



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	17,274	196,061	462,341
2020 Total Population	18,034	206,210	488,750
2020 Group Quarters	285	3,654	5,480
2023 Total Population	18,213	209,071	491,985
2023 Group Quarters	271	3,654	5,481
2028 Total Population	18,561	211,213	492,950
2023-2028 Annual Rate	0.38%	0.20%	0.04%
2023 Total Daytime Population	26,027	211,908	482,410
Workers	16,960	111,845	243,219
Residents	9,067	100,063	239,191
Household Summary			
2010 Households	6,269	71,540	170,078
2010 Average Household Size	2.68	2.70	2.69
2020 Total Households	6,556	73,718	176,936
2020 Average Household Size	2.71	2.75	2.73
2023 Households	6,718	75,675	179,643
2023 Average Household Size	2.67	2.71	2.71
2028 Households	7,007	77,382	181,987
2028 Average Household Size	2.61	2.68	2.68
2023-2028 Annual Rate	0.85%	0.45%	0.26%
2010 Families	4,334	49,525	119,924
2010 Average Family Size	3.28	3.28	3.24
2023 Families	4,494	51,108	123,896
2023 Average Family Size	3.35	3.37	3.32
2028 Families	4,632	52,097	125,343
2028 Average Family Size	3.30	3.33	3.29
2023-2028 Annual Rate	0.61%	0.38%	0.23%
Housing Unit Summary			
2000 Housing Units	6,597	73,485	173,625
Owner Occupied Housing Units	63.3%	61.2%	61.2%
Renter Occupied Housing Units	34.7%	36.3%	36.3%
Vacant Housing Units	2.0%	2.6%	2.6%
2010 Housing Units	6,536	74,877	178,272
Owner Occupied Housing Units	62.9%	60.0%	59.3%
Renter Occupied Housing Units	33.0%	35.5%	36.1%
Vacant Housing Units	4.1%	4.5%	4.6%
2020 Housing Units	6,803	76,923	184,704
Vacant Housing Units	3.6%	4.2%	4.2%
2023 Housing Units	7,304	79,972	188,337
Owner Occupied Housing Units	57.6%	57.8%	58.9%
Renter Occupied Housing Units	34.4%	36.8%	36.5%
Vacant Housing Units	8.0%	5.4%	4.6%
2028 Housing Units	7,367	81,038	190,535
Owner Occupied Housing Units	57.6%	58.2%	59.3%
Renter Occupied Housing Units	37.5%	37.3%	36.2%
Vacant Housing Units	4.9%	4.5%	4.5%
Median Household Income			
2023	\$113,615	\$102,445	\$102,325
2028	\$123,213	\$111,479	\$111,237
Median Home Value			
2023	\$527,142	\$491,345	\$529,051
2028	\$559,644	\$520,688	\$558,295
Per Capita Income			
2023	\$61,859	\$50,921	\$52,807
2028	\$69,195	\$57,942	\$59,805
Median Age			
2010	39.4	39.9	40.5
2023	41.8	41.8	42.3
2028	42.3	42.5	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	6,718	75,675	179,643
<\$15,000	6.9%	6.5%	6.8%
\$15,000 - \$24,999	3.3%	4.5%	4.4%
\$25,000 - \$34,999	5.0%	4.9%	5.4%
\$35,000 - \$49,999	6.6%	7.7%	7.7%
\$50,000 - \$74,999	12.4%	13.2%	13.2%
\$75,000 - \$99,999	9.8%	11.6%	11.1%
\$100,000 - \$149,999	17.2%	19.8%	19.6%
\$150,000 - \$199,999	13.1%	12.5%	11.7%
\$200,000+	25.8%	19.2%	20.1%
Average Household Income	\$167,669	\$140,439	\$144,470
2028 Households by Income			
Household Income Base	7,007	77,382	181,987
<\$15,000	6.1%	5.7%	6.1%
\$15,000 - \$24,999	2.5%	3.5%	3.4%
\$25,000 - \$34,999	4.1%	4.1%	4.5%
\$35,000 - \$49,999	5.7%	6.7%	6.7%
\$50,000 - \$74,999	11.7%	12.4%	12.3%
\$75,000 - \$99,999	9.8%	11.3%	10.8%
\$100,000 - \$149,999	18.2%	20.2%	20.1%
\$150,000 - \$199,999	14.0%	14.0%	13.1%
\$200,000+	27.9%	22.1%	23.0%
Average Household Income	\$183,278	\$157,911	\$161,828
2023 Owner Occupied Housing Units by Value			
Total	4,196	46,231	110,818
<\$50,000	0.5%	2.2%	2.4%
\$50,000 - \$99,999	0.1%	0.6%	0.6%
\$100,000 - \$149,999	1.0%	1.1%	1.1%
\$150,000 - \$199,999	1.5%	1.4%	1.2%
\$200,000 - \$249,999	1.4%	2.2%	1.9%
