



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	16,801	194,030	454,806
2010 Total Population	16,946	196,292	462,838
2020 Total Population	17,851	203,069	481,290
2020 Group Quarters	768	2,967	5,091
2025 Total Population	18,196	210,664	493,134
2020-2025 Annual Rate	0.38%	0.74%	0.49%
2020 Total Daytime Population	19,307	201,017	479,676
Workers	9,903	96,254	227,491
Residents	9,404	104,763	252,185
Household Summary			
2000 Households	6,349	71,748	169,345
2000 Average Household Size	2.53	2.65	2.65
2010 Households	6,135	71,718	170,241
2010 Average Household Size	2.64	2.70	2.69
2020 Households	6,399	73,449	175,043
2020 Average Household Size	2.67	2.72	2.72
2025 Households	6,521	76,023	178,799
2025 Average Household Size	2.67	2.73	2.73
2020-2025 Annual Rate	0.38%	0.69%	0.43%
2010 Families	4,250	49,638	120,030
2010 Average Family Size	3.23	3.28	3.24
2020 Families	4,375	50,516	122,965
2020 Average Family Size	3.29	3.33	3.29
2025 Families	4,430	52,075	125,395
2025 Average Family Size	3.30	3.34	3.30
2020-2025 Annual Rate	0.25%	0.61%	0.39%
Housing Unit Summary			
2000 Housing Units	6,443	73,591	173,839
Owner Occupied Housing Units	63.0%	61.2%	61.2%
Renter Occupied Housing Units	35.6%	36.3%	36.3%
Vacant Housing Units	1.5%	2.5%	2.6%
2010 Housing Units	6,367	75,023	178,478
Owner Occupied Housing Units	62.5%	60.0%	59.3%
Renter Occupied Housing Units	33.8%	35.6%	36.1%
Vacant Housing Units	3.6%	4.4%	4.6%
2020 Housing Units	6,692	78,260	185,042
Owner Occupied Housing Units	59.2%	57.6%	57.7%
Renter Occupied Housing Units	36.4%	36.3%	36.9%
Vacant Housing Units	4.4%	6.1%	5.4%
2025 Housing Units	6,841	80,957	189,129
Owner Occupied Housing Units	58.2%	56.4%	57.5%
Renter Occupied Housing Units	37.1%	37.5%	37.1%
Vacant Housing Units	4.7%	6.1%	5.5%
Median Household Income			
2020	\$100,184	\$92,869	\$90,949
2025	\$106,369	\$102,385	\$100,533
Median Home Value			
2020	\$434,541	\$394,557	\$420,788
2025	\$466,520	\$423,847	\$451,957
Per Capita Income			
2020	\$51,252	\$44,708	\$45,824
2025	\$56,112	\$49,794	\$50,631
Median Age			
2010	38.7	39.9	40.5
2020	40.4	41.4	42.0
2025	40.9	41.9	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
2020 Households by Income			
Household Income Base	6,399	73,449	175,043
<\$15,000	6.3%	6.3%	6.9%
\$15,000 - \$24,999	4.4%	6.1%	6.5%
\$25,000 - \$34,999	6.4%	6.5%	6.6%
\$35,000 - \$49,999	9.9%	8.3%	8.6%
\$50,000 - \$74,999	12.4%	13.8%	13.6%
\$75,000 - \$99,999	10.5%	11.7%	11.4%
\$100,000 - \$149,999	19.2%	19.5%	18.5%
\$150,000 - \$199,999	9.8%	11.9%	11.6%
\$200,000+	21.2%	15.8%	16.4%
Average Household Income	\$142,991	\$123,312	\$125,773
2025 Households by Income			
Household Income Base	6,521	76,023	178,799
<\$15,000	5.7%	5.5%	6.0%
\$15,000 - \$24,999	4.0%	5.5%	5.9%
\$25,000 - \$34,999	5.8%	5.9%	6.1%
\$35,000 - \$49,999	9.2%	7.6%	7.9%
\$50,000 - \$74,999	11.4%	12.8%	12.8%
\$75,000 - \$99,999	10.4%	11.2%	11.0%
\$100,000 - \$149,999	19.5%	19.7%	18.7%
\$150,000 - \$199,999	10.5%	13.2%	12.8%
\$200,000+	23.6%	18.5%	18.8%
Average Household Income	\$156,852	\$137,710	\$139,430
2020 Owner Occupied Housing Units by Value			
Total	3,959	45,064	106,828
<\$50,000	0.4%	1.1%	1.4%
\$50,000 - \$99,999	0.3%	0.5%	0.8%
\$100,000 - \$149,999	1.1%	1.3%	1.5%
