



Community Profile

Rings: 1, 3, 5 mile radii

450 Hackensack Ave, Hackensack, NJ

Latitude: 40.9102

Longitude: -74.03262

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	17,274	196,061	462,341
2020 Total Population	18,034	206,210	488,750
2020 Group Quarters	285	3,654	5,480
2022 Total Population	18,323	208,668	492,788
2022 Group Quarters	285	3,654	5,480
2027 Total Population	18,590	211,678	496,813
2022-2027 Annual Rate	0.29%	0.29%	0.16%
2022 Total Daytime Population	24,217	209,463	489,784
Workers	14,731	103,544	236,461
Residents	9,486	105,919	253,323
Household Summary			
2010 Households	6,269	71,540	170,078
2010 Average Household Size	2.68	2.70	2.69
2020 Total Households	6,556	73,718	176,936
2020 Average Household Size	2.71	2.75	2.73
2022 Households	6,735	74,885	178,611
2022 Average Household Size	2.68	2.74	2.73
2027 Households	6,863	75,960	179,962
2027 Average Household Size	2.67	2.74	2.73
2022-2027 Annual Rate	0.38%	0.29%	0.15%
2010 Families	4,334	49,525	119,924
2010 Average Family Size	3.28	3.28	3.24
2022 Families	4,501	50,616	123,209
2022 Average Family Size	3.37	3.40	3.35
2027 Families	4,560	51,208	123,968
2027 Average Family Size	3.36	3.40	3.35
2022-2027 Annual Rate	0.26%	0.23%	0.12%
Housing Unit Summary			
2000 Housing Units	6,597	73,485	173,625
Owner Occupied Housing Units	63.3%	61.2%	61.2%
Renter Occupied Housing Units	34.7%	36.3%	36.3%
Vacant Housing Units	2.0%	2.6%	2.6%
2010 Housing Units	6,536	74,877	178,272
Owner Occupied Housing Units	62.9%	60.0%	59.3%
Renter Occupied Housing Units	33.0%	35.5%	36.1%
Vacant Housing Units	4.1%	4.5%	4.6%
2020 Housing Units	6,803	76,923	184,704
Vacant Housing Units	3.6%	4.2%	4.2%
2022 Housing Units	7,215	79,122	187,725
Owner Occupied Housing Units	58.4%	58.5%	59.0%
Renter Occupied Housing Units	35.0%	36.2%	36.2%
Vacant Housing Units	6.7%	5.4%	4.9%
2027 Housing Units	7,339	80,343	189,881
Owner Occupied Housing Units	58.0%	58.4%	59.1%
Renter Occupied Housing Units	35.5%	36.1%	35.6%
Vacant Housing Units	6.5%	5.5%	5.2%
Median Household Income			
2022	\$114,606	\$105,839	\$106,220
2027	\$128,892	\$118,304	\$117,729
Median Home Value			
2022	\$463,077	\$433,340	\$456,794
2027	\$480,896	\$454,274	\$476,588
Per Capita Income			
2022	\$61,747	\$51,967	\$53,635
2027	\$69,051	\$58,549	\$60,010
Median Age			
2010	39.4	39.9	40.5
2022	41.5	41.8	42.2
2027	42.1	42.4	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	6,735	74,885	178,611
<\$15,000	4.9%	5.0%	5.2%
\$15,000 - \$24,999	2.2%	4.2%	4.2%
\$25,000 - \$34,999	5.5%	4.5%	4.6%
\$35,000 - \$49,999	7.3%	7.9%	8.1%
\$50,000 - \$74,999	10.2%	12.5%	12.3%
\$75,000 - \$99,999	13.1%	12.4%	12.0%
\$100,000 - \$149,999	17.8%	20.2%	20.1%
\$150,000 - \$199,999	14.6%	13.4%	13.1%
\$200,000+	24.4%	19.8%	20.3%
Average Household Income	\$167,445	\$144,486	\$147,821
2027 Households by Income			
Household Income Base	6,863	75,960	179,962
<\$15,000	3.5%	3.6%	3.8%
\$15,000 - \$24,999	1.5%	2.9%	3.0%
\$25,000 - \$34,999	3.9%	3.7%	3.6%
\$35,000 - \$49,999	6.0%	6.4%	6.5%
\$50,000 - \$74,999	9.3%	10.9%	11.0%
\$75,000 - \$99,999	11.5%	10.8%	10.9%
\$100,000 - \$149,999	21.4%	24.4%	24.4%
\$150,000 - \$199,999	16.3%	15.1%	14.6%
\$200,000+	26.7%	22.1%	22.3%
Average Household Income	\$186,381	\$162,824	\$165,504
2022 Owner Occupied Housing Units by Value			
Total	4,200	46,236	110,723
<\$50,000	0.1%	0.9%	1.1%
\$50,000 - \$99,999	0.0%	0.2%	0.3%
\$100,000 - \$149,999	1.0%	1.1%	1.2%
\$150,000 - \$199,999	1.4%	2.1%	1.9%
\$200,000 - \$249,999	2.4%	3.9%	3.3%
\$250,000 - \$299,999	3.7%	5.6%	5.0%
\$300,000 - \$399,999	25.8%	26.8%	22.0%
\$400,000 - \$499,999	24.8%	28.3%	27.0%
\$500,000 - \$749,999	22.9%	22.7%	25.7%
\$750,000 - \$999,999	12.9%	5.8%	8.1%
\$1,000,000 - \$1,499,999	4.3%	2.0%	3.0%
\$1,500,000 - \$1,999,999	0.5%	0.3%	0.8%
\$2,000,000 +	0.3%	0.4%	0.8%
Average Home Value	\$545,256	\$481,486	\$524,486
2027 Owner Occupied Housing Units by Value			
Total	4,249	46,937	112,274
<\$50,000	0.1%	0.7%	0.9%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.5%	0.6%	0.6%
\$150,000 - \$199,999	0.9%	1.4%	1.2%
\$200,000 - \$249,999	1.6%	2.8%	2.4%
\$250,000 - \$299,999	2.7%	4.3%	3.8%
\$300,000 - \$399,999	23.4%	23.9%	19.4%
\$400,000 - \$499,999	25.7%	29.8%	28.2%
\$500,000 - \$749,999	25.4%	26.9%	29.7%
\$750,000 - \$999,999	14.8%	6.7%	9.1%
\$1,000,000 - \$1,499,999	4.4%	2.2%	3.2%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.7%
\$2,000,000 +	0.2%	0.3%	0.6%
Average Home Value	\$563,947	\$505,496	\$545,830

