



Community Profile

Rings: 1, 3, 5 mile radii

151 Veterans Of Foreign Wars Pkwy, Revere,

Latitude: 42.4106

Longitude: -70.99517

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	24,694	166,369	401,667
2020 Total Population	30,350	190,894	460,976
2020 Group Quarters	99	1,658	5,024
2023 Total Population	31,318	196,264	475,883
2023 Group Quarters	99	1,657	5,025
2028 Total Population	32,097	201,526	487,516
2023-2028 Annual Rate	0.49%	0.53%	0.48%
2023 Total Daytime Population	20,544	137,390	539,216
Workers	5,636	44,009	321,381
Residents	14,908	93,381	217,835
Household Summary			
2010 Households	9,444	62,577	160,403
2010 Average Household Size	2.61	2.64	2.47
2020 Total Households	11,047	69,475	181,999
2020 Average Household Size	2.74	2.72	2.51
2023 Total Households	11,485	71,430	189,275
2023 Average Household Size	2.72	2.72	2.49
2028 Total Households	12,016	74,227	195,288
2028 Average Household Size	2.66	2.69	2.47
2023-2028 Annual Rate	0.91%	0.77%	0.63%
2010 Families	5,709	39,206	91,810
2010 Average Family Size	3.30	3.26	3.19
2023 Families	6,696	43,665	103,607
2023 Average Family Size	3.52	3.42	3.29
2028 Families	6,955	45,373	107,018
2028 Average Family Size	3.46	3.37	3.26
2023-2028 Annual Rate	0.76%	0.77%	0.65%
Housing Unit Summary			
2000 Housing Units	9,820	63,438	160,496
Owner Occupied Housing Units	40.3%	42.6%	41.3%
Renter Occupied Housing Units	55.3%	54.1%	55.0%
Vacant Housing Units	4.4%	3.3%	3.8%
2010 Housing Units	10,328	67,092	172,782
Owner Occupied Housing Units	39.3%	39.7%	39.3%
Renter Occupied Housing Units	52.1%	53.6%	53.6%
Vacant Housing Units	8.6%	6.7%	7.2%
2020 Housing Units	11,902	73,657	194,547
Vacant Housing Units	7.2%	5.7%	6.4%
2023 Housing Units	12,336	75,647	203,003
Owner Occupied Housing Units	37.1%	39.6%	37.1%
Renter Occupied Housing Units	56.0%	54.8%	56.1%
Vacant Housing Units	6.9%	5.6%	6.8%
2028 Housing Units	12,922	78,603	208,747
Owner Occupied Housing Units	36.2%	39.5%	37.3%
Renter Occupied Housing Units	56.8%	54.9%	56.2%
Vacant Housing Units	7.0%	5.6%	6.4%
Median Household Income			
2023	\$65,083	\$73,383	\$81,690
2028	\$79,356	\$83,906	\$93,844
Median Home Value			
2023	\$561,461	\$572,372	\$617,733
2028	\$643,489	\$647,175	\$685,505
Per Capita Income			
2023	\$34,186	\$36,774	\$48,421
2028	\$41,945	\$44,161	\$56,685
Median Age			
2010	36.2	35.7	35.5
2023	37.9	37.6	37.7
2028	39.0	38.6	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	11,483	71,415	189,251
<\$15,000	14.3%	11.9%	12.2%
\$15,000 - \$24,999	7.2%	6.6%	6.1%
\$25,000 - \$34,999	7.4%	6.9%	5.6%
\$35,000 - \$49,999	10.8%	9.6%	8.3%
\$50,000 - \$74,999	15.0%	15.6%	14.0%
\$75,000 - \$99,999	10.1%	12.7%	11.7%
\$100,000 - \$149,999	19.5%	18.4%	17.1%
\$150,000 - \$199,999	7.9%	8.6%	10.2%
\$200,000+	7.8%	9.6%	14.8%
Average Household Income	\$92,769	\$101,161	\$121,733
2028 Households by Income			
Household Income Base	12,016	74,216	195,268
<\$15,000	12.9%	10.8%	11.2%
\$15,000 - \$24,999	5.9%	5.6%	5.2%
\$25,000 - \$34,999	6.1%	5.6%	4.6%
\$35,000 - \$49,999	8.9%	8.0%	6.9%
\$50,000 - \$74,999	14.1%	14.8%	13.2%
\$75,000 - \$99,999	9.8%	12.2%	11.2%
\$100,000 - \$149,999	21.0%	19.1%	17.1%
\$150,000 - \$199,999	10.1%	10.5%	12.0%
\$200,000+	11.2%	13.3%	18.6%
Average Household Income	\$111,877	\$120,240	\$141,521
2023 Owner Occupied Housing Units by Value			
Total	4,569	29,982	75,324
<\$50,000	2.9%	3.8%	2.6%
\$50,000 - \$99,999	0.3%	0.9%	0.8%
\$100,000 - \$149,999	1.2%	0.5%	0.4%
\$150,000 - \$199,999	0.5%	0.4%	0.4%
\$200,000 - \$249,999	1.6%	1.0%	1.0%
\$250,000 - \$299,999	5.8%	3.8%	2.4%
\$300,000 - \$399,999	13.3%	10.6%	8.3%
\$400,000 - \$499,999	13.2%	15.4%	13.9%
\$500,000 - \$749,999	46.1%	46.7%	42.9%
\$750,000 - \$999,999	10.1%	12.4%	17.7%
\$1,000,000 - \$1,499,999	1.7%	2.0%	4.9%
\$1,500,000 - \$1,999,999	1.7%	0.6%	1.9%
\$2,000,000 +	1.7%	1.8%	2.8%
Average Home Value	\$595,136	\$598,164	\$683,303
2028 Owner Occupied Housing Units by Value			
Total	4,672	31,045	77,893
<\$50,000	2.0%	2.1%	1.3%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.1%	0.1%
\$250,000 - \$299,999	1.3%	0.7%	0.5%
\$300,000 - \$399,999	7.0%	3.5%	3.0%
\$400,000 - \$499,999	8.3%	10.5%	9.5%
\$500,000 - \$749,999	54.4%	56.1%	48.0%
\$750,000 - \$999,999	17.4%	19.2%	23.4%
\$1,000,000 - \$1,499,999	3.5%	3.5%	7.1%
\$1,500,000 - \$1,999,999	2.6%	1.2%	2.9%
\$2,000,000 +	3.3%	3.0%	4.2%
Average Home Value	\$722,576	\$713,497	\$793,708

