	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	18,462	161,107	516,004
2020 Total Population	19,447	175,043	556,401
2020 Group Quarters	251	3,659	9,519
2023 Total Population	19,726	177,460	562,187
2023 Group Quarters	251	3,658	9,518
2028 Total Population	19,656	177,421	562,720
2023-2028 Annual Rate	-0.07%	0.00%	0.02%
2023 Total Daytime Population	22,265	147,114	475,371
Workers	13,657	62,625	190,602
Residents	8,608	84,489	284,769
Household Summary			
2010 Households	8,160	62,025	192,850
2010 Average Household Size	2.23	2.56	2.63
2020 Total Households	8,460	66,198	208,239
2020 Average Household Size	2.27	2.59	2.63
2023 Households	8,814	68,431	212,806
2023 Average Household Size	2.21	2.54	2.60
2028 Households	8,933	69,432	216,141
2028 Average Household Size	2.17	2.50	2.56
2023-2028 Annual Rate	0.27%	0.29%	0.31%
2010 Families	4,335	40,488	127,720
2010 Average Family Size	3.04	3.22	3.26
2023 Families	4,483	43,474	137,689
2023 Average Family Size	3.10	3.26	3.28
2028 Families	4,559	44,190	140,155
2028 Average Family Size	3.03	3.20	3.23
2023-2028 Annual Rate	0.34%	0.33%	0.36%
Housing Unit Summary			
2000 Housing Units	8,456	64,807	201,139
Owner Occupied Housing Units	41.2%	59.1%	50.6%
Renter Occupied Housing Units	54.7%	38.0%	45.2%
Vacant Housing Units	4.1%	2.9%	4.2%
2010 Housing Units	8,656	65,311	207,208
Owner Occupied Housing Units	42.1%	58.4%	49.5%
Renter Occupied Housing Units	52.2%	36.5%	43.6%
Vacant Housing Units	5.7%	5.0%	6.9%
2020 Housing Units	8,954	69,610	220,282
Vacant Housing Units	5.5%	4.9%	5.5%
2023 Housing Units	9,288	71,827	224,961
Owner Occupied Housing Units	46.2%	59.0%	50.5%
Renter Occupied Housing Units	48.7%	36.3%	44.0%
Vacant Housing Units	5.1%	4.7%	5.4%
2028 Housing Units	9,438	73,047	228,745
Owner Occupied Housing Units	47.2%	59.3%	51.0%
Renter Occupied Housing Units	47.4%	35.7%	43.5%
Vacant Housing Units	5.4%	4.9%	5.5%
Median Household Income			
2023	$126,198	$108,465	$83,981
2028	$152,683	$124,318	$96,212
Median Home Value			
2023	$681,369	$554,319	$498,943
2028	$696,686	$589,881	$543,682
Per Capita Income			
2023	$84,153	$65,385	$50,939
2028	$99,078	$75,307	$59,116
Median Age			
2010	39.3	40.0	38.0
2023	41.0	41.3	39.7
2028	41.4	42.0	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2023 Households by Income			
Household Income Base	8,814	68,431	212,806
<$15,000	6.1%	5.8%	9.2%
$15,000 - $24,999	5.2%	5.1%	7.0%
$25,000 - $34,999	3.6%	4.1%	5.4%
$35,000 - $49,999	4.8%	6.9%	8.8%
$50,000 - $74,999	11.3%	13.0%	14.8%
$75,000 - $99,999	9.6%	11.3%	11.5%
$100,000 - $149,999	15.7%	16.0%	15.8%
$150,000 - $199,999	13.6%	11.1%	9.4%
$200,000+	30.3%	26.6%	18.2%
Average Household Income	$188,162	$169,129	$134,331
2028 Households by Income			
Household Income Base	8,933	69,432	216,141
<$15,000	5.1%	5.1%	8.4%
$15,000 - $24,999	3.7%	3.9%	5.6%
$25,000 - $34,999	2.7%	3.2%	4.6%
$35,000 - $49,999	4.0%	5.9%	7.8%
$50,000 - $74,999	10.0%	12.0%	13.8%
$75,000 - $99,999	8.7%	10.7%	11.3%
$100,000 - $149,999	14.7%	15.9%	16.3%
$150,000 - $199,999	15.2%	12.4%	10.7%
$200,000+	35.9%	30.8%	21.6%
Average Household Income	$217,821	$191,952	$153,694
2023 Owner Occupied Housing Units by Value			
Total	4,287	42,335	113,693
<$50,000	1.0%	1.6%	2.9%
$50,000 - $99,999	0.0%	0.2%	0.4%
$100,000 - $149,999	0.0%	0.2%	0.7%
$150,000 - $199,999	0.2%	0.7%	1.5%
