



Community Profile

Rings: 1, 3, 5 mile radii

843 White Plains Rd, Bronx, NY 10473, USA

Latitude: 40.8227

Longitude: -73.85845

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	109,037	646,237	2,106,222
2020 Total Population	119,627	700,303	2,221,454
2020 Group Quarters	1,666	25,643	66,301
2023 Total Population	118,133	699,069	2,202,833
2023 Group Quarters	1,666	25,665	66,289
2028 Total Population	115,428	692,572	2,178,337
2023-2028 Annual Rate	-0.46%	-0.19%	-0.22%
2023 Total Daytime Population	93,035	612,052	1,944,112
Workers	18,159	178,217	642,532
Residents	74,876	433,835	1,301,580
Household Summary			
2010 Households	38,023	222,498	747,445
2010 Average Household Size	2.84	2.78	2.74
2020 Total Households	41,282	244,587	808,547
2020 Average Household Size	2.86	2.76	2.67
2023 Households	41,176	246,803	812,907
2023 Average Household Size	2.83	2.73	2.63
2028 Households	40,783	248,021	815,265
2028 Average Household Size	2.79	2.69	2.59
2023-2028 Annual Rate	-0.19%	0.10%	0.06%
2010 Families	26,419	150,471	483,899
2010 Average Family Size	3.42	3.39	3.38
2023 Families	27,661	161,585	507,884
2023 Average Family Size	3.48	3.40	3.32
2028 Families	27,357	162,206	508,537
2028 Average Family Size	3.43	3.34	3.27
2023-2028 Annual Rate	-0.22%	0.08%	0.03%
Housing Unit Summary			
2000 Housing Units	38,650	222,337	765,200
Owner Occupied Housing Units	20.7%	20.4%	18.5%
Renter Occupied Housing Units	74.0%	73.3%	75.9%
Vacant Housing Units	5.4%	6.2%	5.6%
2010 Housing Units	39,720	236,131	796,431
Owner Occupied Housing Units	20.6%	19.3%	18.6%
Renter Occupied Housing Units	75.1%	75.0%	75.3%
Vacant Housing Units	4.3%	5.8%	6.2%
2020 Housing Units	42,779	256,742	849,716
Vacant Housing Units	3.5%	4.7%	4.8%
2023 Housing Units	42,974	261,160	862,294
Owner Occupied Housing Units	22.9%	19.7%	19.2%
Renter Occupied Housing Units	72.9%	74.8%	75.1%
Vacant Housing Units	4.2%	5.5%	5.7%
2028 Housing Units	42,895	262,621	868,106
Owner Occupied Housing Units	23.7%	20.3%	19.6%
Renter Occupied Housing Units	71.4%	74.2%	74.3%
Vacant Housing Units	4.9%	5.6%	6.1%
Median Household Income			
2023	\$46,152	\$43,080	\$48,286
2028	\$51,724	\$47,969	\$53,571
Median Home Value			
2023	\$546,467	\$586,425	\$604,087
2028	\$628,548	\$652,551	\$682,410
Per Capita Income			
2023	\$24,276	\$24,225	\$27,447
2028	\$28,307	\$27,847	\$31,783
Median Age			
2010	33.4	32.8	33.9
2023	35.2	35.0	36.3
2028	36.6	36.5	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

