

Community Profile

Rings: 1, 3, 5 mile radii

200 NJ-10, East Hanover, NJ 07936, USA

		Lc	Latitude: 40.8093 ongitude: -74.37545
	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	3,759	37,421	145,795
2020 Total Population	3,679	38,968	154,054
2020 Group Quarters	0	560	4,419
2022 Total Population	3,642	39,009	154,916
2022 Group Quarters	0	584	4,419
2027 Total Population	3,587	38,672	154,837
2022-2027 Annual Rate	-0.30%	-0.17%	-0.01%
2022 Total Daytime Population	10,929	58,403	228,264
Workers	9,070	38,062	148,242
Residents	1,859	20,341	80,022
lousehold Summary	,		·
2010 Households	1,387	13,552	52,845
2010 Average Household Size	2.71	2.72	2.66
2020 Total Households	1,378	14,131	55,703
2020 Average Household Size	2.67	2.72	2.69
2022 Households	1,369	14,204	56,175
2022 Average Household Size	2.66	2.71	2.68
2027 Households	1,356	14,104	56,273
2027 Average Household Size	2.64	2.70	2.67
2022-2027 Annual Rate	-0.19%	-0.14%	0.03%
2010 Families	1,108	10,452	38,796
2010 Average Family Size	3.08	3.16	3.17
2022 Families	1,079	10,763	40,366
2022 Average Family Size	3.06	3.20	3.24
2027 Families	1,068	10,693	40,413
2027 Average Family Size	3.05	3.19	3.23
2022-2027 Annual Rate	-0.20%	-0.13%	0.02%
lousing Unit Summary			
2000 Housing Units	1,361	12,624	51,490
Owner Occupied Housing Units	92.4%	89.5%	75.5%
Renter Occupied Housing Units	6.2%	8.4%	22.3%
Vacant Housing Units	1.4%	2.0%	2.1%
2010 Housing Units	1,416	13,996	55,155
2010 Housing office	_,		

nousing one summary			
2000 Housing Units	1,361	12,624	51,490
Owner Occupied Housing Units	92.4%	89.5%	75.5%
Renter Occupied Housing Units	6.2%	8.4%	22.3%
Vacant Housing Units	1.4%	2.0%	2.1%
2010 Housing Units	1,416	13,996	55,155
Owner Occupied Housing Units	91.2%	83.8%	72.3%
Renter Occupied Housing Units	6.8%	13.1%	23.5%
Vacant Housing Units	2.0%	3.2%	4.2%
2020 Housing Units	1,420	14,751	58,176
Vacant Housing Units	3.0%	4.2%	4.3%
2022 Housing Units	1,417	14,854	58,933
Owner Occupied Housing Units	87.2%	79.6%	69.6%
Renter Occupied Housing Units	9.4%	16.0%	25.7%
Vacant Housing Units	3.4%	4.4%	4.7%
2027 Housing Units	1,417	14,877	59,406
Owner Occupied Housing Units	86.9%	79.8%	69.6%
Renter Occupied Housing Units	8.8%	15.0%	25.1%
Vacant Housing Units	4.3%	5.2%	5.3%
Median Household Income			
2022	\$145,031	\$159,571	\$147,788
2027	\$154,149	\$173,584	\$162,578
Median Home Value			
2022	\$669,234	\$639,844	\$619,081
2027	\$685,794	\$653,186	\$635,346
Per Capita Income			
2022	\$75,463	\$79,495	\$75,762
2027	\$83,581	\$89,265	\$85,333
Median Age			
2010	46.1	44.1	41.8
2022	48.7	46.9	43.7
2027	47.9	47.3	44.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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Latitude: 40.8093 Longitude: -74.37545

