



## Community Profile

Rings: 1, 3, 5 mile radii

156-40 Cross Bay Blvd, Howard Beach, NY

Latitude: 40.6628

Longitude: -73.84118

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	38,144	476,425	1,445,162
2020 Total Population	40,540	515,474	1,563,293
2020 Group Quarters	231	5,246	27,103
2022 Total Population	40,770	517,046	1,569,700
2022 Group Quarters	231	5,246	27,103
2027 Total Population	39,748	498,406	1,522,073
2022-2027 Annual Rate	-0.51%	-0.73%	-0.61%
2022 Total Daytime Population	35,357	425,099	1,336,048
Workers	10,916	109,936	392,404
Residents	24,441	315,163	943,644
<b>Household Summary</b>			
2010 Households	14,944	150,850	500,295
2010 Average Household Size	2.55	3.14	2.85
2020 Total Households	15,250	164,973	542,996
2020 Average Household Size	2.64	3.09	2.83
2022 Total Households	15,426	165,803	546,246
2022 Average Household Size	2.63	3.09	2.82
2027 Total Households	15,073	159,966	530,051
2027 Average Household Size	2.62	3.08	2.82
2022-2027 Annual Rate	-0.46%	-0.71%	-0.60%
2010 Families	10,058	113,399	347,470
2010 Average Family Size	3.16	3.62	3.42
2022 Families	10,066	122,291	371,406
2022 Average Family Size	3.32	3.60	3.44
2027 Families	9,784	117,783	359,593
2027 Average Family Size	3.32	3.60	3.44
2022-2027 Annual Rate	-0.57%	-0.75%	-0.64%
<b>Housing Unit Summary</b>			
2000 Housing Units	16,020	158,175	517,720
Owner Occupied Housing Units	63.4%	40.6%	35.8%
Renter Occupied Housing Units	33.2%	53.4%	58.5%
Vacant Housing Units	3.4%	6.0%	5.7%
2010 Housing Units	15,794	162,265	536,291
Owner Occupied Housing Units	62.9%	38.1%	34.9%
Renter Occupied Housing Units	31.7%	54.8%	58.4%
Vacant Housing Units	5.4%	7.0%	6.7%
2020 Housing Units	16,025	174,193	575,377
Vacant Housing Units	4.8%	5.3%	5.6%
2022 Housing Units	16,252	175,594	580,904
Owner Occupied Housing Units	63.0%	42.1%	37.1%
Renter Occupied Housing Units	31.9%	52.4%	56.9%
Vacant Housing Units	5.1%	5.6%	6.0%
2027 Housing Units	16,393	176,569	585,794
Owner Occupied Housing Units	61.8%	41.1%	36.3%
Renter Occupied Housing Units	30.1%	49.5%	54.2%
Vacant Housing Units	8.1%	9.4%	9.5%
<b>Median Household Income</b>			
2022	\$88,542	\$68,726	\$71,168
2027	\$105,505	\$81,524	\$84,776
<b>Median Home Value</b>			
2022	\$629,921	\$621,587	\$638,174
2027	\$711,388	\$674,770	\$700,569
<b>Per Capita Income</b>			
2022	\$46,009	\$30,821	\$34,449
2027	\$54,910	\$36,706	\$41,092
<b>Median Age</b>			
2010	42.5	34.4	35.4
2022	44.5	35.9	37.3
2027	45.5	37.5	38.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022