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	24,696	166,370	401,668
0 - 4	6.7%	6.9%	6.5%
5 - 9	5.8%	5.9%	5.4%
10 - 14	5.3%	5.6%	5.2%
15 - 24	13.6%	13.6%	13.5%
25 - 34	16.9%	17.0%	18.6%
35 - 44	15.2%	15.0%	14.8%
45 - 54	14.1%	13.7%	13.6%
55 - 64	10.1%	10.0%	10.3%
65 - 74	6.3%	6.0%	6.1%
75 - 84	4.2%	4.2%	4.1%
85 +	2.0%	2.0%	1.9%
18 +	78.6%	77.8%	79.5%
2023 Population by Age			
Total	31,316	196,265	475,882
0 - 4	5.9%	6.0%	5.5%
5 - 9	5.9%	6.1%	5.6%
10 - 14	6.1%	6.1%	5.6%
15 - 24	11.9%	12.1%	11.8%
25 - 34	15.4%	15.6%	17.2%
35 - 44	15.4%	15.1%	15.5%
45 - 54	12.6%	12.5%	12.1%
55 - 64	11.3%	11.4%	11.3%
65 - 74	8.9%	8.5%	8.8%
75 - 84	4.7%	4.6%	4.7%
85 +	1.9%	2.0%	1.9%
18 +	78.6%	78.3%	80.3%
2028 Population by Age			
Total	32,097	201,527	487,518
0 - 4	6.0%	6.1%	5.6%
5 - 9	5.5%	5.6%	5.1%
10 - 14	5.6%	5.7%	5.2%
15 - 24	11.9%	11.9%	11.7%
25 - 34	14.7%	15.1%	16.5%
35 - 44	15.5%	15.2%	15.5%
45 - 54	12.7%	12.7%	12.5%
55 - 64	11.1%	11.0%	10.9%
65 - 74	9.2%	9.0%	9.2%
75 - 84	5.8%	5.5%	5.6%
85 +	2.1%	2.2%	2.1%
18 +	79.6%	79.3%	81.2%
2010 Population by Sex			
Males	12,326	82,199	198,518
Females	12,368	84,170	203,149
2023 Population by Sex			
Males	15,623	97,281	236,117
Females	15,695	98,983	239,766
2028 Population by Sex			
Males	15,962	99,692	241,282
Females	16,136	101,834	246,233

