	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	38,144	476,425	1,445,162
2020 Total Population	40,540	515,474	1,563,293
2020 Group Quarters	231	5,246	27,103
2023 Total Population	40,306	511,103	1,555,872
2023 Group Quarters	229	5,237	27,104
2028 Total Population	40,223	505,909	1,552,977
2023-2028 Annual Rate	-0.04%	-0.20%	-0.04%
2023 Total Daytime Population	32,866	404,375	1,272,729
Workers	9,796	106,716	394,589
Residents	23,070	297,659	878,140
Household Summary			
2010 Households	14,944	150,850	500,295
2010 Average Household Size	2.55	3.14	2.85
2020 Total Households	15,250	164,973	542,996
2020 Average Household Size	2.64	3.09	2.83
2023 Households	15,304	165,087	545,362
2023 Average Household Size	2.62	3.06	2.80
2028 Households	15,260	164,313	547,523
2028 Average Household Size	2.62	3.05	2.79
2023-2028 Annual Rate	-0.06%	-0.09%	0.08%
2010 Families	10,058	113,399	347,470
2010 Average Family Size	3.16	3.62	3.42
2023 Families	9,980	121,595	369,991
2023 Average Family Size	3.31	3.58	3.42
2028 Families	9,929	121,017	371,294
2028 Average Family Size	3.32	3.56	3.40
2023-2028 Annual Rate	-0.10%	-0.10%	0.07%
Housing Unit Summary			
2000 Housing Units	16,020	158,175	517,720
Owner Occupied Housing Units	63.4%	40.6%	35.8%
Renter Occupied Housing Units	33.2%	53.4%	58.5%
Vacant Housing Units	3.4%	6.0%	5.7%
2010 Housing Units	15,794	162,265	536,291
Owner Occupied Housing Units	62.9%	38.1%	34.9%
Renter Occupied Housing Units	31.7%	54.8%	58.4%
Vacant Housing Units	5.4%	7.0%	6.7%
2020 Housing Units	16,025	174,193	575,377
Vacant Housing Units	4.8%	5.3%	5.6%
2023 Housing Units	16,175	175,485	581,840
Owner Occupied Housing Units	63.3%	42.5%	37.6%
Renter Occupied Housing Units	31.3%	51.6%	56.1%
Vacant Housing Units	5.4%	5.9%	6.3%
2028 Housing Units	16,221	176,431	586,967
Owner Occupied Housing Units	64.0%	43.1%	38.2%
Renter Occupied Housing Units	30.0%	50.1%	55.1%
Vacant Housing Units	5.9%	6.9%	6.7%
Median Household Income			
2023	$77,136	$64,642	$67,425
2028	$84,606	$73,215	$76,303
Median Home Value			
2023	$616,203	$616,573	$637,146
2028	$675,628	$668,401	$704,244
Per Capita Income			
2023	$42,785	$30,122	$33,613
2028	$48,172	$34,317	$38,270
Median Age			
2010	42.5	34.4	35.4
2023	44.4	36.2	37.5
2028	45.6	37.7	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	15,304	165,083	545,326
<$15,000	14.0%	14.0%	13.7%
$15,000 - $24,999	5.3%	7.4%	7.6%
$25,000 - $34,999	5.1%	7.1%	6.8%
$35,000 - $49,999	10.1%	10.7%	10.0%
$50,000 - $74,999	14.2%	16.2%	15.6%
$75,000 - $99,999	12.1%	12.9%	12.8%
$100,000 - $149,999	16.3%	15.7%	16.6%
$150,000 - $199,999	10.3%	7.9%	8.7%
$200,000+	12.6%	8.1%	8.3%
Average Household Income	$112,645	$93,132	$95,708
2028 Households by Income			
Household Income Base	15,260	164,309	547,487
<$15,000	13.3%	13.1%	12.7%
$15,000 - $24,999	4.3%	6.2%	6.4%
$25,000 - $34,999	4.3%	6.0%	5.8%
$35,000 - $49,999	9.0%	9.7%	9.0%
$50,000 - $74,999	13.8%	15.8%	15.2%
$75,000 - $99,999	11.9%	13.1%	13.0%
$100,000 - $149,999	16.8%	16.9%	17.8%
$150,000 - $199,999	12.0%	9.4%	10.2%
$200,000+	14.6%	9.8%	9.9%
Average Household Income	$126,920	$105,530	$108,364
2023 Owner Occupied Housing Units by Value			
Total	10,243	74,618	218,625
<$50,000	4.7%	3.4%	3.1%
$50,000 - $99,999	1.0%	0.7%	0.8%
$100,000 - $149,999	2.7%	0.7%	0.9%
$150,000 - $199,999	4.4%	1.3%	1.4%
