



Community Profile

Rings: 1, 3, 5 mile radii

1445 John F. Kennedy Blvd, North Bergen,

Latitude: 40.7637

Longitude: -74.04278

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	74,596	498,147	1,555,303
2020 Total Population	79,036	579,058	1,736,701
2020 Group Quarters	513	13,914	56,761
2023 Total Population	80,658	589,234	1,743,916
2023 Group Quarters	513	13,909	56,778
2028 Total Population	79,813	598,294	1,746,136
2023-2028 Annual Rate	-0.21%	0.31%	0.03%
2023 Total Daytime Population	59,854	835,055	3,328,826
Workers	19,446	577,392	2,572,584
Residents	40,408	257,663	756,242
Household Summary			
2010 Households	26,758	223,874	751,506
2010 Average Household Size	2.77	2.18	2.00
2020 Total Households	29,213	262,659	830,916
2020 Average Household Size	2.69	2.15	2.02
2023 Households	30,263	270,216	846,579
2023 Average Household Size	2.65	2.13	1.99
2028 Households	30,420	279,368	863,092
2028 Average Household Size	2.61	2.09	1.96
2023-2028 Annual Rate	0.10%	0.67%	0.39%
2010 Families	17,481	102,326	312,595
2010 Average Family Size	3.35	3.06	2.92
2023 Families	19,350	119,371	338,974
2023 Average Family Size	3.27	3.07	2.99
2028 Families	19,465	123,577	346,626
2028 Average Family Size	3.22	3.01	2.93
2023-2028 Annual Rate	0.12%	0.69%	0.45%
Housing Unit Summary			
2000 Housing Units	27,396	210,844	762,326
Owner Occupied Housing Units	23.9%	22.5%	24.4%
Renter Occupied Housing Units	72.1%	72.7%	68.8%
Vacant Housing Units	4.0%	4.8%	6.7%
2010 Housing Units	29,217	247,017	838,678
Owner Occupied Housing Units	24.5%	23.7%	25.5%
Renter Occupied Housing Units	67.1%	66.9%	64.1%
Vacant Housing Units	8.4%	9.4%	10.4%
2020 Housing Units	31,873	290,218	933,400
Vacant Housing Units	8.3%	9.5%	11.0%
2023 Housing Units	32,776	300,867	962,005
Owner Occupied Housing Units	26.9%	23.5%	26.1%
Renter Occupied Housing Units	65.5%	66.3%	61.9%
Vacant Housing Units	7.7%	10.2%	12.0%
2028 Housing Units	33,121	310,435	984,498
Owner Occupied Housing Units	28.0%	23.6%	26.2%
Renter Occupied Housing Units	63.8%	66.4%	61.5%
Vacant Housing Units	8.2%	10.0%	12.3%
Median Household Income			
2023	\$66,542	\$94,642	\$105,017
2028	\$76,829	\$108,096	\$119,910
Median Home Value			
2023	\$515,289	\$658,426	\$806,751
2028	\$562,732	\$688,677	\$869,683
Per Capita Income			
2023	\$41,875	\$71,866	\$84,665
2028	\$48,800	\$82,837	\$97,492
Median Age			
2010	34.0	34.5	36.2
2023	36.1	37.0	38.3
2028	37.4	38.0	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	30,263	270,204	846,544
<\$15,000	10.9%	11.5%	11.1%
\$15,000 - \$24,999	8.9%	6.3%	5.4%
\$25,000 - \$34,999	7.3%	5.3%	5.1%
\$35,000 - \$49,999	10.8%	7.6%	6.5%
\$50,000 - \$74,999	16.4%	10.8%	10.4%
\$75,000 - \$99,999	11.0%	10.3%	9.5%
\$100,000 - \$149,999	13.9%	14.6%	14.5%
\$150,000 - \$199,999	7.8%	10.1%	10.1%
\$200,000+	12.9%	23.4%	27.4%
Average Household Income	\$110,432	\$156,010	\$173,670
2028 Households by Income			
Household Income Base	30,420	279,358	863,062
<\$15,000	9.9%	10.4%	10.0%
\$15,000 - \$24,999	7.2%	5.1%	4.3%
\$25,000 - \$34,999	6.3%	4.4%	4.2%
\$35,000 - \$49,999	9.5%	6.6%	5.6%
\$50,000 - \$74,999	16.0%	10.1%	9.6%
\$75,000 - \$99,999	11.1%	10.1%	9.2%
\$100,000 - \$149,999	15.1%	15.2%	14.7%
\$150,000 - \$199,999	9.3%	11.4%	11.3%
\$200,000+	15.5%	26.7%	31.1%
Average Household Income	\$126,715	\$176,669	\$196,524
2023 Owner Occupied Housing Units by Value			
Total	8,800	70,732	251,196
<\$50,000	3.3%	2.2%	2.0%
\$50,000 - \$99,999	0.1%	0.9%	0.5%
\$100,000 - \$149,999	0.8%	1.1%	0.7%
\$150,000 - \$199,999	2.0%	1.4%	0.9%
\$200,000 - \$249,999	1.5%	1.2%	1.0%
\$250,000 - \$299,999	3.9%	1.9%	1.5%
\$300,000 - \$399,999	16.8%	9.2%	6.1%
\$400,000 - \$499,999	20.0%	12.7%	7.7%
\$500,000 - \$749,999	28.5%	30.5%	25.3%
\$750,000 - \$999,999	20.3%	19.1%	18.8%
\$1,000,000 - \$1,499,999	2.1%	8.7%	12.6%
\$1,500,000 - \$1,999,999	0.6%	3.8%	6.3%
\$2,000,000 +	0.3%	7.3%	16.6%
Average Home Value	\$566,294	\$798,408	\$1,028,806
2028 Owner Occupied Housing Units by Value			
Total	9,264	73,252	257,829
<\$50,000	2.7%	1.7%	1.1%
\$50,000 - \$99,999	0.0%	0.5%	0.2%
\$100,000 - \$149,999	0.5%	0.6%	0.3%
\$150,000 - \$199,999	1.1%	0.9%	0.5%
\$200,000 - \$249,999	0.9%	0.7%	0.5%
\$250,000 - \$299,999	2.7%	1.6%	1.0%
\$300,000 - \$399,999	14.1%	7.3%	4.4%
\$400,000 - \$499,999	20.0%	12.2%	6.8%
\$500,000 - \$749,999	32.0%	32.7%	25.3%
\$750,000 - \$999,999	23.1%	21.0%	20.6%
\$1,000,000 - \$1,499,999	2.1%	9.6%	14.9%
\$1,500,000 - \$1,999,999	0.6%	4.2%	7.5%
\$2,000,000 +	0.2%	7.2%	16.9%
Average Home Value	\$595,180	\$832,670	\$1,087,197