843 White Plains Rd, Bronx, NY 10473, USA

Latitude: 40.8227

Longitude: -73.85845

	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	41,176	246,786	812,857
<\$15,000	20.5%	21.9%	19.7%
\$15,000 - \$24,999	10.3%	10.7%	9.9%
\$25,000 - \$34,999	9.4%	9.5%	9.2%
\$35,000 - \$49,999	12.3%	13.0%	12.3%
\$50,000 - \$74,999	15.8%	15.3%	15.8%
\$75,000 - \$99,999	10.3%	10.1%	11.0%
\$100,000 - \$149,999	12.8%	10.7%	11.8%
\$150,000 - \$199,999	4.5%	4.4%	5.4%
\$200,000+	4.1%	4.4%	5.0%
Average Household Income	\$69,536	\$68,325	\$74,136
2028 Households by Income			
Household Income Base	40,783	248,004	815,215
<\$15,000	19.6%	21.2%	18.7%
\$15,000 - \$24,999	8.9%	9.3%	8.6%
\$25,000 - \$34,999	8.5%	8.5%	8.1%
\$35,000 - \$49,999	11.5%	12.3%	11.5%
\$50,000 - \$74,999	15.5%	15.4%	15.7%
\$75,000 - \$99,999	10.6%	10.6%	11.4%
\$100,000 - \$149,999	14.3%	11.8%	13.0%
\$150,000 - \$199,999	5.6%	5.5%	6.7%
\$200,000+	5.4%	5.5%	6.2%
Average Household Income	\$79,983	\$77,472	\$84,683
2023 Owner Occupied Housing Units by Value			
Total	9,788	51,264	164,536
<\$50,000	8.5%	5.5%	8.3%
\$50,000 - \$99,999	3.4%	2.5%	2.1%
\$100,000 - \$149,999	2.8%	2.1%	1.8%
\$150,000 - \$199,999	3.5%	3.5%	2.9%
\$200,000 - \$249,999	2.7%	2.9%	3.4%
\$250,000 - \$299,999	4.3%	4.0%	4.4%
\$300,000 - \$399,999	7.9%	7.4%	8.1%
\$400,000 - \$499,999	9.6%	7.9%	6.4%
\$500,000 - \$749,999	39.1%	41.0%	30.2%
\$750,000 - \$999,999	16.1%	18.5%	21.2%
\$1,000,000 - \$1,499,999	1.4%	3.6%	8.2%
\$1,500,000 - \$1,999,999	0.0%	0.3%	1.5%
\$2,000,000 +	0.7%	0.8%	1.5%
Average Home Value	\$521,007	\$576,827	\$624,487
2028 Owner Occupied Housing Units by Value			
Total	10,110	52,975	169,380
<\$50,000	2.3%	1.6%	5.0%
\$50,000 - \$99,999	1.3%	1.1%	1.1%
\$100,000 - \$149,999	1.7%	1.2%	0.8%
\$150,000 - \$199,999	2.3%	2.2%	1.7%
\$200,000 - \$249,999	1.9%	1.8%	2.2%
\$250,000 - \$299,999	2.5%	2.5%	2.9%
\$300,000 - \$399,999	5.0%	4.8%	5.6%
\$400,000 - \$499,999	7.8%	5.9%	6.0%
\$500,000 - \$749,999	48.8%	47.3%	33.8%
\$750,000 - \$999,999	22.9%	25.1%	26.3%
\$1,000,000 - \$1,499,999	2.6%	5.1%	10.9%
\$1,500,000 - \$1,999,999	0.0%	0.4%	1.9%
\$2,000,000 +	0.8%	1.0%	1.7%
Average Home Value	\$627,945	\$668,042	\$715,823