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



Community Profile

Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	24,695	166,369	401,666
White Alone	69.6%	67.3%	67.0%
Black Alone	4.7%	7.5%	8.7%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	6.8%	4.9%	7.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	14.8%	15.9%	12.5%
Two or More Races	3.7%	3.9%	3.7%
Hispanic Origin	30.7%	31.5%	24.6%
Diversity Index	70.4	72.3	69.9
2020 Population by Race/Ethnicity			
Total	30,350	190,894	460,976
White Alone	44.5%	44.8%	49.2%
Black Alone	4.7%	7.7%	8.4%
American Indian Alone	0.8%	0.8%	0.7%
Asian Alone	5.9%	6.0%	9.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	28.7%	25.5%	19.2%
Two or More Races	15.3%	15.1%	12.9%
Hispanic Origin	43.3%	38.7%	29.6%
Diversity Index	84.2	84.3	81.8
2023 Population by Race/Ethnicity			
Total	31,319	196,264	475,883
White Alone	42.5%	43.2%	47.8%
Black Alone	4.9%	7.9%	8.5%
American Indian Alone	0.8%	0.8%	0.7%
Asian Alone	6.0%	6.2%	9.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	30.0%	26.4%	19.8%
Two or More Races	15.8%	15.5%	13.2%
Hispanic Origin	45.3%	40.1%	30.7%
Diversity Index	84.8	84.9	82.7
2028 Population by Race/Ethnicity			
Total	32,098	201,524	487,516
White Alone	38.9%	40.1%	44.6%
Black Alone	5.3%	8.1%	8.7%
American Indian Alone	0.8%	0.9%	0.8%
Asian Alone	6.2%	6.6%	10.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	31.9%	28.0%	21.4%
Two or More Races	16.8%	16.3%	14.0%
Hispanic Origin	48.0%	42.1%	32.7%
Diversity Index	85.6	85.8	84.2
2010 Population by Relationship and Household Type			
Total	24,694	166,369	401,667
In Households	99.7%	99.2%	98.6%
In Family Households	80.4%	81.0%	76.4%
Householder	23.2%	23.5%	22.8%
Spouse	14.3%	14.5%	14.7%
Child	30.0%	30.7%	28.3%
Other relative	8.6%	8.0%	7.0%
Nonrelative	4.2%	4.3%	3.5%
In Nonfamily Households	19.3%	18.2%	22.2%
In Group Quarters	0.3%	0.8%	1.4%
Institutionalized Population	0.2%	0.7%	0.6%
Noninstitutionalized Population	0.1%	0.2%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Population 25+ by Educational Attainment			
Total	21,971	136,764	340,623
Less than 9th Grade	13.6%	11.3%	9.4%
9th - 12th Grade, No Diploma	7.0%	6.3%	5.7%
High School Graduate	33.4%	30.0%	23.8%
GED/Alternative Credential	4.2%	3.8%	3.3%
Some College, No Degree	10.3%	13.7%	11.7%
Associate Degree	6.2%	6.6%	6.4%
Bachelor's Degree	16.1%	18.2%	23.5%
Graduate/Professional Degree	9.2%	10.0%	16.3%
2023 Population 15+ by Marital Status			
Total	25,706	160,585	396,777
Never Married	38.7%	39.9%	42.7%
Married	44.6%	45.4%	44.0%
Widowed	5.2%	5.3%	4.8%
Divorced	11.5%	9.5%	8.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	17,704	110,883	275,662
Population 16+ Employed	95.2%	95.1%	95.7%
Population 16+ Unemployment rate	4.8%	4.9%	4.3%
Population 16-24 Employed	11.5%	12.7%	11.9%
Population 16-24 Unemployment rate	16.3%	8.4%	7.9%
Population 25-54 Employed	68.4%	67.0%	67.7%
Population 25-54 Unemployment rate	3.3%	4.2%	3.6%
Population 55-64 Employed	14.2%	14.6%	14.1%
Population 55-64 Unemployment rate	2.0%	3.7%	3.6%
Population 65+ Employed	6.0%	5.7%	6.3%
Population 65+ Unemployment rate	4.0%	7.1%	6.1%
2023 Employed Population 16+ by Industry			
Total	16,850	105,481	263,745
Agriculture/Mining	0.1%	0.2%	0.1%
Construction	9.2%	9.5%	6.9%
Manufacturing	6.5%	7.4%	7.3%
Wholesale Trade	1.2%	1.6%	1.3%
Retail Trade	9.6%	9.1%	8.2%
Transportation/Utilities	8.7%	7.4%	5.7%
Information	0.7%	1.2%	1.6%
Finance/Insurance/Real Estate	5.7%	6.4%	8.3%
Services	55.8%	53.5%	56.6%
Public Administration	2.5%	3.8%	4.0%
2023 Employed Population 16+ by Occupation			
Total	16,850	105,482	263,748
White Collar	46.1%	50.9%	61.4%
Management/Business/Financial	12.2%	14.3%	20.2%
Professional	17.3%	18.7%	24.6%
Sales	7.5%	7.9%	7.7%
Administrative Support	9.0%	10.0%	8.9%
Services	28.3%	25.6%	20.8%
Blue Collar	25.6%	23.5%	17.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	8.1%	8.2%	5.8%
