



## Community Profile

Rings: 1, 3, 5 mile radii

2100 NJ-38, Cherry Hill, NJ 08002, USA

Latitude: 39.9419

Longitude: -75.02078

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	11,426	112,266	284,101
2020 Total Population	11,986	116,561	288,620
2020 Group Quarters	200	1,181	2,663
2023 Total Population	11,942	117,783	288,796
2023 Group Quarters	200	1,174	2,666
2028 Total Population	11,787	116,914	287,197
2023-2028 Annual Rate	-0.26%	-0.15%	-0.11%
2023 Total Daytime Population	14,420	119,776	296,694
Workers	9,021	63,541	151,397
Residents	5,399	56,235	145,297
<b>Household Summary</b>			
2010 Households	4,498	43,671	107,569
2010 Average Household Size	2.48	2.55	2.62
2020 Total Households	4,665	45,464	110,725
2020 Average Household Size	2.53	2.54	2.58
2023 Households	4,689	46,239	111,988
2023 Average Household Size	2.50	2.52	2.56
2028 Households	4,703	46,663	113,181
2028 Average Household Size	2.46	2.48	2.51
2023-2028 Annual Rate	0.06%	0.18%	0.21%
2010 Families	2,875	28,647	72,415
2010 Average Family Size	3.15	3.17	3.20
2023 Families	2,924	29,532	73,521
2023 Average Family Size	3.24	3.20	3.19
2028 Families	2,932	29,773	74,254
2028 Average Family Size	3.19	3.15	3.14
2023-2028 Annual Rate	0.05%	0.16%	0.20%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,090	44,845	113,745
Owner Occupied Housing Units	74.5%	68.0%	65.6%
Renter Occupied Housing Units	21.5%	27.5%	27.7%
Vacant Housing Units	4.0%	4.6%	6.8%
2010 Housing Units	4,882	46,502	115,448
Owner Occupied Housing Units	59.7%	64.5%	63.1%
Renter Occupied Housing Units	32.4%	29.4%	30.0%
Vacant Housing Units	7.9%	6.1%	6.8%
2020 Housing Units	5,038	48,223	118,459
Vacant Housing Units	7.4%	5.7%	6.5%
2023 Housing Units	5,043	48,872	119,511
Owner Occupied Housing Units	64.4%	64.7%	63.3%
Renter Occupied Housing Units	28.6%	29.9%	30.4%
Vacant Housing Units	7.0%	5.4%	6.3%
2028 Housing Units	5,061	49,263	120,682
Owner Occupied Housing Units	65.9%	65.9%	64.5%
Renter Occupied Housing Units	27.0%	28.8%	29.3%
Vacant Housing Units	7.1%	5.3%	6.2%
<b>Median Household Income</b>			
2023	\$93,891	\$87,676	\$86,046
2028	\$103,507	\$98,156	\$96,570
<b>Median Home Value</b>			
2023	\$299,107	\$280,714	\$301,910
2028	\$331,036	\$310,542	\$333,472
<b>Per Capita Income</b>			
2023	\$46,591	\$45,630	\$47,152
2028	\$53,486	\$52,174	\$53,692
<b>Median Age</b>			
2010	40.9	39.4	38.5
2023	42.5	41.5	40.8
2028	43.5	42.2	41.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Households by Income</b>			
Household Income Base	4,685	46,230	111,969
<\$15,000	5.6%	6.9%	8.7%
\$15,000 - \$24,999	5.8%	5.6%	6.5%
\$25,000 - \$34,999	3.8%	6.2%	5.9%
\$35,000 - \$49,999	7.1%	8.1%	8.3%
\$50,000 - \$74,999	16.0%	15.5%	14.7%
\$75,000 - \$99,999	14.6%	13.3%	11.7%
\$100,000 - \$149,999	22.3%	21.9%	19.5%
\$150,000 - \$199,999	14.2%	11.2%	11.2%
\$200,000+	10.7%	11.3%	13.5%
Average Household Income	\$119,194	\$116,135	\$121,858
<b>2028 Households by Income</b>			
Household Income Base	4,699	46,654	113,162
<\$15,000	4.8%	6.2%	7.9%
\$15,000 - \$24,999	4.4%	4.4%	5.2%
\$25,000 - \$34,999	3.1%	5.3%	5.1%
\$35,000 - \$49,999	5.9%	7.2%	7.4%
\$50,000 - \$74,999	14.8%	14.7%	14.0%
\$75,000 - \$99,999	14.5%	13.1%	11.6%
\$100,000 - \$149,999	23.2%	23.0%	20.4%
\$150,000 - \$199,999	16.8%	13.0%	12.8%
\$200,000+	12.6%	13.2%	15.5%
Average Household Income	\$134,623	\$130,674	\$136,554
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	3,244	31,617	75,649
<\$50,000	0.8%	2.1%	2.9%
\$50,000 - \$99,999	0.5%	2.3%	4.8%
\$100,000 - \$149,999	1.9%	5.1%	5.0%
\$150,000 - \$199,999	10.0%	12.9%	10.0%
\$200,000 - \$249,999	19.0%	18.0%	13.8%
\$250,000 - \$299,999	18.1%	15.7%	13.0%
\$300,000 - \$399,999	31.8%	23.8%	24.5%
\$400,000 - \$499,999	9.8%	11.4%	12.7%
\$500,000 - \$749,999	5.9%	6.7%	9.8%
\$750,000 - \$999,999	1.6%	1.5%	2.3%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.8%
\$1,500,000 - \$1,999,999	0.4%	0.2%	0.2%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$330,008	\$313,183	\$335,388
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	3,333	32,464	77,767
<\$50,000	0.7%	2.2%	3.1%
\$50,000 - \$99,999	0.2%	1.8%	3.8%
\$100,000 - \$149,999	1.1%	3.6%	3.5%
\$150,000 - \$199,999	6.9%	10.3%	7.9%
\$200,000 - \$249,999	14.7%	15.2%	11.5%
\$250,000 - \$299,999	15.8%	14.2%	11.6%
\$300,000 - \$399,999	34.2%	25.4%	25.6%
\$400,000 - \$499,999	13.2%	14.8%	15.6%
\$500,000 - \$749,999	10.1%	9.8%	13.2%
\$750,000 - \$999,999	2.5%	2.1%	2.9%
\$1,000,000 - \$1,499,999	0.2%	0.3%	1.0%
\$1,500,000 - \$1,999,999	0.5%	0.2%	0.2%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$365,017	\$341,926	\$364,969

