



Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Jersey City, NJ 07304, USA

Latitude: 40.7228
Longitude: -74.09302

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	35,373	240,955	660,141
2010 Total Population	33,893	244,837	708,313
2019 Total Population	35,008	271,672	775,640
2019 Group Quarters	2,647	7,595	26,919
2024 Total Population	36,211	290,157	816,750
2019-2024 Annual Rate	0.68%	1.33%	1.04%
2019 Total Daytime Population	30,317	249,821	1,235,064
Workers	12,607	116,749	878,667
Residents	17,710	133,072	356,397
Household Summary			
2000 Households	11,146	87,613	261,793
2000 Average Household Size	2.95	2.69	2.42
2010 Households	11,031	92,761	289,841
2010 Average Household Size	2.84	2.56	2.35
2019 Households	11,282	103,483	317,141
2019 Average Household Size	2.87	2.55	2.36
2024 Households	11,626	110,843	333,912
2024 Average Household Size	2.89	2.55	2.37
2019-2024 Annual Rate	0.60%	1.38%	1.04%
2010 Families	7,423	56,229	154,042
2010 Average Family Size	3.45	3.23	3.12
2019 Families	7,664	62,298	168,004
2019 Average Family Size	3.48	3.23	3.13
2024 Families	7,941	66,502	176,806
2024 Average Family Size	3.50	3.23	3.14
2019-2024 Annual Rate	0.71%	1.31%	1.03%
Housing Unit Summary			
2000 Housing Units	11,742	92,541	276,151
Owner Occupied Housing Units	31.3%	27.5%	26.0%
Renter Occupied Housing Units	63.6%	67.2%	68.8%
Vacant Housing Units	5.1%	5.3%	5.2%
2010 Housing Units	12,210	103,625	321,856
Owner Occupied Housing Units	30.6%	27.5%	25.9%
Renter Occupied Housing Units	59.7%	62.0%	64.2%
Vacant Housing Units	9.7%	10.5%	9.9%
2019 Housing Units	12,777	118,029	356,045
Owner Occupied Housing Units	28.5%	24.4%	24.7%
Renter Occupied Housing Units	59.8%	63.3%	64.3%
Vacant Housing Units	11.7%	12.3%	10.9%
2024 Housing Units	13,154	125,706	374,199
Owner Occupied Housing Units	29.6%	24.7%	25.2%
Renter Occupied Housing Units	58.8%	63.5%	64.0%
Vacant Housing Units	11.6%	11.8%	10.8%
Median Household Income			
2019	\$55,351	\$64,052	\$79,333
2024	\$61,851	\$75,099	\$92,386
Median Home Value			
2019	\$298,493	\$356,506	\$445,185
2024	\$329,039	\$386,881	\$487,598
Per Capita Income			
2019	\$26,725	\$37,727	\$51,631
2024	\$30,833	\$43,759	\$59,022
Median Age			
2010	33.7	33.6	33.8
2019	34.7	35.5	35.5
2024	35.6	36.7	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	11,282	103,480	317,134
<\$15,000	13.4%	13.3%	11.3%
\$15,000 - \$24,999	9.8%	8.4%	7.0%
\$25,000 - \$34,999	9.6%	8.4%	7.0%
\$35,000 - \$49,999	12.6%	10.7%	9.2%
\$50,000 - \$74,999	16.3%	14.3%	13.2%
\$75,000 - \$99,999	10.7%	10.8%	10.1%
\$100,000 - \$149,999	14.2%	14.8%	15.1%
\$150,000 - \$199,999	6.3%	8.4%	9.3%
\$200,000+	7.2%	11.0%	17.7%
Average Household Income	\$81,555	\$98,991	\$125,982
2024 Households by Income			
Household Income Base	11,626	110,840	333,905
<\$15,000	12.0%	12.0%	9.9%
\$15,000 - \$24,999	9.1%	7.5%	6.2%
\$25,000 - \$34,999	8.5%	7.3%	6.1%
\$35,000 - \$49,999	11.6%	9.7%	8.4%
\$50,000 - \$74,999	15.6%	13.4%	12.2%
\$75,000 - \$99,999	10.6%	10.7%	9.8%
\$100,000 - \$149,999	15.5%	16.0%	15.9%
\$150,000 - \$199,999	7.6%	9.8%	10.8%
\$200,000+	9.5%	13.6%	20.8%
Average Household Income	\$94,637	\$114,559	\$144,100
2019 Owner Occupied Housing Units by Value			
Total	3,646	28,788	88,023
<\$50,000	1.8%	1.5%	1.2%
\$50,000 - \$99,999	2.6%	1.6%	1.0%
\$100,000 - \$149,999	4.3%	3.9%	2.6%
\$150,000 - \$199,999	9.4%	5.6%	4.0%
\$200,000 - \$249,999	16.9%	10.1%	7.1%
\$250,000 - \$299,999	15.5%	13.1%	9.1%
\$300,000 - \$399,999	27.1%	25.0%	19.7%
\$400,000 - \$499,999	11.6%	14.4%	11.7%
\$500,000 - \$749,999	8.7%	14.8%	15.7%
\$750,000 - \$999,999	0.3%	5.1%	7.1%
\$1,000,000 - \$1,499,999	0.3%	2.9%	7.2%
\$1,500,000 - \$1,999,999	0.0%	0.7%	3.0%
\$2,000,000 +	1.5%	1.2%	10.6%
Average Home Value	\$345,913	\$440,353	\$714,848
2024 Owner Occupied Housing Units by Value			
Total	3,891	30,993	94,216
<\$50,000	0.8%	0.6%	0.5%
\$50,000 - \$99,999	1.4%	0.9%	0.5%
\$100,000 - \$149,999	3.0%	2.7%	1.9%
\$150,000 - \$199,999	7.8%	4.6%	3.3%
\$200,000 - \$249,999	14.3%	8.3%	5.8%
\$250,000 - \$299,999	14.2%	11.3%	7.9%
\$300,000 - \$399,999	29.4%	24.8%	19.1%
\$400,000 - \$499,999	14.8%	16.0%	12.7%
\$500,000 - \$749,999	10.7%	17.5%	17.6%
\$750,000 - \$999,999	0.6%	6.5%	8.4%
\$1,000,000 - \$1,499,999	0.6%	4.0%	8.3%
\$1,500,000 - \$1,999,999	0.0%	0.9%	3.2%
\$2,000,000 +	2.4%	1.8%	11.0%
Average Home Value	\$393,344	\$493,195	\$757,395

