



Community Profile

Rings: 1, 3, 5 mile radii

187 Millburn Ave, Millburn, NJ 07041, USA

Latitude: 40.7233
Longitude: -74.29575

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	13,068	139,920	467,551
2010 Total Population	13,359	142,603	459,131
2020 Total Population	14,041	148,491	476,009
2020 Group Quarters	141	1,221	6,255
2025 Total Population	14,197	151,170	484,597
2020-2025 Annual Rate	0.22%	0.36%	0.36%
2020 Total Daytime Population	15,637	144,793	453,589
Workers	8,368	66,221	187,423
Residents	7,269	78,572	266,166
Household Summary			
2000 Households	4,918	50,951	166,832
2000 Average Household Size	2.63	2.71	2.76
2010 Households	4,859	51,179	164,904
2010 Average Household Size	2.72	2.76	2.75
2020 Households	5,063	52,942	170,299
2020 Average Household Size	2.75	2.78	2.76
2025 Households	5,110	53,783	173,088
2025 Average Household Size	2.75	2.79	2.76
2020-2025 Annual Rate	0.18%	0.32%	0.33%
2010 Families	3,494	36,472	115,187
2010 Average Family Size	3.26	3.30	3.31
2020 Families	3,621	37,523	118,384
2020 Average Family Size	3.29	3.33	3.34
2025 Families	3,653	38,112	120,223
2025 Average Family Size	3.30	3.34	3.34
2020-2025 Annual Rate	0.18%	0.31%	0.31%
Housing Unit Summary			
2000 Housing Units	5,057	52,498	175,883
Owner Occupied Housing Units	70.1%	64.7%	53.7%
Renter Occupied Housing Units	27.2%	32.4%	41.1%
Vacant Housing Units	2.7%	2.9%	5.1%
2010 Housing Units	5,082	54,338	180,347
Owner Occupied Housing Units	68.4%	60.6%	51.0%
Renter Occupied Housing Units	27.2%	33.6%	40.4%
Vacant Housing Units	4.4%	5.8%	8.6%
2020 Housing Units	5,309	56,351	186,982
Owner Occupied Housing Units	66.4%	57.9%	48.8%
Renter Occupied Housing Units	29.0%	36.0%	42.3%
Vacant Housing Units	4.6%	6.0%	8.9%
2025 Housing Units	5,365	57,271	190,154
Owner Occupied Housing Units	67.0%	58.2%	49.1%
Renter Occupied Housing Units	28.2%	35.7%	41.9%
Vacant Housing Units	4.8%	6.1%	9.0%
Median Household Income			
2020	\$118,809	\$100,402	\$78,489
2025	\$128,628	\$107,878	\$84,437
Median Home Value			
2020	\$624,623	\$441,440	\$391,235
2025	\$663,188	\$486,637	\$442,340
Per Capita Income			
2020	\$66,390	\$54,158	\$44,266
2025	\$72,470	\$59,470	\$48,712
Median Age			
2010	40.5	38.7	37.7
2020	42.1	40.2	39.0
2025	42.9	41.1	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	5,063	52,942	170,299
<\$15,000	3.5%	5.9%	9.8%
\$15,000 - \$24,999	4.8%	6.1%	7.8%
\$25,000 - \$34,999	4.9%	5.8%	7.6%
\$35,000 - \$49,999	5.7%	6.9%	8.7%
\$50,000 - \$74,999	13.1%	13.6%	14.2%
\$75,000 - \$99,999	10.3%	11.5%	11.2%
\$100,000 - \$149,999	16.6%	16.8%	15.1%
\$150,000 - \$199,999	11.7%	11.2%	9.5%
\$200,000+	29.5%	22.1%	16.2%
Average Household Income	\$183,716	\$151,873	\$123,526
2025 Households by Income			
Household Income Base	5,110	53,783	173,088
<\$15,000	3.2%	5.4%	9.0%
\$15,000 - \$24,999	4.4%	5.5%	7.3%
\$25,000 - \$34,999	4.7%	5.4%	7.2%
\$35,000 - \$49,999	5.1%	6.3%	8.1%
\$50,000 - \$74,999	12.5%	12.8%	13.6%
\$75,000 - \$99,999	9.6%	11.0%	11.0%
\$100,000 - \$149,999	15.9%	16.8%	15.2%
\$150,000 - \$199,999	12.1%	12.2%	10.4%
\$200,000+	32.4%	24.7%	18.2%
Average Household Income	\$200,828	\$167,124	\$136,185
2020 Owner Occupied Housing Units by Value			
Total	3,526	32,630	91,210
<\$50,000	1.1%	1.4%	1.8%
\$50,000 - \$99,999	0.5%	0.4%	1.4%
\$100,000 - \$149,999	0.2%	1.7%	3.8%
\$150,000 - \$199,999	2.2%	3.9%	6.6%
\$200,000 - \$249,999	5.9%	6.8%	8.3%
\$250,000 - \$299,999	5.6%	8.8%	10.5%
\$300,000 - \$399,999	11.6%	21.2%	19.3%
\$400,000 - \$499,999	8.7%	14.0%	12.7%
\$500,000 - \$749,999	28.2%	19.0%	18.2%
\$750,000 - \$999,999	24.8%	10.2%	8.3%
\$1,000,000 - \$1,499,999	8.0%	6.1%	4.9%
\$1,500,000 - \$1,999,999	1.0%	2.9%	2.0%
\$2,000,000 +	2.0%	3.6%	2.2%
Average Home Value	\$669,915	\$602,086	\$522,302
2025 Owner Occupied Housing Units by Value			
Total	3,596	33,317	93,354
<\$50,000	1.0%	1.4%	2.0%
\$50,000 - \$99,999	0.3%	0.3%	1.0%
\$100,000 - \$149,999	0.1%	1.0%	2.5%
\$150,000 - \$199,999	1.4%	2.7%	4.8%
\$200,000 - \$249,999	3.8%	4.8%	6.8%
\$250,000 - \$299,999	4.1%	6.4%	8.8%
\$300,000 - \$399,999	10.8%	19.9%	18.4%
\$400,000 - \$499,999	9.4%	15.6%	13.8%
\$500,000 - \$749,999	29.3%	22.9%	21.9%
\$750,000 - \$999,999	26.7%	11.6%	10.0%
\$1,000,000 - \$1,499,999	8.9%	6.5%	5.4%
\$1,500,000 - \$1,999,999	1.1%	3.0%	2.1%
\$2,000,000 +	3.1%	4.0%	2.6%
Average Home Value	\$720,439	\$642,532	\$566,299

