



Community Profile

Rings: 1, 3, 5 mile radii

175 Passaic Ave, Kearny, NJ 07032, USA

Latitude: 40.7592

Longitude: -74.1618

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	66,081	342,325	690,264
2020 Total Population	71,118	380,278	769,825
2020 Group Quarters	957	9,833	23,862
2023 Total Population	72,050	387,186	781,598
2023 Group Quarters	958	9,804	23,850
2028 Total Population	73,983	394,802	791,494
2023-2028 Annual Rate	0.53%	0.39%	0.25%
2023 Total Daytime Population	54,805	403,664	733,800
Workers	15,339	192,447	322,148
Residents	39,466	211,217	411,652
Household Summary			
2010 Households	22,390	122,247	249,183
2010 Average Household Size	2.90	2.71	2.68
2020 Total Households	25,445	141,046	281,904
2020 Average Household Size	2.76	2.63	2.65
2023 Households	26,132	145,303	289,811
2023 Average Household Size	2.72	2.60	2.61
2028 Households	27,381	151,380	298,736
2028 Average Household Size	2.67	2.54	2.57
2023-2028 Annual Rate	0.94%	0.82%	0.61%
2010 Families	15,564	79,631	162,345
2010 Average Family Size	3.39	3.32	3.30
2023 Families	17,941	92,407	184,372
2023 Average Family Size	3.23	3.24	3.29
2028 Families	18,759	95,978	190,110
2028 Average Family Size	3.16	3.17	3.23
2023-2028 Annual Rate	0.90%	0.76%	0.61%
Housing Unit Summary			
2000 Housing Units	23,102	130,144	266,503
Owner Occupied Housing Units	27.7%	28.3%	34.1%
Renter Occupied Housing Units	67.1%	65.4%	59.7%
Vacant Housing Units	5.2%	6.3%	6.2%
2010 Housing Units	24,553	136,208	277,713
Owner Occupied Housing Units	24.6%	26.3%	31.9%
Renter Occupied Housing Units	66.6%	63.5%	57.8%
Vacant Housing Units	8.8%	10.2%	10.3%
2020 Housing Units	27,060	151,187	302,938
Vacant Housing Units	6.0%	6.7%	6.9%
2023 Housing Units	27,459	155,319	311,016
Owner Occupied Housing Units	27.5%	28.1%	33.2%
Renter Occupied Housing Units	67.6%	65.4%	60.0%
Vacant Housing Units	4.8%	6.4%	6.8%
2028 Housing Units	28,864	161,232	319,889
Owner Occupied Housing Units	27.4%	28.4%	33.7%
Renter Occupied Housing Units	67.4%	65.5%	59.7%
Vacant Housing Units	5.1%	6.1%	6.6%
Median Household Income			
2023	\$55,115	\$54,821	\$59,887
2028	\$61,564	\$61,549	\$67,986
Median Home Value			
2023	\$417,682	\$389,501	\$414,175
2028	\$457,875	\$440,873	\$458,877
Per Capita Income			
2023	\$28,326	\$29,819	\$34,064
2028	\$33,998	\$35,814	\$40,336
Median Age			
2010	33.2	33.7	34.7
2023	35.0	35.6	36.5
2028	36.4	36.9	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

