



Community Profile

Rings: 1, 3, 5 mile radii

4 Memorial Dr, Lodi, NJ 07644, USA

Latitude: 40.8753

Longitude: -74.08563

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	34,933	270,139	590,113
2020 Total Population	37,749	285,862	626,911
2020 Group Quarters	121	3,322	5,931
2023 Total Population	37,728	288,958	630,480
2023 Group Quarters	121	3,323	5,931
2028 Total Population	37,430	291,498	631,260
2023-2028 Annual Rate	-0.16%	0.18%	0.02%
2023 Total Daytime Population	27,248	275,081	606,791
Workers	8,021	128,572	288,028
Residents	19,227	146,509	318,763
Household Summary			
2010 Households	13,570	97,103	209,762
2010 Average Household Size	2.56	2.76	2.79
2020 Total Households	14,259	103,045	221,642
2020 Average Household Size	2.64	2.74	2.80
2023 Households	14,366	105,453	225,036
2023 Average Household Size	2.62	2.71	2.78
2028 Households	14,387	107,669	228,083
2028 Average Household Size	2.59	2.68	2.74
2023-2028 Annual Rate	0.03%	0.42%	0.27%
2010 Families	8,859	65,256	145,540
2010 Average Family Size	3.20	3.36	3.37
2023 Families	9,164	69,373	152,866
2023 Average Family Size	3.33	3.36	3.41
2028 Families	9,187	70,798	154,906
2028 Average Family Size	3.29	3.32	3.37
2023-2028 Annual Rate	0.05%	0.41%	0.27%
Housing Unit Summary			
2000 Housing Units	14,240	100,682	215,743
Owner Occupied Housing Units	41.4%	42.9%	50.5%
Renter Occupied Housing Units	55.0%	53.7%	46.5%
Vacant Housing Units	3.6%	3.4%	3.0%
2010 Housing Units	14,476	102,619	220,617
Owner Occupied Housing Units	38.8%	41.3%	48.9%
Renter Occupied Housing Units	54.9%	53.3%	46.2%
Vacant Housing Units	6.3%	5.4%	4.9%
2020 Housing Units	14,881	107,963	231,589
Vacant Housing Units	4.2%	4.6%	4.3%
2023 Housing Units	14,949	110,965	236,061
Owner Occupied Housing Units	42.3%	41.7%	48.4%
Renter Occupied Housing Units	53.8%	53.4%	46.9%
Vacant Housing Units	3.9%	5.0%	4.7%
2028 Housing Units	15,046	112,754	238,704
Owner Occupied Housing Units	43.9%	42.6%	49.3%
Renter Occupied Housing Units	51.7%	52.8%	46.3%
Vacant Housing Units	4.4%	4.5%	4.4%
Median Household Income			
2023	\$73,969	\$74,576	\$81,968
2028	\$81,902	\$83,211	\$92,005
Median Home Value			
2023	\$480,465	\$468,023	\$474,954
2028	\$500,561	\$491,493	\$496,895
Per Capita Income			
2023	\$40,496	\$37,924	\$41,585
2028	\$46,779	\$43,756	\$47,661
Median Age			
2010	37.7	36.1	37.2
2023	39.1	38.3	39.0
2028	40.1	39.4	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	14,366	105,453	225,036
<\$15,000	9.0%	9.4%	9.0%
\$15,000 - \$24,999	7.3%	6.7%	6.0%
\$25,000 - \$34,999	6.4%	7.5%	6.4%
\$35,000 - \$49,999	10.5%	9.8%	9.1%
\$50,000 - \$74,999	17.3%	16.8%	15.3%
\$75,000 - \$99,999	14.4%	12.5%	12.2%
\$100,000 - \$149,999	16.0%	17.8%	18.1%
\$150,000 - \$199,999	7.2%	9.3%	10.4%
\$200,000+	12.0%	10.1%	13.4%
Average Household Income	\$106,102	\$103,721	\$116,506
2028 Households by Income			
Household Income Base	14,387	107,669	228,083
<\$15,000	7.9%	8.4%	8.1%
\$15,000 - \$24,999	5.8%	5.3%	4.8%
\$25,000 - \$34,999	5.5%	6.4%	5.5%
\$35,000 - \$49,999	9.3%	8.7%	8.1%
\$50,000 - \$74,999	16.5%	16.2%	14.6%
\$75,000 - \$99,999	14.6%	12.7%	12.2%
\$100,000 - \$149,999	17.4%	19.1%	19.0%
\$150,000 - \$199,999	8.6%	10.9%	11.9%
\$200,000+	14.4%	12.3%	15.8%
Average Household Income	\$121,444	\$118,237	\$131,924
2023 Owner Occupied Housing Units by Value			
Total	6,328	46,218	114,184
<\$50,000	4.0%	4.1%	3.1%
\$50,000 - \$99,999	1.0%	0.6%	0.6%
\$100,000 - \$149,999	0.6%	1.4%	0.9%
\$150,000 - \$199,999	1.4%	2.0%	1.6%
\$200,000 - \$249,999	1.7%	2.7%	2.1%
\$250,000 - \$299,999	2.7%	3.6%	3.6%
\$300,000 - \$399,999	13.6%	16.3%	17.4%
\$400,000 - \$499,999	30.9%	28.4%	27.7%
\$500,000 - \$749,999	35.3%	34.6%	33.7%
\$750,000 - \$999,999	7.6%	4.7%	6.8%
\$1,000,000 - \$1,499,999	0.2%	0.9%	1.6%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.5%
\$2,000,000 +	0.5%	0.4%	0.4%
Average Home Value	\$509,874	\$490,014	\$513,802
2028 Owner Occupied Housing Units by Value			
Total	6,604	48,066	117,538
<\$50,000	3.3%	3.5%	2.6%
\$50,000 - \$99,999	0.6%	0.4%	0.3%
\$100,000 - \$149,999	0.4%	0.7%	0.5%
\$150,000 - \$199,999	1.0%	1.2%	0.9%
\$200,000 - \$249,999	0.9%	1.9%	1.4%
\$250,000 - \$299,999	1.7%	2.6%	2.6%
\$300,000 - \$399,999	11.2%	13.5%	14.6%
\$400,000 - \$499,999	30.9%	28.7%	28.0%
\$500,000 - \$749,999	40.5%	40.4%	38.9%
\$750,000 - \$999,999	8.6%	5.5%	7.7%
\$1,000,000 - \$1,499,999	0.2%	1.0%	1.7%
\$1,500,000 - \$1,999,999	0.4%	0.4%	0.5%
\$2,000,000 +	0.3%	0.3%	0.3%
Average Home Value	\$534,450	\$518,103	\$537,932

