



Community Profile

Rings: 1, 3, 5 mile radii

675 Paterson Ave, Carlstadt, NJ 07072, USA

Latitude: 40.8426
Longitude: -74.10138

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	32,073	233,149	535,443
2020 Total Population	34,290	246,925	571,027
2020 Group Quarters	316	1,376	5,070
2023 Total Population	34,374	246,816	572,552
2023 Group Quarters	316	1,376	5,072
2028 Total Population	33,975	244,918	570,027
2023-2028 Annual Rate	-0.23%	-0.15%	-0.09%
2023 Total Daytime Population	24,255	220,188	547,696
Workers	8,421	93,073	264,341
Residents	15,834	127,115	283,355
Household Summary			
2010 Households	12,700	82,011	196,177
2010 Average Household Size	2.51	2.83	2.71
2020 Total Households	13,350	87,174	208,205
2020 Average Household Size	2.54	2.82	2.72
2023 Total Households	13,571	88,073	210,759
2023 Average Household Size	2.51	2.79	2.69
2028 Total Households	13,538	88,380	212,444
2028 Average Household Size	2.49	2.76	2.66
2023-2028 Annual Rate	-0.05%	0.07%	0.16%
2010 Families	8,385	56,541	133,024
2010 Average Family Size	3.11	3.41	3.31
2023 Families	8,735	59,521	139,839
2023 Average Family Size	3.18	3.42	3.35
2028 Families	8,725	59,815	140,984
2028 Average Family Size	3.15	3.38	3.31
2023-2028 Annual Rate	-0.02%	0.10%	0.16%
Housing Unit Summary			
2000 Housing Units	13,150	84,475	202,205
Owner Occupied Housing Units	54.7%	45.9%	50.9%
Renter Occupied Housing Units	42.6%	51.0%	46.1%
Vacant Housing Units	2.6%	3.2%	3.0%
2010 Housing Units	13,316	86,417	206,601
Owner Occupied Housing Units	52.1%	43.8%	49.5%
Renter Occupied Housing Units	43.3%	51.1%	45.5%
Vacant Housing Units	4.6%	5.1%	5.0%
2020 Housing Units	14,008	91,298	217,755
Vacant Housing Units	4.7%	4.5%	4.4%
2023 Housing Units	14,193	92,109	220,805
Owner Occupied Housing Units	53.4%	44.1%	49.9%
Renter Occupied Housing Units	42.2%	51.5%	45.5%
Vacant Housing Units	4.4%	4.4%	4.5%
2028 Housing Units	14,219	92,656	222,956
Owner Occupied Housing Units	54.5%	45.2%	50.8%
Renter Occupied Housing Units	40.7%	50.2%	44.5%
Vacant Housing Units	4.8%	4.6%	4.7%
Median Household Income			
2023	\$96,666	\$76,798	\$83,456
2028	\$106,048	\$85,673	\$94,385
Median Home Value			
2023	\$541,376	\$492,145	\$465,543
2028	\$564,097	\$524,232	\$490,640
Per Capita Income			
2023	\$49,911	\$38,908	\$42,761
2028	\$56,796	\$44,656	\$49,313
Median Age			
2010	39.9	35.6	37.6
2023	41.8	37.5	39.5
2028	42.6	38.6	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	13,571	88,073	210,759
<\$15,000	6.2%	9.3%	8.0%
\$15,000 - \$24,999	5.0%	6.6%	6.0%
\$25,000 - \$34,999	5.7%	7.1%	6.2%
\$35,000 - \$49,999	6.6%	9.4%	9.1%
\$50,000 - \$74,999	15.2%	16.5%	15.7%
\$75,000 - \$99,999	12.6%	12.3%	12.5%
\$100,000 - \$149,999	20.9%	17.5%	18.8%
\$150,000 - \$199,999	12.8%	9.6%	10.8%
\$200,000+	14.9%	11.8%	12.9%
Average Household Income	\$126,738	\$109,105	\$116,139
2028 Households by Income			
Household Income Base	13,538	88,380	212,444
<\$15,000	5.4%	8.3%	7.2%
\$15,000 - \$24,999	4.0%	5.3%	4.7%
\$25,000 - \$34,999	4.7%	6.1%	5.3%
\$35,000 - \$49,999	5.8%	8.4%	8.0%
\$50,000 - \$74,999	13.9%	15.7%	14.8%
\$75,000 - \$99,999	12.3%	12.4%	12.3%
\$100,000 - \$149,999	21.8%	18.6%	19.7%
\$150,000 - \$199,999	14.6%	11.1%	12.5%
\$200,000+	17.5%	14.0%	15.6%
Average Household Income	\$142,795	\$123,831	\$132,295
2023 Owner Occupied Housing Units by Value			
Total	7,582	40,596	110,202
<\$50,000	3.0%	3.9%	3.4%
\$50,000 - \$99,999	0.1%	0.4%	0.5%
\$100,000 - \$149,999	0.1%	0.8%	0.8%
\$150,000 - \$199,999	0.6%	1.3%	1.4%
\$200,000 - \$249,999	0.7%	1.6%	2.0%
\$250,000 - \$299,999	1.3%	2.7%	3.9%
\$300,000 - \$399,999	9.1%	14.2%	19.5%
\$400,000 - \$499,999	26.4%	27.3%	28.3%
\$500,000 - \$749,999	51.0%	39.7%	33.1%
\$750,000 - \$999,999	5.8%	6.7%	5.4%
\$1,000,000 - \$1,499,999	0.4%	0.7%	1.0%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.3%
\$2,000,000 +	0.8%	0.4%	0.4%
Average Home Value	\$558,127	\$517,897	\$496,802
2028 Owner Occupied Housing Units by Value			
Total	7,753	41,898	113,203
<\$50,000	2.1%	3.2%	2.8%
\$50,000 - \$99,999	0.1%	0.2%	0.3%
\$100,000 - \$149,999	0.1%	0.4%	0.4%
\$150,000 - \$199,999	0.3%	0.7%	0.8%
\$200,000 - \$249,999	0.3%	1.0%	1.2%
\$250,000 - \$299,999	0.8%	1.7%	2.6%
\$300,000 - \$399,999	6.6%	11.4%	15.8%
\$400,000 - \$499,999	25.1%	26.9%	29.0%
\$500,000 - \$749,999	57.0%	45.5%	39.2%
\$750,000 - \$999,999	6.2%	7.6%	6.3%
\$1,000,000 - \$1,499,999	0.3%	0.7%	1.2%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.3%
\$2,000,000 +	0.6%	0.3%	0.3%
Average Home Value	\$576,229	\$542,636	\$525,657

