



## Community Profile

Rings: 1, 3, 5 mile radii

1149 S Main St, Walnut Creek, CA 94596,

Latitude: 37.8966

Longitude: -122.0602

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	15,335	93,068	193,172
2020 Total Population	17,417	102,637	206,288
2020 Group Quarters	253	1,443	3,297
2023 Total Population	17,288	102,777	206,203
2023 Group Quarters	252	1,443	3,296
2028 Total Population	17,919	104,512	208,659
2023-2028 Annual Rate	0.72%	0.34%	0.24%
2023 Total Daytime Population	38,112	123,331	220,017
Workers	31,089	72,727	117,043
Residents	7,023	50,604	102,974
<b>Household Summary</b>			
2010 Households	7,458	42,860	79,765
2010 Average Household Size	2.04	2.14	2.38
2020 Total Households	8,273	45,629	83,515
2020 Average Household Size	2.07	2.22	2.43
2023 Households	8,345	45,951	83,902
2023 Average Household Size	2.04	2.21	2.42
2028 Households	8,689	46,843	85,037
2028 Average Household Size	2.03	2.20	2.41
2023-2028 Annual Rate	0.81%	0.39%	0.27%
2010 Families	3,535	23,670	49,606
2010 Average Family Size	2.82	2.84	2.98
2023 Families	3,765	24,644	50,973
2023 Average Family Size	2.88	2.97	3.07
2028 Families	3,872	24,960	51,403
2028 Average Family Size	2.89	2.97	3.07
2023-2028 Annual Rate	0.56%	0.26%	0.17%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,394	43,590	81,037
Owner Occupied Housing Units	37.3%	63.1%	65.9%
Renter Occupied Housing Units	59.6%	33.6%	31.2%
Vacant Housing Units	3.1%	3.3%	2.9%
2010 Housing Units	8,116	45,745	84,547
Owner Occupied Housing Units	36.8%	59.8%	62.5%
Renter Occupied Housing Units	55.1%	33.9%	31.8%
Vacant Housing Units	8.1%	6.3%	5.7%
2020 Housing Units	9,021	48,290	87,725
Vacant Housing Units	8.3%	5.5%	4.8%
2023 Housing Units	9,346	49,035	88,548
Owner Occupied Housing Units	31.2%	58.0%	62.1%
Renter Occupied Housing Units	58.1%	35.7%	32.6%
Vacant Housing Units	10.7%	6.3%	5.2%
2028 Housing Units	9,507	49,676	89,515
Owner Occupied Housing Units	31.0%	57.7%	62.1%
Renter Occupied Housing Units	60.4%	36.6%	32.9%
Vacant Housing Units	8.6%	5.7%	5.0%
<b>Median Household Income</b>			
2023	\$120,046	\$132,663	\$136,455
2028	\$135,266	\$151,814	\$154,404
<b>Median Home Value</b>			
2023	\$1,216,105	\$1,151,472	\$1,125,084
2028	\$1,279,322	\$1,233,016	\$1,208,046
<b>Per Capita Income</b>			
2023	\$83,273	\$85,756	\$81,168