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Age</b>			
Total	11,427	112,267	284,104
0 - 4	5.3%	6.0%	6.4%
5 - 9	5.5%	6.1%	6.6%
10 - 14	5.7%	6.3%	6.9%
15 - 24	12.1%	12.5%	13.2%
25 - 34	13.9%	13.4%	12.7%
35 - 44	13.0%	13.5%	13.2%
45 - 54	15.5%	15.4%	15.4%
55 - 64	12.0%	12.1%	12.0%
65 - 74	6.8%	6.9%	6.8%
75 - 84	6.1%	5.2%	4.7%
85 +	4.1%	2.6%	2.3%
18 +	79.6%	77.5%	75.8%
<b>2023 Population by Age</b>			
Total	11,941	117,786	288,797
0 - 4	4.7%	5.2%	5.4%
5 - 9	5.0%	5.6%	6.0%
10 - 14	5.3%	6.0%	6.4%
15 - 24	10.5%	10.9%	11.6%
25 - 34	13.4%	13.5%	13.1%
35 - 44	14.6%	13.3%	12.8%
45 - 54	12.0%	12.2%	12.1%
55 - 64	14.1%	13.5%	13.5%
65 - 74	11.2%	11.0%	10.8%
75 - 84	6.1%	5.9%	5.7%
85 +	3.3%	2.9%	2.6%
18 +	81.7%	79.8%	78.5%
<b>2028 Population by Age</b>			
Total	11,786	116,915	287,198
0 - 4	4.6%	5.2%	5.5%
5 - 9	4.8%	5.4%	5.7%
10 - 14	5.1%	5.7%	6.1%
15 - 24	9.7%	10.7%	11.0%
25 - 34	13.1%	12.6%	12.5%
35 - 44	15.0%	14.2%	13.7%
45 - 54	12.4%	12.1%	11.9%
55 - 64	12.4%	12.2%	12.2%
65 - 74	12.1%	11.6%	11.4%
75 - 84	7.2%	7.1%	7.0%
85 +	3.5%	3.2%	2.9%
18 +	82.5%	80.4%	79.2%
<b>2010 Population by Sex</b>			
Males	5,419	54,044	136,538
Females	6,007	58,222	147,564
<b>2023 Population by Sex</b>			
Males	5,758	57,233	140,080
Females	6,184	60,550	148,716
<b>2028 Population by Sex</b>			
Males	5,687	56,843	139,274
Females	6,100	60,072	147,923