$200,000 - $249,999	3.6%	1.4%	2.0%
$250,000 - $299,999	6.3%	2.3%	3.0%
$300,000 - $399,999	6.2%	6.9%	7.2%
$400,000 - $499,999	5.6%	10.9%	9.5%
$500,000 - $749,999	33.7%	48.2%	40.3%
$750,000 - $999,999	24.4%	17.5%	20.2%
$1,000,000 - $1,499,999	5.1%	4.4%	7.9%
$1,500,000 - $1,999,999	0.9%	1.0%	2.2%
$2,000,000 +	1.5%	1.4%	1.6%
Average Home Value	$623,894	$645,227	$685,906
2028 Owner Occupied Housing Units by Value			
Total	10,385	75,987	223,814
<$50,000	3.0%	1.5%	1.5%
$50,000 - $99,999	0.7%	0.3%	0.4%
$100,000 - $149,999	1.8%	0.3%	0.3%
$150,000 - $199,999	4.0%	0.8%	0.7%
$200,000 - $249,999	2.8%	0.8%	1.0%
$250,000 - $299,999	4.0%	1.1%	1.4%
$300,000 - $399,999	5.3%	3.4%	3.6%
$400,000 - $499,999	6.6%	7.9%	6.7%
$500,000 - $749,999	31.1%	50.2%	42.1%
$750,000 - $999,999	30.8%	23.2%	26.2%
$1,000,000 - $1,499,999	7.1%	7.1%	11.3%
$1,500,000 - $1,999,999	1.2%	1.5%	3.0%
$2,000,000 +	1.6%	1.8%	1.9%
Average Home Value	$686,236	$727,086	$778,290

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	38,142	476,424	1,445,163
0 - 4	5.4%	6.7%	6.6%
5 - 9	5.3%	6.8%	6.4%
10 - 14	5.3%	7.2%	6.6%
15 - 24	11.2%	16.0%	15.1%
25 - 34	12.7%	14.2%	14.9%
35 - 44	13.6%	14.0%	13.9%
45 - 54	15.0%	14.6%	14.3%
55 - 64	13.3%	10.3%	10.8%
65 - 74	9.0%	5.9%	6.3%
75 - 84	6.5%	3.1%	3.6%
85 +	2.7%	1.2%	1.5%
18 +	80.5%	74.5%	76.1%
2023 Population by Age			
Total	40,305	511,104	1,555,872
0 - 4	4.7%	5.9%	5.7%
5 - 9	4.9%	6.1%	6.0%
10 - 14	5.3%	6.4%	6.4%
15 - 24	10.1%	13.8%	13.1%
25 - 34	12.6%	16.1%	15.3%
35 - 44	13.4%	13.3%	14.0%
45 - 54	12.4%	12.0%	12.1%
55 - 64	13.8%	11.9%	12.0%
65 - 74	12.4%	8.8%	9.3%
75 - 84	7.5%	4.2%	4.6%
85 +	3.1%	1.3%	1.6%
18 +	82.0%	77.5%	78.1%
2028 Population by Age			
Total	40,223	505,910	1,552,977
0 - 4	4.6%	5.9%	5.7%
5 - 9	4.7%	5.6%	5.5%
10 - 14	4.9%	5.9%	5.8%
15 - 24	9.5%	12.6%	12.5%
25 - 34	12.1%	15.8%	14.6%
35 - 44	13.3%	14.5%	14.6%
45 - 54	12.7%	12.0%	12.5%
55 - 64	12.8%	11.6%	11.5%
65 - 74	12.8%	9.3%	9.7%
75 - 84	8.9%	5.3%	5.7%
85 +	3.7%	1.7%	1.9%
18 +	82.9%	79.2%	79.6%
2010 Population by Sex			
Males	17,945	226,087	674,551
Females	20,199	250,337	770,610
2023 Population by Sex			
Males	19,166	243,455	731,879
Females	21,140	267,648	823,993
2028 Population by Sex			
Males	19,093	241,153	732,009
Females	21,130	264,756	820,968

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	38,145	476,424	1,445,161
White Alone	76.5%	24.7%	28.0%
Black Alone	5.8%	36.1%	43.4%
American Indian Alone	0.3%	1.2%	0.8%
Asian Alone	5.6%	13.4%	10.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.9%	17.8%	12.3%
Two or More Races	2.8%	6.7%	4.6%
Hispanic Origin	23.2%	32.5%	25.3%
Diversity Index	61.4	86.2	81.6
2020 Population by Race/Ethnicity			
Total	40,540	515,474	1,563,293
White Alone	54.5%	12.9%	19.2%
Black Alone	7.4%	30.3%	37.9%
American Indian Alone	0.8%	1.9%	1.2%
Asian Alone	9.1%	16.6%	13.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.7%	24.7%	16.8%
Two or More Races	11.3%	13.5%	10.9%
Hispanic Origin	29.8%	33.0%	25.3%
Diversity Index	79.5	88.0	85.1
2023 Population by Race/Ethnicity			
Total	40,306	511,102	1,555,871
White Alone	53.6%	12.6%	18.8%
Black Alone	7.5%	30.2%	37.7%
American Indian Alone	0.8%	1.9%	1.2%
Asian Alone	9.5%	17.1%	14.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.9%	24.4%	16.7%
Two or More Races	11.6%	13.6%	11.1%
