



Community Profile

Rings: 1, 3, 5 mile radii

4 Forest Ave, Paramus, NJ 07652, USA

Latitude: 40.9154
Longitude: -74.05923

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	14,511	163,949	529,793
2010 Total Population	14,735	166,995	537,383
2019 Total Population	15,155	174,536	560,585
2019 Group Quarters	15	3,039	5,435
2024 Total Population	15,383	179,136	572,757
2019-2024 Annual Rate	0.30%	0.52%	0.43%
2019 Total Daytime Population	21,671	210,739	528,730
Workers	14,804	125,325	247,907
Residents	6,867	85,414	280,823
Household Summary			
2000 Households	5,199	62,282	189,764
2000 Average Household Size	2.78	2.57	2.76
2010 Households	5,335	62,552	189,997
2010 Average Household Size	2.76	2.62	2.80
2019 Households	5,417	64,429	195,507
2019 Average Household Size	2.79	2.66	2.84
2024 Households	5,476	65,776	198,930
2024 Average Household Size	2.81	2.68	2.85
2019-2024 Annual Rate	0.22%	0.41%	0.35%
2010 Families	4,001	42,677	136,115
2010 Average Family Size	3.22	3.22	3.33
2019 Families	4,065	43,863	139,975
2019 Average Family Size	3.26	3.27	3.38
2024 Families	4,111	44,783	142,427
2024 Average Family Size	3.28	3.29	3.39
2019-2024 Annual Rate	0.23%	0.42%	0.35%
Housing Unit Summary			
2000 Housing Units	5,310	64,012	194,971
Owner Occupied Housing Units	78.1%	60.8%	57.8%
Renter Occupied Housing Units	19.8%	36.5%	39.5%
Vacant Housing Units	2.1%	2.7%	2.7%
2010 Housing Units	5,531	65,527	198,980
Owner Occupied Housing Units	76.0%	59.7%	55.8%
Renter Occupied Housing Units	20.5%	35.8%	39.7%
Vacant Housing Units	3.5%	4.5%	4.5%
2019 Housing Units	5,628	67,732	205,142
Owner Occupied Housing Units	73.7%	57.3%	53.6%
Renter Occupied Housing Units	22.5%	37.9%	41.7%
Vacant Housing Units	3.7%	4.9%	4.7%
2024 Housing Units	5,688	69,016	208,385
Owner Occupied Housing Units	75.0%	58.2%	54.9%
Renter Occupied Housing Units	21.3%	37.1%	40.5%
Vacant Housing Units	3.7%	4.7%	4.5%
Median Household Income			
2019	\$106,617	\$87,779	\$80,762
2024	\$120,304	\$99,240	\$89,912
Median Home Value			
2019	\$433,775	\$417,166	\$400,389
2024	\$456,888	\$441,432	\$425,537
Per Capita Income			
2019	\$48,173	\$43,583	\$38,767
2024	\$55,828	\$49,656	\$44,044
Median Age			
2010	43.1	40.4	38.8
2019	45.0	41.9	39.9
2024	44.9	42.4	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	5,417	64,429	195,507
<\$15,000	4.1%	6.8%	8.1%
\$15,000 - \$24,999	5.2%	6.1%	7.1%
\$25,000 - \$34,999	4.8%	5.6%	6.3%
\$35,000 - \$49,999	6.3%	8.8%	9.5%
\$50,000 - \$74,999	11.9%	14.4%	15.0%
\$75,000 - \$99,999	13.5%	14.2%	13.8%
\$100,000 - \$149,999	21.8%	19.0%	17.8%
\$150,000 - \$199,999	13.9%	11.0%	9.9%
\$200,000+	18.5%	14.0%	12.4%
Average Household Income	\$133,546	\$117,973	\$110,976
2024 Households by Income			
Household Income Base	5,476	65,776	198,930
<\$15,000	3.4%	5.8%	7.0%
\$15,000 - \$24,999	4.3%	5.2%	6.2%
\$25,000 - \$34,999	3.9%	4.8%	5.5%
\$35,000 - \$49,999	5.3%	7.7%	8.5%
\$50,000 - \$74,999	10.0%	13.1%	13.9%
\$75,000 - \$99,999	12.1%	13.7%	13.5%
\$100,000 - \$149,999	21.7%	19.7%	18.7%
\$150,000 - \$199,999	15.7%	12.6%	11.4%
\$200,000+	23.7%	17.4%	15.3%
Average Household Income	\$155,306	\$135,164	\$126,632
2019 Owner Occupied Housing Units by Value			
Total	4,148	38,785	110,002
<\$50,000	0.7%	1.0%	1.3%
\$50,000 - \$99,999	0.2%	0.5%	0.5%
\$100,000 - \$149,999	0.3%	1.3%	1.0%
\$150,000 - \$199,999	0.2%	2.7%	3.1%
\$200,000 - \$249,999	2.1%	4.3%	5.0%
\$250,000 - \$299,999	6.6%	7.1%	9.2%
\$300,000 - \$399,999	31.0%	29.0%	29.9%
\$400,000 - \$499,999	26.4%	23.8%	21.5%
\$500,000 - \$749,999	19.4%	22.2%	20.8%
\$750,000 - \$999,999	10.2%	5.1%	5.1%
\$1,000,000 - \$1,499,999	2.4%	2.5%	1.9%
\$1,500,000 - \$1,999,999	0.2%	0.3%	0.4%
\$2,000,000 +	0.3%	0.2%	0.4%
Average Home Value	\$502,791	\$468,515	\$460,208
2024 Owner Occupied Housing Units by Value			
Total	4,266	40,139	114,431
<\$50,000	0.2%	0.4%	0.5%
\$50,000 - \$99,999	0.1%	0.3%	0.3%
\$100,000 - \$149,999	0.1%	0.9%	0.7%
\$150,000 - \$199,999	0.1%	2.3%	2.7%
\$200,000 - \$249,999	1.4%	3.4%	4.1%
\$250,000 - \$299,999	4.9%	5.8%	7.8%
\$300,000 - \$399,999	27.8%	26.7%	28.3%
\$400,000 - \$499,999	26.9%	24.5%	22.2%
\$500,000 - \$749,999	21.7%	25.5%	23.7%
\$750,000 - \$999,999	13.0%	6.3%	6.3%
\$1,000,000 - \$1,499,999	3.0%	3.2%	2.4%
\$1,500,000 - \$1,999,999	0.3%	0.4%	0.6%
\$2,000,000 +	0.5%	0.2%	0.5%
Average Home Value	\$537,444	\$500,050	\$490,833