$200,000 - $249,999	0.4%	1.2%	2.2%
$250,000 - $299,999	1.2%	3.1%	4.4%
$300,000 - $399,999	6.7%	13.2%	15.8%
$400,000 - $499,999	15.6%	22.0%	22.4%
$500,000 - $749,999	34.2%	36.2%	33.9%
$750,000 - $999,999	24.4%	13.5%	10.1%
$1,000,000 - $1,499,999	12.1%	6.1%	4.2%
$1,500,000 - $1,999,999	1.8%	1.1%	0.8%
$2,000,000 +	2.3%	0.9%	0.9%
Average Home Value	$760,925	$619,752	$562,629
2028 Owner Occupied Housing Units by Value			
Total	4,459	43,329	116,698
<$50,000	0.4%	1.0%	2.2%
$50,000 - $99,999	0.0%	0.1%	0.2%
$100,000 - $149,999	0.0%	0.1%	0.4%
$150,000 - $199,999	0.0%	0.3%	0.8%
$200,000 - $249,999	0.1%	0.5%	1.3%
$250,000 - $299,999	0.4%	1.6%	2.9%
$300,000 - $399,999	4.4%	9.4%	12.5%
$400,000 - $499,999	14.0%	21.8%	22.7%
$500,000 - $749,999	38.9%	42.1%	39.7%
$750,000 - $999,999	26.7%	15.2%	11.4%
$1,000,000 - $1,499,999	12.2%	6.2%	4.4%
$1,500,000 - $1,999,999	1.5%	0.9%	0.7%
$2,000,000 +	1.4%	0.7%	0.7%
Average Home Value	$765,376	$643,197	$590,491

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	18,462	161,109	516,005
0 - 4	5.1%	6.1%	6.5%
5 - 9	6.1%	6.6%	6.5%
10 - 14	6.4%	6.6%	6.5%
15 - 24	10.6%	11.6%	13.0%
25 - 34	15.1%	12.1%	13.3%
35 - 44	15.8%	14.7%	14.3%
45 - 54	16.2%	15.9%	14.8%
55 - 64	12.2%	12.5%	11.8%
65 - 74	6.1%	6.7%	6.7%
75 - 84	4.1%	4.7%	4.4%
85 +	2.2%	2.6%	2.2%
18 +	78.3%	76.6%	76.4%
2023 Population by Age			
Total	19,728	177,459	562,186
0 - 4	4.3%	5.1%	5.5%
5 - 9	5.0%	5.9%	6.1%
10 - 14	5.3%	6.5%	6.6%
15 - 24	11.6%	12.5%	12.7%
25 - 34	14.9%	11.8%	12.8%
35 - 44	14.6%	13.3%	13.6%
45 - 54	13.0%	13.1%	12.6%
55 - 64	13.5%	13.4%	12.6%
65 - 74	10.2%	10.5%	10.1%
75 - 84	5.3%	5.6%	5.3%
85 +	2.2%	2.5%	2.2%
18 +	81.8%	78.6%	77.9%
2028 Population by Age			
Total	19,657	177,420	562,721
0 - 4	4.4%	5.1%	5.6%
5 - 9	4.7%	5.5%	5.7%
10 - 14	4.6%	5.9%	6.0%
15 - 24	10.1%	11.8%	12.1%
25 - 34	17.2%	12.3%	12.8%
35 - 44	14.1%	13.3%	13.7%
45 - 54	12.6%	12.9%	12.8%
55 - 64	12.3%	12.5%	11.9%
65 - 74	11.0%	10.9%	10.4%
75 - 84	6.6%	6.9%	6.5%
85 +	2.5%	2.8%	2.5%
18 +	83.5%	79.8%	79.1%
2010 Population by Sex			
Males	8,540	75,525	243,511
Females	9,922	85,582	272,494
2023 Population by Sex			
Males	9,209	84,240	268,213
Females	10,517	93,220	293,974
2028 Population by Sex			
Males	9,163	84,265	268,692
Females	10,493	93,156	294,028

August 01, 2023

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	18,462	161,106	516,004
White Alone	62.1%	63.4%	54.4%
Black Alone	26.9%	22.9%	27.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	4.3%	5.9%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	4.3%	8.7%
Two or More Races	3.9%	3.2%	3.2%
Hispanic Origin	8.3%	13.2%	22.3%
Diversity Index	60.9	64.5	74.9
2020 Population by Race/Ethnicity			
Total	19,447	175,043	556,401
White Alone	59.4%	51.6%	40.4%
Black Alone	20.1%	21.8%	26.4%
American Indian Alone	0.2%	0.4%	0.6%
Asian Alone	5.4%	6.7%	6.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.7%	8.6%	14.9%
Two or More Races	10.1%	10.9%	11.5%
Hispanic Origin	11.1%	18.5%	27.5%
Diversity Index	67.2	76.4	83.7
2023 Population by Race/Ethnicity			
Total	19,725	177,460	562,187
White Alone	57.6%	50.0%	39.1%
Black Alone	21.0%	22.3%	26.7%
American Indian Alone	0.2%	0.4%	0.6%
Asian Alone	5.6%	6.9%	6.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.9%	9.1%	15.4%
Two or More Races	10.5%	11.4%	11.9%
Hispanic Origin	11.8%	19.7%	28.5%
