	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	40,958	274,438	590,185
2020 Total Population	43,820	291,358	629,109
2020 Group Quarters	112	2,568	6,632
2022 Total Population	43,905	293,503	632,824
2022 Group Quarters	112	2,568	6,632
2027 Total Population	44,182	294,470	634,065
2022-2027 Annual Rate	0.13%	0.07%	0.04%
2022 Total Daytime Population	34,236	275,272	621,790
Workers	9,533	114,210	281,534
Residents	24,703	161,062	340,256
Household Summary			
2010 Households	14,322	96,748	211,091
2010 Average Household Size	2.85	2.82	2.77
2020 Total Households	15,619	102,668	224,167
2020 Average Household Size	2.80	2.81	2.78
2022 Households	15,835	103,557	226,039
2022 Average Household Size	2.77	2.81	2.77
2027 Households	15,930	104,018	226,741
2027 Average Household Size	2.77	2.81	2.77
2022-2027 Annual Rate	0.12%	0.09%	0.06%
2010 Families	9,852	66,300	145,265
2010 Average Family Size	3.41	3.42	3.35
2022 Families	10,747	69,580	152,167
2022 Average Family Size	3.36	3.46	3.42
2027 Families	10,820	69,896	152,504
2027 Average Family Size	3.35	3.46	3.42
2022-2027 Annual Rate	0.14%	0.09%	0.04%
Housing Unit Summary			
2000 Housing Units	14,844	100,363	216,824
Owner Occupied Housing Units	30.7%	43.9%	50.1%
Renter Occupied Housing Units	65.5%	52.8%	46.7%
Vacant Housing Units	3.8%	3.3%	3.1%
2010 Housing Units	15,233	102,137	222,328
Owner Occupied Housing Units	28.9%	41.8%	48.6%
Renter Occupied Housing Units	65.1%	52.9%	46.4%
Vacant Housing Units	6.0%	5.3%	5.1%
2020 Housing Units	16,539	107,538	234,487
Vacant Housing Units	5.6%	4.5%	4.4%
2022 Housing Units	16,826	108,688	237,515
Owner Occupied Housing Units	31.6%	42.9%	48.3%
Renter Occupied Housing Units	62.5%	52.3%	46.9%
Vacant Housing Units	5.9%	4.7%	4.8%
2027 Housing Units	17,007	109,813	239,988
Owner Occupied Housing Units	32.0%	43.7%	48.7%
Renter Occupied Housing Units	61.6%	51.0%	45.8%
Vacant Housing Units	6.3%	5.3%	5.5%
Median Household Income			
2022	$66,912	$78,302	$84,761
2027	$77,628	$90,933	$99,619
Median Home Value			
2022	$406,689	$412,285	$413,018
2027	$432,468	$436,929	$437,779
Per Capita Income			
2022	$33,055	$37,247	$41,266
2027	$37,291	$42,868	$47,265
Median Age			
2010	33.6	35.5	37.3
2022	35.6	37.3	38.8
2027	36.5	38.4	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	15,835	103,557	226,039
<$15,000	9.9%	8.0%	7.7%
$15,000 - $24,999	7.9%	6.9%	6.2%
$25,000 - $34,999	6.8%	7.1%	6.2%
$35,000 - $49,999	11.1%	9.7%	9.2%
$50,000 - $74,999	19.0%	16.0%	14.8%
$75,000 - $99,999	14.6%	13.2%	12.9%
$100,000 - $149,999	16.2%	19.2%	19.5%
$150,000 - $199,999	8.1%	10.0%	11.2%
$200,000+	6.4%	9.8%	12.4%
Average Household Income	$90,760	$105,548	$115,490
2027 Households by Income			
Household Income Base	15,930	104,018	226,741
<$15,000	8.0%	6.3%	6.1%
$15,000 - $24,999	5.9%	5.3%	4.7%
$25,000 - $34,999	5.8%	6.1%	5.2%
$35,000 - $49,999	9.2%	8.1%	7.7%
$50,000 - $74,999	19.0%	15.2%	14.0%
$75,000 - $99,999	15.2%	13.0%	12.5%
$100,000 - $149,999	20.6%	22.2%	22.0%
$150,000 - $199,999	9.5%	12.2%	13.3%
$200,000+	6.8%	11.7%	14.5%
Average Household Income	$102,418	$121,337	$132,119
2022 Owner Occupied Housing Units by Value			
Total	5,312	46,649	114,628
<$50,000	2.9%	1.9%	1.5%
$50,000 - $99,999	0.5%	0.3%	0.3%
$100,000 - $149,999	1.0%	1.1%	1.0%
$150,000 - $199,999	4.6%	2.2%	1.9%
