	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	40,958	274,438	590,185
2020 Total Population	43,820	291,358	629,109
2020 Group Quarters	112	2,568	6,632
2023 Total Population	43,760	292,095	631,595
2023 Group Quarters	112	2,567	6,646
2028 Total Population	43,768	291,311	631,365
2023-2028 Annual Rate	0.00%	-0.05%	-0.01%
2023 Total Daytime Population	31,259	267,419	608,274
Workers	8,232	117,349	289,941
Residents	23,027	150,070	318,333
Household Summary			
2010 Households	14,322	96,748	211,091
2010 Average Household Size	2.85	2.82	2.77
2020 Total Households	15,619	102,668	224,167
2020 Average Household Size	2.80	2.81	2.78
2023 Households	15,941	103,921	227,268
2023 Average Household Size	2.74	2.79	2.75
2028 Households	16,128	104,859	230,059
2028 Average Household Size	2.71	2.75	2.72
2023-2028 Annual Rate	0.23%	0.18%	0.24%
2010 Families	9,852	66,300	145,265
2010 Average Family Size	3.41	3.42	3.35
2023 Families	10,824	69,808	152,972
2023 Average Family Size	3.32	3.43	3.39
2028 Families	10,974	70,517	154,792
2028 Average Family Size	3.28	3.39	3.35
2023-2028 Annual Rate	0.28%	0.20%	0.24%
Housing Unit Summary			
2000 Housing Units	14,844	100,363	216,824
Owner Occupied Housing Units	30.7%	43.9%	50.1%
Renter Occupied Housing Units	65.5%	52.8%	46.7%
Vacant Housing Units	3.8%	3.3%	3.1%
2010 Housing Units	15,233	102,137	222,328
Owner Occupied Housing Units	28.9%	41.8%	48.6%
Renter Occupied Housing Units	65.1%	52.9%	46.4%
Vacant Housing Units	6.0%	5.3%	5.1%
2020 Housing Units	16,539	107,538	234,487
Vacant Housing Units	5.6%	4.5%	4.4%
2023 Housing Units	16,835	108,716	238,474
Owner Occupied Housing Units	32.3%	43.1%	48.2%
Renter Occupied Housing Units	62.4%	52.5%	47.1%
Vacant Housing Units	5.3%	4.4%	4.7%
2028 Housing Units	17,005	109,859	240,975
Owner Occupied Housing Units	33.3%	44.3%	49.0%
Renter Occupied Housing Units	61.5%	51.2%	46.5%
Vacant Housing Units	5.2%	4.6%	4.5%
Median Household Income			
2023	$66,894	$74,808	$80,839
2028	$75,511	$83,496	$90,474
Median Home Value			
2023	$472,476	$470,617	$468,146
2028	$495,833	$493,575	$490,487
Per Capita Income			
2023	$34,863	$37,278	$41,049
2028	$40,205	$42,850	$47,108
Median Age			
2010	33.6	35.5	37.3
2023	35.9	37.6	39.0
2028	36.9	38.7	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	15,941	103,921	227,268
<$15,000	10.8%	9.4%	9.2%
$15,000 - $24,999	6.9%	6.7%	6.2%
$25,000 - $34,999	7.0%	7.4%	6.4%
$35,000 - $49,999	10.3%	9.7%	9.1%
$50,000 - $74,999	19.9%	16.9%	15.5%
$75,000 - $99,999	14.6%	12.4%	12.4%
$100,000 - $149,999	14.4%	17.7%	18.0%
$150,000 - $199,999	7.7%	9.4%	10.5%
$200,000+	8.3%	10.4%	12.7%
Average Household Income	$94,795	$104,740	$114,007
2028 Households by Income			
Household Income Base	16,128	104,859	230,059
<$15,000	9.7%	8.5%	8.4%
$15,000 - $24,999	5.5%	5.4%	4.9%
$25,000 - $34,999	6.1%	6.4%	5.5%
$35,000 - $49,999	8.9%	8.6%	8.1%
$50,000 - $74,999	19.3%	16.1%	14.8%
$75,000 - $99,999	15.1%	12.6%	12.3%
$100,000 - $149,999	16.0%	19.0%	18.9%
$150,000 - $199,999	9.3%	11.1%	12.0%
$200,000+	10.1%	12.5%	15.1%
Average Household Income	$108,090	$119,016	$129,219
2023 Owner Occupied Housing Units by Value			
Total	5,431	46,814	114,815
<$50,000	5.4%	4.1%	3.2%
$50,000 - $99,999	0.6%	0.4%	0.5%
$100,000 - $149,999	1.0%	0.9%	0.9%
$150,000 - $199,999	2.9%	1.7%	1.7%
