



Community Profile

Rings: 1, 3, 5 mile radii

1906 Story Ave, Bronx, NY 10473, USA

Latitude: 40.8230

Longitude: -73.85905

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	118,126	657,976	2,107,412
2020 Total Population	130,915	712,864	2,222,402
2020 Group Quarters	2,006	26,215	66,408
2023 Total Population	129,358	711,730	2,203,478
2023 Group Quarters	2,006	26,239	66,398
2028 Total Population	126,517	705,511	2,178,525
2023-2028 Annual Rate	-0.44%	-0.18%	-0.23%
2023 Total Daytime Population	100,917	622,563	1,944,951
Workers	19,146	180,464	643,343
Residents	81,771	442,099	1,301,608
Household Summary			
2010 Households	41,312	226,260	748,309
2010 Average Household Size	2.83	2.79	2.74
2020 Total Households	45,150	248,817	809,527
2020 Average Household Size	2.86	2.76	2.66
2023 Households	45,068	251,133	813,786
2023 Average Household Size	2.83	2.73	2.63
2028 Households	44,673	252,572	816,011
2028 Average Household Size	2.79	2.69	2.59
2023-2028 Annual Rate	-0.18%	0.11%	0.05%
2010 Families	28,558	153,127	484,157
2010 Average Family Size	3.41	3.39	3.37
2023 Families	30,055	164,541	508,132
2023 Average Family Size	3.49	3.39	3.32
2028 Families	29,751	165,296	508,715
2028 Average Family Size	3.44	3.34	3.27
2023-2028 Annual Rate	-0.20%	0.09%	0.02%
Housing Unit Summary			
2000 Housing Units	42,504	225,993	766,174
Owner Occupied Housing Units	20.1%	20.1%	18.4%
Renter Occupied Housing Units	74.3%	73.6%	76.0%
Vacant Housing Units	5.5%	6.2%	5.6%
2010 Housing Units	43,211	240,093	797,406
Owner Occupied Housing Units	20.0%	19.0%	18.5%
Renter Occupied Housing Units	75.6%	75.3%	75.3%
Vacant Housing Units	4.4%	5.8%	6.2%
2020 Housing Units	46,838	261,128	850,799
Vacant Housing Units	3.6%	4.7%	4.9%
2023 Housing Units	47,093	265,685	863,292
Owner Occupied Housing Units	22.1%	19.5%	19.1%
Renter Occupied Housing Units	73.6%	75.1%	75.2%
Vacant Housing Units	4.3%	5.5%	5.7%
2028 Housing Units	47,019	267,268	869,040
Owner Occupied Housing Units	22.9%	20.0%	19.5%
Renter Occupied Housing Units	72.1%	74.5%	74.4%
Vacant Housing Units	5.0%	5.5%	6.1%
Median Household Income			
2023	\$46,092	\$42,900	\$48,257
2028	\$51,661	\$47,728	\$53,552
Median Home Value			
2023	\$539,500	\$585,030	\$603,571
2028	\$623,696	\$651,183	\$682,218
Per Capita Income			
2023	\$24,139	\$24,120	\$27,456
2028	\$28,149	\$27,727	\$31,796
Median Age			
2010	33.2	32.7	33.9
2023	35.2	34.9	36.3
2028	36.6	36.5	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	45,068	251,116	813,736
<\$15,000	20.4%	22.0%	19.7%
\$15,000 - \$24,999	10.4%	10.7%	9.9%
\$25,000 - \$34,999	9.4%	9.5%	9.2%
\$35,000 - \$49,999	12.3%	13.1%	12.3%
\$50,000 - \$74,999	16.3%	15.3%	15.7%
\$75,000 - \$99,999	10.0%	10.1%	11.0%
\$100,000 - \$149,999	12.7%	10.6%	11.8%
\$150,000 - \$199,999	4.4%	4.4%	5.4%
\$200,000+	4.1%	4.4%	5.0%
Average Household Income	\$69,292	\$68,121	\$74,124
2028 Households by Income			
Household Income Base	44,673	252,555	815,961
<\$15,000	19.5%	21.3%	18.7%
\$15,000 - \$24,999	9.0%	9.4%	8.6%
\$25,000 - \$34,999	8.5%	8.5%	8.1%
\$35,000 - \$49,999	11.5%	12.3%	11.5%
\$50,000 - \$74,999	16.1%	15.3%	15.7%
\$75,000 - \$99,999	10.4%	10.6%	11.4%
\$100,000 - \$149,999	14.2%	11.7%	13.0%
\$150,000 - \$199,999	5.5%	5.4%	6.7%
\$200,000+	5.4%	5.4%	6.2%
Average Household Income	\$79,737	\$77,233	\$84,674
2023 Owner Occupied Housing Units by Value			
Total	10,375	51,432	164,247
<\$50,000	8.3%	5.5%	8.3%
\$50,000 - \$99,999	3.5%	2.6%	2.1%
\$100,000 - \$149,999	3.7%	2.1%	1.8%
\$150,000 - \$199,999	4.6%	3.5%	2.9%
\$200,000 - \$249,999	3.1%	3.0%	3.4%
\$250,000 - \$299,999	4.2%	4.0%	4.4%
\$300,000 - \$399,999	7.5%	7.5%	8.1%
\$400,000 - \$499,999	9.1%	7.9%	6.4%
\$500,000 - \$749,999	38.0%	41.0%	30.3%
\$750,000 - \$999,999	16.0%	18.4%	21.1%
\$1,000,000 - \$1,499,999	1.4%	3.5%	8.2%
\$1,500,000 - \$1,999,999	0.0%	0.3%	1.5%
\$2,000,000 +	0.6%	0.8%	1.6%
Average Home Value	\$511,659	\$574,370	\$624,137
2028 Owner Occupied Housing Units by Value			
Total	10,737	53,163	169,013
<\$50,000	2.3%	1.7%	5.0%
\$50,000 - \$99,999	1.4%	1.2%	1.1%
\$100,000 - \$149,999	2.3%	1.2%	0.8%
\$150,000 - \$199,999	3.2%	2.2%	1.7%
\$200,000 - \$249,999	2.1%	1.9%	2.2%
\$250,000 - \$299,999	2.7%	2.5%	2.8%
\$300,000 - \$399,999	5.1%	4.9%	5.5%
\$400,000 - \$499,999	7.4%	5.9%	6.0%
\$500,000 - \$749,999	47.3%	47.4%	34.0%
\$750,000 - \$999,999	22.9%	25.0%	26.3%
\$1,000,000 - \$1,499,999	2.5%	5.0%	10.8%
\$1,500,000 - \$1,999,999	0.0%	0.4%	1.9%
\$2,000,000 +	0.8%	0.9%	1.8%
Average Home Value	\$617,585	\$665,397	\$716,294

