Community Profile

Rings: 1, 3, 5 mile radii

1712 E 14th St, Brooklyn, NY 11229, USA
Latitude: 40.6076
Longitude: -73.95957

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	132,098	934,689	1,708,013
2020 Total Population	142,320	992,524	1,817,864
2020 Group Quarters	962	10,775	26,883
2023 Total Population	141,456	981,916	1,801,170
2023 Group Quarters	963	10,777	25,940
2028 Total Population	139,906	965,392	1,775,359
2023-2028 Annual Rate	-0.22%	-0.34%	-0.29%
2023 Total Daytime Population	122,420	861,056	1,590,662
Workers	40,587	292,238	579,931
Residents	81,833	568,818	1,010,731
Household Summary			
2010 Households	48,124	331,967	619,198
2010 Average Household Size	2.74	2.80	2.73
2020 Total Households	49,648	342,254	649,840
2020 Average Household Size	2.85	2.87	2.76
2023 Households	49,919	341,759	649,927
2023 Average Household Size	2.81	2.84	2.73
2028 Households	49,986	340,453	649,803
2028 Average Household Size	2.78	2.80	2.69
2023-2028 Annual Rate	0.03%	-0.08%	0.00%
2010 Families	32,252	225,764	403,795
2010 Average Family Size	3.45	3.46	3.41
2023 Families	32,584	227,072	412,873
2023 Average Family Size	3.61	3.58	3.48
2028 Families	32,692	226,563	413,232
2028 Average Family Size	3.56	3.53	3.43
2023-2028 Annual Rate	0.07%	-0.04%	0.02%
Housing Unit Summary			
2000 Housing Units	50,424	345,236	643,792
Owner Occupied Housing Units	32.5%	32.9%	29.0%
Renter Occupied Housing Units	63.7%	63.4%	66.5%
Vacant Housing Units	3.8%	3.8%	4.5%
2010 Housing Units	54,946	364,528	673,128
Owner Occupied Housing Units	30.4%	32.3%	28.9%
Renter Occupied Housing Units	57.2%	58.7%	63.1%
Vacant Housing Units	12.4%	8.9%	8.0%
2020 Housing Units	52,797	362,764	690,232
Vacant Housing Units	6.0%	5.7%	5.9%
2023 Housing Units	53,553	365,278	696,518
Owner Occupied Housing Units	35.7%	36.6%	32.4%
Renter Occupied Housing Units	57.5%	56.9%	60.9%
Vacant Housing Units	6.8%	6.4%	6.7%
2028 Housing Units	54,049	367,875	702,194
Owner Occupied Housing Units	36.5%	37.1%	32.8%
Renter Occupied Housing Units	55.9%	55.5%	59.7%
Vacant Housing Units	7.5%	7.5%	7.5%
Median Household Income			
2023	$66,619	$64,901	$67,741
2028	$75,901	$73,702	$77,004
Median Home Value			
2023	$880,481	$776,484	$781,827
2028	$956,061	$861,712	$872,118
Per Capita Income			
2023	$35,724	$33,767	$37,396
2028	$40,862	$38,718	$43,006
Median Age			
2010	36.5	36.5	35.7
2023	38.1	38.2	37.8
2028	39.1	39.4	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	49,919	341,738	649,866
<$15,000	13.0%	12.2%	12.5%
$15,000 - $24,999	8.1%	9.0%	8.5%
$25,000 - $34,999	7.4%	7.7%	7.2%
$35,000 - $49,999	10.6%	10.5%	10.2%
$50,000 - $74,999	15.0%	15.6%	15.0%
$75,000 - $99,999	11.1%	11.6%	11.6%
$100,000 - $149,999	16.8%	16.2%	16.3%
$150,000 - $199,999	7.5%	7.8%	8.0%
$200,000+	10.7%	9.3%	10.8%
Average Household Income	$100,794	$96,958	$103,490
2028 Households by Income			
Household Income Base	49,986	340,432	649,742
<$15,000	11.8%	11.4%	11.7%
$15,000 - $24,999	6.8%	7.6%	7.2%
$25,000 - $34,999	6.5%	6.7%	6.2%
$35,000 - $49,999	9.8%	9.7%	9.3%
$50,000 - $74,999	14.7%	15.2%	14.5%
$75,000 - $99,999	11.2%	11.7%	11.6%
$100,000 - $149,999	18.0%	17.4%	17.4%
$150,000 - $199,999	9.0%	9.3%	9.4%
$200,000+	12.3%	11.0%	12.7%
Average Household Income	$113,863	$109,733	$117,355
2023 Owner Occupied Housing Units by Value			
Total	19,094	133,751	225,442
<$50,000	1.9%	2.5%	2.7%
