	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	6,573	24,640	50,936
2020 Total Population	6,631	25,028	51,815
2020 Group Quarters	79	954	1,384
2023 Total Population	6,742	24,939	51,465
2023 Group Quarters	79	944	1,385
2028 Total Population	6,534	24,349	50,135
2023-2028 Annual Rate	-0.62%	-0.48%	-0.52%
2023 Total Daytime Population	9,407	31,617	58,214
Workers	6,126	19,392	33,050
Residents	3,281	12,225	25,164
Household Summary			
2010 Households	2,621	8,594	17,264
2010 Average Household Size	2.49	2.75	2.87
2020 Total Households	2,704	8,828	17,596
2020 Average Household Size	2.42	2.73	2.87
2023 Households	2,679	8,812	17,540
2023 Average Household Size	2.49	2.72	2.86
2028 Households	2,627	8,694	17,275
2028 Average Household Size	2.46	2.69	2.82
2023-2028 Annual Rate	-0.39%	-0.27%	-0.30%
2010 Families	1,570	6,047	13,255
2010 Average Family Size	3.11	3.21	3.26
2023 Families	1,538	6,025	13,163
2023 Average Family Size	3.22	3.25	3.30
2028 Families	1,511	5,955	12,978
2028 Average Family Size	3.18	3.20	3.26
2023-2028 Annual Rate	-0.35%	-0.23%	-0.28%
Housing Unit Summary			
2000 Housing Units	2,633	8,732	17,438
Owner Occupied Housing Units	55.3%	63.8%	74.1%
Renter Occupied Housing Units	42.4%	33.4%	22.7%
Vacant Housing Units	2.3%	2.8%	3.2%
2010 Housing Units	2,750	9,084	18,308
Owner Occupied Housing Units	58.0%	63.4%	73.1%
Renter Occupied Housing Units	37.3%	31.2%	21.2%
Vacant Housing Units	4.7%	5.4%	5.7%
2020 Housing Units	2,842	9,332	18,660
Vacant Housing Units	4.9%	5.4%	5.7%
2023 Housing Units	2,815	9,279	18,525
Owner Occupied Housing Units	62.5%	66.3%	76.3%
Renter Occupied Housing Units	32.7%	28.7%	18.4%
Vacant Housing Units	4.8%	5.0%	5.3%
2028 Housing Units	2,815	9,300	18,550
Owner Occupied Housing Units	62.7%	66.5%	75.9%
Renter Occupied Housing Units	30.7%	27.0%	17.2%
Vacant Housing Units	6.7%	6.5%	6.9%
Median Household Income			
2023	$95,528	$116,955	$162,955
2028	$106,794	$134,311	$180,424
Median Home Value			
2023	$472,881	$656,723	$746,088
2028	$576,122	$715,928	$842,091
Per Capita Income			
2023	$58,949	$69,262	$84,403
2028	$68,495	$78,647	$94,106
Median Age			
2010	39.8	39.4	41.0
2023	41.5	40.9	42.7
2028	42.2	41.4	43.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	2,679	8,809	17,536
<$15,000	8.3%	7.0%	5.3%
$15,000 - $24,999	5.2%	4.9%	3.0%
$25,000 - $34,999	5.7%	4.0%	2.8%
$35,000 - $49,999	5.9%	6.1%	4.0%
$50,000 - $74,999	15.3%	12.0%	8.8%
$75,000 - $99,999	11.2%	9.9%	8.8%
$100,000 - $149,999	20.6%	14.6%	13.9%
$150,000 - $199,999	8.1%	10.3%	11.1%
$200,000+	19.7%	31.3%	42.4%
Average Household Income	$146,466	$196,350	$247,102
2028 Households by Income			
Household Income Base	2,627	8,691	17,271
<$15,000	7.2%	6.1%	4.6%
$15,000 - $24,999	4.0%	3.8%	2.4%
$25,000 - $34,999	4.6%	3.4%	2.3%
$35,000 - $49,999	5.6%	5.4%	3.5%
$50,000 - $74,999	13.4%	10.8%	7.7%
$75,000 - $99,999	10.9%	9.5%	7.9%
$100,000 - $149,999	21.5%	14.8%	13.7%
$150,000 - $199,999	9.3%	11.0%	11.8%
$200,000+	23.4%	35.4%	46.1%
Average Household Income	$168,146	$220,680	$272,600
2023 Owner Occupied Housing Units by Value			
Total	1,759	6,149	14,136
<$50,000	0.8%	0.9%	0.7%
$50,000 - $99,999	2.5%	0.9%	0.5%
$100,000 - $149,999	10.2%	3.3%	1.5%
$150,000 - $199,999	11.4%	3.6%	1.7%
$200,000 - $249,999	9.7%	3.9%	2.2%
$250,000 - $299,999	3.8%	2.4%	1.5%