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	13,360	142,605	459,130
0 - 4	6.1%	6.6%	6.8%
5 - 9	7.4%	6.9%	7.0%
10 - 14	8.1%	7.2%	7.1%
15 - 24	11.1%	12.5%	13.3%
25 - 34	9.9%	11.5%	12.1%
35 - 44	14.9%	15.0%	14.6%
45 - 54	17.5%	16.4%	15.5%
55 - 64	12.1%	11.8%	11.4%
65 - 74	6.4%	6.0%	6.3%
75 - 84	4.2%	4.0%	3.9%
85 +	2.3%	2.2%	2.0%
18 +	73.6%	74.9%	74.6%
2020 Population by Age			
Total	14,041	148,490	476,008
0 - 4	5.5%	5.8%	6.0%
5 - 9	6.5%	6.5%	6.6%
10 - 14	7.4%	7.1%	7.1%
15 - 24	11.4%	12.2%	12.6%
25 - 34	9.6%	11.6%	12.4%
35 - 44	13.5%	13.3%	12.9%
45 - 54	14.8%	14.1%	13.6%
55 - 64	14.8%	13.8%	13.2%
65 - 74	9.3%	9.2%	9.0%
75 - 84	4.8%	4.2%	4.4%
85 +	2.4%	2.2%	2.1%
18 +	76.4%	76.6%	76.2%
2025 Population by Age			
Total	14,198	151,170	484,594
0 - 4	5.4%	5.8%	6.0%
5 - 9	6.5%	6.1%	6.1%
10 - 14	6.8%	6.5%	6.5%
15 - 24	10.2%	11.4%	12.2%
25 - 34	10.5%	11.9%	12.5%
35 - 44	13.7%	13.8%	13.5%
45 - 54	13.8%	13.4%	13.0%
55 - 64	14.1%	13.2%	12.8%
65 - 74	10.8%	10.3%	9.9%
75 - 84	5.6%	5.4%	5.4%
85 +	2.4%	2.2%	2.1%
18 +	77.3%	77.8%	77.5%
2010 Population by Sex			
Males	6,384	67,995	216,440
Females	6,975	74,608	242,691
2020 Population by Sex			
Males	6,694	70,946	224,862
Females	7,347	77,545	251,147
2025 Population by Sex			
Males	6,800	72,468	229,998
Females	7,397	78,703	254,599