Hispanic Origin	30.4%	33.1%	25.5%
Diversity Index	80.1	88.0	85.2
2028 Population by Race/Ethnicity			
Total	40,222	505,910	1,552,975
White Alone	51.8%	12.1%	18.1%
Black Alone	7.4%	29.4%	36.7%
American Indian Alone	0.9%	2.0%	1.2%
Asian Alone	10.3%	18.1%	15.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.6%	24.5%	17.1%
Two or More Races	12.0%	13.8%	11.3%
Hispanic Origin	31.7%	33.6%	26.2%
Diversity Index	81.3	88.2	85.7
2010 Population by Relationship and Household Type			
Total	38,144	476,425	1,445,161
In Households	99.9%	99.4%	98.7%
In Family Households	85.3%	89.6%	85.6%
Householder	26.4%	23.8%	24.0%
Spouse	18.6%	13.1%	13.1%
Child	31.7%	38.4%	35.7%
Other relative	6.6%	10.7%	9.4%
Nonrelative	2.0%	3.6%	3.3%
In Nonfamily Households	14.7%	9.8%	13.1%
In Group Quarters	0.1%	0.6%	1.3%
Institutionalized Population	0.0%	0.2%	0.4%
Noninstitutionalized Population	0.1%	0.4%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	30,272	346,255	1,071,516
Less than 9th Grade	4.6%	9.0%	7.2%
9th - 12th Grade, No Diploma	6.4%	8.0%	7.1%
High School Graduate	26.2%	29.2%	24.8%
GED/Alternative Credential	4.4%	6.4%	5.4%
Some College, No Degree	17.5%	14.9%	15.1%
Associate Degree	9.6%	8.5%	8.5%
Bachelor's Degree	17.8%	16.2%	20.5%
Graduate/Professional Degree	13.5%	7.8%	11.4%
2023 Population 15+ by Marital Status			
Total	34,325	416,835	1,275,094
Never Married	31.6%	43.0%	44.5%
Married	49.9%	43.8%	41.9%
Widowed	9.6%	5.7%	5.8%
Divorced	8.9%	7.5%	7.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	18,712	236,636	746,221
Population 16+ Employed	94.2%	92.8%	93.4%
Population 16+ Unemployment rate	5.8%	7.2%	6.6%
Population 16-24 Employed	7.4%	10.6%	10.2%
Population 16-24 Unemployment rate	18.0%	16.0%	14.2%
Population 25-54 Employed	66.0%	68.8%	68.2%
Population 25-54 Unemployment rate	5.4%	6.1%	5.8%
Population 55-64 Employed	18.5%	15.3%	15.6%
Population 55-64 Unemployment rate	2.5%	5.9%	5.4%
Population 65+ Employed	8.1%	5.3%	6.0%
Population 65+ Unemployment rate	3.0%	4.3%	4.1%
2023 Employed Population 16+ by Industry			
Total	17,633	219,702	697,293
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	7.9%	7.2%	6.2%
Manufacturing	2.8%	3.1%	3.0%
Wholesale Trade	1.4%	1.4%	1.3%
Retail Trade	8.3%	9.6%	9.0%
Transportation/Utilities	9.8%	12.3%	10.2%
Information	2.2%	1.9%	2.6%
Finance/Insurance/Real Estate	8.7%	5.9%	7.0%
Services	52.9%	53.4%	55.6%
Public Administration	5.8%	5.0%	5.0%
2023 Employed Population 16+ by Occupation			
Total	17,633	219,701	697,293
White Collar	64.3%	51.1%	57.0%
Management/Business/Financial	20.4%	12.0%	14.1%
Professional	24.9%	19.8%	24.1%
Sales	5.7%	7.3%	7.2%
Administrative Support	13.2%	12.0%	11.6%
Services	15.5%	26.2%	24.4%
Blue Collar	20.2%	22.6%	18.6%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	5.8%	5.8%	5.1%
Installation/Maintenance/Repair	2.1%	2.9%	2.2%
Production	3.2%	3.1%	2.4%
Transportation/Material Moving	9.1%	10.8%	8.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	14,943	150,841	500,296
Households with 1 Person	28.7%	20.8%	25.4%
Households with 2+ People	71.3%	79.2%	74.6%
Family Households	67.3%	75.2%	69.5%
Husband-wife Families	47.4%	41.3%	37.8%
With Related Children	19.3%	22.5%	19.2%
Other Family (No Spouse Present)	19.9%	33.9%	31.7%
Other Family with Male Householder	4.9%	7.6%	6.8%