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<b>2022 Households by Income</b>			
Household Income Base	15,426	165,799	546,210
<\$15,000	8.8%	12.0%	12.0%
\$15,000 - \$24,999	4.7%	7.2%	7.2%
\$25,000 - \$34,999	5.5%	7.4%	7.2%
\$35,000 - \$49,999	10.0%	10.5%	10.0%
\$50,000 - \$74,999	13.5%	16.0%	15.4%
\$75,000 - \$99,999	12.3%	12.9%	12.7%
\$100,000 - \$149,999	17.9%	16.8%	17.6%
\$150,000 - \$199,999	14.2%	9.1%	9.3%
\$200,000+	13.0%	8.2%	8.7%
Average Household Income	\$121,534	\$96,019	\$98,825
<b>2027 Households by Income</b>			
Household Income Base	15,073	159,962	530,015
<\$15,000	7.3%	9.7%	9.9%
\$15,000 - \$24,999	3.8%	5.6%	5.6%
\$25,000 - \$34,999	5.1%	6.2%	5.9%
\$35,000 - \$49,999	8.8%	8.9%	8.3%
\$50,000 - \$74,999	11.2%	15.4%	14.5%
\$75,000 - \$99,999	11.2%	13.0%	12.7%
\$100,000 - \$149,999	17.2%	18.3%	19.5%
\$150,000 - \$199,999	18.4%	12.1%	12.3%
\$200,000+	17.2%	10.7%	11.4%
Average Household Income	\$144,731	\$114,268	\$117,828
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	10,238	73,850	215,593
<\$50,000	1.0%	0.7%	0.9%
\$50,000 - \$99,999	0.6%	0.2%	0.4%
\$100,000 - \$149,999	1.5%	0.4%	0.8%
\$150,000 - \$199,999	3.2%	0.9%	1.5%
\$200,000 - \$249,999	4.0%	1.3%	2.0%
\$250,000 - \$299,999	4.1%	1.5%	1.9%
\$300,000 - \$399,999	7.1%	7.9%	7.7%
\$400,000 - \$499,999	10.0%	14.4%	12.4%
\$500,000 - \$749,999	35.7%	46.7%	40.6%
\$750,000 - \$999,999	22.9%	18.3%	20.8%
\$1,000,000 - \$1,499,999	4.9%	4.2%	7.0%
\$1,500,000 - \$1,999,999	1.0%	1.1%	1.7%
\$2,000,000 +	4.1%	2.5%	2.3%
Average Home Value	\$691,815	\$680,553	\$701,604
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	10,132	72,535	212,524
<\$50,000	0.2%	0.2%	0.4%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.4%	0.1%	0.3%
\$150,000 - \$199,999	1.2%	0.4%	0.7%
\$200,000 - \$249,999	1.6%	0.6%	1.0%
\$250,000 - \$299,999	1.6%	0.5%	0.9%
\$300,000 - \$399,999	4.4%	3.9%	4.0%
\$400,000 - \$499,999	11.2%	10.4%	9.1%
\$500,000 - \$749,999	34.6%	48.5%	41.9%
\$750,000 - \$999,999	28.0%	24.2%	26.7%
\$1,000,000 - \$1,499,999	6.7%	6.3%	9.9%
\$1,500,000 - \$1,999,999	1.5%	1.6%	2.3%
\$2,000,000 +	8.4%	3.3%	2.8%
Average Home Value	\$837,637	\$759,940	\$784,129