175 Passaic Ave, Kearny, NJ 07032, USA

Latitude: 40.7592

Longitude: -74.1618

	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	26,132	145,296	289,794
<\$15,000	14.4%	15.5%	14.0%
\$15,000 - \$24,999	10.3%	10.4%	9.4%
\$25,000 - \$34,999	7.1%	7.4%	7.2%
\$35,000 - \$49,999	12.9%	12.0%	11.1%
\$50,000 - \$74,999	19.3%	17.8%	17.1%
\$75,000 - \$99,999	11.8%	11.8%	11.9%
\$100,000 - \$149,999	13.7%	13.6%	14.0%
\$150,000 - \$199,999	5.9%	6.0%	6.9%
\$200,000+	4.7%	5.5%	8.4%
Average Household Income	\$77,812	\$79,522	\$91,647
2028 Households by Income			
Household Income Base	27,381	151,373	298,719
<\$15,000	13.1%	14.4%	13.0%
\$15,000 - \$24,999	8.3%	8.5%	7.7%
\$25,000 - \$34,999	6.3%	6.5%	6.2%
\$35,000 - \$49,999	11.6%	10.9%	10.0%
\$50,000 - \$74,999	19.2%	17.3%	16.6%
\$75,000 - \$99,999	12.4%	12.2%	12.1%
\$100,000 - \$149,999	15.1%	15.0%	15.2%
\$150,000 - \$199,999	7.3%	7.3%	8.2%
\$200,000+	6.7%	7.8%	10.9%
Average Household Income	\$91,368	\$93,527	\$106,657
2023 Owner Occupied Housing Units by Value			
Total	7,561	43,660	103,205
<\$50,000	3.2%	6.4%	5.7%
\$50,000 - \$99,999	1.2%	1.2%	0.9%
\$100,000 - \$149,999	1.4%	2.0%	2.3%
\$150,000 - \$199,999	5.2%	4.7%	3.9%
\$200,000 - \$249,999	4.5%	5.5%	5.0%
\$250,000 - \$299,999	7.9%	8.7%	8.7%
\$300,000 - \$399,999	22.4%	23.9%	20.6%
\$400,000 - \$499,999	23.4%	20.1%	20.4%
\$500,000 - \$749,999	23.8%	20.6%	23.6%
\$750,000 - \$999,999	3.8%	3.9%	5.5%
\$1,000,000 - \$1,499,999	1.5%	1.4%	1.9%
\$1,500,000 - \$1,999,999	0.2%	0.5%	0.5%
\$2,000,000 +	1.6%	1.0%	1.1%
Average Home Value	\$466,116	\$434,843	\$463,154
2028 Owner Occupied Housing Units by Value			
Total	7,920	45,845	107,737
<\$50,000	3.0%	5.3%	4.8%
\$50,000 - \$99,999	0.8%	0.7%	0.5%
\$100,000 - \$149,999	0.5%	1.0%	1.3%
\$150,000 - \$199,999	3.5%	2.9%	2.4%
\$200,000 - \$249,999	3.1%	3.2%	3.4%
\$250,000 - \$299,999	5.6%	6.1%	6.3%
\$300,000 - \$399,999	18.7%	21.4%	18.2%
\$400,000 - \$499,999	25.5%	22.8%	22.4%
\$500,000 - \$749,999	30.2%	27.3%	29.6%
\$750,000 - \$999,999	5.2%	5.5%	7.0%
\$1,000,000 - \$1,499,999	1.9%	2.1%	2.4%
\$1,500,000 - \$1,999,999	0.2%	0.7%	0.7%
\$2,000,000 +	1.7%	1.0%	1.1%
Average Home Value	\$511,495	\$488,133	\$510,374

