



Community Profile

Rings: 1, 3, 5 mile radii

Street Rd & Knights Rd - FS, Bensalem, PA

Latitude: 40.1052

Longitude: -74.95084

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	14,179	99,285	283,266
2020 Total Population	14,770	102,514	296,177
2020 Group Quarters	14	582	3,270
2023 Total Population	14,680	102,433	295,784
2023 Group Quarters	14	582	3,270
2028 Total Population	14,521	101,424	292,965
2023-2028 Annual Rate	-0.22%	-0.20%	-0.19%
2023 Total Daytime Population	12,432	101,767	278,709
Workers	5,793	52,171	132,725
Residents	6,639	49,596	145,984
Household Summary			
2010 Households	5,540	37,781	110,941
2010 Average Household Size	2.56	2.61	2.52
2020 Total Households	5,934	39,578	115,647
2020 Average Household Size	2.49	2.58	2.53
2023 Households	5,958	39,860	116,118
2023 Average Household Size	2.46	2.56	2.52
2028 Households	5,976	39,978	116,299
2028 Average Household Size	2.43	2.52	2.49
2023-2028 Annual Rate	0.06%	0.06%	0.03%
2010 Families	3,622	26,139	74,297
2010 Average Family Size	3.13	3.13	3.09
2023 Families	3,768	26,762	75,772
2023 Average Family Size	3.07	3.12	3.14
2028 Families	3,765	26,802	75,926
2028 Average Family Size	3.03	3.08	3.10
2023-2028 Annual Rate	-0.02%	0.03%	0.04%
Housing Unit Summary			
2000 Housing Units	5,643	38,251	112,363
Owner Occupied Housing Units	32.8%	65.3%	64.6%
Renter Occupied Housing Units	62.8%	31.4%	31.8%
Vacant Housing Units	4.3%	3.3%	3.6%
2010 Housing Units	6,072	40,318	117,381
Owner Occupied Housing Units	32.7%	63.7%	62.9%
Renter Occupied Housing Units	58.5%	30.0%	31.6%
Vacant Housing Units	8.8%	6.3%	5.5%
2020 Housing Units	6,214	41,042	120,484
Vacant Housing Units	4.5%	3.6%	4.0%
2023 Housing Units	6,224	41,316	121,051
Owner Occupied Housing Units	33.7%	64.1%	62.4%
Renter Occupied Housing Units	62.0%	32.4%	33.6%
Vacant Housing Units	4.3%	3.5%	4.1%
2028 Housing Units	6,237	41,617	121,822
Owner Occupied Housing Units	34.2%	64.5%	63.0%
Renter Occupied Housing Units	61.6%	31.6%	32.5%
Vacant Housing Units	4.2%	3.9%	4.5%
Median Household Income			
2023	\$58,134	\$77,746	\$77,504
2028	\$65,851	\$91,712	\$90,992
Median Home Value			
2023	\$298,861	\$293,675	\$298,322
2028	\$332,974	\$342,534	\$341,756
Per Capita Income			
2023	\$34,231	\$40,758	\$40,708
2028	\$39,943	\$48,196	\$47,976
Median Age			
2010	35.8	39.1	40.6
2023	37.8	41.4	42.6
2028	38.7	42.2	43.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	5,958	39,852	116,107
<\$15,000	12.2%	8.2%	8.7%
\$15,000 - \$24,999	7.8%	5.3%	6.0%
\$25,000 - \$34,999	7.7%	7.1%	6.9%
\$35,000 - \$49,999	14.8%	10.3%	10.8%
\$50,000 - \$74,999	18.3%	17.2%	15.9%
\$75,000 - \$99,999	11.0%	13.0%	13.1%
\$100,000 - \$149,999	16.5%	20.2%	19.9%
\$150,000 - \$199,999	5.9%	9.3%	10.1%
\$200,000+	5.9%	9.3%	8.6%
Average Household Income	\$84,674	\$105,112	\$103,563
2028 Households by Income			
Household Income Base	5,976	39,970	116,288
<\$15,000	11.1%	7.1%	7.5%
\$15,000 - \$24,999	6.5%	4.2%	4.6%
\$25,000 - \$34,999	6.2%	5.5%	5.7%
\$35,000 - \$49,999	13.7%	9.0%	9.5%
\$50,000 - \$74,999	17.5%	15.1%	13.9%
\$75,000 - \$99,999	11.4%	12.5%	12.5%
\$100,000 - \$149,999	18.5%	22.3%	21.9%
\$150,000 - \$199,999	7.8%	12.7%	13.6%
\$200,000+	7.4%	11.5%	10.7%
Average Household Income	\$97,473	\$122,746	\$120,712
2023 Owner Occupied Housing Units by Value			
Total	2,098	26,481	75,470
<\$50,000	2.4%	3.8%	3.0%
\$50,000 - \$99,999	0.1%	0.9%	1.0%
\$100,000 - \$149,999	0.3%	0.8%	1.9%
\$150,000 - \$199,999	3.9%	6.9%	7.2%
\$200,000 - \$249,999	19.7%	20.0%	17.0%
\$250,000 - \$299,999	24.1%	20.1%	20.8%
\$300,000 - \$399,999	28.0%	25.1%	27.3%
\$400,000 - \$499,999	9.5%	12.0%	12.7%
\$500,000 - \$749,999	11.2%	7.9%	7.1%
\$750,000 - \$999,999	0.5%	1.7%	1.3%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.2%	0.3%	0.4%
Average Home Value	\$338,722	\$333,990	\$336,682
2028 Owner Occupied Housing Units by Value			
Total	2,132	26,828	76,690
<\$50,000	0.7%	1.7%	1.3%
\$50,000 - \$99,999	0.0%	0.3%	0.4%
\$100,000 - \$149,999	0.1%	0.2%	0.9%
\$150,000 - \$199,999	1.5%	2.5%	3.5%
\$200,000 - \$249,999	15.2%	14.3%	12.1%
\$250,000 - \$299,999	21.7%	18.5%	18.8%
\$300,000 - \$399,999	32.6%	29.3%	31.1%
\$400,000 - \$499,999	12.3%	17.7%	17.6%
\$500,000 - \$749,999	14.8%	12.3%	11.3%
\$750,000 - \$999,999	0.6%	2.1%	1.7%
\$1,000,000 - \$1,499,999	0.2%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.3%	0.4%
Average Home Value	\$370,636	\$381,743	\$380,850

