	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	30,416	234,291	683,203
2020 Total Population	33,312	272,897	794,635
2020 Group Quarters	1,492	6,060	27,640
2023 Total Population	36,708	290,660	823,996
2023 Group Quarters	1,448	6,012	27,636
2028 Total Population	38,646	308,511	848,029
2023-2028 Annual Rate	1.03%	1.20%	0.58%
2023 Total Daytime Population	33,668	265,252	1,220,272
Workers	14,234	118,076	836,869
Residents	19,434	147,176	383,403
Household Summary			
2010 Households	9,818	88,090	275,781
2010 Average Household Size	2.92	2.58	2.38
2020 Total Households	11,188	107,091	325,739
2020 Average Household Size	2.84	2.49	2.35
2023 Households	12,557	115,678	341,988
2023 Average Household Size	2.81	2.46	2.33
2028 Households	13,472	125,679	358,893
2028 Average Household Size	2.76	2.41	2.29
2023-2028 Annual Rate	1.42%	1.67%	0.97%
2010 Families	6,796	53,973	149,422
2010 Average Family Size	3.49	3.24	3.13
2023 Families	8,601	67,484	180,377
2023 Average Family Size	3.41	3.19	3.12
2028 Families	9,256	72,925	189,532
2028 Average Family Size	3.35	3.12	3.06
2023-2028 Annual Rate	1.48%	1.56%	1.00%
Housing Unit Summary			
2000 Housing Units	10,485	89,471	261,763
Owner Occupied Housing Units	36.6%	28.0%	26.3%
Renter Occupied Housing Units	57.6%	66.6%	68.3%
Vacant Housing Units	5.8%	5.4%	5.4%
2010 Housing Units	10,913	98,635	306,404
Owner Occupied Housing Units	35.2%	27.3%	26.0%
Renter Occupied Housing Units	54.8%	62.0%	64.0%
Vacant Housing Units	10.0%	10.7%	10.0%
2020 Housing Units	12,066	116,795	356,756
Vacant Housing Units	7.3%	8.3%	8.7%
2023 Housing Units	13,827	126,319	375,969
Owner Occupied Housing Units	34.6%	26.6%	26.7%
Renter Occupied Housing Units	56.2%	64.9%	64.3%
Vacant Housing Units	9.2%	8.4%	9.0%
2028 Housing Units	14,666	136,245	393,681
Owner Occupied Housing Units	34.3%	25.9%	26.6%
Renter Occupied Housing Units	57.5%	66.3%	64.5%
Vacant Housing Units	8.1%	7.8%	8.8%
Median Household Income			
2023	$67,478	$78,149	$89,792
2028	$76,372	$88,764	$101,829
Median Home Value			
2023	$430,881	$494,718	$586,166
2028	$461,304	$537,724	$624,559
Per Capita Income			
2023	$35,325	$48,472	$61,218
2028	$41,844	$56,658	$69,798
Median Age			
2010	34.1	33.8	33.6
2023	35.8	36.5	36.0
2028	36.7	37.7	37.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	12,557	115,664	341,962
<$15,000	11.9%	13.3%	10.9%
$15,000 - $24,999	7.2%	7.1%	6.5%
$25,000 - $34,999	6.9%	6.7%	5.6%
$35,000 - $49,999	10.4%	7.9%	7.9%
$50,000 - $74,999	17.5%	13.4%	12.4%
$75,000 - $99,999	12.4%	10.8%	10.3%
$100,000 - $149,999	15.3%	16.6%	15.3%
$150,000 - $199,999	7.4%	9.0%	9.7%
$200,000+	10.8%	15.3%	21.3%
Average Household Income	$100,553	$121,433	$147,145
2028 Households by Income			
Household Income Base	13,472	125,668	358,870
<$15,000	11.2%	12.2%	10.1%
$15,000 - $24,999	5.6%	5.6%	5.3%
$25,000 - $34,999	5.7%	5.7%	4.8%
$35,000 - $49,999	9.3%	7.2%	7.0%
$50,000 - $74,999	17.2%	12.8%	11.9%
$75,000 - $99,999	12.0%	10.7%	10.1%
$100,000 - $149,999	16.2%	17.2%	15.8%
$150,000 - $199,999	8.6%	10.4%	10.9%
$200,000+	14.1%	18.2%	24.1%
Average Household Income	$117,311	$138,736	$164,604
2023 Owner Occupied Housing Units by Value			
Total	4,783	33,648	100,384
<$50,000	3.7%	3.2%	3.0%
$50,000 - $99,999	1.0%	1.0%	0.6%
$100,000 - $149,999	1.5%	0.5%	0.5%
$150,000 - $199,999	3.1%	2.3%	1.8%