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020



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2010 Population by Race/Ethnicity			
Total	13,359	142,603	459,130
White Alone	64.6%	53.6%	43.3%
Black Alone	20.7%	31.5%	44.7%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	10.4%	8.4%	5.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	3.5%	4.0%
Two or More Races	2.3%	2.7%	2.4%
Hispanic Origin	7.0%	10.8%	11.8%
Diversity Index	59.0	68.2	69.1
2020 Population by Race/Ethnicity			
Total	14,040	148,492	476,008
White Alone	60.2%	49.1%	40.5%
Black Alone	21.1%	32.2%	44.4%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	13.2%	10.4%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	4.7%	5.2%
Two or More Races	2.8%	3.4%	3.0%
Hispanic Origin	10.2%	14.7%	15.8%
Diversity Index	65.4	73.3	73.2
2025 Population by Race/Ethnicity			
Total	14,198	151,170	484,598
White Alone	58.0%	47.1%	39.1%
Black Alone	21.2%	32.2%	44.0%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	14.6%	11.4%	7.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	5.4%	6.0%
Two or More Races	3.0%	3.7%	3.2%
Hispanic Origin	12.1%	17.0%	18.2%
Diversity Index	68.3	75.7	75.3
2010 Population by Relationship and Household Type			
Total	13,359	142,603	459,131
In Households	98.9%	99.1%	98.6%
In Family Households	86.7%	86.5%	85.6%
Householder	26.2%	25.6%	25.1%
Spouse	20.3%	18.7%	16.2%
Child	35.0%	34.1%	35.1%
Other relative	3.7%	6.0%	6.7%
Nonrelative	1.6%	2.1%	2.5%
In Nonfamily Households	12.2%	12.6%	13.0%
In Group Quarters	1.1%	0.9%	1.4%
Institutionalized Population	1.0%	0.3%	0.5%
Noninstitutionalized Population	0.1%	0.6%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	9,707	101,658	321,896
Less than 9th Grade	2.7%	4.1%	4.4%
9th - 12th Grade, No Diploma	2.8%	4.0%	5.0%
High School Graduate	15.7%	19.2%	23.3%
GED/Alternative Credential	0.7%	1.3%	1.8%
Some College, No Degree	12.8%	13.9%	17.2%
Associate Degree	4.6%	5.2%	5.9%
Bachelor's Degree	29.6%	27.8%	24.4%
Graduate/Professional Degree	31.1%	24.6%	18.1%
2020 Population 15+ by Marital Status			
Total	11,314	119,718	382,008
Never Married	27.9%	35.0%	40.3%
Married	58.8%	52.9%	46.5%
Widowed	5.6%	5.6%	5.8%
Divorced	7.7%	6.6%	7.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,844	82,542	254,906
Population 16+ Employed	86.9%	85.5%	83.2%
Population 16+ Unemployment rate	13.1%	14.5%	16.8%
Population 16-24 Employed	8.0%	8.2%	8.8%
Population 16-24 Unemployment rate	22.6%	29.5%	34.2%
Population 25-54 Employed	61.3%	63.8%	65.5%
Population 25-54 Unemployment rate	11.8%	13.1%	15.2%
Population 55-64 Employed	21.0%	19.5%	18.3%
Population 55-64 Unemployment rate	11.9%	12.0%	13.3%
Population 65+ Employed	9.7%	8.5%	7.4%
Population 65+ Unemployment rate	15.5%	13.1%	13.4%
2020 Employed Population 16+ by Industry			
Total	6,813	70,538	211,988
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	3.3%	4.8%	5.1%
Manufacturing	5.4%	7.2%	6.7%
Wholesale Trade	2.8%	2.9%	2.8%
Retail Trade	6.4%	8.2%	8.3%
Transportation/Utilities	4.4%	5.7%	7.8%
Information	4.4%	3.4%	2.7%
Finance/Insurance/Real Estate	13.9%	11.2%	10.0%
Services	56.5%	53.4%	52.2%
Public Administration	2.8%	3.2%	4.4%
2020 Employed Population 16+ by Occupation			
Total	6,812	70,540	211,988
White Collar	80.4%	73.3%	67.3%
Management/Business/Financial	23.9%	19.9%	17.4%
Professional	36.3%	30.6%	25.9%
Sales	10.1%	9.9%	9.3%
Administrative Support	10.1%	12.9%	14.7%
Services	9.9%	14.1%	17.4%
Blue Collar	9.7%	12.6%	15.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.1%	3.2%	3.5%
Installation/Maintenance/Repair	2.5%	2.1%	2.1%
Production	2.9%	2.7%	3.1%