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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2010 Population by Age			
Total	118,128	657,976	2,107,412
0 - 4	7.2%	7.4%	6.9%
5 - 9	7.2%	7.2%	6.5%
10 - 14	7.6%	7.3%	6.5%
15 - 24	16.4%	16.5%	15.9%
25 - 34	14.0%	15.0%	15.8%
35 - 44	13.4%	13.7%	14.0%
45 - 54	13.2%	13.3%	13.5%
55 - 64	10.2%	9.3%	9.9%
65 - 74	6.2%	5.7%	6.0%
75 - 84	3.3%	3.3%	3.5%
85 +	1.2%	1.3%	1.5%
18 +	72.9%	73.2%	75.6%
2023 Population by Age			
Total	129,358	711,730	2,203,477
0 - 4	6.3%	6.5%	6.0%
5 - 9	6.5%	6.8%	6.3%
10 - 14	7.0%	7.0%	6.5%
15 - 24	14.8%	14.6%	13.6%
25 - 34	15.2%	15.3%	15.7%
35 - 44	13.1%	13.5%	14.1%
45 - 54	11.5%	11.5%	11.8%
55 - 64	11.1%	10.9%	11.3%
65 - 74	9.1%	8.2%	8.7%
75 - 84	4.1%	4.1%	4.4%
85 +	1.4%	1.5%	1.6%
18 +	75.8%	75.5%	77.3%
2028 Population by Age			
Total	126,516	705,512	2,178,524
0 - 4	6.3%	6.5%	6.0%
5 - 9	5.9%	6.0%	5.6%
10 - 14	6.3%	6.4%	6.0%
15 - 24	13.9%	14.2%	13.4%
25 - 34	15.2%	14.8%	14.8%
35 - 44	13.7%	13.8%	14.4%
45 - 54	11.8%	12.1%	12.3%
55 - 64	10.7%	10.7%	11.0%
65 - 74	9.2%	8.6%	9.2%
75 - 84	5.2%	5.1%	5.4%
85 +	1.7%	1.8%	2.0%
18 +	77.6%	77.2%	78.8%
2010 Population by Sex			
Males	54,669	313,698	1,000,160
Females	63,458	344,277	1,107,252
2023 Population by Sex			
Males	60,354	337,763	1,048,387
Females	69,004	373,967	1,155,091
2028 Population by Sex			
Males	59,020	334,038	1,034,101
Females	67,497	371,474	1,144,423