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	14,735	166,996	537,384
0 - 4	5.0%	5.9%	6.2%
5 - 9	5.9%	5.9%	6.4%
10 - 14	6.7%	6.1%	6.6%
15 - 24	10.9%	11.8%	12.6%
25 - 34	10.5%	13.0%	13.0%
35 - 44	14.0%	14.0%	14.2%
45 - 54	17.0%	15.6%	15.4%
55 - 64	13.7%	12.7%	12.0%
65 - 74	7.7%	7.2%	6.8%
75 - 84	5.9%	5.2%	4.5%
85 +	2.7%	2.7%	2.2%
18 +	78.3%	78.2%	76.5%
2019 Population by Age			
Total	15,156	174,535	560,584
0 - 4	4.5%	5.3%	5.7%
5 - 9	5.0%	5.6%	6.0%
10 - 14	5.9%	6.1%	6.5%
15 - 24	11.3%	11.2%	12.0%
25 - 34	11.3%	12.4%	13.2%
35 - 44	12.0%	13.4%	13.1%
45 - 54	14.3%	13.6%	13.5%
55 - 64	15.5%	14.2%	13.5%
65 - 74	11.2%	10.0%	9.4%
75 - 84	5.9%	5.3%	4.8%
85 +	3.2%	2.9%	2.4%
18 +	80.9%	79.4%	78.1%
2024 Population by Age			
Total	15,382	179,138	572,758
0 - 4	4.6%	5.4%	5.7%
5 - 9	4.7%	5.3%	5.6%
10 - 14	5.4%	5.7%	6.0%
15 - 24	10.6%	10.9%	11.4%
25 - 34	11.9%	12.3%	13.4%
35 - 44	13.1%	14.0%	13.8%
45 - 54	12.8%	12.9%	12.7%
55 - 64	14.9%	13.6%	13.1%
65 - 74	12.2%	10.9%	10.3%
75 - 84	6.9%	6.2%	5.7%
85 +	3.0%	2.9%	2.4%
18 +	82.0%	80.2%	79.1%
2010 Population by Sex			
Males	7,105	80,466	259,240
Females	7,630	86,529	278,143
2019 Population by Sex			
Males	7,337	84,402	271,395
Females	7,819	90,134	289,190
2024 Population by Sex			
Males	7,479	86,951	278,345
Females	7,904	92,186	294,411

