



Community Profile

Rings: 1, 3, 5 mile radii

1167 Berkshire Blvd, Wyomissing, PA

Latitude: 40.3417

Longitude: -75.98170

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,568	81,901	167,016
2010 Total Population	7,830	88,535	184,065
2020 Total Population	8,067	92,452	191,596
2020 Group Quarters	201	2,477	5,832
2025 Total Population	8,312	94,660	195,086
2020-2025 Annual Rate	0.60%	0.47%	0.36%
2020 Total Daytime Population	11,964	106,972	201,063
Workers	7,335	50,177	83,309
Residents	4,629	56,795	117,754
Household Summary			
2000 Households	3,099	32,789	64,354
2000 Average Household Size	2.34	2.41	2.49
2010 Households	3,330	34,514	68,052
2010 Average Household Size	2.28	2.49	2.61
2020 Households	3,463	35,938	70,293
2020 Average Household Size	2.27	2.50	2.64
2025 Households	3,604	36,821	71,522
2025 Average Household Size	2.25	2.50	2.65
2020-2025 Annual Rate	0.80%	0.49%	0.35%
2010 Families	2,205	22,112	44,812
2010 Average Family Size	2.83	3.09	3.20
2020 Families	2,264	22,630	45,538
2020 Average Family Size	2.83	3.12	3.24
2025 Families	2,336	23,069	46,109
2025 Average Family Size	2.82	3.13	3.25
2020-2025 Annual Rate	0.63%	0.39%	0.25%
Housing Unit Summary			
2000 Housing Units	3,180	35,246	69,812
Owner Occupied Housing Units	79.5%	58.2%	60.1%
Renter Occupied Housing Units	18.0%	34.9%	32.0%
Vacant Housing Units	2.5%	7.0%	7.8%
2010 Housing Units	3,462	37,209	73,990
Owner Occupied Housing Units	77.2%	55.5%	56.1%
Renter Occupied Housing Units	19.0%	37.2%	35.9%
Vacant Housing Units	3.8%	7.2%	8.0%
2020 Housing Units	3,573	38,849	76,642
Owner Occupied Housing Units	77.2%	54.7%	55.5%
Renter Occupied Housing Units	19.7%	37.8%	36.2%
Vacant Housing Units	3.1%	7.5%	8.3%
2025 Housing Units	3,715	39,880	78,168
Owner Occupied Housing Units	75.4%	53.8%	54.9%
Renter Occupied Housing Units	21.6%	38.5%	36.6%
Vacant Housing Units	3.0%	7.7%	8.5%
Median Household Income			
2020	\$82,895	\$53,126	\$51,530
2025	\$89,659	\$55,288	\$53,511
Median Home Value			
2020	\$230,813	\$167,238	\$153,865
2025	\$247,939	\$179,029	\$165,560
Per Capita Income			
2020	\$44,289	\$29,080	\$26,014
2025	\$48,803	\$31,541	\$28,047
Median Age			
2010	45.7	37.3	35.8
2020	48.4	38.6	37.0
2025	49.3	39.4	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	3,463	35,938	70,293
<\$15,000	3.6%	12.5%	13.1%
\$15,000 - \$24,999	5.5%	10.5%	10.7%
\$25,000 - \$34,999	8.2%	12.5%	12.0%
\$35,000 - \$49,999	8.4%	11.3%	12.5%
\$50,000 - \$74,999	18.9%	18.1%	18.7%
\$75,000 - \$99,999	14.0%	11.2%	11.0%
\$100,000 - \$149,999	20.4%	13.2%	12.9%
\$150,000 - \$199,999	12.2%	6.0%	5.4%
\$200,000+	8.7%	4.6%	3.7%
Average Household Income	\$106,661	\$74,944	\$70,691
2025 Households by Income			
Household Income Base	3,604	36,821	71,522
<\$15,000	3.3%	11.6%	12.2%
\$15,000 - \$24,999	5.0%	10.0%	10.1%
\$25,000 - \$34,999	7.5%	12.2%	11.7%
\$35,000 - \$49,999	7.6%	11.0%	12.2%
\$50,000 - \$74,999	17.7%	18.2%	19.0%
\$75,000 - \$99,999	13.8%	11.6%	11.3%
\$100,000 - \$149,999	21.7%	13.8%	13.6%
\$150,000 - \$199,999	13.8%	6.5%	5.8%
\$200,000+	9.7%	5.2%	4.0%
Average Household Income	\$116,840	\$81,223	\$76,293
2020 Owner Occupied Housing Units by Value			
Total	2,759	21,259	42,514
<\$50,000	1.5%	6.7%	10.3%
\$50,000 - \$99,999	2.1%	14.1%	17.5%
\$100,000 - \$149,999	12.5%	22.1%	20.6%
\$150,000 - \$199,999	21.1%	20.5%	19.9%
\$200,000 - \$249,999	20.7%	12.0%	11.3%
\$250,000 - \$299,999	15.3%	7.6%	7.6%
\$300,000 - \$399,999	16.6%	9.6%	7.4%
\$400,000 - \$499,999	5.4%	3.2%	2.3%
\$500,000 - \$749,999	3.3%	2.6%	1.9%
\$750,000 - \$999,999	0.0%	0.8%	0.6%
\$1,000,000 - \$1,499,999	0.8%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.4%	0.2%	0.1%
\$2,000,000 +	0.2%	0.2%	0.2%
Average Home Value	\$268,381	\$208,152	\$185,558
2025 Owner Occupied Housing Units by Value			
Total	2,801	21,458	42,919
<\$50,000	0.9%	5.8%	9.1%
\$50,000 - \$99,999	1.3%	12.4%	15.6%
\$100,000 - \$149,999	9.8%	20.3%	19.2%
\$150,000 - \$199,999	18.5%	19.9%	19.6%
\$200,000 - \$249,999	20.3%	12.5%	12.0%
\$250,000 - \$299,999	16.5%	8.5%	8.6%
\$300,000 - \$399,999	19.7%	11.4%	8.9%
\$400,000 - \$499,999	6.6%	3.8%	2.9%
\$500,000 - \$749,999	4.5%	3.4%	2.6%
\$750,000 - \$999,999	0.1%	1.1%	0.9%
\$1,000,000 - \$1,499,999	1.0%	0.5%	0.3%
\$1,500,000 - \$1,999,999	0.5%	0.3%	0.2%
\$2,000,000 +	0.2%	0.2%	0.2%
Average Home Value	\$290,941	\$226,190	\$202,021