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	33,890	244,839	708,311
0 - 4	6.9%	6.9%	6.4%
5 - 9	5.9%	5.5%	4.9%
10 - 14	6.1%	5.4%	4.6%
15 - 24	16.5%	14.0%	14.0%
25 - 34	16.8%	20.9%	22.8%
35 - 44	15.0%	15.3%	15.9%
45 - 54	13.5%	12.9%	12.6%
55 - 64	10.5%	9.8%	9.5%
65 - 74	5.5%	5.4%	5.2%
75 - 84	2.5%	2.7%	3.0%
85 +	0.9%	1.1%	1.2%
18 +	77.0%	78.6%	81.2%
2019 Population by Age			
Total	35,009	271,672	775,639
0 - 4	6.3%	6.2%	5.7%
5 - 9	6.1%	5.8%	5.2%
10 - 14	6.1%	5.5%	4.9%
15 - 24	15.1%	12.4%	12.4%
25 - 34	16.8%	19.2%	20.9%
35 - 44	14.4%	16.4%	16.6%
45 - 54	12.3%	12.1%	12.0%
55 - 64	11.1%	10.7%	10.5%
65 - 74	7.5%	7.3%	7.2%
75 - 84	3.1%	3.3%	3.4%
85 +	1.1%	1.2%	1.3%
18 +	78.0%	79.4%	81.5%
2024 Population by Age			
Total	36,212	290,156	816,749
0 - 4	6.3%	6.1%	5.6%
5 - 9	5.6%	5.4%	4.9%
10 - 14	5.7%	5.3%	4.7%
15 - 24	14.2%	11.9%	12.0%
25 - 34	17.3%	18.4%	20.0%
35 - 44	14.5%	16.8%	17.0%
45 - 54	12.3%	12.4%	12.2%
55 - 64	10.9%	10.5%	10.2%
65 - 74	8.1%	7.9%	7.8%
75 - 84	4.0%	4.1%	4.2%
85 +	1.2%	1.3%	1.4%
18 +	79.1%	80.4%	82.2%
2010 Population by Sex			
Males	17,345	122,470	356,333
Females	16,548	122,367	351,980
2019 Population by Sex			
Males	17,913	135,561	389,901
Females	17,095	136,111	385,739
2024 Population by Sex			
Males	18,550	144,718	410,588
Females	17,661	145,440	406,162

