



## Community Profile

Rings: 1, 3, 5 mile radii

425 US-46, Dover, NJ 07801, USA

Latitude: 40.8847

Longitude: -74.5357

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	13,148	69,384	122,461
2020 Total Population	13,493	72,036	127,607
2020 Group Quarters	20	436	1,600
2023 Total Population	13,529	73,323	128,959
2023 Group Quarters	20	437	1,598
2028 Total Population	13,309	72,910	129,142
2023-2028 Annual Rate	-0.33%	-0.11%	0.03%
2023 Total Daytime Population	12,476	71,002	129,419
Workers	5,803	35,910	67,261
Residents	6,673	35,092	62,158
<b>Household Summary</b>			
2010 Households	4,362	24,711	44,048
2010 Average Household Size	3.00	2.79	2.75
2020 Total Households	4,563	25,914	46,238
2020 Average Household Size	2.95	2.76	2.73
2023 Households	4,612	26,527	47,117
2023 Average Household Size	2.93	2.75	2.70
2028 Households	4,611	26,791	48,054
2028 Average Household Size	2.88	2.71	2.65
2023-2028 Annual Rate	0.00%	0.20%	0.39%
2010 Families	3,258	17,579	31,770
2010 Average Family Size	3.31	3.25	3.22
2023 Families	3,384	18,449	33,278
2023 Average Family Size	3.28	3.26	3.22
2028 Families	3,383	18,561	33,857
2028 Average Family Size	3.23	3.21	3.16
2023-2028 Annual Rate	-0.01%	0.12%	0.35%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,268	23,730	43,019
Owner Occupied Housing Units	65.2%	66.6%	73.2%
Renter Occupied Housing Units	33.1%	31.0%	24.1%
Vacant Housing Units	1.7%	2.4%	2.6%
2010 Housing Units	4,496	25,743	45,960
Owner Occupied Housing Units	61.6%	65.5%	71.6%
Renter Occupied Housing Units	35.4%	30.5%	24.2%
Vacant Housing Units	3.0%	4.0%	4.2%
2020 Housing Units	4,694	26,910	48,089
Vacant Housing Units	2.8%	3.7%	3.8%
2023 Housing Units	4,730	27,557	49,201
Owner Occupied Housing Units	63.4%	63.2%	68.4%
Renter Occupied Housing Units	34.1%	33.1%	27.4%
Vacant Housing Units	2.5%	3.7%	4.2%
2028 Housing Units	4,746	27,760	49,932
Owner Occupied Housing Units	64.5%	64.2%	68.5%
Renter Occupied Housing Units	32.6%	32.3%	27.8%
Vacant Housing Units	2.8%	3.5%	3.8%
<b>Median Household Income</b>			
2023	\$91,358	\$101,942	\$116,726
2028	\$101,906	\$111,603	\$129,756
<b>Median Home Value</b>			
2023	\$373,546	\$423,124	\$482,229
2028	\$399,150	\$452,107	\$512,385
<b>Per Capita Income</b>			
2023	\$42,158	\$52,599	\$61,805
2028	\$48,421	\$59,835	\$70,121
<b>Median Age</b>			
2010	36.6	39.2	40.5
2023	38.6	41.0	42.3
2028	40.1	42.1	43.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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<b>2023 Households by Income</b>			
Household Income Base	4,612	26,527	47,117
<\$15,000	4.7%	4.8%	4.0%
\$15,000 - \$24,999	3.6%	4.4%	3.7%
\$25,000 - \$34,999	4.5%	4.2%	3.9%
\$35,000 - \$49,999	9.5%	7.9%	6.7%
\$50,000 - \$74,999	18.1%	14.4%	12.0%
\$75,000 - \$99,999	13.4%	13.3%	12.1%
\$100,000 - \$149,999	18.9%	18.1%	17.9%
\$150,000 - \$199,999	11.6%	12.4%	13.0%
\$200,000+	15.6%	20.6%	26.7%
Average Household Income	\$128,377	\$144,829	\$168,739
<b>2028 Households by Income</b>			
Household Income Base	4,611	26,791	48,054
<\$15,000	4.0%	4.1%	3.5%
\$15,000 - \$24,999	2.8%	3.4%	2.8%
\$25,000 - \$34,999	3.3%	3.6%	3.2%
\$35,000 - \$49,999	7.8%	6.8%	5.7%
\$50,000 - \$74,999	17.3%	13.3%	10.9%
\$75,000 - \$99,999	13.7%	13.0%	11.6%
\$100,000 - \$149,999	19.6%	18.5%	18.1%
\$150,000 - \$199,999	13.2%	13.7%	14.1%
\$200,000+	18.3%	23.6%	30.2%
Average Household Income	\$145,004	\$162,208	\$188,179
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,999	17,419	33,647
<\$50,000	4.9%	2.7%	1.9%
\$50,000 - \$99,999	2.6%	0.9%	0.7%
\$100,000 - \$149,999	0.3%	0.4%	0.4%
\$150,000 - \$199,999	3.9%	2.2%	1.7%
\$200,000 - \$249,999	7.8%	4.5%	3.4%
\$250,000 - \$299,999	8.6%	6.4%	4.6%
\$300,000 - \$399,999	29.8%	27.8%	20.2%
\$400,000 - \$499,999	16.1%	21.7%	20.9%
\$500,000 - \$749,999	18.0%	25.5%	35.2%
\$750,000 - \$999,999	6.3%	6.8%	9.1%
\$1,000,000 - \$1,499,999	1.4%	0.7%	1.0%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.6%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$419,127	\$461,851	\$519,966
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	3,063	17,822	34,185
<\$50,000	5.3%	2.6%	1.7%
\$50,000 - \$99,999	2.0%	0.6%	0.4%
\$100,000 - \$149,999	0.2%	0.2%	0.2%
\$150,000 - \$199,999	2.8%	1.5%	1.1%
\$200,000 - \$249,999	6.2%	3.4%	2.4%
\$250,000 - \$299,999	6.9%	5.0%	3.5%
\$300,000 - \$399,999	26.9%	24.7%	17.5%
\$400,000 - \$499,999	16.8%	23.0%	21.2%
\$500,000 - \$749,999	22.9%	30.0%	39.8%
\$750,000 - \$999,999	8.2%	7.9%	10.3%
\$1,000,000 - \$1,499,999	1.6%	0.8%	1.0%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.6%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$451,461	\$487,164	\$542,898