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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2010 Population by Age			
Total	34,935	270,138	590,112
0 - 4	6.2%	7.0%	6.7%
5 - 9	6.1%	6.4%	6.4%
10 - 14	5.9%	6.2%	6.4%
15 - 24	12.2%	13.0%	13.0%
25 - 34	15.9%	15.9%	14.4%
35 - 44	14.3%	14.4%	14.2%
45 - 54	14.7%	14.2%	14.6%
55 - 64	11.6%	11.1%	11.6%
65 - 74	6.1%	6.0%	6.5%
75 - 84	4.6%	4.0%	4.2%
85 +	2.4%	1.9%	2.0%
18 +	78.1%	76.7%	76.5%
2023 Population by Age			
Total	37,728	288,958	630,480
0 - 4	5.5%	6.0%	5.8%
5 - 9	5.7%	6.2%	6.1%
10 - 14	6.0%	6.4%	6.4%
15 - 24	12.2%	12.2%	12.1%
25 - 34	14.3%	14.2%	13.8%
35 - 44	15.1%	14.9%	14.2%
45 - 54	12.5%	12.3%	12.4%
55 - 64	12.3%	11.9%	12.4%
65 - 74	9.6%	9.2%	9.8%
75 - 84	4.8%	4.6%	5.0%
85 +	2.1%	1.9%	2.0%
18 +	79.2%	77.8%	78.1%
2028 Population by Age			
Total	37,430	291,499	631,261
0 - 4	5.5%	6.0%	5.8%
5 - 9	5.3%	5.7%	5.6%
10 - 14	5.5%	6.0%	5.9%
15 - 24	11.4%	11.8%	11.6%
25 - 34	14.7%	14.0%	13.6%
35 - 44	14.8%	14.8%	14.5%
45 - 54	12.9%	12.9%	12.6%
55 - 64	11.8%	11.4%	11.7%
65 - 74	10.0%	9.6%	10.1%
75 - 84	5.9%	5.7%	6.1%
85 +	2.2%	2.1%	2.3%
18 +	80.6%	78.9%	79.2%
2010 Population by Sex			
Males	16,558	131,949	285,404
Females	18,375	138,190	304,709
2023 Population by Sex			
Males	18,212	142,350	307,767
Females	19,516	146,608	322,713
2028 Population by Sex			
Males	18,128	143,554	308,163
Females	19,302	147,944	323,098