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 15, 2022



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2010 Population by Age			
Total	17,274	196,060	462,342
0 - 4	6.2%	6.0%	5.8%
5 - 9	6.6%	6.0%	6.1%
10 - 14	6.4%	6.3%	6.4%
15 - 24	12.9%	12.3%	11.7%
25 - 34	11.8%	12.8%	12.5%
35 - 44	14.4%	14.1%	14.3%
45 - 54	15.2%	15.6%	15.7%
55 - 64	13.0%	12.5%	12.6%
65 - 74	6.5%	7.3%	7.4%
75 - 84	4.6%	4.8%	5.1%
85 +	2.4%	2.3%	2.5%
18 +	76.6%	77.7%	77.8%
2022 Population by Age			
Total	18,322	208,665	492,788
0 - 4	5.4%	5.2%	5.1%
5 - 9	6.1%	5.7%	5.5%
10 - 14	6.7%	6.2%	6.1%
15 - 24	11.6%	11.2%	11.3%
25 - 34	11.4%	12.4%	12.3%
35 - 44	13.5%	13.7%	13.4%
45 - 54	13.3%	13.1%	13.3%
55 - 64	14.0%	13.8%	13.8%
65 - 74	10.5%	10.4%	10.6%
75 - 84	5.1%	5.8%	5.9%
85 +	2.5%	2.6%	2.7%
18 +	78.0%	79.4%	79.6%
2027 Population by Age			
Total	18,591	211,676	496,812
0 - 4	5.5%	5.3%	5.1%
5 - 9	5.7%	5.3%	5.3%
10 - 14	6.1%	5.7%	5.6%
15 - 24	11.4%	10.8%	10.6%
25 - 34	11.6%	12.3%	12.4%
35 - 44	13.8%	14.3%	13.9%
45 - 54	12.8%	12.9%	12.9%
55 - 64	13.0%	12.9%	13.1%
65 - 74	11.0%	11.0%	11.2%
75 - 84	6.6%	6.8%	6.9%
85 +	2.6%	2.7%	2.8%
18 +	79.1%	80.3%	80.6%
2010 Population by Sex			
Males	8,345	94,280	222,044
Females	8,929	101,780	240,297
2022 Population by Sex			
Males	8,905	101,194	238,200
Females	9,418	107,473	254,589
2027 Population by Sex			
Males	9,059	103,158	241,113
Females	9,531	108,520	255,699