2028	\$95,526	\$96,523	\$90,827
<b>Median Age</b>			
2010	37.9	45.6	43.3
2023	40.2	48.0	45.8
2028	41.3	47.9	46.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Households by Income</b>			
Household Income Base	8,345	45,951	83,902
<\$15,000	5.3%	5.4%	5.4%
\$15,000 - \$24,999	3.3%	3.5%	3.2%
\$25,000 - \$34,999	2.9%	4.0%	3.5%
\$35,000 - \$49,999	5.7%	6.0%	5.8%
\$50,000 - \$74,999	10.7%	9.2%	9.4%
\$75,000 - \$99,999	9.9%	9.3%	9.5%
\$100,000 - \$149,999	23.9%	17.2%	16.8%
\$150,000 - \$199,999	12.4%	14.5%	14.0%
\$200,000+	25.9%	30.8%	32.5%
Average Household Income	\$173,228	\$192,318	\$199,130
<b>2028 Households by Income</b>			
Household Income Base	8,689	46,843	85,037
<\$15,000	4.3%	4.5%	4.5%
\$15,000 - \$24,999	2.1%	2.3%	2.2%
\$25,000 - \$34,999	2.0%	2.8%	2.5%
\$35,000 - \$49,999	3.7%	4.4%	4.3%
\$50,000 - \$74,999	8.4%	7.8%	8.0%
\$75,000 - \$99,999	9.1%	9.0%	9.0%
\$100,000 - \$149,999	25.9%	18.3%	17.6%
\$150,000 - \$199,999	14.8%	16.6%	15.9%
\$200,000+	29.7%	34.2%	35.9%
Average Household Income	\$197,755	\$215,927	\$222,488
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,918	28,423	55,024
<\$50,000	0.2%	0.7%	1.0%
\$50,000 - \$99,999	0.1%	0.1%	0.5%
\$100,000 - \$149,999	0.0%	0.0%	0.3%
\$150,000 - \$199,999	0.0%	0.2%	0.3%
\$200,000 - \$249,999	0.1%	0.3%	0.3%
\$250,000 - \$299,999	0.1%	0.4%	0.4%
\$300,000 - \$399,999	0.7%	2.7%	1.8%
\$400,000 - \$499,999	2.0%	1.8%	1.4%
\$500,000 - \$749,999	5.8%	10.4%	12.7%
\$750,000 - \$999,999	22.1%	23.7%	24.6%
\$1,000,000 - \$1,499,999	43.7%	32.5%	27.1%
\$1,500,000 - \$1,999,999	18.2%	17.6%	17.1%
\$2,000,000 +	7.0%	9.8%	12.6%
Average Home Value	\$1,263,635	\$1,225,492	\$1,231,521
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	2,945	28,665	55,582
<\$50,000	0.1%	0.4%	0.8%
\$50,000 - \$99,999	0.0%	0.0%	0.5%
\$100,000 - \$149,999	0.0%	0.0%	0.2%
\$150,000 - \$199,999	0.0%	0.1%	0.2%
\$200,000 - \$249,999	0.1%	0.2%	0.3%
\$250,000 - \$299,999	0.1%	0.3%	0.3%
\$300,000 - \$399,999	0.4%	1.9%	1.3%
\$400,000 - \$499,999	1.3%	1.4%	1.0%
\$500,000 - \$749,999	4.2%	7.8%	10.0%
\$750,000 - \$999,999	18.9%	22.3%	23.7%
\$1,000,000 - \$1,499,999	44.6%	33.4%	27.9%
\$1,500,000 - \$1,999,999	22.1%	20.9%	19.8%
\$2,000,000 +	8.2%	11.3%	13.9%
Average Home Value	\$1,328,073	\$1,295,151	\$1,290,433

