



## Community Profile

Rings: 1, 3, 5 mile radii

2200 Bergen Town Center Dr, Paramus, NJ

Latitude: 40.9140

Longitude: -74.05521

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	18,476	172,517	518,134
2020 Total Population	19,392	182,279	547,310
2020 Group Quarters	36	3,869	5,782
2023 Total Population	19,549	184,268	550,129
2023 Group Quarters	37	3,868	5,781
2028 Total Population	19,631	185,774	551,461
2023-2028 Annual Rate	0.08%	0.16%	0.05%
2023 Total Daytime Population	19,765	205,729	514,760
Workers	10,488	116,564	243,613
Residents	9,277	89,165	271,147
<b>Household Summary</b>			
2010 Households	7,097	64,357	184,966
2010 Average Household Size	2.60	2.63	2.77
2020 Total Households	7,230	66,492	192,681
2020 Average Household Size	2.68	2.68	2.81
2023 Households	7,258	67,875	195,790
2023 Average Household Size	2.69	2.66	2.78
2028 Households	7,434	69,284	198,592
2028 Average Household Size	2.64	2.63	2.75
2023-2028 Annual Rate	0.48%	0.41%	0.28%
2010 Families	4,996	43,816	131,997
2010 Average Family Size	3.15	3.23	3.31
2023 Families	5,001	45,043	136,765
2023 Average Family Size	3.32	3.34	3.38
2028 Families	5,082	45,819	138,577
2028 Average Family Size	3.27	3.30	3.34
2023-2028 Annual Rate	0.32%	0.34%	0.26%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,267	66,069	189,346
Owner Occupied Housing Units	67.8%	59.9%	58.7%
Renter Occupied Housing Units	30.6%	37.4%	38.7%
Vacant Housing Units	1.6%	2.7%	2.6%
2010 Housing Units	7,345	67,463	193,527
Owner Occupied Housing Units	67.2%	58.8%	56.7%
Renter Occupied Housing Units	29.4%	36.6%	38.9%
Vacant Housing Units	3.4%	4.6%	4.4%
2020 Housing Units	7,453	69,388	200,884
Vacant Housing Units	3.0%	4.2%	4.1%
2023 Housing Units	7,622	71,730	205,018
Owner Occupied Housing Units	66.1%	57.2%	56.1%
Renter Occupied Housing Units	29.1%	37.4%	39.3%
Vacant Housing Units	4.8%	5.4%	4.5%
2028 Housing Units	7,639	72,590	207,556
Owner Occupied Housing Units	66.5%	57.5%	56.7%
Renter Occupied Housing Units	30.8%	38.0%	39.0%
Vacant Housing Units	2.7%	4.6%	4.3%
<b>Median Household Income</b>			
2023	\$109,274	\$101,911	\$96,514
2028	\$118,270	\$111,135	\$106,161
<b>Median Home Value</b>			
2023	\$511,085	\$518,342	\$500,789
2028	\$540,608	\$547,123	\$532,048
<b>Per Capita Income</b>			
2023	\$53,762	\$51,886	\$48,557
2028	\$61,118	\$59,187	\$55,176
<b>Median Age</b>			
2010	41.8	40.2	39.2
2023	44.3	42.0	40.8
2028	44.5	42.7	41.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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<b>2023 Households by Income</b>			
Household Income Base	7,258	67,875	195,790
<\$15,000	5.9%	6.8%	7.1%
\$15,000 - \$24,999	3.6%	4.9%	4.9%
\$25,000 - \$34,999	5.0%	4.7%	5.7%
\$35,000 - \$49,999	7.7%	7.7%	8.1%
\$50,000 - \$74,999	11.3%	13.2%	13.9%
\$75,000 - \$99,999	10.8%	11.6%	11.5%
\$100,000 - \$149,999	21.6%	19.5%	19.1%
\$150,000 - \$199,999	12.3%	12.3%	11.5%
\$200,000+	21.7%	19.4%	18.1%
Average Household Income	\$145,685	\$140,662	\$136,334
<b>2028 Households by Income</b>			
Household Income Base	7,434	69,284	198,592
<\$15,000	5.3%	6.0%	6.3%
\$15,000 - \$24,999	2.7%	3.7%	3.8%
\$25,000 - \$34,999	4.2%	3.9%	4.8%
\$35,000 - \$49,999	6.7%	6.8%	7.1%
\$50,000 - \$74,999	10.3%	12.4%	13.2%
\$75,000 - \$99,999	10.2%	11.2%	11.3%
\$100,000 - \$149,999	22.5%	19.8%	19.8%
\$150,000 - \$199,999	13.4%	13.7%	13.0%
\$200,000+	24.7%	22.5%	20.8%
Average Household Income	\$162,590	\$158,516	\$153,119
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	5,031	41,002	115,093
<\$50,000	0.6%	2.2%	2.5%
\$50,000 - \$99,999	0.2%	0.5%	0.5%
\$100,000 - \$149,999	0.8%	1.1%	0.8%
\$150,000 - \$199,999	0.9%	1.3%	1.3%
\$200,000 - \$249,999	1.2%	2.1%	1.9%
\$250,000 - \$299,999	2.9%	2.5%	3.0%
\$300,000 - \$399,999	13.4%	12.2%	14.1%
\$400,000 - \$499,999	28.5%	25.3%	26.0%
\$500,000 - \$749,999	36.5%	39.3%	36.2%
\$750,000 - \$999,999	12.6%	9.6%	9.5%
\$1,000,000 - \$1,499,999	2.0%	2.6%	2.8%
\$1,500,000 - \$1,999,999	0.5%	0.9%	0.9%
\$2,000,000 +	0.0%	0.5%	0.7%
Average Home Value	\$560,982	\$560,983	\$559,112
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	5,067	41,706	117,656
<\$50,000	0.5%	1.8%	2.1%
\$50,000 - \$99,999	0.1%	0.3%	0.2%
\$100,000 - \$149,999	0.4%	0.6%	0.4%
\$150,000 - \$199,999	0.6%	0.8%	0.8%
\$200,000 - \$249,999	0.7%	1.5%	1.2%
\$250,000 - \$299,999	2.0%	1.9%	2.1%
\$300,000 - \$399,999	10.9%	10.1%	11.9%
\$400,000 - \$499,999	28.3%	24.9%	26.0%
\$500,000 - \$749,999	40.4%	44.1%	40.6%
\$750,000 - \$999,999	13.8%	10.4%	10.3%
\$1,000,000 - \$1,499,999	2.0%	2.7%	2.8%
\$1,500,000 - \$1,999,999	0.4%	0.8%	0.8%
\$2,000,000 +	0.0%	0.4%	0.6%
Average Home Value	\$579,327	\$580,334	\$577,483

