



Community Profile

Rings: 1, 3, 5 mile radii

801 Goucher Blvd, Towson, MD 21286, USA

Latitude: 39.3982

Longitude: -76.58568

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	12,824	127,022	312,069
2010 Total Population	13,118	130,144	318,015
2021 Total Population	13,430	129,720	312,739
2021 Group Quarters	584	9,479	18,824
2026 Total Population	13,787	129,664	309,190
2021-2026 Annual Rate	0.53%	-0.01%	-0.23%
2021 Total Daytime Population	18,724	131,144	304,701
Workers	12,615	68,798	148,574
Residents	6,109	62,346	156,127
Household Summary			
2000 Households	6,455	53,100	127,994
2000 Average Household Size	1.92	2.26	2.32
2010 Households	6,344	52,414	128,302
2010 Average Household Size	1.98	2.31	2.34
2021 Households	6,564	52,133	125,597
2021 Average Household Size	1.96	2.31	2.34
2026 Households	6,784	52,154	124,050
2026 Average Household Size	1.95	2.30	2.34
2021-2026 Annual Rate	0.66%	0.01%	-0.25%
2010 Families	2,902	30,061	74,713
2010 Average Family Size	2.69	2.96	3.00
2021 Families	2,893	29,173	71,750
2021 Average Family Size	2.70	2.99	3.02
2026 Families	2,948	28,931	70,462
2026 Average Family Size	2.70	2.99	3.03
2021-2026 Annual Rate	0.38%	-0.17%	-0.36%
Housing Unit Summary			
2000 Housing Units	6,811	55,622	136,112
Owner Occupied Housing Units	48.8%	58.6%	61.5%
Renter Occupied Housing Units	46.0%	36.9%	32.5%
Vacant Housing Units	5.2%	4.5%	6.0%
2010 Housing Units	6,752	56,332	138,082
Owner Occupied Housing Units	47.1%	56.2%	59.1%
Renter Occupied Housing Units	46.9%	36.9%	33.8%
Vacant Housing Units	6.0%	7.0%	7.1%
2021 Housing Units	7,252	56,875	137,140
Owner Occupied Housing Units	45.7%	56.5%	60.2%
Renter Occupied Housing Units	44.8%	35.2%	31.4%
Vacant Housing Units	9.5%	8.3%	8.4%
2026 Housing Units	7,495	57,202	136,566
Owner Occupied Housing Units	45.2%	56.7%	60.5%
Renter Occupied Housing Units	45.3%	34.5%	30.3%
Vacant Housing Units	9.5%	8.8%	9.2%
Median Household Income			
2021	\$66,531	\$70,820	\$72,891
2026	\$71,875	\$76,778	\$78,909
Median Home Value			
2021	\$318,971	\$281,210	\$278,848
2026	\$354,528	\$343,745	\$354,640
Per Capita Income			
2021	\$42,940	\$40,695	\$41,879
2026	\$47,278	\$45,006	\$46,342
Median Age			
2010	36.0	36.6	38.0
2021	38.4	38.2	39.7
2026	39.4	39.1	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	6,564	52,126	125,583
<\$15,000	12.2%	9.4%	9.0%
\$15,000 - \$24,999	9.4%	6.6%	6.1%
\$25,000 - \$34,999	7.4%	7.6%	7.8%
\$35,000 - \$49,999	9.0%	10.5%	11.0%
\$50,000 - \$74,999	16.3%	18.1%	17.2%
\$75,000 - \$99,999	10.8%	12.7%	12.6%
\$100,000 - \$149,999	17.7%	17.5%	18.0%
\$150,000 - \$199,999	9.5%	7.7%	7.6%
\$200,000+	7.7%	9.9%	10.8%
Average Household Income	\$92,732	\$100,657	\$104,072
2026 Households by Income			
Household Income Base	6,784	52,147	124,036
<\$15,000	11.5%	8.8%	8.3%
\$15,000 - \$24,999	8.9%	6.1%	5.5%
\$25,000 - \$34,999	7.1%	7.1%	7.4%
\$35,000 - \$49,999	8.0%	9.5%	9.9%
\$50,000 - \$74,999	15.9%	17.3%	16.4%
\$75,000 - \$99,999	10.7%	12.8%	12.6%
\$100,000 - \$149,999	18.9%	18.5%	19.0%
\$150,000 - \$199,999	10.4%	8.6%	8.5%
\$200,000+	8.5%	11.2%	12.3%
Average Household Income	\$101,376	\$111,301	\$115,323
2021 Owner Occupied Housing Units by Value			
Total	3,316	32,119	82,541
<\$50,000	1.3%	1.5%	1.5%
\$50,000 - \$99,999	0.4%	1.7%	2.1%
\$100,000 - \$149,999	1.8%	8.5%	8.9%
\$150,000 - \$199,999	6.8%	15.2%	16.1%
\$200,000 - \$249,999	17.9%	14.4%	13.8%
\$250,000 - \$299,999	16.2%	13.9%	13.3%
\$300,000 - \$399,999	29.9%	17.1%	16.1%
\$400,000 - \$499,999	13.0%	11.1%	10.8%
\$500,000 - \$749,999	12.7%	12.1%	12.1%
\$750,000 - \$999,999	0.1%	2.6%	3.1%
\$1,000,000 - \$1,499,999	0.0%	1.0%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.5%	0.4%
\$2,000,000 +	0.0%	0.4%	0.6%
Average Home Value	\$342,973	\$346,564	\$352,482
2026 Owner Occupied Housing Units by Value			
Total	3,386	32,412	82,669
<\$50,000	0.6%	1.0%	0.8%
\$50,000 - \$99,999	0.1%	0.7%	0.8%
\$100,000 - \$149,999	0.5%	4.2%	3.8%
\$150,000 - \$199,999	3.0%	9.8%	9.2%
\$200,000 - \$249,999	12.7%	11.3%	10.3%
\$250,000 - \$299,999	16.1%	14.5%	14.2%
\$300,000 - \$399,999	31.3%	19.5%	19.8%
\$400,000 - \$499,999	15.9%	13.9%	14.4%
\$500,000 - \$749,999	19.6%	18.3%	18.4%
\$750,000 - \$999,999	0.2%	4.0%	4.9%
\$1,000,000 - \$1,499,999	0.0%	1.6%	1.8%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.6%
\$2,000,000 +	0.0%	0.6%	0.9%
Average Home Value	\$384,680	\$412,547	\$430,286

