	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	14,511	163,949	529,793
2010 Total Population	14,735	166,995	537,383
2020 Total Population	15,003	173,293	556,552
2020 Group Quarters	15	3,043	5,414
2025 Total Population	15,089	179,251	568,754
2020-2025 Annual Rate	0.11%	0.68%	0.43%
2020 Total Daytime Population	18,369	186,193	529,277
Workers	11,104	95,745	232,431
Residents	7,265	90,448	296,846
Household Summary			
2000 Households	5,199	62,282	189,764
2000 Average Household Size	2.78	2.57	2.76
2010 Households	5,335	62,552	189,997
2010 Average Household Size	2.76	2.62	2.80
2020 Households	5,384	64,200	194,857
2020 Average Household Size	2.78	2.65	2.83
2025 Households	5,397	66,150	198,664
2025 Average Household Size	2.79	2.66	2.84
2020-2025 Annual Rate	0.05%	0.60%	0.39%
2010 Families	4,001	42,677	136,115
2010 Average Family Size	3.22	3.22	3.33
2020 Families	4,029	43,531	139,034
2020 Average Family Size	3.26	3.27	3.37
2025 Families	4,040	44,646	141,481
2025 Average Family Size	3.27	3.29	3.38
2020-2025 Annual Rate	0.05%	0.51%	0.35%
Housing Unit Summary			
2000 Housing Units	5,310	64,012	194,971
Owner Occupied Housing Units	78.1%	60.8%	57.8%
Renter Occupied Housing Units	19.8%	36.5%	39.5%
Vacant Housing Units	2.1%	2.7%	2.7%
2010 Housing Units	5,531	65,527	198,980
Owner Occupied Housing Units	76.0%	59.7%	55.8%
Renter Occupied Housing Units	20.5%	35.8%	39.7%
Vacant Housing Units	3.5%	4.5%	4.5%
2020 Housing Units	5,617	68,659	205,845
Owner Occupied Housing Units	74.6%	57.1%	54.2%
Renter Occupied Housing Units	21.3%	36.4%	40.5%
Vacant Housing Units	4.1%	6.5%	5.3%
2025 Housing Units	5,648	70,721	210,144
Owner Occupied Housing Units	74.7%	56.1%	54.0%
Renter Occupied Housing Units	20.9%	37.4%	40.5%
Vacant Housing Units	4.4%	6.5%	5.5%
Median Household Income			
2020	$112,099	$91,648	$83,409
2025	$125,633	$101,417	$91,529
Median Home Value			
2020	$437,933	$419,017	$402,467
2025	$464,434	$448,541	$432,994
Per Capita Income			
2020	$51,079	$45,774	$40,850
2025	$57,885	$50,883	$45,337
Median Age			
2010	43.1	40.4	38.8
2020	45.0	41.9	40.0
2025	45.0	42.4	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020