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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<b>2010 Population by Age</b>			
Total	13,150	69,386	122,462
0 - 4	6.8%	6.1%	5.8%
5 - 9	6.5%	6.4%	6.7%
10 - 14	6.4%	6.5%	6.9%
15 - 24	12.8%	11.8%	11.2%
25 - 34	14.9%	13.2%	11.5%
35 - 44	16.5%	15.5%	15.3%
45 - 54	15.6%	16.3%	17.1%
55 - 64	10.5%	12.1%	12.7%
65 - 74	5.5%	6.7%	6.8%
75 - 84	3.2%	4.0%	4.1%
85 +	1.2%	1.5%	1.8%
18 +	76.3%	76.9%	76.2%
<b>2023 Population by Age</b>			
Total	13,529	73,324	128,959
0 - 4	5.8%	5.2%	5.0%
5 - 9	6.4%	5.8%	5.9%
10 - 14	7.0%	6.5%	6.9%
15 - 24	11.8%	11.2%	11.0%
25 - 34	13.4%	12.6%	11.1%
35 - 44	15.4%	14.6%	14.1%
45 - 54	14.1%	13.7%	14.1%
55 - 64	12.4%	13.2%	13.9%
65 - 74	8.4%	10.1%	10.6%
75 - 84	4.0%	5.2%	5.3%
85 +	1.3%	2.0%	2.2%
18 +	77.1%	78.8%	78.2%
<b>2028 Population by Age</b>			
Total	13,308	72,911	129,141
0 - 4	5.8%	5.2%	5.0%
5 - 9	5.8%	5.4%	5.6%
10 - 14	6.3%	5.9%	6.2%
15 - 24	11.9%	10.8%	10.5%
25 - 34	12.5%	12.4%	10.8%
35 - 44	15.5%	14.6%	14.3%
45 - 54	13.9%	13.5%	13.8%
55 - 64	12.8%	12.9%	13.3%
65 - 74	8.9%	10.4%	11.1%
75 - 84	5.0%	6.4%	6.7%
85 +	1.5%	2.4%	2.7%
18 +	78.5%	80.0%	79.5%
<b>2010 Population by Sex</b>			
Males	6,660	34,509	60,246
Females	6,488	34,875	62,215
<b>2023 Population by Sex</b>			
Males	6,822	36,590	63,860
Females	6,707	36,733	65,099
<b>2028 Population by Sex</b>			
Males	6,709	36,325	63,878
Females	6,601	36,586	65,264