		L	Longitude: -/4.5/545
	1 mile	3 mile	5 mile
2022 Households by Income	1 360	14 204	EC 175
Household Income Base	1,369	14,204	56,175
<\$15,000 \$15,000 - \$24,999	2.9% 3.5%	3.6% 3.1%	3.4% 3.5%
	3.4%	3.3%	3.0%
\$25,000 - \$34,999 \$35,000 - \$49,999	3.4%	3.5%	4.7%
	13.1%	8.6%	9.6%
\$50,000 - \$74,999 \$75,000 - \$99,999	7.8%	7.5%	9.0%
\$100,000 - \$149,999	17.2%	16.6%	17.3%
\$150,000 - \$199,999	15.3%	15.5%	14.1%
\$200,000+	33.4%	38.3%	35.4%
Average Household Income	\$204,219	\$219,353	\$208,856
2027 Households by Income	\$207,215	\$219,555	\$200,050
•	1 256	14 104	E6 272
Household Income Base	1,356 2.1%	14,104 2.6%	56,273 2.4%
<\$15,000 ¢15,000			
\$15,000 - \$24,999 \$35,000 - \$24,999	2.2%	2.0%	2.4%
\$25,000 - \$34,999 \$35,000 - \$40,000	2.3% 2.1%	2.2% 2.2%	2.1% 3.3%
\$35,000 - \$49,999			
\$50,000 - \$74,999 \$75,000 - \$00,000	10.1%	6.5%	7.8%
\$75,000 - \$99,999	9.5%	6.9%	8.1%
\$100,000 - \$149,999	20.0%	18.7%	19.2%
\$150,000 - \$199,999	15.0%	16.1%	15.2%
\$200,000+	36.6%	42.7%	39.6%
Average Household Income	\$225,279	\$246,111	\$234,793
2022 Owner Occupied Housing Units by Value			
Total	1,236	11,822	41,000
<\$50,000	0.2%	0.2%	0.3%
\$50,000 - \$99,999	0.2%	0.2%	0.1%
\$100,000 - \$149,999	0.1%	0.1%	0.1%
\$150,000 - \$199,999	0.2%	0.1%	0.2%
\$200,000 - \$249,999	0.2%	0.1%	0.5%
\$250,000 - \$299,999	0.2%	0.5%	0.9%
\$300,000 - \$399,999	6.2%	5.5%	7.9%
\$400,000 - \$499,999	11.4%	15.1%	18.1%
\$500,000 - \$749,999	46.0%	50.6%	46.0%
\$750,000 - \$999,999	34.5%	21.5%	18.1%
\$1,000,000 - \$1,499,999	0.6%	4.8%	5.4%
\$1,500,000 - \$1,999,999	0.0%	1.4%	1.9%
\$2,000,000 +	0.0%	0.1%	0.5%
Average Home Value	\$672,227	\$678,936	\$671,213
2027 Owner Occupied Housing Units by Value			
Total	1,232	11,871	41,336
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.1%	0.0%	0.0%
\$100,000 - \$149,999	0.1%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.1%	0.1%
\$200,000 - \$249,999	0.1%	0.0%	0.3%
\$250,000 - \$299,999	0.2%	0.2%	0.5%
\$300,000 - \$399,999	4.1%	3.6%	5.5%
\$400,000 - \$499,999	10.0%	13.1%	16.5%
\$500,000 - \$749,999	47.6%	53.6%	49.7%
\$750,000 - \$999,999	37.3%	23.1%	19.7%
\$1,000,000 - \$1,499,999	0.6%	4.9%	5.5%
\$1,500,000 - \$1,999,999	0.0%	1.2%	1.6%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$690,187	\$692,577	\$684,648