$300,000 - $399,999	4.3%	3.3%	2.4%
$400,000 - $499,999	10.1%	6.9%	6.0%
$500,000 - $749,999	28.5%	39.7%	34.1%
$750,000 - $999,999	9.0%	16.3%	24.9%
$1,000,000 - $1,499,999	5.2%	10.8%	14.1%
$1,500,000 - $1,999,999	0.9%	1.9%	4.0%
$2,000,000 +	3.6%	6.1%	6.5%
Average Home Value	$546,487	$766,682	$873,417
2028 Owner Occupied Housing Units by Value			
Total	1,764	6,181	14,077
<$50,000	0.4%	0.3%	0.2%
$50,000 - $99,999	0.9%	0.3%	0.1%
$100,000 - $149,999	5.8%	1.8%	0.8%
$150,000 - $199,999	8.2%	2.5%	1.1%
$200,000 - $249,999	7.8%	2.5%	1.2%
$250,000 - $299,999	3.2%	1.4%	0.8%
$300,000 - $399,999	4.0%	2.0%	1.2%
$400,000 - $499,999	9.0%	4.9%	3.7%
$500,000 - $749,999	35.4%	39.8%	31.0%
$750,000 - $999,999	11.0%	18.1%	26.6%
$1,000,000 - $1,499,999	8.4%	16.4%	19.9%
$1,500,000 - $1,999,999	1.3%	2.5%	5.6%
$2,000,000 +	4.6%	7.6%	7.7%
Average Home Value	$653,231	$872,451	$975,087

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	6,575	24,641	50,936
0 - 4	6.1%	6.1%	5.9%
5 - 9	5.8%	7.0%	7.9%
10 - 14	6.1%	7.4%	8.6%
15 - 24	11.2%	11.6%	11.2%
25 - 34	13.9%	11.8%	8.6%
35 - 44	15.0%	15.1%	14.5%
45 - 54	15.7%	16.7%	18.4%
55 - 64	11.5%	11.9%	12.8%
65 - 74	7.8%	6.7%	6.7%
75 - 84	4.7%	4.2%	3.9%
85 +	2.0%	1.6%	1.4%
18 +	77.9%	74.7%	72.2%
2023 Population by Age			
Total	6,740	24,940	51,465
0 - 4	5.3%	5.2%	5.0%
5 - 9	5.7%	6.1%	6.5%
10 - 14	6.2%	7.1%	7.9%
15 - 24	11.1%	12.8%	12.7%
25 - 34	12.2%	11.2%	8.8%
35 - 44	14.8%	13.1%	12.0%
45 - 54	13.6%	13.6%	14.3%
55 - 64	12.4%	13.5%	15.1%
65 - 74	10.2%	10.1%	10.6%
75 - 84	6.4%	5.4%	5.3%
85 +	2.2%	1.9%	1.8%
18 +	79.0%	76.9%	75.2%
2028 Population by Age			
Total	6,533	24,350	50,135
0 - 4	5.4%	5.4%	5.1%
5 - 9	5.7%	6.2%	6.7%
10 - 14	5.6%	6.3%	7.1%
15 - 24	10.4%	11.4%	11.1%
25 - 34	12.9%	12.5%	10.0%
35 - 44	14.0%	13.0%	12.3%
45 - 54	13.7%	13.1%	13.5%
55 - 64	11.9%	12.7%	14.1%
65 - 74	10.3%	10.6%	11.4%
75 - 84	7.5%	6.6%	6.5%
85 +	2.5%	2.2%	2.2%
18 +	79.5%	77.8%	76.4%
2010 Population by Sex			
Males	3,260	12,058	24,877
Females	3,313	12,582	26,059
2023 Population by Sex			
Males	3,368	12,915	26,260
Females	3,374	12,024	25,205
2028 Population by Sex			
Males	3,259	12,583	25,528
Females	3,275	11,766	24,607

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	6,573	24,640	50,936
White Alone	72.6%	77.9%	83.7%
Black Alone	6.4%	5.2%	3.7%
American Indian Alone	0.6%	0.4%	0.2%
Asian Alone	5.2%	4.4%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.1%	9.1%	5.1%
Two or More Races	4.2%	2.9%	2.3%
Hispanic Origin	27.6%	22.3%	13.7%
Diversity Index	67.1	59.4	46.0
2020 Population by Race/Ethnicity			
Total	6,631	25,028	51,815
White Alone	57.4%	63.4%	71.4%
Black Alone	5.2%	4.4%	3.3%
American Indian Alone	0.8%	0.8%	0.4%
Asian Alone	5.3%	5.0%	6.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	17.5%	14.9%	8.7%
Two or More Races	13.7%	11.4%	9.4%
Hispanic Origin	34.4%	28.0%	17.9%
Diversity Index	78.9	73.6	62.4
2023 Population by Race/Ethnicity			
Total	6,742	24,938	51,466
White Alone	57.2%	62.8%	70.6%
Black Alone	5.2%	4.4%	3.3%
American Indian Alone	0.8%	0.8%	0.4%
Asian Alone	5.7%	5.3%	7.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	17.2%	15.0%	8.8%
Two or More Races	13.8%	11.7%	9.7%
Hispanic Origin	34.2%	28.3%	18.2%
Diversity Index	79.0	74.2	63.3
2028 Population by Race/Ethnicity			
Total	6,534	24,349	50,135
