	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	6,826	62,758	190,688
2020 Total Population	6,831	63,734	194,555
2020 Group Quarters	105	697	4,423
2022 Total Population	6,758	63,095	193,721
2022 Group Quarters	105	697	4,423
2027 Total Population	6,648	62,507	192,771
2022-2027 Annual Rate	-0.33%	-0.19%	-0.10%
2022 Total Daytime Population	8,880	67,017	195,044
Workers	5,850	34,541	96,315
Residents	3,030	32,476	98,729
Household Summary			
2010 Households	2,990	24,985	76,738
2010 Average Household Size	2.25	2.48	2.42
2020 Total Households	3,073	25,716	79,577
2020 Average Household Size	2.19	2.45	2.39
2022 Households	3,044	25,569	79,646
2022 Average Household Size	2.19	2.44	2.38
2027 Households	3,004	25,411	79,541
2027 Average Household Size	2.18	2.43	2.37
2022-2027 Annual Rate	-0.26%	-0.12%	-0.03%
2010 Families	1,876	16,193	47,893
2010 Average Family Size	2.86	3.06	3.05
2022 Families	1,880	16,363	48,961
2022 Average Family Size	2.80	3.02	3.00
2027 Families	1,848	16,211	48,726
2027 Average Family Size	2.79	3.02	2.99
2022-2027 Annual Rate	-0.34%	-0.19%	-0.10%
Housing Unit Summary			
2000 Housing Units	2,779	24,636	78,333
Owner Occupied Housing Units	70.9%	63.9%	60.0%
Renter Occupied Housing Units	26.7%	31.4%	35.2%
Vacant Housing Units	2.4%	4.7%	4.8%
2010 Housing Units	3,119	26,639	82,103
Owner Occupied Housing Units	69.7%	62.8%	60.2%
Renter Occupied Housing Units	26.1%	31.0%	33.3%
Vacant Housing Units	4.1%	6.2%	6.5%
2020 Housing Units	3,194	27,201	84,214
Vacant Housing Units	3.8%	5.5%	5.5%
2022 Housing Units	3,172	27,138	84,653
Owner Occupied Housing Units	69.1%	60.1%	57.7%
Renter Occupied Housing Units	26.8%	34.1%	36.4%
Vacant Housing Units	4.0%	5.8%	5.9%
2027 Housing Units	3,171	27,116	84,829
Owner Occupied Housing Units	70.4%	61.1%	58.7%
Renter Occupied Housing Units	24.4%	32.6%	35.1%
Vacant Housing Units	5.3%	6.3%	6.2%
Median Household Income			
2022	$89,251	$77,426	$73,228
2027	$98,965	$84,590	$80,889
Median Home Value			
2022	$288,174	$270,536	$251,204
2027	$292,917	$274,633	$254,660
Per Capita Income			
2022	$50,443	$41,694	$40,852
2027	$57,609	$47,630	$46,302
Median Age			
2010	43.6	40.5	39.5
2022	46.4	42.0	41.1
2027	47.2	42.8	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	3,044	25,569	79,646
<$15,000	4.2%	9.3%	10.5%
$15,000 - $24,999	3.9%	7.1%	7.0%
$25,000 - $34,999	5.2%	7.2%	6.9%
$35,000 - $49,999	8.8%	10.1%	10.4%
$50,000 - $74,999	17.4%	14.4%	16.0%
$75,000 - $99,999	16.3%	14.6%	13.9%
$100,000 - $149,999	21.7%	18.5%	18.1%
$150,000 - $199,999	12.8%	10.0%	9.0%
$200,000+	9.5%	8.7%	8.2%
Average Household Income	$115,748	$102,780	$99,157
2027 Households by Income			
Household Income Base	3,004	25,411	79,541
<$15,000	3.5%	8.2%	9.3%
$15,000 - $24,999	3.0%	6.0%	6.0%
$25,000 - $34,999	4.1%	6.2%	5.9%
$35,000 - $49,999	7.0%	9.4%	9.4%
$50,000 - $74,999	16.6%	13.9%	15.4%
$75,000 - $99,999	16.4%	14.0%	13.8%
$100,000 - $149,999	22.9%	19.5%	19.7%
$150,000 - $199,999	14.6%	12.1%	11.0%
$200,000+	12.0%	10.7%	9.5%
Average Household Income	$131,816	$117,063	$111,954
2022 Owner Occupied Housing Units by Value			
Total	2,193	16,323	48,807
<$50,000	1.8%	1.6%	1.9%
$50,000 - $99,999	1.0%	1.1%	1.4%
$100,000 - $149,999	3.7%	5.2%	7.1%
$150,000 - $199,999	12.0%	16.6%	19.6%