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



Community Profile

Rings: 1, 3, 5 mile radii

200 NJ-10, East Hanover, NJ 07936, USA

Latitude: 40.8093 Longitude: -74.37545

		L	Singitude: -74.37343
	1 mile	3 mile	5 mile
2010 Population by Age	2.761	27 420	145 702
Total 0 - 4	3,761	37,420	145,792
5 - 9	4.5% 5.7%	4.9% 6.7%	5.6% 6.7%
			6.9%
10 - 14	6.9%	7.6%	
15 - 24	10.0%	10.5%	11.5%
25 - 34	8.1%	7.7%	10.0%
35 - 44	12.9%	14.0%	14.4%
45 - 54	17.0%	16.5%	16.0%
55 - 64	14.9%	13.3%	12.5%
65 - 74	11.2%	9.4%	8.1%
75 - 84	6.4%	6.4%	5.7%
85 +	2.2%	2.9%	2.8%
18 +	78.5%	76.6%	76.8%
2022 Population by Age	2.642	20.011	454.045
Total	3,642	39,011	154,915
0 - 4	4.0%	4.3%	4.8%
5 - 9	5.0%	5.3%	5.7%
10 - 14	6.0%	6.3%	6.5%
15 - 24	9.6%	12.0%	12.6%
25 - 34	8.8%	8.2%	9.8%
35 - 44	12.2%	11.4%	12.2%
45 - 54	13.2%	14.0%	13.6%
55 - 64	15.7%	15.0%	14.0%
65 - 74	13.0%	11.9%	10.8%
75 - 84	9.2%	8.0%	6.7%
85 +	3.3%	3.6%	3.2%
18 +	81.3%	79.8%	78.8%
2027 Population by Age			
Total	3,586	38,671	154,837
0 - 4	4.2%	4.3%	4.8%
5 - 9	5.1%	5.3%	5.6%
10 - 14	5.7%	5.9%	6.0%
15 - 24	8.3%	10.4%	11.7%
25 - 34	8.0%	8.4%	10.2%
35 - 44	15.3%	12.8%	12.7%
45 - 54	12.0%	12.9%	13.0%
55 - 64	14.5%	14.6%	13.5%
65 - 74	12.9%	12.5%	11.4%
75 - 84	10.0%	8.9%	7.7%
85 +	3.9%	4.0%	3.5%
18 +	81.7%	80.9%	79.9%
2010 Population by Sex			
Males	1,775	17,876	70,225
Females	1,984	19,546	75,570
2022 Population by Sex			
Males	1,719	18,767	75,345
Females	1,923	20,242	79,571
2027 Population by Sex			
Males	1,702	18,670	75,555
Females	1,884	20,002	79,282



