



## Community Profile

Rings: 1, 3, 5 mile radii

1609 88th St, North Bergen, NJ 07047, USA

Latitude: 40.8116

Longitude: -74.01221

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	40,099	495,236	1,680,836
2020 Total Population	41,924	527,025	1,818,814
2020 Group Quarters	183	19,188	59,135
2023 Total Population	42,305	526,253	1,802,657
2023 Group Quarters	183	19,188	59,134
2028 Total Population	41,737	517,537	1,778,408
2023-2028 Annual Rate	-0.27%	-0.33%	-0.27%
2023 Total Daytime Population	32,403	463,159	2,833,121
Workers	11,910	211,338	1,973,114
Residents	20,493	251,821	860,007
<b>Household Summary</b>			
2010 Households	13,725	214,389	755,262
2010 Average Household Size	2.92	2.23	2.16
2020 Total Households	14,166	225,504	818,307
2020 Average Household Size	2.95	2.25	2.15
2023 Households	14,383	227,985	825,256
2023 Average Household Size	2.93	2.22	2.11
2028 Households	14,350	227,892	830,106
2028 Average Household Size	2.90	2.19	2.07
2023-2028 Annual Rate	-0.05%	-0.01%	0.12%
2010 Families	9,630	111,139	359,848
2010 Average Family Size	3.40	3.04	3.05
2023 Families	9,965	114,706	376,267
2023 Average Family Size	3.46	3.11	3.07
2028 Families	9,961	114,815	377,994
2028 Average Family Size	3.42	3.06	3.01
2023-2028 Annual Rate	-0.01%	0.02%	0.09%
<b>Housing Unit Summary</b>			
2000 Housing Units	13,984	223,982	787,754
Owner Occupied Housing Units	39.2%	29.2%	23.5%
Renter Occupied Housing Units	57.8%	66.2%	69.4%
Vacant Housing Units	3.0%	4.6%	7.1%
2010 Housing Units	14,720	232,135	835,447
Owner Occupied Housing Units	38.1%	30.2%	25.0%
Renter Occupied Housing Units	55.1%	62.2%	65.4%
Vacant Housing Units	6.8%	7.6%	9.6%
2020 Housing Units	14,855	247,945	904,571
Vacant Housing Units	4.6%	9.1%	9.5%
2023 Housing Units	15,022	252,260	922,325
Owner Occupied Housing Units	40.8%	31.9%	25.9%
Renter Occupied Housing Units	54.9%	58.4%	63.6%
Vacant Housing Units	4.3%	9.6%	10.5%
2028 Housing Units	15,112	254,147	933,051
Owner Occupied Housing Units	42.1%	32.6%	26.2%
Renter Occupied Housing Units	52.9%	57.0%	62.7%
Vacant Housing Units	5.0%	10.3%	11.0%
<b>Median Household Income</b>			
2023	\$75,076	\$89,782	\$84,666
2028	\$83,023	\$103,988	\$98,508
<b>Median Home Value</b>			
2023	\$514,306	\$693,816	\$725,807
2028	\$546,395	\$730,453	\$788,472
<b>Per Capita Income</b>			