$200,000 - $249,999	2.8%	2.6%	2.0%
$250,000 - $299,999	6.5%	4.7%	3.4%
$300,000 - $399,999	23.9%	18.7%	14.2%
$400,000 - $499,999	24.4%	17.9%	15.0%
$500,000 - $749,999	26.3%	30.6%	27.4%
$750,000 - $999,999	3.0%	11.0%	14.9%
$1,000,000 - $1,499,999	0.4%	3.7%	6.6%
$1,500,000 - $1,999,999	2.6%	2.1%	3.0%
$2,000,000 +	0.9%	1.8%	7.5%
Average Home Value	$486,167	$579,891	$742,251
2028 Owner Occupied Housing Units by Value			
Total	5,034	35,322	104,785
<$50,000	3.2%	2.7%	2.3%
$50,000 - $99,999	0.6%	0.6%	0.3%
$100,000 - $149,999	1.0%	0.3%	0.3%
$150,000 - $199,999	1.9%	1.4%	1.1%
$200,000 - $249,999	2.0%	1.7%	1.2%
$250,000 - $299,999	4.8%	3.4%	2.4%
$300,000 - $399,999	20.3%	16.0%	11.9%
$400,000 - $499,999	26.4%	18.5%	15.1%
$500,000 - $749,999	32.3%	35.5%	30.9%
$750,000 - $999,999	3.7%	12.4%	16.6%
$1,000,000 - $1,499,999	0.4%	3.9%	7.4%
$1,500,000 - $1,999,999	2.6%	2.0%	3.2%
$2,000,000 +	0.8%	1.5%	7.3%
Average Home Value	$515,806	$604,871	$773,638

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	30,419	234,290	683,201
0 - 4	6.8%	6.9%	6.5%
5 - 9	5.9%	5.6%	5.0%
10 - 14	6.1%	5.6%	4.7%
15 - 24	16.1%	14.1%	14.0%
25 - 34	16.7%	20.1%	22.8%
35 - 44	14.9%	15.3%	15.9%
45 - 54	13.7%	13.1%	12.6%
55 - 64	11.0%	9.9%	9.4%
65 - 74	5.4%	5.5%	5.2%
75 - 84	2.4%	2.8%	2.9%
85 +	1.0%	1.1%	1.1%
18 +	77.0%	78.3%	80.8%
2023 Population by Age			
Total	36,708	290,661	823,995
0 - 4	6.0%	5.8%	5.4%
5 - 9	6.2%	5.8%	5.3%
10 - 14	6.2%	5.7%	5.0%
15 - 24	14.5%	12.2%	12.4%
25 - 34	15.9%	17.8%	20.0%
35 - 44	14.7%	16.7%	17.2%
45 - 54	11.7%	11.9%	11.6%
55 - 64	11.3%	10.7%	10.2%
65 - 74	8.8%	8.3%	7.8%
75 - 84	3.7%	3.9%	3.8%
85 +	1.1%	1.2%	1.3%
18 +	77.6%	79.6%	81.4%
2028 Population by Age			
Total	38,645	308,509	848,028
0 - 4	6.1%	5.8%	5.5%
5 - 9	5.7%	5.2%	4.9%
10 - 14	5.8%	5.3%	4.8%
15 - 24	13.7%	11.9%	12.4%
25 - 34	16.2%	17.1%	18.6%
35 - 44	14.6%	16.7%	17.3%
45 - 54	12.5%	12.8%	12.5%
55 - 64	10.5%	10.3%	9.8%
65 - 74	8.8%	8.5%	8.1%
75 - 84	4.8%	4.9%	4.7%
85 +	1.4%	1.5%	1.5%
18 +	78.8%	80.7%	82.1%
2010 Population by Sex			
Males	15,268	116,738	343,791
Females	15,149	117,553	339,412
2023 Population by Sex			
Males	18,036	144,281	414,182
Females	18,672	146,379	409,814
2028 Population by Sex			
Males	18,976	152,812	425,178
Females	19,670	155,699	422,851

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	30,418	234,289	683,203
White Alone	23.3%	34.6%	53.1%
Black Alone	34.7%	28.5%	16.7%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	24.3%	19.1%	13.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.6%	12.7%	12.3%
Two or More Races	4.4%	4.6%	4.2%
Hispanic Origin	24.7%	27.6%	31.0%
Diversity Index	84.2	84.7	80.3
2020 Population by Race/Ethnicity			
Total	33,312	272,897	794,635
White Alone	19.1%	27.4%	38.7%
Black Alone	28.7%	22.2%	14.1%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	24.9%	23.1%	16.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.6%	15.9%	17.7%
Two or More Races	9.9%	10.6%	12.3%
Hispanic Origin	26.2%	26.6%	30.6%
Diversity Index	86.6	86.9	86.0
2023 Population by Race/Ethnicity			
Total	36,708	290,660	823,995
White Alone	18.2%	26.8%	37.3%
Black Alone	28.8%	21.7%	14.1%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	24.6%	23.3%	17.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.3%	16.5%	18.3%