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	118,128	657,975	2,107,413
White Alone	24.5%	31.9%	30.2%
Black Alone	35.8%	31.6%	30.9%
American Indian Alone	1.4%	1.3%	1.2%
Asian Alone	7.0%	4.7%	7.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	25.4%	25.1%	24.9%
Two or More Races	5.8%	5.3%	5.3%
Hispanic Origin	58.6%	55.4%	51.9%
Diversity Index	86.6	86.4	87.1
2020 Population by Race/Ethnicity			
Total	130,915	712,864	2,222,402
White Alone	8.9%	15.9%	17.0%
Black Alone	29.5%	28.7%	27.5%
American Indian Alone	1.6%	1.5%	1.5%
Asian Alone	13.2%	7.2%	9.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	34.1%	33.5%	31.8%
Two or More Races	12.6%	13.1%	12.8%
Hispanic Origin	55.0%	55.7%	51.6%
Diversity Index	87.6	87.7	88.4
2023 Population by Race/Ethnicity			
Total	129,358	711,730	2,203,477
White Alone	8.8%	15.6%	16.6%
Black Alone	29.2%	28.5%	27.4%
American Indian Alone	1.6%	1.5%	1.5%
Asian Alone	13.6%	7.5%	9.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	33.9%	33.6%	31.8%
Two or More Races	12.7%	13.2%	12.9%
Hispanic Origin	55.0%	56.0%	51.9%
Diversity Index	87.7	87.7	88.5
2028 Population by Race/Ethnicity			
Total	126,516	705,512	2,178,526
White Alone	8.5%	14.9%	15.9%
Black Alone	28.1%	27.8%	26.7%
American Indian Alone	1.6%	1.5%	1.5%
Asian Alone	14.4%	7.9%	10.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	34.4%	34.4%	32.5%
Two or More Races	12.7%	13.4%	13.1%
Hispanic Origin	55.2%	56.7%	52.4%
Diversity Index	87.8	87.7	88.5
2010 Population by Relationship and Household Type			
Total	118,127	657,975	2,107,412
In Households	99.0%	95.8%	97.3%
In Family Households	86.3%	82.5%	81.4%
Householder	24.2%	23.3%	23.0%
Spouse	10.4%	10.2%	10.5%
Child	39.5%	37.7%	35.3%
Other relative	8.6%	7.8%	8.8%
Nonrelative	3.7%	3.5%	3.9%
In Nonfamily Households	12.8%	13.3%	15.9%
In Group Quarters	1.0%	4.2%	2.7%
Institutionalized Population	0.5%	2.7%	1.4%
Noninstitutionalized Population	0.4%	1.5%	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	84,632	463,371	1,489,202
Less than 9th Grade	11.8%	12.1%	11.4%
9th - 12th Grade, No Diploma	12.1%	11.9%	10.7%
High School Graduate	22.2%	22.9%	22.5%
GED/Alternative Credential	5.5%	5.8%	4.9%
Some College, No Degree	17.7%	16.0%	14.7%
Associate Degree	9.4%	9.4%	8.4%
Bachelor's Degree	14.1%	14.6%	17.4%
Graduate/Professional Degree	7.3%	7.3%	9.9%
2023 Population 15+ by Marital Status			
Total	103,748	567,472	1,789,766
Never Married	47.9%	49.2%	48.0%
Married	37.0%	36.5%	37.5%
Widowed	6.2%	5.4%	5.4%
Divorced	8.9%	8.8%	9.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	53,588	304,254	1,018,502
Population 16+ Employed	91.6%	90.2%	90.9%
Population 16+ Unemployment rate	8.4%	9.8%	9.1%
Population 16-24 Employed	11.6%	11.4%	11.2%
Population 16-24 Unemployment rate	20.0%	23.5%	19.7%
Population 25-54 Employed	68.9%	69.6%	69.4%
Population 25-54 Unemployment rate	7.1%	8.0%	7.7%
Population 55-64 Employed	14.7%	14.5%	14.4%
Population 55-64 Unemployment rate	5.3%	5.7%	6.9%
Population 65+ Employed	4.8%	4.6%	5.0%
Population 65+ Unemployment rate	4.0%	7.9%	6.9%
2023 Employed Population 16+ by Industry			
Total	49,099	274,457	925,924
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	6.2%	6.0%	5.7%
Manufacturing	3.0%	3.4%	3.2%
Wholesale Trade	1.1%	1.3%	1.3%
Retail Trade	9.5%	9.8%	9.5%
Transportation/Utilities	10.6%	9.1%	7.8%
Information	1.2%	1.5%	2.4%
Finance/Insurance/Real Estate	5.4%	6.2%	6.6%
Services	58.0%	58.4%	59.7%
Public Administration	5.0%	4.3%	3.6%
2023 Employed Population 16+ by Occupation			
Total	49,099	274,457	925,923
White Collar	51.1%	49.5%	52.6%
Management/Business/Financial	10.6%	11.2%	12.8%
Professional	21.0%	19.0%	21.4%
Sales	7.1%	7.6%	7.6%
Administrative Support	12.5%	11.6%	10.9%
Services	29.0%	30.8%	29.5%
Blue Collar	19.9%	19.7%	17.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	5.8%	5.0%	4.6%
Installation/Maintenance/Repair	1.4%	2.0%	1.7%
Production	2.3%	2.6%	2.6%
Transportation/Material Moving	10.4%	10.0%	8.7%