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	17,273	196,062	462,343
White Alone	66.4%	57.9%	64.4%
Black Alone	10.3%	16.1%	9.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	16.1%	14.4%	16.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.4%	7.9%	6.7%
Two or More Races	2.6%	3.3%	2.9%
Hispanic Origin	14.6%	22.0%	19.9%
Diversity Index	64.0	74.4	69.0
2020 Population by Race/Ethnicity			
Total	18,034	206,210	488,750
White Alone	52.7%	42.8%	48.4%
Black Alone	10.8%	14.3%	9.0%
American Indian Alone	0.3%	0.6%	0.5%
Asian Alone	17.8%	15.9%	18.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.4%	14.9%	12.9%
Two or More Races	8.9%	11.6%	11.0%
Hispanic Origin	19.1%	28.5%	25.8%
Diversity Index	76.6	84.4	81.2
2022 Population by Race/Ethnicity			
Total	18,324	208,667	492,788
White Alone	51.6%	41.9%	47.6%
Black Alone	11.0%	14.2%	9.0%
American Indian Alone	0.3%	0.6%	0.5%
Asian Alone	17.9%	15.9%	18.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.9%	15.4%	13.3%
Two or More Races	9.3%	11.9%	11.3%
Hispanic Origin	19.7%	29.1%	26.3%
Diversity Index	77.5	84.8	81.7
2027 Population by Race/Ethnicity			
Total	18,589	211,679	496,812
White Alone	49.2%	39.4%	45.0%
Black Alone	11.0%	14.0%	8.9%
American Indian Alone	0.3%	0.7%	0.6%
Asian Alone	18.3%	16.1%	18.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.2%	17.2%	14.9%
Two or More Races	10.0%	12.6%	12.1%
Hispanic Origin	21.1%	30.9%	27.9%
Diversity Index	79.3	85.9	83.2
2010 Population by Relationship and Household Type			
Total	17,273	196,060	462,342
In Households	97.3%	98.5%	98.9%
In Family Households	83.9%	85.1%	86.0%
Householder	25.2%	25.3%	25.9%
Spouse	20.4%	18.9%	19.8%
Child	32.0%	32.4%	32.3%
Other relative	4.7%	6.4%	6.0%
Nonrelative	1.5%	2.1%	2.0%
In Nonfamily Households	13.4%	13.4%	12.9%
In Group Quarters	2.7%	1.5%	1.1%
Institutionalized Population	0.9%	0.8%	0.7%
Noninstitutionalized Population	1.9%	0.7%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment			
Total	12,875	149,777	354,874
Less than 9th Grade	2.2%	3.7%	3.6%
9th - 12th Grade, No Diploma	1.4%	3.6%	3.6%
High School Graduate	17.1%	21.9%	22.6%
GED/Alternative Credential	1.1%	1.7%	1.6%
Some College, No Degree	11.8%	13.6%	13.3%
Associate Degree	5.5%	6.4%	6.4%
Bachelor's Degree	37.2%	31.1%	30.4%
Graduate/Professional Degree	23.7%	17.9%	18.4%
2022 Population 15+ by Marital Status			
Total	15,005	173,044	410,336
Never Married	30.1%	34.0%	31.7%
Married	56.0%	51.9%	54.8%
Widowed	5.8%	5.8%	5.8%
Divorced	8.2%	8.2%	7.7%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,292	108,916	254,800
Population 16+ Employed	96.5%	95.6%	95.5%
Population 16+ Unemployment rate	3.5%	4.4%	4.5%
Population 16-24 Employed	9.1%	8.9%	8.7%
Population 16-24 Unemployment rate	1.5%	8.2%	9.2%
Population 25-54 Employed	62.4%	63.0%	62.9%
Population 25-54 Unemployment rate	3.0%	4.1%	4.0%
Population 55-64 Employed	20.2%	19.0%	19.4%
Population 55-64 Unemployment rate	4.9%	3.7%	3.5%
Population 65+ Employed	8.3%	9.1%	8.9%
Population 65+ Unemployment rate	5.6%	4.4%	4.7%
2022 Employed Population 16+ by Industry			
Total	8,968	104,106	243,421
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.7%	5.3%	5.6%
Manufacturing	8.1%	6.9%	7.5%
Wholesale Trade	2.5%	2.9%	3.6%
Retail Trade	9.4%	10.0%	10.7%
Transportation/Utilities	6.1%	6.9%	6.9%
Information	2.4%	3.0%	2.9%
Finance/Insurance/Real Estate	10.0%	9.0%	9.4%
Services	53.8%	52.5%	50.3%
Public Administration	2.9%	3.4%	3.2%
2022 Employed Population 16+ by Occupation			
Total	8,969	104,106	243,422
White Collar	74.3%	70.2%	70.7%
Management/Business/Financial	24.1%	21.4%	22.1%
Professional	32.5%	29.0%	28.2%
Sales	7.6%	8.8%	9.6%
Administrative Support	10.1%	11.0%	10.8%
Services	11.4%	13.8%	12.8%
Blue Collar	14.3%	16.0%	16.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.7%	4.1%	4.0%
Installation/Maintenance/Repair	1.7%	2.3%	2.4%
Production	3.3%	3.3%	3.5%
Transportation/Material Moving	4.6%	6.1%	6.6%

