	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	17,608	119,751	387,722
2020 Total Population	19,237	128,037	416,025
2020 Group Quarters	270	1,401	6,944
2023 Total Population	19,320	126,958	416,370
2023 Group Quarters	270	1,405	6,957
2028 Total Population	19,528	125,683	419,062
2023-2028 Annual Rate	0.21%	-0.20%	0.13%
2023 Total Daytime Population	16,443	115,348	391,085
Workers	6,952	54,641	186,309
Residents	9,491	60,707	204,776
Household Summary			
2010 Households	7,003	45,865	148,072
2010 Average Household Size	2.48	2.58	2.57
2020 Total Households	7,540	47,684	156,768
2020 Average Household Size	2.52	2.66	2.61
2023 Households	7,715	48,002	158,841
2023 Average Household Size	2.47	2.62	2.58
2028 Households	7,857	48,016	162,576
2028 Average Household Size	2.45	2.59	2.53
2023-2028 Annual Rate	0.37%	0.01%	0.47%
2010 Families	4,635	32,135	97,849
2010 Average Family Size	3.13	3.16	3.20
2023 Families	4,947	32,683	101,283
2023 Average Family Size	3.18	3.27	3.29
2028 Families	5,073	32,738	103,403
2028 Average Family Size	3.14	3.23	3.23
2023-2028 Annual Rate	0.50%	0.03%	0.42%
Housing Unit Summary			
2000 Housing Units	7,025	46,947	151,136
Owner Occupied Housing Units	65.4%	72.9%	56.8%
Renter Occupied Housing Units	32.2%	24.5%	39.8%
Vacant Housing Units	2.4%	2.6%	3.4%
2010 Housing Units	7,363	48,263	157,960
Owner Occupied Housing Units	66.2%	73.5%	57.8%
Renter Occupied Housing Units	28.9%	21.5%	35.9%
Vacant Housing Units	4.9%	5.0%	6.3%
2020 Housing Units	7,923	49,869	165,709
Vacant Housing Units	4.8%	4.4%	5.4%
2023 Housing Units	8,059	50,034	168,247
Owner Occupied Housing Units	64.2%	74.4%	57.9%
Renter Occupied Housing Units	31.5%	21.5%	36.5%
Vacant Housing Units	4.3%	4.1%	5.6%
2028 Housing Units	8,237	50,508	172,791
Owner Occupied Housing Units	62.9%	74.1%	57.1%
Renter Occupied Housing Units	32.5%	20.9%	37.0%
Vacant Housing Units	4.6%	4.9%	5.9%
Median Household Income			
2023	$112,529	$149,014	$109,069
2028	$128,535	$166,187	$123,838
Median Home Value			
2023	$588,306	$690,850	$635,118
2028	$659,892	$773,252	$712,422
Per Capita Income			
2023	$72,031	$83,906	$66,467
2028	$81,614	$94,628	$75,908
Median Age			
2010	43.2	43.5	40.6
2023	45.2	46.1	42.5
2028	46.1	46.6	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	7,715	48,002	158,841
<$15,000	6.2%	5.2%	8.9%
$15,000 - $24,999	5.2%	3.8%	5.0%
$25,000 - $34,999	3.8%	3.1%	4.5%
$35,000 - $49,999	5.0%	4.4%	5.9%
$50,000 - $74,999	13.4%	10.1%	11.7%
$75,000 - $99,999	11.2%	8.7%	10.4%
$100,000 - $149,999	16.2%	14.9%	15.3%
$150,000 - $199,999	11.1%	12.3%	11.5%
$200,000+	28.0%	37.4%	27.0%
Average Household Income	$180,247	$222,489	$174,311
2028 Households by Income			
Household Income Base	7,857	48,016	162,576
<$15,000	5.3%	4.5%	7.8%
$15,000 - $24,999	4.1%	2.9%	4.0%
$25,000 - $34,999	2.9%	2.5%	3.7%
$35,000 - $49,999	4.3%	3.8%	5.1%
$50,000 - $74,999	12.0%	8.9%	10.8%
$75,000 - $99,999	11.0%	8.0%	10.0%
$100,000 - $149,999	15.9%	14.3%	15.4%
$150,000 - $199,999	12.6%	13.2%	12.8%
$200,000+	31.9%	41.9%	30.5%
Average Household Income	$202,585	$248,347	$195,779
2023 Owner Occupied Housing Units by Value			
Total	5,175	37,241	97,439
<$50,000	1.7%	1.1%	1.3%
$50,000 - $99,999	0.6%	0.4%	1.3%
$100,000 - $149,999	0.8%	1.7%	3.1%
$150,000 - $199,999	4.6%	2.5%	3.6%