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2010 Households by Type			
Total	41,312	226,259	748,309
Households with 1 Person	26.6%	27.5%	28.6%
Households with 2+ People	73.4%	72.5%	71.4%
Family Households	69.1%	67.7%	64.7%
Husband-wife Families	29.6%	29.7%	29.6%
With Related Children	16.1%	16.0%	15.3%
Other Family (No Spouse Present)	39.5%	38.0%	35.1%
Other Family with Male Householder	7.3%	7.2%	7.2%
With Related Children	3.8%	3.7%	3.5%
Other Family with Female Householder	32.2%	30.8%	27.9%
With Related Children	21.1%	20.9%	17.9%
Nonfamily Households	4.2%	4.8%	6.7%
All Households with Children	41.5%	41.0%	37.1%
Multigenerational Households	8.7%	7.9%	7.7%
Unmarried Partner Households	7.3%	7.6%	7.2%
Male-female	6.7%	6.9%	6.4%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	41,312	226,258	748,309
1 Person Household	26.6%	27.5%	28.6%
2 Person Household	24.2%	24.5%	25.5%
3 Person Household	18.5%	18.3%	17.7%
4 Person Household	14.7%	14.3%	13.5%
5 Person Household	8.6%	8.3%	7.6%
6 Person Household	3.8%	3.8%	3.6%
7 + Person Household	3.6%	3.3%	3.4%
2010 Households by Tenure and Mortgage Status			
Total	41,312	226,260	748,309
Owner Occupied	20.9%	20.1%	19.7%
Owned with a Mortgage/Loan	15.2%	13.9%	12.4%
Owned Free and Clear	5.7%	6.2%	7.3%
Renter Occupied	79.1%	79.9%	80.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	35	30	33
Percent of Income for Mortgage	70.3%	82.0%	75.2%
Wealth Index	40	41	45
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	43,211	240,093	797,406
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	118,126	657,976	2,107,412
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	City Strivers (11A)	High Rise Renters (13E)	High Rise Renters (13E)
2.	High Rise Renters (13E)	City Strivers (11A)	City Strivers (11A)
3.	Diverse Convergence (13A)	Diverse Convergence (13A)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$78,300,596	\$434,082,328	\$1,514,502,927
Average Spent	\$1,737.39	\$1,728.50	\$1,861.06
Spending Potential Index	79	79	85
Education: Total \$	\$64,267,296	\$353,055,716	\$1,225,046,655
Average Spent	\$1,426.01	\$1,405.85	\$1,505.37
Spending Potential Index	80	78	84
Entertainment/Recreation: Total \$	\$102,094,664	\$557,888,266	\$1,971,085,195
Average Spent	\$2,265.35	\$2,221.49	\$2,422.12
Spending Potential Index	60	59	64
Food at Home: Total \$	\$223,084,997	\$1,237,340,141	\$4,323,981,945
Average Spent	\$4,949.96	\$4,927.03	\$5,313.41
Spending Potential Index	73	72	78
Food Away from Home: Total \$	\$114,587,840	\$630,417,414	\$2,221,385,902
Average Spent	\$2,542.55	\$2,510.29	\$2,729.69
Spending Potential Index	68	67	73
Health Care: Total \$	\$182,882,476	\$996,390,702	\$3,532,055,190
Average Spent	\$4,057.92	\$3,967.58	\$4,340.28
Spending Potential Index	55	54	59
HH Furnishings & Equipment: Total \$	\$84,986,315	\$462,960,774	\$1,634,139,442
Average Spent	\$1,885.74	\$1,843.49	\$2,008.07
Spending Potential Index	64	62	68
Personal Care Products & Services: Total \$	\$28,283,413	\$154,875,346	\$546,617,119
Average Spent	\$627.57	\$616.71	\$671.70
Spending Potential Index	66	64	70
Shelter: Total \$	\$801,043,861	\$4,438,683,773	\$15,584,889,204
Average Spent	\$17,774.12	\$17,674.63	\$19,151.09
Spending Potential Index	72	71	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$71,518,830	\$391,834,283	\$1,392,285,640
Average Spent	\$1,586.91	\$1,560.27	\$1,710.87
Spending Potential Index	51	50	55
Travel: Total \$	\$58,833,211	\$322,207,724	\$1,145,275,719
Average Spent	\$1,305.43	\$1,283.02	\$1,407.34
Spending Potential Index	58	57	63
Vehicle Maintenance & Repairs: Total \$	\$33,440,777	\$184,503,909	\$652,935,729
Average Spent	\$742.01	\$734.69	\$802.34
Spending Potential Index	57	56	61

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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