	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	17,608	119,751	387,722
2020 Total Population	19,237	128,037	416,025
2020 Group Quarters	270	1,401	6,944
2022 Total Population	19,124	127,134	415,299
2022 Group Quarters	270	1,401	6,944
2027 Total Population	18,876	125,263	412,192
2022-2027 Annual Rate	-0.26%	-0.30%	-0.15%
2022 Total Daytime Population	17,120	121,053	400,046
Workers	7,101	55,842	183,060
Residents	10,019	65,211	216,986
Household Summary			
2010 Households	7,003	45,865	148,072
2010 Average Household Size	2.48	2.58	2.57
2020 Total Households	7,540	47,684	156,768
2020 Average Household Size	2.52	2.66	2.61
2022 Households	7,555	47,639	156,799
2022 Average Household Size	2.50	2.64	2.60
2027 Households	7,433	46,853	155,511
2027 Average Household Size	2.50	2.64	2.61
2022-2027 Annual Rate	-0.33%	-0.33%	-0.16%
2010 Families	4,635	32,135	97,849
2010 Average Family Size	3.13	3.16	3.20
2022 Families	4,847	32,511	100,319
2022 Average Family Size	3.21	3.30	3.31
2027 Families	4,765	31,916	99,202
2027 Average Family Size	3.22	3.30	3.32
2022-2027 Annual Rate	-0.34%	-0.37%	-0.22%
Housing Unit Summary			
2000 Housing Units	7,025	46,947	151,136
Owner Occupied Housing Units	65.4%	72.9%	56.8%
Renter Occupied Housing Units	32.2%	24.5%	39.8%
Vacant Housing Units	2.4%	2.6%	3.4%
2010 Housing Units	7,363	48,263	157,960
Owner Occupied Housing Units	66.2%	73.5%	57.8%
Renter Occupied Housing Units	28.9%	21.5%	35.9%
Vacant Housing Units	4.9%	5.0%	6.3%
2020 Housing Units	7,923	49,869	165,709
Vacant Housing Units	4.8%	4.4%	5.4%
2022 Housing Units	7,951	50,071	166,697
Owner Occupied Housing Units	64.3%	73.8%	57.6%
Renter Occupied Housing Units	30.8%	21.4%	36.4%
Vacant Housing Units	5.0%	4.9%	5.9%
2027 Housing Units	7,925	49,994	167,232
Owner Occupied Housing Units	63.8%	73.2%	57.1%
Renter Occupied Housing Units	30.0%	20.5%	35.9%
Vacant Housing Units	6.2%	6.3%	7.0%
Median Household Income			
2022	$126,898	$154,985	$110,830
2027	$157,704	$185,350	$132,940
Median Home Value			
2022	$587,666	$689,028	$636,499
2027	$657,768	$761,098	$705,717
Per Capita Income			
2022	$74,882	$85,263	$65,917
2027	$87,789	$97,973	$76,389
Median Age			
2010	43.2	43.5	40.6
2022	45.4	46.0	42.4
2027	46.1	46.4	43.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Households by Income			
Household Income Base	7,555	47,639	156,799
<$15,000	5.8%	4.4%	8.5%
$15,000 - $24,999	2.9%	2.7%	4.2%
$25,000 - $34,999	3.6%	2.9%	4.4%
$35,000 - $49,999	6.0%	5.0%	7.0%
$50,000 - $74,999	10.7%	8.3%	10.3%
$75,000 - $99,999	9.4%	8.4%	10.7%
$100,000 - $149,999	18.6%	17.0%	16.8%
$150,000 - $199,999	13.2%	11.7%	10.4%
$200,000+	30.0%	39.8%	27.6%
Average Household Income	$189,230	$228,156	$174,713
2027 Households by Income			
Household Income Base	7,433	46,853	155,511
<$15,000	4.3%	3.1%	6.6%
$15,000 - $24,999	2.2%	1.6%	2.9%
$25,000 - $34,999	2.7%	2.1%	3.5%
$35,000 - $49,999	4.9%	3.8%	5.7%
$50,000 - $74,999	7.6%	6.4%	8.9%
$75,000 - $99,999	8.4%	7.6%	10.0%
$100,000 - $149,999	16.7%	15.1%	16.9%
$150,000 - $199,999	15.8%	13.5%	12.6%
$200,000+	37.4%	46.8%	32.9%
Average Household Income	$222,833	$262,584	$202,649
2022 Owner Occupied Housing Units by Value			
Total	5,109	36,943	96,018
<$50,000	0.7%	0.5%	0.7%
$50,000 - $99,999	0.3%	0.4%	1.4%
$100,000 - $149,999	0.5%	0.9%	2.2%
