



Community Profile

Rings: 1, 3, 5 mile radii

187 Millburn Ave, Millburn, NJ 07041, USA

Latitude: 40.7233
Longitude: -74.29575

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	13,653	142,537	459,953
2020 Total Population	14,901	152,412	503,285
2020 Group Quarters	88	1,881	6,868
2023 Total Population	14,753	152,597	508,476
2023 Group Quarters	88	1,880	6,874
2028 Total Population	14,470	151,226	508,759
2023-2028 Annual Rate	-0.39%	-0.18%	0.01%
2023 Total Daytime Population	16,961	149,952	462,290
Workers	9,940	77,079	201,924
Residents	7,021	72,873	260,366
Household Summary			
2010 Households	4,980	51,174	165,327
2010 Average Household Size	2.71	2.76	2.74
2020 Total Households	5,210	53,625	178,733
2020 Average Household Size	2.84	2.81	2.78
2023 Total Households	5,224	54,119	182,212
2023 Average Household Size	2.81	2.78	2.75
2028 Total Households	5,185	54,371	184,733
2028 Average Household Size	2.77	2.75	2.72
2023-2028 Annual Rate	-0.15%	0.09%	0.28%
2010 Families	3,568	36,482	115,455
2010 Average Family Size	3.26	3.30	3.31
2023 Families	3,666	37,789	124,224
2023 Average Family Size	3.43	3.38	3.38
2028 Families	3,645	37,987	126,122
2028 Average Family Size	3.38	3.33	3.33
2023-2028 Annual Rate	-0.11%	0.10%	0.30%
Housing Unit Summary			
2000 Housing Units	5,213	52,482	176,021
Owner Occupied Housing Units	69.3%	64.7%	53.7%
Renter Occupied Housing Units	27.5%	32.3%	41.2%
Vacant Housing Units	3.2%	2.9%	5.1%
2010 Housing Units	5,221	54,323	180,779
Owner Occupied Housing Units	67.6%	60.6%	50.9%
Renter Occupied Housing Units	27.8%	33.6%	40.6%
Vacant Housing Units	4.6%	5.8%	8.5%
2020 Housing Units	5,440	56,331	191,120
Vacant Housing Units	4.2%	4.8%	6.5%
2023 Housing Units	5,444	56,738	195,011
Owner Occupied Housing Units	68.5%	60.2%	50.4%
Renter Occupied Housing Units	27.4%	35.2%	43.1%
Vacant Housing Units	4.0%	4.6%	6.6%
2028 Housing Units	5,468	57,279	197,990
Owner Occupied Housing Units	69.1%	60.5%	50.7%
Renter Occupied Housing Units	25.7%	34.4%	42.6%
Vacant Housing Units	5.2%	5.1%	6.7%
Median Household Income			
2023	\$131,263	\$110,619	\$84,691
2028	\$156,625	\$124,616	\$96,660
Median Home Value			
2023	\$670,891	\$550,379	\$497,835
2028	\$675,364	\$581,962	\$540,059
Per Capita Income			
2023	\$77,192	\$62,983	\$50,950
2028	\$87,671	\$71,551	\$58,031
Median Age			
2010	40.5	38.7	37.6
2023	42.5	40.3	39.2
2028	43.5	41.2	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	5,224	54,119	182,212
<\$15,000	4.4%	5.5%	9.3%
\$15,000 - \$24,999	4.9%	5.0%	6.9%
\$25,000 - \$34,999	4.7%	4.6%	6.1%
\$35,000 - \$49,999	4.5%	6.8%	8.5%
\$50,000 - \$74,999	10.9%	13.1%	14.5%
\$75,000 - \$99,999	11.9%	10.4%	10.6%
\$100,000 - \$149,999	12.6%	16.3%	15.1%
\$150,000 - \$199,999	9.6%	11.1%	9.5%
\$200,000+	36.6%	27.2%	19.6%
Average Household Income	\$216,349	\$177,606	\$142,275
2028 Households by Income			
Household Income Base	5,185	54,371	184,733
<\$15,000	3.9%	4.8%	8.5%
\$15,000 - \$24,999	3.6%	3.9%	5.6%
\$25,000 - \$34,999	3.7%	3.9%	5.2%
\$35,000 - \$49,999	3.7%	5.9%	7.5%
\$50,000 - \$74,999	9.7%	12.0%	13.7%
\$75,000 - \$99,999	11.0%	9.9%	10.6%
\$100,000 - \$149,999	12.6%	16.6%	15.8%
\$150,000 - \$199,999	10.9%	12.3%	10.7%
\$200,000+	40.9%	30.8%	22.3%
Average Household Income	\$242,925	\$199,043	\$159,921
2023 Owner Occupied Housing Units by Value			
Total	3,731	34,138	98,185
<\$50,000	3.1%	1.8%	3.3%
\$50,000 - \$99,999	0.0%	0.3%	0.6%
\$100,000 - \$149,999	0.0%	0.3%	1.6%
\$150,000 - \$199,999	0.2%	1.2%	2.2%
\$200,000 - \$249,999	1.2%	2.1%	3.4%
\$250,000 - \$299,999	1.1%	2.8%	5.4%
\$300,000 - \$399,999	11.6%	15.4%	15.5%
\$400,000 - \$499,999	15.6%	20.6%	18.4%
\$500,000 - \$749,999	25.1%	27.8%	27.7%
\$750,000 - \$999,999	22.8%	13.8%	11.9%
\$1,000,000 - \$1,499,999	17.0%	8.6%	6.2%
\$1,500,000 - \$1,999,999	1.0%	2.5%	2.0%
\$2,000,000 +	1.3%	2.9%	1.9%
Average Home Value	\$733,041	\$672,814	\$597,899
2028 Owner Occupied Housing Units by Value			
Total	3,779	34,642	100,395
<\$50,000	2.6%	1.6%	2.9%
\$50,000 - \$99,999	0.0%	0.2%	0.3%
\$100,000 - \$149,999	0.0%	0.2%	0.9%
\$150,000 - \$199,999	0.1%	0.7%	1.4%
\$200,000 - \$249,999	0.7%	1.3%	2.6%
\$250,000 - \$299,999	0.7%	2.1%	4.3%
\$300,000 - \$399,999	9.8%	12.8%	13.5%
\$400,000 - \$499,999	17.0%	20.8%	19.0%
\$500,000 - \$749,999	27.3%	31.6%	31.7%
\$750,000 - \$999,999	23.6%	15.1%	13.4%
\$1,000,000 - \$1,499,999	16.7%	9.1%	6.6%
\$1,500,000 - \$1,999,999	0.8%	2.4%	1.9%
\$2,000,000 +	0.7%	2.1%	1.5%
Average Home Value	\$731,913	\$682,646	\$620,349