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	74,595	498,146	1,555,304
0 - 4	7.1%	5.9%	5.2%
5 - 9	6.1%	4.2%	3.8%
10 - 14	5.7%	3.9%	3.4%
15 - 24	14.2%	12.8%	12.6%
25 - 34	18.7%	24.4%	23.0%
35 - 44	14.9%	16.2%	15.4%
45 - 54	13.3%	12.8%	12.6%
55 - 64	9.5%	9.5%	10.9%
65 - 74	5.6%	5.7%	7.0%
75 - 84	3.6%	3.4%	4.2%
85 +	1.3%	1.3%	1.8%
18 +	77.2%	83.5%	85.3%
2023 Population by Age			
Total	80,658	589,233	1,743,916
0 - 4	6.0%	4.9%	4.4%
5 - 9	6.0%	4.6%	4.1%
10 - 14	6.0%	4.2%	3.9%
15 - 24	12.9%	11.2%	11.3%
25 - 34	17.1%	21.1%	20.2%
35 - 44	15.8%	17.9%	16.7%
45 - 54	11.9%	11.7%	11.5%
55 - 64	10.6%	10.5%	11.1%
65 - 74	7.9%	8.2%	9.7%
75 - 84	4.2%	4.3%	5.3%
85 +	1.4%	1.4%	1.9%
18 +	78.4%	83.8%	85.4%
2028 Population by Age			
Total	79,813	598,296	1,746,136
0 - 4	6.0%	4.9%	4.4%
5 - 9	5.5%	4.3%	3.9%
10 - 14	5.5%	4.1%	3.7%
15 - 24	12.4%	11.3%	11.4%
25 - 34	16.6%	19.8%	19.1%
35 - 44	15.7%	17.7%	16.7%
45 - 54	12.5%	12.5%	12.1%
55 - 64	10.4%	10.0%	10.3%
65 - 74	8.4%	8.5%	9.7%
75 - 84	5.1%	5.2%	6.4%
85 +	1.7%	1.7%	2.3%
18 +	79.8%	84.4%	85.8%
2010 Population by Sex			
Males	36,959	251,508	747,575
Females	37,638	246,639	807,728
2023 Population by Sex			
Males	40,225	298,151	848,968
Females	40,433	291,083	894,948
2028 Population by Sex			
Males	39,771	301,319	848,422
Females	40,042	296,974	897,713