\$150,000 - \$199,999	1.8%	2.7%	2.3%
\$200,000 - \$249,999	3.7%	4.9%	4.0%
\$250,000 - \$299,999	5.8%	8.6%	7.4%
\$300,000 - \$399,999	30.2%	32.6%	28.0%
\$400,000 - \$499,999	19.5%	22.3%	21.5%
\$500,000 - \$749,999	19.2%	18.0%	20.9%
\$750,000 - \$999,999	11.4%	4.9%	6.8%
\$1,000,000 - \$1,499,999	5.4%	2.3%	3.2%
\$1,500,000 - \$1,999,999	0.8%	0.3%	0.9%
\$2,000,000 +	0.4%	0.5%	1.2%
Average Home Value	\$533,056	\$455,381	\$504,091
2025 Owner Occupied Housing Units by Value			
Total	3,978	45,631	108,680
<\$50,000	0.3%	1.1%	1.4%
\$50,000 - \$99,999	0.1%	0.3%	0.6%
\$100,000 - \$149,999	0.6%	0.8%	0.9%
\$150,000 - \$199,999	1.2%	1.9%	1.6%
\$200,000 - \$249,999	2.7%	3.7%	3.0%
\$250,000 - \$299,999	4.3%	6.8%	5.8%
\$300,000 - \$399,999	27.5%	29.6%	25.0%
\$400,000 - \$499,999	19.9%	23.9%	22.6%
\$500,000 - \$749,999	21.6%	21.8%	24.8%
\$750,000 - \$999,999	14.2%	6.3%	8.2%
\$1,000,000 - \$1,499,999	6.2%	2.8%	3.7%
\$1,500,000 - \$1,999,999	0.9%	0.4%	1.0%
\$2,000,000 +	0.5%	0.6%	1.4%
Average Home Value	\$569,141	\$489,418	\$538,975

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	16,946	196,294	462,837
0 - 4	6.1%	6.0%	5.8%
5 - 9	6.5%	6.0%	6.1%
10 - 14	6.3%	6.3%	6.4%
15 - 24	14.4%	12.3%	11.7%
25 - 34	11.7%	12.8%	12.5%
35 - 44	14.1%	14.1%	14.3%
45 - 54	14.9%	15.6%	15.7%
55 - 64	12.8%	12.5%	12.6%
65 - 74	6.4%	7.3%	7.4%
75 - 84	4.5%	4.8%	5.1%
85 +	2.4%	2.3%	2.5%
18 +	76.9%	77.7%	77.8%
2020 Population by Age			
Total	17,853	203,068	481,292
0 - 4	5.4%	5.4%	5.2%
5 - 9	6.0%	5.7%	5.6%
10 - 14	6.5%	6.3%	6.2%
15 - 24	14.1%	11.4%	11.4%
25 - 34	11.1%	12.5%	12.3%
35 - 44	12.5%	13.5%	13.2%
45 - 54	13.5%	13.5%	13.7%
55 - 64	13.8%	13.9%	14.0%
65 - 74	9.8%	10.0%	10.2%
75 - 84	4.5%	5.3%	5.4%
85 +	2.6%	2.6%	2.8%
18 +	78.2%	79.1%	79.3%
2025 Population by Age			
Total	18,196	210,665	493,135
0 - 4	5.5%	5.4%	5.2%
5 - 9	5.6%	5.4%	5.3%
10 - 14	6.0%	5.8%	5.7%
15 - 24	13.8%	11.0%	10.8%
25 - 34	11.7%	12.5%	12.6%
35 - 44	12.7%	14.1%	13.7%
45 - 54	12.5%	12.8%	13.0%
55 - 64	13.2%	13.2%	13.4%
65 - 74	10.6%	10.7%	11.0%
75 - 84	5.9%	6.3%	6.4%
85 +	2.5%	2.6%	2.8%
18 +	79.3%	79.9%	80.3%
2010 Population by Sex			
Males	8,137	94,392	222,265
Females	8,809	101,900	240,573
2020 Population by Sex			
Males	8,581	98,089	231,947
Females	9,269	104,980	249,344
2025 Population by Sex			
Males	8,777	102,271	238,606
Females	9,419	108,393	254,528

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	16,947	196,293	462,838
White Alone	66.2%	57.9%	64.4%
Black Alone	10.6%	16.1%	9.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	15.9%	14.4%	16.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.4%	7.9%	6.7%
Two or More Races	2.6%	3.3%	2.9%
Hispanic Origin	14.5%	22.1%	19.9%
Diversity Index	64.3	74.9	69.3
2020 Population by Race/Ethnicity			
Total	17,850	203,069	481,291
White Alone	59.5%	51.8%	58.4%
Black Alone	12.3%	17.2%	10.4%
American Indian Alone	0.2%	0.4%	0.3%
Asian Alone	18.4%	16.1%	18.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.1%	10.3%	8.9%
Two or More Races	3.3%	4.1%	3.7%
Hispanic Origin	19.6%	28.7%	26.4%
Diversity Index	72.4	80.9	76.4
2025 Population by Race/Ethnicity			
Total	18,195	210,664	493,134
White Alone	56.2%	48.9%	55.3%