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

843 White Plains Rd, Bronx, NY 10473, USA

Latitude: 40.8227

Longitude: -73.85845

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	109,037	646,239	2,106,220
0 - 4	7.1%	7.4%	6.9%
5 - 9	7.1%	7.2%	6.5%
10 - 14	7.6%	7.3%	6.5%
15 - 24	16.5%	16.5%	15.9%
25 - 34	13.8%	15.0%	15.8%
35 - 44	13.4%	13.7%	14.0%
45 - 54	13.2%	13.3%	13.5%
55 - 64	10.3%	9.4%	9.9%
65 - 74	6.4%	5.8%	6.0%
75 - 84	3.4%	3.3%	3.5%
85 +	1.2%	1.3%	1.5%
18 +	73.0%	73.3%	75.6%
2023 Population by Age			
Total	118,133	699,066	2,202,834
0 - 4	6.2%	6.4%	6.0%
5 - 9	6.5%	6.7%	6.3%
10 - 14	6.9%	7.0%	6.5%
15 - 24	14.9%	14.6%	13.6%
25 - 34	15.2%	15.3%	15.7%
35 - 44	13.0%	13.5%	14.1%
45 - 54	11.4%	11.5%	11.8%
55 - 64	11.1%	10.9%	11.3%
65 - 74	9.2%	8.3%	8.7%
75 - 84	4.2%	4.2%	4.4%
85 +	1.4%	1.5%	1.6%
18 +	76.0%	75.6%	77.3%
2028 Population by Age			
Total	115,428	692,572	2,178,338
0 - 4	6.3%	6.4%	6.0%
5 - 9	5.8%	6.0%	5.6%
10 - 14	6.3%	6.4%	6.0%
15 - 24	13.9%	14.1%	13.4%
25 - 34	15.4%	14.9%	14.8%
35 - 44	13.6%	13.8%	14.4%
45 - 54	11.7%	12.1%	12.3%
55 - 64	10.7%	10.7%	11.0%
65 - 74	9.3%	8.7%	9.2%
75 - 84	5.3%	5.1%	5.4%
85 +	1.7%	1.8%	2.0%
18 +	77.8%	77.3%	78.8%
2010 Population by Sex			
Males	50,313	308,174	999,693
Females	58,724	338,063	1,106,530
2023 Population by Sex			
Males	54,975	331,726	1,048,126
Females	63,158	367,343	1,154,707
2028 Population by Sex			
Males	53,725	327,911	1,034,017
Females	61,703	364,661	1,144,321

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

843 White Plains Rd, Bronx, NY 10473, USA

Latitude: 40.8227

Longitude: -73.85845

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	109,036	646,238	2,106,222
White Alone	24.5%	32.2%	30.2%
Black Alone	36.0%	31.4%	30.8%
American Indian Alone	1.4%	1.3%	1.2%
Asian Alone	7.1%	4.8%	7.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	25.1%	24.9%	24.9%
Two or More Races	5.8%	5.2%	5.3%
Hispanic Origin	58.3%	55.2%	51.8%
Diversity Index	86.6	86.4	87.1
2020 Population by Race/Ethnicity			
Total	119,627	700,303	2,221,454
White Alone	9.0%	16.1%	17.0%
Black Alone	29.6%	28.6%	27.5%
American Indian Alone	1.6%	1.5%	1.5%
Asian Alone	13.3%	7.4%	9.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	33.8%	33.3%	31.7%
Two or More Races	12.7%	13.1%	12.8%
Hispanic Origin	54.9%	55.5%	51.6%
Diversity Index	87.7	87.8	88.5
2023 Population by Race/Ethnicity			
Total	118,133	699,068	2,202,833
White Alone	8.9%	15.8%	16.6%
Black Alone	29.3%	28.4%	27.3%
American Indian Alone	1.6%	1.5%	1.5%
Asian Alone	13.7%	7.6%	9.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	33.7%	33.3%	31.8%
Two or More Races	12.7%	13.2%	12.9%
Hispanic Origin	54.8%	55.8%	51.8%
Diversity Index	87.8	87.8	88.5
2028 Population by Race/Ethnicity			
Total	115,426	692,573	2,178,338
White Alone	8.6%	15.1%	15.9%
Black Alone	28.2%	27.7%	26.6%
American Indian Alone	1.6%	1.5%	1.5%
Asian Alone	14.5%	8.0%	10.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	34.1%	34.1%	32.4%
Two or More Races	12.8%	13.4%	13.1%
Hispanic Origin	55.0%	56.4%	52.3%
Diversity Index	87.8	87.8	88.5
2010 Population by Relationship and Household Type			
Total	109,037	646,237	2,106,222
In Households	99.2%	95.8%	97.3%
In Family Households	86.6%	82.4%	81.5%
Householder	24.2%	23.3%	23.0%
Spouse	10.4%	10.3%	10.5%
Child	39.8%	37.6%	35.2%
Other relative	8.6%	7.7%	8.8%
Nonrelative	3.6%	3.5%	3.9%
In Nonfamily Households	12.6%	13.4%	15.9%
In Group Quarters	0.8%	4.2%	2.7%
Institutionalized Population	0.6%	2.8%	1.4%
Noninstitutionalized Population	0.2%	1.4%	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