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	32,078	233,151	535,443
0 - 4	5.4%	7.2%	6.5%
5 - 9	5.5%	6.8%	6.1%
10 - 14	5.6%	6.5%	6.1%
15 - 24	11.6%	13.2%	12.6%
25 - 34	15.0%	15.4%	15.0%
35 - 44	14.4%	14.2%	14.4%
45 - 54	15.9%	14.1%	14.7%
55 - 64	12.4%	11.0%	11.7%
65 - 74	6.9%	5.9%	6.4%
75 - 84	5.1%	3.8%	4.3%
85 +	2.3%	1.9%	2.1%
18 +	80.2%	75.5%	77.5%
2023 Population by Age			
Total	34,376	246,816	572,552
0 - 4	4.7%	6.2%	5.6%
5 - 9	5.1%	6.5%	5.9%
10 - 14	5.3%	6.6%	6.2%
15 - 24	11.5%	12.7%	11.9%
25 - 34	13.6%	14.3%	13.9%
35 - 44	14.9%	14.6%	14.6%
45 - 54	13.1%	12.1%	12.6%
55 - 64	13.7%	11.8%	12.5%
65 - 74	10.4%	9.0%	9.8%
75 - 84	5.5%	4.5%	5.0%
85 +	2.4%	1.8%	2.1%
18 +	81.8%	76.9%	78.8%
2028 Population by Age			
Total	33,976	244,918	570,026
0 - 4	4.7%	6.3%	5.6%
5 - 9	4.8%	6.0%	5.5%
10 - 14	4.9%	6.2%	5.7%
15 - 24	10.7%	12.2%	11.4%
25 - 34	14.1%	14.1%	13.8%
35 - 44	14.3%	14.5%	14.6%
45 - 54	13.8%	12.6%	13.1%
55 - 64	12.5%	11.2%	11.8%
65 - 74	11.1%	9.5%	10.2%
75 - 84	6.7%	5.5%	6.2%
85 +	2.6%	2.0%	2.3%
18 +	82.7%	78.1%	79.9%
2010 Population by Sex			
Males	15,546	113,505	259,445
Females	16,527	119,644	275,998
2023 Population by Sex			
Males	16,797	121,117	279,906
Females	17,577	125,699	292,646
2028 Population by Sex			
Males	16,588	120,124	278,726
Females	17,387	124,794	291,301