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	34,934	270,139	590,112
White Alone	70.9%	63.5%	62.0%
Black Alone	7.4%	9.2%	11.4%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	7.4%	7.1%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.3%	15.9%	13.3%
Two or More Races	3.6%	3.8%	3.7%
Hispanic Origin	29.4%	38.7%	33.6%
Diversity Index	69.3	76.7	76.5
2020 Population by Race/Ethnicity			
Total	37,749	285,862	626,911
White Alone	48.9%	42.9%	43.4%
Black Alone	7.9%	8.4%	10.0%
American Indian Alone	0.5%	1.3%	1.0%
Asian Alone	7.8%	8.0%	10.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.1%	26.2%	22.6%
Two or More Races	14.8%	13.2%	12.9%
Hispanic Origin	39.1%	44.8%	39.6%
Diversity Index	83.6	85.7	85.6
2023 Population by Race/Ethnicity			
Total	37,728	288,958	630,480
White Alone	47.3%	41.4%	42.0%
Black Alone	8.0%	8.5%	10.1%
American Indian Alone	0.5%	1.4%	1.0%
Asian Alone	8.1%	8.3%	10.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	20.7%	26.7%	23.2%
Two or More Races	15.3%	13.6%	13.2%
Hispanic Origin	40.6%	46.0%	40.8%
Diversity Index	84.3	86.1	86.1
2028 Population by Race/Ethnicity			
Total	37,429	291,497	631,260
White Alone	43.7%	38.4%	39.0%
Black Alone	8.0%	8.5%	10.0%
American Indian Alone	0.5%	1.5%	1.1%
Asian Alone	8.6%	8.8%	11.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	23.0%	28.8%	25.2%
Two or More Races	16.1%	14.0%	13.7%
Hispanic Origin	43.2%	48.2%	43.0%
Diversity Index	85.5	86.7	86.9
2010 Population by Relationship and Household Type			
Total	34,932	270,140	590,112
In Households	99.6%	99.1%	99.2%
In Family Households	83.6%	84.6%	85.9%
Householder	25.4%	24.1%	24.6%
Spouse	16.8%	16.1%	17.1%
Child	32.3%	32.9%	33.7%
Other relative	6.5%	8.0%	7.6%
Nonrelative	2.6%	3.4%	2.9%
In Nonfamily Households	16.0%	14.5%	13.2%
In Group Quarters	0.4%	0.9%	0.8%
Institutionalized Population	0.2%	0.6%	0.4%
Noninstitutionalized Population	0.2%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	26,646	199,919	438,864
Less than 9th Grade	6.6%	8.2%	6.4%
9th - 12th Grade, No Diploma	5.2%	5.6%	4.9%
High School Graduate	27.6%	29.2%	27.2%
GED/Alternative Credential	2.5%	2.7%	2.5%
Some College, No Degree	17.5%	14.5%	14.2%
Associate Degree	9.4%	7.8%	7.1%
Bachelor's Degree	20.0%	21.1%	23.8%
Graduate/Professional Degree	11.1%	11.0%	13.9%
2023 Population 15+ by Marital Status			
Total	31,243	235,174	515,414
Never Married	37.2%	39.2%	36.9%
Married	48.2%	46.9%	49.2%
Widowed	4.7%	5.2%	5.4%
Divorced	9.9%	8.8%	8.5%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	19,837	152,493	333,236
Population 16+ Employed	95.9%	95.5%	95.7%
Population 16+ Unemployment rate	4.1%	4.5%	4.3%
Population 16-24 Employed	10.8%	11.7%	11.2%
Population 16-24 Unemployment rate	7.7%	8.1%	8.3%
Population 25-54 Employed	68.6%	65.7%	64.5%
Population 25-54 Unemployment rate	3.8%	4.1%	3.8%
Population 55-64 Employed	15.7%	16.0%	16.9%
Population 55-64 Unemployment rate	2.1%	3.6%	3.3%
Population 65+ Employed	4.9%	6.6%	7.4%
Population 65+ Unemployment rate	7.4%	4.7%	4.3%
2023 Employed Population 16+ by Industry			
Total	19,018	145,589	318,965
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	6.2%	7.4%	6.3%
Manufacturing	9.4%	11.2%	11.4%
Wholesale Trade	2.8%	2.9%	2.7%
Retail Trade	14.5%	11.8%	11.3%
Transportation/Utilities	8.0%	7.8%	7.2%
Information	3.1%	2.9%	3.0%
Finance/Insurance/Real Estate	6.7%	6.6%	7.3%
Services	46.4%	46.1%	47.6%
Public Administration	2.8%	3.1%	3.1%
2023 Employed Population 16+ by Occupation			
Total	19,017	145,588	318,965
White Collar	58.1%	57.0%	61.9%
Management/Business/Financial	15.6%	15.2%	17.6%
Professional	20.0%	21.8%	24.6%
Sales	9.2%	8.2%	8.7%
Administrative Support	13.3%	11.8%	11.1%
Services	17.7%	16.2%	14.3%
Blue Collar	24.2%	26.8%	23.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	4.6%	5.8%	4.5%
Installation/Maintenance/Repair	3.3%	3.0%	2.7%
Production	6.9%	7.3%	6.7%
Transportation/Material Moving	9.5%	10.6%	9.7%