$150,000 - $199,999	2.3%	1.5%	2.3%
$200,000 - $249,999	2.8%	2.0%	2.0%
$250,000 - $299,999	3.9%	1.9%	2.1%
$300,000 - $399,999	10.4%	5.3%	7.1%
$400,000 - $499,999	17.2%	10.5%	12.9%
$500,000 - $749,999	33.9%	35.6%	35.5%
$750,000 - $999,999	14.7%	23.7%	19.0%
$1,000,000 - $1,499,999	7.1%	8.6%	7.6%
$1,500,000 - $1,999,999	3.8%	4.4%	3.8%
$2,000,000 +	2.4%	4.6%	3.5%
Average Home Value	$685,616	$798,006	$729,085
2027 Owner Occupied Housing Units by Value			
Total	5,053	36,598	95,502
<$50,000	0.4%	0.2%	0.3%
$50,000 - $99,999	0.1%	0.1%	0.6%
$100,000 - $149,999	0.2%	0.4%	0.9%
$150,000 - $199,999	1.0%	0.8%	1.1%
$200,000 - $249,999	1.2%	1.0%	1.1%
$250,000 - $299,999	2.1%	1.0%	1.1%
$300,000 - $399,999	6.4%	3.0%	4.3%
$400,000 - $499,999	15.3%	7.7%	10.5%
$500,000 - $749,999	37.1%	34.4%	36.4%
$750,000 - $999,999	16.4%	28.3%	23.5%
$1,000,000 - $1,499,999	9.3%	11.5%	10.6%
$1,500,000 - $1,999,999	7.8%	6.2%	5.3%
$2,000,000 +	2.9%	5.3%	4.2%
Average Home Value	$793,888	$885,907	$823,482

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	17,608	119,752	387,721
0 - 4	6.0%	5.6%	6.1%
5 - 9	6.3%	6.8%	6.4%
10 - 14	5.9%	7.2%	6.6%
15 - 24	9.2%	10.3%	11.9%
25 - 34	11.2%	8.6%	11.5%
35 - 44	14.1%	13.7%	13.9%
45 - 54	14.9%	16.2%	15.2%
55 - 64	13.2%	13.7%	12.5%
65 - 74	9.0%	8.6%	7.8%
75 - 84	6.7%	6.3%	5.4%
85 +	3.5%	2.9%	2.6%
18 +	78.4%	75.9%	76.7%
2022 Population by Age			
Total	19,124	127,135	415,300
0 - 4	5.0%	4.8%	5.3%
5 - 9	6.1%	6.0%	5.9%
10 - 14	6.9%	7.1%	6.6%
15 - 24	10.3%	10.8%	11.8%
25 - 34	8.6%	8.6%	11.2%
35 - 44	12.6%	11.4%	12.4%
45 - 54	13.5%	13.7%	13.0%
55 - 64	13.7%	14.7%	13.4%
65 - 74	11.8%	12.2%	10.9%
75 - 84	7.8%	7.4%	6.4%
85 +	3.7%	3.4%	2.9%
18 +	78.3%	77.8%	78.2%
2027 Population by Age			
Total	18,874	125,264	412,189
0 - 4	4.9%	4.8%	5.3%
5 - 9	5.8%	5.9%	5.7%
10 - 14	6.3%	6.5%	6.0%
15 - 24	10.8%	10.1%	11.2%
25 - 34	8.8%	8.8%	11.5%
35 - 44	11.9%	12.0%	12.7%
45 - 54	13.7%	13.1%	12.8%
55 - 64	13.3%	13.9%	12.8%
65 - 74	11.6%	12.7%	11.4%
75 - 84	8.9%	8.6%	7.6%
85 +	4.0%	3.6%	3.1%
18 +	79.2%	78.9%	79.3%
2010 Population by Sex			
Males	8,226	56,672	183,543
Females	9,381	63,080	204,178
2022 Population by Sex			
Males	9,060	60,800	198,256
Females	10,064	66,334	217,043
2027 Population by Sex			
Males	8,994	60,179	197,525
Females	9,882	65,084	214,667

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	17,608	119,751	387,721
White Alone	69.4%	78.4%	65.2%
Black Alone	7.6%	5.7%	16.6%
American Indian Alone	0.4%	0.2%	0.4%
Asian Alone	16.7%	10.6%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	2.8%	7.8%
Two or More Races	2.7%	2.3%	3.2%
Hispanic Origin	11.2%	9.9%	20.3%
Diversity Index	58.6	48.2	68.6
2020 Population by Race/Ethnicity			
Total	19,237	128,037	416,025
White Alone	56.9%	65.7%	50.2%
Black Alone	10.0%	6.2%	16.2%
American Indian Alone	0.3%	0.2%	0.7%
Asian Alone	16.6%	12.9%	8.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.3%	5.9%	13.8%
Two or More Races	8.9%	9.1%	10.9%
Hispanic Origin	16.6%	14.0%	25.4%
Diversity Index	72.9	64.8	80.4
2022 Population by Race/Ethnicity			
Total	19,124	127,134	415,299
White Alone	56.2%	65.1%	49.6%
Black Alone	10.0%	6.3%	16.1%
American Indian Alone	0.3%	0.2%	0.7%
Asian Alone	16.6%	13.0%	8.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.7%	6.1%	14.1%