With Related Children	1.9%	3.8%	3.2%
Other Family with Female Householder	15.0%	26.3%	24.9%
With Related Children	7.2%	16.7%	15.2%
Nonfamily Households	4.0%	4.1%	5.1%
All Households with Children	28.7%	43.5%	38.1%
Multigenerational Households	5.8%	10.9%	8.7%
Unmarried Partner Households	5.2%	6.2%	6.0%
Male-female	4.5%	5.5%	5.2%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	14,945	150,848	500,297
1 Person Household	28.7%	20.8%	25.4%
2 Person Household	29.7%	23.0%	25.5%
3 Person Household	17.0%	18.9%	18.5%
4 Person Household	13.7%	16.8%	14.7%
5 Person Household	6.8%	10.4%	8.4%
6 Person Household	2.7%	5.2%	3.9%
7 + Person Household	1.4%	4.9%	3.6%
2010 Households by Tenure and Mortgage Status			
Total	14,943	150,851	500,296
Owner Occupied	66.5%	41.0%	37.4%
Owned with a Mortgage/Loan	41.4%	31.2%	27.3%
Owned Free and Clear	25.1%	9.8%	10.2%
Renter Occupied	33.5%	59.0%	62.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	50	43	44
Percent of Income for Mortgage	48.0%	57.3%	56.8%
Wealth Index	111	65	67
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	15,794	162,265	536,291
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	38,144	476,425	1,445,162
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	City Lights (8A)	City Strivers (11A)	City Strivers (11A)
2.	Exurbanites (1E)	Diverse Convergence (13A)	Downtown Melting Pot (8D)
3.	Retirement Communities (9E)	Downtown Melting Pot (8D)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total $	$35,934,826	$365,576,769	$1,240,338,708
Average Spent	$2,348.07	$2,214.45	$2,274.34
Spending Potential Index	107	101	103
Education: Total $	$32,970,484	$309,457,410	$1,056,981,339
Average Spent	$2,154.37	$1,874.51	$1,938.13
Spending Potential Index	120	105	108
Entertainment/Recreation: Total $	$58,457,530	$507,123,332	$1,722,117,616
Average Spent	$3,819.75	$3,071.86	$3,157.75
Spending Potential Index	101	81	83
Food at Home: Total $	$109,510,205	$1,057,865,679	$3,579,057,597
Average Spent	$7,155.66	$6,407.93	$6,562.72
Spending Potential Index	105	94	96
Food Away from Home: Total $	$58,645,526	$553,440,060	$1,875,305,284
Average Spent	$3,832.04	$3,352.41	$3,438.64
Spending Potential Index	103	90	92
Health Care: Total $	$108,449,973	$911,824,945	$3,109,410,745
Average Spent	$7,086.38	$5,523.30	$5,701.55
Spending Potential Index	96	75	77
HH Furnishings & Equipment: Total $	$46,698,997	$418,852,715	$1,427,470,042
Average Spent	$3,051.42	$2,537.16	$2,617.47
Spending Potential Index	103	86	89
Personal Care Products & Services: Total $	$15,430,804	$138,764,823	$470,930,449
Average Spent	$1,008.29	$840.56	$863.52
Spending Potential Index	105	88	90
Shelter: Total $	$417,088,363	$3,869,314,545	$13,064,236,314
Average Spent	$27,253.55	$23,438.03	$23,955.16
Spending Potential Index	110	95	97
Support Payments/Cash Contributions/Gifts in Kind: Total $	$47,116,841	$362,178,096	$1,237,404,190
Average Spent	$3,078.73	$2,193.86	$2,268.96
Spending Potential Index	98	70	73
Travel: Total $	$35,600,861	$296,631,121	$1,006,012,537
Average Spent	$2,326.25	$1,796.82	$1,844.67
Spending Potential Index	103	80	82
Vehicle Maintenance & Repairs: Total $	$19,023,629	$164,750,548	$556,804,108
Average Spent	$1,243.05	$997.96	$1,020.98
Spending Potential Index	95	76	78

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