



Community Profile

Rings: 1, 3, 5 mile radii

701 NJ-440, Jersey City, NJ 07304, USA

Latitude: 40.7212

Longitude: -74.09526

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	31,414	233,505	634,381
2010 Total Population	30,501	234,232	683,616
2019 Total Population	31,513	255,166	750,347
2019 Group Quarters	2,660	7,546	25,103
2024 Total Population	32,743	271,385	790,844
2019-2024 Annual Rate	0.77%	1.24%	1.06%
2019 Total Daytime Population	28,264	231,419	1,183,863
Workers	12,461	104,252	837,340
Residents	15,803	127,167	346,523
Household Summary			
2000 Households	9,717	84,461	248,454
2000 Average Household Size	2.97	2.70	2.46
2010 Households	9,756	87,985	276,374
2010 Average Household Size	2.86	2.58	2.38
2019 Households	9,998	96,045	303,319
2019 Average Household Size	2.89	2.58	2.39
2024 Households	10,362	102,391	319,756
2024 Average Household Size	2.90	2.58	2.39
2019-2024 Annual Rate	0.72%	1.29%	1.06%
2010 Families	6,743	53,876	149,704
2010 Average Family Size	3.43	3.24	3.13
2019 Families	6,961	58,539	163,628
2019 Average Family Size	3.46	3.25	3.15
2024 Families	7,245	62,203	172,346
2024 Average Family Size	3.47	3.25	3.15
2019-2024 Annual Rate	0.80%	1.22%	1.04%
Housing Unit Summary			
2000 Housing Units	10,244	89,174	262,570
Owner Occupied Housing Units	36.7%	27.9%	26.4%
Renter Occupied Housing Units	58.1%	66.8%	68.3%
Vacant Housing Units	5.2%	5.3%	5.4%
2010 Housing Units	10,788	98,278	307,022
Owner Occupied Housing Units	34.9%	27.4%	26.1%
Renter Occupied Housing Units	55.6%	62.1%	63.9%
Vacant Housing Units	9.6%	10.5%	10.0%
2019 Housing Units	11,354	109,467	340,530
Owner Occupied Housing Units	32.3%	24.8%	24.8%
Renter Occupied Housing Units	55.8%	62.9%	64.3%
Vacant Housing Units	11.9%	12.3%	10.9%
2024 Housing Units	11,740	116,017	358,219
Owner Occupied Housing Units	33.1%	25.1%	25.3%
Renter Occupied Housing Units	55.2%	63.2%	64.0%
Vacant Housing Units	11.7%	11.7%	10.7%
Median Household Income			
2019	\$61,319	\$60,050	\$78,046
2024	\$69,390	\$69,065	\$90,503
Median Home Value			
2019	\$305,184	\$347,101	\$428,624
2024	\$332,134	\$375,825	\$471,967
Per Capita Income			
2019	\$28,802	\$34,468	\$50,475
2024	\$33,196	\$40,038	\$57,707
Median Age			
2010	33.8	33.8	33.6
2019	34.7	35.7	35.4
2024	35.6	36.8	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	9,998	96,042	303,312
<\$15,000	10.5%	13.9%	11.4%
\$15,000 - \$24,999	8.4%	8.9%	7.1%
\$25,000 - \$34,999	8.7%	8.8%	7.1%
\$35,000 - \$49,999	13.2%	11.2%	9.4%
\$50,000 - \$74,999	16.7%	15.0%	13.4%
\$75,000 - \$99,999	10.5%	11.0%	10.1%
\$100,000 - \$149,999	15.8%	14.6%	14.9%
\$150,000 - \$199,999	7.5%	7.5%	9.2%
\$200,000+	8.6%	9.3%	17.3%
Average Household Income	\$89,756	\$91,543	\$124,371
2024 Households by Income			
Household Income Base	10,362	102,388	319,749
<\$15,000	9.5%	12.5%	10.0%
\$15,000 - \$24,999	7.7%	8.0%	6.3%
\$25,000 - \$34,999	7.6%	7.7%	6.2%
\$35,000 - \$49,999	12.1%	10.2%	8.5%
\$50,000 - \$74,999	15.8%	14.1%	12.4%
\$75,000 - \$99,999	10.2%	11.0%	9.8%
\$100,000 - \$149,999	16.9%	15.9%	15.8%
\$150,000 - \$199,999	8.9%	8.8%	10.6%
\$200,000+	11.3%	11.7%	20.4%
Average Household Income	\$103,955	\$106,159	\$142,218
2019 Owner Occupied Housing Units by Value			
Total	3,665	27,152	84,484
<\$50,000	2.1%	1.6%	1.3%
\$50,000 - \$99,999	2.3%	1.7%	1.0%
\$100,000 - \$149,999	4.0%	4.1%	2.7%
\$150,000 - \$199,999	8.5%	5.7%	4.2%
\$200,000 - \$249,999	15.5%	10.8%	7.5%
\$250,000 - \$299,999	16.1%	13.8%	9.4%
\$300,000 - \$399,999	28.9%	26.3%	20.4%
\$400,000 - \$499,999	12.1%	14.5%	12.0%
\$500,000 - \$749,999	8.5%	12.6%	15.6%
\$750,000 - \$999,999	0.3%	4.5%	6.6%
\$1,000,000 - \$1,499,999	0.1%	2.7%	6.9%
\$1,500,000 - \$1,999,999	0.0%	0.7%	2.8%
\$2,000,000 +	1.5%	1.1%	9.6%
Average Home Value	\$348,882	\$425,261	\$685,274
2024 Owner Occupied Housing Units by Value			
Total	3,884	29,120	90,520
<\$50,000	0.9%	0.6%	0.5%
\$50,000 - \$99,999	1.2%	0.9%	0.6%
\$100,000 - \$149,999	2.8%	2.9%	2.0%
\$150,000 - \$199,999	7.1%	4.7%	3.5%
\$200,000 - \$249,999	13.3%	8.9%	6.0%
\$250,000 - \$299,999	14.7%	12.0%	8.2%
\$300,000 - \$399,999	31.1%	26.2%	19.9%
\$400,000 - \$499,999	15.2%	16.3%	13.0%
\$500,000 - \$749,999	10.3%	15.4%	17.6%
\$750,000 - \$999,999	0.6%	5.8%	7.9%
\$1,000,000 - \$1,499,999	0.2%	3.7%	7.9%
\$1,500,000 - \$1,999,999	0.0%	0.9%	3.0%
\$2,000,000 +	2.5%	1.7%	10.0%
Average Home Value	\$394,408	\$476,748	\$727,876

