Community Profile

Rings: 1, 3, 5 mile radii

733 NJ-440, Jersey City, NJ 07304, USA
Latitude: 40.7228
Longitude: -74.09302

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	33,597	246,474	707,885
2020 Total Population	36,569	290,977	819,630
2020 Group Quarters	1,408	6,094	28,480
2022 Total Population	38,610	300,753	838,161
2022 Group Quarters	1,408	6,094	28,480
2027 Total Population	39,927	305,711	829,729
2022-2027 Annual Rate	0.67%	0.33%	-0.20%
2022 Total Daytime Population	34,211	283,759	1,185,063
Workers	12,345	120,864	756,847
Residents	21,866	162,895	428,216
Household Summary			
2010 Households	11,001	93,811	289,357
2010 Average Household Size	2.89	2.56	2.35
2020 Total Households	12,439	115,526	339,553
2020 Average Household Size	2.83	2.47	2.33
2022 Households	13,142	119,802	347,999
2022 Average Household Size	2.83	2.46	2.33
2027 Households	13,958	125,318	352,514
2027 Average Household Size	2.76	2.39	2.27
2022-2027 Annual Rate	1.21%	0.90%	0.26%
2010 Families	7,447	56,838	153,785
2010 Average Family Size	3.50	3.22	3.12
2022 Families	8,801	69,489	180,206
2022 Average Family Size	3.48	3.20	3.15
2027 Families	9,392	72,323	182,890
2027 Average Family Size	3.38	3.11	3.07
2022-2027 Annual Rate	1.31%	0.80%	0.30%
Housing Unit Summary			
2000 Housing Units	11,670	93,617	275,515
Owner Occupied Housing Units	31.3%	27.5%	26.0%
Renter Occupied Housing Units	63.2%	67.2%	68.8%
Vacant Housing Units	5.5%	5.4%	5.3%
2010 Housing Units	12,205	105,077	321,325
Owner Occupied Housing Units	30.8%	27.3%	25.8%
Renter Occupied Housing Units	59.3%	61.9%	64.2%
Vacant Housing Units	9.9%	10.7%	9.9%
2020 Housing Units	13,381	125,926	372,612
Vacant Housing Units	7.0%	8.3%	8.9%
2022 Housing Units	14,500	131,954	384,537
Owner Occupied Housing Units	32.3%	27.0%	26.6%
Renter Occupied Housing Units	58.3%	63.8%	63.9%
Vacant Housing Units	9.4%	9.2%	9.5%
2027 Housing Units	15,722	142,214	402,226
Owner Occupied Housing Units	31.5%	25.8%	25.9%
Renter Occupied Housing Units	57.3%	62.4%	61.7%
Vacant Housing Units	11.2%	11.9%	12.4%
Median Household Income			
2022	$67,588	$83,644	$96,475
2027	$76,665	$98,377	$110,072
Median Home Value			
2022	$383,386	$461,103	$537,792
2027	$419,886	$495,613	$577,694
Per Capita Income			
2022	$33,505	$50,540	$63,136
2027	$39,893	$59,238	$72,854
Median Age			
2010	33.8	33.6	33.8
2022	35.4	36.2	35.9
2027	36.4	37.5	37.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	13,142	119,789	347,969
<$15,000	11.3%	11.5%	9.6%
$15,000 - $24,999	8.0%	6.8%	5.9%
$25,000 - $34,999	6.1%	6.0%	5.3%
$35,000 - $49,999	11.4%	8.2%	7.7%
$50,000 - $74,999	17.1%	12.9%	12.2%
$75,000 - $99,999	12.6%	11.5%	10.5%
$100,000 - $149,999	17.7%	17.6%	16.2%
$150,000 - $199,999	7.2%	9.6%	10.2%
$200,000+	8.6%	16.0%	22.4%
Average Household Income	$95,702	$126,366	$151,855
2027 Households by Income			
Household Income Base	13,958	125,305	352,486
<$15,000	9.2%	9.3%	7.8%
$15,000 - $24,999	5.7%	5.1%	4.6%
$25,000 - $34,999	5.4%	5.2%	4.4%
$35,000 - $49,999	11.0%	7.4%	6.6%
$50,000 - $74,999	17.7%	12.4%	11.7%
$75,000 - $99,999	11.4%	11.2%	10.1%
$100,000 - $149,999	19.1%	19.3%	17.5%
$150,000 - $199,999	10.0%	12.0%	12.4%
$200,000+	10.5%	18.1%	24.9%
Average Household Income	$111,051	$143,987	$171,290
2022 Owner Occupied Housing Units by Value			
Total	4,686	35,635	102,420
<$50,000	2.3%	2.1%	1.8%