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Age</b>			
Total	38,142	476,424	1,445,163
0 - 4	5.4%	6.7%	6.6%
5 - 9	5.3%	6.8%	6.4%
10 - 14	5.3%	7.2%	6.6%
15 - 24	11.2%	16.0%	15.1%
25 - 34	12.7%	14.2%	14.9%
35 - 44	13.6%	14.0%	13.9%
45 - 54	15.0%	14.6%	14.3%
55 - 64	13.3%	10.3%	10.8%
65 - 74	9.0%	5.9%	6.3%
75 - 84	6.5%	3.1%	3.6%
85 +	2.7%	1.2%	1.5%
18 +	80.5%	74.5%	76.1%
<b>2022 Population by Age</b>			
Total	40,769	517,046	1,569,700
0 - 4	4.8%	6.0%	5.8%
5 - 9	4.8%	6.1%	6.0%
10 - 14	5.2%	6.4%	6.3%
15 - 24	10.1%	13.8%	13.1%
25 - 34	12.7%	16.4%	15.5%
35 - 44	13.1%	13.1%	13.7%
45 - 54	12.5%	12.1%	12.2%
55 - 64	14.0%	12.0%	12.1%
65 - 74	12.1%	8.5%	9.0%
75 - 84	7.3%	4.1%	4.5%
85 +	3.3%	1.4%	1.7%
18 +	82.1%	77.5%	78.1%
<b>2027 Population by Age</b>			
Total	39,746	498,407	1,522,075
0 - 4	4.7%	6.0%	5.8%
5 - 9	4.6%	5.6%	5.5%
10 - 14	4.8%	5.9%	5.8%
15 - 24	9.5%	12.6%	12.4%
25 - 34	12.4%	16.0%	14.9%
35 - 44	13.3%	14.4%	14.5%
45 - 54	12.5%	11.9%	12.4%
55 - 64	13.1%	11.7%	11.7%
65 - 74	12.7%	9.2%	9.6%
75 - 84	8.6%	5.0%	5.5%
85 +	3.7%	1.6%	1.9%
18 +	82.9%	79.0%	79.5%
<b>2010 Population by Sex</b>			
Males	17,945	226,087	674,551
Females	20,199	250,337	770,610
<b>2022 Population by Sex</b>			
Males	19,312	245,431	735,861
Females	21,458	271,614	833,839
<b>2027 Population by Sex</b>			
Males	18,868	237,462	717,023
Females	20,880	260,944	805,051