Diversity Index	68.9	77.8	84.3
2028 Population by Race/Ethnicity			
Total	19,656	177,421	562,720
White Alone	55.1%	47.2%	36.7%
Black Alone	21.4%	22.4%	26.6%
American Indian Alone	0.3%	0.4%	0.6%
Asian Alone	6.0%	7.3%	6.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	5.5%	10.2%	16.7%
Two or More Races	11.7%	12.4%	12.5%
Hispanic Origin	13.1%	21.6%	30.4%
Diversity Index	71.4	79.9	85.3
2010 Population by Relationship and Household Type			
Total	18,462	161,107	516,004
In Households	98.7%	98.6%	98.1%
In Family Households	73.2%	82.6%	83.1%
Householder	23.5%	25.2%	24.7%
Spouse	16.3%	18.4%	16.4%
Child	28.1%	32.3%	33.1%
Other relative	3.3%	4.9%	6.3%
Nonrelative	2.0%	1.8%	2.5%
In Nonfamily Households	25.4%	15.9%	15.1%
In Group Quarters	1.3%	1.4%	1.9%
Institutionalized Population	0.6%	0.6%	0.7%
Noninstitutionalized Population	0.7%	0.9%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2023 Population 25+ by Educational Attainment			
Total	14,557	124,453	388,700
Less than 9th Grade	0.6%	2.5%	4.9%
9th - 12th Grade, No Diploma	1.4%	2.8%	4.5%
High School Graduate	11.3%	17.1%	22.5%
GED/Alternative Credential	1.5%	2.0%	3.2%
Some College, No Degree	10.5%	11.4%	13.8%
Associate Degree	6.5%	7.1%	7.4%
Bachelor's Degree	34.2%	32.2%	25.7%
Graduate/Professional Degree	33.9%	25.0%	18.0%
2023 Population 15+ by Marital Status			
Total	16,841	146,554	459,884
Never Married	39.1%	34.5%	37.7%
Married	45.6%	51.3%	48.0%
Widowed	4.3%	5.4%	5.7%
Divorced	11.1%	8.8%	8.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,729	98,555	297,432
Population 16+ Employed	96.5%	96.2%	95.4%
Population 16+ Unemployment rate	3.5%	3.8%	4.6%
Population 16-24 Employed	8.2%	9.8%	11.0%
Population 16-24 Unemployment rate	2.8%	4.7%	7.1%
Population 25-54 Employed	64.6%	61.5%	63.3%
Population 25-54 Unemployment rate	3.4%	3.1%	4.1%
Population 55-64 Employed	16.6%	18.3%	17.2%
Population 55-64 Unemployment rate	5.6%	5.2%	4.8%
Population 65+ Employed	10.5%	10.4%	8.6%
Population 65+ Unemployment rate	1.4%	4.1%	4.5%
2023 Employed Population 16+ by Industry			
Total	11,316	94,851	283,722
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	2.5%	4.2%	5.7%
Manufacturing	7.8%	6.8%	7.9%
Wholesale Trade	1.5%	1.9%	2.1%
Retail Trade	7.5%	8.4%	10.0%
Transportation/Utilities	3.8%	5.0%	7.1%
Information	8.5%	5.2%	3.6%
Finance/Insurance/Real Estate	11.2%	10.0%	8.3%
Services	54.4%	54.3%	50.4%
Public Administration	2.8%	4.1%	4.7%
2023 Employed Population 16+ by Occupation			
Total	11,317	94,850	283,723
White Collar	84.7%	76.9%	68.2%
Management/Business/Financial	28.7%	24.8%	20.6%
Professional	38.2%	33.5%	28.3%
Sales	9.5%	8.7%	8.5%
Administrative Support	8.2%	9.9%	10.8%
Services	6.6%	11.0%	14.5%
Blue Collar	8.7%	12.1%	17.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.8%	2.9%	4.0%
Installation/Maintenance/Repair	1.6%	2.0%	2.1%
Production	1.6%	2.4%	3.7%
Transportation/Material Moving	3.7%	4.8%	7.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	8,160	62,025	192,849
Households with 1 Person	38.6%	29.4%	28.5%
Households with 2+ People	61.4%	70.6%	71.5%
Family Households	53.1%	65.3%	66.2%
Husband-wife Families	36.9%	47.8%	44.0%
With Related Children	18.9%	24.4%	21.8%
Other Family (No Spouse Present)	16.2%	17.4%	22.2%
Other Family with Male Householder	3.2%	4.0%	5.3%
With Related Children	1.6%	1.8%	2.6%