$50,000 - $99,999	0.8%	0.2%	0.2%
$100,000 - $149,999	1.5%	1.1%	1.1%
$150,000 - $199,999	3.0%	1.8%	1.8%
$200,000 - $249,999	8.5%	6.1%	4.4%
$250,000 - $299,999	11.3%	7.6%	5.4%
$300,000 - $399,999	27.2%	20.4%	16.6%
$400,000 - $499,999	20.5%	17.5%	14.8%
$500,000 - $749,999	21.7%	29.8%	25.7%
$750,000 - $999,999	1.4%	7.9%	9.7%
$1,000,000 - $1,499,999	0.2%	3.5%	6.2%
$1,500,000 - $1,999,999	0.5%	1.0%	2.6%
$2,000,000 +	1.2%	1.0%	9.7%
Average Home Value	$431,551	$529,700	$741,231
2027 Owner Occupied Housing Units by Value			
Total	4,953	36,626	104,110
<$50,000	2.0%	1.8%	1.4%
$50,000 - $99,999	0.4%	0.1%	0.1%
$100,000 - $149,999	0.9%	0.7%	0.6%
$150,000 - $199,999	2.0%	1.1%	1.1%
$200,000 - $249,999	5.8%	4.4%	3.1%
$250,000 - $299,999	9.1%	5.9%	4.2%
$300,000 - $399,999	25.2%	18.2%	14.7%
$400,000 - $499,999	23.0%	18.6%	15.6%
$500,000 - $749,999	27.8%	34.7%	29.4%
$750,000 - $999,999	1.9%	8.9%	10.7%
$1,000,000 - $1,499,999	0.2%	3.7%	6.8%
$1,500,000 - $1,999,999	0.5%	1.0%	2.7%
$2,000,000 +	1.2%	0.9%	9.4%
Average Home Value	$463,961	$554,855	$766,607

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	33,598	246,473	707,883
0 - 4	7.0%	7.0%	6.4%
5 - 9	6.1%	5.5%	4.9%
10 - 14	6.2%	5.4%	4.6%
15 - 24	15.9%	13.8%	14.0%
25 - 34	16.7%	21.0%	22.8%
35 - 44	14.9%	15.4%	15.9%
45 - 54	13.6%	12.9%	12.6%
55 - 64	10.6%	9.8%	9.5%
65 - 74	5.5%	5.4%	5.2%
75 - 84	2.5%	2.7%	3.0%
85 +	0.9%	1.1%	1.2%
18 +	76.5%	78.5%	81.2%
2022 Population by Age			
Total	38,607	300,753	838,161
0 - 4	6.3%	6.0%	5.5%
5 - 9	6.3%	5.9%	5.2%
10 - 14	6.3%	5.5%	4.9%
15 - 24	14.3%	11.9%	12.4%
25 - 34	16.1%	18.5%	20.2%
35 - 44	14.3%	16.9%	16.9%
45 - 54	11.9%	11.9%	11.8%
55 - 64	11.3%	10.6%	10.3%
65 - 74	8.3%	7.9%	7.6%
75 - 84	3.7%	3.7%	3.8%
85 +	1.1%	1.3%	1.4%
18 +	77.2%	79.6%	81.6%
2027 Population by Age			
Total	39,924	305,710	829,727
0 - 4	6.3%	5.9%	5.5%
5 - 9	5.8%	5.3%	4.8%
10 - 14	5.9%	5.3%	4.8%
15 - 24	13.5%	11.7%	12.3%
25 - 34	16.4%	17.4%	18.9%
35 - 44	14.5%	17.1%	17.1%
45 - 54	12.3%	12.7%	12.4%
55 - 64	10.8%	10.3%	10.0%
65 - 74	8.6%	8.3%	8.0%
75 - 84	4.6%	4.6%	4.6%
85 +	1.3%	1.4%	1.5%
18 +	78.2%	80.6%	82.3%
2010 Population by Sex			
Males	16,831	122,949	356,085
Females	16,766	123,526	351,801
2022 Population by Sex			
Males	18,960	149,151	419,887
Females	19,650	151,602	418,274
2027 Population by Sex			
Males	19,679	151,787	416,115
Females	20,248	153,925	413,615

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	33,596	246,475	707,886
White Alone	23.2%	34.8%	54.0%
Black Alone	36.0%	27.5%	15.7%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	22.3%	20.0%	13.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	13.5%	12.7%	12.0%
Two or More Races	4.4%	4.6%	4.1%
Hispanic Origin	26.1%	27.6%	30.6%
Diversity Index	84.5	84.7	79.8
2020 Population by Race/Ethnicity			
Total	36,569	290,977	819,630
White Alone	19.9%	28.1%	39.6%
Black Alone	29.1%	21.2%	13.4%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	22.6%	24.3%	16.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.2%	15.4%	17.4%
Two or More Races	10.3%	10.3%	12.3%
Hispanic Origin	27.6%	26.0%	30.2%
Diversity Index	87.1	86.6	85.7
2022 Population by Race/Ethnicity			
Total	38,610	300,753	838,162
White Alone	19.5%	27.7%	38.9%
Black Alone	28.7%	20.8%	13.2%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	22.8%	24.5%	17.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.7%	15.8%	17.7%