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	13,115	130,144	318,015
0 - 4	4.5%	5.6%	5.6%
5 - 9	3.9%	5.3%	5.3%
10 - 14	4.1%	5.3%	5.5%
15 - 24	21.7%	19.0%	17.1%
25 - 34	14.7%	12.8%	12.8%
35 - 44	11.0%	12.0%	12.3%
45 - 54	11.4%	13.6%	14.1%
55 - 64	11.2%	11.5%	12.0%
65 - 74	6.8%	6.5%	6.7%
75 - 84	6.9%	5.3%	5.3%
85 +	3.9%	3.1%	3.1%
18 +	84.9%	80.3%	79.9%
2021 Population by Age			
Total	13,431	129,719	312,738
0 - 4	3.8%	4.8%	4.8%
5 - 9	3.8%	5.0%	5.0%
10 - 14	3.9%	5.3%	5.4%
15 - 24	18.6%	17.4%	15.6%
25 - 34	15.8%	13.6%	13.4%
35 - 44	11.7%	11.8%	11.9%
45 - 54	9.4%	10.9%	11.2%
55 - 64	11.3%	12.1%	12.7%
65 - 74	10.0%	9.8%	10.4%
75 - 84	7.3%	5.8%	5.9%
85 +	4.5%	3.5%	3.7%
18 +	86.2%	81.8%	81.7%
2026 Population by Age			
Total	13,787	129,662	309,192
0 - 4	3.9%	4.8%	4.8%
5 - 9	3.6%	4.8%	4.8%
10 - 14	3.6%	4.9%	5.0%
15 - 24	17.9%	17.2%	15.3%
25 - 34	15.4%	13.0%	12.9%
35 - 44	12.1%	12.3%	12.6%
45 - 54	9.4%	10.9%	11.0%
55 - 64	10.2%	11.0%	11.6%
65 - 74	10.4%	10.3%	11.0%
75 - 84	8.7%	7.1%	7.3%
85 +	4.7%	3.6%	3.7%
18 +	86.6%	82.5%	82.2%
2010 Population by Sex			
Males	6,079	59,843	147,122
Females	7,039	70,301	170,893
2021 Population by Sex			
Males	6,255	60,067	145,259
Females	7,175	69,652	167,480
2026 Population by Sex			
Males	6,410	60,218	144,015
Females	7,377	69,446	165,176