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2019



Community Profile

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2010 Population by Race/Ethnicity			
Total	33,893	244,837	708,312
White Alone	23.0%	34.5%	54.0%
Black Alone	37.1%	27.7%	15.7%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	21.6%	20.0%	13.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	13.3%	12.7%	12.0%
Two or More Races	4.3%	4.6%	4.1%
Hispanic Origin	26.4%	27.7%	30.6%
Diversity Index	85.5	85.9	80.8
2019 Population by Race/Ethnicity			
Total	35,006	271,673	775,641
White Alone	21.5%	32.2%	50.9%
Black Alone	35.4%	25.5%	14.8%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	23.4%	23.4%	16.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	14.2%	13.4%	12.8%
Two or More Races	4.8%	5.0%	4.6%
Hispanic Origin	29.0%	29.7%	32.9%
Diversity Index	86.7	87.0	82.8
2024 Population by Race/Ethnicity			
Total	36,211	290,156	816,749
White Alone	20.7%	30.9%	49.3%
Black Alone	34.1%	24.4%	14.3%
American Indian Alone	0.5%	0.4%	0.5%
Asian Alone	25.3%	25.7%	18.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	14.4%	13.5%	13.0%
Two or More Races	4.8%	5.0%	4.7%
Hispanic Origin	29.9%	30.6%	34.0%
Diversity Index	87.0	87.3	83.6
2010 Population by Relationship and Household Type			
Total	33,893	244,837	708,313
In Households	92.3%	96.9%	96.2%
In Family Households	78.7%	76.9%	70.4%
Householder	22.0%	23.0%	21.7%
Spouse	11.8%	13.4%	13.8%
Child	32.9%	30.5%	26.2%
Other relative	8.8%	7.3%	6.0%
Nonrelative	3.2%	2.9%	2.6%
In Nonfamily Households	13.5%	20.0%	25.8%
In Group Quarters	7.7%	3.1%	3.8%
Institutionalized Population	6.9%	2.3%	1.9%
Noninstitutionalized Population	0.8%	0.8%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	23,225	190,423	557,441
Less than 9th Grade	7.0%	6.7%	7.4%
9th - 12th Grade, No Diploma	6.4%	6.7%	5.9%
High School Graduate	27.8%	23.1%	19.9%
GED/Alternative Credential	2.3%	2.0%	2.0%
Some College, No Degree	17.0%	14.0%	11.8%
Associate Degree	6.8%	4.4%	4.0%
Bachelor's Degree	24.0%	26.4%	29.3%
Graduate/Professional Degree	8.7%	16.7%	19.7%
2019 Population 15+ by Marital Status			
Total	28,518	224,085	653,355
Never Married	43.5%	43.7%	46.2%
Married	43.2%	43.3%	41.9%
Widowed	4.4%	4.7%	4.1%
Divorced	8.8%	8.3%	7.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	95.2%	95.6%
Civilian Unemployed (Unemployment Rate)	5.3%	4.8%	4.4%
2019 Employed Population 16+ by Industry			
Total	15,837	137,654	419,561
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	3.8%	4.2%	4.9%
Manufacturing	5.4%	5.9%	5.9%
Wholesale Trade	3.5%	3.0%	3.1%
Retail Trade	10.9%	9.8%	9.0%
Transportation/Utilities	13.9%	9.4%	6.9%
Information	1.4%	3.3%	4.3%
Finance/Insurance/Real Estate	6.0%	11.0%	13.7%
Services	51.2%	49.8%	49.1%
Public Administration	3.9%	3.5%	3.0%
2019 Employed Population 16+ by Occupation			
Total	15,838	137,655	419,560
White Collar	54.6%	63.7%	68.4%
Management/Business/Financial	9.4%	16.1%	21.3%
Professional	19.8%	24.8%	25.0%
Sales	8.6%	9.5%	10.6%
Administrative Support	16.8%	13.2%	11.4%
Services	24.0%	18.2%	15.5%
Blue Collar	21.4%	18.1%	16.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.7%	3.3%	3.7%
Installation/Maintenance/Repair	2.0%	1.9%	1.7%
Production	4.5%	4.0%	3.6%
Transportation/Material Moving	12.3%	8.8%	6.9%
2010 Population By Urban/ Rural Status			
Total Population	33,893	244,837	708,313
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	11,031	92,762	289,840
