



Community Profile

Rings: 1, 3, 5 mile radii

733 NJ-440, Jersey City, NJ 07304, USA

Latitude: 40.7228

Longitude: -74.09302

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	33,597	246,474	707,885
2020 Total Population	36,569	290,977	819,630
2020 Group Quarters	1,408	6,094	28,480
2023 Total Population	40,198	309,339	848,432
2023 Group Quarters	1,376	6,047	28,476
2028 Total Population	42,201	327,699	871,758
2023-2028 Annual Rate	0.98%	1.16%	0.54%
2023 Total Daytime Population	35,743	286,451	1,269,241
Workers	14,247	132,338	876,160
Residents	21,496	154,113	393,081
Household Summary			
2010 Households	11,001	93,811	289,357
2010 Average Household Size	2.89	2.56	2.35
2020 Total Households	12,439	115,526	339,553
2020 Average Household Size	2.83	2.47	2.33
2023 Households	13,841	124,470	355,802
2023 Average Household Size	2.80	2.44	2.30
2028 Households	14,791	134,873	372,591
2028 Average Household Size	2.76	2.38	2.26
2023-2028 Annual Rate	1.34%	1.62%	0.93%
2010 Families	7,447	56,838	153,785
2010 Average Family Size	3.50	3.22	3.12
2023 Families	9,308	72,000	184,423
2023 Average Family Size	3.44	3.17	3.11
2028 Families	9,994	77,670	193,524
2028 Average Family Size	3.38	3.10	3.05
2023-2028 Annual Rate	1.43%	1.53%	0.97%
Housing Unit Summary			
2000 Housing Units	11,670	93,617	275,515
Owner Occupied Housing Units	31.3%	27.5%	26.0%
Renter Occupied Housing Units	63.2%	67.2%	68.8%
Vacant Housing Units	5.5%	5.4%	5.3%
2010 Housing Units	12,205	105,077	321,325
Owner Occupied Housing Units	30.8%	27.3%	25.8%
Renter Occupied Housing Units	59.3%	61.9%	64.2%
Vacant Housing Units	9.9%	10.7%	9.9%
2020 Housing Units	13,381	125,926	372,612
Vacant Housing Units	7.0%	8.3%	8.9%
2023 Housing Units	15,176	135,958	392,091
Owner Occupied Housing Units	31.2%	26.3%	26.4%
Renter Occupied Housing Units	60.0%	65.2%	64.3%
Vacant Housing Units	8.8%	8.4%	9.3%
2028 Housing Units	16,049	146,312	409,924
Owner Occupied Housing Units	31.3%	25.6%	26.3%
Renter Occupied Housing Units	60.9%	66.6%	64.6%
Vacant Housing Units	7.8%	7.8%	9.1%
Median Household Income			
2023	\$63,461	\$82,558	\$90,884
2028	\$71,700	\$94,018	\$102,847
Median Home Value			
2023	\$439,839	\$519,062	\$595,005
2028	\$470,284	\$556,867	\$632,522
Per Capita Income			
2023	\$33,716	\$52,391	\$62,401
2028	\$40,063	\$60,626	\$71,156
Median Age			
2010	33.8	33.6	33.8
2023	35.7	36.4	36.1
2028	36.7	37.6	37.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	13,841	124,457	355,775
<\$15,000	13.5%	12.8%	11.0%
\$15,000 - \$24,999	7.9%	6.7%	6.4%
\$25,000 - \$34,999	6.7%	6.2%	5.5%
\$35,000 - \$49,999	10.4%	7.6%	7.8%
\$50,000 - \$74,999	18.2%	12.9%	12.2%
\$75,000 - \$99,999	11.8%	10.5%	10.2%
\$100,000 - \$149,999	15.0%	16.5%	15.4%
\$150,000 - \$199,999	6.8%	9.5%	9.7%
\$200,000+	9.7%	17.3%	21.7%
Average Household Income	\$95,324	\$129,742	\$148,596
2028 Households by Income			
Household Income Base	14,791	134,863	372,567
<\$15,000	12.7%	11.8%	10.2%
\$15,000 - \$24,999	6.2%	5.3%	5.2%
\$25,000 - \$34,999	5.7%	5.3%	4.7%
\$35,000 - \$49,999	9.4%	6.9%	7.0%
\$50,000 - \$74,999	17.7%	12.3%	11.7%
\$75,000 - \$99,999	11.4%	10.4%	10.0%
\$100,000 - \$149,999	16.1%	17.1%	15.9%
\$150,000 - \$199,999	8.1%	10.8%	10.9%
\$200,000+	12.8%	20.1%	24.5%
Average Household Income	\$111,640	\$146,849	\$166,319
2023 Owner Occupied Housing Units by Value			
Total	4,742	35,764	103,489
<\$50,000	3.5%	2.9%	2.9%
\$50,000 - \$99,999	1.6%	1.0%	0.6%
\$100,000 - \$149,999	1.5%	0.5%	0.5%
\$150,000 - \$199,999	3.3%	2.2%	1.8%
\$200,000 - \$249,999	2.8%	2.4%	1.9%
\$250,000 - \$299,999	6.2%	4.2%	3.3%
\$300,000 - \$399,999	21.7%	17.4%	13.9%
\$400,000 - \$499,999	23.6%	17.0%	14.6%
\$500,000 - \$749,999	27.0%	32.2%	27.6%
\$750,000 - \$999,999	3.5%	12.4%	14.9%
\$1,000,000 - \$1,499,999	0.8%	4.1%	6.8%
\$1,500,000 - \$1,999,999	3.5%	2.0%	3.1%
\$2,000,000 +	1.1%	1.8%	8.1%
Average Home Value	\$508,948	\$596,091	\$757,080
2028 Owner Occupied Housing Units by Value			
Total	5,016	37,489	107,914
<\$50,000	2.9%	2.5%	2.2%
\$50,000 - \$99,999	1.0%	0.6%	0.3%
\$100,000 - \$149,999	1.0%	0.2%	0.2%
\$150,000 - \$199,999	2.0%	1.4%	1.0%
\$200,000 - \$249,999	2.0%	1.6%	1.2%
\$250,000 - \$299,999	4.6%	3.1%	2.3%
\$300,000 - \$399,999	18.8%	14.9%	11.6%
\$400,000 - \$499,999	25.3%	17.4%	14.7%
\$500,000 - \$749,999	32.8%	36.9%	30.9%
\$750,000 - \$999,999	4.3%	13.8%	16.6%
\$1,000,000 - \$1,499,999	0.9%	4.3%	7.6%
\$1,500,000 - \$1,999,999	3.5%	2.0%	3.3%
\$2,000,000 +	0.9%	1.5%	8.0%
Average Home Value	\$539,383	\$618,601	\$789,787