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2010 Population by Race/Ethnicity			
Total	13,117	130,144	318,015
White Alone	73.4%	60.2%	58.2%
Black Alone	16.0%	32.3%	33.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	7.0%	4.0%	4.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.7%	1.0%	0.9%
Two or More Races	2.6%	2.3%	2.2%
Hispanic Origin	3.4%	3.4%	3.0%
Diversity Index	46.8	56.2	57.1
2021 Population by Race/Ethnicity			
Total	13,431	129,718	312,739
White Alone	63.4%	54.6%	53.4%
Black Alone	22.2%	35.0%	35.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	9.4%	5.5%	6.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.1%	1.5%	1.4%
Two or More Races	3.7%	3.1%	3.0%
Hispanic Origin	5.5%	5.4%	4.7%
Diversity Index	58.8	61.9	62.0
2026 Population by Race/Ethnicity			
Total	13,789	129,665	309,191
White Alone	58.3%	51.8%	51.0%
Black Alone	25.2%	36.1%	36.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	10.6%	6.3%	7.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.3%	1.9%	1.7%
Two or More Races	4.3%	3.6%	3.4%
Hispanic Origin	6.9%	6.6%	5.9%
Diversity Index	63.8	64.7	64.5
2010 Population by Relationship and Household Type			
Total	13,118	130,144	318,015
In Households	95.6%	92.9%	94.3%
In Family Households	60.9%	70.4%	72.6%
Householder	21.1%	23.1%	23.5%
Spouse	14.9%	15.1%	15.6%
Child	20.2%	26.4%	27.4%
Other relative	3.2%	3.6%	3.9%
Nonrelative	1.5%	2.1%	2.2%
In Nonfamily Households	34.7%	22.5%	21.7%
In Group Quarters	4.4%	7.1%	5.7%
Institutionalized Population	1.2%	2.6%	1.6%
Noninstitutionalized Population	3.2%	4.5%	4.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	9,392	87,550	216,513
Less than 9th Grade	1.9%	2.4%	2.8%
9th - 12th Grade, No Diploma	2.0%	3.9%	4.3%
High School Graduate	14.6%	19.9%	19.9%
GED/Alternative Credential	1.4%	2.9%	2.8%
Some College, No Degree	13.3%	17.1%	17.3%
Associate Degree	6.3%	6.6%	6.4%
Bachelor's Degree	33.6%	24.7%	23.6%
Graduate/Professional Degree	26.8%	22.5%	22.8%
2021 Population 15+ by Marital Status			
Total	11,888	110,131	265,161
Never Married	47.6%	44.7%	41.5%
Married	36.3%	39.0%	42.4%
Widowed	6.2%	5.9%	6.3%
Divorced	9.9%	10.4%	9.8%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,788	71,171	166,611
Population 16+ Employed	94.4%	93.7%	93.9%
Population 16+ Unemployment rate	5.6%	6.3%	6.1%
Population 16-24 Employed	14.7%	15.1%	12.5%
Population 16-24 Unemployment rate	20.9%	14.7%	12.7%
Population 25-54 Employed	60.9%	59.0%	60.3%
Population 25-54 Unemployment rate	2.6%	5.0%	5.8%
Population 55-64 Employed	13.7%	16.5%	17.5%
Population 55-64 Unemployment rate	2.7%	3.7%	3.8%
Population 65+ Employed	10.6%	9.5%	9.7%
Population 65+ Unemployment rate	0.9%	3.3%	2.5%
2021 Employed Population 16+ by Industry			
Total	7,349	66,722	156,502
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	1.6%	3.6%	4.5%
Manufacturing	3.5%	4.2%	4.3%
Wholesale Trade	2.2%	1.8%	1.6%
Retail Trade	10.3%	9.4%	8.7%
Transportation/Utilities	4.3%	5.1%	5.1%
Information	1.3%	1.2%	1.6%
Finance/Insurance/Real Estate	6.2%	7.7%	7.8%
Services	59.9%	58.8%	57.4%
Public Administration	10.4%	7.9%	8.8%
2021 Employed Population 16+ by Occupation			
Total	7,350	66,723	156,502
White Collar	74.6%	70.8%	72.5%
Management/Business/Financial	18.4%	18.4%	19.2%
Professional	36.9%	32.5%	34.3%
Sales	9.1%	8.6%	8.0%
Administrative Support	10.1%	11.3%	10.9%
Services	16.7%	16.6%	14.6%
Blue Collar	8.7%	12.6%	12.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.8%	2.8%	3.1%
Installation/Maintenance/Repair	1.4%	1.9%	1.9%
Production	1.8%	2.4%	2.2%
Transportation/Material Moving	3.6%	5.4%	5.6%