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Age</b>			
Total	15,332	93,067	193,174
0 - 4	4.7%	4.6%	5.2%
5 - 9	4.7%	5.0%	5.8%
10 - 14	4.8%	5.2%	6.0%
15 - 24	11.1%	9.2%	10.9%
25 - 34	20.3%	12.5%	11.7%
35 - 44	14.8%	12.6%	12.7%
45 - 54	14.5%	15.1%	15.6%
55 - 64	12.2%	13.9%	13.7%
65 - 74	5.9%	9.1%	8.5%
75 - 84	4.1%	7.6%	6.2%
85 +	3.1%	5.1%	3.7%
18 +	82.7%	81.8%	79.3%
<b>2023 Population by Age</b>			
Total	17,289	102,776	206,206
0 - 4	4.0%	3.8%	4.3%
5 - 9	4.1%	4.3%	5.0%
10 - 14	4.4%	5.1%	5.8%
15 - 24	10.4%	9.6%	10.9%
25 - 34	17.2%	11.5%	11.0%
35 - 44	17.1%	12.3%	12.2%
45 - 54	12.3%	11.9%	12.4%
55 - 64	12.5%	14.1%	14.2%
65 - 74	10.4%	13.7%	13.0%
75 - 84	5.0%	8.8%	7.6%
85 +	2.7%	4.9%	3.7%
18 +	84.7%	83.6%	81.3%
<b>2028 Population by Age</b>			
Total	17,918	104,511	208,660
0 - 4	4.1%	4.0%	4.4%
5 - 9	3.9%	4.2%	4.9%
10 - 14	3.8%	4.5%	5.2%
15 - 24	9.4%	9.0%	10.3%
25 - 34	18.4%	12.8%	11.8%
35 - 44	16.7%	12.0%	12.2%
45 - 54	12.6%	11.6%	12.1%
55 - 64	11.2%	12.3%	12.8%
65 - 74	10.6%	13.7%	13.1%
75 - 84	6.7%	10.7%	9.2%
85 +	2.7%	5.3%	4.1%
18 +	85.9%	84.6%	82.3%
<b>2010 Population by Sex</b>			
Males	7,532	43,895	93,114
Females	7,802	49,173	100,058
<b>2023 Population by Sex</b>			
Males	8,570	49,200	100,745
Females	8,718	53,577	105,458
<b>2028 Population by Sex</b>			
Males	8,882	49,948	101,804
Females	9,036	54,564	106,854