$200,000 - $249,999	1.8%	2.2%	2.2%
$250,000 - $299,999	3.6%	3.3%	3.7%
$300,000 - $399,999	14.8%	17.6%	18.2%
$400,000 - $499,999	27.4%	27.8%	28.7%
$500,000 - $749,999	38.2%	34.5%	33.3%
$750,000 - $999,999	3.1%	5.9%	5.9%
$1,000,000 - $1,499,999	0.3%	0.7%	1.1%
$1,500,000 - $1,999,999	0.2%	0.3%	0.3%
$2,000,000 +	0.7%	0.4%	0.3%
Average Home Value	$485,677	$497,208	$498,601
2028 Owner Occupied Housing Units by Value			
Total	5,663	48,643	118,016
<$50,000	4.6%	3.4%	2.7%
$50,000 - $99,999	0.4%	0.3%	0.3%
$100,000 - $149,999	0.6%	0.5%	0.5%
$150,000 - $199,999	1.9%	1.0%	1.0%
$200,000 - $249,999	1.0%	1.3%	1.5%
$250,000 - $299,999	2.4%	2.3%	2.7%
$300,000 - $399,999	12.3%	14.7%	15.1%
$400,000 - $499,999	28.0%	28.4%	29.1%
$500,000 - $749,999	44.1%	39.9%	38.8%
$750,000 - $999,999	3.7%	6.8%	6.8%
$1,000,000 - $1,499,999	0.3%	0.8%	1.2%
$1,500,000 - $1,999,999	0.2%	0.3%	0.2%
$2,000,000 +	0.6%	0.3%	0.3%
Average Home Value	$511,198	$523,630	$524,155

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	40,958	274,437	590,187
0 - 4	8.0%	7.1%	6.6%
5 - 9	7.3%	6.7%	6.3%
10 - 14	6.5%	6.4%	6.3%
15 - 24	13.3%	13.3%	13.0%
25 - 34	17.5%	15.7%	14.5%
35 - 44	14.2%	14.1%	14.3%
45 - 54	13.0%	14.0%	14.6%
55 - 64	10.2%	11.0%	11.7%
65 - 74	5.1%	5.9%	6.5%
75 - 84	3.4%	3.9%	4.2%
85 +	1.6%	1.9%	2.0%
18 +	74.3%	75.8%	76.8%
2023 Population by Age			
Total	43,762	292,096	631,594
0 - 4	6.7%	6.2%	5.7%
5 - 9	6.9%	6.4%	6.0%
10 - 14	6.9%	6.6%	6.3%
15 - 24	13.1%	12.6%	12.2%
25 - 34	15.0%	14.4%	13.8%
35 - 44	15.3%	14.7%	14.2%
45 - 54	11.6%	12.0%	12.4%
55 - 64	11.0%	11.7%	12.4%
65 - 74	8.2%	9.1%	9.8%
75 - 84	3.8%	4.5%	5.0%
85 +	1.5%	1.8%	2.0%
18 +	75.6%	77.1%	78.2%
2028 Population by Age			
Total	43,768	291,312	631,365
0 - 4	6.7%	6.2%	5.8%
5 - 9	6.3%	5.9%	5.6%
10 - 14	6.3%	6.1%	5.9%
15 - 24	12.8%	12.1%	11.7%
25 - 34	15.0%	14.2%	13.7%
35 - 44	14.8%	14.6%	14.4%
45 - 54	12.4%	12.7%	12.7%
55 - 64	10.6%	11.2%	11.7%
65 - 74	8.5%	9.4%	10.1%
75 - 84	4.7%	5.6%	6.1%
85 +	1.7%	2.0%	2.2%
18 +	77.0%	78.3%	79.3%
2010 Population by Sex			
Males	19,904	133,441	285,624
Females	21,053	140,998	304,561
2023 Population by Sex			
Males	21,438	143,290	308,267
Females	22,322	148,805	323,328
2028 Population by Sex			
Males	21,446	142,832	308,138
Females	22,322	148,479	323,228

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	40,957	274,439	590,184
White Alone	62.1%	64.7%	63.2%
Black Alone	7.9%	7.6%	11.0%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	4.5%	7.0%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.3%	16.3%	13.5%
Two or More Races	4.5%	3.8%	3.7%
Hispanic Origin	44.7%	39.2%	34.2%
Diversity Index	77.9	76.1	76.0
2020 Population by Race/Ethnicity			
Total	43,820	291,358	629,109
White Alone	42.1%	44.4%	44.0%
Black Alone	7.5%	7.0%	9.9%
American Indian Alone	1.8%	1.4%	1.0%
Asian Alone	6.3%	7.6%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	28.7%	26.3%	23.1%
Two or More Races	13.6%	13.3%	13.2%
Hispanic Origin	49.2%	45.0%	40.5%
Diversity Index	85.6	85.1	85.4
2023 Population by Race/Ethnicity			
Total	43,759	292,096	631,596
White Alone	41.0%	43.1%	42.5%
Black Alone	7.5%	7.0%	10.0%
American Indian Alone	1.8%	1.4%	1.0%
Asian Alone	6.9%	8.0%	9.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	28.9%	26.9%	23.8%
Two or More Races	13.8%	13.6%	13.5%