Two or More Races	10.3%	10.9%	12.6%
Hispanic Origin	27.7%	27.9%	31.7%
Diversity Index	87.0	87.3	86.6
2028 Population by Race/Ethnicity			
Total	38,645	308,511	848,028
White Alone	17.2%	25.3%	35.0%
Black Alone	27.8%	20.4%	13.8%
American Indian Alone	0.7%	0.8%	0.8%
Asian Alone	24.7%	24.1%	17.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	18.7%	17.8%	19.5%
Two or More Races	10.8%	11.6%	13.1%
Hispanic Origin	30.0%	30.1%	33.6%
Diversity Index	87.6	87.9	87.4
2010 Population by Relationship and Household Type			
Total	30,417	234,291	683,203
In Households	94.1%	97.1%	96.2%
In Family Households	81.1%	77.6%	71.2%
Householder	22.8%	23.1%	21.9%
Spouse	12.7%	13.3%	13.8%
Child	33.2%	31.0%	26.6%
Other relative	9.2%	7.4%	6.1%
Nonrelative	3.2%	2.9%	2.7%
In Nonfamily Households	13.0%	19.5%	25.0%
In Group Quarters	5.9%	2.9%	3.8%
Institutionalized Population	4.9%	2.1%	1.9%
Noninstitutionalized Population	1.0%	0.8%	1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	24,621	205,223	591,773
Less than 9th Grade	4.5%	5.5%	5.9%
9th - 12th Grade, No Diploma	5.3%	4.9%	4.5%
High School Graduate	28.7%	22.4%	19.8%
GED/Alternative Credential	3.0%	2.1%	2.3%
Some College, No Degree	13.0%	11.3%	10.0%
Associate Degree	8.1%	5.6%	4.7%
Bachelor's Degree	26.8%	28.9%	31.0%
Graduate/Professional Degree	10.6%	19.3%	21.8%
2023 Population 15+ by Marital Status			
Total	29,944	240,626	694,065
Never Married	41.6%	42.7%	44.7%
Married	45.4%	45.5%	44.3%
Widowed	4.5%	4.3%	3.8%
Divorced	8.5%	7.6%	7.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	17,596	149,651	457,118
Population 16+ Employed	95.7%	95.8%	96.0%
Population 16+ Unemployment rate	4.3%	4.2%	4.0%
Population 16-24 Employed	10.5%	9.4%	9.6%
Population 16-24 Unemployment rate	8.4%	8.8%	7.0%
Population 25-54 Employed	68.7%	72.6%	73.3%
Population 25-54 Unemployment rate	3.8%	3.5%	3.4%
Population 55-64 Employed	15.5%	13.6%	12.1%
Population 55-64 Unemployment rate	2.6%	4.6%	4.7%
Population 65+ Employed	5.3%	4.4%	4.9%
Population 65+ Unemployment rate	6.2%	4.1%	4.9%
2023 Employed Population 16+ by Industry			
Total	16,844	143,408	438,724
Agriculture/Mining	0.4%	0.2%	0.1%
Construction	5.0%	5.1%	5.6%
Manufacturing	6.1%	5.3%	5.7%
Wholesale Trade	1.3%	1.7%	1.8%
Retail Trade	10.6%	8.8%	8.1%
Transportation/Utilities	12.9%	8.8%	7.1%
Information	1.6%	3.9%	4.4%
Finance/Insurance/Real Estate	8.0%	12.1%	15.1%
Services	49.1%	50.6%	49.0%
Public Administration	5.1%	3.5%	3.1%
2023 Employed Population 16+ by Occupation			
Total	16,845	143,409	438,724
White Collar	57.3%	68.0%	71.2%
Management/Business/Financial	12.4%	20.5%	26.0%
Professional	24.4%	30.8%	28.7%
Sales	7.5%	7.5%	7.9%
Administrative Support	13.0%	9.2%	8.7%
Services	21.5%	14.5%	12.5%
Blue Collar	21.2%	17.4%	16.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.0%
Construction/Extraction	4.2%	4.4%	4.6%
Installation/Maintenance/Repair	0.9%	1.4%	1.4%
Production	3.9%	3.2%	3.2%
Transportation/Material Moving	12.2%	8.5%	7.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	9,818	88,097	275,782
Households with 1 Person	24.8%	29.5%	33.7%
Households with 2+ People	75.2%	70.5%	66.3%
Family Households	69.2%	61.3%	54.2%
Husband-wife Families	38.4%	35.2%	34.2%
With Related Children	20.4%	17.1%	16.1%
Other Family (No Spouse Present)	30.8%	26.1%	20.0%