Rings: 1, 3, 5 mile radii

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Latitude: 40.8093

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Image Image Image 2010 Population by Race/Ethnicity	5 mil 145,79 77.5% 3.1%
Total 3,759 37,422 White Alone 82,7%6 83.4% Black Alone 0.1%6 0.1% American Indian Alone 0.1% 0.1% Asian Alone 14.8% 12.7% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 0.6% 0.8% Two or More Races 1.0% 1.4% Hispanic Origin 4.9% 4.5% Diversity Index 35.9 34.8 ZO20 Population by Race/Ethnicity 75.6% 73.7% Mite Alone 75.6% 73.7% Marcian Indian Alone 0.1% 0.1% Asian Alone 15.0% 1.6% Asian Alone 1.8% 1.6% Total 3,641 39,009 White Alone 1.5% 2.2% American Indian Alone 1.8% 1.6% Other Race Alone 1.8% 1.6% Total 3,641 39,009 White Alone 1.5% 2.3% <td< th=""><th>77.5%</th></td<>	77.5%
White Alone 82,7% 83.4% Black Alone 0.1% 0.1% American Indian Alone 0.1% 0.1% Asian Alone 14.8% 12,7% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 0.6% 0.8% Two or More Races 1.0% 1.4% Hispanic Origin 4.9% 4.5% Diversity Index 35.9 34.8 2020 Population by Race/Ethnicity 73.7% 38,968 White Alone 1.5% 2.2% American Indian Alone 1.5% 2.2% American Indian Alone 0.1% 0.1% Asian Alone 1.5% 2.2% American Indian Alone 0.1% 0.1% Some Other Race Alone 1.5% 2.3% Muse Alone 1.5% 3.8 Diversity Index 48.4 49.3 ZOZE Population Parker/Ethnicity 3.641 49.3 ZOZE Population Parker/Ethnicity 2.3% 3.6 Diversity Index	77.5%
Black Alone0.8%1.5%American Indian Alone0.1%0.1%Asian Alone0.1%0.1%Pacific Islander Alone0.0%0.0%Some Other Race Alone0.6%0.8%Two or More Races1.0%1.4%Hispanic Origin4.9%4.5%Diversity Index35.934.82020 Population by Race/Ethnicity73.7%38.968White Alone75.6%73.7%Black Alone1.5%2.2%Alone Alone1.5%2.2%American Indian Alone1.5%2.2%Asian Alone1.5%3.641Some Other Race Alone1.6%5.8%Total3.64139.009White Alone5.5%2.3%Diversity Index3.64139.009White Alone5.5%2.3%Diversity Index3.64139.009White Alone5.5%2.3%Diversity Index3.64139.009White Alone5.5%2.3%American Indian Alone0.1%0.1%Otal3.64139.009White Alone5.5%2.3%American Indian Alone0.1%0.1%Pacific Islander Alone0.0%0.0%Some Other Race Alone1.9%1.7%Pacific Islander Alone1.9%1.7%Pacific Islander Alone1.9%3.561Pacific Islander Alone1.9%3.56Pacific Islander Alone1.9%3.56Pacific Islander Alone	
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Two or More Races 1.0% 1.4% Hispanic Origin 4.9% 4.5% Diversity Index 35.9 34.8 2020 Population by Race/Ethnicity	0.0%
Hispanic Origin 4.9% 4.5% Diversity Index 3.679 34.8 Total 3.679 38,968 White Alone 75.6% 73.7% Black Alone 1.5% 2.2% American Indian Alone 0.1% 0.1% Asian Alone 16.5% 2.2% American Indian Alone 0.0% 0.0% Some Other Race Alone 1.8% 1.6% Two or More Races 6.0% 5.8% Hispanic Origin 7.4% 6.3% Diversity Index 3.641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% Asian Alone 1.5% 2.3% Muerican Indian Alone 0.1% 0.1% Asian Alone 1.5% 2.3% Some Other Race Alone 1.9% 1.7% No or More Races 6.2% 6.0% Diversity Index 49.3 50.2 Some Other Race Alone 1.9% 1.7%	1.6%
Diversity Index 35.9 34.8 2020 Population by Race/Ethnicity	1.9%
2020 Population by Race/Ethnicity Total 3,679 38,968 White Alone 75.6% 73.7% Black Alone 1.5% 2.2% American Indian Alone 0.1% 0.1% Asian Alone 15.0% 16.5% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.8% 1.6% Two or More Races 6.0% 5.8% Hispanic Origin 7.4% 6.3% Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity 2 2 Total 3,641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 1.5% 2.3% American Indian Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% White Alone 7.6% 6.5% Diversity Index 49.3 50.2 2027 P	6.4%
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White Alone 75.6% 73.7% Black Alone 1.5% 2.2% American India Alone 0.1% 0.1% Asian Alone 15.0% 16.5% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.8% 1.6% Two or More Races 6.0% 5.8% Hispanic Origin 74.4% 6.3% Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity 71.0% 73.0% Black Alone 75.0% 73.0% Black Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% American Indian Alone 0.1% 0.1% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 3,586 38,673 White Alone 73.0% <td< td=""><td></td></td<>	
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American Indian Alone 0.1% 0.1% Asian Alone 15.0% 16.5% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.8% 1.6% Two or More Races 6.0% 5.8% Hispanic Origin 7.4% 6.3% Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity 700% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.1% 0.0% Some Other Race Alone 1.9% 1.7% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 71.0% 6.5% Diversity Index	65.4%
Asian Alone 15.0% 16.5% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.8% 1.6% Two or More Races 6.0% 5.8% Hispanic Origin 7.4% 6.3% Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity 3.641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2022 Population by Race/Ethnicity 49.3 50.2 Diversity Index 73.0% 71.0% Diversity Index 73.0% 71.0% Black Alone 0.1% 0.1% Black Alone 0.1%	3.6%
Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.8% 1.6% Two or More Races 6.0% 5.8% Hispanic Origin 7.4% 6.3% Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity 3,641 39,009 White Alone 3,641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 1.5% 2.3% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 1 7% Total 3,586 38,673 White Alone 1.5% 2.3% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 2.3% 3.50.2 Total 3,586	0.2%
