



## Community Profile

Rings: 1, 3, 5 mile radii

675 Paterson Ave, Carlstadt, NJ 07072, USA

Latitude: 40.8426

Longitude: -74.10138

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	32,073	233,149	535,443
2020 Total Population	34,290	246,925	571,027
2020 Group Quarters	316	1,376	5,070
2022 Total Population	34,222	247,931	573,939
2022 Group Quarters	316	1,376	5,070
2027 Total Population	34,352	247,677	573,435
2022-2027 Annual Rate	0.08%	-0.02%	-0.02%
2022 Total Daytime Population	27,035	231,228	565,441
Workers	9,561	94,617	260,341
Residents	17,474	136,611	305,100
<b>Household Summary</b>			
2010 Households	12,700	82,011	196,177
2010 Average Household Size	2.51	2.83	2.71
2020 Total Households	13,350	87,174	208,205
2020 Average Household Size	2.54	2.82	2.72
2022 Households	13,417	87,748	209,589
2022 Average Household Size	2.53	2.81	2.71
2027 Households	13,453	87,719	209,668
2027 Average Household Size	2.53	2.81	2.71
2022-2027 Annual Rate	0.05%	-0.01%	0.01%
2010 Families	8,385	56,541	133,024
2010 Average Family Size	3.11	3.41	3.31
2022 Families	8,633	59,303	139,101
2022 Average Family Size	3.21	3.45	3.38
2027 Families	8,652	59,295	139,100
2027 Average Family Size	3.21	3.44	3.38
2022-2027 Annual Rate	0.04%	0.00%	0.00%
<b>Housing Unit Summary</b>			
2000 Housing Units	13,150	84,475	202,205
Owner Occupied Housing Units	54.7%	45.9%	50.9%
Renter Occupied Housing Units	42.6%	51.0%	46.1%
Vacant Housing Units	2.6%	3.2%	3.0%
2010 Housing Units	13,316	86,417	206,601
Owner Occupied Housing Units	52.1%	43.8%	49.5%
Renter Occupied Housing Units	43.3%	51.1%	45.5%
Vacant Housing Units	4.6%	5.1%	5.0%
2020 Housing Units	14,008	91,298	217,755
Vacant Housing Units	4.7%	4.5%	4.4%
2022 Housing Units	14,081	92,085	219,986
Owner Occupied Housing Units	54.1%	44.0%	50.0%
Renter Occupied Housing Units	41.2%	51.3%	45.3%
Vacant Housing Units	4.7%	4.7%	4.7%
2027 Housing Units	14,221	92,794	222,180
Owner Occupied Housing Units	54.5%	44.7%	50.4%
Renter Occupied Housing Units	40.1%	49.8%	44.0%
Vacant Housing Units	5.4%	5.5%	5.6%
<b>Median Household Income</b>			
2022	\$102,435	\$80,348	\$87,674
2027	\$112,784	\$93,916	\$102,235
<b>Median Home Value</b>			
2022	\$463,892	\$434,633	\$409,163
2027	\$484,584	\$457,597	\$436,432
<b>Per Capita Income</b>			
2022	\$50,955	\$38,828	\$42,993
2027	\$57,167	\$44,384	\$49,179
<b>Median Age</b>			
2010	39.9	35.6	37.6
2022	41.6	37.3	39.3
2027	42.3	38.3	40.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022