$50,000 - $99,999	0.6%	1.2%	1.2%
$100,000 - $149,999	1.0%	1.7%	1.4%
$150,000 - $199,999	1.7%	2.1%	1.7%
$200,000 - $249,999	1.9%	1.9%	1.5%
$250,000 - $299,999	2.1%	2.5%	2.2%
$300,000 - $399,999	2.3%	3.7%	4.1%
$400,000 - $499,999	1.4%	4.1%	4.8%
$500,000 - $749,999	19.8%	27.5%	27.4%
$750,000 - $999,999	33.0%	26.8%	24.0%
$1,000,000 - $1,499,999	19.8%	15.1%	15.2%
$1,500,000 - $1,999,999	8.7%	6.9%	8.0%
$2,000,000 +	5.7%	4.0%	5.9%
Average Home Value	$970,950	$855,786	$895,382
2028 Owner Occupied Housing Units by Value			
Total	19,746	136,309	230,529
<$50,000	0.6%	1.1%	1.3%
$50,000 - $99,999	0.2%	0.5%	0.4%
$100,000 - $149,999	0.2%	0.7%	0.6%
$150,000 - $199,999	0.5%	1.0%	0.7%
$200,000 - $249,999	0.7%	0.9%	0.7%
$250,000 - $299,999	0.8%	1.2%	1.1%
$300,000 - $399,999	0.8%	2.1%	2.2%
$400,000 - $499,999	0.7%	2.9%	3.4%
$500,000 - $749,999	15.8%	25.9%	26.3%
$750,000 - $999,999	35.9%	30.8%	27.4%
$1,000,000 - $1,499,999	25.9%	19.4%	19.3%
$1,500,000 - $1,999,999	11.6%	9.0%	10.2%
$2,000,000 +	6.2%	4.6%	6.5%
Average Home Value	$1,090,606	$963,055	$999,598

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	132,097	934,686	1,708,012
0 - 4	7.3%	7.1%	6.9%
5 - 9	6.5%	6.6%	6.3%
10 - 14	6.4%	6.4%	6.2%
15 - 24	14.4%	14.0%	14.0%
25 - 34	13.8%	13.9%	15.5%
35 - 44	11.5%	12.4%	13.3%
45 - 54	12.7%	13.3%	13.4%
55 - 64	12.4%	12.2%	11.5%
65 - 74	7.1%	6.9%	6.6%
75 - 84	5.3%	4.8%	4.2%
85 +	2.7%	2.4%	1.9%
18 +	75.7%	75.8%	76.5%
2023 Population by Age			
Total	141,456	981,917	1,801,168
0 - 4	6.3%	6.3%	6.0%
5 - 9	6.0%	6.1%	6.0%
10 - 14	6.3%	6.2%	6.2%
15 - 24	13.0%	12.6%	12.5%
25 - 34	14.4%	14.5%	15.2%
35 - 44	11.9%	12.6%	13.8%
45 - 54	10.3%	10.9%	11.3%
55 - 64	12.0%	12.1%	11.8%
65 - 74	10.8%	10.5%	9.9%
75 - 84	6.3%	5.7%	5.1%
85 +	2.6%	2.4%	2.0%
18 +	77.6%	77.6%	78.1%
2028 Population by Age			
Total	139,905	965,392	1,775,360
0 - 4	6.4%	6.4%	6.1%
5 - 9	5.9%	5.8%	5.6%
10 - 14	5.8%	5.7%	5.7%
15 - 24	12.5%	12.1%	12.2%
25 - 34	13.9%	13.8%	14.4%
35 - 44	12.6%	13.2%	14.3%
45 - 54	10.4%	11.3%	11.9%
55 - 64	10.8%	11.3%	11.1%
65 - 74	11.2%	10.7%	10.1%
75 - 84	7.4%	7.0%	6.3%
85 +	3.1%	2.8%	2.4%
18 +	78.4%	78.7%	79.3%
2010 Population by Sex			
Males	64,143	446,200	804,907
Females	67,954	488,489	903,106
2023 Population by Sex			
Males	69,256	473,508	856,783
Females	72,200	508,408	944,387
2028 Population by Sex			
Males	68,306	464,945	844,534
Females	71,600	500,447	930,825

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	132,097	934,689	1,708,012
White Alone	78.6%	57.4%	45.4%
Black Alone	1.7%	19.0%	32.1%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	14.1%	15.8%	13.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.7%	5.3%	6.2%
Two or More Races	1.6%	2.2%	2.6%
Hispanic Origin	8.0%	11.7%	14.4%
Diversity Index	45.5	68.7	75.0
2020 Population by Race/Ethnicity			
Total	142,320	992,524	1,817,864
White Alone	65.8%	47.3%	38.6%
Black Alone	2.5%	16.8%	27.5%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	19.1%	20.9%	16.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	7.9%	8.7%
Two or More Races	5.9%	6.4%	7.5%
Hispanic Origin	9.2%	12.3%	14.6%
Diversity Index	60.2	76.0	80.0
2023 Population by Race/Ethnicity			
Total	141,456	981,916	1,801,171
White Alone	64.5%	46.3%	37.8%
Black Alone	2.5%	16.7%	27.5%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	20.2%	21.9%	17.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	7.9%	8.7%
