



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753
Longitude: -74.08563

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	35,032	265,078	578,129
2010 Total Population	35,091	270,991	590,418
2019 Total Population	35,884	284,902	616,021
2019 Group Quarters	125	2,223	4,929
2024 Total Population	36,351	291,504	629,183
2019-2024 Annual Rate	0.26%	0.46%	0.42%
2019 Total Daytime Population	26,127	286,928	612,099
Workers	7,820	139,662	297,563
Residents	18,307	147,266	314,536
Household Summary			
2000 Households	13,766	97,447	209,223
2000 Average Household Size	2.53	2.69	2.73
2010 Households	13,612	97,318	209,862
2010 Average Household Size	2.57	2.76	2.79
2019 Households	13,721	100,791	215,938
2019 Average Household Size	2.61	2.80	2.83
2024 Households	13,844	102,721	219,662
2024 Average Household Size	2.62	2.82	2.84
2019-2024 Annual Rate	0.18%	0.38%	0.34%
2010 Families	8,881	65,397	145,559
2010 Average Family Size	3.20	3.37	3.37
2019 Families	8,964	67,780	149,748
2019 Average Family Size	3.25	3.42	3.42
2024 Families	9,051	69,086	152,369
2024 Average Family Size	3.26	3.43	3.43
2019-2024 Annual Rate	0.19%	0.38%	0.35%
Housing Unit Summary			
2000 Housing Units	14,301	100,878	215,737
Owner Occupied Housing Units	41.4%	43.0%	50.5%
Renter Occupied Housing Units	54.8%	53.6%	46.5%
Vacant Housing Units	3.7%	3.4%	3.0%
2010 Housing Units	14,534	102,854	220,835
Owner Occupied Housing Units	38.9%	41.4%	48.8%
Renter Occupied Housing Units	54.8%	53.3%	46.2%
Vacant Housing Units	6.3%	5.4%	5.0%
2019 Housing Units	14,744	106,713	227,648
Owner Occupied Housing Units	36.1%	39.2%	46.6%
Renter Occupied Housing Units	57.0%	55.2%	48.3%
Vacant Housing Units	6.9%	5.5%	5.1%
2024 Housing Units	14,874	108,556	231,212
Owner Occupied Housing Units	37.9%	40.9%	48.0%
Renter Occupied Housing Units	55.2%	53.7%	47.0%
Vacant Housing Units	6.9%	5.4%	5.0%
Median Household Income			
2019	\$59,263	\$62,840	\$69,995
2024	\$66,940	\$71,733	\$79,002
Median Home Value			
2019	\$379,088	\$363,175	\$375,455
2024	\$398,316	\$381,728	\$394,131
Per Capita Income			
2019	\$30,301	\$29,825	\$33,072
2024	\$34,865	\$34,324	\$37,969
Median Age			
2010	37.7	36.2	37.2
2019	38.8	37.6	38.4
2024	39.7	38.6	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753
Longitude: -74.08563