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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<b>2010 Population by Age</b>			
Total	18,474	172,519	518,133
0 - 4	5.3%	5.9%	6.1%
5 - 9	5.9%	5.9%	6.4%
10 - 14	6.4%	6.1%	6.6%
15 - 24	10.8%	12.0%	12.4%
25 - 34	11.7%	13.1%	12.9%
35 - 44	14.8%	14.0%	14.2%
45 - 54	16.7%	15.6%	15.5%
55 - 64	13.4%	12.6%	12.1%
65 - 74	7.2%	7.2%	6.9%
75 - 84	5.4%	5.1%	4.7%
85 +	2.4%	2.6%	2.3%
18 +	78.5%	78.2%	76.7%
<b>2023 Population by Age</b>			
Total	19,549	184,266	550,131
0 - 4	4.4%	5.1%	5.3%
5 - 9	5.0%	5.6%	5.8%
10 - 14	5.8%	6.2%	6.4%
15 - 24	11.1%	11.1%	11.8%
25 - 34	11.5%	12.2%	12.8%
35 - 44	13.0%	14.1%	13.7%
45 - 54	13.8%	12.9%	12.9%
55 - 64	14.7%	13.6%	13.3%
65 - 74	11.9%	10.9%	10.4%
75 - 84	6.1%	5.8%	5.5%
85 +	2.7%	2.6%	2.3%
18 +	81.1%	79.6%	78.8%
<b>2028 Population by Age</b>			
Total	19,630	185,774	551,461
0 - 4	4.5%	5.2%	5.4%
5 - 9	4.6%	5.2%	5.4%
10 - 14	5.2%	5.6%	5.8%
15 - 24	10.5%	10.8%	11.1%
25 - 34	12.3%	12.0%	12.8%
35 - 44	13.6%	14.5%	14.2%
45 - 54	12.8%	12.9%	12.7%
55 - 64	13.8%	12.7%	12.5%
65 - 74	12.2%	11.2%	10.9%
75 - 84	7.6%	7.0%	6.6%
85 +	2.9%	2.8%	2.6%
18 +	82.5%	80.6%	80.0%
<b>2010 Population by Sex</b>			
Males	8,906	83,285	249,774
Females	9,569	89,232	268,360
<b>2023 Population by Sex</b>			
Males	9,489	89,992	267,860
Females	10,060	94,276	282,269
<b>2028 Population by Sex</b>			
Males	9,528	90,791	268,708
Females	10,103	94,983	282,752