	1 mile	3 mile	5 mile
2020 Households by Income			
Household Income Base	5,384	64,200	194,857
<$15,000	3.7%	6.4%	7.2%
$15,000 - $24,999	5.2%	6.2%	7.3%
$25,000 - $34,999	5.7%	6.9%	7.1%
$35,000 - $49,999	6.3%	8.6%	9.3%
$50,000 - $74,999	11.3%	13.5%	14.3%
$75,000 - $99,999	11.0%	11.8%	11.8%
$100,000 - $149,999	20.4%	19.0%	18.0%
$150,000 - $199,999	14.6%	11.7%	10.7%
$200,000+	21.6%	16.1%	14.2%
Average Household Income	$141,071	$123,443	$116,468
2025 Households by Income			
Household Income Base	5,397	66,150	198,664
<$15,000	3.2%	5.6%	6.4%
$15,000 - $24,999	4.5%	5.5%	6.6%
$25,000 - $34,999	5.0%	6.3%	6.5%
$35,000 - $49,999	5.4%	7.9%	8.6%
$50,000 - $74,999	9.7%	12.5%	13.6%
$75,000 - $99,999	9.9%	11.4%	11.7%
$100,000 - $149,999	20.0%	19.2%	18.4%
$150,000 - $199,999	16.2%	13.0%	11.9%
$200,000+	26.0%	18.7%	16.4%
Average Household Income	$160,375	$137,790	$129,590
2020 Owner Occupied Housing Units by Value			
Total	4,189	39,195	111,535
<$50,000	0.9%	1.2%	1.7%
$50,000 - $99,999	0.2%	0.5%	0.5%
$100,000 - $149,999	0.3%	1.4%	1.1%
$150,000 - $199,999	0.2%	2.4%	2.7%
$200,000 - $249,999	1.9%	4.2%	4.9%
$250,000 - $299,999	6.3%	6.9%	8.5%
$300,000 - $399,999	30.3%	28.8%	30.1%
$400,000 - $499,999	26.2%	24.1%	21.8%
$500,000 - $749,999	21.5%	22.2%	20.6%
$750,000 - $999,999	9.5%	5.6%	5.3%
$1,000,000 - $1,499,999	2.5%	2.5%	2.0%
$1,500,000 - $1,999,999	0.2%	0.2%	0.4%
$2,000,000 +	0.1%	0.1%	0.4%
Average Home Value	$500,519	$468,259	$461,211
2025 Owner Occupied Housing Units by Value			
Total	4,218	39,683	113,457
<$50,000	0.7%	1.2%	1.6%
$50,000 - $99,999	0.1%	0.3%	0.3%
$100,000 - $149,999	0.1%	0.9%	0.7%
$150,000 - $199,999	0.1%	1.7%	1.9%
$200,000 - $249,999	1.1%	3.1%	3.8%
$250,000 - $299,999	4.3%	5.3%	6.8%
$300,000 - $399,999	25.9%	25.3%	27.3%
$400,000 - $499,999	27.4%	25.3%	23.2%
$500,000 - $749,999	25.0%	26.6%	24.4%
$750,000 - $999,999	12.1%	7.0%	6.6%
$1,000,000 - $1,499,999	2.8%	3.0%	2.4%
$1,500,000 - $1,999,999	0.2%	0.2%	0.5%
$2,000,000 +	0.1%	0.2%	0.5%
Average Home Value	$532,988	$500,718	$492,877

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020

Rings: 1, 3, 5 mile radii

800 Bergen Town Center, Paramus, NJ
Latitude: 40.9154
Longitude: -74.05923

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	14,735	166,996	537,384
0 - 4	5.0%	5.9%	6.2%
5 - 9	5.9%	5.9%	6.4%
10 - 14	6.7%	6.1%	6.6%
15 - 24	10.9%	11.8%	12.6%
25 - 34	10.5%	13.0%	13.0%
35 - 44	14.0%	14.0%	14.2%
45 - 54	17.0%	15.6%	15.4%
55 - 64	13.7%	12.7%	12.0%
65 - 74	7.7%	7.2%	6.8%
75 - 84	5.9%	5.2%	4.5%
85 +	2.7%	2.7%	2.2%
18 +	78.3%	78.2%	76.5%
2020 Population by Age			
Total	15,003	173,295	556,552
0 - 4	4.5%	5.3%	5.7%
5 - 9	5.0%	5.6%	6.0%
10 - 14	5.8%	6.2%	6.5%
15 - 24	11.3%	11.3%	12.1%
25 - 34	11.4%	12.2%	13.1%
35 - 44	12.1%	13.5%	13.2%
45 - 54	14.1%	13.5%	13.3%
55 - 64	15.5%	14.1%	13.4%
65 - 74	11.4%	10.1%	9.5%
75 - 84	5.9%	5.3%	4.8%
85 +	3.2%	2.9%	2.4%
18 +	81.1%	79.4%	78.1%
2025 Population by Age			
Total	15,088	179,252	568,753
0 - 4	4.6%	5.4%	5.7%
5 - 9	4.7%	5.4%	5.6%
10 - 14	5.3%	5.7%	6.0%
15 - 24	10.4%	11.0%	11.4%
25 - 34	11.9%	12.3%	13.3%
35 - 44	13.2%	14.0%	13.9%
45 - 54	12.5%	12.9%	12.7%
55 - 64	14.9%	13.3%	12.9%
65 - 74	12.3%	10.9%	10.3%
75 - 84	7.2%	6.4%	5.8%
85 +	3.0%	2.9%	2.4%
18 +	82.2%	80.2%	79.2%
2010 Population by Sex			
Males	7,105	80,466	259,240
Females	7,630	86,529	278,143
2020 Population by Sex			
Males	7,256	83,765	269,437
Females	7,746	89,528	287,116
2025 Population by Sex			
Males	7,335	86,986	276,417
Females	7,754	92,265	292,336