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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<b>2010 Population by Race/Ethnicity</b>			
Total	13,148	69,384	122,460
White Alone	71.1%	76.9%	79.7%
Black Alone	6.1%	4.1%	3.6%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	5.3%	7.8%	8.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	13.7%	8.0%	5.3%
Two or More Races	3.4%	2.9%	2.5%
Hispanic Origin	47.8%	30.6%	20.9%
Diversity Index	73.4	65.1	56.7
<b>2020 Population by Race/Ethnicity</b>			
Total	13,493	72,036	127,607
White Alone	41.5%	54.4%	61.5%
Black Alone	5.3%	3.9%	3.7%
American Indian Alone	1.2%	0.7%	0.5%
Asian Alone	5.7%	8.4%	10.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	27.4%	17.4%	11.7%
Two or More Races	19.0%	15.0%	12.3%
Hispanic Origin	54.6%	36.4%	25.8%
Diversity Index	85.4	80.8	74.2
<b>2023 Population by Race/Ethnicity</b>			
Total	13,529	73,323	128,958
White Alone	40.3%	52.7%	59.9%
Black Alone	5.3%	3.9%	3.7%
American Indian Alone	1.3%	0.8%	0.5%
Asian Alone	5.9%	8.8%	10.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	27.8%	18.1%	12.2%
Two or More Races	19.5%	15.6%	12.8%
Hispanic Origin	55.7%	37.8%	27.0%
Diversity Index	85.6	81.8	75.6
<b>2028 Population by Race/Ethnicity</b>			
Total	13,310	72,910	129,143
White Alone	37.7%	49.9%	57.2%
Black Alone	5.2%	3.9%	3.8%
American Indian Alone	1.3%	0.8%	0.6%
Asian Alone	6.1%	9.2%	11.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	29.8%	19.8%	13.4%
Two or More Races	19.8%	16.3%	13.5%
Hispanic Origin	58.2%	40.2%	28.8%
Diversity Index	85.8	83.1	77.7
<b>2010 Population by Relationship and Household Type</b>			
Total	13,148	69,384	122,461
In Households	99.5%	99.4%	98.8%
In Family Households	87.8%	86.1%	86.1%
Householder	24.2%	25.4%	26.0%
Spouse	17.2%	19.5%	21.0%
Child	32.0%	31.2%	31.7%
Other relative	8.6%	6.1%	4.8%
Nonrelative	5.7%	3.8%	2.7%
In Nonfamily Households	11.8%	13.3%	12.6%
In Group Quarters	0.5%	0.6%	1.2%
Institutionalized Population	0.0%	0.4%	0.9%
Noninstitutionalized Population	0.5%	0.2%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Population 25+ by Educational Attainment</b>			
Total	9,336	52,288	91,900
Less than 9th Grade	7.6%	6.0%	4.0%
9th - 12th Grade, No Diploma	7.8%	3.6%	2.8%
High School Graduate	28.1%	22.0%	18.5%
GED/Alternative Credential	3.7%	2.0%	1.6%
Some College, No Degree	16.1%	14.8%	13.1%
Associate Degree	7.9%	7.6%	7.4%
Bachelor's Degree	17.2%	27.2%	30.5%
Graduate/Professional Degree	11.6%	16.7%	22.1%
<b>2023 Population 15+ by Marital Status</b>			
Total	10,938	60,516	106,066
Never Married	30.8%	30.6%	29.5%
Married	57.3%	54.8%	56.7%
Widowed	4.2%	5.7%	5.3%
Divorced	7.7%	8.9%	8.4%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	7,503	41,050	71,057
Population 16+ Employed	93.2%	95.1%	95.7%
Population 16+ Unemployment rate	6.8%	4.9%	4.3%
Population 16-24 Employed	8.5%	9.2%	8.9%
Population 16-24 Unemployment rate	28.3%	15.4%	12.9%
Population 25-54 Employed	69.8%	65.9%	63.9%
Population 25-54 Unemployment rate	3.3%	2.3%	2.3%
Population 55-64 Employed	17.8%	17.1%	18.6%
Population 55-64 Unemployment rate	6.3%	7.2%	5.7%
Population 65+ Employed	3.8%	7.8%	8.6%
Population 65+ Unemployment rate	8.3%	7.4%	6.3%
<b>2023 Employed Population 16+ by Industry</b>			
Total	6,993	39,024	67,980
Agriculture/Mining	1.3%	0.3%	0.3%
Construction	7.2%	7.6%	6.2%
Manufacturing	14.1%	12.4%	11.8%
Wholesale Trade	3.2%	2.5%	2.2%
Retail Trade	11.2%	10.2%	9.2%
Transportation/Utilities	10.5%	6.8%	5.4%
Information	0.7%	2.0%	2.9%
Finance/Insurance/Real Estate	8.1%	7.7%	8.9%
Services	42.5%	47.3%	49.7%
Public Administration	1.2%	3.2%	3.5%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	6,992	39,023	67,983
White Collar	54.3%	65.3%	72.5%
Management/Business/Financial	16.4%	21.5%	24.4%
Professional	17.7%	25.4%	29.9%
Sales	6.9%	7.9%	8.5%
Administrative Support	13.2%	10.5%	9.6%
Services	18.2%	14.8%	12.1%
Blue Collar	27.4%	19.9%	15.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.7%	5.3%	4.2%
Installation/Maintenance/Repair	1.5%	1.8%	1.7%
Production	6.2%	5.4%	4.0%
Transportation/Material Moving	13.1%	7.3%	5.3%