843 White Plains Rd, Bronx, NY 10473, USA

Latitude: 40.8227

Longitude: -73.85845

	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	77,377	455,673	1,489,104
Less than 9th Grade	11.2%	12.0%	11.4%
9th - 12th Grade, No Diploma	12.3%	11.8%	10.7%
High School Graduate	22.1%	22.9%	22.5%
GED/Alternative Credential	5.5%	5.8%	4.9%
Some College, No Degree	18.2%	16.0%	14.7%
Associate Degree	9.6%	9.5%	8.4%
Bachelor's Degree	14.1%	14.7%	17.4%
Graduate/Professional Degree	7.0%	7.4%	9.9%
2023 Population 15+ by Marital Status			
Total	94,953	557,915	1,789,352
Never Married	47.9%	49.2%	48.0%
Married	37.0%	36.5%	37.6%
Widowed	6.3%	5.4%	5.4%
Divorced	8.9%	8.8%	9.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	48,676	299,148	1,017,851
Population 16+ Employed	91.7%	90.2%	90.9%
Population 16+ Unemployment rate	8.3%	9.8%	9.1%
Population 16-24 Employed	11.7%	11.4%	11.2%
Population 16-24 Unemployment rate	19.9%	23.6%	19.7%
Population 25-54 Employed	68.8%	69.5%	69.4%
Population 25-54 Unemployment rate	6.9%	8.0%	7.7%
Population 55-64 Employed	14.7%	14.5%	14.4%
Population 55-64 Unemployment rate	5.2%	5.6%	6.9%
Population 65+ Employed	4.8%	4.6%	5.0%
Population 65+ Unemployment rate	4.3%	8.0%	6.9%
2023 Employed Population 16+ by Industry			
Total	44,634	269,878	925,282
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	5.9%	6.0%	5.7%
Manufacturing	3.0%	3.3%	3.2%
Wholesale Trade	1.1%	1.3%	1.3%
Retail Trade	9.4%	9.7%	9.5%
Transportation/Utilities	10.8%	9.1%	7.8%
Information	1.2%	1.5%	2.4%
Finance/Insurance/Real Estate	5.5%	6.2%	6.6%
Services	58.4%	58.3%	59.7%
Public Administration	4.7%	4.3%	3.6%
2023 Employed Population 16+ by Occupation			
Total	44,633	269,878	925,282
White Collar	51.2%	49.7%	52.6%
Management/Business/Financial	10.4%	11.3%	12.8%
Professional	21.1%	19.1%	21.4%
Sales	7.1%	7.6%	7.6%
Administrative Support	12.6%	11.7%	10.9%
Services	29.1%	30.7%	29.5%
Blue Collar	19.7%	19.7%	17.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	5.5%	5.0%	4.6%
Installation/Maintenance/Repair	1.5%	2.0%	1.7%
Production	2.4%	2.6%	2.6%
Transportation/Material Moving	10.3%	10.0%	8.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