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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2010 Population by Age			
Total	14,179	99,286	283,265
0 - 4	7.0%	6.2%	5.9%
5 - 9	5.6%	5.7%	5.4%
10 - 14	5.5%	5.8%	5.6%
15 - 24	13.2%	12.4%	12.5%
25 - 34	17.6%	14.5%	13.6%
35 - 44	13.3%	13.3%	12.9%
45 - 54	13.5%	15.1%	15.4%
55 - 64	10.9%	12.9%	13.2%
65 - 74	7.7%	7.9%	8.0%
75 - 84	4.6%	4.6%	5.2%
85 +	1.1%	1.5%	2.1%
18 +	78.2%	78.5%	79.4%
2023 Population by Age			
Total	14,677	102,433	295,786
0 - 4	6.2%	5.3%	5.0%
5 - 9	6.1%	5.6%	5.4%
10 - 14	6.2%	5.9%	5.7%
15 - 24	11.3%	10.3%	10.2%
25 - 34	15.6%	13.4%	13.1%
35 - 44	15.1%	14.2%	13.6%
45 - 54	11.7%	12.0%	11.9%
55 - 64	11.3%	13.2%	13.7%
65 - 74	9.5%	11.6%	12.0%
75 - 84	5.4%	6.3%	6.7%
85 +	1.6%	2.1%	2.6%
18 +	78.3%	79.8%	80.7%
2028 Population by Age			
Total	14,520	101,424	292,963
0 - 4	6.4%	5.4%	5.1%
5 - 9	5.9%	5.4%	5.1%
10 - 14	5.8%	5.7%	5.5%
15 - 24	11.5%	10.4%	10.2%
25 - 34	14.5%	12.3%	11.7%
35 - 44	15.5%	14.9%	14.7%
45 - 54	12.3%	12.4%	12.0%
55 - 64	10.6%	11.9%	12.2%
65 - 74	9.6%	11.8%	12.4%
75 - 84	5.7%	7.4%	8.0%
85 +	2.1%	2.4%	3.1%
18 +	78.4%	80.1%	81.1%
2010 Population by Sex			
Males	7,178	48,970	137,897
Females	7,001	50,315	145,368
2023 Population by Sex			
Males	7,405	50,489	144,758
Females	7,275	51,944	151,026
2028 Population by Sex			
Males	7,289	49,904	143,075
Females	7,233	51,520	149,890