Other Family with Male Householder	7.3%	6.2%	5.3%
With Related Children	3.3%	2.8%	2.4%
Other Family with Female Householder	23.5%	19.8%	14.7%
With Related Children	14.9%	12.6%	9.1%
Nonfamily Households	5.9%	9.2%	12.1%
All Households with Children	39.1%	32.9%	27.9%
Multigenerational Households	7.8%	5.9%	4.2%
Unmarried Partner Households	6.8%	7.6%	8.4%
Male-female	5.9%	6.5%	7.0%
Same-sex	0.9%	1.2%	1.3%
2010 Households by Size			
Total	9,817	88,091	275,781
1 Person Household	24.8%	29.5%	33.7%
2 Person Household	24.8%	28.1%	29.9%
3 Person Household	19.1%	17.8%	16.3%
4 Person Household	15.4%	13.2%	11.4%
5 Person Household	8.5%	6.4%	5.1%
6 Person Household	4.1%	2.8%	2.1%
7 + Person Household	3.2%	2.1%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	9,817	88,084	275,781
Owner Occupied	39.1%	30.6%	28.9%
Owned with a Mortgage/Loan	30.7%	23.6%	21.5%
Owned Free and Clear	8.5%	7.0%	7.4%
Renter Occupied	60.9%	69.4%	71.1%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	55	57	56
Percent of Income for Mortgage	38.4%	38.0%	39.2%
Wealth Index	66	75	93
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	10,913	98,635	306,404
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	30,416	234,291	683,203
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Diverse Convergence (13A)	Diverse Convergence (13A)
2.	City Lights (8A)	City Strivers (11A)	Laptops and Lattes (3A)
3.	City Strivers (11A)	Trendsetters (3C)	Metro Renters (3B)
2023 Consumer Spending			
Apparel & Services: Total $	$28,495,928	$321,565,478	$1,142,298,907
Average Spent	$2,269.33	$2,779.83	$3,340.17
Spending Potential Index	103	126	152
Education: Total $	$24,645,638	$275,709,246	$981,814,869
Average Spent	$1,962.70	$2,383.42	$2,870.90
Spending Potential Index	109	133	160
Entertainment/Recreation: Total $	$42,008,478	$464,701,588	$1,661,955,977
Average Spent	$3,345.42	$4,017.20	$4,859.69
Spending Potential Index	88	106	128
Food at Home: Total $	$84,506,654	$940,249,035	$3,319,145,477
Average Spent	$6,729.84	$8,128.16	$9,705.44
Spending Potential Index	99	120	143
Food Away from Home: Total $	$45,084,315	$508,217,610	$1,829,809,497
Average Spent	$3,590.37	$4,393.38	$5,350.51
Spending Potential Index	96	118	144
Health Care: Total $	$75,219,244	$824,236,113	$2,929,422,265
Average Spent	$5,990.22	$7,125.26	$8,565.86
Spending Potential Index	81	97	116
HH Furnishings & Equipment: Total $	$34,083,622	$381,204,642	$1,370,892,316
Average Spent	$2,714.31	$3,295.39	$4,008.60
Spending Potential Index	92	112	136
Personal Care Products & Services: Total $	$11,400,389	$127,414,546	$456,989,892
Average Spent	$907.89	$1,101.46	$1,336.27
Spending Potential Index	95	115	140
Shelter: Total $	$314,754,910	$3,515,242,732	$12,528,859,163
Average Spent	$25,066.09	$30,388.17	$36,635.38
Spending Potential Index	101	123	148
Support Payments/Cash Contributions/Gifts in Kind: Total $	$30,278,882	$331,258,191	$1,194,258,870
Average Spent	$2,411.31	$2,863.62	$3,492.11
Spending Potential Index	77	92	112
Travel: Total $	$25,068,454	$278,594,669	$1,010,116,435
Average Spent	$1,996.37	$2,408.36	$2,953.66
Spending Potential Index	89	107	131
Vehicle Maintenance & Repairs: Total $	$13,896,139	$153,960,471	$554,346,148
Average Spent	$1,106.64	$1,330.94	$1,620.95
Spending Potential Index	84	102	124

August 01, 2023