2023	\$35,023	\$65,918	\$67,595
2028	\$40,580	\$76,684	\$78,633
<b>Median Age</b>			
2010	35.5	37.9	36.7
2023	37.6	39.8	38.8
2028	39.1	40.5	39.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Households by Income</b>			
Household Income Base	14,383	227,977	825,204
<\$15,000	8.2%	11.7%	13.3%
\$15,000 - \$24,999	5.9%	5.9%	6.5%
\$25,000 - \$34,999	6.3%	5.8%	6.0%
\$35,000 - \$49,999	10.3%	7.8%	7.8%
\$50,000 - \$74,999	19.2%	12.0%	11.9%
\$75,000 - \$99,999	14.2%	10.5%	10.2%
\$100,000 - \$149,999	17.2%	15.0%	14.1%
\$150,000 - \$199,999	9.2%	8.9%	9.1%
\$200,000+	9.5%	22.4%	21.2%
Average Household Income	\$103,301	\$151,678	\$146,892
<b>2028 Households by Income</b>			
Household Income Base	14,350	227,884	830,056
<\$15,000	7.3%	10.5%	12.0%
\$15,000 - \$24,999	4.7%	4.8%	5.3%
\$25,000 - \$34,999	5.2%	4.8%	5.1%
\$35,000 - \$49,999	9.0%	6.8%	6.9%
\$50,000 - \$74,999	18.3%	11.1%	11.2%
\$75,000 - \$99,999	14.3%	10.3%	10.0%
\$100,000 - \$149,999	18.6%	15.6%	14.6%
\$150,000 - \$199,999	10.8%	10.2%	10.4%
\$200,000+	11.9%	26.0%	24.5%
Average Household Income	\$118,363	\$173,686	\$167,702
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	6,131	80,577	238,846
<\$50,000	2.3%	1.9%	2.6%
\$50,000 - \$99,999	0.4%	0.5%	0.9%
\$100,000 - \$149,999	0.3%	0.8%	1.1%
\$150,000 - \$199,999	1.8%	1.2%	1.1%
\$200,000 - \$249,999	2.7%	1.4%	1.3%
\$250,000 - \$299,999	2.1%	1.8%	1.9%
\$300,000 - \$399,999	15.7%	7.2%	6.6%
\$400,000 - \$499,999	22.1%	11.4%	9.9%
\$500,000 - \$749,999	46.7%	30.5%	27.2%
\$750,000 - \$999,999	3.1%	16.2%	17.5%
\$1,000,000 - \$1,499,999	0.3%	9.9%	10.7%
\$1,500,000 - \$1,999,999	0.7%	4.5%	5.5%
\$2,000,000 +	1.8%	12.6%	13.6%
Average Home Value	\$546,959	\$906,408	\$941,150
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	6,362	82,921	244,558
<\$50,000	1.8%	1.1%	1.5%
\$50,000 - \$99,999	0.2%	0.3%	0.5%
\$100,000 - \$149,999	0.1%	0.4%	0.5%
\$150,000 - \$199,999	1.0%	0.6%	0.6%
\$200,000 - \$249,999	1.6%	0.8%	0.8%
\$250,000 - \$299,999	1.3%	1.1%	1.2%
\$300,000 - \$399,999	12.8%	5.5%	4.7%
\$400,000 - \$499,999	21.4%	10.8%	9.1%
\$500,000 - \$749,999	53.7%	32.0%	28.1%
\$750,000 - \$999,999	3.7%	17.4%	19.4%
\$1,000,000 - \$1,499,999	0.3%	11.7%	12.8%
\$1,500,000 - \$1,999,999	0.7%	5.3%	6.7%
\$2,000,000 +	1.6%	13.0%	14.1%
Average Home Value	\$569,543	\$959,773	\$1,004,017