$200,000 - $249,999	14.7%	17.5%	19.5%
$250,000 - $299,999	22.0%	19.5%	19.5%
$300,000 - $399,999	31.0%	25.4%	20.8%
$400,000 - $499,999	9.5%	7.9%	5.6%
$500,000 - $749,999	3.5%	3.8%	3.7%
$750,000 - $999,999	0.3%	0.7%	0.5%
$1,000,000 - $1,499,999	0.1%	0.2%	0.2%
$1,500,000 - $1,999,999	0.0%	0.1%	0.1%
$2,000,000 +	0.5%	0.4%	0.2%
Average Home Value	$308,557	$296,684	$275,439
2027 Owner Occupied Housing Units by Value			
Total	2,231	16,568	49,754
<$50,000	1.7%	1.6%	1.9%
$50,000 - $99,999	0.9%	1.1%	1.4%
$100,000 - $149,999	3.4%	5.0%	7.0%
$150,000 - $199,999	11.3%	16.1%	19.1%
$200,000 - $249,999	14.3%	16.8%	18.8%
$250,000 - $299,999	21.5%	18.9%	19.0%
$300,000 - $399,999	30.4%	24.8%	20.5%
$400,000 - $499,999	11.3%	9.3%	6.6%
$500,000 - $749,999	4.2%	4.6%	4.4%
$750,000 - $999,999	0.3%	0.9%	0.7%
$1,000,000 - $1,499,999	0.0%	0.3%	0.3%
$1,500,000 - $1,999,999	0.1%	0.1%	0.1%
$2,000,000 +	0.6%	0.5%	0.3%
Average Home Value	$318,576	$307,019	$283,824

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	6,827	62,759	190,684
0 - 4	4.6%	5.7%	5.7%
5 - 9	5.6%	6.0%	5.8%
10 - 14	5.9%	6.6%	6.2%
15 - 24	10.6%	12.8%	13.5%
25 - 34	11.7%	12.3%	13.4%
35 - 44	13.7%	12.8%	12.8%
45 - 54	15.6%	15.3%	14.9%
55 - 64	14.6%	12.5%	12.3%
65 - 74	9.2%	7.6%	7.0%
75 - 84	5.5%	5.6%	5.4%
85 +	3.0%	3.0%	3.2%
18 +	80.3%	77.8%	78.5%
2022 Population by Age			
Total	6,760	63,093	193,719
0 - 4	4.0%	5.0%	5.0%
5 - 9	4.7%	5.4%	5.3%
10 - 14	5.3%	5.8%	5.6%
15 - 24	8.9%	11.7%	12.3%
25 - 34	11.5%	13.3%	13.7%
35 - 44	13.9%	12.5%	12.9%
45 - 54	13.4%	12.3%	12.1%
55 - 64	14.6%	13.8%	13.4%
65 - 74	13.1%	10.9%	10.7%
75 - 84	7.5%	6.2%	5.8%
85 +	3.1%	3.2%	3.1%
18 +	82.8%	80.3%	80.8%
2027 Population by Age			
Total	6,650	62,507	192,769
0 - 4	3.9%	5.1%	5.1%
5 - 9	4.6%	5.2%	5.1%
10 - 14	5.2%	5.6%	5.4%
15 - 24	8.4%	10.7%	11.6%
25 - 34	9.6%	12.3%	13.0%
35 - 44	15.2%	14.0%	13.8%
45 - 54	13.3%	11.9%	11.9%
55 - 64	14.4%	12.8%	12.5%
65 - 74	12.7%	11.7%	11.4%
75 - 84	9.4%	7.5%	7.1%
85 +	3.4%	3.2%	3.0%
18 +	83.4%	80.8%	81.2%
2010 Population by Sex			
Males	3,183	30,173	91,544
Females	3,644	32,585	99,144
2022 Population by Sex			
Males	3,179	30,481	93,329
Females	3,579	32,613	100,392
2027 Population by Sex			
Males	3,144	30,265	93,067
Females	3,504	32,242	99,704

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	6,826	62,759	190,689
White Alone	84.3%	78.6%	76.4%
Black Alone	4.4%	6.9%	7.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.9%	5.3%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	6.4%	8.3%
Two or More Races	2.3%	2.6%	2.8%
Hispanic Origin	7.0%	17.0%	19.7%
Diversity Index	37.6	54.8	59.1
2020 Population by Race/Ethnicity			
Total	6,831	63,734	194,555
White Alone	74.8%	64.7%	62.8%
Black Alone	5.3%	7.6%	8.9%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	8.7%	8.3%	6.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.2%	9.3%	11.2%
Two or More Races	6.9%	9.8%	10.3%
Hispanic Origin	9.9%	21.5%	24.3%
Diversity Index	52.6	70.2	72.8
2022 Population by Race/Ethnicity			
Total	6,757	63,095	193,722
White Alone	74.2%	63.9%	62.1%
Black Alone	5.4%	7.7%	9.0%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	8.9%	8.4%	6.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.3%	9.6%	11.4%
Two or More Races	7.1%	10.1%	10.6%