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	7,829	88,533	184,065
0 - 4	4.1%	6.9%	7.2%
5 - 9	5.6%	6.9%	7.1%
10 - 14	6.4%	6.9%	7.1%
15 - 24	13.1%	14.1%	15.1%
25 - 34	8.8%	12.4%	12.6%
35 - 44	11.1%	12.5%	12.7%
45 - 54	13.7%	13.5%	13.5%
55 - 64	15.3%	11.1%	10.7%
65 - 74	10.5%	7.0%	6.5%
75 - 84	7.9%	5.8%	5.1%
85 +	3.5%	3.0%	2.5%
18 +	79.9%	74.9%	74.1%
2020 Population by Age			
Total	8,067	92,453	191,597
0 - 4	3.9%	6.4%	6.6%
5 - 9	4.3%	6.4%	6.6%
10 - 14	4.8%	6.2%	6.4%
15 - 24	12.6%	13.5%	14.1%
25 - 34	10.0%	13.2%	13.9%
35 - 44	10.4%	11.7%	11.7%
45 - 54	12.0%	11.8%	11.9%
55 - 64	14.0%	12.2%	12.0%
65 - 74	14.3%	9.4%	9.0%
75 - 84	9.0%	5.7%	5.0%
85 +	4.7%	3.5%	2.9%
18 +	83.6%	77.3%	76.5%
2025 Population by Age			
Total	8,313	94,659	195,086
0 - 4	3.8%	6.3%	6.6%
5 - 9	4.4%	6.2%	6.4%
10 - 14	4.9%	6.2%	6.4%
15 - 24	10.9%	12.5%	13.2%
25 - 34	10.0%	13.4%	13.8%
35 - 44	11.3%	12.2%	12.3%
45 - 54	11.3%	11.3%	11.1%
55 - 64	13.3%	11.7%	11.7%
65 - 74	14.0%	10.1%	9.8%
75 - 84	11.2%	6.7%	6.0%
85 +	5.0%	3.4%	2.8%
18 +	84.1%	77.7%	76.9%
2010 Population by Sex			
Males	3,727	42,402	89,270
Females	4,103	46,133	94,795
2020 Population by Sex			
Males	3,833	44,566	93,251
Females	4,234	47,886	98,345
2025 Population by Sex			
Males	3,959	45,761	95,141
Females	4,353	48,899	99,945