$200,000 - $249,999	4.4%	4.5%	4.3%
$250,000 - $299,999	6.6%	7.6%	7.4%
$300,000 - $399,999	28.0%	28.9%	29.8%
$400,000 - $499,999	30.3%	28.6%	28.6%
$500,000 - $749,999	18.6%	20.6%	20.2%
$750,000 - $999,999	2.7%	3.3%	3.8%
$1,000,000 - $1,499,999	0.2%	0.6%	0.8%
$1,500,000 - $1,999,999	0.1%	0.2%	0.1%
$2,000,000 +	0.2%	0.2%	0.1%
Average Home Value	$421,131	$439,913	$443,797
2027 Owner Occupied Housing Units by Value			
Total	5,446	48,021	116,771
<$50,000	2.6%	1.6%	1.3%
$50,000 - $99,999	0.3%	0.2%	0.2%
$100,000 - $149,999	0.6%	0.6%	0.6%
$150,000 - $199,999	3.0%	1.4%	1.2%
$200,000 - $249,999	3.0%	3.0%	3.1%
$250,000 - $299,999	5.0%	5.7%	5.6%
$300,000 - $399,999	24.7%	25.9%	26.4%
$400,000 - $499,999	33.3%	31.0%	30.9%
$500,000 - $749,999	23.5%	25.4%	25.0%
$750,000 - $999,999	3.6%	4.1%	4.6%
$1,000,000 - $1,499,999	0.2%	0.7%	0.9%
$1,500,000 - $1,999,999	0.1%	0.2%	0.1%
$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	$449,431	$466,200	$469,808

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	40,958	274,437	590,187
0 - 4	8.0%	7.1%	6.6%
5 - 9	7.3%	6.7%	6.3%
10 - 14	6.5%	6.4%	6.3%
15 - 24	13.3%	13.3%	13.0%
25 - 34	17.5%	15.7%	14.5%
35 - 44	14.2%	14.1%	14.3%
45 - 54	13.0%	14.0%	14.6%
55 - 64	10.2%	11.0%	11.7%
65 - 74	5.1%	5.9%	6.5%
75 - 84	3.4%	3.9%	4.2%
85 +	1.6%	1.9%	2.0%
18 +	74.3%	75.8%	76.8%
2022 Population by Age			
Total	43,906	293,504	632,825
0 - 4	7.0%	6.3%	5.9%
5 - 9	6.9%	6.4%	6.1%
10 - 14	6.8%	6.5%	6.3%
15 - 24	13.1%	12.6%	12.2%
25 - 34	15.4%	14.7%	14.1%
35 - 44	15.0%	14.4%	13.9%
45 - 54	11.6%	12.2%	12.6%
55 - 64	11.1%	11.9%	12.5%
65 - 74	7.9%	8.7%	9.5%
75 - 84	3.7%	4.4%	4.8%
85 +	1.7%	2.0%	2.1%
18 +	75.6%	77.1%	78.1%
2027 Population by Age			
Total	44,183	294,472	634,066
0 - 4	6.9%	6.3%	5.9%
5 - 9	6.5%	6.0%	5.7%
10 - 14	6.3%	6.1%	5.9%
15 - 24	12.7%	12.0%	11.7%
25 - 34	15.5%	14.5%	14.0%
35 - 44	14.7%	14.5%	14.3%
45 - 54	12.2%	12.6%	12.6%
55 - 64	10.6%	11.3%	11.9%
65 - 74	8.4%	9.3%	10.1%
75 - 84	4.5%	5.4%	5.9%
85 +	1.7%	2.0%	2.2%
18 +	76.7%	78.1%	79.1%
2010 Population by Sex			
Males	19,904	133,441	285,624
Females	21,053	140,998	304,561
2022 Population by Sex			
Males	21,474	143,523	307,798
Females	22,431	149,979	325,026
2027 Population by Sex			
Males	21,694	144,388	309,425
Females	22,488	150,082	324,641

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	40,957	274,439	590,184
White Alone	62.1%	64.7%	63.2%
Black Alone	7.9%	7.6%	11.0%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	4.5%	7.0%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.3%	16.3%	13.5%
Two or More Races	4.5%	3.8%	3.7%
Hispanic Origin	44.7%	39.2%	34.2%
Diversity Index	77.9	76.1	76.0
2020 Population by Race/Ethnicity			
Total	43,820	291,358	629,109
White Alone	42.1%	44.4%	44.0%
Black Alone	7.5%	7.0%	9.9%
American Indian Alone	1.8%	1.4%	1.0%
Asian Alone	6.3%	7.6%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	28.7%	26.3%	23.1%
Two or More Races	13.6%	13.3%	13.2%
Hispanic Origin	49.2%	45.0%	40.5%
Diversity Index	85.6	85.1	85.4
2022 Population by Race/Ethnicity			
Total	43,904	293,503	632,825
White Alone	41.4%	43.7%	43.2%
Black Alone	7.4%	6.9%	9.8%
American Indian Alone	1.8%	1.4%	1.0%
Asian Alone	6.6%	7.7%	8.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	29.1%	26.8%	23.6%
Two or More Races	13.7%	13.5%	13.4%
Hispanic Origin	49.4%	45.3%	41.0%
