



# Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753  
Longitude: -74.08563

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	34,933	270,139	590,113
2020 Total Population	37,749	285,862	626,911
2020 Group Quarters	121	3,322	5,931
2022 Total Population	37,750	288,857	631,516
2022 Group Quarters	121	3,322	5,931
2027 Total Population	37,785	292,309	633,637
2022-2027 Annual Rate	0.02%	0.24%	0.07%
2022 Total Daytime Population	29,491	278,883	616,680
Workers	9,384	122,891	278,881
Residents	20,107	155,992	337,799
<b>Household Summary</b>			
2010 Households	13,570	97,103	209,762
2010 Average Household Size	2.56	2.76	2.79
2020 Total Households	14,259	103,045	221,642
2020 Average Household Size	2.64	2.74	2.80
2022 Total Households	14,269	104,507	223,713
2022 Average Household Size	2.64	2.73	2.80
2027 Total Households	14,263	105,869	224,678
2027 Average Household Size	2.64	2.73	2.79
2022-2027 Annual Rate	-0.01%	0.26%	0.09%
2010 Families	8,859	65,256	145,540
2010 Average Family Size	3.20	3.36	3.37
2022 Total Families	9,101	68,796	151,990
2022 Average Family Size	3.36	3.39	3.44
2027 Total Families	9,098	69,624	152,519
2027 Average Family Size	3.36	3.39	3.43
2022-2027 Annual Rate	-0.01%	0.24%	0.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	14,240	100,682	215,743
Owner Occupied Housing Units	41.4%	42.9%	50.5%
Renter Occupied Housing Units	55.0%	53.7%	46.5%
Vacant Housing Units	3.6%	3.4%	3.0%
2010 Housing Units	14,476	102,619	220,617
Owner Occupied Housing Units	38.8%	41.3%	48.9%
Renter Occupied Housing Units	54.9%	53.3%	46.2%
Vacant Housing Units	6.3%	5.4%	4.9%
2020 Housing Units	14,881	107,963	231,589
Vacant Housing Units	4.2%	4.6%	4.3%
2022 Housing Units	14,917	110,165	235,057
Owner Occupied Housing Units	42.1%	41.9%	48.5%
Renter Occupied Housing Units	53.5%	53.0%	46.7%
Vacant Housing Units	4.3%	5.1%	4.8%
2027 Housing Units	15,007	111,857	237,607
Owner Occupied Housing Units	43.0%	42.5%	48.9%
Renter Occupied Housing Units	52.1%	52.1%	45.6%
Vacant Housing Units	5.0%	5.4%	5.4%
<b>Median Household Income</b>			
2022	\$77,014	\$77,784	\$85,984
2027	\$88,639	\$90,366	\$100,870
<b>Median Home Value</b>			
2022	\$433,062	\$409,233	\$418,877
2027	\$450,579	\$433,782	\$442,599
<b>Per Capita Income</b>			
2022	\$39,648	\$37,970	\$41,847
2027	\$44,807	\$43,345	\$47,831
<b>Median Age</b>			
2010	37.7	36.1	37.2
2022	38.9	38.0	38.8
2027	39.9	39.1	39.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	14,269	104,507	223,713
<\$15,000	7.5%	7.9%	7.4%
\$15,000 - \$24,999	6.7%	6.7%	6.1%
\$25,000 - \$34,999	7.1%	7.2%	6.2%
\$35,000 - \$49,999	11.7%	10.2%	9.2%
\$50,000 - \$74,999	15.5%	16.1%	14.6%
\$75,000 - \$99,999	15.0%	13.4%	12.8%
\$100,000 - \$149,999	17.7%	18.9%	19.4%
\$150,000 - \$199,999	8.5%	9.9%	11.1%
\$200,000+	10.4%	9.7%	13.2%
Average Household Income	\$104,647	\$104,821	\$118,112
<b>2027 Households by Income</b>			
Household Income Base	14,263	105,869	224,678
<\$15,000	5.6%	6.1%	5.7%
\$15,000 - \$24,999	4.8%	5.0%	4.5%
\$25,000 - \$34,999	5.9%	6.0%	5.3%
\$35,000 - \$49,999	10.0%	8.4%	7.8%
\$50,000 - \$74,999	14.6%	15.6%	13.8%
\$75,000 - \$99,999	14.7%	13.2%	12.3%
\$100,000 - \$149,999	23.1%	22.9%	22.2%
\$150,000 - \$199,999	10.0%	11.8%	13.1%
\$200,000+	11.2%	11.0%	15.3%
Average Household Income	\$118,485	\$119,540	\$134,890
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	6,283	46,139	113,873
<\$50,000	1.6%	2.0%	1.4%
\$50,000 - \$99,999	0.7%	0.3%	0.3%
\$100,000 - \$149,999	0.5%	1.5%	1.0%
\$150,000 - \$199,999	2.4%	2.8%	1.9%
\$200,000 - \$249,999	3.0%	5.1%	4.3%
\$250,000 - \$299,999	5.2%	7.1%	7.2%
\$300,000 - \$399,999	24.0%	28.5%	28.5%
\$400,000 - \$499,999	38.1%	29.8%	28.2%
\$500,000 - \$749,999	19.9%	19.5%	21.3%
\$750,000 - \$999,999	4.0%	2.4%	4.3%
\$1,000,000 - \$1,499,999	0.1%	0.7%	1.2%
\$1,500,000 - \$1,999,999	0.4%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$451,389	\$430,396	\$454,245
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	6,450	47,572	116,172
<\$50,000	1.4%	1.7%	1.2%
\$50,000 - \$99,999	0.4%	0.2%	0.2%
\$100,000 - \$149,999	0.2%	0.9%	0.5%
\$150,000 - \$199,999	1.5%	1.8%	1.2%
\$200,000 - \$249,999	1.9%	3.6%	3.0%
\$250,000 - \$299,999	3.6%	5.4%	5.5%
\$300,000 - \$399,999	20.7%	25.6%	25.5%
\$400,000 - \$499,999	40.2%	32.3%	30.1%
\$500,000 - \$749,999	24.2%	24.6%	25.9%
\$750,000 - \$999,999	5.3%	3.0%	5.2%
\$1,000,000 - \$1,499,999	0.1%	0.7%	1.3%
\$1,500,000 - \$1,999,999	0.5%	0.3%	0.2%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$478,915	\$457,851	\$479,772