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	30,498	234,232	683,617
0 - 4	6.6%	6.8%	6.5%
5 - 9	5.8%	5.6%	5.0%
10 - 14	6.0%	5.6%	4.7%
15 - 24	16.8%	14.2%	14.0%
25 - 34	16.8%	20.1%	22.7%
35 - 44	15.0%	15.2%	15.8%
45 - 54	13.7%	13.1%	12.6%
55 - 64	10.7%	9.9%	9.4%
65 - 74	5.2%	5.5%	5.2%
75 - 84	2.4%	2.8%	2.9%
85 +	1.0%	1.1%	1.2%
18 +	77.5%	78.4%	80.8%
2019 Population by Age			
Total	31,511	255,167	750,347
0 - 4	6.1%	6.1%	5.8%
5 - 9	5.9%	5.9%	5.3%
10 - 14	5.9%	5.7%	5.0%
15 - 24	15.5%	12.7%	12.4%
25 - 34	16.9%	18.5%	20.9%
35 - 44	14.5%	16.0%	16.6%
45 - 54	12.2%	12.2%	12.0%
55 - 64	11.3%	10.9%	10.4%
65 - 74	7.6%	7.5%	7.1%
75 - 84	3.0%	3.4%	3.3%
85 +	1.1%	1.2%	1.3%
18 +	78.6%	79.2%	81.2%
2024 Population by Age			
Total	32,743	271,387	790,844
0 - 4	6.1%	6.1%	5.7%
5 - 9	5.5%	5.4%	5.0%
10 - 14	5.6%	5.3%	4.8%
15 - 24	14.4%	12.2%	12.0%
25 - 34	17.6%	18.0%	19.9%
35 - 44	14.5%	16.3%	17.0%
45 - 54	12.2%	12.4%	12.2%
55 - 64	10.7%	10.7%	10.2%
65 - 74	8.3%	8.1%	7.7%
75 - 84	4.0%	4.2%	4.1%
85 +	1.2%	1.4%	1.4%
18 +	79.7%	80.2%	81.9%
2010 Population by Sex			
Males	15,705	117,005	343,700
Females	14,796	117,227	339,916
2019 Population by Sex			
Males	16,192	127,059	377,019
Females	15,321	128,107	373,327
2024 Population by Sex			
Males	16,817	135,098	397,387
Females	15,926	136,287	393,457