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

175 Passaic Ave, Kearny, NJ 07032, USA

Latitude: 40.7592

Longitude: -74.1618

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	66,083	342,325	690,264
0 - 4	7.4%	7.1%	6.9%
5 - 9	6.8%	6.5%	6.5%
10 - 14	6.5%	6.4%	6.5%
15 - 24	15.0%	15.3%	14.7%
25 - 34	17.1%	16.7%	15.8%
35 - 44	14.6%	14.7%	14.8%
45 - 54	13.8%	13.7%	14.1%
55 - 64	9.7%	9.8%	10.4%
65 - 74	5.2%	5.5%	5.7%
75 - 84	2.8%	3.1%	3.3%
85 +	1.0%	1.2%	1.3%
18 +	75.1%	75.8%	76.0%
2023 Population by Age			
Total	72,049	387,186	781,598
0 - 4	6.5%	6.2%	6.0%
5 - 9	6.5%	6.4%	6.3%
10 - 14	6.5%	6.5%	6.5%
15 - 24	14.1%	14.5%	13.8%
25 - 34	16.4%	15.4%	15.0%
35 - 44	14.7%	14.6%	14.5%
45 - 54	11.7%	12.0%	12.3%
55 - 64	10.7%	10.9%	11.4%
65 - 74	7.9%	8.1%	8.5%
75 - 84	3.7%	3.9%	4.2%
85 +	1.3%	1.4%	1.4%
18 +	76.5%	76.9%	77.3%
2028 Population by Age			
Total	73,981	394,800	791,494
0 - 4	6.6%	6.3%	6.1%
5 - 9	6.0%	5.9%	5.8%
10 - 14	6.1%	6.0%	6.0%
15 - 24	13.1%	13.9%	13.3%
25 - 34	16.0%	15.1%	14.8%
35 - 44	15.3%	14.7%	14.7%
45 - 54	12.1%	12.5%	12.7%
55 - 64	10.4%	10.7%	11.0%
65 - 74	8.3%	8.6%	8.9%
75 - 84	4.6%	4.8%	5.1%
85 +	1.5%	1.6%	1.7%
18 +	77.8%	78.3%	78.6%
2010 Population by Sex			
Males	32,892	167,203	333,747
Females	33,189	175,122	356,517
2023 Population by Sex			
Males	35,842	188,532	377,685
Females	36,208	198,654	403,913
2028 Population by Sex			
Males	36,752	192,299	382,800
Females	37,232	202,504	408,693

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

175 Passaic Ave, Kearny, NJ 07032, USA

Latitude: 40.7592

Longitude: -74.1618

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	66,081	342,326	690,264
White Alone	50.2%	41.7%	36.7%
Black Alone	16.1%	33.3%	43.6%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	4.6%	3.8%	4.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	23.8%	16.3%	10.9%
Two or More Races	4.5%	4.2%	3.5%
Hispanic Origin	57.0%	38.9%	26.4%
Diversity Index	82.7	83.5	79.2
2020 Population by Race/Ethnicity			
Total	71,118	380,278	769,825
White Alone	22.8%	21.5%	22.7%
Black Alone	15.4%	30.8%	40.6%
American Indian Alone	1.1%	0.8%	0.7%
Asian Alone	4.9%	4.5%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	37.9%	27.1%	18.6%
Two or More Races	17.8%	15.2%	11.9%
Hispanic Origin	60.6%	43.3%	30.8%
Diversity Index	86.7	87.8	84.6
2023 Population by Race/Ethnicity			
Total	72,051	387,186	781,598
White Alone	21.8%	20.5%	21.7%
Black Alone	15.2%	30.7%	40.6%
American Indian Alone	1.2%	0.9%	0.7%
Asian Alone	4.8%	4.6%	5.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	38.9%	27.8%	19.2%
Two or More Races	18.1%	15.5%	12.2%
Hispanic Origin	62.2%	44.5%	31.9%
Diversity Index	86.4	87.9	84.9
2028 Population by Race/Ethnicity			
Total	73,984	394,801	791,494
White Alone	20.1%	18.9%	20.2%
Black Alone	14.7%	30.1%	39.8%
American Indian Alone	1.3%	0.9%	0.7%
Asian Alone	4.8%	4.7%	5.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	40.8%	29.5%	20.7%
Two or More Races	18.2%	15.9%	12.7%
Hispanic Origin	64.4%	46.4%	33.9%
Diversity Index	85.7	87.9	85.5
2010 Population by Relationship and Household Type			
Total	66,082	342,325	690,263
In Households	98.2%	96.9%	96.7%
In Family Households	84.2%	81.1%	81.1%
Householder	23.6%	23.2%	23.5%
Spouse	13.1%	12.3%	12.7%
Child	34.6%	33.7%	33.8%
Other relative	8.6%	8.1%	7.7%
Nonrelative	4.4%	3.8%	3.3%
In Nonfamily Households	14.0%	15.8%	15.6%
In Group Quarters	1.8%	3.1%	3.3%
Institutionalized Population	1.1%	0.9%	1.8%
Noninstitutionalized Population	0.7%	2.2%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