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<b>2010 Households by Type</b>			
Total	4,362	24,712	44,048
Households with 1 Person	18.9%	23.2%	22.7%
Households with 2+ People	81.1%	76.8%	77.3%
Family Households	74.7%	71.1%	72.1%
Husband-wife Families	53.3%	54.6%	58.4%
With Related Children	27.9%	26.7%	29.0%
Other Family (No Spouse Present)	21.4%	16.5%	13.8%
Other Family with Male Householder	7.3%	5.3%	4.2%
With Related Children	4.4%	2.9%	2.2%
Other Family with Female Householder	14.1%	11.2%	9.5%
With Related Children	8.3%	6.4%	5.3%
Nonfamily Households	6.4%	5.7%	5.2%
All Households with Children	41.2%	36.4%	36.8%
Multigenerational Households	6.4%	4.9%	4.3%
Unmarried Partner Households	7.8%	6.2%	5.3%
Male-female	7.3%	5.5%	4.6%
Same-sex	0.5%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	4,361	24,710	44,046
1 Person Household	18.9%	23.2%	22.7%
2 Person Household	25.7%	29.1%	29.9%
3 Person Household	19.3%	17.7%	17.7%
4 Person Household	17.9%	16.9%	17.6%
5 Person Household	10.3%	7.9%	7.7%
6 Person Household	4.2%	3.0%	2.6%
7 + Person Household	3.8%	2.4%	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,362	24,709	44,048
Owner Occupied	63.5%	68.2%	74.8%
Owned with a Mortgage/Loan	49.2%	51.1%	56.3%
Owned Free and Clear	14.3%	17.1%	18.5%
Renter Occupied	36.5%	31.8%	25.2%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	83	81	83
Percent of Income for Mortgage	24.6%	24.9%	24.8%
Wealth Index	122	154	191
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,496	25,743	45,960
Housing Units Inside Urbanized Area	100.0%	100.0%	98.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.3%
Rural Housing Units	0.0%	0.0%	0.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	13,148	69,384	122,461
Population Inside Urbanized Area	100.0%	100.0%	98.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.2%
Rural Population	0.0%	0.0%	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Diverse Convergence (13A)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Pleasantville (2B)	Diverse Convergence (13A)	Pleasantville (2B)
3.	Urban Villages (7B)	Pleasantville (2B)	Professional Pride (1B)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,592,320	\$79,724,523	\$161,468,322
Average Spent	\$2,730.34	\$3,005.41	\$3,426.97
Spending Potential Index	124	137	156
Education: Total \$	\$11,372,043	\$73,376,568	\$154,220,910
Average Spent	\$2,465.75	\$2,766.11	\$3,273.15
Spending Potential Index	137	154	183
Entertainment/Recreation: Total \$	\$19,841,193	\$130,050,495	\$269,825,173
Average Spent	\$4,302.08	\$4,902.57	\$5,726.71
Spending Potential Index	114	130	151
Food at Home: Total \$	\$37,923,955	\$240,545,491	\$486,764,438
Average Spent	\$8,222.89	\$9,067.95	\$10,330.97
Spending Potential Index	121	133	152
Food Away from Home: Total \$	\$20,511,004	\$131,555,833	\$267,539,036
Average Spent	\$4,447.31	\$4,959.32	\$5,678.18
Spending Potential Index	119	133	153
Health Care: Total \$	\$35,386,068	\$238,361,108	\$496,920,313
Average Spent	\$7,672.61	\$8,985.60	\$10,546.52
Spending Potential Index	104	122	143
HH Furnishings & Equipment: Total \$	\$15,903,652	\$103,932,264	\$215,377,389
Average Spent	\$3,448.32	\$3,917.98	\$4,571.12
Spending Potential Index	117	133	155
Personal Care Products & Services: Total \$	\$5,242,570	\$34,014,438	\$69,684,444
Average Spent	\$1,136.72	\$1,282.26	\$1,478.97
Spending Potential Index	119	134	155
Shelter: Total \$	\$144,707,438	\$914,339,329	\$1,858,441,621
Average Spent	\$31,376.29	\$34,468.25	\$39,443.12
Spending Potential Index	127	139	159
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,937,402	\$103,774,315	\$222,948,498
Average Spent	\$3,238.81	\$3,912.03	\$4,731.81
Spending Potential Index	104	125	151
Travel: Total \$	\$12,192,084	\$80,341,104	\$168,338,621
Average Spent	\$2,643.56	\$3,028.65	\$3,572.78
Spending Potential Index	117	135	159
Vehicle Maintenance & Repairs: Total \$	\$6,527,853	\$42,902,406	\$87,945,526
Average Spent	\$1,415.41	\$1,617.31	\$1,866.53
Spending Potential Index	108	123	142

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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