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Age</b>			
Total	40,098	495,234	1,680,836
0 - 4	6.4%	5.8%	5.6%
5 - 9	5.6%	4.6%	4.6%
10 - 14	5.7%	4.3%	4.5%
15 - 24	14.6%	12.6%	13.0%
25 - 34	17.1%	18.1%	19.6%
35 - 44	14.6%	15.1%	14.9%
45 - 54	14.5%	13.7%	13.3%
55 - 64	9.9%	11.5%	11.1%
65 - 74	6.2%	7.5%	7.3%
75 - 84	4.0%	4.7%	4.3%
85 +	1.6%	2.1%	1.8%
18 +	78.4%	82.5%	82.4%
<b>2023 Population by Age</b>			
Total	42,307	526,255	1,802,657
0 - 4	5.6%	4.8%	4.7%
5 - 9	5.7%	4.7%	4.6%
10 - 14	6.0%	4.8%	4.7%
15 - 24	12.1%	12.5%	12.0%
25 - 34	16.4%	15.6%	17.6%
35 - 44	15.4%	15.1%	15.5%
45 - 54	12.2%	12.1%	11.9%
55 - 64	11.6%	12.1%	11.6%
65 - 74	8.6%	10.4%	9.9%
75 - 84	4.7%	5.8%	5.5%
85 +	1.7%	2.1%	2.0%
18 +	79.3%	82.8%	83.1%
<b>2028 Population by Age</b>			
Total	41,737	517,537	1,778,409
0 - 4	5.5%	4.9%	4.8%
5 - 9	5.3%	4.4%	4.3%
10 - 14	5.5%	4.4%	4.4%
15 - 24	11.6%	12.4%	12.0%
25 - 34	15.2%	15.8%	17.2%
35 - 44	15.8%	14.6%	15.3%
45 - 54	13.0%	12.4%	12.2%
55 - 64	11.2%	11.3%	10.9%
65 - 74	9.3%	10.5%	10.0%
75 - 84	5.5%	6.9%	6.6%
85 +	2.0%	2.5%	2.4%
18 +	80.4%	83.6%	83.8%
<b>2010 Population by Sex</b>			
Males	20,310	234,915	795,429
Females	19,789	260,322	885,407
<b>2023 Population by Sex</b>			
Males	21,519	253,119	863,331
Females	20,786	273,134	939,326
<b>2028 Population by Sex</b>			
Males	21,203	248,531	850,138
Females	20,534	269,006	928,269