Black Alone	13.0%	17.5%	10.7%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	19.7%	16.8%	19.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.2%	11.8%	10.2%
Two or More Races	3.6%	4.5%	4.0%
Hispanic Origin	22.8%	32.7%	30.1%
Diversity Index	75.9	83.3	79.4
2010 Population by Relationship and Household Type			
Total	16,946	196,292	462,838
In Households	95.5%	98.5%	98.9%
In Family Households	82.4%	85.1%	86.0%
Householder	24.8%	25.3%	25.9%
Spouse	20.0%	18.9%	19.7%
Child	31.6%	32.4%	32.3%
Other relative	4.7%	6.4%	6.0%
Nonrelative	1.5%	2.1%	2.0%
In Nonfamily Households	13.1%	13.4%	12.9%
In Group Quarters	4.5%	1.5%	1.1%
Institutionalized Population	0.9%	0.8%	0.7%
Noninstitutionalized Population	3.6%	0.7%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
2020 Population 25+ by Educational Attainment			
Total	12,133	144,676	344,651
Less than 9th Grade	3.3%	4.5%	4.2%
9th - 12th Grade, No Diploma	2.2%	3.8%	3.9%
High School Graduate	18.0%	21.2%	22.0%
GED/Alternative Credential	1.7%	1.7%	1.6%
Some College, No Degree	12.9%	15.5%	15.3%
Associate Degree	5.7%	6.2%	6.1%
Bachelor's Degree	33.6%	29.8%	29.2%
Graduate/Professional Degree	22.6%	17.4%	17.6%
2020 Population 15+ by Marital Status			
Total	14,655	167,787	399,480
Never Married	30.5%	33.9%	31.9%
Married	55.4%	51.8%	54.4%
Widowed	5.3%	5.7%	5.8%
Divorced	8.8%	8.6%	7.9%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,758	114,302	267,551
Population 16+ Employed	87.3%	86.4%	86.3%
Population 16+ Unemployment rate	12.7%	13.6%	13.7%
Population 16-24 Employed	10.7%	8.4%	8.1%
Population 16-24 Unemployment rate	18.7%	24.8%	25.6%
Population 25-54 Employed	60.7%	62.9%	63.1%
Population 25-54 Unemployment rate	11.8%	12.5%	12.6%
Population 55-64 Employed	19.8%	19.2%	19.6%
Population 55-64 Unemployment rate	12.8%	12.7%	12.5%
Population 65+ Employed	8.8%	9.5%	9.3%
Population 65+ Unemployment rate	10.9%	11.5%	11.5%
2020 Employed Population 16+ by Industry			
Total	8,516	98,703	230,893
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.9%	5.6%	5.9%
Manufacturing	9.0%	7.7%	8.3%
Wholesale Trade	2.7%	3.3%	4.1%
Retail Trade	9.2%	9.6%	10.1%
Transportation/Utilities	4.8%	5.4%	5.4%
Information	2.3%	3.0%	2.9%
Finance/Insurance/Real Estate	9.5%	9.0%	9.3%
Services	54.7%	53.0%	50.8%
Public Administration	2.8%	3.3%	3.1%
2020 Employed Population 16+ by Occupation			
Total	8,517	98,704	230,893
White Collar	74.3%	70.7%	71.2%
Management/Business/Financial	21.4%	18.9%	19.5%
Professional	32.3%	28.7%	27.9%
Sales	8.6%	9.9%	10.7%
Administrative Support	11.9%	13.2%	13.0%
Services	12.0%	14.1%	13.2%
Blue Collar	13.8%	15.2%	15.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.6%	4.2%	4.1%
Installation/Maintenance/Repair	1.8%	2.5%	2.6%
Production	3.9%	3.6%	3.8%
Transportation/Material Moving	3.4%	4.7%	5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	6,135	71,719	170,241
Households with 1 Person	26.0%	26.1%	25.1%
Households with 2+ People	74.0%	73.9%	74.9%
Family Households	69.3%	69.2%	70.5%
Husband-wife Families	55.7%	51.8%	53.7%
With Related Children	27.5%	25.1%	25.7%
Other Family (No Spouse Present)	13.6%	17.4%	16.8%
Other Family with Male Householder	3.7%	4.4%	4.4%
With Related Children	1.7%	1.9%	1.8%
Other Family with Female Householder	9.8%	13.0%	12.4%
With Related Children	4.7%	6.6%	6.3%