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	15,334	93,069	193,171
White Alone	77.2%	79.6%	76.1%
Black Alone	2.3%	1.6%	2.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	10.7%	11.5%	11.2%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	4.4%	2.4%	5.2%
Two or More Races	5.0%	4.4%	4.8%
Hispanic Origin	12.8%	8.7%	14.6%
Diversity Index	52.4	45.3	55.1
<b>2020 Population by Race/Ethnicity</b>			
Total	17,417	102,637	206,288
White Alone	64.6%	67.0%	63.0%
Black Alone	3.1%	2.2%	2.2%
American Indian Alone	0.4%	0.3%	0.5%
Asian Alone	14.8%	15.7%	15.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	4.7%	3.4%	6.9%
Two or More Races	12.2%	11.2%	12.2%
Hispanic Origin	13.7%	10.6%	15.7%
Diversity Index	65.1	60.5	67.7
<b>2023 Population by Race/Ethnicity</b>			
Total	17,289	102,777	206,202
White Alone	62.4%	64.9%	61.0%
Black Alone	3.3%	2.3%	2.3%
American Indian Alone	0.4%	0.3%	0.5%
Asian Alone	15.8%	16.8%	15.9%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	5.1%	3.7%	7.2%
Two or More Races	12.8%	11.8%	12.8%
Hispanic Origin	14.7%	11.3%	16.5%
Diversity Index	67.5	62.8	69.6
<b>2028 Population by Race/Ethnicity</b>			
Total	17,919	104,512	208,658
White Alone	58.2%	60.8%	57.1%
Black Alone	3.5%	2.5%	2.4%
American Indian Alone	0.4%	0.3%	0.6%
Asian Alone	17.8%	19.0%	17.9%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	5.9%	4.2%	7.9%
Two or More Races	14.0%	12.9%	13.8%
Hispanic Origin	16.0%	12.3%	17.6%
Diversity Index	71.1	66.6	72.7
<b>2010 Population by Relationship and Household Type</b>			
Total	15,334	93,068	193,172
In Households	99.1%	98.6%	98.3%
In Family Households	66.6%	73.5%	78.7%
Householder	22.8%	25.4%	25.7%
Spouse	17.2%	20.7%	20.7%
Child	21.8%	23.6%	26.8%
Other relative	3.1%	2.4%	3.5%
Nonrelative	1.6%	1.4%	2.0%
In Nonfamily Households	32.5%	25.1%	19.7%
In Group Quarters	0.9%	1.4%	1.7%
Institutionalized Population	0.4%	1.1%	0.8%
Noninstitutionalized Population	0.5%	0.3%	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2023 Population 25+ by Educational Attainment</b>			
Total	13,336	79,299	152,648
Less than 9th Grade	0.4%	0.9%	1.8%
9th - 12th Grade, No Diploma	1.6%	1.1%	1.9%
High School Graduate	5.9%	7.3%	8.8%
GED/Alternative Credential	1.4%	0.9%	1.1%
Some College, No Degree	12.0%	11.9%	13.0%
Associate Degree	5.2%	6.0%	7.2%
Bachelor's Degree	40.5%	40.4%	38.4%
Graduate/Professional Degree	33.0%	31.4%	27.7%
<b>2023 Population 15+ by Marital Status</b>			
Total	15,132	89,174	175,031
Never Married	38.7%	28.7%	29.9%
Married	47.4%	55.2%	55.7%
Widowed	4.4%	6.6%	5.8%
Divorced	9.5%	9.5%	8.6%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	10,859	54,975	108,715
Population 16+ Employed	96.1%	96.1%	96.4%
Population 16+ Unemployment rate	3.9%	3.9%	3.6%
Population 16-24 Employed	10.1%	9.3%	10.4%
Population 16-24 Unemployment rate	4.6%	8.7%	8.4%
Population 25-54 Employed	67.1%	59.8%	59.3%
Population 25-54 Unemployment rate	4.0%	3.5%	3.2%
Population 55-64 Employed	15.9%	19.5%	19.5%
Population 55-64 Unemployment rate	3.3%	2.7%	2.5%
Population 65+ Employed	6.9%	11.4%	10.8%
Population 65+ Unemployment rate	2.4%	4.0%	3.5%
<b>2023 Employed Population 16+ by Industry</b>			
Total	10,440	52,817	104,763
Agriculture/Mining	0.8%	0.4%	0.4%
Construction	5.1%	5.1%	5.5%
Manufacturing	5.0%	5.7%	6.0%
Wholesale Trade	1.4%	1.5%	1.5%
Retail Trade	8.7%	7.7%	8.4%
Transportation/Utilities	4.2%	4.6%	4.1%
Information	3.2%	2.9%	2.6%
Finance/Insurance/Real Estate	11.3%	10.9%	10.9%
Services	58.0%	58.1%	57.4%
Public Administration	2.3%	3.1%	3.3%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	10,439	52,816	104,763
White Collar	84.7%	85.2%	80.0%
Management/Business/Financial	24.1%	30.3%	29.4%
Professional	41.3%	38.4%	33.6%
Sales	9.9%	8.7%	9.3%
Administrative Support	9.3%	7.8%	7.7%
Services	8.8%	8.8%	12.2%
Blue Collar	6.5%	6.0%	7.8%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	2.2%	2.1%	2.6%
Installation/Maintenance/Repair	0.8%	0.4%	0.8%
Production	0.9%	1.3%	1.5%
Transportation/Material Moving	2.5%	2.2%	2.9%