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	40,098	495,237	1,680,837
White Alone	68.5%	65.5%	56.5%
Black Alone	3.5%	7.8%	16.2%
American Indian Alone	0.8%	0.6%	0.7%
Asian Alone	5.0%	11.4%	9.6%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	16.9%	10.5%	13.0%
Two or More Races	5.3%	4.1%	4.1%
Hispanic Origin	64.5%	35.9%	33.4%
Diversity Index	72.7	75.1	79.3
<b>2020 Population by Race/Ethnicity</b>			
Total	41,924	527,025	1,818,814
White Alone	29.2%	45.3%	43.6%
Black Alone	2.5%	6.6%	13.9%
American Indian Alone	2.5%	1.1%	0.9%
Asian Alone	4.6%	13.7%	12.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	37.6%	18.8%	17.2%
Two or More Races	23.6%	14.5%	12.2%
Hispanic Origin	71.4%	36.8%	32.5%
Diversity Index	83.1	84.8	84.9
<b>2023 Population by Race/Ethnicity</b>			
Total	42,306	526,253	1,802,657
White Alone	27.8%	43.9%	42.4%
Black Alone	2.5%	6.5%	13.8%
American Indian Alone	2.7%	1.1%	0.9%
Asian Alone	4.5%	14.1%	12.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	38.5%	19.4%	17.6%
Two or More Races	24.1%	14.9%	12.5%
Hispanic Origin	73.2%	38.1%	33.4%
Diversity Index	82.6	85.4	85.5
<b>2028 Population by Race/Ethnicity</b>			
Total	41,736	517,537	1,778,408
White Alone	25.3%	41.9%	40.7%
Black Alone	2.3%	6.3%	13.6%
American Indian Alone	2.8%	1.2%	1.0%
Asian Alone	4.4%	14.6%	13.2%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	40.7%	20.5%	18.4%
Two or More Races	24.4%	15.4%	12.9%
Hispanic Origin	75.5%	39.5%	34.4%
Diversity Index	81.6	86.1	86.1
<b>2010 Population by Relationship and Household Type</b>			
Total	40,100	495,236	1,680,836
In Households	99.9%	96.6%	97.2%
In Family Households	86.3%	70.6%	67.7%
Householder	24.0%	22.4%	21.4%
Spouse	15.6%	15.5%	13.4%
Child	31.7%	24.8%	25.1%
Other relative	10.4%	5.5%	5.5%
Nonrelative	4.6%	2.4%	2.3%
In Nonfamily Households	13.6%	26.0%	29.6%
In Group Quarters	0.1%	3.4%	2.8%
Institutionalized Population	0.0%	0.5%	0.6%
Noninstitutionalized Population	0.1%	2.8%	2.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Population 25+ by Educational Attainment</b>			
Total	29,856	385,196	1,332,529
Less than 9th Grade	10.8%	5.7%	5.8%
9th - 12th Grade, No Diploma	7.4%	4.0%	4.9%
High School Graduate	24.4%	15.1%	13.7%
GED/Alternative Credential	3.8%	2.2%	2.6%
Some College, No Degree	18.1%	10.3%	10.2%
Associate Degree	7.2%	4.6%	4.9%
Bachelor's Degree	20.0%	29.6%	30.4%
Graduate/Professional Degree	8.4%	28.4%	27.4%
<b>2023 Population 15+ by Marital Status</b>			
Total	34,979	451,079	1,549,400
Never Married	35.1%	40.2%	45.4%
Married	48.6%	45.4%	40.7%
Widowed	6.4%	4.9%	4.8%
Divorced	9.9%	9.5%	9.1%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	23,392	294,181	1,018,266
Population 16+ Employed	95.9%	95.0%	94.4%
Population 16+ Unemployment rate	4.1%	5.0%	5.6%
Population 16-24 Employed	10.8%	10.6%	10.5%
Population 16-24 Unemployment rate	5.3%	8.0%	9.7%
Population 25-54 Employed	68.6%	65.1%	67.3%
Population 25-54 Unemployment rate	3.7%	4.2%	4.8%
Population 55-64 Employed	14.8%	15.6%	14.1%
Population 55-64 Unemployment rate	4.4%	5.4%	6.0%
Population 65+ Employed	5.8%	8.7%	8.1%
Population 65+ Unemployment rate	5.3%	6.5%	5.9%
<b>2023 Employed Population 16+ by Industry</b>			
Total	22,434	279,411	961,521
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	10.4%	4.4%	3.2%
Manufacturing	9.2%	5.8%	4.5%
Wholesale Trade	2.9%	2.0%	1.9%
Retail Trade	12.1%	7.7%	7.4%
Transportation/Utilities	9.7%	5.3%	4.7%
Information	1.5%	4.4%	4.9%
Finance/Insurance/Real Estate	6.0%	11.7%	13.9%
Services	44.8%	56.0%	56.6%
Public Administration	3.3%	2.6%	2.8%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	22,434	279,413	961,524
White Collar	51.1%	73.8%	76.5%
Management/Business/Financial	13.5%	25.0%	27.7%
Professional	18.0%	33.2%	32.7%
Sales	8.9%	7.7%	8.0%
Administrative Support	10.7%	7.9%	8.1%
Services	19.9%	12.3%	13.1%
Blue Collar	29.0%	13.9%	10.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	9.5%	3.5%	2.3%
Installation/Maintenance/Repair	2.4%	1.2%	0.9%
Production	5.8%	3.2%	2.2%
Transportation/Material Moving	11.4%	6.0%	5.0%

