



Community Profile

Rings: 1, 3, 5 mile radii

202 Alewife Brook Pkwy, Cambridge, MA

Latitude: 42.3890

Longitude: -71.14162

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	29,484	334,600	780,722
2020 Total Population	35,466	356,755	854,473
2020 Group Quarters	677	20,146	71,891
2022 Total Population	36,079	360,167	865,761
2022 Group Quarters	677	20,148	71,891
2027 Total Population	36,992	361,175	864,604
2022-2027 Annual Rate	0.50%	0.06%	-0.03%
2022 Total Daytime Population	36,176	345,132	1,081,772
Workers	21,550	203,405	715,056
Residents	14,626	141,727	366,716
Household Summary			
2010 Households	13,461	140,596	328,530
2010 Average Household Size	2.14	2.21	2.16
2020 Total Households	15,983	149,618	355,102
2020 Average Household Size	2.18	2.25	2.20
2022 Households	16,184	151,279	359,848
2022 Average Household Size	2.19	2.25	2.21
2027 Households	16,600	151,811	361,029
2027 Average Household Size	2.19	2.25	2.20
2022-2027 Annual Rate	0.51%	0.07%	0.07%
2010 Families	6,828	63,632	146,930
2010 Average Family Size	2.84	2.90	2.91
2022 Families	7,969	66,954	157,321
2022 Average Family Size	2.93	2.97	3.00
2027 Families	8,152	67,217	157,856
2027 Average Family Size	2.93	2.96	2.98
2022-2027 Annual Rate	0.46%	0.08%	0.07%
Housing Unit Summary			
2000 Housing Units	13,543	143,955	332,997
Owner Occupied Housing Units	40.7%	37.0%	37.5%
Renter Occupied Housing Units	55.8%	60.0%	58.9%
Vacant Housing Units	3.5%	2.9%	3.6%
2010 Housing Units	14,206	148,104	349,419
Owner Occupied Housing Units	42.4%	37.7%	37.7%
Renter Occupied Housing Units	52.4%	57.2%	56.3%
Vacant Housing Units	5.2%	5.1%	6.0%
2020 Housing Units	17,286	158,999	380,207
Vacant Housing Units	7.5%	5.9%	6.6%
2022 Housing Units	17,708	162,168	389,572
Owner Occupied Housing Units	36.4%	37.4%	36.7%
Renter Occupied Housing Units	55.0%	55.9%	55.7%
Vacant Housing Units	8.6%	6.7%	7.6%
2027 Housing Units	18,521	166,803	401,816
Owner Occupied Housing Units	35.6%	37.1%	36.3%
Renter Occupied Housing Units	54.0%	53.9%	53.6%
Vacant Housing Units	10.4%	9.0%	10.2%
Median Household Income			
2022	\$136,358	\$111,360	\$108,556
2027	\$158,290	\$131,916	\$129,076
Median Home Value			
2022	\$878,917	\$767,614	\$775,036
2027	\$927,492	\$835,454	\$851,958
Per Capita Income			
2022	\$81,022	\$66,681	\$66,973
2027	\$93,744	\$77,755	\$78,388
Median Age			
2010	36.7	32.3	32.0
2022	38.4	34.5	34.0
2027	38.4	35.0	34.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	16,184	151,263	359,822
<\$15,000	6.0%	7.2%	9.8%
\$15,000 - \$24,999	3.1%	4.0%	4.3%
\$25,000 - \$34,999	3.9%	3.8%	4.0%
\$35,000 - \$49,999	5.6%	5.8%	5.9%
\$50,000 - \$74,999	7.8%	11.4%	11.4%
\$75,000 - \$99,999	9.6%	11.6%	10.3%
\$100,000 - \$149,999	17.7%	19.8%	18.0%
\$150,000 - \$199,999	18.4%	14.7%	13.4%
\$200,000+	27.9%	21.7%	22.8%
Average Household Income	\$183,164	\$157,838	\$159,738
2027 Households by Income			
Household Income Base	16,600	151,795	361,003
<\$15,000	4.2%	5.4%	7.7%
\$15,000 - \$24,999	2.3%	2.9%	3.2%
\$25,000 - \$34,999	2.7%	2.9%	3.1%
\$35,000 - \$49,999	3.2%	4.5%	4.8%
\$50,000 - \$74,999	5.2%	9.3%	9.6%
\$75,000 - \$99,999	8.3%	10.5%	9.5%
\$100,000 - \$149,999	18.6%	20.0%	18.1%
\$150,000 - \$199,999	23.5%	18.6%	16.9%
\$200,000+	31.9%	25.8%	27.1%
Average Household Income	\$211,797	\$184,087	\$186,342
2022 Owner Occupied Housing Units by Value			
Total	6,446	60,547	142,821
<\$50,000	0.1%	0.3%	0.3%
\$50,000 - \$99,999	0.1%	0.0%	0.0%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	0.4%	0.2%	0.2%
\$200,000 - \$249,999	0.0%	0.3%	0.4%
\$250,000 - \$299,999	0.1%	0.4%	0.6%
\$300,000 - \$399,999	1.3%	2.7%	3.4%
\$400,000 - \$499,999	3.8%	7.3%	8.0%
\$500,000 - \$749,999	24.1%	36.3%	34.1%
\$750,000 - \$999,999	38.6%	33.1%	27.6%
\$1,000,000 - \$1,499,999	15.7%	11.3%	12.7%
\$1,500,000 - \$1,999,999	7.7%	4.5%	6.9%
\$2,000,000 +	8.0%	3.4%	5.6%
Average Home Value	\$1,020,769	\$858,018	\$910,595
2027 Owner Occupied Housing Units by Value			
Total	6,601	61,867	145,645
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.1%
\$300,000 - \$399,999	0.2%	0.5%	0.9%
\$400,000 - \$499,999	1.4%	3.5%	4.4%
\$500,000 - \$749,999	17.9%	32.6%	31.6%
\$750,000 - \$999,999	42.9%	38.8%	31.7%
\$1,000,000 - \$1,499,999	19.3%	14.6%	16.0%
\$1,500,000 - \$1,999,999	10.4%	6.3%	9.4%
\$2,000,000 +	7.9%	3.6%	5.8%
Average Home Value	\$1,095,088	\$934,029	\$993,683