Some Other Race Alone 1.8% 1.6% Two or More Races 6.0% 5.8% Hispanic Origin 7.4% 6.3% Diversity Index 84.4 49.3 2022 Population by Race/Ethnicity 75.0% 73.0% Black Alone 75.0% 2.3% American Indian Alone 1.5% 2.3% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 6.5% Diversity Index 49.3 50.2 ZOZZ Population by Race/Ethnicity 6.2% 6.0% Mispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 ZOZZ Population by Race/Ethnicity 3586 38.673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% More Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Black Alone 1.5% 2.3% American Indian Alone	21.0%
Two or More Races 6.0% 5.8% Hispanic Origin 7.4% 6.3% Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity 7 7 Total 3,641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 11.0% 11.0% Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% American Indian Alone 0.1% 0.1% American Indian Alone 0.0% 0.0	0.0%
Hispanic Origin 7.4% 6.3% Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity Total 3,641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 30.2 2027 Population by Race/Ethnicity 73.0% 1.5% Total 3,586 38,673 White Alone 1.5% 2.3% Multe Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% American Indian Alone 0.1% 0.1% Asian Alone 1.5% 2.3% American Indian Alone 0.0% 0.0%	3.0%
Diversity Index 48.4 49.3 2022 Population by Race/Ethnicity	6.9%
2022 Population by Race/Ethnicity Total 3,641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 71.0% 1.1% Total 3,586 38,673 White Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 1.5% 2.3% American Indian Alone 16.2% 17.8% Pacific Islander Alone 0.0% 0.0% Asian Alone 0.0% 0.0% Asian Alone 0.0% 0.0%	8.5%
Total 3,641 39,009 White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 71.0% 15.3% Total 3,586 38,673 White Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 16.2% 17.8% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	59.
White Alone 75.0% 73.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 49.3 50.2 Total 3,586 38,673 White Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 16.2% 17.8% Pacific Islander Alone 0.1% 0.1%	
Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 73.0% 71.0% Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Pacific Islander Alone 16.2% 17.8% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	154,91
Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 73.0% 71.0% Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Pacific Islander Alone 16.2% 17.8% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	64.8%
Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 49.3 50.2 Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 16.2% 17.8% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	3.6%
Asian Alone 15.3% 16.9% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 49.3 50.2 Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 16.2% 17.8% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	0.2%
Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 1.9% 1.7% Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 73.0% 71.0% Total 3,586 38,673 White Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Asian Alone 16.2% 17.8% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	21.29
Two or More Races 6.2% 6.0% Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 7 7 Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Pacific Islander Alone 16.2% 17.8% Some Other Race Alone 2.2% 2.0%	0.0%
Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 7000 7000 Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	3.19
Hispanic Origin 7.6% 6.5% Diversity Index 49.3 50.2 2027 Population by Race/Ethnicity 700 700 Total 3,586 38,673 White Alone 73.0% 71.0% Black Alone 1.5% 2.3% American Indian Alone 0.1% 0.1% Pacific Islander Alone 0.0% 0.0% Some Other Race Alone 2.2% 2.0%	7.29
Diversity Index49.350.22027 Population by Race/EthnicityTotal3,58638,673White Alone73.0%71.0%Black Alone1.5%2.3%American Indian Alone0.1%0.1%Asian Alone16.2%17.8%Pacific Islander Alone0.0%0.0%Some Other Race Alone2.2%2.0%	8.7%
2027 Population by Race/EthnicityTotal3,58638,673White Alone73.0%71.0%Black Alone1.5%2.3%American Indian Alone0.1%0.1%Asian Alone16.2%17.8%Pacific Islander Alone0.0%0.0%Some Other Race Alone2.2%2.0%	60.
White Alone73.0%71.0%Black Alone1.5%2.3%American Indian Alone0.1%0.1%Asian Alone16.2%17.8%Pacific Islander Alone0.0%0.0%Some Other Race Alone2.2%2.0%	
White Alone73.0%71.0%Black Alone1.5%2.3%American Indian Alone0.1%0.1%Asian Alone16.2%17.8%Pacific Islander Alone0.0%0.0%Some Other Race Alone2.2%2.0%	154,83
Black Alone1.5%2.3%American Indian Alone0.1%0.1%Asian Alone16.2%17.8%Pacific Islander Alone0.0%0.0%Some Other Race Alone2.2%2.0%	62.5%
American Indian Alone0.1%Asian Alone16.2%Pacific Islander Alone0.0%Some Other Race Alone2.2%2.0%	3.6%
Asian Alone16.2%17.8%Pacific Islander Alone0.0%0.0%Some Other Race Alone2.2%2.0%	0.2%
Pacific Islander Alone0.0%0.0%Some Other Race Alone2.2%2.0%	22.29
Some Other Race Alone2.2%2.0%	0.0%
	3.5%
	8.0%
Hispanic Origin 8.3% 7.0%	9.3%
Diversity Index 52.2 52.8	62.
2010 Population by Relationship and Household Type	
Total 3,759 37,422	145,79
In Households 99.9% 98.5%	96.6%
In Family Households 91.7% 89.2%	85.2%
Householder 28.8% 27.8%	26.6%
Spouse 24.7% 24.1%	22.7%
Child 32.5% 32.7%	31.39
Other relative 4.8% 3.7%	3.7%
Nonrelative 0.8% 0.8%	1.0%
In Nonfamily Households 8.3% 9.3%	11.49
In Group Quarters 0.1% 9.5%	3.4%
	3.4% 1.0%
Institutionalized Population0.0%0.3%Noninstitutionalized Population0.1%1.2%	2.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



