



Community Profile

Rings: 1, 3, 5 mile radii

701 NJ-440, Jersey City, NJ 07304, USA

Latitude: 40.7212

Longitude: -74.09526

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	30,416	234,291	683,203
2020 Total Population	33,312	272,897	794,635
2020 Group Quarters	1,492	6,060	27,640
2022 Total Population	35,195	281,945	813,537
2022 Group Quarters	1,492	6,059	27,640
2027 Total Population	36,952	287,224	807,469
2022-2027 Annual Rate	0.98%	0.37%	-0.15%
2022 Total Daytime Population	31,967	262,194	1,141,155
Workers	12,098	107,324	723,675
Residents	19,869	154,870	417,480
Household Summary			
2010 Households	9,818	88,090	275,781
2010 Average Household Size	2.92	2.58	2.38
2020 Total Households	11,188	107,091	325,739
2020 Average Household Size	2.84	2.49	2.35
2022 Total Households	11,890	110,986	334,309
2022 Average Household Size	2.83	2.49	2.35
2027 Total Households	12,841	116,314	339,578
2027 Average Household Size	2.76	2.42	2.30
2022-2027 Annual Rate	1.55%	0.94%	0.31%
2010 Families	6,796	53,973	149,422
2010 Average Family Size	3.49	3.24	3.13
2022 Total Families	8,121	64,951	176,208
2022 Average Family Size	3.45	3.22	3.15
2027 Total Families	8,796	67,703	179,170
2027 Average Family Size	3.35	3.14	3.08
2022-2027 Annual Rate	1.61%	0.83%	0.33%
Housing Unit Summary			
2000 Housing Units	10,485	89,471	261,763
Owner Occupied Housing Units	36.6%	28.0%	26.3%
Renter Occupied Housing Units	57.6%	66.6%	68.3%
Vacant Housing Units	5.8%	5.4%	5.4%
2010 Housing Units	10,913	98,635	306,404
Owner Occupied Housing Units	35.2%	27.3%	26.0%
Renter Occupied Housing Units	54.8%	62.0%	64.0%
Vacant Housing Units	10.0%	10.7%	10.0%
2020 Housing Units	12,066	116,795	356,756
Vacant Housing Units	7.3%	8.3%	8.7%
2022 Housing Units	13,213	122,361	368,710
Owner Occupied Housing Units	35.9%	27.4%	27.0%
Renter Occupied Housing Units	54.1%	63.4%	63.7%
Vacant Housing Units	10.0%	9.3%	9.3%
2027 Housing Units	14,543	132,028	386,333
Owner Occupied Housing Units	34.3%	26.1%	26.2%
Renter Occupied Housing Units	54.0%	62.0%	61.7%
Vacant Housing Units	11.7%	11.9%	12.1%
Median Household Income			
2022	\$73,822	\$79,249	\$94,485
2027	\$83,732	\$92,690	\$108,234
Median Home Value			
2022	\$377,994	\$443,554	\$522,471
2027	\$408,763	\$478,742	\$565,149
Per Capita Income			
2022	\$35,373	\$46,589	\$61,633
2027	\$42,318	\$54,994	\$71,036
Median Age			
2010	34.1	33.8	33.6
2022	35.5	36.4	35.8
2027	36.4	37.6	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income			
Household Income Base	11,890	110,972	334,281
<\$15,000	8.5%	11.9%	9.7%
\$15,000 - \$24,999	7.0%	7.2%	6.0%
\$25,000 - \$34,999	6.1%	6.4%	5.4%
\$35,000 - \$49,999	11.8%	8.5%	7.8%
\$50,000 - \$74,999	17.1%	13.5%	12.5%
\$75,000 - \$99,999	12.9%	11.7%	10.5%
\$100,000 - \$149,999	18.7%	17.7%	16.1%
\$150,000 - \$199,999	8.2%	9.0%	10.2%
\$200,000+	9.6%	14.0%	21.8%
Average Household Income	\$102,087	\$117,983	\$149,585
2027 Households by Income			
Household Income Base	12,841	116,300	339,552
<\$15,000	6.7%	9.7%	7.9%
\$15,000 - \$24,999	4.8%	5.4%	4.6%
\$25,000 - \$34,999	5.3%	5.5%	4.6%
\$35,000 - \$49,999	11.3%	7.7%	6.8%
\$50,000 - \$74,999	17.4%	13.0%	12.0%
\$75,000 - \$99,999	11.0%	11.5%	10.2%
\$100,000 - \$149,999	20.2%	19.7%	17.4%
\$150,000 - \$199,999	11.6%	11.5%	12.3%
\$200,000+	11.8%	16.1%	24.2%
Average Household Income	\$118,729	\$135,433	\$168,526
2022 Owner Occupied Housing Units by Value			
Total	4,743	33,468	99,416
<\$50,000	2.2%	2.3%	1.9%
\$50,000 - \$99,999	0.6%	0.2%	0.2%
\$100,000 - \$149,999	1.5%	1.2%	1.1%
\$150,000 - \$199,999	2.8%	1.8%	1.9%
\$200,000 - \$249,999	8.0%	6.6%	4.6%
\$250,000 - \$299,999	11.8%	8.1%	5.6%
\$300,000 - \$399,999	29.7%	21.7%	17.2%
\$400,000 - \$499,999	21.7%	18.4%	15.2%
\$500,000 - \$749,999	19.1%	27.3%	25.5%
\$750,000 - \$999,999	1.0%	7.0%	9.4%
\$1,000,000 - \$1,499,999	0.1%	3.2%	6.0%
\$1,500,000 - \$1,999,999	0.3%	1.0%	2.5%
\$2,000,000 +	1.2%	1.0%	8.9%
Average Home Value	\$421,679	\$514,707	\$719,517
2027 Owner Occupied Housing Units by Value			
Total	4,989	34,466	101,231
<\$50,000	1.9%	2.0%	1.5%
\$50,000 - \$99,999	0.3%	0.1%	0.1%
\$100,000 - \$149,999	0.9%	0.7%	0.6%
\$150,000 - \$199,999	1.9%	1.2%	1.2%
\$200,000 - \$249,999	5.5%	4.7%	3.2%
\$250,000 - \$299,999	9.6%	6.4%	4.3%
\$300,000 - \$399,999	27.7%	19.5%	15.3%
\$400,000 - \$499,999	24.5%	19.7%	16.1%
\$500,000 - \$749,999	24.7%	32.4%	29.4%
\$750,000 - \$999,999	1.4%	8.1%	10.5%
\$1,000,000 - \$1,499,999	0.1%	3.5%	6.6%
\$1,500,000 - \$1,999,999	0.3%	1.0%	2.6%
\$2,000,000 +	1.2%	0.9%	8.6%
Average Home Value	\$451,343	\$541,758	\$745,266