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<b>2022 Households by Income</b>			
Household Income Base	13,417	87,748	209,589
<\$15,000	4.8%	7.9%	6.6%
\$15,000 - \$24,999	4.7%	6.7%	5.8%
\$25,000 - \$34,999	5.9%	7.2%	6.0%
\$35,000 - \$49,999	7.2%	9.5%	9.2%
\$50,000 - \$74,999	13.6%	15.4%	15.0%
\$75,000 - \$99,999	12.1%	12.7%	13.0%
\$100,000 - \$149,999	22.7%	19.1%	20.2%
\$150,000 - \$199,999	13.5%	10.3%	11.7%
\$200,000+	15.5%	11.3%	12.6%
Average Household Income	\$130,304	\$109,762	\$117,697
<b>2027 Households by Income</b>			
Household Income Base	13,453	87,719	209,668
<\$15,000	3.3%	6.2%	5.2%
\$15,000 - \$24,999	3.2%	5.1%	4.3%
\$25,000 - \$34,999	4.8%	6.1%	5.0%
\$35,000 - \$49,999	6.2%	7.9%	7.4%
\$50,000 - \$74,999	11.0%	14.6%	14.0%
\$75,000 - \$99,999	11.1%	12.4%	12.5%
\$100,000 - \$149,999	28.2%	22.1%	22.9%
\$150,000 - \$199,999	15.0%	12.5%	14.1%
\$200,000+	17.0%	13.0%	14.6%
Average Household Income	\$146,391	\$125,395	\$134,475
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	7,619	40,531	109,964
<\$50,000	1.3%	1.9%	1.4%
\$50,000 - \$99,999	0.1%	0.3%	0.2%
\$100,000 - \$149,999	0.2%	0.8%	0.9%
\$150,000 - \$199,999	1.1%	1.5%	1.9%
\$200,000 - \$249,999	1.6%	3.4%	4.2%
\$250,000 - \$299,999	4.0%	6.0%	7.6%
\$300,000 - \$399,999	21.3%	25.6%	31.1%
\$400,000 - \$499,999	32.2%	30.3%	27.8%
\$500,000 - \$749,999	34.3%	24.8%	20.3%
\$750,000 - \$999,999	3.4%	4.4%	3.4%
\$1,000,000 - \$1,499,999	0.3%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.2%
\$2,000,000 +	0.4%	0.2%	0.2%
Average Home Value	\$493,255	\$463,373	\$442,196
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	7,751	41,454	111,870
<\$50,000	0.9%	1.6%	1.2%
\$50,000 - \$99,999	0.1%	0.2%	0.1%
\$100,000 - \$149,999	0.1%	0.5%	0.5%
\$150,000 - \$199,999	0.5%	0.9%	1.2%
\$200,000 - \$249,999	0.9%	2.2%	2.8%
\$250,000 - \$299,999	2.6%	4.4%	5.6%
\$300,000 - \$399,999	17.1%	21.9%	27.5%
\$400,000 - \$499,999	32.8%	31.9%	30.5%
\$500,000 - \$749,999	40.5%	30.2%	25.3%
\$750,000 - \$999,999	3.8%	5.3%	4.2%
\$1,000,000 - \$1,499,999	0.2%	0.6%	0.8%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.2%
\$2,000,000 +	0.3%	0.1%	0.1%
Average Home Value	\$515,446	\$490,025	\$469,975

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022



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<b>2010 Population by Age</b>			
Total	32,078	233,151	535,443
0 - 4	5.4%	7.2%	6.5%
5 - 9	5.5%	6.8%	6.1%
10 - 14	5.6%	6.5%	6.1%
15 - 24	11.6%	13.2%	12.6%
25 - 34	15.0%	15.4%	15.0%
35 - 44	14.4%	14.2%	14.4%
45 - 54	15.9%	14.1%	14.7%
55 - 64	12.4%	11.0%	11.7%
65 - 74	6.9%	5.9%	6.4%
75 - 84	5.1%	3.8%	4.3%
85 +	2.3%	1.9%	2.1%
18 +	80.2%	75.5%	77.5%
<b>2022 Population by Age</b>			
Total	34,222	247,929	573,938
0 - 4	4.8%	6.4%	5.7%
5 - 9	5.1%	6.5%	5.9%
10 - 14	5.3%	6.5%	6.1%
15 - 24	11.5%	12.7%	11.8%
25 - 34	13.7%	14.6%	14.1%
35 - 44	14.6%	14.2%	14.3%
45 - 54	13.2%	12.2%	12.8%
55 - 64	13.9%	11.9%	12.6%
65 - 74	10.1%	8.7%	9.5%
75 - 84	5.3%	4.3%	4.9%
85 +	2.4%	1.9%	2.2%
18 +	81.6%	76.8%	78.7%
<b>2027 Population by Age</b>			
Total	34,350	247,678	573,436
0 - 4	4.8%	6.4%	5.7%
5 - 9	4.8%	6.1%	5.5%
10 - 14	4.9%	6.2%	5.7%
15 - 24	10.7%	12.1%	11.3%
25 - 34	14.3%	14.5%	14.1%
35 - 44	14.4%	14.4%	14.5%
45 - 54	13.6%	12.5%	12.9%
55 - 64	12.7%	11.3%	12.0%
65 - 74	11.0%	9.4%	10.0%
75 - 84	6.4%	5.3%	5.9%
85 +	2.4%	1.9%	2.3%
18 +	82.5%	77.9%	79.7%
<b>2010 Population by Sex</b>			
Males	15,546	113,505	259,445
Females	16,527	119,644	275,998
<b>2022 Population by Sex</b>			
Males	16,692	121,300	279,630
Females	17,530	126,630	294,309
<b>2027 Population by Sex</b>			
Males	16,825	121,541	280,380
Females	17,528	126,135	293,055