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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2010 Population by Age			
Total	33,598	246,473	707,883
0 - 4	7.0%	7.0%	6.4%
5 - 9	6.1%	5.5%	4.9%
10 - 14	6.2%	5.4%	4.6%
15 - 24	15.9%	13.8%	14.0%
25 - 34	16.7%	21.0%	22.8%
35 - 44	14.9%	15.4%	15.9%
45 - 54	13.6%	12.9%	12.6%
55 - 64	10.6%	9.8%	9.5%
65 - 74	5.5%	5.4%	5.2%
75 - 84	2.5%	2.7%	3.0%
85 +	0.9%	1.1%	1.2%
18 +	76.5%	78.5%	81.2%
2023 Population by Age			
Total	40,198	309,339	848,433
0 - 4	6.2%	5.8%	5.4%
5 - 9	6.3%	5.8%	5.2%
10 - 14	6.3%	5.5%	4.9%
15 - 24	14.2%	11.9%	12.4%
25 - 34	15.9%	18.4%	20.0%
35 - 44	14.6%	17.2%	17.2%
45 - 54	11.8%	11.7%	11.6%
55 - 64	11.1%	10.5%	10.2%
65 - 74	8.6%	8.2%	7.9%
75 - 84	3.8%	3.8%	3.9%
85 +	1.1%	1.2%	1.3%
18 +	77.2%	79.8%	81.7%
2028 Population by Age			
Total	42,200	327,699	871,760
0 - 4	6.2%	5.8%	5.4%
5 - 9	5.8%	5.3%	4.8%
10 - 14	5.9%	5.3%	4.7%
15 - 24	13.4%	11.7%	12.3%
25 - 34	16.0%	17.2%	18.6%
35 - 44	14.6%	17.2%	17.3%
45 - 54	12.4%	12.8%	12.5%
55 - 64	10.6%	10.1%	9.9%
65 - 74	8.7%	8.4%	8.2%
75 - 84	4.8%	4.8%	4.8%
85 +	1.4%	1.5%	1.6%
18 +	78.4%	80.8%	82.4%
2010 Population by Sex			
Males	16,831	122,949	356,085
Females	16,766	123,526	351,801
2023 Population by Sex			
Males	19,772	153,871	426,400
Females	20,426	155,468	422,032
2028 Population by Sex			
Males	20,763	162,569	436,999
Females	21,438	165,131	434,759