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	30,419	234,290	683,201
0 - 4	6.8%	6.9%	6.5%
5 - 9	5.9%	5.6%	5.0%
10 - 14	6.1%	5.6%	4.7%
15 - 24	16.1%	14.1%	14.0%
25 - 34	16.7%	20.1%	22.8%
35 - 44	14.9%	15.3%	15.9%
45 - 54	13.7%	13.1%	12.6%
55 - 64	11.0%	9.9%	9.4%
65 - 74	5.4%	5.5%	5.2%
75 - 84	2.4%	2.8%	2.9%
85 +	1.0%	1.1%	1.1%
18 +	77.0%	78.3%	80.8%
2022 Population by Age			
Total	35,194	281,944	813,536
0 - 4	6.2%	5.9%	5.6%
5 - 9	6.2%	5.8%	5.3%
10 - 14	6.2%	5.7%	5.0%
15 - 24	14.6%	12.2%	12.5%
25 - 34	16.2%	17.9%	20.2%
35 - 44	14.4%	16.4%	16.9%
45 - 54	11.8%	12.0%	11.8%
55 - 64	11.4%	10.8%	10.3%
65 - 74	8.4%	8.0%	7.5%
75 - 84	3.6%	3.8%	3.7%
85 +	1.1%	1.3%	1.3%
18 +	77.6%	79.4%	81.2%
2027 Population by Age			
Total	36,950	287,223	807,468
0 - 4	6.2%	5.9%	5.5%
5 - 9	5.7%	5.3%	4.9%
10 - 14	5.8%	5.3%	4.8%
15 - 24	13.7%	11.9%	12.4%
25 - 34	16.6%	17.3%	18.8%
35 - 44	14.5%	16.5%	17.1%
45 - 54	12.3%	12.7%	12.5%
55 - 64	10.6%	10.5%	10.0%
65 - 74	8.7%	8.4%	8.0%
75 - 84	4.6%	4.7%	4.5%
85 +	1.3%	1.5%	1.5%
18 +	78.6%	80.5%	82.0%
2010 Population by Sex			
Males	15,268	116,738	343,791
Females	15,149	117,553	339,412
2022 Population by Sex			
Males	17,266	139,529	407,634
Females	17,929	142,416	405,903
2027 Population by Sex			
Males	18,168	142,367	405,016
Females	18,784	144,857	402,453

