	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	18,429	175,045	529,640
2020 Total Population	19,416	185,201	559,767
2020 Group Quarters	91	3,874	5,742
2023 Total Population	19,480	187,058	562,616
2023 Group Quarters	91	3,872	5,740
2028 Total Population	19,523	188,748	563,687
2023-2028 Annual Rate	0.04%	0.18%	0.04%
2023 Total Daytime Population	20,425	212,074	527,941
Workers	11,163	121,226	249,891
Residents	9,262	90,848	278,050
Household Summary			
2010 Households	7,020	65,395	188,540
2010 Average Household Size	2.62	2.62	2.78
2020 Total Households	7,152	67,612	196,728
2020 Average Household Size	2.70	2.68	2.82
2023 Households	7,172	69,066	199,877
2023 Average Household Size	2.70	2.65	2.79
2028 Households	7,327	70,573	202,647
2028 Average Household Size	2.65	2.62	2.75
2023-2028 Annual Rate	0.43%	0.43%	0.28%
2010 Families	4,890	44,407	134,597
2010 Average Family Size	3.19	3.23	3.31
2023 Families	4,892	45,708	139,676
2023 Average Family Size	3.35	3.33	3.38
2028 Families	4,964	46,548	141,464
2028 Average Family Size	3.30	3.30	3.34
2023-2028 Annual Rate	0.29%	0.36%	0.25%
Housing Unit Summary			
2000 Housing Units	7,232	67,142	193,418
Owner Occupied Housing Units	68.6%	59.1%	58.0%
Renter Occupied Housing Units	29.5%	38.2%	39.3%
Vacant Housing Units	1.9%	2.7%	2.6%
2010 Housing Units	7,279	68,582	197,375
Owner Occupied Housing Units	68.4%	57.9%	56.0%
Renter Occupied Housing Units	28.1%	37.4%	39.5%
Vacant Housing Units	3.6%	4.6%	4.5%
2020 Housing Units	7,389	70,579	205,089
Vacant Housing Units	3.2%	4.2%	4.1%
2023 Housing Units	7,541	73,027	209,278
Owner Occupied Housing Units	67.1%	56.1%	55.5%
Renter Occupied Housing Units	28.0%	38.4%	40.0%
Vacant Housing Units	4.9%	5.4%	4.5%
2028 Housing Units	7,554	73,967	211,814
Owner Occupied Housing Units	67.5%	56.4%	56.1%
Renter Occupied Housing Units	29.5%	39.0%	39.6%
Vacant Housing Units	3.0%	4.6%	4.3%
Median Household Income			
2023	$108,464	$100,244	$94,796
2028	$117,473	$109,119	$104,933
Median Home Value			
2023	$494,418	$518,642	$497,189
2028	$523,941	$547,448	$527,296
Per Capita Income			
2023	$53,741	$51,208	$47,742
2028	$61,140	$58,419	$54,288
Median Age			
2010	42.2	40.1	39.0
2023	44.6	41.8	40.6
2028	44.8	42.5	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	7,172	69,066	199,877
<$15,000	5.3%	6.9%	7.2%
$15,000 - $24,999	3.8%	5.1%	5.0%
$25,000 - $34,999	5.2%	4.9%	5.8%
$35,000 - $49,999	7.6%	8.1%	8.3%
$50,000 - $74,999	11.9%	13.3%	14.1%
$75,000 - $99,999	10.8%	11.7%	11.5%
$100,000 - $149,999	21.8%	19.2%	19.1%
$150,000 - $199,999	12.4%	12.0%	11.4%
$200,000+	21.2%	19.0%	17.6%
Average Household Income	$144,294	$138,470	$134,345
2028 Households by Income			
Household Income Base	7,327	70,573	202,647
<$15,000	4.8%	6.1%	6.4%
$15,000 - $24,999	2.9%	3.9%	3.9%
$25,000 - $34,999	4.4%	4.1%	4.9%
$35,000 - $49,999	6.6%	7.1%	7.3%
$50,000 - $74,999	10.8%	12.6%	13.3%
$75,000 - $99,999	10.2%	11.3%	11.4%
$100,000 - $149,999	22.6%	19.6%	19.8%
$150,000 - $199,999	13.5%	13.3%	12.9%
$200,000+	24.2%	22.0%	20.2%
Average Household Income	$161,323	$156,063	$150,974
2023 Owner Occupied Housing Units by Value			
Total	5,055	40,972	116,143
<$50,000	0.9%	2.3%	2.6%
$50,000 - $99,999	0.2%	0.5%	0.5%
$100,000 - $149,999	1.3%	1.1%	0.8%
$150,000 - $199,999	1.0%	1.3%	1.3%
$200,000 - $249,999	1.2%	2.0%	1.9%
$250,000 - $299,999	2.9%	2.5%	3.0%
$300,000 - $399,999	14.7%	12.2%	14.5%
$400,000 - $499,999	29.4%	25.3%	26.2%
$500,000 - $749,999	35.6%	39.4%	35.8%
$750,000 - $999,999	9.6%	9.6%	9.2%
$1,000,000 - $1,499,999	2.7%	2.6%	2.7%
$1,500,000 - $1,999,999	0.4%	0.9%	0.9%
$2,000,000 +	0.0%	0.5%	0.7%
Average Home Value	$546,400	$560,850	$554,576
2028 Owner Occupied Housing Units by Value			
Total	5,093	41,717	118,801
<$50,000	0.8%	1.8%	2.2%
$50,000 - $99,999	0.1%	0.3%	0.3%
$100,000 - $149,999	0.7%	0.6%	0.4%
$150,000 - $199,999	0.7%	0.8%	0.8%
$200,000 - $249,999	0.8%	1.4%	1.3%
$250,000 - $299,999	2.4%	1.9%	2.2%
$300,000 - $399,999	11.7%	10.0%	12.3%
$400,000 - $499,999	29.1%	24.8%	26.3%
$500,000 - $749,999	39.9%	44.2%	40.2%
$750,000 - $999,999	10.5%	10.4%	10.0%
$1,000,000 - $1,499,999	3.0%	2.6%	2.8%
$1,500,000 - $1,999,999	0.3%	0.8%	0.8%
$2,000,000 +	0.0%	0.4%	0.6%
Average Home Value	$568,378	$580,337	$573,383