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2010 Households by Type			
Total	13,570	97,103	209,762
Households with 1 Person	29.4%	27.1%	25.5%
Households with 2+ People	70.6%	72.9%	74.5%
Family Households	65.3%	67.2%	69.4%
Husband-wife Families	43.1%	44.9%	48.1%
With Related Children	20.5%	22.1%	23.7%
Other Family (No Spouse Present)	22.2%	22.3%	21.3%
Other Family with Male Householder	5.8%	6.3%	5.7%
With Related Children	2.6%	3.1%	2.7%
Other Family with Female Householder	16.4%	16.0%	15.5%
With Related Children	9.5%	9.4%	9.0%
Nonfamily Households	5.3%	5.7%	5.2%
All Households with Children	32.9%	35.0%	35.7%
Multigenerational Households	5.2%	6.4%	6.7%
Unmarried Partner Households	6.6%	7.0%	6.2%
Male-female	5.9%	6.3%	5.5%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	13,570	97,103	209,761
1 Person Household	29.4%	27.1%	25.5%
2 Person Household	27.5%	26.8%	27.1%
3 Person Household	17.9%	17.3%	17.6%
4 Person Household	14.5%	14.6%	15.3%
5 Person Household	6.6%	7.4%	7.9%
6 Person Household	2.6%	3.5%	3.6%
7 + Person Household	1.4%	3.3%	3.1%
2010 Households by Tenure and Mortgage Status			
Total	13,570	97,103	209,762
Owner Occupied	41.4%	43.7%	51.4%
Owned with a Mortgage/Loan	27.5%	30.0%	36.2%
Owned Free and Clear	13.9%	13.7%	15.2%
Renter Occupied	58.6%	56.3%	48.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	51	53	57
Percent of Income for Mortgage	39.0%	37.7%	34.8%
Wealth Index	77	81	104
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	14,476	102,619	220,617
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	34,933	270,139	590,113
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	City Lights (8A)	City Lights (8A)
2.	Diverse Convergence (13A)	Diverse Convergence (13A)	Pleasantville (2B)
3.	Pleasantville (2B)	Pleasantville (2B)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$33,663,884	\$238,019,255	\$564,478,087
Average Spent	\$2,343.30	\$2,257.11	\$2,508.39
Spending Potential Index	107	103	114
Education: Total \$	\$30,321,231	\$211,874,146	\$513,314,256
Average Spent	\$2,110.62	\$2,009.18	\$2,281.03
Spending Potential Index	118	112	127
Entertainment/Recreation: Total \$	\$50,809,819	\$365,761,870	\$878,731,949
Average Spent	\$3,536.81	\$3,468.48	\$3,904.85
Spending Potential Index	94	92	103
Food at Home: Total \$	\$100,793,781	\$717,149,317	\$1,700,415,693
Average Spent	\$7,016.13	\$6,800.65	\$7,556.19
Spending Potential Index	103	100	111
Food Away from Home: Total \$	\$53,585,043	\$384,740,811	\$911,602,318
Average Spent	\$3,729.99	\$3,648.46	\$4,050.92
Spending Potential Index	100	98	109
Health Care: Total \$	\$90,698,925	\$655,335,512	\$1,582,640,950
Average Spent	\$6,313.44	\$6,214.48	\$7,032.83
Spending Potential Index	86	84	96
HH Furnishings & Equipment: Total \$	\$40,952,466	\$293,978,455	\$706,444,450
Average Spent	\$2,850.65	\$2,787.77	\$3,139.25
Spending Potential Index	96	94	106
Personal Care Products & Services: Total \$	\$13,662,784	\$97,948,330	\$233,444,680
Average Spent	\$951.05	\$928.83	\$1,037.37
Spending Potential Index	99	97	108
Shelter: Total \$	\$378,917,336	\$2,708,818,606	\$6,429,480,576
Average Spent	\$26,375.98	\$25,687.45	\$28,570.90
Spending Potential Index	106	104	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$37,121,922	\$269,943,422	\$661,278,032
Average Spent	\$2,584.01	\$2,559.85	\$2,938.54
Spending Potential Index	83	82	94
Travel: Total \$	\$30,413,053	\$220,851,925	\$532,194,151
Average Spent	\$2,117.02	\$2,094.32	\$2,364.93
Spending Potential Index	94	93	105
Vehicle Maintenance & Repairs: Total \$	\$16,628,647	\$121,524,775	\$289,048,993
Average Spent	\$1,157.50	\$1,152.41	\$1,284.46
Spending Potential Index	88	88	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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