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	74,596	498,147	1,555,303
White Alone	56.5%	62.0%	65.3%
Black Alone	5.9%	6.4%	8.3%
American Indian Alone	1.0%	0.6%	0.4%
Asian Alone	7.4%	13.9%	14.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	23.9%	12.7%	7.6%
Two or More Races	5.2%	4.3%	3.5%
Hispanic Origin	70.1%	40.3%	23.6%
Diversity Index	77.5	77.9	70.4
2020 Population by Race/Ethnicity			
Total	79,036	579,058	1,736,701
White Alone	27.1%	42.7%	52.6%
Black Alone	4.3%	5.8%	7.4%
American Indian Alone	1.8%	1.0%	0.6%
Asian Alone	9.8%	18.2%	17.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	37.8%	18.7%	11.3%
Two or More Races	19.2%	13.6%	10.8%
Hispanic Origin	66.7%	36.5%	23.2%
Diversity Index	85.3	85.4	78.4
2023 Population by Race/Ethnicity			
Total	80,658	589,235	1,743,915
White Alone	26.3%	41.2%	51.1%
Black Alone	4.3%	5.8%	7.5%
American Indian Alone	1.8%	1.0%	0.6%
Asian Alone	9.7%	18.6%	17.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	38.3%	19.3%	11.7%
Two or More Races	19.5%	14.0%	11.2%
Hispanic Origin	67.8%	37.7%	24.2%
Diversity Index	85.0	86.0	79.4
2028 Population by Race/Ethnicity			
Total	79,811	598,294	1,746,136
White Alone	24.8%	39.1%	48.9%
Black Alone	4.0%	5.7%	7.4%
American Indian Alone	2.0%	1.1%	0.7%
Asian Alone	9.6%	19.6%	18.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	39.9%	20.1%	12.4%
Two or More Races	19.7%	14.3%	11.7%
Hispanic Origin	69.8%	38.9%	25.3%
Diversity Index	84.4	86.6	80.8
2010 Population by Relationship and Household Type			
Total	74,596	498,148	1,555,303
In Households	99.5%	98.0%	96.7%
In Family Households	82.7%	65.5%	60.5%
Householder	23.5%	20.5%	20.1%
Spouse	13.5%	13.5%	14.2%
Child	32.3%	23.0%	20.3%
Other relative	9.2%	5.9%	4.2%
Nonrelative	4.1%	2.5%	1.7%
In Nonfamily Households	16.8%	32.5%	36.3%
In Group Quarters	0.5%	2.0%	3.3%
Institutionalized Population	0.4%	0.5%	0.7%
Noninstitutionalized Population	0.1%	1.6%	2.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	55,644	442,406	1,331,975
Less than 9th Grade	12.0%	5.6%	4.4%
9th - 12th Grade, No Diploma	5.7%	3.9%	3.4%
High School Graduate	26.3%	14.7%	11.0%
GED/Alternative Credential	3.5%	2.0%	1.7%
Some College, No Degree	11.3%	9.1%	8.2%
Associate Degree	5.1%	4.3%	3.8%
Bachelor's Degree	21.8%	34.3%	35.9%
Graduate/Professional Degree	14.3%	26.1%	31.7%
2023 Population 15+ by Marital Status			
Total	66,057	508,187	1,528,337
Never Married	41.5%	46.0%	45.5%
Married	46.0%	42.3%	42.3%
Widowed	3.9%	3.7%	4.3%
Divorced	8.5%	8.1%	7.9%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	43,048	353,336	1,046,916
Population 16+ Employed	95.9%	95.7%	95.8%
Population 16+ Unemployment rate	4.1%	4.3%	4.2%
Population 16-24 Employed	11.6%	9.2%	9.7%
Population 16-24 Unemployment rate	6.5%	6.9%	6.6%
Population 25-54 Employed	70.3%	73.4%	69.7%
Population 25-54 Unemployment rate	3.0%	3.5%	3.5%
Population 55-64 Employed	14.3%	12.0%	12.8%
Population 55-64 Unemployment rate	4.9%	5.8%	5.9%
Population 65+ Employed	3.8%	5.3%	7.8%
Population 65+ Unemployment rate	13.4%	6.7%	4.9%
2023 Employed Population 16+ by Industry			
Total	41,269	338,184	1,002,428
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	6.7%	3.9%	2.8%
Manufacturing	8.5%	5.5%	4.1%
Wholesale Trade	3.1%	2.0%	1.7%
Retail Trade	9.9%	8.1%	6.7%
Transportation/Utilities	10.6%	5.4%	3.9%
Information	3.4%	5.6%	5.9%
Finance/Insurance/Real Estate	9.5%	16.0%	17.7%
Services	45.0%	50.7%	54.5%
Public Administration	3.3%	2.6%	2.6%
2023 Employed Population 16+ by Occupation			
Total	41,268	338,185	1,002,430
White Collar	56.0%	76.4%	82.6%
Management/Business/Financial	18.9%	30.1%	32.4%
Professional	19.5%	29.9%	34.8%
Sales	6.9%	8.6%	8.4%
Administrative Support	10.7%	7.8%	6.9%
Services	17.0%	10.9%	9.2%
Blue Collar	27.0%	12.7%	8.2%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	5.0%	2.7%	1.9%
Installation/Maintenance/Repair	2.6%	1.2%	0.7%
Production	5.5%	2.8%	1.8%
Transportation/Material Moving	13.8%	6.0%	3.8%