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	18,428	175,044	529,640
0 - 4	5.4%	5.9%	6.2%
5 - 9	5.6%	5.9%	6.4%
10 - 14	6.1%	6.1%	6.6%
15 - 24	10.7%	12.0%	12.5%
25 - 34	12.0%	13.2%	13.0%
35 - 44	14.5%	14.0%	14.2%
45 - 54	16.7%	15.5%	15.4%
55 - 64	13.7%	12.5%	12.1%
65 - 74	7.5%	7.1%	6.8%
75 - 84	5.4%	5.0%	4.6%
85 +	2.4%	2.6%	2.3%
18 +	79.1%	78.2%	76.7%
2023 Population by Age			
Total	19,481	187,059	562,617
0 - 4	4.4%	5.1%	5.3%
5 - 9	5.0%	5.6%	5.8%
10 - 14	5.8%	6.2%	6.4%
15 - 24	10.7%	11.2%	11.8%
25 - 34	11.4%	12.3%	12.9%
35 - 44	13.3%	14.1%	13.7%
45 - 54	13.4%	12.9%	12.8%
55 - 64	14.7%	13.6%	13.2%
65 - 74	12.1%	10.8%	10.4%
75 - 84	6.3%	5.7%	5.4%
85 +	2.9%	2.6%	2.3%
18 +	81.4%	79.6%	78.7%
2028 Population by Age			
Total	19,521	188,749	563,687
0 - 4	4.5%	5.2%	5.4%
5 - 9	4.6%	5.2%	5.4%
10 - 14	5.2%	5.6%	5.8%
15 - 24	10.3%	10.9%	11.1%
25 - 34	11.9%	12.1%	12.9%
35 - 44	13.8%	14.5%	14.3%
45 - 54	12.7%	12.9%	12.7%
55 - 64	13.7%	12.6%	12.5%
65 - 74	12.3%	11.1%	10.8%
75 - 84	7.9%	6.9%	6.5%
85 +	3.1%	2.8%	2.5%
18 +	82.6%	80.6%	79.9%
2010 Population by Sex			
Males	8,877	84,478	255,493
Females	9,553	90,566	274,147
2023 Population by Sex			
Males	9,443	91,326	274,078
Females	10,037	95,732	288,538
2028 Population by Sex			
Males	9,464	92,221	274,779
Females	10,058	96,527	288,907