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	33,596	246,475	707,886
White Alone	23.2%	34.8%	54.0%
Black Alone	36.0%	27.5%	15.7%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	22.3%	20.0%	13.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	13.5%	12.7%	12.0%
Two or More Races	4.4%	4.6%	4.1%
Hispanic Origin	26.1%	27.6%	30.6%
Diversity Index	84.5	84.7	79.8
2020 Population by Race/Ethnicity			
Total	36,569	290,977	819,630
White Alone	19.9%	28.1%	39.6%
Black Alone	29.1%	21.2%	13.4%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	22.6%	24.3%	16.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.2%	15.4%	17.4%
Two or More Races	10.3%	10.3%	12.3%
Hispanic Origin	27.6%	26.0%	30.2%
Diversity Index	87.1	86.6	85.7
2023 Population by Race/Ethnicity			
Total	40,197	309,339	848,432
White Alone	18.9%	27.4%	38.1%
Black Alone	29.1%	20.7%	13.4%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	22.5%	24.6%	17.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	18.0%	15.9%	17.9%
Two or More Races	10.7%	10.6%	12.6%
Hispanic Origin	29.1%	27.2%	31.4%
Diversity Index	87.4	87.0	86.3
2028 Population by Race/Ethnicity			
Total	42,201	327,698	871,758
White Alone	17.8%	25.8%	35.8%
Black Alone	28.0%	19.5%	13.2%
American Indian Alone	0.8%	0.8%	0.8%
Asian Alone	22.7%	25.3%	17.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	19.4%	17.3%	19.2%
Two or More Races	11.2%	11.3%	13.1%
Hispanic Origin	31.4%	29.4%	33.3%
Diversity Index	88.0	87.6	87.1
2010 Population by Relationship and Household Type			
Total	33,597	246,475	707,885
In Households	94.8%	97.3%	96.2%
In Family Households	80.8%	77.2%	70.4%
Householder	22.6%	23.1%	21.7%
Spouse	12.3%	13.5%	13.8%
Child	33.7%	30.5%	26.2%
Other relative	9.0%	7.2%	6.0%
Nonrelative	3.3%	2.8%	2.6%
In Nonfamily Households	13.9%	20.1%	25.8%
In Group Quarters	5.2%	2.7%	3.8%
Institutionalized Population	4.4%	2.0%	1.9%
Noninstitutionalized Population	0.8%	0.8%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	26,911	219,684	612,107
Less than 9th Grade	4.7%	5.2%	5.8%
9th - 12th Grade, No Diploma	6.2%	4.6%	4.5%
High School Graduate	26.9%	21.2%	19.2%
GED/Alternative Credential	3.1%	2.0%	2.3%
Some College, No Degree	12.8%	10.9%	9.9%
Associate Degree	8.3%	5.4%	4.7%
Bachelor's Degree	27.8%	29.6%	31.4%
Graduate/Professional Degree	10.3%	21.2%	22.1%
2023 Population 15+ by Marital Status			
Total	32,621	256,389	716,946
Never Married	41.3%	42.3%	45.0%
Married	46.4%	46.3%	44.0%
Widowed	4.5%	4.2%	3.8%
Divorced	7.8%	7.3%	7.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	19,164	161,775	473,544
Population 16+ Employed	95.6%	96.0%	95.9%
Population 16+ Unemployment rate	4.4%	4.0%	4.1%
Population 16-24 Employed	10.7%	9.1%	9.6%
Population 16-24 Unemployment rate	8.6%	8.5%	7.1%
Population 25-54 Employed	68.8%	73.4%	73.2%
Population 25-54 Unemployment rate	3.9%	3.3%	3.4%
Population 55-64 Employed	14.9%	13.1%	12.2%
Population 55-64 Unemployment rate	3.3%	4.3%	5.0%
Population 65+ Employed	5.6%	4.4%	5.0%
Population 65+ Unemployment rate	5.2%	3.9%	5.0%
2023 Employed Population 16+ by Industry			
Total	18,315	155,346	454,233
Agriculture/Mining	0.3%	0.2%	0.1%
Construction	4.6%	4.7%	5.5%
Manufacturing	5.2%	5.4%	5.5%
Wholesale Trade	1.5%	1.7%	1.8%
Retail Trade	9.9%	8.6%	8.1%
Transportation/Utilities	13.6%	8.3%	6.9%
Information	1.8%	4.1%	4.5%
Finance/Insurance/Real Estate	8.1%	13.3%	15.2%
Services	50.0%	50.4%	49.2%
Public Administration	5.1%	3.3%	3.1%
2023 Employed Population 16+ by Occupation			
Total	18,314	155,347	454,232
White Collar	56.6%	70.0%	71.9%
Management/Business/Financial	12.6%	22.3%	26.3%
Professional	24.3%	31.4%	29.0%
Sales	7.1%	7.3%	7.9%
Administrative Support	12.5%	9.0%	8.7%
Services	22.1%	13.7%	12.3%
Blue Collar	21.3%	16.2%	15.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.7%	3.9%	4.4%
Installation/Maintenance/Repair	0.9%	1.3%	1.4%
Production	3.9%	3.0%	3.1%
Transportation/Material Moving	12.8%	8.0%	6.8%