\$250,000 - \$299,999	2.9%	2.8%	2.6%
\$300,000 - \$399,999	13.0%	14.9%	12.2%
\$400,000 - \$499,999	26.6%	27.1%	23.8%
\$500,000 - \$749,999	28.1%	33.9%	35.8%
\$750,000 - \$999,999	17.5%	9.2%	11.8%
\$1,000,000 - \$1,499,999	4.3%	2.9%	3.8%
\$1,500,000 - \$1,999,999	2.8%	0.9%	1.5%
\$2,000,000 +	0.3%	0.8%	1.2%
Average Home Value	\$619,197	\$553,829	\$594,572
2028 Owner Occupied Housing Units by Value			
Total	4,234	47,152	113,042
<\$50,000	0.4%	1.8%	2.0%
\$50,000 - \$99,999	0.0%	0.3%	0.4%
\$100,000 - \$149,999	0.6%	0.6%	0.6%
\$150,000 - \$199,999	1.0%	0.8%	0.7%
\$200,000 - \$249,999	0.9%	1.5%	1.3%
\$250,000 - \$299,999	2.2%	2.1%	1.8%
\$300,000 - \$399,999	10.8%	12.4%	10.1%
\$400,000 - \$499,999	26.5%	27.2%	23.7%
\$500,000 - \$749,999	31.5%	38.6%	40.1%
\$750,000 - \$999,999	19.0%	10.1%	12.9%
\$1,000,000 - \$1,499,999	4.3%	3.1%	3.9%
\$1,500,000 - \$1,999,999	2.6%	0.8%	1.5%
\$2,000,000 +	0.2%	0.7%	0.9%
Average Home Value	\$632,910	\$574,849	\$612,925

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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2010 Population by Age			
Total	17,274	196,060	462,342
0 - 4	6.2%	6.0%	5.8%
5 - 9	6.6%	6.0%	6.1%
10 - 14	6.4%	6.3%	6.4%
15 - 24	12.9%	12.3%	11.7%
25 - 34	11.8%	12.8%	12.5%
35 - 44	14.4%	14.1%	14.3%
45 - 54	15.2%	15.6%	15.7%
55 - 64	13.0%	12.5%	12.6%
65 - 74	6.5%	7.3%	7.4%
75 - 84	4.6%	4.8%	5.1%
85 +	2.4%	2.3%	2.5%
18 +	76.6%	77.7%	77.8%
2023 Population by Age			
Total	18,212	209,071	491,985
0 - 4	5.3%	5.1%	4.9%
5 - 9	6.0%	5.6%	5.5%
10 - 14	6.7%	6.2%	6.2%
15 - 24	11.7%	11.1%	11.3%
25 - 34	11.3%	12.3%	12.2%
35 - 44	13.3%	13.9%	13.6%
45 - 54	13.3%	13.0%	13.1%
55 - 64	13.9%	13.6%	13.7%
65 - 74	11.0%	10.8%	11.0%
75 - 84	5.1%	5.9%	6.0%
85 +	2.4%	2.5%	2.5%
18 +	78.1%	79.5%	79.7%
2028 Population by Age			
Total	18,559	211,215	492,950
0 - 4	5.4%	5.2%	5.0%
5 - 9	5.6%	5.3%	5.2%
10 - 14	6.0%	5.7%	5.6%
15 - 24	11.5%	10.8%	10.7%
25 - 34	11.7%	12.2%	12.3%
35 - 44	13.7%	14.4%	14.1%
45 - 54	12.9%	12.9%	13.0%
55 - 64	12.9%	12.7%	12.9%
65 - 74	11.3%	11.1%	11.4%
75 - 84	6.7%	7.0%	7.1%
85 +	2.6%	2.8%	2.8%
18 +	79.4%	80.5%	80.8%
2010 Population by Sex			
Males	8,345	94,280	222,044
Females	8,929	101,780	240,297
2023 Population by Sex			
Males	8,896	101,787	238,783
Females	9,317	107,284	253,202
2028 Population by Sex			
Males	9,060	102,955	239,376
Females	9,501	108,258	253,574

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	17,273	196,062	462,343
White Alone	66.4%	57.9%	64.4%
Black Alone	10.3%	16.1%	9.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	16.1%	14.4%	16.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.4%	7.9%	6.7%
Two or More Races	2.6%	3.3%	2.9%
Hispanic Origin	14.6%	22.0%	19.9%
Diversity Index	64.0	74.4	69.0
2020 Population by Race/Ethnicity			
Total	18,034	206,210	488,750
White Alone	52.7%	42.8%	48.4%
Black Alone	10.8%	14.3%	9.0%
American Indian Alone	0.3%	0.6%	0.5%
Asian Alone	17.8%	15.9%	18.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.4%	14.9%	12.9%
Two or More Races	8.9%	11.6%	11.0%
Hispanic Origin	19.1%	28.5%	25.8%
Diversity Index	76.6	84.4	81.2
2023 Population by Race/Ethnicity			
Total	18,213	209,071	491,985
White Alone	51.0%	41.2%	46.8%
Black Alone	11.0%	14.5%	9.1%
American Indian Alone	0.3%	0.6%	0.5%
Asian Alone	18.5%	16.3%	18.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.9%	15.5%	13.4%