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	18,430	175,045	529,640
White Alone	68.3%	66.1%	63.1%
Black Alone	9.1%	10.5%	11.9%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	14.8%	13.1%	11.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.7%	6.9%	10.3%
Two or More Races	2.8%	3.0%	3.3%
Hispanic Origin	17.0%	20.3%	26.9%
Diversity Index	64.1	68.1	73.5
2020 Population by Race/Ethnicity			
Total	19,416	185,201	559,767
White Alone	50.3%	50.2%	46.0%
Black Alone	9.8%	10.2%	10.6%
American Indian Alone	0.4%	0.5%	0.8%
Asian Alone	17.9%	14.5%	12.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.2%	13.4%	18.0%
Two or More Races	11.4%	11.1%	12.0%
Hispanic Origin	23.5%	26.6%	33.1%
Diversity Index	79.6	80.9	84.1
2023 Population by Race/Ethnicity			
Total	19,479	187,057	562,615
White Alone	48.6%	48.4%	44.6%
Black Alone	9.9%	10.5%	10.7%
American Indian Alone	0.4%	0.6%	0.8%
Asian Alone	18.7%	14.9%	13.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.6%	14.1%	18.5%
Two or More Races	11.9%	11.6%	12.4%
Hispanic Origin	24.5%	28.0%	34.2%
Diversity Index	80.7	82.1	84.8
2028 Population by Race/Ethnicity			
Total	19,523	188,747	563,686
White Alone	45.1%	45.0%	41.6%
Black Alone	10.2%	10.6%	10.6%
American Indian Alone	0.4%	0.6%	0.9%
Asian Alone	19.7%	15.6%	13.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	12.0%	15.9%	20.2%
Two or More Races	12.6%	12.2%	12.9%
Hispanic Origin	26.3%	30.1%	36.2%
Diversity Index	82.7	83.9	86.0
2010 Population by Relationship and Household Type			
Total	18,429	175,045	529,640
In Households	99.9%	98.0%	99.0%
In Family Households	86.1%	83.8%	86.7%
Householder	26.8%	25.4%	25.4%
Spouse	21.1%	19.3%	18.5%
Child	31.0%	31.5%	33.6%
Other relative	5.7%	5.8%	6.8%
Nonrelative	1.5%	1.9%	2.5%
In Nonfamily Households	13.8%	14.2%	12.3%
In Group Quarters	0.1%	2.0%	1.0%
Institutionalized Population	0.0%	1.3%	0.7%
Noninstitutionalized Population	0.1%	0.7%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	14,440	134,677	397,759
Less than 9th Grade	3.4%	4.4%	5.0%
9th - 12th Grade, No Diploma	2.0%	3.2%	3.9%
High School Graduate	19.3%	20.2%	23.6%
GED/Alternative Credential	1.8%	2.0%	2.4%
Some College, No Degree	13.2%	13.7%	14.0%
Associate Degree	8.1%	7.3%	7.5%
Bachelor's Degree	33.1%	29.9%	26.6%
Graduate/Professional Degree	19.1%	19.3%	17.0%
2023 Population 15+ by Marital Status			
Total	16,521	155,569	464,165
Never Married	28.3%	34.3%	34.4%
Married	55.5%	51.8%	52.0%
Widowed	7.8%	5.6%	5.4%
Divorced	8.4%	8.3%	8.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,860	101,453	302,917
Population 16+ Employed	96.4%	96.5%	96.0%
Population 16+ Unemployment rate	3.6%	3.5%	4.0%
Population 16-24 Employed	9.2%	9.9%	10.5%
Population 16-24 Unemployment rate	6.9%	7.2%	8.6%
Population 25-54 Employed	61.3%	62.0%	62.3%
Population 25-54 Unemployment rate	3.2%	3.0%	3.6%
Population 55-64 Employed	21.7%	18.9%	18.3%
Population 55-64 Unemployment rate	4.0%	3.0%	2.9%
Population 65+ Employed	7.8%	9.2%	8.9%
Population 65+ Unemployment rate	1.6%	3.9%	3.6%
2023 Employed Population 16+ by Industry			
Total	10,467	97,870	290,754
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.8%	5.8%	6.0%
Manufacturing	8.6%	7.3%	9.1%
Wholesale Trade	3.1%	2.8%	2.5%
Retail Trade	9.8%	11.0%	11.3%
Transportation/Utilities	7.0%	5.4%	6.8%
Information	2.3%	3.4%	3.1%
Finance/Insurance/Real Estate	10.3%	8.5%	8.1%
Services	50.9%	52.5%	49.8%
Public Administration	3.1%	3.3%	3.0%
2023 Employed Population 16+ by Occupation			
Total	10,466	97,871	290,753
White Collar	77.1%	70.9%	66.9%
Management/Business/Financial	24.1%	20.7%	19.4%
Professional	30.0%	30.4%	27.5%
Sales	10.2%	9.1%	8.8%
Administrative Support	12.8%	10.8%	11.2%
Services	9.4%	13.5%	13.5%
Blue Collar	13.5%	15.6%	19.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.5%	3.4%	4.1%
Installation/Maintenance/Repair	3.1%	2.5%	2.4%
Production	2.9%	3.4%	5.0%
Transportation/Material Moving	4.9%	6.4%	8.1%