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	11,426	112,267	284,102
White Alone	74.8%	70.0%	66.5%
Black Alone	7.9%	12.8%	16.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	11.6%	7.5%	5.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	6.6%	8.6%
Two or More Races	2.8%	2.8%	2.6%
Hispanic Origin	8.1%	14.1%	16.8%
Diversity Index	50.6	60.8	65.3
<b>2020 Population by Race/Ethnicity</b>			
Total	11,986	116,561	288,620
White Alone	63.1%	58.5%	58.3%
Black Alone	9.8%	12.7%	15.2%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	12.7%	9.0%	6.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.1%	10.2%	11.2%
Two or More Races	8.0%	8.9%	8.6%
Hispanic Origin	13.0%	19.3%	20.5%
Diversity Index	66.4	73.5	73.9
<b>2023 Population by Race/Ethnicity</b>			
Total	11,941	117,785	288,796
White Alone	61.6%	57.2%	57.4%
Black Alone	10.1%	12.9%	15.2%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	13.2%	9.3%	6.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	6.5%	10.7%	11.6%
Two or More Races	8.4%	9.3%	8.9%
Hispanic Origin	14.0%	20.3%	21.2%
Diversity Index	68.3	74.8	74.9
<b>2028 Population by Race/Ethnicity</b>			
Total	11,787	116,914	287,199
White Alone	58.5%	54.7%	55.4%
Black Alone	10.5%	13.1%	15.2%
American Indian Alone	0.3%	0.6%	0.6%
Asian Alone	14.1%	9.9%	6.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	7.4%	11.7%	12.4%
Two or More Races	9.2%	10.1%	9.6%
Hispanic Origin	15.5%	21.8%	22.4%
Diversity Index	71.4	77.0	76.6
<b>2010 Population by Relationship and Household Type</b>			
Total	11,426	112,267	284,102
In Households	97.7%	99.1%	99.2%
In Family Households	80.7%	82.9%	84.2%
Householder	25.4%	25.5%	25.5%
Spouse	19.5%	18.4%	17.4%
Child	30.0%	32.1%	34.1%
Other relative	4.3%	4.7%	4.8%
Nonrelative	1.5%	2.1%	2.5%
In Nonfamily Households	17.0%	16.1%	15.0%
In Group Quarters	2.3%	0.9%	0.8%
Institutionalized Population	2.0%	0.8%	0.7%
Noninstitutionalized Population	0.3%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2023 Population 25+ by Educational Attainment</b>			
Total	8,902	85,106	203,883
Less than 9th Grade	2.0%	3.6%	4.1%
9th - 12th Grade, No Diploma	3.5%	4.8%	5.4%
High School Graduate	20.4%	22.8%	22.4%
GED/Alternative Credential	2.2%	3.3%	3.3%
Some College, No Degree	17.2%	15.7%	15.3%
Associate Degree	14.2%	9.8%	8.7%
Bachelor's Degree	22.1%	24.0%	23.9%
Graduate/Professional Degree	18.6%	16.0%	16.7%
<b>2023 Population 15+ by Marital Status</b>			
Total	10,151	97,995	237,424
Never Married	32.1%	35.9%	36.6%
Married	52.9%	48.4%	48.2%
Widowed	6.9%	6.3%	6.0%
Divorced	8.2%	9.4%	9.2%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	6,949	65,530	153,986
Population 16+ Employed	95.6%	95.6%	94.8%
Population 16+ Unemployment rate	4.3%	4.4%	5.2%
Population 16-24 Employed	11.3%	11.2%	12.1%
Population 16-24 Unemployment rate	8.1%	10.7%	10.7%
Population 25-54 Employed	60.8%	62.3%	60.8%
Population 25-54 Unemployment rate	3.7%	3.0%	4.1%
Population 55-64 Employed	18.0%	17.2%	18.0%
Population 55-64 Unemployment rate	4.4%	4.2%	4.6%
Population 65+ Employed	9.9%	9.3%	9.1%
Population 65+ Unemployment rate	3.9%	6.3%	5.4%
<b>2023 Employed Population 16+ by Industry</b>			
Total	6,646	62,626	146,021
Agriculture/Mining	1.1%	0.3%	0.3%
Construction	6.0%	5.3%	5.1%
Manufacturing	7.1%	8.2%	8.1%
Wholesale Trade	2.8%	2.0%	2.1%
Retail Trade	11.1%	13.2%	11.7%
Transportation/Utilities	6.0%	6.3%	6.7%
Information	2.3%	2.2%	2.4%
Finance/Insurance/Real Estate	5.2%	8.2%	8.0%
Services	52.9%	48.2%	50.5%
Public Administration	5.4%	6.0%	5.3%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	6,648	62,626	146,021
White Collar	65.9%	68.3%	68.1%
Management/Business/Financial	13.5%	17.6%	19.2%
Professional	31.1%	29.3%	28.9%
Sales	9.2%	9.4%	8.7%
Administrative Support	12.1%	12.0%	11.3%
Services	13.6%	12.8%	13.6%
Blue Collar	20.5%	18.9%	18.2%
Farming/Forestry/Fishing	0.7%	0.1%	0.1%
Construction/Extraction	5.1%	4.2%	3.7%
Installation/Maintenance/Repair	4.1%	2.5%	2.2%
Production	2.9%	3.8%	3.9%
Transportation/Material Moving	7.7%	8.3%	8.3%