	1 mile	3 mile	5 mile
2019 Households by Income			
Household Income Base	13,721	100,791	215,938
<\$15,000	11.0%	10.8%	10.0%
\$15,000 - \$24,999	8.9%	9.3%	8.5%
\$25,000 - \$34,999	8.4%	8.1%	7.5%
\$35,000 - \$49,999	13.5%	11.3%	10.1%
\$50,000 - \$74,999	17.6%	17.5%	16.4%
\$75,000 - \$99,999	15.5%	13.9%	13.8%
\$100,000 - \$149,999	14.2%	15.7%	16.4%
\$150,000 - \$199,999	5.8%	7.4%	8.7%
\$200,000+	5.1%	6.1%	8.6%
Average Household Income	\$78,820	\$84,052	\$94,302
2024 Households by Income			
Household Income Base	13,844	102,721	219,662
<\$15,000	9.6%	9.4%	8.7%
\$15,000 - \$24,999	7.9%	8.2%	7.5%
\$25,000 - \$34,999	7.3%	7.1%	6.5%
\$35,000 - \$49,999	12.4%	10.3%	9.1%
\$50,000 - \$74,999	17.0%	16.6%	15.4%
\$75,000 - \$99,999	15.9%	14.0%	13.7%
\$100,000 - \$149,999	15.6%	17.3%	17.7%
\$150,000 - \$199,999	7.3%	9.0%	10.3%
\$200,000+	6.9%	8.1%	11.1%
Average Household Income	\$91,051	\$97,130	\$108,735
2019 Owner Occupied Housing Units by Value			
Total	5,319	41,839	106,005
<\$50,000	1.1%	1.6%	1.5%
\$50,000 - \$99,999	0.5%	0.5%	0.5%
\$100,000 - \$149,999	0.7%	1.9%	1.5%
\$150,000 - \$199,999	4.1%	4.5%	3.7%
\$200,000 - \$249,999	5.0%	7.7%	6.4%
\$250,000 - \$299,999	9.5%	11.5%	11.0%
\$300,000 - \$399,999	36.7%	35.2%	33.7%
\$400,000 - \$499,999	26.6%	21.3%	21.2%
\$500,000 - \$749,999	12.1%	13.1%	15.8%
\$750,000 - \$999,999	2.9%	1.7%	3.2%
\$1,000,000 - \$1,499,999	0.0%	0.5%	1.1%
\$1,500,000 - \$1,999,999	0.6%	0.3%	0.3%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$406,530	\$390,045	\$416,204
2024 Owner Occupied Housing Units by Value			
Total	5,636	44,407	110,973
<\$50,000	0.5%	0.8%	0.7%
\$50,000 - \$99,999	0.3%	0.3%	0.3%
\$100,000 - \$149,999	0.4%	1.4%	1.1%
\$150,000 - \$199,999	3.3%	3.7%	3.2%
\$200,000 - \$249,999	3.8%	6.3%	5.2%
\$250,000 - \$299,999	7.5%	9.7%	9.4%
\$300,000 - \$399,999	34.8%	33.9%	32.1%
\$400,000 - \$499,999	28.8%	23.3%	22.6%
\$500,000 - \$749,999	15.5%	16.6%	19.2%
\$750,000 - \$999,999	4.2%	2.5%	4.2%
\$1,000,000 - \$1,499,999	0.1%	0.8%	1.4%
\$1,500,000 - \$1,999,999	0.8%	0.5%	0.4%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$436,093	\$420,518	\$447,205

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2019



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753

Longitude: -74.08563

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	35,092	270,991	590,419
0 - 4	6.2%	7.0%	6.7%
5 - 9	6.1%	6.4%	6.4%
10 - 14	5.9%	6.2%	6.4%
15 - 24	12.2%	13.0%	13.0%
25 - 34	15.8%	15.9%	14.5%
35 - 44	14.3%	14.4%	14.2%
45 - 54	14.8%	14.2%	14.6%
55 - 64	11.6%	11.1%	11.6%
65 - 74	6.2%	6.0%	6.5%
75 - 84	4.6%	4.0%	4.2%
85 +	2.4%	1.9%	2.0%
18 +	78.1%	76.7%	76.5%
2019 Population by Age			
Total	35,886	284,900	616,022
0 - 4	5.7%	6.3%	6.1%
5 - 9	5.7%	6.3%	6.2%
10 - 14	6.0%	6.4%	6.4%
15 - 24	12.1%	12.3%	12.3%
25 - 34	14.8%	14.7%	14.1%
35 - 44	14.3%	14.3%	13.6%
45 - 54	13.1%	12.9%	13.0%
55 - 64	12.7%	12.2%	12.8%
65 - 74	8.8%	8.4%	9.0%
75 - 84	4.3%	4.1%	4.4%
85 +	2.4%	2.0%	2.2%
18 +	79.0%	77.3%	77.7%
2024 Population by Age			
Total	36,352	291,503	629,182
0 - 4	5.6%	6.3%	6.1%
5 - 9	5.4%	5.9%	5.8%
10 - 14	5.6%	6.1%	6.0%
15 - 24	11.6%	11.9%	11.8%
25 - 34	15.3%	14.6%	14.2%
35 - 44	14.3%	14.4%	14.0%
45 - 54	12.8%	12.7%	12.6%
55 - 64	12.4%	11.9%	12.3%
65 - 74	9.6%	9.1%	9.7%
75 - 84	5.3%	5.0%	5.3%
85 +	2.2%	2.0%	2.1%
18 +	80.1%	78.2%	78.6%
2010 Population by Sex			
Males	16,638	132,375	285,584
Females	18,453	138,616	304,834
2019 Population by Sex			
Males	17,151	139,608	299,017
Females	18,733	145,295	317,004
2024 Population by Sex			
Males	17,485	143,167	306,370
Females	18,866	148,336	322,814