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2019



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2010 Population by Race/Ethnicity			
Total	14,735	166,995	537,383
White Alone	72.3%	67.4%	62.6%
Black Alone	5.6%	9.5%	12.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	15.8%	13.5%	10.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.6%	6.4%	10.8%
Two or More Races	2.5%	2.9%	3.3%
Hispanic Origin	14.4%	19.0%	27.8%
Diversity Index	58.5	66.6	75.0
2019 Population by Race/Ethnicity			
Total	15,155	174,535	560,585
White Alone	65.4%	61.1%	57.3%
Black Alone	6.6%	10.6%	12.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	19.3%	16.0%	12.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.2%	8.3%	13.1%
Two or More Races	3.2%	3.6%	4.0%
Hispanic Origin	19.9%	24.8%	33.9%
Diversity Index	68.0	74.3	80.1
2024 Population by Race/Ethnicity			
Total	15,382	179,137	572,757
White Alone	61.5%	57.7%	54.5%
Black Alone	7.1%	11.1%	12.8%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	21.3%	17.4%	13.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	9.5%	14.3%
Two or More Races	3.6%	3.9%	4.3%
Hispanic Origin	23.5%	28.4%	37.5%
Diversity Index	72.6	77.7	82.4
2010 Population by Relationship and Household Type			
Total	14,735	166,995	537,383
In Households	99.9%	98.2%	99.0%
In Family Households	88.8%	84.1%	86.9%
Householder	27.4%	25.5%	25.3%
Spouse	22.2%	19.6%	18.3%
Child	32.4%	31.5%	33.8%
Other relative	5.5%	5.7%	6.9%
Nonrelative	1.3%	1.8%	2.6%
In Nonfamily Households	11.1%	14.1%	12.1%
In Group Quarters	0.1%	1.8%	1.0%
Institutionalized Population	0.0%	1.1%	0.7%
Noninstitutionalized Population	0.1%	0.7%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	11,110	125,193	391,642
Less than 9th Grade	3.1%	4.2%	5.9%
9th - 12th Grade, No Diploma	2.4%	4.3%	4.9%
High School Graduate	22.2%	22.9%	25.8%
GED/Alternative Credential	2.3%	1.6%	2.1%
Some College, No Degree	15.5%	15.1%	15.6%
Associate Degree	7.8%	6.7%	6.2%
Bachelor's Degree	29.0%	28.5%	24.8%
Graduate/Professional Degree	17.6%	16.7%	14.6%
2019 Population 15+ by Marital Status			
Total	12,817	144,764	459,050
Never Married	27.8%	33.3%	35.2%
Married	57.8%	51.6%	50.8%
Widowed	6.0%	6.4%	5.8%
Divorced	8.4%	8.7%	8.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	96.6%	96.4%
Civilian Unemployed (Unemployment Rate)	2.6%	3.4%	3.6%
2019 Employed Population 16+ by Industry			
Total	8,487	91,161	285,763
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.7%	5.3%	5.5%
Manufacturing	7.5%	7.4%	9.4%
Wholesale Trade	4.0%	3.2%	3.6%
Retail Trade	13.0%	11.2%	11.0%
Transportation/Utilities	6.5%	5.4%	6.5%
Information	2.7%	3.5%	3.2%
Finance/Insurance/Real Estate	9.3%	8.0%	7.6%
Services	48.9%	52.4%	49.8%
Public Administration	3.3%	3.5%	3.3%
2019 Employed Population 16+ by Occupation			
Total	8,488	91,162	285,762
White Collar	72.7%	69.6%	63.9%
Management/Business/Financial	20.9%	17.4%	16.0%
Professional	22.6%	27.4%	24.0%
Sales	13.6%	11.1%	10.5%
Administrative Support	15.6%	13.7%	13.4%
Services	14.2%	15.4%	16.2%
Blue Collar	13.1%	15.0%	19.9%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.9%	3.6%	4.0%
Installation/Maintenance/Repair	2.1%	2.8%	3.1%
Production	4.0%	4.0%	5.1%
Transportation/Material Moving	3.0%	4.6%	7.7%
2010 Population By Urban/ Rural Status			
Total Population	14,735	166,995	537,383
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	5,335	62,551	189,997
Households with 1 Person	21.1%	27.0%	23.8%