Two or More Races	10.5%	10.5%	12.4%
Hispanic Origin	28.0%	26.2%	30.4%
Diversity Index	87.2	86.8	85.9
2027 Population by Race/Ethnicity			
Total	39,927	305,712	829,730
White Alone	18.3%	26.5%	36.8%
Black Alone	27.0%	19.5%	12.9%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	23.6%	25.4%	17.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	19.1%	17.0%	19.2%
Two or More Races	11.1%	10.9%	12.8%
Hispanic Origin	28.8%	26.9%	31.1%
Diversity Index	87.6	87.0	86.5
2010 Population by Relationship and Household Type			
Total	33,597	246,475	707,885
In Households	94.8%	97.3%	96.2%
In Family Households	80.8%	77.2%	70.4%
Householder	22.6%	23.1%	21.7%
Spouse	12.3%	13.5%	13.8%
Child	33.7%	30.5%	26.2%
Other relative	9.0%	7.2%	6.0%
Nonrelative	3.3%	2.8%	2.6%
In Nonfamily Households	13.9%	20.1%	25.8%
In Group Quarters	5.2%	2.7%	3.8%
Institutionalized Population	4.4%	2.0%	1.9%
Noninstitutionalized Population	0.8%	0.8%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	25,786	212,824	603,330
Less than 9th Grade	6.2%	5.9%	6.5%
9th - 12th Grade, No Diploma	6.7%	5.6%	5.1%
High School Graduate	28.3%	22.4%	19.9%
GED/Alternative Credential	3.1%	2.0%	2.0%
Some College, No Degree	11.8%	11.5%	10.1%
Associate Degree	7.2%	4.8%	4.2%
Bachelor's Degree	27.4%	28.9%	30.8%
Graduate/Professional Degree	9.3%	18.9%	21.3%
2022 Population 15+ by Marital Status			
Total	31,288	248,627	707,201
Never Married	39.4%	41.3%	44.2%
Married	47.6%	46.5%	44.4%
Widowed	4.3%	4.5%	4.0%
Divorced	8.7%	7.6%	7.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	17,177	145,401	428,664
Population 16+ Employed	93.6%	94.2%	94.8%
Population 16+ Unemployment rate	6.4%	5.8%	5.2%
Population 16-24 Employed	11.1%	8.8%	9.2%
Population 16-24 Unemployment rate	15.6%	16.3%	12.4%
Population 25-54 Employed	70.1%	74.7%	74.9%
Population 25-54 Unemployment rate	5.3%	4.5%	4.0%
Population 55-64 Employed	14.9%	12.8%	12.0%
Population 55-64 Unemployment rate	5.0%	5.6%	6.8%
Population 65+ Employed	4.0%	3.7%	3.9%
Population 65+ Unemployment rate	1.1%	2.8%	3.0%
2022 Employed Population 16+ by Industry			
Total	16,080	137,014	406,583
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.1%	4.5%	5.2%
Manufacturing	4.9%	5.4%	5.5%
Wholesale Trade	3.3%	2.7%	2.8%
Retail Trade	10.6%	9.3%	8.6%
Transportation/Utilities	16.6%	11.0%	8.1%
Information	1.1%	2.8%	3.9%
Finance/Insurance/Real Estate	6.2%	12.5%	14.6%
Services	49.5%	48.6%	48.5%
Public Administration	3.7%	3.1%	2.8%
2022 Employed Population 16+ by Occupation			
Total	16,080	137,016	406,583
White Collar	53.0%	65.3%	69.3%
Management/Business/Financial	10.8%	20.0%	24.9%
Professional	21.1%	26.9%	26.5%
Sales	7.3%	8.0%	8.7%
Administrative Support	13.8%	10.5%	9.1%
Services	22.4%	15.2%	13.0%
Blue Collar	24.6%	19.5%	17.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.1%	3.6%	4.2%
Installation/Maintenance/Repair	1.7%	1.6%	1.5%
Production	4.1%	3.4%	3.2%
Transportation/Material Moving	15.8%	10.8%	8.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	11,000	93,810	289,357
Households with 1 Person	26.1%	29.9%	34.5%
Households with 2+ People	73.9%	70.1%	65.5%
Family Households	67.7%	60.6%	53.1%
Husband-wife Families	36.5%	35.4%	33.8%
With Related Children	19.5%	17.1%	15.8%
Other Family (No Spouse Present)	31.2%	25.2%	19.4%