Diversity Index	85.7	85.3	85.7
2027 Population by Race/Ethnicity			
Total	44,183	294,470	634,065
White Alone	38.4%	40.9%	40.4%
Black Alone	7.1%	6.6%	9.5%
American Indian Alone	1.9%	1.5%	1.1%
Asian Alone	6.7%	7.9%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	31.7%	29.1%	25.9%
Two or More Races	14.2%	13.9%	13.9%
Hispanic Origin	51.5%	47.1%	42.9%
Diversity Index	86.1	85.8	86.4
2010 Population by Relationship and Household Type			
Total	40,958	274,438	590,184
In Households	99.7%	99.5%	99.1%
In Family Households	85.9%	85.9%	85.5%
Householder	24.3%	24.1%	24.6%
Spouse	14.9%	16.2%	16.9%
Child	34.8%	34.1%	33.5%
Other relative	8.0%	8.0%	7.6%
Nonrelative	3.8%	3.3%	2.9%
In Nonfamily Households	13.8%	13.7%	13.6%
In Group Quarters	0.3%	0.5%	0.9%
Institutionalized Population	0.1%	0.2%	0.4%
Noninstitutionalized Population	0.2%	0.3%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	29,108	200,036	440,243
Less than 9th Grade	8.6%	8.0%	6.6%
9th - 12th Grade, No Diploma	8.4%	6.0%	5.5%
High School Graduate	32.9%	31.7%	29.5%
GED/Alternative Credential	2.5%	2.2%	2.2%
Some College, No Degree	15.5%	14.2%	14.1%
Associate Degree	6.4%	6.3%	6.2%
Bachelor's Degree	16.5%	21.5%	23.6%
Graduate/Professional Degree	9.2%	10.3%	12.3%
2022 Population 15+ by Marital Status			
Total	34,855	237,016	517,434
Never Married	40.1%	37.7%	36.9%
Married	46.2%	49.2%	49.5%
Widowed	4.5%	5.0%	5.4%
Divorced	9.2%	8.1%	8.3%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	20,722	142,347	312,787
Population 16+ Employed	94.8%	95.0%	95.2%
Population 16+ Unemployment rate	5.2%	5.0%	4.8%
Population 16-24 Employed	11.0%	10.5%	10.3%
Population 16-24 Unemployment rate	8.2%	8.7%	8.9%
Population 25-54 Employed	69.8%	68.0%	66.1%
Population 25-54 Unemployment rate	4.9%	4.0%	3.9%
Population 55-64 Employed	14.4%	16.0%	16.9%
Population 55-64 Unemployment rate	4.7%	6.4%	5.7%
Population 65+ Employed	4.8%	5.4%	6.6%
Population 65+ Unemployment rate	4.6%	5.4%	4.6%
2022 Employed Population 16+ by Industry			
Total	19,635	135,271	297,854
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	8.9%	7.2%	6.7%
Manufacturing	11.7%	11.0%	9.9%
Wholesale Trade	3.8%	3.5%	3.3%
Retail Trade	12.7%	11.0%	11.0%
Transportation/Utilities	10.5%	9.0%	8.6%
Information	1.8%	2.4%	2.5%
Finance/Insurance/Real Estate	5.0%	6.3%	7.3%
Services	42.7%	46.2%	47.1%
Public Administration	2.9%	3.3%	3.5%
2022 Employed Population 16+ by Occupation			
Total	19,634	135,271	297,853
White Collar	49.8%	57.2%	60.1%
Management/Business/Financial	11.3%	15.1%	16.8%
Professional	16.8%	21.8%	23.1%
Sales	8.6%	8.0%	8.3%
Administrative Support	13.0%	12.3%	11.9%
Services	15.8%	14.4%	14.3%
Blue Collar	34.5%	28.5%	25.6%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	7.6%	5.7%	5.1%
Installation/Maintenance/Repair	3.4%	3.0%	2.8%
Production	7.7%	6.3%	5.3%
Transportation/Material Moving	15.7%	13.3%	12.3%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	14,322	96,748	211,091
Households with 1 Person	25.4%	25.9%	25.9%
Households with 2+ People	74.6%	74.1%	74.1%
Family Households	68.8%	68.5%	68.8%
Husband-wife Families	42.3%	46.0%	47.3%
With Related Children	22.1%	23.2%	23.1%
Other Family (No Spouse Present)	26.5%	22.5%	21.5%
Other Family with Male Householder	7.6%	6.4%	5.8%
With Related Children	4.0%	3.2%	2.8%