Two or More Races	9.0%	9.3%	11.2%
Hispanic Origin	17.1%	14.3%	25.8%
Diversity Index	73.6	65.6	80.8
2027 Population by Race/Ethnicity			
Total	18,877	125,263	412,191
White Alone	54.3%	63.0%	47.5%
Black Alone	9.9%	6.3%	15.8%
American Indian Alone	0.4%	0.3%	0.8%
Asian Alone	17.1%	13.5%	8.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.7%	6.9%	15.6%
Two or More Races	9.7%	10.1%	11.8%
Hispanic Origin	18.0%	15.0%	27.0%
Diversity Index	75.3	67.7	82.1
2010 Population by Relationship and Household Type			
Total	17,607	119,751	387,721
In Households	98.4%	98.7%	98.0%
In Family Households	83.5%	85.9%	82.9%
Householder	26.3%	26.8%	25.2%
Spouse	21.0%	22.2%	18.6%
Child	30.5%	32.1%	31.6%
Other relative	4.5%	3.7%	5.3%
Nonrelative	1.1%	1.1%	2.2%
In Nonfamily Households	15.0%	12.8%	15.1%
In Group Quarters	1.6%	1.3%	2.0%
Institutionalized Population	0.7%	0.6%	0.8%
Noninstitutionalized Population	0.9%	0.8%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment			
Total	13,721	90,708	292,299
Less than 9th Grade	1.9%	1.5%	4.3%
9th - 12th Grade, No Diploma	2.6%	2.7%	4.7%
High School Graduate	16.3%	12.2%	16.1%
GED/Alternative Credential	1.4%	1.6%	2.3%
Some College, No Degree	10.4%	9.1%	11.7%
Associate Degree	7.4%	6.4%	7.1%
Bachelor's Degree	30.8%	30.6%	25.8%
Graduate/Professional Degree	29.2%	35.8%	27.9%
2022 Population 15+ by Marital Status			
Total	15,690	104,384	341,342
Never Married	29.1%	28.1%	34.3%
Married	55.5%	59.4%	52.3%
Widowed	8.4%	5.9%	5.9%
Divorced	7.0%	6.7%	7.6%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,433	64,384	208,802
Population 16+ Employed	98.0%	97.4%	96.6%
Population 16+ Unemployment rate	2.0%	2.6%	3.4%
Population 16-24 Employed	8.9%	8.8%	10.0%
Population 16-24 Unemployment rate	0.8%	4.2%	7.9%
Population 25-54 Employed	60.9%	56.4%	60.4%
Population 25-54 Unemployment rate	1.9%	2.6%	2.9%
Population 55-64 Employed	20.9%	22.9%	20.0%
Population 55-64 Unemployment rate	0.8%	1.4%	2.2%
Population 65+ Employed	9.3%	11.9%	9.5%
Population 65+ Unemployment rate	6.1%	3.9%	4.2%
2022 Employed Population 16+ by Industry			
Total	9,249	62,682	201,654
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	4.3%	4.6%	5.9%
Manufacturing	2.5%	3.1%	3.4%
Wholesale Trade	3.1%	2.4%	2.2%
Retail Trade	7.7%	7.0%	7.5%
Transportation/Utilities	5.3%	3.8%	5.3%
Information	2.3%	3.7%	3.2%
Finance/Insurance/Real Estate	11.1%	14.3%	11.0%
Services	57.1%	56.7%	57.3%
Public Administration	6.7%	4.3%	4.1%
2022 Employed Population 16+ by Occupation			
Total	9,248	62,681	201,654
White Collar	77.3%	82.5%	72.4%
Management/Business/Financial	21.3%	27.1%	23.0%
Professional	37.4%	37.2%	32.0%
Sales	7.3%	8.6%	8.2%
Administrative Support	11.3%	9.5%	9.2%
Services	12.1%	9.7%	15.4%
Blue Collar	10.6%	7.9%	12.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.2%	2.6%	4.0%
Installation/Maintenance/Repair	1.7%	1.4%	1.7%
Production	1.3%	1.3%	1.6%
Transportation/Material Moving	5.3%	2.6%	4.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	7,003	45,864	148,072
Households with 1 Person	30.3%	26.8%	29.5%
Households with 2+ People	69.7%	73.2%	70.5%
Family Households	66.2%	70.1%	66.1%
Husband-wife Families	52.8%	58.1%	48.7%
With Related Children	24.2%	28.3%	23.5%
Other Family (No Spouse Present)	13.4%	12.0%	17.4%
Other Family with Male Householder	3.3%	2.9%	4.1%