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020

Rings: 1, 3, 5 mile radii

800 Bergen Town Center, Paramus, NJ
Latitude: 40.9154
Longitude: -74.05923

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	14,735	166,995	537,383
White Alone	72.3%	67.4%	62.6%
Black Alone	5.6%	9.5%	12.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	15.8%	13.5%	10.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.6%	6.4%	10.8%
Two or More Races	2.5%	2.9%	3.3%
Hispanic Origin	14.4%	19.0%	27.8%
Diversity Index	58.5	66.6	75.0
2020 Population by Race/Ethnicity			
Total	15,003	173,293	556,552
White Alone	65.5%	61.1%	57.3%
Black Alone	6.7%	10.8%	12.7%
American Indian Alone	0.3%	0.3%	0.5%
Asian Alone	18.9%	15.6%	12.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.3%	8.5%	13.3%
Two or More Races	3.3%	3.7%	4.0%
Hispanic Origin	20.5%	25.5%	34.5%
Diversity Index	68.4	74.7	80.3
2025 Population by Race/Ethnicity			
Total	15,089	179,251	568,752
White Alone	62.0%	57.7%	54.8%
Black Alone	7.2%	11.3%	12.9%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	20.6%	16.5%	12.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.3%	9.9%	14.5%
Two or More Races	3.7%	4.1%	4.4%
Hispanic Origin	24.1%	29.7%	38.2%
Diversity Index	72.6	78.2	82.4
2010 Population by Relationship and Household Type			
Total	14,735	166,995	537,383
In Households	99.9%	98.2%	99.0%
In Family Households	88.8%	84.1%	86.9%
Householder	27.4%	25.5%	25.3%
Spouse	22.2%	19.6%	18.3%
Child	32.4%	31.5%	33.8%
Other relative	5.5%	5.7%	6.9%
Nonrelative	1.3%	1.8%	2.6%
In Nonfamily Households	11.1%	14.1%	12.1%
In Group Quarters	0.1%	1.8%	1.0%
Institutionalized Population	0.0%	1.1%	0.7%
Noninstitutionalized Population	0.1%	0.7%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020

	1 mile	3 mile	5 mile
2020 Population 25+ by Educational Attainment			
Total	11,021	124,193	388,667
Less than 9th Grade	3.5%	4.3%	5.9%
9th - 12th Grade, No Diploma	2.6%	3.9%	4.8%
High School Graduate	20.6%	21.6%	24.8%
GED/Alternative Credential	2.3%	1.7%	2.0%
Some College, No Degree	16.0%	15.4%	16.0%
Associate Degree	8.1%	6.3%	6.1%
Bachelor's Degree	29.3%	29.8%	25.6%
Graduate/Professional Degree	17.7%	17.1%	15.0%
2020 Population 15+ by Marital Status			
Total	12,716	143,696	455,763
Never Married	26.1%	33.0%	34.8%
Married	58.8%	52.9%	52.0%
Widowed	6.7%	5.9%	5.4%
Divorced	8.3%	8.2%	7.8%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,954	96,829	304,551
Population 16+ Employed	86.8%	86.3%	86.0%
Population 16+ Unemployment rate	13.2%	13.7%	14.0%
Population 16-24 Employed	8.8%	8.5%	8.7%
Population 16-24 Unemployment rate	24.2%	23.9%	25.8%
Population 25-54 Employed	58.0%	62.9%	64.3%
Population 25-54 Unemployment rate	11.8%	12.5%	12.8%
Population 55-64 Employed	22.1%	19.3%	18.7%
Population 55-64 Unemployment rate	11.7%	13.1%	12.7%
Population 65+ Employed	11.1%	9.3%	8.3%
Population 65+ Unemployment rate	13.3%	11.7%	11.6%
2020 Employed Population 16+ by Industry			
Total	7,772	83,603	262,009
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	5.4%	6.1%	6.3%
Manufacturing	7.8%	7.6%	9.7%
Wholesale Trade	4.2%	3.3%	3.7%
Retail Trade	11.9%	10.3%	10.1%
Transportation/Utilities	6.3%	5.1%	6.1%
Information	2.3%	2.9%	2.7%
Finance/Insurance/Real Estate	10.3%	8.8%	8.3%
Services	48.7%	52.5%	49.8%
Public Administration	3.1%	3.3%	3.1%
2020 Employed Population 16+ by Occupation			
Total	7,773	83,602	262,010
White Collar	74.2%	71.6%	65.8%
Management/Business/Financial	22.0%	18.4%	17.0%
Professional	24.0%	29.0%	25.5%
Sales	12.9%	10.5%	9.9%
Administrative Support	15.4%	13.7%	13.4%
Services	12.5%	13.3%	14.3%
Blue Collar	13.3%	15.1%	20.0%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	4.5%	4.2%	4.6%
Installation/Maintenance/Repair	1.9%	2.6%	2.8%
Production	3.8%	3.9%	4.9%
Transportation/Material Moving	2.9%	4.4%	7.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	5,335	62,551	189,997
Households with 1 Person	21.1%	27.0%	23.8%
Households with 2+ People	78.9%	73.0%	76.2%
Family Households	75.0%	68.2%	71.6%
Husband-wife Families	60.7%	52.5%	51.9%
With Related Children	27.9%	24.8%	25.7%
Other Family (No Spouse Present)	14.3%	15.8%	19.8%
Other Family with Male Householder	3.5%	4.1%	5.2%
With Related Children	1.1%	1.7%	2.4%
Other Family with Female Householder	10.8%	11.6%	14.6%
With Related Children	4.8%	5.8%	8.2%
Nonfamily Households	3.9%	4.8%	4.5%
All Households with Children	33.9%	32.5%	36.6%
Multigenerational Households	5.2%	4.9%	6.4%
Unmarried Partner Households	3.5%	4.8%	5.5%
Male-female	2.9%	4.1%	4.8%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	5,334	62,550	189,997
1 Person Household	21.1%	27.0%	23.8%
2 Person Household	31.3%	29.3%	27.7%
3 Person Household	18.4%	17.1%	18.1%
4 Person Household	18.0%	15.1%	16.4%
5 Person Household	7.6%	7.1%	8.1%
6 Person Household	2.3%	2.8%	3.4%
7 + Person Household	1.2%	1.7%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	5,335	62,552	189,997
Owner Occupied	78.8%	62.5%	58.4%
Owned with a Mortgage/Loan	55.4%	44.0%	41.6%
Owned Free and Clear	23.3%	18.5%	16.8%
Renter Occupied	21.2%	37.5%	41.6%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	113	92	87
Percent of Income for Mortgage	16.3%	19.1%	20.2%
Wealth Index	197	153	140
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,531	65,527	198,980
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	14,735	166,995	537,383
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 19, 2020