$200,000 - $249,999	10.4%	5.5%	5.4%
$250,000 - $299,999	4.8%	2.4%	2.6%
$300,000 - $399,999	6.0%	3.7%	5.2%
$400,000 - $499,999	9.8%	7.7%	9.5%
$500,000 - $749,999	32.1%	32.7%	33.5%
$750,000 - $999,999	13.1%	22.9%	18.6%
$1,000,000 - $1,499,999	10.0%	10.6%	8.9%
$1,500,000 - $1,999,999	3.3%	3.6%	3.1%
$2,000,000 +	2.8%	5.2%	4.1%
Average Home Value	$673,087	$790,673	$719,519
2028 Owner Occupied Housing Units by Value			
Total	5,183	37,448	98,650
<$50,000	1.1%	0.6%	0.7%
$50,000 - $99,999	0.1%	0.1%	0.6%
$100,000 - $149,999	0.3%	0.7%	1.5%
$150,000 - $199,999	2.5%	1.3%	1.9%
$200,000 - $249,999	6.8%	3.3%	3.1%
$250,000 - $299,999	2.9%	1.1%	1.4%
$300,000 - $399,999	4.2%	2.5%	3.3%
$400,000 - $499,999	9.9%	5.7%	7.4%
$500,000 - $749,999	34.8%	32.1%	35.4%
$750,000 - $999,999	14.5%	27.6%	23.5%
$1,000,000 - $1,499,999	15.2%	14.8%	12.2%
$1,500,000 - $1,999,999	4.5%	4.6%	4.3%
$2,000,000 +	3.2%	5.6%	4.7%
Average Home Value	$773,398	$881,373	$821,274

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	17,608	119,752	387,721
0 - 4	6.0%	5.6%	6.1%
5 - 9	6.3%	6.8%	6.4%
10 - 14	5.9%	7.2%	6.6%
15 - 24	9.2%	10.3%	11.9%
25 - 34	11.2%	8.6%	11.5%
35 - 44	14.1%	13.7%	13.9%
45 - 54	14.9%	16.2%	15.2%
55 - 64	13.2%	13.7%	12.5%
65 - 74	9.0%	8.6%	7.8%
75 - 84	6.7%	6.3%	5.4%
85 +	3.5%	2.9%	2.6%
18 +	78.4%	75.9%	76.7%
2023 Population by Age			
Total	19,320	126,958	416,369
0 - 4	4.9%	4.7%	5.1%
5 - 9	6.1%	6.0%	5.9%
10 - 14	6.9%	7.2%	6.7%
15 - 24	10.4%	10.8%	11.8%
25 - 34	8.6%	8.3%	11.1%
35 - 44	13.0%	11.7%	12.6%
45 - 54	13.3%	13.6%	12.9%
55 - 64	13.4%	14.5%	13.3%
65 - 74	12.2%	12.6%	11.2%
75 - 84	7.9%	7.4%	6.5%
85 +	3.5%	3.2%	2.7%
18 +	78.4%	77.8%	78.3%
2028 Population by Age			
Total	19,530	125,684	419,063
0 - 4	4.8%	4.7%	5.2%
5 - 9	5.7%	5.9%	5.6%
10 - 14	6.3%	6.5%	6.0%
15 - 24	10.8%	10.1%	11.2%
25 - 34	8.8%	8.7%	11.4%
35 - 44	12.1%	12.0%	12.8%
45 - 54	13.7%	13.2%	12.9%
55 - 64	13.0%	13.8%	12.7%
65 - 74	11.7%	12.8%	11.4%
75 - 84	9.1%	8.7%	7.7%
85 +	4.0%	3.6%	3.1%
18 +	79.4%	79.0%	79.5%
2010 Population by Sex			
Males	8,226	56,672	183,543
Females	9,381	63,080	204,178
2023 Population by Sex			
Males	9,190	60,981	199,564
Females	10,130	65,977	216,806
2028 Population by Sex			
Males	9,309	60,434	200,991
Females	10,219	65,250	218,071

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	17,608	119,751	387,721
White Alone	69.4%	78.4%	65.2%
Black Alone	7.6%	5.7%	16.6%
American Indian Alone	0.4%	0.2%	0.4%
Asian Alone	16.7%	10.6%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	2.8%	7.8%
Two or More Races	2.7%	2.3%	3.2%
Hispanic Origin	11.2%	9.9%	20.3%
Diversity Index	58.6	48.2	68.6
2020 Population by Race/Ethnicity			
Total	19,237	128,037	416,025
White Alone	56.9%	65.7%	50.2%
Black Alone	10.0%	6.2%	16.2%
American Indian Alone	0.3%	0.2%	0.7%
Asian Alone	16.6%	12.9%	8.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.3%	5.9%	13.8%
Two or More Races	8.9%	9.1%	10.9%
Hispanic Origin	16.6%	14.0%	25.4%
Diversity Index	72.9	64.8	80.4
2023 Population by Race/Ethnicity			
Total	19,320	126,957	416,369
White Alone	55.1%	64.6%	49.5%
Black Alone	10.5%	6.4%	16.2%
American Indian Alone	0.3%	0.2%	0.7%
Asian Alone	17.3%	13.4%	8.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.6%	6.0%	13.9%
Two or More Races	9.1%	9.3%	11.2%