With Related Children	1.3%	1.2%	1.8%
Other Family with Female Householder	10.1%	9.0%	13.3%
With Related Children	4.6%	4.4%	7.5%
Nonfamily Households	3.5%	3.2%	4.4%
All Households with Children	30.1%	33.9%	33.1%
Multigenerational Households	3.8%	3.3%	4.1%
Unmarried Partner Households	3.9%	3.4%	4.7%
Male-female	3.3%	2.7%	4.0%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	7,004	45,864	148,071
1 Person Household	30.3%	26.8%	29.5%
2 Person Household	30.2%	30.0%	28.8%
3 Person Household	15.9%	16.4%	16.1%
4 Person Household	14.7%	16.7%	14.5%
5 Person Household	5.7%	7.1%	6.8%
6 Person Household	2.0%	2.1%	2.5%
7 + Person Household	1.3%	1.0%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	7,003	45,864	148,068
Owner Occupied	69.6%	77.4%	61.7%
Owned with a Mortgage/Loan	44.3%	51.2%	41.8%
Owned Free and Clear	25.3%	26.1%	19.8%
Renter Occupied	30.4%	22.6%	38.3%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	91	70
Percent of Income for Mortgage	24.4%	23.4%	30.3%
Wealth Index	228	287	196
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,363	48,263	157,960
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	17,608	119,751	387,722
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Top Tier (1A)	City Lights (8A)
2.	Top Tier (1A)	Pleasantville (2B)	Top Tier (1A)
3.	Pleasantville (2B)	Urban Chic (2A)	Urban Chic (2A)
2022 Consumer Spending			
Apparel & Services: Total $	$31,448,758	$236,044,073	$628,571,456
Average Spent	$4,162.64	$4,954.85	$4,008.77
Spending Potential Index	173	206	166
Education: Total $	$32,144,579	$244,915,602	$612,564,185
Average Spent	$4,254.74	$5,141.07	$3,906.68
Spending Potential Index	217	262	199
Entertainment/Recreation: Total $	$47,689,755	$362,652,144	$910,881,538
Average Spent	$6,312.34	$7,612.51	$5,809.23
Spending Potential Index	172	207	158
Food at Home: Total $	$79,232,696	$589,713,345	$1,564,407,114
Average Spent	$10,487.45	$12,378.79	$9,977.15
Spending Potential Index	169	200	161
Food Away from Home: Total $	$55,586,514	$416,924,603	$1,102,454,869
Average Spent	$7,357.58	$8,751.75	$7,031.01
Spending Potential Index	171	203	163
Health Care: Total $	$87,489,597	$665,508,319	$1,649,090,669
Average Spent	$11,580.36	$13,969.82	$10,517.23
Spending Potential Index	163	197	148
HH Furnishings & Equipment: Total $	$33,650,688	$257,421,251	$642,284,266
Average Spent	$4,454.10	$5,403.58	$4,096.23
Spending Potential Index	174	211	160
Personal Care Products & Services: Total $	$13,473,934	$101,442,542	$261,864,570
Average Spent	$1,783.45	$2,129.40	$1,670.07
Spending Potential Index	175	209	164
Shelter: Total $	$322,452,303	$2,407,400,364	$6,301,075,886
Average Spent	$42,680.65	$50,534.23	$40,185.69
Spending Potential Index	186	221	175
Support Payments/Cash Contributions/Gifts in Kind: Total $	$33,528,167	$266,046,474	$623,627,873
Average Spent	$4,437.88	$5,584.64	$3,977.24
Spending Potential Index	163	206	146
Travel: Total $	$40,694,178	$313,591,245	$755,962,655
Average Spent	$5,386.39	$6,582.66	$4,821.22
Spending Potential Index	188	229	168
Vehicle Maintenance & Repairs: Total $	$14,858,428	$113,394,236	$287,548,219
Average Spent	$1,966.70	$2,380.28	$1,833.87
Spending Potential Index	156	189	146

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022