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022



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2010 Population by Race/Ethnicity			
Total	30,418	234,289	683,203
White Alone	23.3%	34.6%	53.1%
Black Alone	34.7%	28.5%	16.7%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	24.3%	19.1%	13.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.6%	12.7%	12.3%
Two or More Races	4.4%	4.6%	4.2%
Hispanic Origin	24.7%	27.6%	31.0%
Diversity Index	84.2	84.7	80.3
2020 Population by Race/Ethnicity			
Total	33,312	272,897	794,635
White Alone	19.1%	27.4%	38.7%
Black Alone	28.7%	22.2%	14.1%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	24.9%	23.1%	16.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.6%	15.9%	17.7%
Two or More Races	9.9%	10.6%	12.3%
Hispanic Origin	26.2%	26.6%	30.6%
Diversity Index	86.6	86.9	86.0
2022 Population by Race/Ethnicity			
Total	35,195	281,945	813,537
White Alone	18.7%	27.1%	38.1%
Black Alone	28.4%	21.8%	13.9%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	25.0%	23.2%	16.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.1%	16.3%	18.1%
Two or More Races	10.1%	10.8%	12.4%
Hispanic Origin	26.6%	26.9%	30.7%
Diversity Index	86.7	87.0	86.2
2027 Population by Race/Ethnicity			
Total	36,953	287,223	807,469
White Alone	17.6%	25.9%	36.0%
Black Alone	26.6%	20.4%	13.6%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	25.9%	24.2%	17.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	18.4%	17.6%	19.5%
Two or More Races	10.6%	11.2%	12.8%
Hispanic Origin	27.3%	27.5%	31.5%
Diversity Index	87.1	87.3	86.8
2010 Population by Relationship and Household Type			
Total	30,417	234,291	683,203
In Households	94.1%	97.1%	96.2%
In Family Households	81.1%	77.6%	71.2%
Householder	22.8%	23.1%	21.9%
Spouse	12.7%	13.3%	13.8%
Child	33.2%	31.0%	26.6%
Other relative	9.2%	7.4%	6.1%
Nonrelative	3.2%	2.9%	2.7%
In Nonfamily Households	13.0%	19.5%	25.0%
In Group Quarters	5.9%	2.9%	3.8%
Institutionalized Population	4.9%	2.1%	1.9%
Noninstitutionalized Population	1.0%	0.8%	1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	23,540	198,322	582,711
Less than 9th Grade	6.1%	6.4%	6.5%
9th - 12th Grade, No Diploma	6.3%	5.9%	5.1%
High School Graduate	29.3%	23.7%	20.4%
GED/Alternative Credential	2.8%	2.1%	2.1%
Some College, No Degree	11.7%	11.9%	10.3%
Associate Degree	7.1%	4.9%	4.3%
Bachelor's Degree	27.0%	28.1%	30.5%
Graduate/Professional Degree	9.6%	17.0%	20.9%
2022 Population 15+ by Marital Status			
Total	28,678	232,785	684,126
Never Married	39.9%	41.3%	43.9%
Married	47.0%	46.2%	44.7%
Widowed	4.1%	4.7%	4.0%
Divorced	9.0%	7.9%	7.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	15,570	134,129	413,707
Population 16+ Employed	94.0%	94.0%	94.7%
Population 16+ Unemployment rate	6.0%	6.0%	5.3%
Population 16-24 Employed	11.0%	9.2%	9.3%
Population 16-24 Unemployment rate	15.2%	16.7%	12.8%
Population 25-54 Employed	69.6%	74.0%	75.0%
Population 25-54 Unemployment rate	4.9%	4.7%	4.1%
Population 55-64 Employed	15.4%	13.2%	11.9%
Population 55-64 Unemployment rate	4.8%	5.6%	6.9%
Population 65+ Employed	4.0%	3.6%	3.8%
Population 65+ Unemployment rate	1.7%	3.1%	3.1%
2022 Employed Population 16+ by Industry			
Total	14,629	126,096	391,966
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.6%	4.9%	5.4%
Manufacturing	5.2%	5.3%	5.6%
Wholesale Trade	3.2%	2.7%	2.8%
Retail Trade	10.5%	9.4%	8.6%
Transportation/Utilities	15.7%	11.7%	8.4%
Information	1.2%	2.6%	3.8%
Finance/Insurance/Real Estate	6.3%	11.2%	14.4%
Services	49.3%	48.9%	48.3%
Public Administration	3.9%	3.2%	2.9%
2022 Employed Population 16+ by Occupation			
Total	14,630	126,095	391,967
White Collar	53.7%	62.6%	68.7%
Management/Business/Financial	10.8%	18.0%	24.6%
Professional	22.5%	26.0%	26.2%
Sales	6.8%	7.9%	8.6%
Administrative Support	13.7%	10.8%	9.3%
Services	21.5%	16.4%	13.2%
Blue Collar	24.8%	21.0%	18.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.3%	4.0%	4.3%
Installation/Maintenance/Repair	1.6%	1.6%	1.5%
Production	4.1%	3.7%	3.3%
Transportation/Material Moving	15.8%	11.6%	8.9%