Other Family with Female Householder	18.9%	16.1%	15.7%
With Related Children	12.4%	9.6%	9.1%
Nonfamily Households	5.8%	5.6%	5.3%
All Households with Children	39.0%	36.3%	35.3%
Multigenerational Households	6.5%	6.7%	6.6%
Unmarried Partner Households	8.1%	6.9%	6.4%
Male-female	7.5%	6.3%	5.6%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	14,323	96,748	211,091
1 Person Household	25.4%	25.9%	25.9%
2 Person Household	25.3%	26.4%	27.2%
3 Person Household	18.6%	17.5%	17.6%
4 Person Household	15.7%	15.0%	15.2%
5 Person Household	7.9%	7.8%	7.7%
6 Person Household	3.9%	3.9%	3.5%
7 + Person Household	3.2%	3.6%	3.0%
2010 Households by Tenure and Mortgage Status			
Total	14,322	96,748	211,091
Owner Occupied	30.7%	44.2%	51.1%
Owned with a Mortgage/Loan	20.2%	30.3%	35.9%
Owned Free and Clear	10.5%	13.9%	15.2%
Renter Occupied	69.3%	55.8%	48.9%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	64	70	74
Percent of Income for Mortgage	32.0%	27.8%	25.7%
Wealth Index	61	82	103
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	15,233	102,137	222,328
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	40,958	274,438	590,185
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	City Lights (8A)	City Lights (8A)
2.	City Lights (8A)	Diverse Convergence (13A)	Pleasantville (2B)
3.	NeWest Residents (13C)	Pleasantville (2B)	Diverse Convergence (13A)
2022 Consumer Spending			
Apparel & Services: Total $	$35,532,463	$258,137,653	$611,134,906
Average Spent	$2,243.92	$2,492.71	$2,703.67
Spending Potential Index	93	103	112
Education: Total $	$31,025,636	$237,214,121	$571,396,329
Average Spent	$1,959.31	$2,290.66	$2,527.87
Spending Potential Index	100	117	129
Entertainment/Recreation: Total $	$47,269,374	$361,062,405	$865,369,047
Average Spent	$2,985.12	$3,486.61	$3,828.41
Spending Potential Index	81	95	104
Food at Home: Total $	$88,328,872	$648,340,191	$1,534,707,881
Average Spent	$5,578.08	$6,260.71	$6,789.57
Spending Potential Index	90	101	110
Food Away from Home: Total $	$62,850,398	$461,349,946	$1,086,219,777
Average Spent	$3,969.08	$4,455.03	$4,805.45
Spending Potential Index	92	103	111
Health Care: Total $	$83,033,253	$639,666,034	$1,543,328,637
Average Spent	$5,243.65	$6,176.95	$6,827.71
Spending Potential Index	74	87	96
HH Furnishings & Equipment: Total $	$33,223,707	$252,269,400	$605,309,056
Average Spent	$2,098.12	$2,436.04	$2,677.90
Spending Potential Index	82	95	105
Personal Care Products & Services: Total $	$14,032,433	$104,634,272	$249,839,113
Average Spent	$886.17	$1,010.40	$1,105.29
Spending Potential Index	87	99	108
Shelter: Total $	$349,538,270	$2,616,882,638	$6,179,392,850
Average Spent	$22,073.78	$25,269.97	$27,337.73
Spending Potential Index	96	110	119
Support Payments/Cash Contributions/Gifts in Kind: Total $	$29,402,877	$230,301,009	$557,328,811
Average Spent	$1,856.83	$2,223.91	$2,465.63
Spending Potential Index	68	82	91
Travel: Total $	$37,225,721	$293,391,508	$705,539,774
Average Spent	$2,350.85	$2,833.14	$3,121.32
Spending Potential Index	82	99	109
Vehicle Maintenance & Repairs: Total $	$15,498,163	$115,761,105	$275,948,650
Average Spent	$978.73	$1,117.85	$1,220.80
Spending Potential Index	78	89	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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