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	13,654	142,537	459,955
0 - 4	6.1%	6.6%	6.8%
5 - 9	7.3%	6.9%	7.0%
10 - 14	8.1%	7.2%	7.1%
15 - 24	11.1%	12.5%	13.3%
25 - 34	10.0%	11.5%	12.1%
35 - 44	14.9%	15.0%	14.6%
45 - 54	17.5%	16.4%	15.5%
55 - 64	12.0%	11.8%	11.4%
65 - 74	6.4%	6.0%	6.3%
75 - 84	4.2%	4.0%	3.9%
85 +	2.2%	2.2%	2.0%
18 +	73.6%	74.9%	74.6%
2023 Population by Age			
Total	14,752	152,596	508,475
0 - 4	5.1%	5.5%	5.8%
5 - 9	6.3%	6.4%	6.6%
10 - 14	7.4%	7.2%	7.1%
15 - 24	11.7%	12.5%	12.7%
25 - 34	9.7%	11.4%	12.3%
35 - 44	13.3%	13.4%	13.3%
45 - 54	14.1%	13.5%	12.9%
55 - 64	14.7%	13.4%	12.8%
65 - 74	10.3%	9.9%	9.7%
75 - 84	5.2%	4.7%	4.9%
85 +	2.1%	2.0%	1.9%
18 +	77.0%	76.8%	76.5%
2028 Population by Age			
Total	14,468	151,229	508,760
0 - 4	5.1%	5.5%	5.8%
5 - 9	6.2%	6.0%	6.1%
10 - 14	6.6%	6.5%	6.5%
15 - 24	10.4%	11.8%	12.2%
25 - 34	10.4%	11.5%	12.1%
35 - 44	13.5%	13.8%	13.8%
45 - 54	13.8%	13.4%	12.9%
55 - 64	13.9%	12.6%	12.2%
65 - 74	11.5%	10.6%	10.2%
75 - 84	6.2%	5.9%	6.0%
85 +	2.4%	2.3%	2.2%
18 +	78.3%	78.2%	77.8%
2010 Population by Sex			
Males	6,526	67,974	216,839
Females	7,126	74,563	243,115
2023 Population by Sex			
Males	7,144	73,291	241,382
Females	7,609	79,306	267,094
2028 Population by Sex			
Males	7,018	72,693	241,972
Females	7,451	78,534	266,788