Other Family with Female Householder	13.0%	13.5%	16.9%
With Related Children	7.8%	7.6%	10.2%
Nonfamily Households	8.3%	5.4%	5.2%
All Households with Children	28.5%	34.0%	34.9%
Multigenerational Households	2.4%	4.4%	5.5%
Unmarried Partner Households	6.5%	5.5%	6.4%
Male-female	5.1%	4.4%	5.4%
Same-sex	1.4%	1.1%	0.9%
2010 Households by Size			
Total	8,161	62,024	192,852
1 Person Household	38.6%	29.4%	28.5%
2 Person Household	28.7%	28.3%	27.6%
3 Person Household	14.0%	16.6%	17.1%
4 Person Household	11.9%	15.3%	14.8%
5 Person Household	4.6%	6.7%	7.1%
6 Person Household	1.5%	2.3%	2.7%
7 + Person Household	0.8%	1.4%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	8,160	62,023	192,850
Owner Occupied	44.6%	61.5%	53.1%
Owned with a Mortgage/Loan	34.3%	46.3%	39.2%
Owned Free and Clear	10.3%	15.2%	13.9%
Renter Occupied	55.4%	38.5%	46.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	64	65	55
Percent of Income for Mortgage	32.4%	30.7%	35.7%
Wealth Index	172	175	132
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,656	65,311	207,208
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	18,462	161,107	516,004
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Trendsetters (3C)	City Lights (8A)	City Lights (8A)
2.	Urban Chic (2A)	Pleasantville (2B)	City Strivers (11A)
3.	Top Tier (1A)	Top Tier (1A)	Pleasantville (2B)
2023 Consumer Spending			
Apparel & Services: Total $	$35,539,836	$244,050,043	$621,662,214
Average Spent	$4,032.20	$3,566.37	$2,921.26
Spending Potential Index	183	162	133
Education: Total $	$32,854,261	$232,933,364	$567,364,901
Average Spent	$3,727.51	$3,403.92	$2,666.11
Spending Potential Index	208	190	149
Entertainment/Recreation: Total $	$55,124,970	$388,492,693	$959,008,660
Average Spent	$6,254.25	$5,677.14	$4,506.49
Spending Potential Index	165	150	119
Food at Home: Total $	$104,887,249	$730,582,983	$1,856,754,145
Average Spent	$11,900.07	$10,676.20	$8,725.10
Spending Potential Index	175	157	128
Food Away from Home: Total $	$57,948,751	$394,163,970	$991,860,546
Average Spent	$6,574.63	$5,760.02	$4,660.87
Spending Potential Index	177	155	125
Health Care: Total $	$97,736,432	$706,946,314	$1,754,206,729
Average Spent	$11,088.77	$10,330.79	$8,243.22
Spending Potential Index	151	140	112
HH Furnishings & Equipment: Total $	$44,845,669	$313,258,870	$775,670,147
Average Spent	$5,088.00	$4,577.73	$3,644.96
Spending Potential Index	172	155	123
Personal Care Products & Services: Total $	$14,805,710	$102,326,441	$255,540,518
Average Spent	$1,679.79	$1,495.32	$1,200.81
Spending Potential Index	176	156	126
Shelter: Total $	$404,627,910	$2,777,833,474	$6,951,035,602
Average Spent	$45,907.41	$40,593.20	$32,663.72
Spending Potential Index	185	164	132
Support Payments/Cash Contributions/Gifts in Kind: Total $	$42,501,336	$308,931,347	$740,050,161
Average Spent	$4,822.03	$4,514.49	$3,477.58
Spending Potential Index	154	144	111
Travel: Total $	$34,280,291	$238,121,987	$577,766,098
Average Spent	$3,889.30	$3,479.74	$2,714.99
Spending Potential Index	173	155	121
Vehicle Maintenance & Repairs: Total $	$17,893,181	$125,221,909	$314,455,216
Average Spent	$2,030.09	$1,829.90	$1,477.66
Spending Potential Index	155	140	113

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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