175 Passaic Ave, Kearny, NJ 07032, USA

Latitude: 40.7592

Longitude: -74.1618

	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	47,827	256,736	526,355
Less than 9th Grade	10.5%	9.5%	7.1%
9th - 12th Grade, No Diploma	7.6%	8.1%	6.6%
High School Graduate	30.4%	31.0%	28.8%
GED/Alternative Credential	4.9%	3.8%	4.0%
Some College, No Degree	15.3%	15.0%	15.5%
Associate Degree	7.2%	7.3%	7.6%
Bachelor's Degree	16.6%	16.2%	19.3%
Graduate/Professional Degree	7.5%	9.0%	11.0%
2023 Population 15+ by Marital Status			
Total	57,959	312,813	634,154
Never Married	43.7%	45.9%	46.3%
Married	42.5%	40.6%	40.3%
Widowed	5.2%	5.1%	5.0%
Divorced	8.7%	8.3%	8.4%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	35,003	191,689	392,087
Population 16+ Employed	95.2%	94.1%	94.2%
Population 16+ Unemployment rate	4.8%	5.9%	5.8%
Population 16-24 Employed	10.5%	12.1%	11.2%
Population 16-24 Unemployment rate	7.6%	8.0%	8.7%
Population 25-54 Employed	70.1%	69.2%	67.8%
Population 25-54 Unemployment rate	4.9%	5.6%	5.4%
Population 55-64 Employed	14.5%	13.6%	14.9%
Population 55-64 Unemployment rate	2.9%	5.7%	5.5%
Population 65+ Employed	4.9%	5.1%	6.1%
Population 65+ Unemployment rate	1.6%	4.3%	5.7%
2023 Employed Population 16+ by Industry			
Total	33,331	180,432	369,310
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	8.7%	10.7%	7.8%
Manufacturing	10.7%	8.2%	6.9%
Wholesale Trade	2.4%	2.0%	2.0%
Retail Trade	10.4%	10.0%	10.1%
Transportation/Utilities	11.7%	11.1%	10.4%
Information	1.3%	1.8%	2.5%
Finance/Insurance/Real Estate	5.4%	5.5%	6.8%
Services	46.0%	45.8%	48.3%
Public Administration	3.3%	4.8%	5.1%
2023 Employed Population 16+ by Occupation			
Total	33,330	180,433	369,310
White Collar	47.8%	50.3%	56.6%
Management/Business/Financial	10.8%	12.5%	14.9%
Professional	18.7%	19.8%	22.6%
Sales	6.7%	7.0%	7.4%
Administrative Support	11.6%	11.0%	11.7%
Services	19.9%	20.1%	19.0%
Blue Collar	32.3%	29.6%	24.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	7.2%	9.2%	6.6%
Installation/Maintenance/Repair	2.6%	2.4%	2.1%
Production	8.5%	5.8%	4.7%
Transportation/Material Moving	14.1%	12.0%	10.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