Hispanic Origin	10.0%	21.8%	24.5%
Diversity Index	53.5	71.0	73.4
2027 Population by Race/Ethnicity			
Total	6,649	62,508	192,771
White Alone	72.0%	61.7%	59.9%
Black Alone	5.6%	7.8%	9.2%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	9.6%	9.0%	7.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.7%	10.1%	12.1%
Two or More Races	7.9%	11.0%	11.5%
Hispanic Origin	10.5%	22.4%	25.1%
Diversity Index	56.1	72.8	75.0
2010 Population by Relationship and Household Type			
Total	6,826	62,758	190,687
In Households	98.5%	98.7%	97.3%
In Family Households	79.9%	81.1%	78.6%
Householder	26.6%	25.9%	25.1%
Spouse	20.3%	18.6%	17.5%
Child	28.6%	30.8%	29.7%
Other relative	3.1%	3.8%	4.1%
Nonrelative	1.2%	2.1%	2.2%
In Nonfamily Households	18.6%	17.5%	18.6%
In Group Quarters	1.5%	1.3%	2.7%
Institutionalized Population	1.5%	0.8%	1.1%
Noninstitutionalized Population	0.0%	0.6%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	5,211	45,499	139,128
Less than 9th Grade	3.7%	4.1%	4.6%
9th - 12th Grade, No Diploma	4.3%	5.7%	6.0%
High School Graduate	18.3%	23.9%	24.9%
GED/Alternative Credential	1.5%	3.2%	3.7%
Some College, No Degree	11.7%	14.3%	14.7%
Associate Degree	10.2%	9.4%	8.6%
Bachelor's Degree	29.0%	23.0%	22.5%
Graduate/Professional Degree	21.3%	16.5%	15.0%
2022 Population 15+ by Marital Status			
Total	5,812	52,882	163,011
Never Married	33.3%	35.6%	38.5%
Married	48.8%	47.8%	45.1%
Widowed	5.8%	6.2%	6.0%
Divorced	12.0%	10.4%	10.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,889	32,653	101,171
Population 16+ Employed	97.2%	95.3%	95.4%
Population 16+ Unemployment rate	2.8%	4.7%	4.6%
Population 16-24 Employed	8.8%	12.8%	12.5%
Population 16-24 Unemployment rate	13.5%	8.7%	8.8%
Population 25-54 Employed	62.9%	62.6%	62.7%
Population 25-54 Unemployment rate	1.8%	4.0%	3.9%
Population 55-64 Employed	17.7%	17.6%	17.5%
Population 55-64 Unemployment rate	1.0%	3.5%	4.0%
Population 65+ Employed	10.6%	7.0%	7.3%
Population 65+ Unemployment rate	1.5%	5.3%	4.5%
2022 Employed Population 16+ by Industry			
Total	3,781	31,130	96,530
Agriculture/Mining	0.2%	0.2%	0.1%
Construction	4.6%	5.0%	5.8%
Manufacturing	11.4%	10.2%	10.5%
Wholesale Trade	3.5%	2.2%	2.4%
Retail Trade	12.3%	10.6%	10.4%
Transportation/Utilities	3.5%	4.2%	4.8%
Information	1.2%	1.0%	1.5%
Finance/Insurance/Real Estate	10.9%	10.6%	9.8%
Services	47.3%	50.8%	49.5%
Public Administration	5.2%	5.3%	5.0%
2022 Employed Population 16+ by Occupation			
Total	3,780	31,129	96,527
White Collar	73.9%	66.0%	63.9%
Management/Business/Financial	27.0%	19.4%	18.4%
Professional	27.3%	26.8%	25.2%
Sales	9.2%	8.3%	9.1%
Administrative Support	10.4%	11.4%	11.1%
Services	10.5%	16.0%	17.4%
Blue Collar	15.6%	18.0%	18.7%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	2.4%	3.4%	3.9%
Installation/Maintenance/Repair	1.9%	2.9%	2.6%
Production	5.8%	5.7%	6.0%
Transportation/Material Moving	5.4%	6.0%	6.3%

July 15, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,990	24,985	76,736
Households with 1 Person	30.9%	28.4%	30.5%
Households with 2+ People	69.1%	71.6%	69.5%
Family Households	62.7%	64.8%	62.4%
Husband-wife Families	47.8%	46.8%	43.5%
With Related Children	20.0%	20.0%	18.2%
Other Family (No Spouse Present)	14.9%	18.1%	18.9%
Other Family with Male Householder	3.2%	4.4%	4.6%