Other Family with Male Householder	7.4%	6.1%	5.2%
With Related Children	3.4%	2.8%	2.4%
Other Family with Female Householder	23.8%	19.2%	14.2%
With Related Children	15.6%	12.1%	8.7%
Nonfamily Households	6.2%	9.5%	12.3%
All Households with Children	39.0%	32.3%	27.1%
Multigenerational Households	7.6%	5.7%	4.1%
Unmarried Partner Households	6.9%	7.7%	8.4%
Male-female	6.1%	6.5%	7.0%
Same-sex	0.9%	1.2%	1.4%
2010 Households by Size			
Total	11,001	93,810	289,358
1 Person Household	26.1%	29.9%	34.5%
2 Person Household	24.6%	28.6%	30.0%
3 Person Household	18.6%	17.7%	15.9%
4 Person Household	14.9%	12.9%	11.1%
5 Person Household	8.4%	6.2%	4.9%
6 Person Household	4.2%	2.7%	2.0%
7 + Person Household	3.3%	2.0%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	11,001	93,807	289,357
Owner Occupied	34.2%	30.6%	28.7%
Owned with a Mortgage/Loan	26.7%	23.8%	21.1%
Owned Free and Clear	7.5%	6.8%	7.5%
Renter Occupied	65.8%	69.4%	71.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	68	73	72
Percent of Income for Mortgage	29.9%	29.1%	29.4%
Wealth Index	62	80	97
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,205	105,077	321,325
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	33,597	246,474	707,885
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Diverse Convergence (13A)	Laptops and Lattes (3A)
2.	City Lights (8A)	City Strivers (11A)	Diverse Convergence (13A)
3.	City Strivers (11A)	Trendsetters (3C)	Metro Renters (3B)
2022 Consumer Spending			
Apparel & Services: Total $	$31,050,379	$374,481,181	$1,298,164,111
Average Spent	$2,362.68	$3,125.83	$3,730.37
Spending Potential Index	98	130	155
Education: Total $	$27,370,227	$329,572,507	$1,146,392,775
Average Spent	$2,082.65	$2,750.98	$3,294.24
Spending Potential Index	106	140	168
Entertainment/Recreation: Total $	$41,622,781	$498,546,631	$1,735,393,467
Average Spent	$3,167.16	$4,161.42	$4,986.78
Spending Potential Index	86	113	136
Food at Home: Total $	$76,965,396	$915,165,755	$3,151,582,377
Average Spent	$5,856.44	$7,638.99	$9,056.30
Spending Potential Index	95	123	146
Food Away from Home: Total $	$54,214,781	$657,293,699	$2,295,640,536
Average Spent	$4,125.31	$5,486.50	$6,596.69
Spending Potential Index	96	127	153
Health Care: Total $	$73,845,315	$867,937,552	$3,003,155,628
Average Spent	$5,619.03	$7,244.77	$8,629.78
Spending Potential Index	79	102	122
HH Furnishings & Equipment: Total $	$29,061,187	$346,941,916	$1,207,942,114
Average Spent	$2,211.32	$2,895.96	$3,471.11
Spending Potential Index	86	113	135
Personal Care Products & Services: Total $	$12,411,476	$148,924,645	$516,061,975
Average Spent	$944.41	$1,243.09	$1,482.94
Spending Potential Index	93	122	145
Shelter: Total $	$303,962,574	$3,661,585,326	$12,715,041,982
Average Spent	$23,129.10	$30,563.64	$36,537.58
Spending Potential Index	101	133	160
Support Payments/Cash Contributions/Gifts in Kind: Total $	$25,523,913	$305,500,693	$1,079,902,195
Average Spent	$1,942.16	$2,550.05	$3,103.18
Spending Potential Index	72	94	114
Travel: Total $	$32,562,927	$391,936,403	$1,377,501,897
Average Spent	$2,477.78	$3,271.53	$3,958.35
Spending Potential Index	86	114	138
Vehicle Maintenance & Repairs: Total $	$13,369,071	$158,506,644	$553,081,322
Average Spent	$1,017.28	$1,323.07	$1,589.32
Spending Potential Index	81	105	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022