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<b>2010 Households by Type</b>			
Total	4,497	43,673	107,569
Households with 1 Person	30.0%	28.5%	27.0%
Households with 2+ People	70.0%	71.5%	73.0%
Family Households	63.9%	65.6%	67.3%
Husband-wife Families	49.1%	47.4%	46.0%
With Related Children	21.3%	21.5%	21.0%
Other Family (No Spouse Present)	14.9%	18.2%	21.4%
Other Family with Male Householder	3.8%	4.8%	5.2%
With Related Children	2.0%	2.4%	2.7%
Other Family with Female Householder	11.0%	13.4%	16.2%
With Related Children	5.8%	7.8%	10.1%
Nonfamily Households	6.0%	5.9%	5.7%
All Households with Children	29.3%	31.9%	34.1%
Multigenerational Households	4.1%	4.8%	5.2%
Unmarried Partner Households	5.4%	6.7%	7.1%
Male-female	4.8%	5.7%	6.2%
Same-sex	0.6%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	4,498	43,668	107,567
1 Person Household	30.0%	28.5%	27.0%
2 Person Household	31.8%	30.6%	30.1%
3 Person Household	15.9%	16.5%	16.9%
4 Person Household	13.0%	13.8%	14.4%
5 Person Household	5.6%	6.4%	7.0%
6 Person Household	2.5%	2.5%	2.8%
7 + Person Household	1.2%	1.6%	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,498	43,669	107,569
Owner Occupied	64.8%	68.7%	67.8%
Owned with a Mortgage/Loan	45.8%	50.0%	48.6%
Owned Free and Clear	19.0%	18.7%	19.2%
Renter Occupied	35.2%	31.3%	32.2%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	95	96	90
Percent of Income for Mortgage	19.1%	19.2%	21.1%
Wealth Index	108	114	125
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,882	46,502	115,448
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,426	112,266	284,101
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	City Lights (8A)	Pleasantville (2B)	Parks and Rec (5C)
2.	Parks and Rec (5C)	Parks and Rec (5C)	Pleasantville (2B)
3.	Pleasantville (2B)	City Lights (8A)	Fresh Ambitions (13D)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,423,513	\$110,582,283	\$283,105,570
Average Spent	\$2,436.24	\$2,391.54	\$2,528.00
Spending Potential Index	111	109	115
Education: Total \$	\$11,040,701	\$101,078,904	\$257,935,169
Average Spent	\$2,354.60	\$2,186.01	\$2,303.24
Spending Potential Index	131	122	128
Entertainment/Recreation: Total \$	\$19,125,187	\$184,900,873	\$469,391,264
Average Spent	\$4,078.73	\$3,998.81	\$4,191.44
Spending Potential Index	108	106	111
Food at Home: Total \$	\$34,983,542	\$338,940,652	\$866,829,844
Average Spent	\$7,460.77	\$7,330.19	\$7,740.38
Spending Potential Index	110	108	114
Food Away from Home: Total \$	\$18,697,330	\$183,873,801	\$467,632,311
Average Spent	\$3,987.49	\$3,976.60	\$4,175.74
Spending Potential Index	107	107	112
Health Care: Total \$	\$35,832,885	\$351,813,442	\$892,354,228
Average Spent	\$7,641.90	\$7,608.59	\$7,968.30
Spending Potential Index	104	103	108
HH Furnishings & Equipment: Total \$	\$15,159,556	\$146,762,041	\$371,980,422
Average Spent	\$3,233.00	\$3,173.99	\$3,321.61
Spending Potential Index	109	107	112
Personal Care Products & Services: Total \$	\$4,943,772	\$48,211,709	\$122,394,005
Average Spent	\$1,054.33	\$1,042.66	\$1,092.92
Spending Potential Index	110	109	114
Shelter: Total \$	\$132,003,614	\$1,268,742,551	\$3,229,615,671
Average Spent	\$28,151.76	\$27,438.80	\$28,838.94
Spending Potential Index	114	111	116
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,744,809	\$153,015,105	\$386,999,172
Average Spent	\$3,357.82	\$3,309.22	\$3,455.72
Spending Potential Index	107	106	110
Travel: Total \$	\$11,534,399	\$111,493,806	\$282,835,506
Average Spent	\$2,459.88	\$2,411.25	\$2,525.59
Spending Potential Index	109	107	112
Vehicle Maintenance & Repairs: Total \$	\$6,241,446	\$62,660,321	\$159,283,041
Average Spent	\$1,331.08	\$1,355.14	\$1,422.32
Spending Potential Index	102	103	109

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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