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	14,179	99,287	283,265
White Alone	62.1%	79.4%	80.0%
Black Alone	9.1%	7.2%	8.3%
American Indian Alone	0.7%	0.4%	0.3%
Asian Alone	15.7%	7.3%	6.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	8.6%	3.2%	2.6%
Two or More Races	3.7%	2.5%	2.4%
Hispanic Origin	16.7%	7.7%	6.5%
Diversity Index	69.2	44.9	42.7
2020 Population by Race/Ethnicity			
Total	14,770	102,514	296,177
White Alone	50.3%	68.8%	69.2%
Black Alone	11.7%	8.7%	9.7%
American Indian Alone	0.6%	0.3%	0.3%
Asian Alone	18.5%	10.5%	9.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	12.0%	5.4%	4.5%
Two or More Races	6.8%	6.2%	6.8%
Hispanic Origin	19.3%	10.5%	9.0%
Diversity Index	77.9	59.5	57.9
2023 Population by Race/Ethnicity			
Total	14,680	102,434	295,784
White Alone	48.4%	67.0%	67.5%
Black Alone	11.6%	9.0%	10.0%
American Indian Alone	0.7%	0.3%	0.3%
Asian Alone	19.4%	11.1%	10.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	12.8%	5.9%	4.9%
Two or More Races	7.1%	6.7%	7.2%
Hispanic Origin	20.6%	11.6%	10.0%
Diversity Index	79.4	62.0	60.3
2028 Population by Race/Ethnicity			
Total	14,522	101,425	292,966
White Alone	45.0%	63.8%	64.4%
Black Alone	11.6%	9.2%	10.3%
American Indian Alone	0.7%	0.4%	0.3%
Asian Alone	20.7%	12.2%	11.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	14.1%	6.8%	5.7%
Two or More Races	7.8%	7.6%	8.2%
Hispanic Origin	22.4%	13.2%	11.4%
Diversity Index	81.4	66.0	64.3
2010 Population by Relationship and Household Type			
Total	14,179	99,285	283,266
In Households	99.9%	99.3%	98.9%
In Family Households	82.7%	84.6%	83.1%
Householder	25.6%	26.3%	26.3%
Spouse	17.5%	19.0%	19.1%
Child	30.0%	32.2%	31.0%
Other relative	6.9%	4.9%	4.6%
Nonrelative	2.8%	2.2%	2.1%
In Nonfamily Households	17.1%	14.6%	15.8%
In Group Quarters	0.1%	0.7%	1.1%
Institutionalized Population	0.1%	0.2%	0.5%
Noninstitutionalized Population	0.0%	0.5%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	10,304	74,558	217,832
Less than 9th Grade	4.3%	2.6%	2.2%
9th - 12th Grade, No Diploma	8.1%	6.2%	5.4%
High School Graduate	31.1%	32.1%	31.2%
GED/Alternative Credential	3.1%	3.9%	4.0%
Some College, No Degree	16.6%	16.2%	15.4%
Associate Degree	9.9%	9.0%	9.2%
Bachelor's Degree	16.5%	19.7%	21.1%
Graduate/Professional Degree	10.5%	10.4%	11.5%
2023 Population 15+ by Marital Status			
Total	11,965	85,109	248,084
Never Married	40.9%	35.0%	32.7%
Married	44.1%	49.1%	50.7%
Widowed	4.7%	6.3%	7.0%
Divorced	10.3%	9.7%	9.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,551	56,265	159,605
Population 16+ Employed	96.1%	95.7%	95.6%
Population 16+ Unemployment rate	3.9%	4.3%	4.4%
Population 16-24 Employed	12.7%	10.9%	10.5%
Population 16-24 Unemployment rate	11.9%	12.3%	11.4%
Population 25-54 Employed	65.0%	64.0%	62.4%
Population 25-54 Unemployment rate	2.6%	2.9%	3.3%
Population 55-64 Employed	14.6%	17.0%	18.1%
Population 55-64 Unemployment rate	3.4%	3.1%	3.2%
Population 65+ Employed	7.7%	8.1%	9.0%
Population 65+ Unemployment rate	1.1%	6.0%	5.1%
2023 Employed Population 16+ by Industry			
Total	8,219	53,835	152,627
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	9.0%	9.2%	8.1%
Manufacturing	15.3%	10.6%	9.2%
Wholesale Trade	2.6%	2.3%	2.2%
Retail Trade	10.2%	11.4%	10.7%
Transportation/Utilities	4.7%	6.0%	6.7%
Information	1.1%	1.3%	2.0%
Finance/Insurance/Real Estate	6.2%	6.5%	6.5%
Services	46.1%	46.8%	48.2%
Public Administration	4.4%	5.7%	6.2%
2023 Employed Population 16+ by Occupation			
Total	8,219	53,834	152,625
White Collar	53.8%	60.1%	59.4%
Management/Business/Financial	13.9%	16.4%	16.0%
Professional	20.6%	23.4%	24.2%
Sales	5.9%	8.0%	7.9%
Administrative Support	13.4%	12.2%	11.3%
Services	19.9%	15.8%	17.2%
Blue Collar	26.3%	24.1%	23.4%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	6.1%	6.3%	5.8%
Installation/Maintenance/Repair	1.9%	3.1%	3.2%
Production	8.6%	6.2%	5.4%
Transportation/Material Moving	9.4%	8.4%	8.9%