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

156-40 Cross Bay Blvd, Howard Beach, NY

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<b>2010 Population by Race/Ethnicity</b>			
Total	38,145	476,424	1,445,161
White Alone	76.5%	24.7%	28.0%
Black Alone	5.8%	36.1%	43.4%
American Indian Alone	0.3%	1.2%	0.8%
Asian Alone	5.6%	13.4%	10.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.9%	17.8%	12.3%
Two or More Races	2.8%	6.7%	4.6%
Hispanic Origin	23.2%	32.5%	25.3%
Diversity Index	61.4	86.2	81.6
<b>2020 Population by Race/Ethnicity</b>			
Total	40,540	515,474	1,563,293
White Alone	54.5%	12.9%	19.2%
Black Alone	7.4%	30.3%	37.9%
American Indian Alone	0.8%	1.9%	1.2%
Asian Alone	9.1%	16.6%	13.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.7%	24.7%	16.8%
Two or More Races	11.3%	13.5%	10.9%
Hispanic Origin	29.8%	33.0%	25.3%
Diversity Index	79.5	88.0	85.1
<b>2022 Population by Race/Ethnicity</b>			
Total	40,769	517,044	1,569,700
White Alone	53.9%	12.6%	19.0%
Black Alone	7.4%	30.2%	37.6%
American Indian Alone	0.8%	1.9%	1.2%
Asian Alone	9.2%	16.6%	14.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.2%	25.0%	17.0%
Two or More Races	11.4%	13.6%	11.1%
Hispanic Origin	30.0%	33.0%	25.4%
Diversity Index	79.9	88.0	85.2
<b>2027 Population by Race/Ethnicity</b>			
Total	39,748	498,405	1,522,074
White Alone	51.8%	11.9%	18.2%
Black Alone	7.3%	28.9%	36.3%
American Indian Alone	0.9%	2.0%	1.3%
Asian Alone	9.7%	17.1%	14.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	18.6%	26.1%	18.0%
Two or More Races	11.7%	13.8%	11.5%
Hispanic Origin	30.8%	33.3%	25.8%
Diversity Index	81.0	88.1	85.7
<b>2010 Population by Relationship and Household Type</b>			
Total	38,144	476,425	1,445,161
In Households	99.9%	99.4%	98.7%
In Family Households	85.3%	89.6%	85.6%
Householder	26.4%	23.8%	24.0%
Spouse	18.6%	13.1%	13.1%
Child	31.7%	38.4%	35.7%
Other relative	6.6%	10.7%	9.4%
Nonrelative	2.0%	3.6%	3.3%
In Nonfamily Households	14.7%	9.8%	13.1%
In Group Quarters	0.1%	0.6%	1.3%
Institutionalized Population	0.0%	0.2%	0.4%
Noninstitutionalized Population	0.1%	0.4%	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	30,616	349,850	1,079,508
Less than 9th Grade	5.0%	8.9%	7.1%
9th - 12th Grade, No Diploma	7.1%	8.5%	7.3%
High School Graduate	27.5%	30.0%	25.5%
GED/Alternative Credential	4.4%	6.7%	5.6%
Some College, No Degree	16.0%	14.7%	15.3%
Associate Degree	10.8%	8.1%	8.6%
Bachelor's Degree	17.8%	16.2%	19.9%
Graduate/Professional Degree	11.3%	7.0%	10.7%
<b>2022 Population 15+ by Marital Status</b>			
Total	34,725	421,160	1,284,960
Never Married	31.9%	42.7%	43.7%
Married	51.0%	44.7%	43.2%
Widowed	8.4%	5.6%	5.7%
Divorced	8.7%	7.0%	7.5%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	18,375	230,638	711,723
Population 16+ Employed	90.5%	89.8%	90.1%
Population 16+ Unemployment rate	9.5%	10.2%	9.9%
Population 16-24 Employed	7.2%	10.4%	9.7%
Population 16-24 Unemployment rate	34.8%	25.0%	23.4%
Population 25-54 Employed	65.4%	69.4%	69.5%
Population 25-54 Unemployment rate	7.4%	8.3%	8.3%
Population 55-64 Employed	20.4%	16.1%	16.3%
Population 55-64 Unemployment rate	5.2%	7.4%	7.5%
Population 65+ Employed	7.0%	4.0%	4.5%
Population 65+ Unemployment rate	3.5%	6.9%	7.0%
<b>2022 Employed Population 16+ by Industry</b>			
Total	16,631	207,092	641,559
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	7.7%	8.3%	6.8%
Manufacturing	3.8%	3.3%	3.0%
Wholesale Trade	3.3%	1.9%	1.9%
Retail Trade	7.4%	9.7%	9.0%
Transportation/Utilities	11.1%	13.3%	11.5%
Information	2.3%	1.6%	2.3%
Finance/Insurance/Real Estate	10.2%	6.5%	7.0%
Services	47.8%	50.2%	53.1%
Public Administration	6.2%	5.1%	5.2%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	16,632	207,091	641,558
White Collar	63.1%	48.7%	53.9%
Management/Business/Financial	16.7%	10.6%	12.5%
Professional	23.5%	17.5%	21.7%
Sales	7.1%	8.0%	7.6%
Administrative Support	15.8%	12.6%	12.0%
Services	15.4%	27.0%	25.9%
Blue Collar	21.5%	24.2%	20.2%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	5.5%	6.8%	5.5%
Installation/Maintenance/Repair	3.1%	2.9%	2.3%
Production	3.4%	3.0%	2.5%
Transportation/Material Moving	9.5%	11.4%	9.8%