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	29,484	334,600	780,720
0 - 4	6.1%	4.8%	4.6%
5 - 9	4.8%	3.7%	3.7%
10 - 14	4.3%	3.4%	3.5%
15 - 24	10.5%	18.6%	21.4%
25 - 34	21.6%	25.1%	22.2%
35 - 44	14.6%	13.1%	12.5%
45 - 54	12.6%	11.0%	11.0%
55 - 64	11.8%	9.3%	9.5%
65 - 74	7.1%	5.5%	5.7%
75 - 84	4.3%	3.8%	3.9%
85 +	2.3%	1.7%	1.9%
18 +	82.2%	86.1%	85.9%
2022 Population by Age			
Total	36,078	360,167	865,762
0 - 4	5.1%	4.2%	4.0%
5 - 9	4.7%	3.8%	3.7%
10 - 14	4.6%	3.7%	3.7%
15 - 24	11.7%	16.3%	19.4%
25 - 34	17.7%	23.2%	21.1%
35 - 44	16.3%	14.7%	13.7%
45 - 54	11.6%	10.1%	9.9%
55 - 64	11.4%	9.9%	9.8%
65 - 74	9.7%	7.9%	8.1%
75 - 84	5.1%	4.3%	4.5%
85 +	2.1%	1.9%	2.0%
18 +	82.8%	86.1%	86.2%
2027 Population by Age			
Total	36,992	361,174	864,606
0 - 4	5.2%	4.2%	4.1%
5 - 9	4.3%	3.6%	3.6%
10 - 14	4.0%	3.3%	3.4%
15 - 24	11.3%	16.3%	19.3%
25 - 34	19.8%	22.6%	20.7%
35 - 44	15.3%	15.1%	14.0%
45 - 54	11.7%	10.4%	10.0%
55 - 64	10.4%	9.1%	9.2%
65 - 74	9.7%	8.2%	8.3%
75 - 84	6.1%	5.2%	5.4%
85 +	2.2%	2.0%	2.1%
18 +	84.1%	86.7%	86.8%
2010 Population by Sex			
Males	13,607	161,412	374,931
Females	15,877	173,188	405,791
2022 Population by Sex			
Males	17,015	175,532	419,778
Females	19,063	184,635	445,984
2027 Population by Sex			
Males	17,511	176,213	419,612
Females	19,481	184,962	444,992