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	32,073	233,147	535,443
White Alone	80.7%	66.3%	67.2%
Black Alone	3.0%	6.4%	7.5%
American Indian Alone	0.2%	0.5%	0.4%
Asian Alone	9.8%	7.1%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.1%	16.0%	12.5%
Two or More Races	2.1%	3.7%	3.6%
Hispanic Origin	14.4%	38.5%	32.5%
Diversity Index	49.9	74.9	72.9
2020 Population by Race/Ethnicity			
Total	34,290	246,925	571,027
White Alone	64.9%	46.3%	47.2%
Black Alone	3.6%	5.7%	7.2%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	11.6%	7.9%	9.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.2%	25.5%	21.4%
Two or More Races	10.2%	13.2%	13.5%
Hispanic Origin	20.9%	43.7%	39.1%
Diversity Index	69.5	84.4	84.2
2023 Population by Race/Ethnicity			
Total	34,375	246,817	572,554
White Alone	63.4%	44.9%	45.5%
Black Alone	3.7%	5.8%	7.3%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	12.2%	8.3%	10.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.6%	26.1%	22.1%
Two or More Races	10.7%	13.5%	14.0%
Hispanic Origin	21.9%	44.8%	40.6%
Diversity Index	71.2	84.9	84.9
2028 Population by Race/Ethnicity			
Total	33,975	244,917	570,028
White Alone	60.2%	41.9%	42.3%
Black Alone	3.8%	5.7%	7.3%
American Indian Alone	0.5%	1.5%	1.1%
Asian Alone	13.1%	8.7%	10.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.9%	28.1%	24.1%
Two or More Races	11.5%	14.0%	14.6%
Hispanic Origin	23.7%	47.2%	43.1%
Diversity Index	74.1	85.7	86.0
2010 Population by Relationship and Household Type			
Total	32,074	233,149	535,443
In Households	99.4%	99.6%	99.2%
In Family Households	83.0%	86.1%	85.0%
Householder	26.0%	24.2%	24.8%
Spouse	19.8%	16.4%	17.5%
Child	30.1%	34.3%	32.7%
Other relative	5.4%	7.8%	7.2%
Nonrelative	1.6%	3.3%	2.7%
In Nonfamily Households	16.5%	13.5%	14.3%
In Group Quarters	0.6%	0.4%	0.8%
Institutionalized Population	0.0%	0.1%	0.4%
Noninstitutionalized Population	0.6%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Population 25+ by Educational Attainment			
Total	25,257	167,915	403,634
Less than 9th Grade	2.9%	8.2%	6.2%
9th - 12th Grade, No Diploma	2.7%	5.5%	4.7%
High School Graduate	24.4%	29.2%	27.4%
GED/Alternative Credential	2.7%	2.6%	2.7%
Some College, No Degree	13.7%	13.4%	14.4%
Associate Degree	10.0%	7.3%	7.5%
Bachelor's Degree	29.2%	22.0%	24.1%
Graduate/Professional Degree	14.4%	11.9%	13.1%
2023 Population 15+ by Marital Status			
Total	29,193	199,219	471,509
Never Married	34.4%	38.7%	36.6%
Married	51.1%	47.9%	49.3%
Widowed	5.3%	5.1%	5.5%
Divorced	9.3%	8.3%	8.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	19,687	128,638	309,067
Population 16+ Employed	96.5%	95.4%	95.8%
Population 16+ Unemployment rate	3.5%	4.6%	4.2%
Population 16-24 Employed	10.4%	11.8%	11.1%
Population 16-24 Unemployment rate	5.1%	7.9%	7.5%
Population 25-54 Employed	63.8%	66.4%	65.0%
Population 25-54 Unemployment rate	2.9%	4.1%	3.7%
Population 55-64 Employed	18.6%	15.7%	16.8%
Population 55-64 Unemployment rate	4.1%	3.5%	3.7%
Population 65+ Employed	7.2%	6.1%	7.1%
Population 65+ Unemployment rate	4.7%	5.3%	5.0%
2023 Employed Population 16+ by Industry			
Total	18,996	122,768	295,958
Agriculture/Mining	0.1%	0.2%	0.1%
Construction	7.1%	6.9%	6.6%
Manufacturing	8.4%	12.1%	10.6%
Wholesale Trade	3.3%	3.2%	2.7%
Retail Trade	11.3%	11.4%	11.0%
Transportation/Utilities	6.1%	7.2%	7.6%
Information	5.1%	2.8%	3.2%
Finance/Insurance/Real Estate	9.0%	7.4%	7.3%
Services	45.1%	45.5%	46.9%
Public Administration	4.4%	3.4%	4.0%
2023 Employed Population 16+ by Occupation			
Total	18,998	122,767	295,958
White Collar	69.6%	59.4%	62.8%
Management/Business/Financial	21.7%	17.2%	18.2%
Professional	26.8%	22.8%	24.8%
Sales	9.7%	8.2%	8.3%
Administrative Support	11.4%	11.1%	11.5%
Services	13.2%	14.7%	14.0%
Blue Collar	17.3%	25.9%	23.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.0%
Construction/Extraction	5.1%	5.3%	4.8%
Installation/Maintenance/Repair	2.4%	2.8%	2.9%
Production	3.0%	7.8%	6.3%
Transportation/Material Moving	6.7%	10.0%	9.1%