White Alone	55.4%	61.0%	68.9%
Black Alone	5.2%	4.4%	3.3%
American Indian Alone	0.9%	0.8%	0.5%
Asian Alone	6.0%	5.7%	7.6%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	18.2%	15.9%	9.4%
Two or More Races	14.3%	12.2%	10.3%
Hispanic Origin	35.5%	29.5%	19.0%
Diversity Index	80.1	75.6	65.3
2010 Population by Relationship and Household Type			
Total	6,574	24,639	50,936
In Households	99.1%	95.8%	97.1%
In Family Households	78.4%	82.3%	87.2%
Householder	24.0%	24.5%	26.0%
Spouse	17.3%	19.4%	22.0%
Child	27.5%	30.4%	33.5%
Other relative	5.4%	4.5%	3.2%
Nonrelative	4.2%	3.6%	2.4%
In Nonfamily Households	20.7%	13.4%	9.9%
In Group Quarters	0.9%	4.2%	2.9%
Institutionalized Population	0.0%	3.3%	2.2%
Noninstitutionalized Population	0.8%	0.9%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	4,836	17,152	34,909
Less than 9th Grade	7.4%	7.3%	4.1%
9th - 12th Grade, No Diploma	4.9%	3.5%	2.3%
High School Graduate	12.0%	11.8%	9.3%
GED/Alternative Credential	3.8%	2.7%	1.7%
Some College, No Degree	7.4%	7.7%	7.1%
Associate Degree	6.3%	4.4%	5.1%
Bachelor's Degree	31.6%	28.8%	31.3%
Graduate/Professional Degree	26.7%	33.8%	39.0%
2023 Population 15+ by Marital Status			
Total	5,584	20,352	41,468
Never Married	30.4%	29.5%	28.0%
Married	50.9%	54.8%	59.9%
Widowed	6.0%	5.9%	4.6%
Divorced	12.7%	9.9%	7.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,698	12,725	26,633
Population 16+ Employed	95.6%	96.8%	97.0%
Population 16+ Unemployment rate	4.4%	3.2%	3.0%
Population 16-24 Employed	10.2%	9.7%	9.6%
Population 16-24 Unemployment rate	18.8%	16.4%	14.2%
Population 25-54 Employed	65.5%	61.2%	57.6%
Population 25-54 Unemployment rate	2.1%	1.6%	1.9%
Population 55-64 Employed	15.8%	19.7%	22.1%
Population 55-64 Unemployment rate	4.4%	1.5%	1.5%
Population 65+ Employed	8.4%	9.3%	10.6%
Population 65+ Unemployment rate	1.7%	1.2%	0.7%
2023 Employed Population 16+ by Industry			
Total	3,534	12,322	25,826
Agriculture/Mining	0.1%	0.6%	0.7%
Construction	7.6%	7.4%	6.1%
Manufacturing	2.5%	3.0%	3.9%
Wholesale Trade	3.6%	2.4%	2.3%
Retail Trade	10.6%	8.7%	6.7%
Transportation/Utilities	3.1%	2.8%	2.4%
Information	0.9%	1.8%	2.7%
Finance/Insurance/Real Estate	13.2%	13.3%	15.2%
Services	57.5%	57.8%	57.8%
Public Administration	0.8%	2.2%	2.1%
2023 Employed Population 16+ by Occupation			
Total	3,534	12,323	25,827
White Collar	67.2%	72.8%	80.3%
Management/Business/Financial	21.6%	26.2%	29.6%
Professional	29.5%	31.1%	35.1%
Sales	9.6%	9.0%	9.2%
Administrative Support	6.5%	6.5%	6.4%
Services	18.1%	16.3%	11.2%
Blue Collar	14.7%	10.9%	8.5%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	6.0%	6.0%	4.5%
Installation/Maintenance/Repair	1.3%	1.0%	0.7%
Production	3.3%	1.7%	1.2%
Transportation/Material Moving	4.0%	2.3%	2.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,621	8,593	17,264
Households with 1 Person	33.6%	24.3%	19.3%
Households with 2+ People	66.4%	75.7%	80.7%
Family Households	59.9%	70.4%	76.8%
Husband-wife Families	43.1%	55.8%	64.9%
With Related Children	21.3%	29.4%	35.4%
Other Family (No Spouse Present)	16.8%	14.6%	11.8%
Other Family with Male Householder	4.9%	4.7%	3.5%
With Related Children	2.3%	2.2%	1.7%
Other Family with Female Householder	11.9%	9.9%	8.3%
With Related Children	7.0%	5.8%	5.0%
Nonfamily Households	6.5%	5.3%	3.9%
All Households with Children	31.2%	38.0%	42.6%