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	34,935	270,138	590,112
0 - 4	6.2%	7.0%	6.7%
5 - 9	6.1%	6.4%	6.4%
10 - 14	5.9%	6.2%	6.4%
15 - 24	12.2%	13.0%	13.0%
25 - 34	15.9%	15.9%	14.4%
35 - 44	14.3%	14.4%	14.2%
45 - 54	14.7%	14.2%	14.6%
55 - 64	11.6%	11.1%	11.6%
65 - 74	6.1%	6.0%	6.5%
75 - 84	4.6%	4.0%	4.2%
85 +	2.4%	1.9%	2.0%
18 +	78.1%	76.7%	76.5%
<b>2022 Population by Age</b>			
Total	37,751	288,858	631,514
0 - 4	5.6%	6.1%	5.9%
5 - 9	5.7%	6.2%	6.1%
10 - 14	5.8%	6.4%	6.3%
15 - 24	12.2%	12.2%	12.1%
25 - 34	14.6%	14.5%	14.0%
35 - 44	14.8%	14.6%	13.9%
45 - 54	12.6%	12.5%	12.5%
55 - 64	12.4%	12.0%	12.5%
65 - 74	9.3%	8.9%	9.5%
75 - 84	4.7%	4.5%	4.8%
85 +	2.3%	2.0%	2.2%
18 +	79.2%	77.7%	78.0%
<b>2027 Population by Age</b>			
Total	37,786	292,309	633,635
0 - 4	5.5%	6.1%	5.9%
5 - 9	5.4%	5.8%	5.7%
10 - 14	5.5%	6.0%	5.9%
15 - 24	11.3%	11.8%	11.6%
25 - 34	15.1%	14.3%	13.9%
35 - 44	14.6%	14.6%	14.3%
45 - 54	12.7%	12.8%	12.6%
55 - 64	12.0%	11.5%	11.9%
65 - 74	9.9%	9.5%	10.0%
75 - 84	5.7%	5.5%	5.9%
85 +	2.3%	2.1%	2.2%
18 +	80.4%	78.7%	79.0%
<b>2010 Population by Sex</b>			
Males	16,558	131,949	285,404
Females	18,375	138,190	304,709
<b>2022 Population by Sex</b>			
Males	18,135	141,842	307,190
Females	19,615	147,015	324,326
<b>2027 Population by Sex</b>			
Males	18,271	143,942	309,273
Females	19,514	148,368	324,364

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022



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Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