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2010 Households by Type			
Total	9,818	88,097	275,782
Households with 1 Person	24.8%	29.5%	33.7%
Households with 2+ People	75.2%	70.5%	66.3%
Family Households	69.2%	61.3%	54.2%
Husband-wife Families	38.4%	35.2%	34.2%
With Related Children	20.4%	17.1%	16.1%
Other Family (No Spouse Present)	30.8%	26.1%	20.0%
Other Family with Male Householder	7.3%	6.2%	5.3%
With Related Children	3.3%	2.8%	2.4%
Other Family with Female Householder	23.5%	19.8%	14.7%
With Related Children	14.9%	12.6%	9.1%
Nonfamily Households	5.9%	9.2%	12.1%
All Households with Children	39.1%	32.9%	27.9%
Multigenerational Households	7.8%	5.9%	4.2%
Unmarried Partner Households	6.8%	7.6%	8.4%
Male-female	5.9%	6.5%	7.0%
Same-sex	0.9%	1.2%	1.3%
2010 Households by Size			
Total	9,817	88,091	275,781
1 Person Household	24.8%	29.5%	33.7%
2 Person Household	24.8%	28.1%	29.9%
3 Person Household	19.1%	17.8%	16.3%
4 Person Household	15.4%	13.2%	11.4%
5 Person Household	8.5%	6.4%	5.1%
6 Person Household	4.1%	2.8%	2.1%
7 + Person Household	3.2%	2.1%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	9,817	88,084	275,781
Owner Occupied	39.1%	30.6%	28.9%
Owned with a Mortgage/Loan	30.7%	23.6%	21.5%
Owned Free and Clear	8.5%	7.0%	7.4%
Renter Occupied	60.9%	69.4%	71.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	76	71	73
Percent of Income for Mortgage	27.0%	29.5%	29.1%
Wealth Index	70	75	96
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	10,913	98,635	306,404
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	30,416	234,291	683,203
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Diverse Convergence (13A)	Diverse Convergence (13A)
2.	City Lights (8A)	City Strivers (11A)	Laptops and Lattes (3A)
3.	City Strivers (11A)	City Lights (8A)	Metro Renters (3B)
2022 Consumer Spending			
Apparel & Services: Total \$	\$29,743,562	\$324,167,872	\$1,228,859,181
Average Spent	\$2,501.56	\$2,920.80	\$3,675.82
Spending Potential Index	104	121	153
Education: Total \$	\$26,444,757	\$285,430,883	\$1,084,332,784
Average Spent	\$2,224.12	\$2,571.77	\$3,243.50
Spending Potential Index	113	131	165
Entertainment/Recreation: Total \$	\$40,099,751	\$431,503,458	\$1,643,025,228
Average Spent	\$3,372.56	\$3,887.91	\$4,914.69
Spending Potential Index	92	106	134
Food at Home: Total \$	\$73,628,702	\$794,086,949	\$2,986,919,101
Average Spent	\$6,192.49	\$7,154.84	\$8,934.61
Spending Potential Index	100	116	144
Food Away from Home: Total \$	\$52,095,715	\$568,207,681	\$2,173,194,699
Average Spent	\$4,381.47	\$5,119.63	\$6,500.56
Spending Potential Index	102	119	151
Health Care: Total \$	\$70,765,699	\$752,909,356	\$2,847,397,299
Average Spent	\$5,951.70	\$6,783.82	\$8,517.26
Spending Potential Index	84	96	120
HH Furnishings & Equipment: Total \$	\$28,033,429	\$300,326,865	\$1,143,660,951
Average Spent	\$2,357.73	\$2,705.99	\$3,420.97
Spending Potential Index	92	106	134
Personal Care Products & Services: Total \$	\$11,908,873	\$128,954,507	\$488,671,988
Average Spent	\$1,001.59	\$1,161.90	\$1,461.74
Spending Potential Index	98	114	143
Shelter: Total \$	\$292,497,750	\$3,170,801,580	\$12,035,167,000
Average Spent	\$24,600.32	\$28,569.38	\$36,000.13
Spending Potential Index	107	125	157
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,707,571	\$263,848,960	\$1,021,776,248
Average Spent	\$2,078.01	\$2,377.32	\$3,056.38
Spending Potential Index	77	88	113
Travel: Total \$	\$31,760,442	\$338,546,130	\$1,302,615,048
Average Spent	\$2,671.19	\$3,050.35	\$3,896.44
Spending Potential Index	93	106	136
Vehicle Maintenance & Repairs: Total \$	\$12,793,571	\$137,292,145	\$524,665,209
Average Spent	\$1,075.99	\$1,237.02	\$1,569.40
Spending Potential Index	85	98	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.