Hispanic Origin	49.8%	46.1%	41.8%
Diversity Index	85.9	85.5	85.9
2028 Population by Race/Ethnicity			
Total	43,767	291,311	631,366
White Alone	37.8%	40.1%	39.4%
Black Alone	7.5%	6.9%	9.9%
American Indian Alone	1.9%	1.5%	1.1%
Asian Alone	7.4%	8.4%	9.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	31.2%	29.0%	25.8%
Two or More Races	14.2%	14.1%	14.1%
Hispanic Origin	52.2%	48.5%	44.3%
Diversity Index	86.4	86.2	86.8
2010 Population by Relationship and Household Type			
Total	40,958	274,438	590,184
In Households	99.7%	99.5%	99.1%
In Family Households	85.9%	85.9%	85.5%
Householder	24.3%	24.1%	24.6%
Spouse	14.9%	16.2%	16.9%
Child	34.8%	34.1%	33.5%
Other relative	8.0%	8.0%	7.6%
Nonrelative	3.8%	3.3%	2.9%
In Nonfamily Households	13.8%	13.7%	13.6%
In Group Quarters	0.3%	0.5%	0.9%
Institutionalized Population	0.1%	0.2%	0.4%
Noninstitutionalized Population	0.2%	0.3%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	29,058	199,359	439,977
Less than 9th Grade	8.3%	8.1%	6.6%
9th - 12th Grade, No Diploma	7.1%	5.5%	5.0%
High School Graduate	30.6%	29.8%	27.8%
GED/Alternative Credential	2.4%	2.7%	2.6%
Some College, No Degree	14.3%	14.1%	14.4%
Associate Degree	7.7%	7.5%	7.1%
Bachelor's Degree	19.1%	21.2%	23.2%
Graduate/Professional Degree	10.5%	11.1%	13.2%
2023 Population 15+ by Marital Status			
Total	34,801	236,205	517,144
Never Married	39.8%	38.7%	37.2%
Married	45.2%	47.7%	48.7%
Widowed	5.4%	5.1%	5.5%
Divorced	9.7%	8.4%	8.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	22,355	152,632	334,589
Population 16+ Employed	95.3%	95.5%	95.7%
Population 16+ Unemployment rate	4.7%	4.5%	4.3%
Population 16-24 Employed	12.5%	12.0%	11.4%
Population 16-24 Unemployment rate	6.5%	7.8%	8.0%
Population 25-54 Employed	67.9%	66.3%	64.5%
Population 25-54 Unemployment rate	4.4%	4.1%	3.8%
Population 55-64 Employed	13.8%	15.8%	16.8%
Population 55-64 Unemployment rate	4.6%	3.4%	3.3%
Population 65+ Employed	5.7%	6.0%	7.4%
Population 65+ Unemployment rate	4.2%	5.0%	4.5%
2023 Employed Population 16+ by Industry			
Total	21,304	145,717	320,271
Agriculture/Mining	0.4%	0.1%	0.1%
Construction	7.6%	6.9%	6.3%
Manufacturing	12.9%	12.2%	11.6%
Wholesale Trade	2.7%	3.0%	2.6%
Retail Trade	13.9%	11.7%	11.2%
Transportation/Utilities	7.5%	7.7%	7.5%
Information	2.5%	2.8%	3.1%
Finance/Insurance/Real Estate	6.8%	6.6%	7.1%
Services	42.6%	45.7%	47.1%
Public Administration	3.2%	3.2%	3.4%
2023 Employed Population 16+ by Occupation			
Total	21,303	145,715	320,271
White Collar	55.4%	57.2%	61.2%
Management/Business/Financial	13.3%	15.7%	17.6%
Professional	20.1%	22.0%	24.1%
Sales	9.5%	8.4%	8.4%
Administrative Support	12.4%	11.1%	11.1%
Services	16.9%	15.7%	14.3%
Blue Collar	27.7%	27.1%	24.4%
Farming/Forestry/Fishing	0.2%	0.0%	0.1%
Construction/Extraction	6.3%	5.4%	4.6%
Installation/Maintenance/Repair	2.8%	3.1%	2.8%
Production	8.5%	7.9%	7.0%
Transportation/Material Moving	10.0%	10.7%	10.0%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	14,322	96,748	211,091
Households with 1 Person	25.4%	25.9%	25.9%
Households with 2+ People	74.6%	74.1%	74.1%
Family Households	68.8%	68.5%	68.8%
Husband-wife Families	42.3%	46.0%	47.3%
With Related Children	22.1%	23.2%	23.1%
Other Family (No Spouse Present)	26.5%	22.5%	21.5%
Other Family with Male Householder	7.6%	6.4%	5.8%