Households with 2+ People	78.9%	73.0%	76.2%
Family Households	75.0%	68.2%	71.6%
Husband-wife Families	60.7%	52.5%	51.9%
With Related Children	27.9%	24.8%	25.7%
Other Family (No Spouse Present)	14.3%	15.8%	19.8%
Other Family with Male Householder	3.5%	4.1%	5.2%
With Related Children	1.1%	1.7%	2.4%
Other Family with Female Householder	10.8%	11.6%	14.6%
With Related Children	4.8%	5.8%	8.2%
Nonfamily Households	3.9%	4.8%	4.5%
All Households with Children	33.9%	32.5%	36.6%
Multigenerational Households	5.2%	4.9%	6.4%
Unmarried Partner Households	3.5%	4.8%	5.5%
Male-female	2.9%	4.1%	4.8%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	5,334	62,550	189,997
1 Person Household	21.1%	27.0%	23.8%
2 Person Household	31.3%	29.3%	27.7%
3 Person Household	18.4%	17.1%	18.1%
4 Person Household	18.0%	15.1%	16.4%
5 Person Household	7.6%	7.1%	8.1%
6 Person Household	2.3%	2.8%	3.4%
7 + Person Household	1.2%	1.7%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	5,335	62,552	189,997
Owner Occupied	78.8%	62.5%	58.4%
Owned with a Mortgage/Loan	55.4%	44.0%	41.6%
Owned Free and Clear	23.3%	18.5%	16.8%
Renter Occupied	21.2%	37.5%	41.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,531	65,527	198,980
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Pacific Heights (2C)	City Lights (8A)	City Lights (8A)
3.	City Lights (8A)	Savvy Suburbanites (1D)	International Marketplace
2019 Consumer Spending			
Apparel & Services: Total \$	\$16,842,242	\$181,862,786	\$528,246,721
Average Spent	\$3,109.15	\$2,822.69	\$2,701.93
Spending Potential Index	145	132	126
Education: Total \$	\$15,791,750	\$160,533,455	\$456,899,196
Average Spent	\$2,915.22	\$2,491.63	\$2,337.00
Spending Potential Index	183	156	147
Entertainment/Recreation: Total \$	\$26,312,562	\$275,666,169	\$784,069,000
Average Spent	\$4,857.40	\$4,278.60	\$4,010.44
Spending Potential Index	149	131	123
Food at Home: Total \$	\$39,286,698	\$425,731,806	\$1,234,472,124
Average Spent	\$7,252.48	\$6,607.77	\$6,314.21
Spending Potential Index	140	128	122
Food Away from Home: Total \$	\$28,310,210	\$304,294,673	\$879,193,477
Average Spent	\$5,226.18	\$4,722.95	\$4,496.99
Spending Potential Index	142	129	122
Health Care: Total \$	\$44,767,953	\$469,913,659	\$1,327,531,014
Average Spent	\$8,264.34	\$7,293.51	\$6,790.20
Spending Potential Index	139	123	114
HH Furnishings & Equipment: Total \$	\$16,727,870	\$174,579,808	\$497,251,083
Average Spent	\$3,088.03	\$2,709.65	\$2,543.39
Spending Potential Index	145	127	119
Personal Care Products & Services: Total \$	\$6,759,434	\$72,007,616	\$205,970,996
Average Spent	\$1,247.82	\$1,117.63	\$1,053.52
Spending Potential Index	141	126	119
Shelter: Total \$	\$158,629,292	\$1,688,677,170	\$4,875,052,334
Average Spent	\$29,283.61	\$26,209.89	\$24,935.44
Spending Potential Index	158	142	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,235,196	\$203,171,588	\$571,749,552
Average Spent	\$3,550.89	\$3,153.42	\$2,924.45
Spending Potential Index	143	127	118
Travel: Total \$	\$19,905,199	\$203,275,919	\$574,833,315
Average Spent	\$3,674.58	\$3,155.04	\$2,940.22
Spending Potential Index	164	141	131
Vehicle Maintenance & Repairs: Total \$	\$8,385,003	\$89,324,198	\$254,318,766
Average Spent	\$1,547.91	\$1,386.40	\$1,300.82
Spending Potential Index	135	121	114

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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