With Related Children	1.7%	2.2%	2.2%
Other Family with Female Householder	11.7%	13.7%	14.4%
With Related Children	6.1%	8.4%	8.8%
Nonfamily Households	6.4%	6.8%	7.1%
All Households with Children	27.9%	30.9%	29.6%
Multigenerational Households	3.3%	3.9%	3.8%
Unmarried Partner Households	6.3%	6.9%	7.3%
Male-female	5.6%	6.2%	6.5%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	2,989	24,985	76,736
1 Person Household	30.9%	28.4%	30.5%
2 Person Household	33.9%	32.0%	31.8%
3 Person Household	15.9%	16.6%	16.2%
4 Person Household	13.1%	14.4%	13.2%
5 Person Household	4.5%	5.7%	5.4%
6 Person Household	1.2%	1.9%	1.9%
7 + Person Household	0.5%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,989	24,985	76,737
Owner Occupied	72.8%	66.9%	64.4%
Owned with a Mortgage/Loan	50.9%	46.3%	45.1%
Owned Free and Clear	21.9%	20.6%	19.3%
Renter Occupied	27.2%	33.1%	35.6%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	112	103	103
Percent of Income for Mortgage	17.0%	18.4%	18.1%
Wealth Index	120	109	101
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,119	26,639	82,103
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	6,826	62,758	190,688
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Parks and Rec (5C)
2.	Parks and Rec (5C)	Parks and Rec (5C)	Front Porches (8E)
3.	Midlife Constants (5E)	Front Porches (8E)	Comfortable Empty Nesters (5A)
2022 Consumer Spending			
Apparel & Services: Total $	$7,832,528	$60,143,277	$182,338,561
Average Spent	$2,573.10	$2,352.20	$2,289.36
Spending Potential Index	107	98	95
Education: Total $	$7,044,908	$53,978,923	$163,932,815
Average Spent	$2,314.36	$2,111.11	$2,058.27
Spending Potential Index	118	108	105
Entertainment/Recreation: Total $	$12,242,896	$90,052,071	$270,953,503
Average Spent	$4,021.98	$3,521.92	$3,401.97
Spending Potential Index	110	96	93
Food at Home: Total $	$19,959,868	$152,643,603	$463,163,726
Average Spent	$6,557.12	$5,969.87	$5,815.28
Spending Potential Index	106	96	94
Food Away from Home: Total $	$13,781,273	$106,599,173	$322,250,047
Average Spent	$4,527.36	$4,169.08	$4,046.03
Spending Potential Index	105	97	94
Health Care: Total $	$23,839,236	$171,581,962	$514,869,826
Average Spent	$7,831.55	$6,710.55	$6,464.48
Spending Potential Index	111	95	91
HH Furnishings & Equipment: Total $	$8,668,654	$63,424,252	$190,205,121
Average Spent	$2,847.78	$2,480.51	$2,388.13
Spending Potential Index	111	97	93
Personal Care Products & Services: Total $	$3,397,694	$25,582,848	$77,234,660
Average Spent	$1,116.19	$1,000.54	$969.72
Spending Potential Index	109	98	95
Shelter: Total $	$75,612,393	$585,431,168	$1,775,853,580
Average Spent	$24,839.81	$22,896.13	$22,296.83
Spending Potential Index	108	100	97
Support Payments/Cash Contributions/Gifts in Kind: Total $	$9,220,973	$65,007,315	$192,923,590
Average Spent	$3,029.23	$2,542.43	$2,422.26
Spending Potential Index	112	94	89
Travel: Total $	$9,993,720	$72,642,506	$216,090,204
Average Spent	$3,283.09	$2,841.04	$2,713.13
Spending Potential Index	114	99	94
Vehicle Maintenance & Repairs: Total $	$4,091,864	$30,349,523	$91,709,476
Average Spent	$1,344.24	$1,186.97	$1,151.46
Spending Potential Index	107	94	91

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