



Community Profile

Rings: 1, 3, 5 mile radii

2445 Springfield Ave, Union, NJ 07088, USA

Latitude: 40.7157

Longitude: -74.29110

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	19,802	157,097	501,085
2020 Total Population	21,320	167,863	546,357
2020 Group Quarters	125	1,884	7,343
2023 Total Population	21,108	167,945	551,569
2023 Group Quarters	125	1,884	7,332
2028 Total Population	20,623	166,261	550,908
2023-2028 Annual Rate	-0.46%	-0.20%	-0.02%
2023 Total Daytime Population	22,208	153,845	487,484
Workers	12,080	73,461	203,980
Residents	10,128	80,384	283,504
Household Summary			
2010 Households	7,149	55,991	180,079
2010 Average Household Size	2.74	2.78	2.74
2020 Total Households	7,621	58,730	194,564
2020 Average Household Size	2.78	2.83	2.77
2023 Households	7,602	59,215	198,341
2023 Average Household Size	2.76	2.80	2.74
2028 Households	7,513	59,422	200,803
2028 Average Household Size	2.73	2.77	2.71
2023-2028 Annual Rate	-0.24%	0.07%	0.25%
2010 Families	5,198	40,150	125,075
2010 Average Family Size	3.27	3.31	3.31
2023 Families	5,414	41,579	134,506
2023 Average Family Size	3.34	3.39	3.38
2028 Families	5,357	41,745	136,328
2028 Average Family Size	3.30	3.35	3.33
2023-2028 Annual Rate	-0.21%	0.08%	0.27%
Housing Unit Summary			
2000 Housing Units	7,339	57,522	192,140
Owner Occupied Housing Units	71.9%	64.7%	51.3%
Renter Occupied Housing Units	24.6%	32.2%	43.4%
Vacant Housing Units	3.5%	3.1%	5.3%
2010 Housing Units	7,425	59,436	197,260
Owner Occupied Housing Units	71.3%	60.8%	48.5%
Renter Occupied Housing Units	25.0%	33.4%	42.7%
Vacant Housing Units	3.7%	5.8%	8.7%
2020 Housing Units	7,927	61,668	207,708
Vacant Housing Units	3.9%	4.8%	6.3%
2023 Housing Units	7,900	62,068	211,922
Owner Occupied Housing Units	69.3%	60.0%	48.3%
Renter Occupied Housing Units	27.0%	35.4%	45.3%
Vacant Housing Units	3.8%	4.6%	6.4%
2028 Housing Units	7,923	62,620	214,838
Owner Occupied Housing Units	69.6%	60.4%	48.8%
Renter Occupied Housing Units	25.2%	34.5%	44.7%
Vacant Housing Units	5.2%	5.1%	6.5%
Median Household Income			
2023	\$111,773	\$105,619	\$80,597
2028	\$125,625	\$117,483	\$91,246
Median Home Value			
2023	\$471,567	\$502,304	\$483,605
2028	\$484,105	\$543,230	\$520,593
Per Capita Income			
2023	\$62,564	\$58,248	\$48,497
2028	\$71,357	\$66,238	\$55,333
Median Age			
2010	40.3	38.6	37.3
2023	42.0	40.3	38.8
2028	42.9	41.2	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	7,602	59,215	198,341
<\$15,000	4.4%	5.9%	9.8%
\$15,000 - \$24,999	4.0%	5.1%	7.0%
\$25,000 - \$34,999	5.6%	5.0%	6.4%
\$35,000 - \$49,999	4.4%	6.6%	9.0%
\$50,000 - \$74,999	14.3%	14.0%	14.7%
\$75,000 - \$99,999	11.6%	10.7%	10.9%
\$100,000 - \$149,999	17.9%	17.1%	14.9%
\$150,000 - \$199,999	10.9%	11.3%	9.3%
\$200,000+	26.8%	24.3%	17.8%
Average Household Income	\$175,296	\$165,191	\$134,831
2028 Households by Income			
Household Income Base	7,513	59,422	200,803
<\$15,000	4.0%	5.2%	9.0%
\$15,000 - \$24,999	3.0%	4.0%	5.7%
\$25,000 - \$34,999	4.5%	4.2%	5.5%
\$35,000 - \$49,999	3.9%	5.8%	8.0%
\$50,000 - \$74,999	12.8%	12.8%	14.0%
\$75,000 - \$99,999	10.7%	10.3%	11.0%
\$100,000 - \$149,999	18.4%	17.5%	15.8%
\$150,000 - \$199,999	12.0%	12.5%	10.6%
\$200,000+	30.7%	27.7%	20.4%
Average Household Income	\$197,644	\$185,338	\$151,804
2023 Owner Occupied Housing Units by Value			
Total	5,472	37,251	102,286
<\$50,000	3.1%	2.0%	3.5%
\$50,000 - \$99,999	1.1%	0.3%	0.6%
\$100,000 - \$149,999	0.1%	0.6%	1.6%
\$150,000 - \$199,999	0.3%	1.4%	2.4%
\$200,000 - \$249,999	1.5%	2.5%	3.8%
\$250,000 - \$299,999	1.5%	3.5%	5.6%
\$300,000 - \$399,999	21.6%	16.9%	16.6%
\$400,000 - \$499,999	29.1%	22.7%	19.1%
\$500,000 - \$749,999	20.5%	28.2%	26.5%
\$750,000 - \$999,999	13.3%	11.5%	11.1%
\$1,000,000 - \$1,499,999	7.5%	6.5%	5.7%
\$1,500,000 - \$1,999,999	0.3%	1.8%	1.8%
\$2,000,000 +	0.1%	2.2%	1.8%
Average Home Value	\$562,767	\$619,789	\$580,849
2028 Owner Occupied Housing Units by Value			
Total	5,514	37,817	104,814
<\$50,000	2.5%	1.9%	3.1%
\$50,000 - \$99,999	0.8%	0.2%	0.3%
\$100,000 - \$149,999	0.0%	0.3%	0.9%
\$150,000 - \$199,999	0.2%	0.8%	1.5%
\$200,000 - \$249,999	0.9%	1.6%	2.8%
\$250,000 - \$299,999	1.0%	2.8%	4.3%
\$300,000 - \$399,999	18.1%	14.0%	14.6%
\$400,000 - \$499,999	31.7%	22.8%	19.8%
\$500,000 - \$749,999	23.2%	32.5%	30.7%
\$750,000 - \$999,999	14.3%	12.7%	12.5%
\$1,000,000 - \$1,499,999	7.2%	7.0%	6.1%
\$1,500,000 - \$1,999,999	0.2%	1.8%	1.8%
\$2,000,000 +	0.1%	1.7%	1.5%
Average Home Value	\$577,126	\$635,258	\$605,077