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2019



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753

Longitude: -74.08563

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	35,091	270,992	590,418
White Alone	70.9%	63.5%	62.0%
Black Alone	7.4%	9.1%	11.3%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	7.4%	7.1%	9.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.3%	15.9%	13.3%
Two or More Races	3.5%	3.8%	3.7%
Hispanic Origin	29.3%	38.7%	33.5%
Diversity Index	69.9	78.1	77.5
2019 Population by Race/Ethnicity			
Total	35,883	284,902	616,021
White Alone	64.2%	58.3%	56.8%
Black Alone	8.5%	9.8%	11.7%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	8.6%	8.0%	10.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	13.8%	18.8%	16.1%
Two or More Races	4.4%	4.4%	4.3%
Hispanic Origin	38.3%	45.5%	40.3%
Diversity Index	77.5	82.0	82.0
2024 Population by Race/Ethnicity			
Total	36,351	291,503	629,183
White Alone	60.5%	55.7%	54.2%
Black Alone	9.1%	10.1%	11.9%
American Indian Alone	0.5%	0.7%	0.6%
Asian Alone	9.2%	8.6%	11.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	15.9%	20.2%	17.3%
Two or More Races	4.8%	4.7%	4.7%
Hispanic Origin	43.7%	49.6%	44.2%
Diversity Index	80.6	83.6	83.7
2010 Population by Relationship and Household Type			
Total	35,091	270,991	590,418
In Households	99.6%	99.2%	99.2%
In Family Households	83.6%	84.7%	85.9%
Householder	25.4%	24.2%	24.6%
Spouse	16.8%	16.2%	17.1%
Child	32.3%	32.9%	33.7%
Other relative	6.5%	8.0%	7.6%
Nonrelative	2.6%	3.4%	2.9%
In Nonfamily Households	16.0%	14.5%	13.3%
In Group Quarters	0.4%	0.8%	0.8%
Institutionalized Population	0.1%	0.5%	0.4%
Noninstitutionalized Population	0.2%	0.3%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753

Longitude: -74.08563

	1 mile	3 mile	5 mile
2019 Population 25+ by Educational Attainment			
Total	25,271	195,437	425,324
Less than 9th Grade	6.5%	8.9%	7.4%
9th - 12th Grade, No Diploma	7.8%	6.6%	5.9%
High School Graduate	30.6%	30.7%	28.1%
GED/Alternative Credential	2.2%	2.4%	2.2%
Some College, No Degree	19.5%	16.7%	16.0%
Associate Degree	7.1%	6.1%	6.0%
Bachelor's Degree	19.0%	19.5%	22.3%
Graduate/Professional Degree	7.3%	9.1%	12.1%
2019 Population 15+ by Marital Status			
Total	29,631	230,497	501,001
Never Married	37.6%	39.4%	37.5%
Married	46.9%	46.7%	48.6%
Widowed	5.4%	5.2%	5.6%
Divorced	10.0%	8.7%	8.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.2%	96.3%	96.4%
Civilian Unemployed (Unemployment Rate)	4.8%	3.7%	3.6%
2019 Employed Population 16+ by Industry			
Total	18,024	140,497	308,195
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	6.4%	7.0%	6.1%
Manufacturing	8.5%	11.3%	10.5%
Wholesale Trade	3.0%	3.6%	3.6%
Retail Trade	13.6%	11.3%	11.3%
Transportation/Utilities	8.2%	7.4%	7.1%
Information	4.3%	3.0%	2.9%
Finance/Insurance/Real Estate	6.2%	5.8%	6.7%
Services	45.9%	47.2%	48.1%
Public Administration	3.9%	3.3%	3.5%
2019 Employed Population 16+ by Occupation			
Total	18,026	140,496	308,196
White Collar	59.8%	56.0%	60.1%
Management/Business/Financial	12.7%	12.3%	14.1%
Professional	18.9%	19.4%	22.0%
Sales	10.0%	9.4%	10.0%
Administrative Support	18.3%	14.8%	14.0%
Services	16.0%	17.6%	16.7%
Blue Collar	24.2%	26.4%	23.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.7%	5.4%	4.6%
Installation/Maintenance/Repair	3.8%	3.6%	3.2%
Production	6.4%	6.8%	6.0%
Transportation/Material Moving	9.3%	10.6%	9.5%
2010 Population By Urban/ Rural Status			
Total Population	35,091	270,991	590,418
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2019