August 01, 2023

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	7,020	65,396	188,539
Households with 1 Person	25.7%	27.2%	24.1%
Households with 2+ People	74.3%	72.8%	75.9%
Family Households	69.7%	67.9%	71.4%
Husband-wife Families	54.9%	51.7%	52.0%
With Related Children	25.0%	24.5%	25.6%
Other Family (No Spouse Present)	14.8%	16.2%	19.4%
Other Family with Male Householder	3.8%	4.2%	5.2%
With Related Children	1.4%	1.8%	2.4%
Other Family with Female Householder	11.0%	12.0%	14.3%
With Related Children	5.0%	6.1%	7.9%
Nonfamily Households	4.7%	4.9%	4.5%
All Households with Children	31.6%	32.6%	36.2%
Multigenerational Households	4.8%	5.0%	6.2%
Unmarried Partner Households	4.3%	4.9%	5.4%
Male-female	3.6%	4.2%	4.7%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	7,021	65,394	188,540
1 Person Household	25.7%	27.2%	24.1%
2 Person Household	30.8%	29.2%	27.8%
3 Person Household	17.6%	17.0%	18.1%
4 Person Household	15.8%	14.9%	16.3%
5 Person Household	6.7%	7.1%	8.0%
6 Person Household	2.2%	2.9%	3.3%
7 + Person Household	1.4%	1.7%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	7,020	65,395	188,540
Owner Occupied	70.9%	60.8%	58.6%
Owned with a Mortgage/Loan	51.6%	43.0%	41.6%
Owned Free and Clear	19.3%	17.8%	17.0%
Renter Occupied	29.1%	39.2%	41.4%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	74	64	64
Percent of Income for Mortgage	27.4%	31.1%	31.5%
Wealth Index	164	141	134
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,279	68,582	197,375
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	18,429	175,045	529,640
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

25 E Spring Valley Ave, Maywood, NJ
Latitude: 40.9121
Longitude: -74.05667

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	City Lights (8A)	City Lights (8A)	City Lights (8A)
3.	Pacific Heights (2C)	Diverse Convergence (13A)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total $	$21,095,799	$199,967,073	$567,775,246
Average Spent	$2,941.41	$2,895.30	$2,840.62
Spending Potential Index	134	132	129
Education: Total $	$20,866,911	$192,719,625	$535,994,867
Average Spent	$2,909.50	$2,790.37	$2,681.62
Spending Potential Index	162	156	150
Entertainment/Recreation: Total $	$34,884,209	$321,607,771	$901,291,728
Average Spent	$4,863.94	$4,656.53	$4,509.23
Spending Potential Index	129	123	119
Food at Home: Total $	$64,198,257	$603,838,946	$1,710,352,125
Average Spent	$8,951.23	$8,742.93	$8,557.02
Spending Potential Index	132	129	126
Food Away from Home: Total $	$34,495,082	$324,107,780	$918,244,433
Average Spent	$4,809.69	$4,692.73	$4,594.05
Spending Potential Index	129	126	123
Health Care: Total $	$63,063,262	$583,331,077	$1,627,025,532
Average Spent	$8,792.98	$8,445.99	$8,140.13
Spending Potential Index	119	115	111
HH Furnishings & Equipment: Total $	$27,992,395	$258,166,989	$724,807,007
Average Spent	$3,903.01	$3,737.98	$3,626.27
Spending Potential Index	132	126	123
Personal Care Products & Services: Total $	$9,061,002	$84,243,548	$237,095,268
Average Spent	$1,263.39	$1,219.75	$1,186.21
Spending Potential Index	132	128	124
Shelter: Total $	$247,589,319	$2,298,189,121	$6,495,588,970
Average Spent	$34,521.66	$33,275.26	$32,497.93
Spending Potential Index	139	134	131
Support Payments/Cash Contributions/Gifts in Kind: Total $	$27,615,926	$252,745,881	$697,797,210
Average Spent	$3,850.52	$3,659.48	$3,491.13
Spending Potential Index	123	117	112
Travel: Total $	$21,497,271	$196,659,567	$549,973,408
Average Spent	$2,997.39	$2,847.42	$2,751.56
Spending Potential Index	133	127	122
Vehicle Maintenance & Repairs: Total $	$11,082,609	$103,543,935	$292,119,676
Average Spent	$1,545.26	$1,499.20	$1,461.50
Spending Potential Index	118	114	112

August 01, 2023