843 White Plains Rd, Bronx, NY 10473, USA

Latitude: 40.8227

Longitude: -73.85845

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	38,023	222,498	747,444
Households with 1 Person	26.4%	27.6%	28.6%
Households with 2+ People	73.6%	72.4%	71.4%
Family Households	69.5%	67.6%	64.7%
Husband-wife Families	29.7%	29.9%	29.7%
With Related Children	16.1%	16.0%	15.4%
Other Family (No Spouse Present)	39.7%	37.8%	35.1%
Other Family with Male Householder	7.2%	7.2%	7.2%
With Related Children	3.8%	3.7%	3.5%
Other Family with Female Householder	32.5%	30.6%	27.9%
With Related Children	21.2%	20.8%	17.9%
Nonfamily Households	4.1%	4.8%	6.7%
All Households with Children	41.5%	40.8%	37.2%
Multigenerational Households	8.9%	7.8%	7.7%
Unmarried Partner Households	7.3%	7.5%	7.2%
Male-female	6.6%	6.9%	6.4%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	38,022	222,498	747,445
1 Person Household	26.4%	27.6%	28.6%
2 Person Household	24.2%	24.6%	25.5%
3 Person Household	18.6%	18.3%	17.7%
4 Person Household	14.7%	14.2%	13.5%
5 Person Household	8.6%	8.2%	7.7%
6 Person Household	3.8%	3.7%	3.6%
7 + Person Household	3.6%	3.3%	3.4%
2010 Households by Tenure and Mortgage Status			
Total	38,023	222,498	747,445
Owner Occupied	21.5%	20.4%	19.8%
Owned with a Mortgage/Loan	15.7%	14.1%	12.4%
Owned Free and Clear	5.8%	6.3%	7.3%
Renter Occupied	78.5%	79.6%	80.2%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	35	30	33
Percent of Income for Mortgage	71.2%	81.8%	75.2%
Wealth Index	40	41	46
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	39,720	236,131	796,431
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	109,037	646,237	2,106,222
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

843 White Plains Rd, Bronx, NY 10473, USA

Latitude: 40.8227

Longitude: -73.85845

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	High Rise Renters (13E)	High Rise Renters (13E)	High Rise Renters (13E)
2.	City Strivers (11A)	City Strivers (11A)	City Strivers (11A)
3.	Diverse Convergence (13A)	Diverse Convergence (13A)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$71,652,939	\$427,128,633	\$1,512,514,004
Average Spent	\$1,740.16	\$1,730.65	\$1,860.62
Spending Potential Index	79	79	85
Education: Total \$	\$58,767,757	\$347,807,455	\$1,223,777,013
Average Spent	\$1,427.23	\$1,409.25	\$1,505.43
Spending Potential Index	80	79	84
Entertainment/Recreation: Total \$	\$93,608,571	\$550,098,960	\$1,969,445,547
Average Spent	\$2,273.38	\$2,228.90	\$2,422.72
Spending Potential Index	60	59	64
Food at Home: Total \$	\$204,286,906	\$1,218,172,333	\$4,318,857,601
Average Spent	\$4,961.31	\$4,935.81	\$5,312.86
Spending Potential Index	73	73	78
Food Away from Home: Total \$	\$105,029,383	\$621,067,501	\$2,218,934,657
Average Spent	\$2,550.74	\$2,516.45	\$2,729.63
Spending Potential Index	69	68	73
Health Care: Total \$	\$167,542,698	\$982,573,028	\$3,529,541,026
Average Spent	\$4,068.94	\$3,981.20	\$4,341.88
Spending Potential Index	55	54	59
HH Furnishings & Equipment: Total \$	\$77,856,398	\$456,367,597	\$1,632,669,744
Average Spent	\$1,890.82	\$1,849.12	\$2,008.43
Spending Potential Index	64	63	68
Personal Care Products & Services: Total \$	\$25,921,111	\$152,660,003	\$546,101,949
Average Spent	\$629.52	\$618.55	\$671.79
Spending Potential Index	66	65	70
Shelter: Total \$	\$734,630,975	\$4,372,249,880	\$15,567,826,229
Average Spent	\$17,841.24	\$17,715.55	\$19,150.81
Spending Potential Index	72	72	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$65,608,770	\$386,541,498	\$1,391,550,392
Average Spent	\$1,593.37	\$1,566.19	\$1,711.82
Spending Potential Index	51	50	55
Travel: Total \$	\$54,030,801	\$317,831,616	\$1,144,386,567
Average Spent	\$1,312.19	\$1,287.79	\$1,407.77
Spending Potential Index	58	57	63
Vehicle Maintenance & Repairs: Total \$	\$30,662,869	\$181,892,105	\$652,315,695
Average Spent	\$744.68	\$736.99	\$802.45
Spending Potential Index	57	56	61

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023