Transportation/Material Moving	2.2%	4.5%	6.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	4,859	51,179	164,903
Households with 1 Person	23.5%	23.8%	25.4%
Households with 2+ People	76.5%	76.2%	74.6%
Family Households	71.9%	71.3%	69.9%
Husband-wife Families	55.7%	52.2%	45.0%
With Related Children	31.4%	28.1%	23.6%
Other Family (No Spouse Present)	16.2%	19.0%	24.8%
Other Family with Male Householder	3.8%	4.9%	5.6%
With Related Children	1.9%	2.4%	2.8%
Other Family with Female Householder	12.4%	14.2%	19.2%
With Related Children	7.0%	8.1%	11.9%
Nonfamily Households	4.6%	4.9%	4.7%
All Households with Children	40.4%	38.9%	38.5%
Multigenerational Households	4.1%	5.3%	6.2%
Unmarried Partner Households	4.9%	5.2%	5.9%
Male-female	3.7%	4.0%	5.0%
Same-sex	1.2%	1.1%	0.9%
2010 Households by Size			
Total	4,859	51,179	164,904
1 Person Household	23.5%	23.8%	25.4%
2 Person Household	27.7%	27.6%	26.9%
3 Person Household	18.8%	18.1%	18.2%
4 Person Household	18.9%	17.7%	16.3%
5 Person Household	7.9%	8.0%	7.9%
6 Person Household	2.1%	2.9%	3.1%
7 + Person Household	1.1%	1.9%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	4,859	51,179	164,904
Owner Occupied	71.6%	64.3%	55.8%
Owned with a Mortgage/Loan	52.1%	48.8%	42.0%
Owned Free and Clear	19.5%	15.5%	13.8%
Renter Occupied	28.4%	35.7%	44.2%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	90	96	81
Percent of Income for Mortgage	22.0%	18.4%	20.8%
Wealth Index	242	189	148
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,082	54,338	180,347
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	13,359	142,603	459,131
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	City Strivers (11A)
2.	City Lights (8A)	City Lights (8A)	Top Tier (1A)
3.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$21,006,551	\$188,680,183	\$506,050,209
Average Spent	\$4,149.03	\$3,563.90	\$2,971.54
Spending Potential Index	193	166	139
Education: Total \$	\$22,403,228	\$188,511,821	\$486,221,823
Average Spent	\$4,424.89	\$3,560.72	\$2,855.11
Spending Potential Index	247	199	160
Entertainment/Recreation: Total \$	\$32,405,557	\$279,227,361	\$734,655,525
Average Spent	\$6,400.47	\$5,274.21	\$4,313.92
Spending Potential Index	197	162	133
Food at Home: Total \$	\$50,944,977	\$458,685,289	\$1,229,538,902
Average Spent	\$10,062.21	\$8,663.92	\$7,219.88
Spending Potential Index	188	162	135
Food Away from Home: Total \$	\$36,133,219	\$323,094,545	\$857,215,924
Average Spent	\$7,136.72	\$6,102.80	\$5,033.59
Spending Potential Index	189	162	134
Health Care: Total \$	\$53,764,263	\$460,062,296	\$1,219,356,530
Average Spent	\$10,619.05	\$8,689.93	\$7,160.09
Spending Potential Index	185	151	125
HH Furnishings & Equipment: Total \$	\$21,331,391	\$182,296,486	\$480,108,703
Average Spent	\$4,213.19	\$3,443.32	\$2,819.21
Spending Potential Index	193	158	129
Personal Care Products & Services: Total \$	\$8,858,549	\$77,767,124	\$207,173,754
Average Spent	\$1,749.66	\$1,468.91	\$1,216.53
Spending Potential Index	190	160	132
Shelter: Total \$	\$205,041,904	\$1,827,194,047	\$4,808,710,594
Average Spent	\$40,498.10	\$34,513.13	\$28,236.87
Spending Potential Index	209	178	146
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$21,427,962	\$176,090,118	\$457,415,351
Average Spent	\$4,232.27	\$3,326.09	\$2,685.95
Spending Potential Index	181	142	115
Travel: Total \$	\$26,405,342	\$221,961,016	\$568,876,095
Average Spent	\$5,215.35	\$4,192.53	\$3,340.45
Spending Potential Index	216	174	139
Vehicle Maintenance & Repairs: Total \$	\$10,577,804	\$90,130,783	\$239,032,792
Average Spent	\$2,089.24	\$1,702.44	\$1,403.61
Spending Potential Index	180	147	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.