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	29,485	334,601	780,722
White Alone	68.9%	74.5%	73.0%
Black Alone	14.1%	7.4%	7.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	11.2%	11.0%	12.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	3.4%	3.7%
Two or More Races	3.9%	3.5%	3.1%
Hispanic Origin	5.7%	7.4%	8.4%
Diversity Index	54.6	50.4	52.9
2020 Population by Race/Ethnicity			
Total	35,466	356,755	854,473
White Alone	60.6%	65.3%	62.6%
Black Alone	12.3%	6.8%	7.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	15.9%	14.6%	16.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	4.1%	5.2%
Two or More Races	8.5%	8.9%	8.5%
Hispanic Origin	6.9%	8.6%	9.9%
Diversity Index	63.8	61.1	64.4
2022 Population by Race/Ethnicity			
Total	36,078	360,168	865,762
White Alone	60.0%	64.4%	61.8%
Black Alone	12.2%	6.9%	7.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	16.2%	14.9%	16.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	4.2%	5.3%
Two or More Races	8.9%	9.2%	8.8%
Hispanic Origin	7.0%	8.8%	10.1%
Diversity Index	64.3	62.0	65.2
2027 Population by Race/Ethnicity			
Total	36,992	361,176	864,605
White Alone	57.7%	62.1%	59.6%
Black Alone	12.3%	7.1%	7.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	17.6%	15.9%	17.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	4.6%	5.7%
Two or More Races	9.6%	10.1%	9.6%
Hispanic Origin	7.3%	9.2%	10.4%
Diversity Index	66.4	64.4	67.1
2010 Population by Relationship and Household Type			
Total	29,484	334,600	780,721
In Households	97.8%	93.0%	90.9%
In Family Households	67.4%	56.8%	56.4%
Householder	22.8%	19.0%	18.8%
Spouse	16.8%	14.1%	14.0%
Child	23.1%	18.7%	18.9%
Other relative	3.1%	3.3%	3.2%
Nonrelative	1.6%	1.7%	1.5%
In Nonfamily Households	30.4%	36.3%	34.5%
In Group Quarters	2.2%	7.0%	9.1%
Institutionalized Population	0.7%	0.4%	0.6%
Noninstitutionalized Population	1.6%	6.6%	8.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	26,658	259,508	598,031
Less than 9th Grade	1.4%	2.3%	3.1%
9th - 12th Grade, No Diploma	1.7%	2.4%	2.6%
High School Graduate	8.5%	10.1%	11.0%
GED/Alternative Credential	0.9%	1.4%	1.6%
Some College, No Degree	5.6%	7.6%	8.1%
Associate Degree	1.9%	3.5%	3.6%
Bachelor's Degree	28.0%	31.6%	31.1%
Graduate/Professional Degree	52.0%	41.2%	38.9%
2022 Population 15+ by Marital Status			
Total	30,867	318,312	766,293
Never Married	41.1%	51.9%	52.1%
Married	48.1%	38.7%	38.6%
Widowed	4.4%	3.6%	3.7%
Divorced	6.5%	5.8%	5.6%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	22,399	228,315	523,648
Population 16+ Employed	96.9%	97.0%	96.6%
Population 16+ Unemployment rate	3.1%	3.0%	3.4%
Population 16-24 Employed	12.1%	15.2%	17.0%
Population 16-24 Unemployment rate	1.9%	5.0%	6.4%
Population 25-54 Employed	64.7%	67.1%	64.7%
Population 25-54 Unemployment rate	3.9%	2.4%	2.5%
Population 55-64 Employed	14.6%	11.5%	11.9%
Population 55-64 Unemployment rate	1.7%	4.0%	4.1%
Population 65+ Employed	8.6%	6.2%	6.4%
Population 65+ Unemployment rate	0.6%	2.3%	2.7%
2022 Employed Population 16+ by Industry			
Total	21,713	221,431	505,982
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	1.0%	2.7%	2.9%
Manufacturing	6.2%	5.8%	5.6%
Wholesale Trade	1.2%	1.2%	1.4%
Retail Trade	4.9%	6.4%	6.8%
Transportation/Utilities	3.1%	2.6%	2.8%
Information	3.3%	3.5%	3.2%
Finance/Insurance/Real Estate	6.9%	6.5%	8.4%
Services	70.5%	68.2%	66.1%
Public Administration	2.8%	2.9%	2.8%
2022 Employed Population 16+ by Occupation			
Total	21,713	221,431	505,981
White Collar	88.2%	83.4%	81.9%
Management/Business/Financial	25.3%	23.7%	25.3%
Professional	53.0%	46.4%	42.3%
Sales	4.4%	5.7%	6.5%
Administrative Support	5.5%	7.6%	7.9%
Services	6.0%	9.8%	10.8%
Blue Collar	5.8%	6.8%	7.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	0.8%	1.9%	1.9%
Installation/Maintenance/Repair	0.7%	0.9%	0.8%
Production	1.1%	1.3%	1.5%
Transportation/Material Moving	3.2%	2.7%	3.0%