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	32,073	233,147	535,443
White Alone	80.7%	66.3%	67.2%
Black Alone	3.0%	6.4%	7.5%
American Indian Alone	0.2%	0.5%	0.4%
Asian Alone	9.8%	7.1%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.1%	16.0%	12.5%
Two or More Races	2.1%	3.7%	3.6%
Hispanic Origin	14.4%	38.5%	32.5%
Diversity Index	49.9	74.9	72.9
<b>2020 Population by Race/Ethnicity</b>			
Total	34,290	246,925	571,027
White Alone	64.9%	46.3%	47.2%
Black Alone	3.6%	5.7%	7.2%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	11.6%	7.9%	9.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.2%	25.5%	21.4%
Two or More Races	10.2%	13.2%	13.5%
Hispanic Origin	20.9%	43.7%	39.1%
Diversity Index	69.5	84.4	84.2
<b>2022 Population by Race/Ethnicity</b>			
Total	34,223	247,930	573,939
White Alone	64.0%	45.5%	46.3%
Black Alone	3.6%	5.6%	7.2%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	11.8%	8.0%	9.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.5%	26.0%	21.9%
Two or More Races	10.6%	13.4%	13.8%
Hispanic Origin	21.3%	44.1%	39.6%
Diversity Index	70.4	84.7	84.6
<b>2027 Population by Race/Ethnicity</b>			
Total	34,352	247,676	573,437
White Alone	61.2%	42.7%	43.4%
Black Alone	3.6%	5.4%	7.0%
American Indian Alone	0.5%	1.5%	1.1%
Asian Alone	12.3%	8.2%	10.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.9%	28.3%	24.1%
Two or More Races	11.5%	13.8%	14.3%
Hispanic Origin	22.9%	45.9%	41.5%
Diversity Index	73.1	85.3	85.5
<b>2010 Population by Relationship and Household Type</b>			
Total	32,074	233,149	535,443
In Households	99.4%	99.6%	99.2%
In Family Households	83.0%	86.1%	85.0%
Householder	26.0%	24.2%	24.8%
Spouse	19.8%	16.4%	17.5%
Child	30.1%	34.3%	32.7%
Other relative	5.4%	7.8%	7.2%
Nonrelative	1.6%	3.3%	2.7%
In Nonfamily Households	16.5%	13.5%	14.3%
In Group Quarters	0.6%	0.4%	0.8%
Institutionalized Population	0.0%	0.1%	0.4%
Noninstitutionalized Population	0.6%	0.3%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	25,074	168,434	403,950
Less than 9th Grade	3.2%	8.1%	6.0%
9th - 12th Grade, No Diploma	3.1%	6.1%	5.2%
High School Graduate	25.2%	30.2%	29.0%
GED/Alternative Credential	2.6%	2.1%	2.2%
Some College, No Degree	14.6%	13.9%	14.3%
Associate Degree	7.4%	6.3%	6.5%
Bachelor's Degree	29.5%	22.0%	24.3%
Graduate/Professional Degree	14.3%	11.3%	12.5%
<b>2022 Population 15+ by Marital Status</b>			
Total	29,025	199,809	471,958
Never Married	30.8%	36.9%	35.6%
Married	55.7%	50.2%	50.6%
Widowed	5.3%	4.9%	5.4%
Divorced	8.2%	7.9%	8.4%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	17,916	119,789	287,470
Population 16+ Employed	95.4%	94.9%	95.3%
Population 16+ Unemployment rate	4.6%	5.1%	4.7%
Population 16-24 Employed	9.2%	10.4%	10.1%
Population 16-24 Unemployment rate	5.0%	9.2%	9.1%
Population 25-54 Employed	66.4%	68.2%	66.9%
Population 25-54 Unemployment rate	3.9%	4.1%	3.8%
Population 55-64 Employed	18.4%	16.0%	16.8%
Population 55-64 Unemployment rate	8.1%	6.6%	5.7%
Population 65+ Employed	6.0%	5.4%	6.2%
Population 65+ Unemployment rate	0.8%	5.4%	4.9%
<b>2022 Employed Population 16+ by Industry</b>			
Total	17,083	113,689	273,905
Agriculture/Mining	0.2%	0.1%	0.1%
Construction	6.0%	7.5%	6.9%
Manufacturing	8.0%	11.0%	9.2%
Wholesale Trade	3.7%	4.2%	3.6%
Retail Trade	10.6%	10.5%	10.6%
Transportation/Utilities	9.8%	8.4%	8.6%
Information	2.9%	2.4%	2.6%
Finance/Insurance/Real Estate	7.5%	7.0%	7.5%
Services	46.6%	45.6%	47.0%
Public Administration	4.7%	3.5%	4.0%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	17,083	113,689	273,905
White Collar	69.5%	58.4%	62.0%
Management/Business/Financial	20.9%	16.0%	17.5%
Professional	27.2%	22.3%	23.8%
Sales	8.0%	7.8%	8.4%
Administrative Support	13.4%	12.3%	12.4%
Services	10.7%	13.3%	14.0%
Blue Collar	19.9%	28.3%	24.0%
Farming/Forestry/Fishing	0.3%	0.1%	0.0%
Construction/Extraction	5.1%	6.0%	5.1%
Installation/Maintenance/Repair	3.0%	3.0%	2.9%
Production	3.9%	6.2%	4.9%
Transportation/Material Moving	7.6%	13.0%	11.0%