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753

Longitude: -74.08563

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	13,612	97,318	209,862
Households with 1 Person	29.5%	27.1%	25.5%
Households with 2+ People	70.5%	72.9%	74.5%
Family Households	65.2%	67.2%	69.4%
Husband-wife Families	43.1%	44.9%	48.1%
With Related Children	20.5%	22.1%	23.7%
Other Family (No Spouse Present)	22.2%	22.3%	21.3%
Other Family with Male Householder	5.7%	6.3%	5.7%
With Related Children	2.6%	3.1%	2.7%
Other Family with Female Householder	16.4%	16.0%	15.5%
With Related Children	9.5%	9.4%	9.0%
Nonfamily Households	5.3%	5.7%	5.2%
All Households with Children	32.8%	35.0%	35.7%
Multigenerational Households	5.2%	6.4%	6.6%
Unmarried Partner Households	6.5%	7.0%	6.2%
Male-female	5.9%	6.3%	5.5%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	13,611	97,320	209,861
1 Person Household	29.5%	27.1%	25.5%
2 Person Household	27.4%	26.8%	27.1%
3 Person Household	17.9%	17.3%	17.6%
4 Person Household	14.5%	14.6%	15.3%
5 Person Household	6.6%	7.4%	7.9%
6 Person Household	2.6%	3.5%	3.6%
7 + Person Household	1.4%	3.3%	3.1%
2010 Households by Tenure and Mortgage Status			
Total	13,612	97,318	209,862
Owner Occupied	41.5%	43.7%	51.4%
Owned with a Mortgage/Loan	27.5%	30.0%	36.2%
Owned Free and Clear	14.0%	13.7%	15.1%
Renter Occupied	58.5%	56.3%	48.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	14,534	102,854	220,835
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753

Longitude: -74.08563

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	City Lights (8A)	City Lights (8A)	City Lights (8A)
2.	International Marketplace (13A)	International Marketplace	Pleasantville (2B)
3.	Pleasantville (2B)	Pleasantville (2B)	International Marketplace
2019 Consumer Spending			
Apparel & Services: Total \$	\$27,104,216	\$212,081,067	\$503,819,441
Average Spent	\$1,975.38	\$2,104.17	\$2,333.17
Spending Potential Index	92	98	109
Education: Total \$	\$22,510,449	\$174,543,459	\$422,660,825
Average Spent	\$1,640.58	\$1,731.74	\$1,957.32
Spending Potential Index	103	109	123
Entertainment/Recreation: Total \$	\$38,899,434	\$304,279,822	\$734,088,634
Average Spent	\$2,835.03	\$3,018.92	\$3,399.53
Spending Potential Index	87	92	104
Food at Home: Total \$	\$63,553,796	\$498,041,516	\$1,181,513,708
Average Spent	\$4,631.86	\$4,941.33	\$5,471.54
Spending Potential Index	90	95	106
Food Away from Home: Total \$	\$44,590,331	\$352,419,592	\$837,399,992
Average Spent	\$3,249.79	\$3,496.54	\$3,877.96
Spending Potential Index	88	95	106
Health Care: Total \$	\$65,138,360	\$511,206,951	\$1,239,568,769
Average Spent	\$4,747.35	\$5,071.95	\$5,740.39
Spending Potential Index	80	85	97
HH Furnishings & Equipment: Total \$	\$24,421,414	\$193,913,370	\$466,475,115
Average Spent	\$1,779.86	\$1,923.92	\$2,160.23
Spending Potential Index	83	90	101
Personal Care Products & Services: Total \$	\$10,193,456	\$80,948,397	\$193,986,963
Average Spent	\$742.91	\$803.13	\$898.35
Spending Potential Index	84	91	101
Shelter: Total \$	\$250,950,446	\$1,952,418,563	\$4,642,297,379
Average Spent	\$18,289.52	\$19,370.96	\$21,498.29
Spending Potential Index	99	105	116
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,764,440	\$215,148,786	\$526,644,781
Average Spent	\$2,023.50	\$2,134.60	\$2,438.87
Spending Potential Index	82	86	98
Travel: Total \$	\$28,007,692	\$220,213,145	\$533,184,605
Average Spent	\$2,041.23	\$2,184.85	\$2,469.16
Spending Potential Index	91	97	110
Vehicle Maintenance & Repairs: Total \$	\$12,516,743	\$99,712,361	\$239,363,590
Average Spent	\$912.23	\$989.30	\$1,108.48
Spending Potential Index	80	86	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 12, 2019