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	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	34,934	270,139	590,112
White Alone	70.9%	63.5%	62.0%
Black Alone	7.4%	9.2%	11.4%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	7.4%	7.1%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.3%	15.9%	13.3%
Two or More Races	3.6%	3.8%	3.7%
Hispanic Origin	29.4%	38.7%	33.6%
Diversity Index	69.3	76.7	76.5
<b>2020 Population by Race/Ethnicity</b>			
Total	37,749	285,862	626,911
White Alone	48.9%	42.9%	43.4%
Black Alone	7.9%	8.4%	10.0%
American Indian Alone	0.5%	1.3%	1.0%
Asian Alone	7.8%	8.0%	10.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.1%	26.2%	22.6%
Two or More Races	14.8%	13.2%	12.9%
Hispanic Origin	39.1%	44.8%	39.6%
Diversity Index	83.6	85.7	85.6
<b>2022 Population by Race/Ethnicity</b>			
Total	37,750	288,857	631,516
White Alone	48.1%	42.0%	42.6%
Black Alone	7.9%	8.3%	9.9%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	7.9%	8.1%	10.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.5%	26.7%	23.1%
Two or More Races	15.2%	13.5%	13.1%
Hispanic Origin	39.6%	45.3%	40.0%
Diversity Index	83.9	85.9	85.8
<b>2027 Population by Race/Ethnicity</b>			
Total	37,784	292,309	633,636
White Alone	45.0%	39.2%	40.0%
Black Alone	7.7%	8.1%	9.6%
American Indian Alone	0.5%	1.5%	1.1%
Asian Alone	8.0%	8.2%	10.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	22.8%	29.0%	25.3%
Two or More Races	16.0%	13.9%	13.5%
Hispanic Origin	41.9%	47.1%	41.8%
Diversity Index	85.0	86.4	86.5
<b>2010 Population by Relationship and Household Type</b>			
Total	34,932	270,140	590,112
In Households	99.6%	99.1%	99.2%
In Family Households	83.6%	84.6%	85.9%
Householder	25.4%	24.1%	24.6%
Spouse	16.8%	16.1%	17.1%
Child	32.3%	32.9%	33.7%
Other relative	6.5%	8.0%	7.6%
Nonrelative	2.6%	3.4%	2.9%
In Nonfamily Households	16.0%	14.5%	13.2%
In Group Quarters	0.4%	0.9%	0.8%
Institutionalized Population	0.2%	0.6%	0.4%
Noninstitutionalized Population	0.2%	0.4%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Population 25+ by Educational Attainment</b>			
Total	26,658	199,449	438,858
Less than 9th Grade	6.9%	7.9%	6.4%
9th - 12th Grade, No Diploma	7.4%	6.0%	5.4%
High School Graduate	31.3%	31.3%	28.9%
GED/Alternative Credential	2.0%	2.2%	2.0%
Some College, No Degree	16.5%	14.5%	13.9%
Associate Degree	6.9%	6.5%	6.2%
Bachelor's Degree	20.5%	21.5%	24.1%
Graduate/Professional Degree	8.6%	10.0%	13.0%
<b>2022 Population 15+ by Marital Status</b>			
Total	31,247	234,735	515,520
Never Married	35.8%	38.4%	36.6%
Married	48.7%	48.2%	50.0%
Widowed	5.7%	5.1%	5.3%
Divorced	9.8%	8.4%	8.1%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	19,203	142,192	314,352
Population 16+ Employed	93.9%	95.1%	95.2%
Population 16+ Unemployment rate	6.1%	4.9%	4.8%
Population 16-24 Employed	9.6%	10.4%	10.2%
Population 16-24 Unemployment rate	10.0%	8.3%	9.0%
Population 25-54 Employed	69.9%	67.7%	65.9%
Population 25-54 Unemployment rate	5.7%	4.0%	3.9%
Population 55-64 Employed	16.2%	15.9%	17.1%
Population 55-64 Unemployment rate	4.2%	6.2%	5.5%
Population 65+ Employed	4.3%	6.0%	6.8%
Population 65+ Unemployment rate	8.6%	5.3%	4.9%
<b>2022 Employed Population 16+ by Industry</b>			
Total	18,039	135,197	299,272
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	6.9%	7.5%	6.6%
Manufacturing	8.3%	10.5%	9.7%
Wholesale Trade	2.8%	3.4%	3.3%
Retail Trade	13.3%	11.0%	11.0%
Transportation/Utilities	9.9%	8.9%	8.5%
Information	3.6%	2.5%	2.4%
Finance/Insurance/Real Estate	6.8%	6.4%	7.5%
Services	44.9%	46.7%	47.5%
Public Administration	3.6%	3.2%	3.4%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	18,039	135,196	299,271
White Collar	59.4%	56.4%	60.7%
Management/Business/Financial	15.3%	14.8%	17.1%
Professional	20.0%	21.2%	23.6%
Sales	8.7%	8.0%	8.4%
Administrative Support	15.4%	12.4%	11.6%
Services	14.1%	15.3%	14.3%
Blue Collar	26.5%	28.3%	25.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.4%	5.9%	5.1%
Installation/Maintenance/Repair	3.3%	3.2%	2.7%
Production	6.0%	6.0%	5.3%
Transportation/Material Moving	11.8%	13.2%	11.8%