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2010 Households by Type			
Total	11,000	93,810	289,357
Households with 1 Person	26.1%	29.9%	34.5%
Households with 2+ People	73.9%	70.1%	65.5%
Family Households	67.7%	60.6%	53.1%
Husband-wife Families	36.5%	35.4%	33.8%
With Related Children	19.5%	17.1%	15.8%
Other Family (No Spouse Present)	31.2%	25.2%	19.4%
Other Family with Male Householder	7.4%	6.1%	5.2%
With Related Children	3.4%	2.8%	2.4%
Other Family with Female Householder	23.8%	19.2%	14.2%
With Related Children	15.6%	12.1%	8.7%
Nonfamily Households	6.2%	9.5%	12.3%
All Households with Children	39.0%	32.3%	27.1%
Multigenerational Households	7.6%	5.7%	4.1%
Unmarried Partner Households	6.9%	7.7%	8.4%
Male-female	6.1%	6.5%	7.0%
Same-sex	0.9%	1.2%	1.4%
2010 Households by Size			
Total	11,001	93,810	289,358
1 Person Household	26.1%	29.9%	34.5%
2 Person Household	24.6%	28.6%	30.0%
3 Person Household	18.6%	17.7%	15.9%
4 Person Household	14.9%	12.9%	11.1%
5 Person Household	8.4%	6.2%	4.9%
6 Person Household	4.2%	2.7%	2.0%
7 + Person Household	3.3%	2.0%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	11,001	93,807	289,357
Owner Occupied	34.2%	30.6%	28.7%
Owned with a Mortgage/Loan	26.7%	23.8%	21.1%
Owned Free and Clear	7.5%	6.8%	7.5%
Renter Occupied	65.8%	69.4%	71.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	51	58	56
Percent of Income for Mortgage	41.7%	37.8%	39.3%
Wealth Index	60	80	94
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,205	105,077	321,325
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	33,597	246,474	707,885
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Diverse Convergence (13A)	Laptops and Lattes (3A)
2.	City Lights (8A)	City Strivers (11A)	Diverse Convergence (13A)
3.	City Strivers (11A)	Trendsetters (3C)	Metro Renters (3B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$30,034,517	\$369,410,988	\$1,200,271,235
Average Spent	\$2,169.97	\$2,967.87	\$3,373.42
Spending Potential Index	99	135	153
Education: Total \$	\$25,697,466	\$316,791,008	\$1,033,058,713
Average Spent	\$1,856.62	\$2,545.12	\$2,903.47
Spending Potential Index	104	142	162
Entertainment/Recreation: Total \$	\$43,929,754	\$533,861,464	\$1,745,061,595
Average Spent	\$3,173.89	\$4,289.08	\$4,904.59
Spending Potential Index	84	113	130
Food at Home: Total \$	\$89,125,724	\$1,077,525,856	\$3,482,893,408
Average Spent	\$6,439.25	\$8,656.91	\$9,788.85
Spending Potential Index	95	127	144
Food Away from Home: Total \$	\$47,307,308	\$585,013,808	\$1,922,046,475
Average Spent	\$3,417.91	\$4,700.04	\$5,402.01
Spending Potential Index	92	126	145
Health Care: Total \$	\$79,106,463	\$945,067,974	\$3,071,845,620
Average Spent	\$5,715.37	\$7,592.74	\$8,633.58
Spending Potential Index	78	103	117
HH Furnishings & Equipment: Total \$	\$35,618,745	\$438,800,767	\$1,441,084,006
Average Spent	\$2,573.42	\$3,525.35	\$4,050.24
Spending Potential Index	87	119	137
Personal Care Products & Services: Total \$	\$11,953,578	\$146,499,360	\$479,840,236
Average Spent	\$863.64	\$1,176.99	\$1,348.62
Spending Potential Index	90	123	141
Shelter: Total \$	\$330,034,733	\$4,036,740,511	\$13,158,770,897
Average Spent	\$23,844.72	\$32,431.43	\$36,983.41
Spending Potential Index	96	131	149
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$31,529,525	\$380,856,678	\$1,255,075,566
Average Spent	\$2,277.98	\$3,059.83	\$3,527.46
Spending Potential Index	73	98	113
Travel: Total \$	\$26,020,163	\$321,059,573	\$1,062,054,605
Average Spent	\$1,879.93	\$2,579.41	\$2,984.96
Spending Potential Index	84	115	133
Vehicle Maintenance & Repairs: Total \$	\$14,631,701	\$176,860,518	\$581,033,282
Average Spent	\$1,057.13	\$1,420.91	\$1,633.02
Spending Potential Index	81	108	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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