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	30,501	234,233	683,615
White Alone	23.0%	34.4%	53.1%
Black Alone	35.8%	28.7%	16.6%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	23.6%	19.2%	13.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	12.6%	12.6%	12.2%
Two or More Races	4.4%	4.6%	4.2%
Hispanic Origin	25.2%	27.6%	30.9%
Diversity Index	85.3	85.8	81.2
2019 Population by Race/Ethnicity			
Total	31,513	255,166	750,347
White Alone	21.5%	32.2%	50.1%
Black Alone	34.1%	26.8%	15.6%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	25.5%	21.7%	16.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	13.4%	13.6%	13.1%
Two or More Races	4.8%	5.1%	4.6%
Hispanic Origin	27.6%	30.2%	33.2%
Diversity Index	86.4	87.1	83.2
2024 Population by Race/Ethnicity			
Total	32,744	271,386	790,843
White Alone	20.7%	31.0%	48.5%
Black Alone	32.7%	25.7%	15.1%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	27.7%	23.8%	17.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	13.5%	13.9%	13.3%
Two or More Races	4.8%	5.1%	4.7%
Hispanic Origin	28.4%	31.4%	34.3%
Diversity Index	86.6	87.5	84.1
2010 Population by Relationship and Household Type			
Total	30,501	234,232	683,616
In Households	91.4%	96.8%	96.3%
In Family Households	78.9%	77.4%	71.2%
Householder	22.1%	23.0%	21.9%
Spouse	12.2%	13.2%	13.9%
Child	32.5%	30.9%	26.7%
Other relative	9.0%	7.3%	6.1%
Nonrelative	3.2%	2.9%	2.7%
In Nonfamily Households	12.5%	19.4%	25.1%
In Group Quarters	8.6%	3.2%	3.7%
Institutionalized Population	7.6%	2.4%	1.8%
Noninstitutionalized Population	1.0%	0.8%	1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	20,967	177,699	536,643
Less than 9th Grade	7.1%	7.3%	7.4%
9th - 12th Grade, No Diploma	5.9%	7.0%	6.0%
High School Graduate	27.5%	24.4%	20.3%
GED/Alternative Credential	2.2%	2.0%	2.0%
Some College, No Degree	17.2%	14.6%	12.0%
Associate Degree	7.0%	4.5%	4.1%
Bachelor's Degree	24.6%	25.7%	29.0%
Graduate/Professional Degree	8.5%	14.5%	19.2%
2019 Population 15+ by Marital Status			
Total	25,852	210,060	629,752
Never Married	43.6%	43.7%	45.9%
Married	43.4%	42.9%	42.2%
Widowed	4.6%	4.9%	4.1%
Divorced	8.5%	8.5%	7.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.0%	95.0%	95.5%
Civilian Unemployed (Unemployment Rate)	5.0%	5.0%	4.5%
2019 Employed Population 16+ by Industry			
Total	14,209	126,845	403,643
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.3%	4.6%	5.0%
Manufacturing	5.7%	5.8%	6.0%
Wholesale Trade	3.3%	2.9%	3.1%
Retail Trade	10.7%	9.8%	9.0%
Transportation/Utilities	12.9%	9.9%	7.1%
Information	1.6%	3.1%	4.3%
Finance/Insurance/Real Estate	5.9%	9.9%	13.5%
Services	51.3%	50.2%	48.9%
Public Administration	4.1%	3.6%	3.1%
2019 Employed Population 16+ by Occupation			
Total	14,210	126,843	403,642
White Collar	55.0%	61.5%	67.8%
Management/Business/Financial	9.3%	14.6%	21.1%
Professional	20.9%	24.1%	24.7%
Sales	8.0%	9.4%	10.5%
Administrative Support	16.7%	13.4%	11.5%
Services	23.3%	19.4%	15.7%
Blue Collar	21.7%	19.0%	16.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.9%	3.6%	3.8%
Installation/Maintenance/Repair	1.9%	1.9%	1.8%
Production	4.6%	4.1%	3.7%
Transportation/Material Moving	12.3%	9.3%	7.1%
2010 Population By Urban/ Rural Status			
Total Population	30,501	234,232	683,616
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	9,756	87,985	276,375
Households with 1 Person	25.0%	29.6%	33.7%
Households with 2+ People	75.0%	70.4%	66.3%