Hispanic Origin	17.3%	14.4%	25.8%
Diversity Index	74.4	66.0	80.9
2028 Population by Race/Ethnicity			
Total	19,528	125,684	419,062
White Alone	52.4%	62.6%	47.8%
Black Alone	10.8%	6.5%	16.0%
American Indian Alone	0.3%	0.2%	0.8%
Asian Alone	18.4%	14.3%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.3%	6.5%	14.7%
Two or More Races	9.6%	9.9%	11.7%
Hispanic Origin	18.3%	15.2%	26.8%
Diversity Index	76.4	68.0	81.9
2010 Population by Relationship and Household Type			
Total	17,607	119,751	387,721
In Households	98.4%	98.7%	98.0%
In Family Households	83.5%	85.9%	82.9%
Householder	26.3%	26.8%	25.2%
Spouse	21.0%	22.2%	18.6%
Child	30.5%	32.1%	31.6%
Other relative	4.5%	3.7%	5.3%
Nonrelative	1.1%	1.1%	2.2%
In Nonfamily Households	15.0%	12.8%	15.1%
In Group Quarters	1.6%	1.3%	2.0%
Institutionalized Population	0.7%	0.6%	0.8%
Noninstitutionalized Population	0.9%	0.8%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	13,875	90,593	293,281
Less than 9th Grade	2.1%	1.9%	4.3%
9th - 12th Grade, No Diploma	2.1%	2.5%	4.8%
High School Graduate	14.8%	11.4%	15.1%
GED/Alternative Credential	1.0%	1.4%	2.4%
Some College, No Degree	10.7%	10.1%	11.6%
Associate Degree	8.5%	6.2%	7.1%
Bachelor's Degree	33.6%	31.5%	26.5%
Graduate/Professional Degree	27.3%	35.1%	28.2%
2023 Population 15+ by Marital Status			
Total	15,875	104,293	342,445
Never Married	29.4%	28.5%	34.5%
Married	55.0%	59.3%	52.1%
Widowed	8.7%	5.6%	5.8%
Divorced	6.9%	6.5%	7.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,218	69,216	224,942
Population 16+ Employed	97.8%	97.2%	96.0%
Population 16+ Unemployment rate	2.2%	2.8%	4.0%
Population 16-24 Employed	10.1%	9.7%	10.4%
Population 16-24 Unemployment rate	5.7%	7.8%	13.2%
Population 25-54 Employed	58.3%	54.5%	59.5%
Population 25-54 Unemployment rate	1.5%	2.4%	2.9%
Population 55-64 Employed	20.4%	21.6%	18.9%
Population 55-64 Unemployment rate	2.6%	1.9%	3.0%
Population 65+ Employed	11.3%	14.1%	11.2%
Population 65+ Unemployment rate	1.8%	2.0%	2.3%
2023 Employed Population 16+ by Industry			
Total	9,995	67,279	215,891
Agriculture/Mining	0.2%	0.2%	0.3%
Construction	2.6%	3.9%	5.9%
Manufacturing	2.3%	2.9%	3.5%
Wholesale Trade	1.9%	1.6%	1.7%
Retail Trade	11.6%	7.6%	7.5%
Transportation/Utilities	4.9%	3.2%	4.8%
Information	2.2%	3.7%	3.3%
Finance/Insurance/Real Estate	14.1%	14.0%	10.6%
Services	56.8%	58.6%	58.6%
Public Administration	3.5%	4.3%	3.7%
2023 Employed Population 16+ by Occupation			
Total	9,995	67,279	215,892
White Collar	81.6%	83.5%	73.5%
Management/Business/Financial	23.4%	27.8%	22.9%
Professional	37.4%	37.9%	33.8%
Sales	11.3%	9.1%	8.0%
Administrative Support	9.4%	8.7%	8.9%
Services	11.3%	9.3%	14.1%
Blue Collar	7.1%	7.2%	12.3%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	1.7%	2.4%	4.2%
Installation/Maintenance/Repair	1.3%	1.0%	1.8%
Production	0.8%	0.9%	1.6%
Transportation/Material Moving	3.4%	2.8%	4.5%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	7,003	45,864	148,072
Households with 1 Person	30.3%	26.8%	29.5%
Households with 2+ People	69.7%	73.2%	70.5%
Family Households	66.2%	70.1%	66.1%
Husband-wife Families	52.8%	58.1%	48.7%
With Related Children	24.2%	28.3%	23.5%
Other Family (No Spouse Present)	13.4%	12.0%	17.4%
Other Family with Male Householder	3.3%	2.9%	4.1%
With Related Children	1.3%	1.2%	1.8%