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July 15, 2022



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<b>2010 Households by Type</b>			
Total	13,570	97,103	209,762
Households with 1 Person	29.4%	27.1%	25.5%
Households with 2+ People	70.6%	72.9%	74.5%
Family Households	65.3%	67.2%	69.4%
Husband-wife Families	43.1%	44.9%	48.1%
With Related Children	20.5%	22.1%	23.7%
Other Family (No Spouse Present)	22.2%	22.3%	21.3%
Other Family with Male Householder	5.8%	6.3%	5.7%
With Related Children	2.6%	3.1%	2.7%
Other Family with Female Householder	16.4%	16.0%	15.5%
With Related Children	9.5%	9.4%	9.0%
Nonfamily Households	5.3%	5.7%	5.2%
All Households with Children	32.9%	35.0%	35.7%
Multigenerational Households	5.2%	6.4%	6.7%
Unmarried Partner Households	6.6%	7.0%	6.2%
Male-female	5.9%	6.3%	5.5%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	13,570	97,103	209,761
1 Person Household	29.4%	27.1%	25.5%
2 Person Household	27.5%	26.8%	27.1%
3 Person Household	17.9%	17.3%	17.6%
4 Person Household	14.5%	14.6%	15.3%
5 Person Household	6.6%	7.4%	7.9%
6 Person Household	2.6%	3.5%	3.6%
7 + Person Household	1.4%	3.3%	3.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	13,570	97,103	209,762
Owner Occupied	41.4%	43.7%	51.4%
Owned with a Mortgage/Loan	27.5%	30.0%	36.2%
Owned Free and Clear	13.9%	13.7%	15.2%
Renter Occupied	58.6%	56.3%	48.6%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	65	70	74
Percent of Income for Mortgage	29.6%	27.7%	25.7%
Wealth Index	76	83	106
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	14,476	102,619	220,617
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	34,933	270,139	590,113
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	City Lights (8A)	City Lights (8A)	City Lights (8A)
2.	Diverse Convergence (13A)	Diverse Convergence (13A)	Pleasantville (2B)
3.	Pleasantville (2B)	Pleasantville (2B)	Diverse Convergence (13A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$35,755,155	\$259,175,609	\$618,419,171
Average Spent	\$2,505.79	\$2,479.98	\$2,764.34
Spending Potential Index	104	103	115
Education: Total \$	\$33,194,412	\$238,627,265	\$579,025,699
Average Spent	\$2,326.33	\$2,283.36	\$2,588.25
Spending Potential Index	119	116	132
Entertainment/Recreation: Total \$	\$49,307,100	\$361,812,160	\$875,405,975
Average Spent	\$3,455.54	\$3,462.09	\$3,913.08
Spending Potential Index	94	94	107
Food at Home: Total \$	\$89,166,144	\$650,090,597	\$1,550,966,852
Average Spent	\$6,248.94	\$6,220.55	\$6,932.84
Spending Potential Index	101	100	112
Food Away from Home: Total \$	\$63,022,233	\$461,918,639	\$1,098,476,194
Average Spent	\$4,416.72	\$4,419.98	\$4,910.20
Spending Potential Index	102	102	114
Health Care: Total \$	\$86,803,377	\$640,743,361	\$1,558,853,343
Average Spent	\$6,083.35	\$6,131.10	\$6,968.09
Spending Potential Index	86	87	98
HH Furnishings & Equipment: Total \$	\$34,357,051	\$252,941,527	\$612,656,157
Average Spent	\$2,407.81	\$2,420.33	\$2,738.58
Spending Potential Index	94	94	107
Personal Care Products & Services: Total \$	\$14,452,688	\$104,994,782	\$252,639,340
Average Spent	\$1,012.87	\$1,004.67	\$1,129.30
Spending Potential Index	99	99	111
Shelter: Total \$	\$359,529,805	\$2,620,988,344	\$6,251,822,565
Average Spent	\$25,196.57	\$25,079.55	\$27,945.73
Spending Potential Index	110	110	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,609,383	\$230,036,726	\$563,839,826
Average Spent	\$2,145.17	\$2,201.16	\$2,520.37
Spending Potential Index	79	81	93
Travel: Total \$	\$39,603,189	\$293,749,251	\$714,672,881
Average Spent	\$2,775.47	\$2,810.81	\$3,194.60
Spending Potential Index	97	98	111
Vehicle Maintenance & Repairs: Total \$	\$15,538,188	\$115,760,521	\$278,492,685
Average Spent	\$1,088.95	\$1,107.68	\$1,244.87
Spending Potential Index	86	88	99

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.