Family Households	69.1%	61.2%	54.2%
Husband-wife Families	38.2%	35.2%	34.2%
With Related Children	20.3%	17.1%	16.1%
Other Family (No Spouse Present)	30.9%	26.1%	20.0%
Other Family with Male Householder	7.3%	6.2%	5.3%
With Related Children	3.4%	2.8%	2.4%
Other Family with Female Householder	23.6%	19.8%	14.7%
With Related Children	15.0%	12.6%	9.1%
Nonfamily Households	5.9%	9.2%	12.1%
All Households with Children	39.1%	32.8%	27.9%
Multigenerational Households	7.9%	5.9%	4.2%
Unmarried Partner Households	6.8%	7.6%	8.4%
Male-female	5.9%	6.5%	7.0%
Same-sex	0.9%	1.2%	1.3%
2010 Households by Size			
Total	9,756	87,985	276,374
1 Person Household	25.0%	29.6%	33.7%
2 Person Household	24.6%	28.0%	29.9%
3 Person Household	19.0%	17.8%	16.3%
4 Person Household	15.5%	13.2%	11.4%
5 Person Household	8.6%	6.4%	5.1%
6 Person Household	4.2%	2.8%	2.1%
7 + Person Household	3.2%	2.1%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	9,756	87,985	276,374
Owner Occupied	38.5%	30.6%	29.0%
Owned with a Mortgage/Loan	30.1%	23.6%	21.6%
Owned Free and Clear	8.4%	7.1%	7.4%
Renter Occupied	61.5%	69.4%	71.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	10,788	98,278	307,022
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	International Marketplace (13A)	International Marketplace	International Marketplace
2.	City Lights (8A)	City Strivers (11A)	Laptops and Lattes (3A)
3.	City Strivers (11A)	Trendsetters (3C)	City Lights (8A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$22,968,626	\$227,954,283	\$977,273,580
Average Spent	\$2,297.32	\$2,373.41	\$3,221.93
Spending Potential Index	107	111	150
Education: Total \$	\$18,256,951	\$178,018,773	\$757,261,313
Average Spent	\$1,826.06	\$1,853.49	\$2,496.58
Spending Potential Index	115	116	157
Entertainment/Recreation: Total \$	\$32,258,328	\$315,011,577	\$1,345,160,694
Average Spent	\$3,226.48	\$3,279.83	\$4,434.81
Spending Potential Index	99	100	136
Food at Home: Total \$	\$53,668,567	\$527,801,097	\$2,233,225,542
Average Spent	\$5,367.93	\$5,495.35	\$7,362.63
Spending Potential Index	104	106	142
Food Away from Home: Total \$	\$37,542,040	\$373,334,918	\$1,619,107,736
Average Spent	\$3,754.95	\$3,887.08	\$5,337.97
Spending Potential Index	102	106	145
Health Care: Total \$	\$54,157,101	\$522,845,685	\$2,212,412,026
Average Spent	\$5,416.79	\$5,443.76	\$7,294.01
Spending Potential Index	91	92	123
HH Furnishings & Equipment: Total \$	\$20,266,768	\$197,550,800	\$853,284,676
Average Spent	\$2,027.08	\$2,056.86	\$2,813.16
Spending Potential Index	95	96	132
Personal Care Products & Services: Total \$	\$8,560,384	\$84,038,430	\$363,265,333
Average Spent	\$856.21	\$874.99	\$1,197.63
Spending Potential Index	97	99	135
Shelter: Total \$	\$209,089,216	\$2,064,296,747	\$8,776,108,992
Average Spent	\$20,913.10	\$21,493.02	\$28,933.59
Spending Potential Index	113	116	156
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,146,065	\$227,673,294	\$979,835,666
Average Spent	\$2,315.07	\$2,370.49	\$3,230.38
Spending Potential Index	93	96	130
Travel: Total \$	\$22,838,441	\$221,377,755	\$951,346,654
Average Spent	\$2,284.30	\$2,304.94	\$3,136.46
Spending Potential Index	102	103	140
Vehicle Maintenance & Repairs: Total \$	\$10,413,089	\$101,297,997	\$437,773,532
Average Spent	\$1,041.52	\$1,054.69	\$1,443.28
Spending Potential Index	91	92	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.