Two or More Races	9.3%	11.9%	11.4%
Hispanic Origin	20.1%	29.7%	26.8%
Diversity Index	78.0	85.2	82.2
2028 Population by Race/Ethnicity			
Total	18,561	211,212	492,951
White Alone	47.6%	38.1%	43.7%
Black Alone	11.4%	14.5%	9.2%
American Indian Alone	0.4%	0.7%	0.6%
Asian Alone	19.4%	16.9%	19.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.3%	17.3%	14.9%
Two or More Races	9.9%	12.5%	12.0%
Hispanic Origin	21.9%	31.7%	28.7%
Diversity Index	80.3	86.4	83.8
2010 Population by Relationship and Household Type			
Total	17,273	196,060	462,342
In Households	97.3%	98.5%	98.9%
In Family Households	83.9%	85.1%	86.0%
Householder	25.2%	25.3%	25.9%
Spouse	20.4%	18.9%	19.8%
Child	32.0%	32.4%	32.3%
Other relative	4.7%	6.4%	6.0%
Nonrelative	1.5%	2.1%	2.0%
In Nonfamily Households	13.4%	13.4%	12.9%
In Group Quarters	2.7%	1.5%	1.1%
Institutionalized Population	0.9%	0.8%	0.7%
Noninstitutionalized Population	1.9%	0.7%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	12,809	150,377	355,030
Less than 9th Grade	2.9%	3.9%	3.8%
9th - 12th Grade, No Diploma	1.7%	3.3%	3.3%
High School Graduate	13.1%	19.1%	20.4%
GED/Alternative Credential	1.6%	2.2%	2.1%
Some College, No Degree	10.7%	13.8%	13.2%
Associate Degree	5.7%	7.6%	7.8%
Bachelor's Degree	39.1%	30.5%	29.7%
Graduate/Professional Degree	25.3%	19.6%	19.6%
2023 Population 15+ by Marital Status			
Total	14,945	173,658	410,386
Never Married	30.6%	34.3%	31.8%
Married	55.1%	52.0%	54.3%
Widowed	5.3%	5.5%	5.7%
Divorced	9.0%	8.1%	8.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,762	115,162	268,493
Population 16+ Employed	95.6%	96.4%	96.1%
Population 16+ Unemployment rate	4.4%	3.6%	3.9%
Population 16-24 Employed	9.7%	9.7%	9.6%
Population 16-24 Unemployment rate	4.8%	8.1%	8.4%
Population 25-54 Employed	61.4%	61.5%	61.4%
Population 25-54 Unemployment rate	3.7%	3.1%	3.4%
Population 55-64 Employed	20.4%	19.1%	19.2%
Population 55-64 Unemployment rate	5.6%	3.0%	3.0%
Population 65+ Employed	8.5%	9.8%	9.7%
Population 65+ Unemployment rate	5.2%	3.4%	4.0%
2023 Employed Population 16+ by Industry			
Total	9,336	110,965	258,132
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	5.0%	5.3%	5.8%
Manufacturing	8.2%	7.4%	7.9%
Wholesale Trade	2.2%	2.5%	2.8%
Retail Trade	6.3%	10.9%	10.8%
Transportation/Utilities	3.3%	5.8%	6.0%
Information	1.8%	3.5%	3.4%
Finance/Insurance/Real Estate	12.6%	8.4%	9.3%
Services	57.9%	52.9%	50.9%
Public Administration	2.7%	3.1%	3.0%
2023 Employed Population 16+ by Occupation			
Total	9,335	110,966	258,135
White Collar	77.7%	71.9%	71.7%
Management/Business/Financial	27.2%	20.6%	22.0%
Professional	33.3%	31.0%	29.4%
Sales	7.3%	9.1%	9.1%
Administrative Support	9.9%	11.1%	11.2%
Services	12.4%	12.7%	12.3%
Blue Collar	9.8%	15.4%	16.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.2%	3.2%	3.7%
Installation/Maintenance/Repair	2.3%	2.2%	2.1%
Production	2.1%	3.1%	3.6%
Transportation/Material Moving	3.3%	6.8%	6.6%

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2010 Households by Type			
Total	6,268	71,540	170,078
Households with 1 Person	26.2%	26.1%	25.1%
Households with 2+ People	73.8%	73.9%	74.9%
Family Households	69.1%	69.2%	70.5%
Husband-wife Families	56.0%	51.8%	53.7%
With Related Children	27.5%	25.1%	25.7%
Other Family (No Spouse Present)	13.1%	17.4%	16.8%
Other Family with Male Householder	3.7%	4.4%	4.4%