Nonfamily Households	4.7%	4.6%	4.4%
All Households with Children	34.1%	33.9%	34.2%
Multigenerational Households	4.2%	5.6%	5.3%
Unmarried Partner Households	4.4%	4.7%	4.5%
Male-female	3.7%	4.0%	3.9%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	6,134	71,718	170,242
1 Person Household	26.0%	26.1%	25.1%
2 Person Household	29.8%	28.5%	28.8%
3 Person Household	16.8%	17.2%	18.0%
4 Person Household	14.7%	15.3%	16.1%
5 Person Household	7.4%	7.6%	7.4%
6 Person Household	3.5%	3.1%	2.8%
7 + Person Household	1.9%	2.2%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	6,135	71,718	170,241
Owner Occupied	64.9%	62.8%	62.2%
Owned with a Mortgage/Loan	47.7%	46.2%	43.6%
Owned Free and Clear	17.2%	16.6%	18.6%
Renter Occupied	35.1%	37.2%	37.8%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	98	98	93
Percent of Income for Mortgage	18.1%	17.8%	19.3%
Wealth Index	184	153	155
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,367	75,023	178,478
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	16,946	196,292	462,838
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	City Lights (8A)	Pleasantville (2B)	Pleasantville (2B)
2.	Pleasantville (2B)	City Lights (8A)	City Lights (8A)
3.	Top Tier (1A)	International Marketplace	International Marketplace (13A)
2020 Consumer Spending			
Apparel & Services: Total \$	\$21,146,822	\$209,775,854	\$511,303,362
Average Spent	\$3,304.71	\$2,856.08	\$2,921.02
Spending Potential Index	154	133	136
Education: Total \$	\$21,593,476	\$211,198,113	\$513,025,256
Average Spent	\$3,374.51	\$2,875.44	\$2,930.85
Spending Potential Index	189	161	164
Entertainment/Recreation: Total \$	\$31,647,403	\$314,139,302	\$761,835,490
Average Spent	\$4,945.68	\$4,276.97	\$4,352.28
Spending Potential Index	152	132	134
Food at Home: Total \$	\$51,618,004	\$514,827,483	\$1,252,480,816
Average Spent	\$8,066.57	\$7,009.32	\$7,155.28
Spending Potential Index	151	131	134
Food Away from Home: Total \$	\$36,732,879	\$364,597,086	\$889,223,281
Average Spent	\$5,740.41	\$4,963.95	\$5,080.03
Spending Potential Index	152	132	135
Health Care: Total \$	\$51,819,362	\$518,533,200	\$1,250,404,360
Average Spent	\$8,098.04	\$7,059.77	\$7,143.41
Spending Potential Index	141	123	124
HH Furnishings & Equipment: Total \$	\$20,645,263	\$204,905,607	\$495,894,012
Average Spent	\$3,226.33	\$2,789.77	\$2,832.98
Spending Potential Index	148	128	130
Personal Care Products & Services: Total \$	\$8,739,057	\$86,764,350	\$210,793,236
Average Spent	\$1,365.69	\$1,181.29	\$1,204.24
Spending Potential Index	149	129	131
Shelter: Total \$	\$208,388,657	\$2,067,987,503	\$5,051,916,056
Average Spent	\$32,565.82	\$28,155.42	\$28,861.00
Spending Potential Index	168	145	149
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,849,575	\$195,728,593	\$475,452,012
Average Spent	\$3,101.98	\$2,664.82	\$2,716.20
Spending Potential Index	132	114	116
Travel: Total \$	\$25,474,509	\$251,834,225	\$611,976,225
Average Spent	\$3,981.01	\$3,428.70	\$3,496.15
Spending Potential Index	165	142	145
Vehicle Maintenance & Repairs: Total \$	\$10,162,192	\$101,649,595	\$245,727,389
Average Spent	\$1,588.09	\$1,383.95	\$1,403.81
Spending Potential Index	137	119	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.