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	19,803	157,095	501,086
0 - 4	6.0%	6.5%	6.9%
5 - 9	6.7%	6.7%	6.9%
10 - 14	7.2%	7.1%	7.1%
15 - 24	11.8%	12.7%	13.5%
25 - 34	11.3%	11.8%	12.5%
35 - 44	14.6%	14.9%	14.6%
45 - 54	16.6%	16.2%	15.4%
55 - 64	12.0%	11.9%	11.3%
65 - 74	6.8%	6.1%	6.2%
75 - 84	4.6%	4.0%	3.8%
85 +	2.4%	2.1%	1.9%
18 +	75.7%	75.4%	74.7%
2023 Population by Age			
Total	21,109	167,944	551,569
0 - 4	5.1%	5.5%	5.8%
5 - 9	6.0%	6.3%	6.5%
10 - 14	6.7%	7.0%	7.1%
15 - 24	11.3%	12.4%	12.8%
25 - 34	11.6%	11.8%	12.6%
35 - 44	13.6%	13.5%	13.4%
45 - 54	13.4%	13.3%	12.8%
55 - 64	14.1%	13.4%	12.7%
65 - 74	10.7%	10.0%	9.6%
75 - 84	5.3%	4.8%	4.8%
85 +	2.3%	2.0%	1.8%
18 +	78.4%	77.3%	76.5%
2028 Population by Age			
Total	20,622	166,260	550,908
0 - 4	5.1%	5.5%	5.9%
5 - 9	5.7%	5.9%	6.0%
10 - 14	6.1%	6.3%	6.5%
15 - 24	10.3%	11.8%	12.3%
25 - 34	11.9%	11.8%	12.4%
35 - 44	13.8%	13.9%	13.9%
45 - 54	13.4%	13.3%	12.9%
55 - 64	13.3%	12.6%	12.1%
65 - 74	11.6%	10.7%	10.0%
75 - 84	6.3%	6.0%	5.8%
85 +	2.4%	2.2%	2.1%
18 +	79.5%	78.6%	77.9%
2010 Population by Sex			
Males	9,369	74,925	236,798
Females	10,433	82,172	264,287
2023 Population by Sex			
Males	10,156	80,604	262,285
Females	10,952	87,341	289,284
2028 Population by Sex			
Males	9,960	79,895	262,466
Females	10,662	86,366	288,442