Multigenerational Households	2.5%	2.4%	2.4%
Unmarried Partner Households	5.3%	4.6%	3.7%
Male-female	4.8%	3.9%	3.0%
Same-sex	0.5%	0.7%	0.8%
2010 Households by Size			
Total	2,619	8,594	17,263
1 Person Household	33.6%	24.3%	19.3%
2 Person Household	27.9%	29.2%	29.7%
3 Person Household	15.3%	16.6%	17.5%
4 Person Household	12.7%	16.3%	19.9%
5 Person Household	6.2%	8.4%	9.3%
6 Person Household	2.5%	3.0%	2.9%
7 + Person Household	1.8%	2.2%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	2,621	8,594	17,264
Owner Occupied	60.9%	67.1%	77.6%
Owned with a Mortgage/Loan	42.5%	47.1%	56.2%
Owned Free and Clear	18.4%	19.9%	21.4%
Renter Occupied	39.1%	32.9%	22.4%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	71	65	81
Percent of Income for Mortgage	29.7%	33.7%	27.5%
Wealth Index	146	227	310
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,750	9,084	18,308
Housing Units Inside Urbanized Area	94.4%	91.3%	80.9%
Housing Units Inside Urbanized Cluster	0.1%	0.4%	3.3%
Rural Housing Units	5.5%	8.3%	15.8%
2010 Population By Urban/ Rural Status			
Total Population	6,573	24,640	50,936
Population Inside Urbanized Area	94.1%	92.0%	81.9%
Population Inside Urbanized Cluster	0.2%	0.5%	3.4%
Rural Population	5.8%	7.6%	14.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	City Lights (8A)	City Lights (8A)	Top Tier (1A)
2.	Urban Chic (2A)	Top Tier (1A)	Urban Chic (2A)
3.	Top Tier (1A)	Urban Chic (2A)	City Lights (8A)
2023 Consumer Spending			
Apparel & Services: Total $	$8,073,024	$34,835,941	$85,370,053
Average Spent	$3,013.45	$3,953.24	$4,867.16
Spending Potential Index	137	180	221
Education: Total $	$7,868,306	$35,269,445	$89,700,828
Average Spent	$2,937.03	$4,002.43	$5,114.07
Spending Potential Index	164	223	285
Entertainment/Recreation: Total $	$13,174,490	$58,130,722	$145,875,016
Average Spent	$4,917.69	$6,596.77	$8,316.71
Spending Potential Index	130	174	220
Food at Home: Total $	$24,485,751	$105,388,975	$257,076,040
Average Spent	$9,139.88	$11,959.71	$14,656.56
Spending Potential Index	134	176	216
Food Away from Home: Total $	$13,270,021	$57,445,431	$141,208,082
Average Spent	$4,953.35	$6,519.00	$8,050.63
Spending Potential Index	133	175	216
Health Care: Total $	$23,547,259	$104,774,746	$265,893,869
Average Spent	$8,789.57	$11,890.01	$15,159.29
Spending Potential Index	119	162	206
HH Furnishings & Equipment: Total $	$10,522,617	$46,414,438	$116,424,402
Average Spent	$3,927.82	$5,267.19	$6,637.65
Spending Potential Index	133	178	225
Personal Care Products & Services: Total $	$3,450,662	$15,054,636	$37,284,358
Average Spent	$1,288.04	$1,708.42	$2,125.68
Spending Potential Index	135	179	222
Shelter: Total $	$94,726,853	$409,375,859	$1,000,565,566
Average Spent	$35,359.03	$46,456.63	$57,044.79
Spending Potential Index	143	188	230
Support Payments/Cash Contributions/Gifts in Kind: Total $	$10,433,769	$48,049,786	$126,137,622
Average Spent	$3,894.65	$5,452.77	$7,191.43
Spending Potential Index	124	174	230
Travel: Total $	$8,182,217	$36,570,151	$92,947,086
Average Spent	$3,054.21	$4,150.04	$5,299.15
Spending Potential Index	136	184	236
Vehicle Maintenance & Repairs: Total $	$4,238,606	$18,522,879	$46,061,373
Average Spent	$1,582.16	$2,102.01	$2,626.08
Spending Potential Index	121	160	200

August 01, 2023