175 Passaic Ave, Kearny, NJ 07032, USA

Latitude: 40.7592

Longitude: -74.1618

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	22,390	122,248	249,182
Households with 1 Person	23.6%	28.1%	28.6%
Households with 2+ People	76.4%	71.9%	71.4%
Family Households	69.5%	65.1%	65.2%
Husband-wife Families	38.5%	34.4%	35.2%
With Related Children	20.7%	17.7%	18.0%
Other Family (No Spouse Present)	31.0%	30.7%	29.9%
Other Family with Male Householder	8.5%	7.6%	6.9%
With Related Children	4.5%	3.9%	3.5%
Other Family with Female Householder	22.4%	23.2%	23.0%
With Related Children	15.2%	15.6%	15.0%
Nonfamily Households	6.9%	6.7%	6.2%
All Households with Children	40.8%	37.5%	36.8%
Multigenerational Households	7.7%	6.9%	6.7%
Unmarried Partner Households	9.0%	8.3%	7.6%
Male-female	8.2%	7.5%	6.8%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	22,390	122,248	249,183
1 Person Household	23.6%	28.1%	28.6%
2 Person Household	24.2%	25.0%	25.9%
3 Person Household	20.1%	18.7%	18.3%
4 Person Household	16.5%	14.6%	14.2%
5 Person Household	8.6%	7.6%	7.3%
6 Person Household	3.7%	3.3%	3.1%
7 + Person Household	3.3%	2.7%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	22,390	122,248	249,183
Owner Occupied	27.0%	29.3%	35.6%
Owned with a Mortgage/Loan	19.6%	21.8%	27.2%
Owned Free and Clear	7.4%	7.5%	8.5%
Renter Occupied	73.0%	70.7%	64.4%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	45	46	47
Percent of Income for Mortgage	45.5%	42.7%	41.6%
Wealth Index	48	51	67
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	24,553	136,208	277,713
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	66,081	342,325	690,264
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

175 Passaic Ave, Kearny, NJ 07032, USA

Latitude: 40.7592

Longitude: -74.1618

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Diverse Convergence (13A)	City Strivers (11A)
2.	Fresh Ambitions (13D)	City Strivers (11A)	Diverse Convergence (13A)
3.	Family Extensions (13B)	City Lights (8A)	City Lights (8A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$46,678,064	\$267,609,406	\$611,539,204
Average Spent	\$1,786.24	\$1,841.73	\$2,110.13
Spending Potential Index	81	84	96
Education: Total \$	\$37,903,782	\$221,025,428	\$518,128,225
Average Spent	\$1,450.47	\$1,521.13	\$1,787.81
Spending Potential Index	81	85	100
Entertainment/Recreation: Total \$	\$67,823,538	\$385,663,702	\$885,996,616
Average Spent	\$2,595.42	\$2,654.20	\$3,057.15
Spending Potential Index	69	70	81
Food at Home: Total \$	\$140,294,640	\$795,555,502	\$1,804,216,109
Average Spent	\$5,368.69	\$5,475.15	\$6,225.49
Spending Potential Index	79	81	92
Food Away from Home: Total \$	\$74,845,384	\$421,480,585	\$956,087,544
Average Spent	\$2,864.13	\$2,900.70	\$3,299.00
Spending Potential Index	77	78	89
Health Care: Total \$	\$120,776,211	\$699,722,793	\$1,617,184,717
Average Spent	\$4,621.77	\$4,815.61	\$5,580.14
Spending Potential Index	63	65	76
HH Furnishings & Equipment: Total \$	\$54,352,704	\$312,362,237	\$722,938,900
Average Spent	\$2,079.93	\$2,149.73	\$2,494.52
Spending Potential Index	70	73	84
Personal Care Products & Services: Total \$	\$18,716,197	\$105,999,931	\$241,706,326
Average Spent	\$716.22	\$729.51	\$834.01
Spending Potential Index	75	76	87
Shelter: Total \$	\$520,580,266	\$2,918,320,292	\$6,611,570,539
Average Spent	\$19,921.18	\$20,084.38	\$22,813.39
Spending Potential Index	80	81	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$47,113,402	\$273,504,804	\$642,453,664
Average Spent	\$1,802.90	\$1,882.31	\$2,216.80
Spending Potential Index	58	60	71
Travel: Total \$	\$40,228,092	\$226,308,216	\$520,877,596
Average Spent	\$1,539.42	\$1,557.49	\$1,797.30
Spending Potential Index	68	69	80
Vehicle Maintenance & Repairs: Total \$	\$23,688,448	\$132,484,542	\$297,983,754
Average Spent	\$906.49	\$911.78	\$1,028.20
Spending Potential Index	69	70	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023