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	19,801	157,097	501,086
White Alone	56.0%	52.0%	43.3%
Black Alone	28.3%	33.7%	44.3%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	10.4%	7.7%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.8%	3.8%	4.8%
Two or More Races	2.3%	2.6%	2.5%
Hispanic Origin	9.8%	11.4%	14.9%
Diversity Index	66.5	68.7	71.0
2020 Population by Race/Ethnicity			
Total	21,320	167,863	546,357
White Alone	40.9%	39.6%	31.0%
Black Alone	28.8%	33.4%	43.4%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	14.8%	10.0%	5.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.8%	7.2%	9.3%
Two or More Races	9.3%	9.5%	9.9%
Hispanic Origin	13.4%	14.9%	18.5%
Diversity Index	78.2	78.2	78.6
2023 Population by Race/Ethnicity			
Total	21,107	167,946	551,568
White Alone	39.7%	38.3%	30.1%
Black Alone	28.8%	33.6%	43.5%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	15.3%	10.2%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.1%	7.5%	9.7%
Two or More Races	9.7%	9.8%	10.2%
Hispanic Origin	14.2%	15.7%	19.3%
Diversity Index	79.1	79.0	79.2
2028 Population by Race/Ethnicity			
Total	20,622	166,262	550,906
White Alone	37.1%	36.1%	28.3%
Black Alone	28.9%	33.4%	42.9%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	16.1%	10.7%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.0%	8.5%	10.9%
Two or More Races	10.6%	10.8%	10.9%
Hispanic Origin	15.8%	17.4%	21.2%
Diversity Index	80.7	80.6	80.5
2010 Population by Relationship and Household Type			
Total	19,802	157,097	501,085
In Households	99.1%	99.1%	98.6%
In Family Households	87.5%	86.7%	85.4%
Householder	26.1%	25.6%	25.0%
Spouse	19.3%	18.4%	15.7%
Child	34.9%	34.3%	35.1%
Other relative	5.5%	6.4%	6.9%
Nonrelative	1.7%	2.2%	2.7%
In Nonfamily Households	11.5%	12.4%	13.2%
In Group Quarters	0.9%	0.9%	1.4%
Institutionalized Population	0.8%	0.2%	0.5%
Noninstitutionalized Population	0.1%	0.6%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	14,960	115,570	373,716
Less than 9th Grade	2.6%	4.0%	4.6%
9th - 12th Grade, No Diploma	3.3%	2.9%	4.2%
High School Graduate	16.4%	18.6%	23.5%
GED/Alternative Credential	1.8%	2.0%	2.9%
Some College, No Degree	15.5%	13.7%	15.4%
Associate Degree	6.2%	6.2%	7.3%
Bachelor's Degree	30.8%	29.4%	24.4%
Graduate/Professional Degree	23.4%	23.0%	17.5%
2023 Population 15+ by Marital Status			
Total	17,352	136,459	444,288
Never Married	28.8%	34.7%	40.6%
Married	57.9%	53.6%	46.4%
Widowed	6.4%	5.4%	5.6%
Divorced	6.9%	6.4%	7.4%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,554	93,382	289,566
Population 16+ Employed	97.0%	95.8%	94.7%
Population 16+ Unemployment rate	3.0%	4.2%	5.3%
Population 16-24 Employed	8.9%	9.6%	10.3%
Population 16-24 Unemployment rate	11.6%	11.6%	11.2%
Population 25-54 Employed	61.2%	62.2%	63.8%
Population 25-54 Unemployment rate	1.3%	3.0%	4.6%
Population 55-64 Employed	19.0%	19.0%	17.8%
Population 55-64 Unemployment rate	3.2%	3.9%	4.4%
Population 65+ Employed	10.9%	9.2%	8.1%
Population 65+ Unemployment rate	4.5%	3.7%	5.0%
2023 Employed Population 16+ by Industry			
Total	11,208	89,489	274,214
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	4.7%	4.0%	4.5%
Manufacturing	8.5%	7.3%	6.9%
Wholesale Trade	1.6%	1.6%	2.0%
Retail Trade	8.4%	9.6%	9.6%
Transportation/Utilities	7.3%	7.4%	9.9%
Information	4.4%	3.8%	3.0%
Finance/Insurance/Real Estate	13.2%	10.6%	8.9%
Services	48.4%	51.6%	50.4%
Public Administration	3.5%	4.0%	4.6%
2023 Employed Population 16+ by Occupation			
Total	11,208	89,489	274,215
White Collar	76.6%	71.2%	65.0%
Management/Business/Financial	26.8%	23.2%	19.2%
Professional	32.2%	29.8%	26.3%
Sales	7.0%	8.1%	8.1%
Administrative Support	10.6%	10.2%	11.5%
Services	10.1%	13.9%	16.4%
Blue Collar	13.3%	14.9%	18.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	4.3%	3.4%	3.6%
Installation/Maintenance/Repair	0.9%	1.6%	1.8%
Production	3.8%	3.5%	4.0%
Transportation/Material Moving	4.2%	6.4%	9.2%