Two or More Races	6.0%	6.5%	7.7%
Hispanic Origin	9.4%	12.4%	14.8%
Diversity Index	61.4	76.5	80.3
2028 Population by Race/Ethnicity			
Total	139,906	965,393	1,775,359
White Alone	62.5%	44.8%	36.7%
Black Alone	2.4%	16.3%	27.1%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	22.1%	23.6%	18.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.3%	8.0%	8.8%
Two or More Races	6.1%	6.5%	7.8%
Hispanic Origin	9.6%	12.6%	15.0%
Diversity Index	62.9	77.1	80.8
2010 Population by Relationship and Household Type			
Total	132,098	934,689	1,708,013
In Households	99.7%	99.4%	99.0%
In Family Households	85.6%	85.7%	83.2%
Householder	24.5%	24.2%	23.6%
Spouse	19.1%	16.6%	14.7%
Child	34.8%	34.9%	34.1%
Other relative	5.8%	8.0%	8.2%
Nonrelative	1.4%	2.1%	2.6%
In Nonfamily Households	14.2%	13.7%	15.8%
In Group Quarters	0.3%	0.6%	1.0%
Institutionalized Population	0.1%	0.4%	0.6%
Noninstitutionalized Population	0.1%	0.3%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	96,688	674,867	1,247,284
Less than 9th Grade	7.9%	8.4%	7.8%
9th - 12th Grade, No Diploma	5.1%	6.4%	6.9%
High School Graduate	18.9%	22.6%	21.5%
GED/Alternative Credential	5.2%	4.0%	4.0%
Some College, No Degree	10.3%	11.2%	11.7%
Associate Degree	7.7%	7.5%	7.3%
Bachelor's Degree	26.6%	24.2%	24.3%
Graduate/Professional Degree	18.3%	15.8%	16.5%
2023 Population 15+ by Marital Status			
Total	115,105	798,712	1,472,696
Never Married	30.5%	34.7%	39.9%
Married	55.5%	51.3%	46.5%
Widowed	6.5%	6.4%	5.9%
Divorced	7.4%	7.6%	7.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	64,943	452,594	864,781
Population 16+ Employed	94.7%	94.1%	93.9%
Population 16+ Unemployment rate	5.3%	5.9%	6.1%
Population 16-24 Employed	9.8%	9.3%	9.3%
Population 16-24 Unemployment rate	11.0%	14.5%	14.7%
Population 25-54 Employed	63.3%	66.3%	68.3%
Population 25-54 Unemployment rate	4.4%	4.9%	5.1%
Population 55-64 Employed	17.1%	16.8%	15.7%
Population 55-64 Unemployment rate	6.0%	5.9%	5.8%
Population 65+ Employed	9.8%	7.5%	6.7%
Population 65+ Unemployment rate	3.3%	3.4%	4.1%
2023 Employed Population 16+ by Industry			
Total	61,532	425,764	811,657
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	5.9%	6.7%	5.8%
Manufacturing	3.5%	3.3%	3.0%
Wholesale Trade	3.9%	2.0%	1.6%
Retail Trade	9.0%	8.8%	8.2%
Transportation/Utilities	7.9%	8.5%	7.6%
Information	2.5%	2.7%	3.6%
Finance/Insurance/Real Estate	7.2%	7.4%	7.3%
Services	57.1%	56.9%	58.7%
Public Administration	2.9%	3.7%	4.1%
2023 Employed Population 16+ by Occupation			
Total	61,532	425,764	811,657
White Collar	65.9%	61.3%	62.9%
Management/Business/Financial	17.4%	15.1%	16.0%
Professional	28.1%	27.4%	29.5%
Sales	9.2%	7.7%	7.1%
Administrative Support	11.3%	11.2%	10.4%
Services	20.0%	21.7%	21.9%
Blue Collar	14.1%	17.0%	15.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.9%	5.4%	4.7%
Installation/Maintenance/Repair	1.5%	1.6%	1.5%
Production	2.0%	2.5%	2.3%
Transportation/Material Moving	6.7%	7.5%	6.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	48,123	331,967	619,198
Households with 1 Person	28.7%	27.3%	28.4%
Households with 2+ People	71.3%	72.7%	71.6%
Family Households	67.0%	68.0%	65.2%
Husband-wife Families	52.3%	46.9%	40.5%
With Related Children	25.0%	22.9%	20.0%
Other Family (No Spouse Present)	14.7%	21.1%	24.7%
Other Family with Male Householder	4.3%	5.4%	5.7%