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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2010 Population by Race/Ethnicity			
Total	13,652	142,538	459,953
White Alone	64.6%	53.6%	43.3%
Black Alone	20.8%	31.5%	44.7%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	10.4%	8.4%	5.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	3.6%	4.0%
Two or More Races	2.2%	2.7%	2.4%
Hispanic Origin	7.3%	10.8%	11.8%
Diversity Index	59.1	68.1	69.0
2020 Population by Race/Ethnicity			
Total	14,901	152,412	503,285
White Alone	48.8%	41.5%	32.2%
Black Alone	19.8%	31.1%	44.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	18.7%	11.1%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.8%	6.7%	7.7%
Two or More Races	8.5%	9.2%	9.0%
Hispanic Origin	9.9%	13.8%	15.5%
Diversity Index	73.6	77.6	76.7
2023 Population by Race/Ethnicity			
Total	14,753	152,598	508,477
White Alone	47.2%	40.2%	31.3%
Black Alone	20.1%	31.4%	44.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	19.4%	11.4%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.0%	7.0%	8.0%
Two or More Races	8.9%	9.6%	9.3%
Hispanic Origin	10.6%	14.6%	16.3%
Diversity Index	74.9	78.5	77.3
2028 Population by Race/Ethnicity			
Total	14,470	151,226	508,759
White Alone	44.5%	37.9%	29.5%
Black Alone	20.1%	31.2%	43.6%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	20.5%	12.0%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.6%	7.9%	9.2%
Two or More Races	9.8%	10.6%	10.1%
Hispanic Origin	11.7%	16.2%	18.0%
Diversity Index	76.8	80.1	78.8
2010 Population by Relationship and Household Type			
Total	13,652	142,537	459,953
In Households	99.0%	99.1%	98.6%
In Family Households	86.7%	86.5%	85.6%
Householder	26.2%	25.6%	25.1%
Spouse	20.3%	18.7%	16.2%
Child	35.0%	34.1%	35.1%
Other relative	3.8%	6.0%	6.7%
Nonrelative	1.6%	2.1%	2.5%
In Nonfamily Households	12.3%	12.6%	13.0%
In Group Quarters	1.0%	0.9%	1.4%
Institutionalized Population	0.9%	0.3%	0.5%
Noninstitutionalized Population	0.1%	0.6%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Population 25+ by Educational Attainment			
Total	10,257	104,376	345,129
Less than 9th Grade	2.4%	3.4%	4.2%
9th - 12th Grade, No Diploma	2.6%	2.8%	4.0%
High School Graduate	11.4%	16.7%	22.1%
GED/Alternative Credential	1.8%	1.9%	3.0%
Some College, No Degree	10.7%	13.0%	14.9%
Associate Degree	5.0%	5.9%	7.2%
Bachelor's Degree	32.1%	30.4%	25.7%
Graduate/Professional Degree	34.0%	25.9%	18.9%
2023 Population 15+ by Marital Status			
Total	11,988	123,496	409,633
Never Married	25.9%	33.7%	39.9%
Married	61.6%	55.0%	47.3%
Widowed	6.0%	5.3%	5.6%
Divorced	6.4%	6.0%	7.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,072	84,854	267,583
Population 16+ Employed	97.4%	96.0%	94.8%
Population 16+ Unemployment rate	2.6%	4.0%	5.2%
Population 16-24 Employed	8.5%	9.6%	10.2%
Population 16-24 Unemployment rate	7.4%	11.7%	11.2%
Population 25-54 Employed	60.0%	61.5%	63.3%
Population 25-54 Unemployment rate	1.4%	2.9%	4.5%
Population 55-64 Employed	19.8%	19.3%	18.1%
Population 55-64 Unemployment rate	2.9%	3.8%	4.3%
Population 65+ Employed	11.7%	9.5%	8.4%
Population 65+ Unemployment rate	4.7%	3.7%	4.7%
2023 Employed Population 16+ by Industry			
Total	7,859	81,422	253,650
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	4.1%	3.7%	4.2%
Manufacturing	6.8%	7.3%	6.6%
Wholesale Trade	1.8%	1.6%	1.9%
Retail Trade	6.3%	9.2%	9.5%
Transportation/Utilities	6.8%	6.4%	9.1%
Information	4.4%	4.2%	3.2%
Finance/Insurance/Real Estate	18.2%	11.8%	9.5%
Services	49.3%	52.0%	51.4%
Public Administration	2.1%	3.7%	4.5%
2023 Employed Population 16+ by Occupation			
Total	7,857	81,422	253,651
White Collar	82.1%	73.2%	67.3%
Management/Business/Financial	34.2%	24.8%	20.4%
Professional	33.2%	30.9%	27.5%
Sales	7.0%	8.1%	8.1%
Administrative Support	7.7%	9.4%	11.3%
Services	7.3%	12.9%	15.9%
Blue Collar	10.6%	13.9%	16.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.8%	3.0%	3.3%
Installation/Maintenance/Repair	0.4%	1.6%	1.7%
Production	3.8%	3.4%	3.5%
Transportation/Material Moving	3.5%	5.9%	8.3%