With Related Children	1.7%	1.9%	1.8%
Other Family with Female Householder	9.4%	13.0%	12.4%
With Related Children	4.5%	6.6%	6.3%
Nonfamily Households	4.6%	4.6%	4.4%
All Households with Children	33.8%	33.9%	34.2%
Multigenerational Households	4.1%	5.6%	5.3%
Unmarried Partner Households	4.3%	4.7%	4.5%
Male-female	3.6%	4.0%	3.9%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	6,270	71,539	170,077
1 Person Household	26.2%	26.1%	25.1%
2 Person Household	30.0%	28.5%	28.8%
3 Person Household	16.5%	17.2%	18.0%
4 Person Household	14.6%	15.3%	16.1%
5 Person Household	7.3%	7.6%	7.4%
6 Person Household	3.5%	3.1%	2.8%
7 + Person Household	1.9%	2.2%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	6,269	71,541	170,078
Owner Occupied	65.6%	62.8%	62.2%
Owned with a Mortgage/Loan	48.2%	46.2%	43.6%
Owned Free and Clear	17.4%	16.6%	18.6%
Renter Occupied	34.4%	37.2%	37.8%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	74	69	66
Percent of Income for Mortgage	27.9%	28.8%	31.1%
Wealth Index	177	146	148
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,536	74,877	178,272
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	17,274	196,061	462,341
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	Pleasantville (2B)	Pleasantville (2B)
2.	Pleasantville (2B)	City Lights (8A)	City Lights (8A)
3.	Top Tier (1A)	Diverse Convergence (13A)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$23,283,892	\$221,540,404	\$542,306,130
Average Spent	\$3,465.90	\$2,927.52	\$3,018.80
Spending Potential Index	158	133	137
Education: Total \$	\$23,090,335	\$215,390,650	\$522,759,962
Average Spent	\$3,437.08	\$2,846.26	\$2,909.99
Spending Potential Index	192	159	162
Entertainment/Recreation: Total \$	\$37,790,001	\$357,343,318	\$871,276,373
Average Spent	\$5,625.19	\$4,722.08	\$4,850.04
Spending Potential Index	149	125	128
Food at Home: Total \$	\$70,095,825	\$668,728,820	\$1,635,019,599
Average Spent	\$10,434.03	\$8,836.85	\$9,101.49
Spending Potential Index	153	130	134
Food Away from Home: Total \$	\$37,899,627	\$358,691,752	\$877,999,488
Average Spent	\$5,641.50	\$4,739.90	\$4,887.47
Spending Potential Index	152	127	131
Health Care: Total \$	\$68,146,997	\$648,117,749	\$1,573,789,247
Average Spent	\$10,143.94	\$8,564.49	\$8,760.65
Spending Potential Index	138	116	119
HH Furnishings & Equipment: Total \$	\$30,323,075	\$287,216,298	\$700,608,840
Average Spent	\$4,513.71	\$3,795.39	\$3,900.01
Spending Potential Index	153	128	132
Personal Care Products & Services: Total \$	\$9,849,317	\$93,348,076	\$228,229,045
Average Spent	\$1,466.11	\$1,233.54	\$1,270.46
Spending Potential Index	153	129	133
Shelter: Total \$	\$268,540,824	\$2,546,663,856	\$6,245,102,703
Average Spent	\$39,973.33	\$33,652.64	\$34,763.96
Spending Potential Index	161	136	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,053,293	\$281,679,367	\$684,608,979
Average Spent	\$4,473.55	\$3,722.22	\$3,810.94
Spending Potential Index	143	119	122
Travel: Total \$	\$23,325,678	\$218,658,384	\$534,706,017
Average Spent	\$3,472.12	\$2,889.44	\$2,976.49
Spending Potential Index	154	128	132
Vehicle Maintenance & Repairs: Total \$	\$12,069,239	\$114,559,427	\$279,074,204
Average Spent	\$1,796.55	\$1,513.83	\$1,553.49
Spending Potential Index	137	116	119

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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