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August 01, 2023



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2010 Households by Type			
Total	12,701	82,012	196,177
Households with 1 Person	27.8%	25.5%	26.8%
Households with 2+ People	72.2%	74.5%	73.2%
Family Households	66.0%	68.9%	67.8%
Husband-wife Families	50.4%	46.8%	47.8%
With Related Children	22.6%	23.5%	23.1%
Other Family (No Spouse Present)	15.7%	22.2%	20.0%
Other Family with Male Householder	4.5%	6.3%	5.6%
With Related Children	1.9%	3.1%	2.5%
Other Family with Female Householder	11.1%	15.9%	14.4%
With Related Children	5.2%	9.5%	8.0%
Nonfamily Households	6.2%	5.6%	5.4%
All Households with Children	30.0%	36.5%	33.9%
Multigenerational Households	4.4%	6.5%	6.0%
Unmarried Partner Households	5.7%	6.9%	6.3%
Male-female	5.1%	6.3%	5.5%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	12,702	82,012	196,176
1 Person Household	27.8%	25.5%	26.8%
2 Person Household	30.4%	26.5%	27.7%
3 Person Household	18.0%	17.5%	17.5%
4 Person Household	14.7%	15.1%	14.9%
5 Person Household	6.0%	7.8%	7.2%
6 Person Household	2.2%	3.8%	3.2%
7 + Person Household	1.0%	3.7%	2.7%
2010 Households by Tenure and Mortgage Status			
Total	12,701	82,011	196,177
Owner Occupied	54.6%	46.2%	52.1%
Owned with a Mortgage/Loan	36.0%	31.7%	36.5%
Owned Free and Clear	18.6%	14.5%	15.6%
Renter Occupied	45.4%	53.8%	47.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	63	53	59
Percent of Income for Mortgage	33.7%	38.5%	33.5%
Wealth Index	106	89	99
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	13,316	86,417	206,601
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	32,073	233,149	535,443
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	City Lights (8A)	City Lights (8A)
2.	Pleasantville (2B)	Diverse Convergence (13A)	Pleasantville (2B)
3.	Enterprising Professionals (2D)	Pleasantville (2B)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$35,999,112	\$208,114,918	\$523,627,846
Average Spent	\$2,652.65	\$2,362.98	\$2,484.49
Spending Potential Index	121	107	113
Education: Total \$	\$35,335,630	\$185,118,256	\$480,484,781
Average Spent	\$2,603.76	\$2,101.87	\$2,279.78
Spending Potential Index	145	117	127
Entertainment/Recreation: Total \$	\$57,679,751	\$321,732,993	\$820,175,327
Average Spent	\$4,250.22	\$3,653.03	\$3,891.53
Spending Potential Index	112	97	103
Food at Home: Total \$	\$109,088,655	\$627,828,811	\$1,580,561,413
Average Spent	\$8,038.37	\$7,128.50	\$7,499.38
Spending Potential Index	118	105	110
Food Away from Home: Total \$	\$58,145,965	\$337,757,459	\$848,835,719
Average Spent	\$4,284.57	\$3,834.97	\$4,027.52
Spending Potential Index	115	103	108
Health Care: Total \$	\$103,734,125	\$577,261,664	\$1,473,676,126
Average Spent	\$7,643.81	\$6,554.35	\$6,992.23
Spending Potential Index	104	89	95
HH Furnishings & Equipment: Total \$	\$46,342,089	\$258,376,104	\$658,973,019
Average Spent	\$3,414.79	\$2,933.66	\$3,126.67
Spending Potential Index	116	99	106
Personal Care Products & Services: Total \$	\$15,113,822	\$85,972,836	\$217,783,639
Average Spent	\$1,113.69	\$976.15	\$1,033.33
Spending Potential Index	116	102	108
Shelter: Total \$	\$416,170,443	\$2,374,241,489	\$5,999,217,000
Average Spent	\$30,666.16	\$26,957.65	\$28,464.82
Spending Potential Index	124	109	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$44,365,579	\$238,149,477	\$617,173,225
Average Spent	\$3,269.15	\$2,704.00	\$2,928.34
Spending Potential Index	105	86	94
Travel: Total \$	\$35,045,271	\$194,642,293	\$497,998,842
Average Spent	\$2,582.36	\$2,210.01	\$2,362.88
Spending Potential Index	115	98	105
Vehicle Maintenance & Repairs: Total \$	\$18,384,953	\$107,131,619	\$268,956,573
Average Spent	\$1,354.72	\$1,216.40	\$1,276.13
Spending Potential Index	103	93	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.