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2010 Households by Type			
Total	4,980	51,174	165,327
Households with 1 Person	23.7%	23.8%	25.4%
Households with 2+ People	76.3%	76.2%	74.6%
Family Households	71.6%	71.3%	69.8%
Husband-wife Families	55.2%	52.3%	45.0%
With Related Children	31.0%	28.1%	23.6%
Other Family (No Spouse Present)	16.4%	19.0%	24.8%
Other Family with Male Householder	3.8%	4.9%	5.6%
With Related Children	1.8%	2.4%	2.8%
Other Family with Female Householder	12.6%	14.2%	19.2%
With Related Children	7.1%	8.1%	11.9%
Nonfamily Households	4.7%	4.9%	4.7%
All Households with Children	40.2%	38.9%	38.5%
Multigenerational Households	4.2%	5.3%	6.2%
Unmarried Partner Households	4.9%	5.2%	5.9%
Male-female	3.8%	4.0%	5.0%
Same-sex	1.1%	1.1%	0.9%
2010 Households by Size			
Total	4,980	51,173	165,329
1 Person Household	23.7%	23.8%	25.4%
2 Person Household	27.8%	27.6%	26.9%
3 Person Household	18.8%	18.1%	18.2%
4 Person Household	18.7%	17.7%	16.3%
5 Person Household	7.9%	8.0%	7.9%
6 Person Household	2.1%	2.9%	3.1%
7 + Person Household	1.1%	1.9%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	4,980	51,175	165,327
Owner Occupied	70.8%	64.3%	55.7%
Owned with a Mortgage/Loan	51.5%	48.8%	41.9%
Owned Free and Clear	19.4%	15.5%	13.8%
Renter Occupied	29.2%	35.7%	44.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	72	69	56
Percent of Income for Mortgage	30.7%	29.9%	35.3%
Wealth Index	231	182	140
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,221	54,323	180,779
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	13,653	142,537	459,953
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	City Strivers (11A)
2.	City Lights (8A)	City Lights (8A)	Top Tier (1A)
3.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$22,850,274	\$204,636,147	\$571,483,332
Average Spent	\$4,374.10	\$3,781.23	\$3,136.36
Spending Potential Index	199	172	143
Education: Total \$	\$23,714,706	\$197,730,879	\$524,676,659
Average Spent	\$4,539.57	\$3,653.63	\$2,879.48
Spending Potential Index	253	204	161
Entertainment/Recreation: Total \$	\$38,078,027	\$321,793,525	\$868,267,781
Average Spent	\$7,289.06	\$5,946.04	\$4,765.15
Spending Potential Index	193	157	126
Food at Home: Total \$	\$68,829,237	\$608,770,685	\$1,686,144,842
Average Spent	\$13,175.58	\$11,248.74	\$9,253.75
Spending Potential Index	194	165	136
Food Away from Home: Total \$	\$37,090,962	\$325,586,471	\$896,473,789
Average Spent	\$7,100.11	\$6,016.12	\$4,919.95
Spending Potential Index	191	162	132
Health Care: Total \$	\$69,798,152	\$586,765,973	\$1,600,401,821
Average Spent	\$13,361.06	\$10,842.14	\$8,783.19
Spending Potential Index	182	147	119
HH Furnishings & Equipment: Total \$	\$30,507,759	\$260,500,064	\$708,715,796
Average Spent	\$5,839.92	\$4,813.47	\$3,889.51
Spending Potential Index	198	163	132
Personal Care Products & Services: Total \$	\$9,779,260	\$84,397,588	\$230,927,068
Average Spent	\$1,871.99	\$1,559.48	\$1,267.35
Spending Potential Index	196	163	133
Shelter: Total \$	\$263,642,378	\$2,297,529,988	\$6,246,933,054
Average Spent	\$50,467.53	\$42,453.30	\$34,283.87
Spending Potential Index	204	171	138
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$31,963,952	\$256,827,761	\$676,012,209
Average Spent	\$6,118.67	\$4,745.61	\$3,710.03
Spending Potential Index	196	152	119
Travel: Total \$	\$23,653,760	\$196,650,206	\$520,153,484
Average Spent	\$4,527.90	\$3,633.66	\$2,854.66
Spending Potential Index	201	162	127
Vehicle Maintenance & Repairs: Total \$	\$12,018,326	\$102,812,096	\$281,563,665
Average Spent	\$2,300.60	\$1,899.74	\$1,545.25
Spending Potential Index	176	145	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.