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<b>2010 Households by Type</b>			
Total	14,943	150,841	500,296
Households with 1 Person	28.7%	20.8%	25.4%
Households with 2+ People	71.3%	79.2%	74.6%
Family Households	67.3%	75.2%	69.5%
Husband-wife Families	47.4%	41.3%	37.8%
With Related Children	19.3%	22.5%	19.2%
Other Family (No Spouse Present)	19.9%	33.9%	31.7%
Other Family with Male Householder	4.9%	7.6%	6.8%
With Related Children	1.9%	3.8%	3.2%
Other Family with Female Householder	15.0%	26.3%	24.9%
With Related Children	7.2%	16.7%	15.2%
Nonfamily Households	4.0%	4.1%	5.1%
All Households with Children	28.7%	43.5%	38.1%
Multigenerational Households	5.8%	10.9%	8.7%
Unmarried Partner Households	5.2%	6.2%	6.0%
Male-female	4.5%	5.5%	5.2%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	14,945	150,848	500,297
1 Person Household	28.7%	20.8%	25.4%
2 Person Household	29.7%	23.0%	25.5%
3 Person Household	17.0%	18.9%	18.5%
4 Person Household	13.7%	16.8%	14.7%
5 Person Household	6.8%	10.4%	8.4%
6 Person Household	2.7%	5.2%	3.9%
7 + Person Household	1.4%	4.9%	3.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	14,943	150,851	500,296
Owner Occupied	66.5%	41.0%	37.4%
Owned with a Mortgage/Loan	41.4%	31.2%	27.3%
Owned Free and Clear	25.1%	9.8%	10.2%
Renter Occupied	33.5%	59.0%	62.6%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	62	51	52
Percent of Income for Mortgage	37.5%	47.7%	47.3%
Wealth Index	119	69	71
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	15,794	162,265	536,291
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	38,144	476,425	1,445,162
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	City Lights (8A)	City Strivers (11A)	City Strivers (11A)
2.	Exurbanites (1E)	Diverse Convergence (13A)	Downtown Melting Pot (8D)
3.	Retirement Communities (9E)	Downtown Melting Pot (8D)	Diverse Convergence (13A)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$42,737,983	\$405,193,095	\$1,374,241,827
Average Spent	\$2,770.52	\$2,443.82	\$2,515.79
Spending Potential Index	115	101	104
Education: Total \$	\$39,880,617	\$351,655,086	\$1,193,832,219
Average Spent	\$2,585.29	\$2,120.92	\$2,185.52
Spending Potential Index	132	108	111
Entertainment/Recreation: Total \$	\$62,849,954	\$524,885,011	\$1,783,285,222
Average Spent	\$4,074.29	\$3,165.71	\$3,264.62
Spending Potential Index	111	86	89
Food at Home: Total \$	\$108,186,367	\$990,290,754	\$3,351,689,411
Average Spent	\$7,013.25	\$5,972.70	\$6,135.86
Spending Potential Index	113	96	99
Food Away from Home: Total \$	\$76,042,059	\$687,530,384	\$2,322,232,666
Average Spent	\$4,929.47	\$4,146.67	\$4,251.26
Spending Potential Index	114	96	99
Health Care: Total \$	\$115,766,887	\$929,625,558	\$3,170,238,957
Average Spent	\$7,504.66	\$5,606.81	\$5,803.68
Spending Potential Index	106	79	82
HH Furnishings & Equipment: Total \$	\$44,017,686	\$370,570,693	\$1,261,152,014
Average Spent	\$2,853.47	\$2,235.01	\$2,308.76
Spending Potential Index	111	87	90
Personal Care Products & Services: Total \$	\$18,103,592	\$159,492,568	\$542,794,410
Average Spent	\$1,173.58	\$961.94	\$993.68
Spending Potential Index	115	94	97
Shelter: Total \$	\$435,149,343	\$3,871,854,184	\$13,043,712,214
Average Spent	\$28,208.83	\$23,352.14	\$23,878.82
Spending Potential Index	123	102	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$43,490,686	\$314,598,998	\$1,070,399,816
Average Spent	\$2,819.31	\$1,897.43	\$1,959.56
Spending Potential Index	104	70	72
Travel: Total \$	\$51,952,007	\$404,028,876	\$1,369,514,684
Average Spent	\$3,367.82	\$2,436.80	\$2,507.14
Spending Potential Index	117	85	87
Vehicle Maintenance & Repairs: Total \$	\$19,979,433	\$165,484,907	\$561,585,252
Average Spent	\$1,295.18	\$998.08	\$1,028.08
Spending Potential Index	103	79	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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