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<b>2010 Households by Type</b>			
Total	12,701	82,012	196,177
Households with 1 Person	27.8%	25.5%	26.8%
Households with 2+ People	72.2%	74.5%	73.2%
Family Households	66.0%	68.9%	67.8%
Husband-wife Families	50.4%	46.8%	47.8%
With Related Children	22.6%	23.5%	23.1%
Other Family (No Spouse Present)	15.7%	22.2%	20.0%
Other Family with Male Householder	4.5%	6.3%	5.6%
With Related Children	1.9%	3.1%	2.5%
Other Family with Female Householder	11.1%	15.9%	14.4%
With Related Children	5.2%	9.5%	8.0%
Nonfamily Households	6.2%	5.6%	5.4%
All Households with Children	30.0%	36.5%	33.9%
Multigenerational Households	4.4%	6.5%	6.0%
Unmarried Partner Households	5.7%	6.9%	6.3%
Male-female	5.1%	6.3%	5.5%
Same-sex	0.6%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	12,702	82,012	196,176
1 Person Household	27.8%	25.5%	26.8%
2 Person Household	30.4%	26.5%	27.7%
3 Person Household	18.0%	17.5%	17.5%
4 Person Household	14.7%	15.1%	14.9%
5 Person Household	6.0%	7.8%	7.2%
6 Person Household	2.2%	3.8%	3.2%
7 + Person Household	1.0%	3.7%	2.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	12,701	82,011	196,177
Owner Occupied	54.6%	46.2%	52.1%
Owned with a Mortgage/Loan	36.0%	31.7%	36.5%
Owned Free and Clear	18.6%	14.5%	15.6%
Renter Occupied	45.4%	53.8%	47.9%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	85	69	78
Percent of Income for Mortgage	23.9%	28.5%	24.6%
Wealth Index	111	90	102
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	13,316	86,417	206,601
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	32,073	233,149	535,443
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	City Lights (8A)	City Lights (8A)	City Lights (8A)
2.	Pleasantville (2B)	Diverse Convergence (13A)	Pleasantville (2B)
3.	Enterprising Professionals (2D)	Pleasantville (2B)	Diverse Convergence (13A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$39,774,347	\$227,049,987	\$574,018,669
Average Spent	\$2,964.47	\$2,587.52	\$2,738.78
Spending Potential Index	123	107	114
Education: Total \$	\$39,971,294	\$208,936,351	\$542,483,693
Average Spent	\$2,979.15	\$2,381.10	\$2,588.32
Spending Potential Index	152	121	132
Entertainment/Recreation: Total \$	\$57,935,598	\$318,338,616	\$816,429,035
Average Spent	\$4,318.07	\$3,627.87	\$3,895.38
Spending Potential Index	118	99	106
Food at Home: Total \$	\$100,056,322	\$569,998,935	\$1,441,154,254
Average Spent	\$7,457.43	\$6,495.86	\$6,876.10
Spending Potential Index	120	105	111
Food Away from Home: Total \$	\$70,429,964	\$405,542,684	\$1,022,783,658
Average Spent	\$5,249.31	\$4,621.67	\$4,879.95
Spending Potential Index	122	107	113
Health Care: Total \$	\$102,974,828	\$564,539,353	\$1,450,468,480
Average Spent	\$7,674.95	\$6,433.64	\$6,920.54
Spending Potential Index	108	91	98
HH Furnishings & Equipment: Total \$	\$40,496,412	\$222,666,893	\$570,805,008
Average Spent	\$3,018.29	\$2,537.57	\$2,723.45
Spending Potential Index	118	99	106
Personal Care Products & Services: Total \$	\$16,555,423	\$92,089,463	\$235,284,345
Average Spent	\$1,233.91	\$1,049.48	\$1,122.60
Spending Potential Index	121	103	110
Shelter: Total \$	\$409,134,699	\$2,297,394,518	\$5,837,057,509
Average Spent	\$30,493.75	\$26,181.73	\$27,850.02
Spending Potential Index	133	114	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$37,258,966	\$203,592,571	\$525,361,667
Average Spent	\$2,777.00	\$2,320.20	\$2,506.63
Spending Potential Index	102	85	92
Travel: Total \$	\$48,106,181	\$258,970,623	\$669,996,977
Average Spent	\$3,585.46	\$2,951.30	\$3,196.72
Spending Potential Index	125	103	111
Vehicle Maintenance & Repairs: Total \$	\$17,949,608	\$102,115,399	\$258,781,445
Average Spent	\$1,337.83	\$1,163.73	\$1,234.71
Spending Potential Index	106	92	98

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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