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<b>2010 Households by Type</b>			
Total	13,723	214,389	755,262
Households with 1 Person	23.5%	38.6%	41.6%
Households with 2+ People	76.5%	61.4%	58.4%
Family Households	70.2%	51.8%	47.6%
Husband-wife Families	45.6%	35.8%	29.7%
With Related Children	22.7%	15.8%	12.9%
Other Family (No Spouse Present)	24.6%	16.0%	17.9%
Other Family with Male Householder	8.6%	4.4%	4.1%
With Related Children	3.9%	1.9%	1.8%
Other Family with Female Householder	16.0%	11.7%	13.8%
With Related Children	8.7%	6.2%	7.9%
Nonfamily Households	6.3%	9.6%	10.7%
All Households with Children	35.8%	24.1%	22.8%
Multigenerational Households	6.7%	3.4%	3.6%
Unmarried Partner Households	7.3%	6.9%	6.9%
Male-female	6.6%	5.5%	5.5%
Same-sex	0.8%	1.5%	1.4%
<b>2010 Households by Size</b>			
Total	13,722	214,388	755,262
1 Person Household	23.5%	38.6%	41.6%
2 Person Household	25.3%	29.5%	29.2%
3 Person Household	18.3%	14.2%	13.0%
4 Person Household	16.1%	10.4%	9.0%
5 Person Household	8.7%	4.3%	4.0%
6 Person Household	4.4%	1.6%	1.7%
7 + Person Household	3.6%	1.3%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	13,724	214,389	755,263
Owner Occupied	40.9%	32.7%	27.7%
Owned with a Mortgage/Loan	30.1%	21.8%	17.6%
Owned Free and Clear	10.8%	10.9%	10.1%
Renter Occupied	59.1%	67.3%	72.3%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	50	49	46
Percent of Income for Mortgage	41.2%	46.4%	51.5%
Wealth Index	70	114	107
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	14,720	232,135	835,447
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	40,099	495,236	1,680,836
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Diverse Convergence (13A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	City Lights (8A)	Diverse Convergence (13A)	High Rise Renters (13E)
3.	Urban Villages (7B)	Trendsetters (3C)	Diverse Convergence (13A)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$33,216,729	\$773,609,600	\$2,787,601,957
Average Spent	\$2,309.44	\$3,393.25	\$3,377.86
Spending Potential Index	105	154	154
Education: Total \$	\$28,207,005	\$681,026,693	\$2,420,559,340
Average Spent	\$1,961.14	\$2,987.16	\$2,933.10
Spending Potential Index	109	167	164
Entertainment/Recreation: Total \$	\$49,425,198	\$1,138,284,569	\$3,979,509,817
Average Spent	\$3,436.36	\$4,992.80	\$4,822.15
Spending Potential Index	91	132	128
Food at Home: Total \$	\$99,676,994	\$2,239,380,675	\$7,983,750,565
Average Spent	\$6,930.19	\$9,822.49	\$9,674.27
Spending Potential Index	102	144	142
Food Away from Home: Total \$	\$53,335,255	\$1,239,688,391	\$4,376,528,038
Average Spent	\$3,708.21	\$5,437.59	\$5,303.24
Spending Potential Index	100	146	142
Health Care: Total \$	\$87,210,415	\$1,986,374,440	\$6,994,523,437
Average Spent	\$6,063.44	\$8,712.74	\$8,475.58
Spending Potential Index	82	118	115
HH Furnishings & Equipment: Total \$	\$39,654,174	\$944,550,416	\$3,319,744,836
Average Spent	\$2,757.02	\$4,143.04	\$4,022.68
Spending Potential Index	93	140	136
Personal Care Products & Services: Total \$	\$13,447,525	\$310,577,722	\$1,090,915,902
Average Spent	\$934.96	\$1,362.27	\$1,321.91
Spending Potential Index	98	142	138
Shelter: Total \$	\$375,870,236	\$8,559,944,090	\$30,135,356,918
Average Spent	\$26,132.95	\$37,546.08	\$36,516.37
Spending Potential Index	105	152	147
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,921,194	\$839,123,132	\$2,936,834,099
Average Spent	\$2,427.95	\$3,680.61	\$3,558.69
Spending Potential Index	78	118	114
Travel: Total \$	\$29,721,596	\$703,336,248	\$2,437,589,091
Average Spent	\$2,066.44	\$3,085.01	\$2,953.74
Spending Potential Index	92	137	131
Vehicle Maintenance & Repairs: Total \$	\$16,574,548	\$370,416,044	\$1,299,597,373
Average Spent	\$1,152.37	\$1,624.74	\$1,574.78
Spending Potential Index	88	124	120

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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