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2010 Households by Type			
Total	7,148	55,991	180,079
Households with 1 Person	22.9%	23.5%	25.7%
Households with 2+ People	77.1%	76.5%	74.3%
Family Households	72.7%	71.7%	69.5%
Husband-wife Families	53.8%	51.5%	43.8%
With Related Children	28.4%	27.3%	22.9%
Other Family (No Spouse Present)	18.9%	20.2%	25.6%
Other Family with Male Householder	4.4%	5.2%	5.9%
With Related Children	2.0%	2.5%	2.9%
Other Family with Female Householder	14.5%	15.1%	19.8%
With Related Children	7.6%	8.6%	12.3%
Nonfamily Households	4.4%	4.8%	4.9%
All Households with Children	38.2%	38.6%	38.4%
Multigenerational Households	5.9%	5.8%	6.4%
Unmarried Partner Households	4.9%	5.3%	6.2%
Male-female	4.0%	4.2%	5.3%
Same-sex	0.8%	1.1%	0.9%
2010 Households by Size			
Total	7,147	55,990	180,078
1 Person Household	22.9%	23.5%	25.7%
2 Person Household	28.1%	27.5%	26.8%
3 Person Household	18.7%	18.5%	18.2%
4 Person Household	17.9%	17.6%	16.0%
5 Person Household	7.9%	8.0%	7.9%
6 Person Household	2.7%	3.0%	3.1%
7 + Person Household	1.8%	2.0%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	7,149	55,991	180,079
Owner Occupied	74.0%	64.6%	53.2%
Owned with a Mortgage/Loan	54.4%	48.9%	40.1%
Owned Free and Clear	19.7%	15.7%	13.1%
Renter Occupied	26.0%	35.4%	46.8%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	82	71	55
Percent of Income for Mortgage	25.4%	28.6%	36.1%
Wealth Index	177	168	131
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,425	59,436	197,260
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	19,802	157,097	501,085
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	Pleasantville (2B)	City Strivers (11A)
2.	Pleasantville (2B)	City Lights (8A)	Pleasantville (2B)
3.	Top Tier (1A)	Top Tier (1A)	City Lights (8A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$27,558,469	\$209,211,021	\$592,381,533
Average Spent	\$3,625.16	\$3,533.07	\$2,986.68
Spending Potential Index	165	161	136
Education: Total \$	\$27,523,919	\$201,099,278	\$538,528,199
Average Spent	\$3,620.62	\$3,396.09	\$2,715.16
Spending Potential Index	202	189	151
Entertainment/Recreation: Total \$	\$44,915,354	\$327,455,323	\$895,315,059
Average Spent	\$5,908.36	\$5,529.94	\$4,514.02
Spending Potential Index	156	146	119
Food at Home: Total \$	\$83,005,930	\$622,174,789	\$1,749,092,872
Average Spent	\$10,918.96	\$10,507.05	\$8,818.61
Spending Potential Index	161	154	130
Food Away from Home: Total \$	\$44,360,236	\$331,808,184	\$928,898,323
Average Spent	\$5,835.34	\$5,603.45	\$4,683.34
Spending Potential Index	157	151	126
Health Care: Total \$	\$82,598,110	\$597,004,441	\$1,647,358,799
Average Spent	\$10,865.31	\$10,081.98	\$8,305.69
Spending Potential Index	148	137	113
HH Furnishings & Equipment: Total \$	\$36,104,350	\$265,478,578	\$730,244,868
Average Spent	\$4,749.32	\$4,483.30	\$3,681.76
Spending Potential Index	161	152	125
Personal Care Products & Services: Total \$	\$11,612,225	\$85,950,399	\$238,717,073
Average Spent	\$1,527.52	\$1,451.50	\$1,203.57
Spending Potential Index	160	152	126
Shelter: Total \$	\$314,233,073	\$2,343,154,397	\$6,471,721,741
Average Spent	\$41,335.58	\$39,570.28	\$32,629.27
Spending Potential Index	167	160	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$36,457,290	\$259,245,120	\$689,952,448
Average Spent	\$4,795.75	\$4,378.03	\$3,478.62
Spending Potential Index	153	140	111
Travel: Total \$	\$27,437,635	\$199,294,875	\$535,054,835
Average Spent	\$3,609.27	\$3,365.61	\$2,697.65
Spending Potential Index	160	150	120
Vehicle Maintenance & Repairs: Total \$	\$14,296,531	\$104,598,962	\$291,540,371
Average Spent	\$1,880.63	\$1,766.43	\$1,469.89
Spending Potential Index	144	135	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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