Households with 1 Person	26.6%	29.9%	34.5%
Households with 2+ People	73.4%	70.1%	65.5%
Family Households	67.3%	60.6%	53.1%
Husband-wife Families	36.2%	35.3%	33.8%
With Related Children	19.2%	17.1%	15.8%
Other Family (No Spouse Present)	31.1%	25.3%	19.3%
Other Family with Male Householder	7.3%	6.1%	5.2%
With Related Children	3.4%	2.8%	2.4%
Other Family with Female Householder	23.8%	19.2%	14.2%
With Related Children	15.6%	12.2%	8.7%
Nonfamily Households	6.1%	9.5%	12.3%
All Households with Children	38.6%	32.4%	27.1%
Multigenerational Households	7.6%	5.8%	4.1%
Unmarried Partner Households	6.9%	7.7%	8.4%
Male-female	6.1%	6.5%	7.0%
Same-sex	0.9%	1.2%	1.4%
2010 Households by Size			
Total	11,030	92,760	289,842
1 Person Household	26.6%	29.9%	34.5%
2 Person Household	24.5%	28.4%	30.0%
3 Person Household	18.4%	17.7%	15.9%
4 Person Household	14.8%	12.9%	11.1%
5 Person Household	8.3%	6.3%	4.9%
6 Person Household	4.2%	2.8%	2.0%
7 + Person Household	3.2%	2.0%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	11,031	92,761	289,841
Owner Occupied	33.9%	30.7%	28.7%
Owned with a Mortgage/Loan	26.4%	23.8%	21.2%
Owned Free and Clear	7.5%	6.9%	7.5%
Renter Occupied	66.1%	69.3%	71.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,210	103,625	321,856
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	International Marketplace (13A)	International Marketplace	Laptops and Lattes (3A)
2.	City Lights (8A)	City Strivers (11A)	International Marketplace
3.	City Strivers (11A)	Trendsetters (3C)	Metro Renters (3B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$23,684,818	\$265,707,122	\$1,034,954,586
Average Spent	\$2,099.35	\$2,567.64	\$3,263.39
Spending Potential Index	98	120	152
Education: Total \$	\$18,699,658	\$206,947,846	\$802,266,533
Average Spent	\$1,657.48	\$1,999.82	\$2,529.68
Spending Potential Index	104	125	159
Entertainment/Recreation: Total \$	\$33,131,335	\$366,654,738	\$1,424,114,072
Average Spent	\$2,936.65	\$3,543.14	\$4,490.48
Spending Potential Index	90	108	137
Food at Home: Total \$	\$55,556,084	\$613,396,447	\$2,360,780,287
Average Spent	\$4,924.31	\$5,927.51	\$7,443.95
Spending Potential Index	95	115	144
Food Away from Home: Total \$	\$38,587,568	\$436,117,914	\$1,714,477,659
Average Spent	\$3,420.28	\$4,214.39	\$5,406.04
Spending Potential Index	93	115	147
Health Care: Total \$	\$55,843,943	\$607,240,743	\$2,339,016,721
Average Spent	\$4,949.83	\$5,868.02	\$7,375.32
Spending Potential Index	83	99	124
HH Furnishings & Equipment: Total \$	\$20,797,178	\$230,280,356	\$903,013,152
Average Spent	\$1,843.39	\$2,225.30	\$2,847.36
Spending Potential Index	86	104	134
Personal Care Products & Services: Total \$	\$8,791,186	\$98,054,094	\$384,457,078
Average Spent	\$779.22	\$947.54	\$1,212.26
Spending Potential Index	88	107	137
Shelter: Total \$	\$215,266,011	\$2,401,767,137	\$9,290,565,960
Average Spent	\$19,080.48	\$23,209.29	\$29,294.75
Spending Potential Index	103	125	158
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,829,413	\$265,372,352	\$1,039,835,902
Average Spent	\$2,112.16	\$2,564.41	\$3,278.78
Spending Potential Index	85	103	132
Travel: Total \$	\$23,221,498	\$257,855,627	\$1,008,269,442
Average Spent	\$2,058.28	\$2,491.77	\$3,179.25
Spending Potential Index	92	111	142
Vehicle Maintenance & Repairs: Total \$	\$10,778,622	\$118,026,308	\$462,334,796
Average Spent	\$955.38	\$1,140.54	\$1,457.82
Spending Potential Index	84	100	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.