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020



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2010 Population by Race/Ethnicity			
Total	7,830	88,535	184,066
White Alone	87.6%	70.8%	69.1%
Black Alone	3.9%	9.3%	8.6%
American Indian Alone	0.1%	0.5%	0.5%
Asian Alone	5.0%	2.1%	1.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.1%	13.7%	16.0%
Two or More Races	1.3%	3.5%	4.0%
Hispanic Origin	6.2%	28.4%	32.4%
Diversity Index	31.9	69.7	72.8
2020 Population by Race/Ethnicity			
Total	8,067	92,453	191,596
White Alone	81.6%	63.1%	60.6%
Black Alone	5.5%	9.6%	8.9%
American Indian Alone	0.1%	0.6%	0.6%
Asian Alone	6.0%	2.4%	1.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.7%	19.8%	22.9%
Two or More Races	2.0%	4.5%	5.0%
Hispanic Origin	12.8%	38.8%	43.9%
Diversity Index	47.7	78.5	80.9
2025 Population by Race/Ethnicity			
Total	8,313	94,661	195,086
White Alone	77.5%	59.3%	56.5%
Black Alone	6.5%	9.7%	9.0%
American Indian Alone	0.2%	0.7%	0.7%
Asian Alone	6.4%	2.5%	1.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.9%	22.8%	26.2%
Two or More Races	2.5%	5.0%	5.5%
Hispanic Origin	18.0%	44.3%	49.7%
Diversity Index	57.0	81.7	83.6
2010 Population by Relationship and Household Type			
Total	7,830	88,535	184,065
In Households	97.2%	97.1%	96.7%
In Family Households	80.8%	79.9%	81.0%
Householder	27.4%	24.9%	24.4%
Spouse	23.3%	16.5%	15.9%
Child	26.7%	31.8%	32.9%
Other relative	2.4%	4.0%	4.6%
Nonrelative	1.1%	2.8%	3.2%
In Nonfamily Households	16.4%	17.1%	15.7%
In Group Quarters	2.8%	2.9%	3.3%
Institutionalized Population	0.0%	1.3%	1.6%
Noninstitutionalized Population	2.8%	1.6%	1.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	5,998	62,492	126,941
Less than 9th Grade	1.7%	6.9%	7.9%
9th - 12th Grade, No Diploma	2.6%	7.2%	9.2%
High School Graduate	20.6%	26.6%	29.0%
GED/Alternative Credential	2.9%	4.2%	4.9%
Some College, No Degree	15.8%	17.7%	16.7%
Associate Degree	7.7%	8.8%	8.3%
Bachelor's Degree	30.1%	18.5%	15.7%
Graduate/Professional Degree	18.5%	10.1%	8.5%
2020 Population 15+ by Marital Status			
Total	7,014	74,934	154,000
Never Married	24.7%	34.4%	37.4%
Married	61.3%	48.3%	46.3%
Widowed	6.0%	6.4%	5.7%
Divorced	8.0%	10.9%	10.6%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,342	46,279	95,844
Population 16+ Employed	79.4%	77.2%	76.6%
Population 16+ Unemployment rate	20.6%	22.8%	23.4%
Population 16-24 Employed	13.1%	13.9%	13.8%
Population 16-24 Unemployment rate	32.7%	33.7%	37.1%
Population 25-54 Employed	55.3%	62.5%	63.6%
Population 25-54 Unemployment rate	19.3%	21.5%	21.4%
Population 55-64 Employed	22.0%	17.0%	16.4%
Population 55-64 Unemployment rate	17.1%	19.1%	19.0%
Population 65+ Employed	9.5%	6.6%	6.2%
Population 65+ Unemployment rate	15.6%	16.9%	16.8%
2020 Employed Population 16+ by Industry			
Total	3,448	35,718	73,435
Agriculture/Mining	0.0%	1.0%	1.7%
Construction	2.1%	4.7%	4.7%
Manufacturing	14.1%	18.3%	21.6%
Wholesale Trade	2.3%	3.1%	3.2%
Retail Trade	8.4%	9.7%	9.6%
Transportation/Utilities	5.2%	4.8%	4.9%
Information	1.9%	1.1%	1.1%
Finance/Insurance/Real Estate	7.2%	6.4%	6.1%
Services	55.4%	48.1%	44.4%
Public Administration	3.5%	2.8%	2.7%
2020 Employed Population 16+ by Occupation			
Total	3,446	35,716	73,435
White Collar	73.5%	59.2%	54.4%
Management/Business/Financial	20.6%	13.1%	11.6%
Professional	29.9%	23.2%	19.8%
Sales	8.8%	9.1%	8.6%
Administrative Support	14.1%	13.8%	14.4%
Services	11.2%	15.3%	15.7%
Blue Collar	15.2%	25.5%	29.9%
Farming/Forestry/Fishing	0.0%	0.7%	1.3%
Construction/Extraction	2.2%	3.4%	3.5%
Installation/Maintenance/Repair	1.4%	2.6%	2.9%
Production	6.5%	11.0%	14.1%
Transportation/Material Moving	5.1%	7.9%	8.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,330	34,514	68,052
Households with 1 Person	29.1%	29.4%	27.7%
Households with 2+ People	70.9%	70.6%	72.3%