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2010 Households by Type			
Total	6,344	52,414	128,302
Households with 1 Person	39.1%	32.7%	32.7%
Households with 2+ People	60.9%	67.3%	67.3%
Family Households	45.7%	57.4%	58.2%
Husband-wife Families	32.6%	37.4%	38.8%
With Related Children	13.2%	16.1%	16.4%
Other Family (No Spouse Present)	13.1%	19.9%	19.4%
Other Family with Male Householder	3.7%	4.4%	4.2%
With Related Children	1.5%	2.3%	2.2%
Other Family with Female Householder	9.4%	15.6%	15.2%
With Related Children	4.6%	9.4%	9.2%
Nonfamily Households	15.2%	9.9%	9.0%
All Households with Children	19.5%	28.2%	28.1%
Multigenerational Households	1.6%	3.6%	4.1%
Unmarried Partner Households	5.8%	6.5%	6.6%
Male-female	5.0%	5.5%	5.5%
Same-sex	0.8%	1.0%	1.1%
2010 Households by Size			
Total	6,343	52,413	128,302
1 Person Household	39.1%	32.7%	32.7%
2 Person Household	34.2%	32.7%	32.2%
3 Person Household	13.6%	16.4%	15.9%
4 Person Household	9.0%	11.4%	11.6%
5 Person Household	2.8%	4.5%	4.8%
6 Person Household	0.9%	1.6%	1.8%
7 + Person Household	0.4%	0.8%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	6,344	52,414	128,302
Owner Occupied	50.1%	60.4%	63.6%
Owned with a Mortgage/Loan	34.3%	44.6%	47.0%
Owned Free and Clear	15.8%	15.8%	16.5%
Renter Occupied	49.9%	39.6%	36.4%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	110	129	131
Percent of Income for Mortgage	20.1%	16.7%	16.0%
Wealth Index	91	114	121
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,752	56,332	138,082
Housing Units Inside Urbanized Area	100.0%	99.6%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.4%
2010 Population By Urban/ Rural Status			
Total Population	13,118	130,144	318,015
Population Inside Urbanized Area	100.0%	99.6%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Social Security Set (9F)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Emerald City (8B)	Urban Chic (2A)	Family Foundations (12A)
3.	Urban Chic (2A)	College Towns (14B)	Urban Chic (2A)
2021 Consumer Spending			
Apparel & Services: Total \$	\$14,370,156	\$122,313,676	\$301,722,635
Average Spent	\$2,189.24	\$2,346.19	\$2,402.31
Spending Potential Index	103	111	113
Education: Total \$	\$12,247,434	\$109,135,589	\$268,803,167
Average Spent	\$1,865.85	\$2,093.41	\$2,140.20
Spending Potential Index	108	121	124
Entertainment/Recreation: Total \$	\$20,821,121	\$179,381,566	\$446,602,217
Average Spent	\$3,172.02	\$3,440.84	\$3,555.84
Spending Potential Index	98	107	110
Food at Home: Total \$	\$35,985,325	\$307,055,142	\$760,575,384
Average Spent	\$5,482.23	\$5,889.84	\$6,055.68
Spending Potential Index	101	108	111
Food Away from Home: Total \$	\$25,659,702	\$216,191,513	\$533,942,383
Average Spent	\$3,909.16	\$4,146.92	\$4,251.24
Spending Potential Index	103	109	112
Health Care: Total \$	\$39,200,714	\$338,715,754	\$849,106,297
Average Spent	\$5,972.08	\$6,497.15	\$6,760.56
Spending Potential Index	96	104	108
HH Furnishings & Equipment: Total \$	\$14,478,350	\$126,034,159	\$314,534,274
Average Spent	\$2,205.72	\$2,417.55	\$2,504.31
Spending Potential Index	98	107	111
Personal Care Products & Services: Total \$	\$6,040,598	\$51,547,338	\$128,183,457
Average Spent	\$920.26	\$988.77	\$1,020.59
Spending Potential Index	103	110	114
Shelter: Total \$	\$139,817,602	\$1,184,817,185	\$2,931,158,955
Average Spent	\$21,300.67	\$22,726.82	\$23,337.81
Spending Potential Index	106	113	116
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,815,003	\$127,431,340	\$319,480,627
Average Spent	\$2,257.01	\$2,444.35	\$2,543.70
Spending Potential Index	94	102	106
Travel: Total \$	\$16,328,201	\$142,771,031	\$358,838,307
Average Spent	\$2,487.54	\$2,738.59	\$2,857.06
Spending Potential Index	98	108	113
Vehicle Maintenance & Repairs: Total \$	\$7,161,969	\$60,902,824	\$150,673,691
Average Spent	\$1,091.10	\$1,168.22	\$1,199.66
Spending Potential Index	98	105	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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