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2010 Households by Type			
Total	26,758	223,867	751,508
Households with 1 Person	26.1%	40.3%	45.0%
Households with 2+ People	73.9%	59.7%	55.0%
Family Households	65.3%	45.7%	41.6%
Husband-wife Families	37.5%	30.1%	29.4%
With Related Children	19.3%	13.5%	12.0%
Other Family (No Spouse Present)	27.8%	15.6%	12.2%
Other Family with Male Householder	8.2%	4.5%	3.2%
With Related Children	4.1%	2.0%	1.3%
Other Family with Female Householder	19.7%	11.1%	9.0%
With Related Children	12.6%	6.4%	4.9%
Nonfamily Households	8.6%	14.0%	13.4%
All Households with Children	36.4%	22.1%	18.3%
Multigenerational Households	7.0%	3.4%	2.3%
Unmarried Partner Households	9.3%	8.8%	7.5%
Male-female	8.4%	6.6%	5.7%
Same-sex	0.9%	2.2%	1.8%
2010 Households by Size			
Total	26,758	223,875	751,507
1 Person Household	26.1%	40.3%	45.0%
2 Person Household	26.6%	30.1%	30.7%
3 Person Household	18.7%	13.6%	11.8%
4 Person Household	14.3%	9.0%	7.6%
5 Person Household	7.8%	4.0%	2.9%
6 Person Household	3.5%	1.7%	1.1%
7 + Person Household	2.9%	1.3%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	26,758	223,875	751,516
Owner Occupied	26.7%	26.1%	28.4%
Owned with a Mortgage/Loan	20.0%	19.2%	18.4%
Owned Free and Clear	6.7%	7.0%	10.0%
Renter Occupied	73.3%	73.9%	71.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	45	55	51
Percent of Income for Mortgage	46.5%	41.8%	46.2%
Wealth Index	70	97	122
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	29,217	247,017	838,678
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	74,596	498,147	1,555,303
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	Trendsetters (3C)	Diverse Convergence (13A)	Metro Renters (3B)
3.	Laptops and Lattes (3A)	Trendsetters (3C)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$76,503,154	\$951,156,341	\$3,299,906,520
Average Spent	\$2,527.94	\$3,519.99	\$3,897.93
Spending Potential Index	115	160	177
Education: Total \$	\$62,608,099	\$817,817,918	\$2,918,531,751
Average Spent	\$2,068.80	\$3,026.53	\$3,447.44
Spending Potential Index	115	169	192
Entertainment/Recreation: Total \$	\$110,295,169	\$1,387,325,505	\$4,828,759,441
Average Spent	\$3,644.56	\$5,134.14	\$5,703.85
Spending Potential Index	96	136	151
Food at Home: Total \$	\$226,292,946	\$2,743,738,195	\$9,420,400,160
Average Spent	\$7,477.55	\$10,153.87	\$11,127.61
Spending Potential Index	110	149	164
Food Away from Home: Total \$	\$123,032,211	\$1,536,692,922	\$5,305,674,082
Average Spent	\$4,065.43	\$5,686.91	\$6,267.19
Spending Potential Index	109	153	168
Health Care: Total \$	\$192,487,109	\$2,415,380,371	\$8,422,353,148
Average Spent	\$6,360.48	\$8,938.70	\$9,948.69
Spending Potential Index	86	121	135
HH Furnishings & Equipment: Total \$	\$89,406,099	\$1,151,759,164	\$4,049,202,038
Average Spent	\$2,954.30	\$4,262.36	\$4,783.02
Spending Potential Index	100	144	162
Personal Care Products & Services: Total \$	\$30,448,302	\$382,330,628	\$1,323,986,131
Average Spent	\$1,006.12	\$1,414.91	\$1,563.93
Spending Potential Index	105	148	164
Shelter: Total \$	\$851,972,482	\$10,483,105,630	\$36,096,818,401
Average Spent	\$28,152.28	\$38,795.28	\$42,638.45
Spending Potential Index	114	157	172
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$75,874,589	\$1,000,549,167	\$3,577,279,820
Average Spent	\$2,507.17	\$3,702.78	\$4,225.57
Spending Potential Index	80	118	135
Travel: Total \$	\$66,472,279	\$855,856,893	\$3,000,570,332
Average Spent	\$2,196.49	\$3,167.31	\$3,544.35
Spending Potential Index	98	141	158
Vehicle Maintenance & Repairs: Total \$	\$37,502,017	\$460,154,371	\$1,572,645,453
Average Spent	\$1,239.20	\$1,702.91	\$1,857.65
Spending Potential Index	95	130	142

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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