Rings: 1, 3, 5 mile radii

200 NJ-10, East Hanover, NJ 07936, USA

Latitude: 40.8093 Longitude: -74.37545

			ongitude: -/4.3/545
2022 Dopulation 25± by Educational Attainment	1 mile	3 mile	5 mile
2022 Population 25+ by Educational Attainment Total	2,743	28,124	108,996
Less than 9th Grade 9th - 12th Grade, No Diploma	3.9% 3.3%	1.8% 1.9%	1.8% 1.9%
High School Graduate	22.1% 0.5%	17.2% 0.7%	14.6% 0.8%
GED/Alternative Credential		9.7%	
Some College, No Degree	13.1%		8.9% 5.1%
Associate Degree	3.5%	5.0%	
Bachelor's Degree	33.0%	36.3%	36.0%
Graduate/Professional Degree	20.5%	27.5%	30.9%
2022 Population 15+ by Marital Status Total	2,002	22.004	120 551
	3,092	32,804	128,551
Never Married Married	26.9% 61.5%	25.8% 61.7%	27.0% 61.0%
Widowed	6.5%	6.6%	
Divorced	5.1%	5.9%	6.0% 6.1%
2022 Civilian Population 16+ in Labor Force	5.1%	5.9%	0.1%
•	1 010	10 672	70 (54
Civilian Population 16+	1,919	19,673	78,654
Population 16+ Employed	93.8%	95.8%	96.2%
Population 16+ Unemployment rate	6.2%	4.1%	3.8%
Population 16-24 Employed	8.2%	10.6%	11.1%
Population 16-24 Unemployment rate	27.6%	11.3%	7.2%
Population 25-54 Employed	58.4%	58.0%	59.4%
Population 25-54 Unemployment rate	5.1%	3.3%	3.3%
Population 55-64 Employed	21.5%	21.6%	20.2%
Population 55-64 Unemployment rate	1.8%	3.9%	2.6%
Population 65+ Employed	11.9%	9.8%	9.3%
Population 65+ Unemployment rate	0.0%	1.5%	5.1%
2022 Employed Population 16+ by Industry	1 800	10.056	75.660
Total	1,800 0.2%	18,856 0.2%	75,669 0.1%
Agriculture/Mining Construction	6.3%	5.2%	4.1%
	10.8%	7.8%	8.9%
Manufacturing Wholesale Trade	3.2%	3.0%	2.7%
Retail Trade	10.4%	8.7%	8.3%
Transportation/Utilities	7.7%	4.7%	4.0%
Information	1.0%	2.9%	2.9%
Finance/Insurance/Real Estate	14.5%	15.3%	14.7%
Services	43.3%	48.8%	51.2%
Public Administration	2.7%	3.3%	3.0%
2022 Employed Population 16+ by Occupation	2.7%	5.5%	5.0%
Total	1,799	18,856	75,670
White Collar	75.6%	82.7%	83.5%
Management/Business/Financial	29.8%	31.4%	30.6%
Professional	29.8%	31.4%	33.7%
Sales	9.4%		9.0%
		9.5%	
Administrative Support	11.8%	10.4%	10.2%
Services Blue Collar	9.7%	7.8%	8.2%
Blue Collar	14.6%	9.5%	8.3%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	3.6%	2.8%	2.0%
Installation/Maintenance/Repair	3.1%	1.7%	1.3%
Production	0.9%	1.4%	1.7%
Transportation/Material Moving	6.9%	3.5%	3.2%