With Related Children	1.4%	2.1%	2.4%
Other Family with Female Householder	10.4%	15.7%	19.0%
With Related Children	4.5%	8.1%	10.7%
Nonfamily Households	4.3%	4.7%	6.4%
All Households with Children	31.0%	33.4%	33.5%
Multigenerational Households	4.0%	6.1%	6.5%
Unmarried Partner Households	3.0%	4.0%	5.3%
Male-female	2.5%	3.3%	4.5%
Same-sex	0.5%	0.7%	0.9%
2010 Households by Size			
Total	48,123	331,966	619,198
1 Person Household	28.7%	27.3%	28.4%
2 Person Household	28.8%	27.5%	27.5%
3 Person Household	15.6%	16.7%	16.9%
4 Person Household	11.8%	13.1%	12.8%
5 Person Household	6.9%	7.3%	7.0%
6 Person Household	4.2%	3.9%	3.5%
7 + Person Household	4.1%	4.3%	3.8%
2010 Households by Tenure and Mortgage Status			
Total	48,124	331,967	619,198
Owner Occupied	34.7%	35.5%	31.4%
Owned with a Mortgage/Loan	19.7%	21.9%	20.6%
Owned Free and Clear	15.1%	13.6%	10.9%
Renter Occupied	65.3%	64.5%	68.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	31	35	36
Percent of Income for Mortgage	79.4%	71.9%	69.4%
Wealth Index	67	67	70
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	54,946	364,528	673,128
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	132,098	934,689	1,708,013
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Downtown Melting Pot (8D)	Downtown Melting Pot (8D)	Downtown Melting Pot (8D)
2.	Pacific Heights (2C)	City Strivers (11A)	City Strivers (11A)
3.	Top Tier (1A)	High Rise Renters (13E)	Trendsetters (3C)
2023 Consumer Spending			
Apparel & Services: Total $	$120,258,977	$793,425,103	$1,613,263,397
Average Spent	$2,409.08	$2,321.59	$2,482.22
Spending Potential Index	110	106	113
Education: Total $	$103,104,672	$676,001,883	$1,374,397,040
Average Spent	$2,065.44	$1,978.01	$2,114.69
Spending Potential Index	115	110	118
Entertainment/Recreation: Total $	$164,535,800	$1,088,518,428	$2,209,137,479
Average Spent	$3,296.06	$3,185.05	$3,399.05
Spending Potential Index	87	84	90
Food at Home: Total $	$342,625,595	$2,270,594,005	$4,608,842,553
Average Spent	$6,863.63	$6,643.85	$7,091.32
Spending Potential Index	101	98	104
Food Away from Home: Total $	$180,683,580	$1,189,936,469	$2,424,173,988
Average Spent	$3,619.54	$3,481.80	$3,729.92
Spending Potential Index	97	94	100
Health Care: Total $	$292,274,958	$1,960,271,286	$3,971,722,807
Average Spent	$5,854.98	$5,735.83	$6,111.03
Spending Potential Index	80	78	83
HH Furnishings & Equipment: Total $	$137,317,722	$906,499,561	$1,844,692,575
Average Spent	$2,750.81	$2,652.45	$2,838.31
Spending Potential Index	93	90	96
Personal Care Products & Services: Total $	$44,851,547	$297,345,253	$605,690,062
Average Spent	$898.49	$870.04	$931.94
Spending Potential Index	94	91	97
Shelter: Total $	$1,261,243,476	$8,300,667,734	$16,838,673,737
Average Spent	$25,265.80	$24,288.07	$25,908.56
Spending Potential Index	102	98	105
Support Payments/Cash Contributions/Gifts in Kind: Total $	$116,925,493	$782,115,129	$1,583,310,416
Average Spent	$2,342.30	$2,288.50	$2,436.14
Spending Potential Index	75	73	78
Travel: Total $	$96,225,316	$633,443,949	$1,288,466,036
Average Spent	$1,927.63	$1,853.48	$1,982.48
Spending Potential Index	86	82	88
Vehicle Maintenance & Repairs: Total $	$51,000,268	$343,251,338	$702,642,284
Average Spent	$1,021.66	$1,004.37	$1,081.11
Spending Potential Index	78	77	83

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