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<b>2010 Households by Type</b>			
Total	7,458	42,861	79,767
Households with 1 Person	40.4%	36.7%	30.1%
Households with 2+ People	59.6%	63.3%	69.9%
Family Households	47.4%	55.2%	62.2%
Husband-wife Families	35.7%	45.0%	50.1%
With Related Children	15.5%	18.0%	21.5%
Other Family (No Spouse Present)	11.7%	10.2%	12.1%
Other Family with Male Householder	3.6%	3.0%	3.7%
With Related Children	1.7%	1.5%	2.0%
Other Family with Female Householder	8.1%	7.2%	8.4%
With Related Children	4.6%	3.5%	4.4%
Nonfamily Households	12.2%	8.1%	7.7%
All Households with Children	22.1%	23.3%	28.2%
Multigenerational Households	1.2%	1.5%	2.3%
Unmarried Partner Households	7.6%	5.6%	5.8%
Male-female	6.4%	4.5%	4.8%
Same-sex	1.2%	1.0%	1.0%
<b>2010 Households by Size</b>			
Total	7,458	42,860	79,763
1 Person Household	40.4%	36.6%	30.1%
2 Person Household	33.3%	34.5%	34.5%
3 Person Household	12.4%	13.1%	14.8%
4 Person Household	9.9%	11.0%	13.1%
5 Person Household	2.8%	3.4%	4.9%
6 Person Household	0.8%	0.9%	1.5%
7 + Person Household	0.3%	0.4%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,458	42,861	79,765
Owner Occupied	40.1%	63.8%	66.3%
Owned with a Mortgage/Loan	31.9%	44.1%	48.0%
Owned Free and Clear	8.2%	19.7%	18.3%
Renter Occupied	59.9%	36.2%	33.7%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	39	47	50
Percent of Income for Mortgage	60.9%	52.2%	49.5%
Wealth Index	150	222	234
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,116	45,745	84,547
Housing Units Inside Urbanized Area	100.0%	99.9%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	15,335	93,068	193,172
Population Inside Urbanized Area	100.0%	99.9%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Trendsetters (3C)	Urban Chic (2A)	Top Tier (1A)
2.	Urban Chic (2A)	Top Tier (1A)	Urban Chic (2A)
3.	Metro Renters (3B)	The Elders (9C)	Exurbanites (1E)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$30,415,845	\$177,608,434	\$337,097,122
Average Spent	\$3,644.80	\$3,865.17	\$4,017.75
Spending Potential Index	166	176	183
Education: Total \$	\$27,415,795	\$163,010,005	\$316,060,248
Average Spent	\$3,285.30	\$3,547.47	\$3,767.02
Spending Potential Index	183	198	210
Entertainment/Recreation: Total \$	\$48,382,844	\$302,110,626	\$568,845,636
Average Spent	\$5,797.82	\$6,574.63	\$6,779.88
Spending Potential Index	153	174	179
Food at Home: Total \$	\$90,197,142	\$543,544,922	\$1,028,621,099
Average Spent	\$10,808.53	\$11,828.79	\$12,259.79
Spending Potential Index	159	174	180
Food Away from Home: Total \$	\$51,208,167	\$301,279,767	\$567,441,101
Average Spent	\$6,136.39	\$6,556.54	\$6,763.14
Spending Potential Index	165	176	182
Health Care: Total \$	\$85,247,582	\$566,578,256	\$1,058,341,255
Average Spent	\$10,215.41	\$12,330.05	\$12,614.02
Spending Potential Index	139	168	171
HH Furnishings & Equipment: Total \$	\$38,992,649	\$240,922,144	\$454,001,406
Average Spent	\$4,672.58	\$5,243.02	\$5,411.09
Spending Potential Index	158	177	183
Personal Care Products & Services: Total \$	\$13,030,838	\$80,043,702	\$149,559,685
Average Spent	\$1,561.51	\$1,741.94	\$1,782.55
Spending Potential Index	163	182	186
Shelter: Total \$	\$353,065,320	\$2,097,021,285	\$3,957,074,301
Average Spent	\$42,308.61	\$45,636.03	\$47,163.05
Spending Potential Index	171	184	190
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$37,091,598	\$257,224,986	\$480,265,994
Average Spent	\$4,444.77	\$5,597.81	\$5,724.13
Spending Potential Index	142	179	183
Travel: Total \$	\$30,467,224	\$188,317,971	\$354,624,519
Average Spent	\$3,650.96	\$4,098.23	\$4,226.65
Spending Potential Index	162	182	188
Vehicle Maintenance & Repairs: Total \$	\$16,145,998	\$100,340,026	\$188,299,409
Average Spent	\$1,934.81	\$2,183.63	\$2,244.28
Spending Potential Index	148	167	171

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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