Other Family with Female Householder	10.1%	9.0%	13.3%
With Related Children	4.6%	4.4%	7.5%
Nonfamily Households	3.5%	3.2%	4.4%
All Households with Children	30.1%	33.9%	33.1%
Multigenerational Households	3.8%	3.3%	4.1%
Unmarried Partner Households	3.9%	3.4%	4.7%
Male-female	3.3%	2.7%	4.0%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	7,004	45,864	148,071
1 Person Household	30.3%	26.8%	29.5%
2 Person Household	30.2%	30.0%	28.8%
3 Person Household	15.9%	16.4%	16.1%
4 Person Household	14.7%	16.7%	14.5%
5 Person Household	5.7%	7.1%	6.8%
6 Person Household	2.0%	2.1%	2.5%
7 + Person Household	1.3%	1.0%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	7,003	45,864	148,068
Owner Occupied	69.6%	77.4%	61.7%
Owned with a Mortgage/Loan	44.3%	51.2%	41.8%
Owned Free and Clear	25.3%	26.1%	19.8%
Renter Occupied	30.4%	22.6%	38.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	79	63
Percent of Income for Mortgage	31.4%	27.9%	35.0%
Wealth Index	217	277	192
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,363	48,263	157,960
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	17,608	119,751	387,722
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	City Lights (8A)
2.	Golden Years (9B)	Pleasantville (2B)	Top Tier (1A)
3.	City Lights (8A)	Urban Chic (2A)	Urban Chic (2A)
2023 Consumer Spending			
Apparel & Services: Total $	$27,984,066	$211,061,996	$582,590,735
Average Spent	$3,627.23	$4,396.94	$3,667.76
Spending Potential Index	165	200	167
Education: Total $	$28,360,781	$218,383,878	$559,487,581
Average Spent	$3,676.06	$4,549.47	$3,522.31
Spending Potential Index	205	254	196
Entertainment/Recreation: Total $	$46,976,882	$361,159,393	$929,946,504
Average Spent	$6,089.03	$7,523.84	$5,854.57
Spending Potential Index	161	199	155
Food at Home: Total $	$85,268,212	$640,789,760	$1,748,735,535
Average Spent	$11,052.26	$13,349.23	$11,009.35
Spending Potential Index	163	196	162
Food Away from Home: Total $	$45,785,603	$348,249,957	$939,115,833
Average Spent	$5,934.62	$7,254.91	$5,912.30
Spending Potential Index	159	195	159
Health Care: Total $	$86,772,578	$667,936,088	$1,701,650,622
Average Spent	$11,247.26	$13,914.76	$10,712.92
Spending Potential Index	153	189	146
HH Furnishings & Equipment: Total $	$37,583,232	$288,270,074	$748,330,792
Average Spent	$4,871.45	$6,005.38	$4,711.19
Spending Potential Index	165	203	159
Personal Care Products & Services: Total $	$12,160,195	$92,648,326	$244,493,261
Average Spent	$1,576.18	$1,930.09	$1,539.23
Spending Potential Index	165	202	161
Shelter: Total $	$327,484,156	$2,477,089,130	$6,634,790,379
Average Spent	$42,447.72	$51,603.87	$41,770.01
Spending Potential Index	171	208	169
Support Payments/Cash Contributions/Gifts in Kind: Total $	$39,218,775	$311,501,440	$749,380,534
Average Spent	$5,083.44	$6,489.34	$4,717.80
Spending Potential Index	163	207	151
Travel: Total $	$29,096,329	$227,080,803	$570,269,546
Average Spent	$3,771.40	$4,730.65	$3,590.19
Spending Potential Index	168	210	160
Vehicle Maintenance & Repairs: Total $	$14,891,889	$114,465,963	$300,273,053
Average Spent	$1,930.25	$2,384.61	$1,890.40
Spending Potential Index	147	182	144

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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