Installation/Maintenance/Repair	2.4%	2.2%	1.6%
Production	4.1%	4.2%	3.5%
Transportation/Material Moving	11.0%	8.8%	6.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type			
Total	9,444	62,577	160,403
Households with 1 Person	31.8%	29.4%	33.0%
Households with 2+ People	68.2%	70.6%	67.0%
Family Households	60.5%	62.7%	57.2%
Husband-wife Families	37.2%	38.7%	36.9%
With Related Children	18.4%	18.9%	17.1%
Other Family (No Spouse Present)	23.2%	24.0%	20.3%
Other Family with Male Householder	7.2%	6.9%	5.8%
With Related Children	3.3%	3.4%	2.7%
Other Family with Female Householder	16.0%	17.1%	14.5%
With Related Children	9.8%	10.8%	9.0%
Nonfamily Households	7.7%	7.9%	9.8%
All Households with Children	31.9%	33.6%	29.2%
Multigenerational Households	5.3%	5.1%	4.3%
Unmarried Partner Households	7.3%	8.0%	7.6%
Male-female	6.4%	7.0%	6.7%
Same-sex	1.0%	1.0%	1.0%
2010 Households by Size			
Total	9,446	62,578	160,403
1 Person Household	31.8%	29.4%	33.0%
2 Person Household	26.5%	27.4%	28.9%
3 Person Household	16.2%	16.8%	15.5%
4 Person Household	12.6%	13.5%	12.0%
5 Person Household	6.8%	7.0%	5.9%
6 Person Household	3.3%	3.1%	2.6%
7 + Person Household	2.8%	2.7%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	9,443	62,574	160,404
Owner Occupied	43.0%	42.6%	42.3%
Owned with a Mortgage/Loan	31.7%	31.7%	32.0%
Owned Free and Clear	11.3%	10.9%	10.4%
Renter Occupied	57.0%	57.4%	57.7%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	46	52	54
Percent of Income for Mortgage	51.8%	46.9%	45.4%
Wealth Index	60	70	87
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	10,328	67,092	172,782
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	24,694	166,369	401,667
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	City Lights (8A)	City Lights (8A)	City Lights (8A)
2.	Diverse Convergence (13A)	Diverse Convergence (13A)	Diverse Convergence (13A)
3.	NeWest Residents (13C)	NeWest Residents (13C)	Metro Renters (3B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$23,903,361	\$160,321,863	\$511,727,618
Average Spent	\$2,081.27	\$2,244.46	\$2,703.62
Spending Potential Index	95	102	123
Education: Total \$	\$20,865,579	\$138,241,384	\$443,657,814
Average Spent	\$1,816.77	\$1,935.34	\$2,343.99
Spending Potential Index	101	108	131
Entertainment/Recreation: Total \$	\$35,492,770	\$242,380,197	\$770,741,597
Average Spent	\$3,090.36	\$3,393.25	\$4,072.07
Spending Potential Index	82	90	108
Food at Home: Total \$	\$71,426,562	\$481,557,572	\$1,520,773,441
Average Spent	\$6,219.12	\$6,741.67	\$8,034.73
Spending Potential Index	91	99	118
Food Away from Home: Total \$	\$38,223,203	\$258,812,184	\$828,015,836
Average Spent	\$3,328.10	\$3,623.30	\$4,374.67
Spending Potential Index	89	97	117
Health Care: Total \$	\$63,517,934	\$437,924,588	\$1,386,697,679
Average Spent	\$5,530.51	\$6,130.82	\$7,326.36
Spending Potential Index	75	83	100
HH Furnishings & Equipment: Total \$	\$28,679,660	\$194,753,896	\$623,714,426
Average Spent	\$2,497.14	\$2,726.50	\$3,295.28
Spending Potential Index	84	92	112
Personal Care Products & Services: Total \$	\$9,646,775	\$65,606,512	\$209,511,752
Average Spent	\$839.95	\$918.47	\$1,106.92
Spending Potential Index	88	96	116
Shelter: Total \$	\$266,495,201	\$1,798,726,170	\$5,716,394,601
Average Spent	\$23,203.76	\$25,181.66	\$30,201.53
Spending Potential Index	94	102	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$25,687,927	\$178,553,753	\$567,934,739
Average Spent	\$2,236.65	\$2,499.70	\$3,000.58
Spending Potential Index	71	80	96
Travel: Total \$	\$21,149,539	\$144,776,317	\$464,236,554
Average Spent	\$1,841.49	\$2,026.83	\$2,452.71
Spending Potential Index	82	90	109
Vehicle Maintenance & Repairs: Total \$	\$11,923,097	\$82,101,010	\$260,410,096
Average Spent	\$1,038.15	\$1,149.39	\$1,375.83
Spending Potential Index	79	88	105

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.