With Related Children	4.0%	3.2%	2.8%
Other Family with Female Householder	18.9%	16.1%	15.7%
With Related Children	12.4%	9.6%	9.1%
Nonfamily Households	5.8%	5.6%	5.3%
All Households with Children	39.0%	36.3%	35.3%
Multigenerational Households	6.5%	6.7%	6.6%
Unmarried Partner Households	8.1%	6.9%	6.4%
Male-female	7.5%	6.3%	5.6%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	14,323	96,748	211,091
1 Person Household	25.4%	25.9%	25.9%
2 Person Household	25.3%	26.4%	27.2%
3 Person Household	18.6%	17.5%	17.6%
4 Person Household	15.7%	15.0%	15.2%
5 Person Household	7.9%	7.8%	7.7%
6 Person Household	3.9%	3.9%	3.5%
7 + Person Household	3.2%	3.6%	3.0%
2010 Households by Tenure and Mortgage Status			
Total	14,322	96,748	211,091
Owner Occupied	30.7%	44.2%	51.1%
Owned with a Mortgage/Loan	20.2%	30.3%	35.9%
Owned Free and Clear	10.5%	13.9%	15.2%
Renter Occupied	69.3%	55.8%	48.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	50	53	57
Percent of Income for Mortgage	42.4%	37.8%	34.8%
Wealth Index	65	81	100
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	15,233	102,137	222,328
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	40,958	274,438	590,185
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	City Lights (8A)	City Lights (8A)
2.	City Lights (8A)	Diverse Convergence (13A)	Pleasantville (2B)
3.	NeWest Residents (13C)	Pleasantville (2B)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total $	$34,366,821	$236,314,338	$557,677,174
Average Spent	$2,155.88	$2,273.98	$2,453.83
Spending Potential Index	98	103	112
Education: Total $	$29,058,180	$209,548,457	$505,826,763
Average Spent	$1,822.86	$2,016.42	$2,225.68
Spending Potential Index	102	112	124
Entertainment/Recreation: Total $	$50,212,388	$364,279,881	$869,108,915
Average Spent	$3,149.89	$3,505.35	$3,824.16
Spending Potential Index	83	93	101
Food at Home: Total $	$102,274,010	$713,290,211	$1,682,952,854
Average Spent	$6,415.78	$6,863.77	$7,405.15
Spending Potential Index	94	101	109
Food Away from Home: Total $	$55,056,338	$383,117,246	$901,463,098
Average Spent	$3,453.76	$3,686.62	$3,966.52
Spending Potential Index	93	99	107
Health Care: Total $	$89,393,364	$652,952,361	$1,567,666,820
Average Spent	$5,607.76	$6,283.16	$6,897.88
Spending Potential Index	76	85	94
HH Furnishings & Equipment: Total $	$40,687,743	$292,331,034	$698,156,926
Average Spent	$2,552.40	$2,813.01	$3,071.95
Spending Potential Index	86	95	104
Personal Care Products & Services: Total $	$13,741,823	$97,558,130	$230,962,928
Average Spent	$862.04	$938.77	$1,016.26
Spending Potential Index	90	98	106
Shelter: Total $	$380,158,790	$2,697,694,447	$6,358,247,288
Average Spent	$23,847.86	$25,959.09	$27,976.87
Spending Potential Index	96	105	113
Support Payments/Cash Contributions/Gifts in Kind: Total $	$35,805,762	$268,882,623	$653,458,767
Average Spent	$2,246.14	$2,587.38	$2,875.28
Spending Potential Index	72	83	92
Travel: Total $	$29,948,659	$220,177,561	$525,690,272
Average Spent	$1,878.72	$2,118.70	$2,313.09
Spending Potential Index	84	94	103
Vehicle Maintenance & Repairs: Total $	$17,150,425	$121,382,555	$286,587,344
Average Spent	$1,075.87	$1,168.03	$1,261.01
Spending Potential Index	82	89	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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