Family Households	66.2%	64.1%	65.8%
Husband-wife Families	56.4%	42.4%	42.9%
With Related Children	19.9%	17.9%	18.7%
Other Family (No Spouse Present)	9.8%	21.7%	22.9%
Other Family with Male Householder	2.6%	5.2%	5.8%
With Related Children	1.2%	3.1%	3.5%
Other Family with Female Householder	7.2%	16.4%	17.1%
With Related Children	3.9%	11.8%	12.5%
Nonfamily Households	4.7%	6.6%	6.4%
All Households with Children	25.4%	33.1%	35.1%
Multigenerational Households	2.6%	4.3%	5.1%
Unmarried Partner Households	4.4%	8.2%	9.0%
Male-female	4.0%	7.6%	8.3%
Same-sex	0.4%	0.6%	0.7%
2010 Households by Size			
Total	3,330	34,514	68,051
1 Person Household	29.1%	29.4%	27.7%
2 Person Household	38.5%	32.3%	31.2%
3 Person Household	13.2%	15.6%	15.9%
4 Person Household	11.7%	12.5%	13.0%
5 Person Household	4.4%	5.7%	6.6%
6 Person Household	2.2%	2.7%	3.2%
7 + Person Household	0.9%	1.8%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	3,330	34,514	68,052
Owner Occupied	80.3%	59.9%	61.0%
Owned with a Mortgage/Loan	51.3%	40.8%	41.5%
Owned Free and Clear	28.9%	19.1%	19.5%
Renter Occupied	19.7%	40.1%	39.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	161	143	147
Percent of Income for Mortgage	11.6%	13.2%	12.5%
Wealth Index	152	85	76
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,462	37,209	73,990
Housing Units Inside Urbanized Area	99.8%	99.1%	97.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	0.9%	2.7%
2010 Population By Urban/ Rural Status			
Total Population	7,830	88,535	184,065
Population Inside Urbanized Area	99.9%	99.1%	97.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	0.9%	2.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Comfortable Empty Nesters (5A)	Fresh Ambitions (13D)	Fresh Ambitions (13D)
2.	Golden Years (9B)	Comfortable Empty Nesters	Rustbelt Traditions (5D)
3.	Retirement Communities (9E)	Rustbelt Traditions (5D)	Comfortable Empty Nesters (5A)
2020 Consumer Spending			
Apparel & Services: Total \$	\$8,512,926	\$65,570,663	\$121,550,804
Average Spent	\$2,458.25	\$1,824.55	\$1,729.20
Spending Potential Index	115	85	81
Education: Total \$	\$7,341,473	\$55,285,152	\$101,161,696
Average Spent	\$2,119.97	\$1,538.35	\$1,439.14
Spending Potential Index	119	86	80
Entertainment/Recreation: Total \$	\$13,336,302	\$96,281,494	\$178,082,134
Average Spent	\$3,851.08	\$2,679.10	\$2,533.43
Spending Potential Index	119	82	78
Food at Home: Total \$	\$21,278,988	\$162,323,752	\$301,423,192
Average Spent	\$6,144.67	\$4,516.77	\$4,288.10
Spending Potential Index	115	85	80
Food Away from Home: Total \$	\$14,905,378	\$113,093,107	\$209,930,842
Average Spent	\$4,304.18	\$3,146.89	\$2,986.51
Spending Potential Index	114	83	79
Health Care: Total \$	\$24,623,674	\$169,876,926	\$314,886,124
Average Spent	\$7,110.50	\$4,726.94	\$4,479.62
Spending Potential Index	124	82	78
HH Furnishings & Equipment: Total \$	\$9,115,857	\$65,167,779	\$120,623,054
Average Spent	\$2,632.36	\$1,813.34	\$1,716.00
Spending Potential Index	120	83	79
Personal Care Products & Services: Total \$	\$3,821,125	\$27,755,519	\$51,260,052
Average Spent	\$1,103.41	\$772.32	\$729.23
Spending Potential Index	120	84	79
Shelter: Total \$	\$77,097,373	\$597,953,043	\$1,101,043,129
Average Spent	\$22,263.17	\$16,638.46	\$15,663.62
Spending Potential Index	115	86	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,036,656	\$67,070,519	\$123,943,889
Average Spent	\$2,898.25	\$1,866.28	\$1,763.25
Spending Potential Index	124	80	75
Travel: Total \$	\$10,211,774	\$71,105,889	\$130,112,289
Average Spent	\$2,948.82	\$1,978.57	\$1,851.00
Spending Potential Index	122	82	77
Vehicle Maintenance & Repairs: Total \$	\$4,802,510	\$35,084,906	\$64,854,785
Average Spent	\$1,386.81	\$976.26	\$922.64
Spending Potential Index	120	84	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.