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Pacific Heights (2C)	City Lights (8A)	City Lights (8A)
3.	City Lights (8A)	Savvy Suburbanites (1D)	International Marketplace (13A)
2020 Consumer Spending			
Apparel & Services: Total $	$17,055,423	$183,483,148	$534,066,781
Average Spent	$3,167.80	$2,857.99	$2,740.81
Spending Potential Index	148	133	128
Education: Total $	$18,000,395	$184,079,343	$524,311,007
Average Spent	$3,343.31	$2,867.28	$2,690.75
Spending Potential Index	187	160	150
Entertainment/Recreation: Total $	$26,371,973	$274,844,809	$784,395,972
Average Spent	$4,898.21	$4,281.07	$4,025.50
Spending Potential Index	151	132	124
Food at Home: Total $	$41,924,822	$450,522,756	$1,309,075,916
Average Spent	$7,786.93	$7,017.49	$6,718.14
Spending Potential Index	146	131	126
Food Away from Home: Total $	$29,844,572	$319,462,956	$928,219,243
Average Spent	$5,543.20	$4,976.06	$4,763.59
Spending Potential Index	147	132	126
Health Care: Total $	$43,475,136	$454,652,712	$1,287,594,027
Average Spent	$8,074.88	$7,081.82	$6,607.89
Spending Potential Index	140	123	115
HH Furnishings & Equipment: Total $	$17,152,069	$179,587,886	$512,349,656
Average Spent	$3,185.75	$2,797.32	$2,629.36
Spending Potential Index	146	128	120
Personal Care Products & Services: Total $	$7,098,331	$76,064,843	$218,646,678
Average Spent	$1,318.41	$1,184.81	$1,122.09
Spending Potential Index	143	129	122
Shelter: Total $	$172,074,187	$1,807,325,152	$5,239,399,924
Average Spent	$31,960.29	$28,151.48	$26,888.44
Spending Potential Index	165	145	139
Support Payments/Cash Contributions/Gifts in Kind: Total $	$16,558,949	$172,389,096	$485,598,800
Average Spent	$3,075.58	$2,685.19	$2,492.08
Spending Potential Index	131	115	106
Travel: Total $	$21,681,083	$220,301,075	$623,832,502
Average Spent	$4,026.95	$3,431.48	$3,201.49
Spending Potential Index	167	142	133
Vehicle Maintenance & Repairs: Total $	$8,433,356	$89,413,640	$254,657,587
Average Spent	$1,566.37	$1,392.74	$1,306.89
Spending Potential Index	135	120	113

August 19, 2020