Rings: 1, 3, 5 mile radii

200 NJ-10, East Hanover, NJ 07936, USA

Latitude: 40.8093 Longitude: -74.37545

	Longitude: -/		
	1 mile	3 mile	5 mile
2010 Households by Type	4 202	10 550	FD 6 / 4
Total	1,387	13,552	52,846
Households with 1 Person	17.6%	20.1%	22.7%
Households with 2+ People	82.4%	79.9%	77.3%
Family Households	79.9%	77.1%	73.4%
Husband-wife Families	68.5%	66.9%	62.7%
With Related Children	29.1%	30.9%	30.5%
Other Family (No Spouse Present)	11.4%	10.3%	10.7%
Other Family with Male Householder	3.0%	2.6%	2.8%
With Related Children	1.0%	1.0%	1.1%
Other Family with Female Householder	8.3%	7.6%	7.9%
With Related Children	3.2%	3.3%	3.7%
Nonfamily Households	2.5%	2.7%	3.9%
All Households with Children	33.5%	35.3%	35.5%
Multigenerational Households	5.6%	4.2%	3.8%
Unmarried Partner Households	2.7%	2.6%	3.2%
Male-female	1.9%	2.1%	2.7%
Same-sex	0.8%	0.6%	0.6%
2010 Households by Size			
Total	1,387	13,553	52,845
1 Person Household	17.6%	20.1%	22.7%
2 Person Household	32.9%	31.7%	31.3%
3 Person Household	19.9%	17.9%	17.4%
4 Person Household	18.2%	19.4%	18.4%
5 Person Household	7.7%	7.7%	7.2%
6 Person Household	3.0%	2.2%	2.1%
7 + Person Household	0.6%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,387	13,552	52,845
Owner Occupied	93.1%	86.5%	75.5%
Owned with a Mortgage/Loan	61.1%	58.3%	52.4%
Owned Free and Clear	31.9%	28.3%	23.0%
Renter Occupied	6.9%	13.5%	24.5%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	91	103	97
Percent of Income for Mortgage	24.3%	21.1%	22.1%
Wealth Index	269	282	257
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,416	13,996	55,155
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status		5.0.70	0.170
Total Population	3,759	37,421	145,795
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%
	0.070	5.070	0.170

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



Rings: 1, 3, 5 mile radii

200 NJ-10, East Hanover, NJ 07936, USA

Latitude: 40.8093

Longitude: -74.37545

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments	Course Carbon too (1D)	T 7 (4 A)	// //
1.	Savvy Suburbanites (1D)	Top Tier (1A)	Top Tier (1A)
2.	,	Savvy Suburbanites (1D)	Urban Chic (2A)
3.	Pleasantville (2B)	Golden Years (9B)	Savvy Suburbanites (1D)
2022 Consumer Spending			
Apparel & Services: Total \$	\$5,996,459		\$255,981,734
Average Spent	\$4,380.17		\$4,556.86
Spending Potential Index	182		189
Education: Total \$	\$6,325,511	\$68,961,564	\$258,028,899
Average Spent	\$4,620.53		\$4,593.30
Spending Potential Index	236		234
Entertainment/Recreation: Total \$	\$9,406,208	\$104,622,273	\$391,869,573
Average Spent	\$6,870.86	\$7,365.69	\$6,975.87
Spending Potential Index	187		190
Food at Home: Total \$	\$14,880,547		\$637,583,743
Average Spent	\$10,869.65	\$11,801.40	\$11,349.96
Spending Potential Index	176		183
Food Away from Home: Total \$	\$10,481,346	\$118,469,603	\$456,160,650
Average Spent	\$7,656.21	\$8,340.58	\$8,120.35
Spending Potential Index	178	193	188
Health Care: Total \$	\$17,509,454	\$194,815,195	\$715,617,594
Average Spent	\$12,789.96	\$13,715.52	\$12,739.08
Spending Potential Index	180	194	180
HH Furnishings & Equipment: Total \$	\$6,756,492	\$74,808,042	\$277,754,632
Average Spent	\$4,935.35	\$5,266.69	\$4,944.45
Spending Potential Index	193	206	193
Personal Care Products & Services: Total \$	\$2,589,057	\$29,069,539	\$109,511,086
Average Spent	\$1,891.20	\$2,046.57	\$1,949.46
Spending Potential Index	185	201	191
Shelter: Total \$	\$59,766,157	\$674,516,894	\$2,602,215,415
Average Spent	\$43,656.80	\$47,487.81	\$46,323.37
Spending Potential Index	191	207	202
Support Payments/Cash Contributions/Gifts in Kind: Total	l \$\$7,103,267	\$79,030,407	\$289,416,809
Average Spent	\$5,188.65	\$5,563.95	\$5,152.06
Spending Potential Index	191	205	190
Travel: Total \$	\$8,201,381	\$90,715,826	\$338,353,786
Average Spent	\$5,990.78	\$6,386.64	\$6,023.21
Spending Potential Index	209	222	210
Vehicle Maintenance & Repairs: Total \$	\$2,970,715	\$33,149,532	\$123,552,216
Average Spent	\$2,169.99	\$2,333.82	\$2,199.42
Spending Potential Index	172	185	175

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
 Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
 Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.