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2010 Households by Type			
Total	6,268	71,540	170,078
Households with 1 Person	26.2%	26.1%	25.1%
Households with 2+ People	73.8%	73.9%	74.9%
Family Households	69.1%	69.2%	70.5%
Husband-wife Families	56.0%	51.8%	53.7%
With Related Children	27.5%	25.1%	25.7%
Other Family (No Spouse Present)	13.1%	17.4%	16.8%
Other Family with Male Householder	3.7%	4.4%	4.4%
With Related Children	1.7%	1.9%	1.8%
Other Family with Female Householder	9.4%	13.0%	12.4%
With Related Children	4.5%	6.6%	6.3%
Nonfamily Households	4.6%	4.6%	4.4%
All Households with Children	33.8%	33.9%	34.2%
Multigenerational Households	4.1%	5.6%	5.3%
Unmarried Partner Households	4.3%	4.7%	4.5%
Male-female	3.6%	4.0%	3.9%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	6,270	71,539	170,077
1 Person Household	26.2%	26.1%	25.1%
2 Person Household	30.0%	28.5%	28.8%
3 Person Household	16.5%	17.2%	18.0%
4 Person Household	14.6%	15.3%	16.1%
5 Person Household	7.3%	7.6%	7.4%
6 Person Household	3.5%	3.1%	2.8%
7 + Person Household	1.9%	2.2%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	6,269	71,541	170,078
Owner Occupied	65.6%	62.8%	62.2%
Owned with a Mortgage/Loan	48.2%	46.2%	43.6%
Owned Free and Clear	17.4%	16.6%	18.6%
Renter Occupied	34.4%	37.2%	37.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	94	89	87
Percent of Income for Mortgage	21.3%	21.6%	22.7%
Wealth Index	180	152	156
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,536	74,877	178,272
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	17,274	196,061	462,341
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	Pleasantville (2B)	Pleasantville (2B)
2.	Pleasantville (2B)	City Lights (8A)	City Lights (8A)
3.	Top Tier (1A)	Diverse Convergence (13A)	Diverse Convergence (13A)
2022 Consumer Spending			
Apparel & Services: Total \$	\$25,425,737	\$245,442,123	\$599,823,343
Average Spent	\$3,775.17	\$3,277.59	\$3,358.27
Spending Potential Index	157	136	139
Education: Total \$	\$25,556,475	\$242,611,546	\$589,569,259
Average Spent	\$3,794.58	\$3,239.79	\$3,300.86
Spending Potential Index	193	165	168
Entertainment/Recreation: Total \$	\$37,406,409	\$359,725,112	\$876,104,492
Average Spent	\$5,554.03	\$4,803.70	\$4,905.10
Spending Potential Index	151	131	134
Food at Home: Total \$	\$63,420,492	\$615,803,305	\$1,502,674,553
Average Spent	\$9,416.55	\$8,223.32	\$8,413.11
Spending Potential Index	152	133	136
Food Away from Home: Total \$	\$45,072,209	\$433,814,097	\$1,062,213,166
Average Spent	\$6,692.24	\$5,793.07	\$5,947.08
Spending Potential Index	155	134	138
Health Care: Total \$	\$66,662,988	\$646,486,210	\$1,566,959,465
Average Spent	\$9,897.99	\$8,633.05	\$8,773.03
Spending Potential Index	140	122	124
HH Furnishings & Equipment: Total \$	\$26,271,057	\$252,788,638	\$615,319,518
Average Spent	\$3,900.68	\$3,375.69	\$3,445.03
Spending Potential Index	152	132	134
Personal Care Products & Services: Total \$	\$10,603,803	\$102,492,557	\$249,970,871
Average Spent	\$1,574.43	\$1,368.67	\$1,399.53
Spending Potential Index	154	134	137
Shelter: Total \$	\$259,347,129	\$2,497,230,887	\$6,122,447,764
Average Spent	\$38,507.37	\$33,347.54	\$34,278.11
Spending Potential Index	168	146	150
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$25,077,999	\$238,499,090	\$583,259,772
Average Spent	\$3,723.53	\$3,184.87	\$3,265.53
Spending Potential Index	137	117	120
Travel: Total \$	\$31,431,295	\$300,140,691	\$732,708,850
Average Spent	\$4,666.86	\$4,008.02	\$4,102.26
Spending Potential Index	162	140	143
Vehicle Maintenance & Repairs: Total \$	\$11,645,263	\$112,616,802	\$273,435,608
Average Spent	\$1,729.07	\$1,503.86	\$1,530.90
Spending Potential Index	137	119	122

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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