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2010 Households by Type			
Total	13,461	140,596	328,527
Households with 1 Person	35.5%	34.3%	37.3%
Households with 2+ People	64.5%	65.7%	62.7%
Family Households	50.7%	45.3%	44.7%
Husband-wife Families	37.3%	33.5%	33.2%
With Related Children	16.6%	14.0%	13.8%
Other Family (No Spouse Present)	13.4%	11.8%	11.5%
Other Family with Male Householder	2.9%	3.0%	2.8%
With Related Children	1.2%	1.1%	1.0%
Other Family with Female Householder	10.5%	8.7%	8.6%
With Related Children	6.0%	4.7%	4.8%
Nonfamily Households	13.8%	20.5%	18.0%
All Households with Children	24.0%	20.0%	19.8%
Multigenerational Households	1.8%	1.8%	1.9%
Unmarried Partner Households	7.8%	8.3%	7.5%
Male-female	6.0%	6.9%	6.1%
Same-sex	1.8%	1.4%	1.4%
2010 Households by Size			
Total	13,461	140,594	328,530
1 Person Household	35.5%	34.3%	37.3%
2 Person Household	34.1%	34.4%	33.2%
3 Person Household	15.4%	15.7%	14.4%
4 Person Household	10.1%	10.1%	9.7%
5 Person Household	3.4%	3.7%	3.6%
6 Person Household	1.0%	1.2%	1.2%
7 + Person Household	0.5%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	13,461	140,595	328,530
Owner Occupied	44.7%	39.8%	40.1%
Owned with a Mortgage/Loan	31.7%	28.2%	28.9%
Owned Free and Clear	13.0%	11.6%	11.2%
Renter Occupied	55.3%	60.2%	59.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	75	68	65
Percent of Income for Mortgage	34.0%	36.3%	37.6%
Wealth Index	156	130	132
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	14,206	148,104	349,419
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	29,484	334,600	780,722
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Trendsetters (3C)	Trendsetters (3C)	Laptops and Lattes (3A)
2.	Laptops and Lattes (3A)	Metro Renters (3B)	Metro Renters (3B)
3.	Urban Chic (2A)	Laptops and Lattes (3A)	Trendsetters (3C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$70,341,401	\$568,640,047	\$1,376,421,356
Average Spent	\$4,346.35	\$3,758.88	\$3,825.01
Spending Potential Index	180	156	159
Education: Total \$	\$64,110,669	\$519,026,175	\$1,263,043,583
Average Spent	\$3,961.36	\$3,430.92	\$3,509.94
Spending Potential Index	202	175	179
Entertainment/Recreation: Total \$	\$96,965,802	\$787,230,908	\$1,897,062,744
Average Spent	\$5,991.46	\$5,203.83	\$5,271.84
Spending Potential Index	163	142	144
Food at Home: Total \$	\$170,416,808	\$1,378,770,405	\$3,322,835,661
Average Spent	\$10,529.96	\$9,114.09	\$9,234.00
Spending Potential Index	170	147	149
Food Away from Home: Total \$	\$127,604,364	\$1,029,213,784	\$2,468,145,657
Average Spent	\$7,884.60	\$6,803.41	\$6,858.86
Spending Potential Index	183	158	159
Health Care: Total \$	\$163,578,259	\$1,353,450,152	\$3,286,433,962
Average Spent	\$10,107.41	\$8,946.72	\$9,132.84
Spending Potential Index	143	126	129
HH Furnishings & Equipment: Total \$	\$66,558,691	\$543,107,220	\$1,315,610,976
Average Spent	\$4,112.62	\$3,590.10	\$3,656.02
Spending Potential Index	161	140	143
Personal Care Products & Services: Total \$	\$28,319,427	\$229,893,935	\$555,502,483
Average Spent	\$1,749.84	\$1,519.67	\$1,543.71
Spending Potential Index	172	149	151
Shelter: Total \$	\$713,113,002	\$5,688,449,175	\$13,608,027,578
Average Spent	\$44,062.84	\$37,602.37	\$37,816.04
Spending Potential Index	192	164	165
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$62,171,435	\$509,514,896	\$1,230,136,496
Average Spent	\$3,841.54	\$3,368.05	\$3,418.49
Spending Potential Index	141	124	126
Travel: Total \$	\$79,470,359	\$638,411,529	\$1,532,286,229
Average Spent	\$4,910.43	\$4,220.09	\$4,258.15
Spending Potential Index	171	147	148
Vehicle Maintenance & Repairs: Total \$	\$30,039,165	\$251,737,426	\$608,943,994
Average Spent	\$1,856.10	\$1,664.06	\$1,692.23
Spending Potential Index	147	132	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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