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2010 Households by Type			
Total	5,542	37,781	110,941
Households with 1 Person	28.1%	25.0%	27.3%
Households with 2+ People	71.9%	75.0%	72.7%
Family Households	65.4%	69.2%	67.0%
Husband-wife Families	44.8%	50.0%	48.8%
With Related Children	19.6%	21.5%	20.1%
Other Family (No Spouse Present)	20.6%	19.2%	18.1%
Other Family with Male Householder	6.9%	6.0%	5.4%
With Related Children	3.2%	2.9%	2.6%
Other Family with Female Householder	13.6%	13.2%	12.7%
With Related Children	9.0%	7.3%	7.0%
Nonfamily Households	6.5%	5.8%	5.8%
All Households with Children	32.0%	32.1%	30.0%
Multigenerational Households	5.5%	5.7%	5.2%
Unmarried Partner Households	6.7%	6.8%	6.5%
Male-female	6.1%	6.2%	5.9%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	5,541	37,780	110,941
1 Person Household	28.2%	25.0%	27.3%
2 Person Household	30.4%	31.8%	32.1%
3 Person Household	16.9%	17.8%	17.3%
4 Person Household	13.4%	14.3%	13.5%
5 Person Household	6.7%	7.0%	6.3%
6 Person Household	2.8%	2.6%	2.3%
7 + Person Household	1.7%	1.4%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	5,542	37,781	110,941
Owner Occupied	35.9%	67.9%	66.6%
Owned with a Mortgage/Loan	24.9%	47.8%	47.1%
Owned Free and Clear	10.9%	20.1%	19.5%
Renter Occupied	64.1%	32.1%	33.4%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	73	100	96
Percent of Income for Mortgage	30.9%	22.7%	23.1%
Wealth Index	59	96	94
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,072	40,318	117,381
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	14,179	99,285	283,266
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Metro Fusion (11C)	Pleasantville (2B)	Pleasantville (2B)
3.	Parks and Rec (5C)	City Lights (8A)	City Lights (8A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$10,860,412	\$85,902,692	\$247,712,987
Average Spent	\$1,822.83	\$2,155.11	\$2,133.29
Spending Potential Index	83	98	97
Education: Total \$	\$9,278,667	\$78,853,185	\$226,900,109
Average Spent	\$1,557.35	\$1,978.25	\$1,954.05
Spending Potential Index	87	110	109
Entertainment/Recreation: Total \$	\$17,211,391	\$145,193,496	\$416,020,685
Average Spent	\$2,888.79	\$3,642.59	\$3,582.74
Spending Potential Index	76	96	95
Food at Home: Total \$	\$33,005,120	\$266,490,232	\$763,373,894
Average Spent	\$5,539.63	\$6,685.66	\$6,574.12
Spending Potential Index	81	98	97
Food Away from Home: Total \$	\$17,948,175	\$142,600,408	\$409,051,459
Average Spent	\$3,012.45	\$3,577.53	\$3,522.72
Spending Potential Index	81	96	95
Health Care: Total \$	\$32,313,825	\$278,187,487	\$797,674,104
Average Spent	\$5,423.60	\$6,979.11	\$6,869.51
Spending Potential Index	74	95	93
HH Furnishings & Equipment: Total \$	\$13,771,500	\$114,557,440	\$328,455,134
Average Spent	\$2,311.43	\$2,873.99	\$2,828.63
Spending Potential Index	78	97	96
Personal Care Products & Services: Total \$	\$4,609,847	\$37,406,280	\$107,701,912
Average Spent	\$773.72	\$938.44	\$927.52
Spending Potential Index	81	98	97
Shelter: Total \$	\$122,286,521	\$982,948,111	\$2,830,049,944
Average Spent	\$20,524.76	\$24,660.01	\$24,372.19
Spending Potential Index	83	100	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,476,716	\$120,197,733	\$346,153,918
Average Spent	\$2,261.95	\$3,015.50	\$2,981.05
Spending Potential Index	72	96	95
Travel: Total \$	\$10,318,896	\$86,639,717	\$248,591,998
Average Spent	\$1,731.94	\$2,173.60	\$2,140.86
Spending Potential Index	77	97	95
Vehicle Maintenance & Repairs: Total \$	\$5,993,781	\$49,023,559	\$139,826,570
Average Spent	\$1,006.01	\$1,229.89	\$1,204.18
Spending Potential Index	77	94	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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