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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<b>2010 Population by Race/Ethnicity</b>			
Total	18,475	172,517	518,133
White Alone	67.3%	65.8%	63.6%
Black Alone	8.0%	10.6%	11.7%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	17.5%	13.6%	11.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.2%	6.7%	9.8%
Two or More Races	2.7%	3.0%	3.2%
Hispanic Origin	15.7%	19.8%	25.9%
Diversity Index	63.8	68.0	72.8
<b>2020 Population by Race/Ethnicity</b>			
Total	19,392	182,279	547,310
White Alone	50.2%	50.1%	46.7%
Black Alone	8.9%	10.3%	10.5%
American Indian Alone	0.4%	0.5%	0.8%
Asian Alone	20.5%	15.0%	12.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.1%	13.1%	17.3%
Two or More Races	10.9%	11.0%	11.9%
Hispanic Origin	21.7%	26.0%	32.1%
Diversity Index	78.7	80.7	83.7
<b>2023 Population by Race/Ethnicity</b>			
Total	19,549	184,268	550,129
White Alone	48.6%	48.3%	45.2%
Black Alone	8.9%	10.5%	10.6%
American Indian Alone	0.4%	0.6%	0.8%
Asian Alone	21.3%	15.5%	13.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.5%	13.8%	17.8%
Two or More Races	11.3%	11.4%	12.2%
Hispanic Origin	22.6%	27.3%	33.2%
Diversity Index	79.8	81.9	84.4
<b>2028 Population by Race/Ethnicity</b>			
Total	19,631	185,772	551,461
White Alone	45.1%	44.9%	42.2%
Black Alone	9.3%	10.7%	10.5%
American Indian Alone	0.4%	0.6%	0.9%
Asian Alone	22.4%	16.2%	14.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.8%	15.5%	19.5%
Two or More Races	12.0%	12.0%	12.8%
Hispanic Origin	24.3%	29.4%	35.1%
Diversity Index	81.8	83.7	85.7
<b>2010 Population by Relationship and Household Type</b>			
Total	18,476	172,517	518,133
In Households	99.9%	97.9%	99.0%
In Family Households	86.5%	83.8%	86.7%
Householder	26.9%	25.4%	25.5%
Spouse	21.4%	19.4%	18.7%
Child	31.4%	31.5%	33.5%
Other relative	5.5%	5.7%	6.6%
Nonrelative	1.4%	1.8%	2.4%
In Nonfamily Households	13.4%	14.1%	12.3%
In Group Quarters	0.1%	2.1%	1.0%
Institutionalized Population	0.0%	1.3%	0.7%
Noninstitutionalized Population	0.1%	0.7%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Population 25+ by Educational Attainment</b>			
Total	14,396	132,919	389,495
Less than 9th Grade	3.1%	4.2%	4.8%
9th - 12th Grade, No Diploma	1.9%	3.1%	3.8%
High School Graduate	17.7%	19.8%	23.1%
GED/Alternative Credential	1.7%	2.0%	2.4%
Some College, No Degree	13.2%	13.6%	14.0%
Associate Degree	8.1%	7.3%	7.5%
Bachelor's Degree	34.7%	30.5%	26.9%
Graduate/Professional Degree	19.6%	19.6%	17.5%
<b>2023 Population 15+ by Marital Status</b>			
Total	16,573	153,314	454,250
Never Married	28.2%	34.3%	34.1%
Married	55.9%	51.9%	52.3%
Widowed	7.9%	5.6%	5.5%
Divorced	8.0%	8.2%	8.1%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	10,901	100,251	296,823
Population 16+ Employed	96.5%	96.5%	96.0%
Population 16+ Unemployment rate	3.5%	3.5%	4.0%
Population 16-24 Employed	9.3%	9.8%	10.5%
Population 16-24 Unemployment rate	6.9%	7.4%	8.5%
Population 25-54 Employed	61.6%	61.7%	62.1%
Population 25-54 Unemployment rate	3.2%	3.0%	3.6%
Population 55-64 Employed	21.6%	19.1%	18.4%
Population 55-64 Unemployment rate	3.4%	3.0%	2.9%
Population 65+ Employed	7.6%	9.5%	9.0%
Population 65+ Unemployment rate	1.6%	3.7%	3.6%
<b>2023 Employed Population 16+ by Industry</b>			
Total	10,523	96,732	284,994
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	4.4%	5.6%	5.9%
Manufacturing	9.1%	7.2%	8.9%
Wholesale Trade	3.3%	2.8%	2.5%
Retail Trade	10.0%	11.1%	11.3%
Transportation/Utilities	6.1%	5.2%	6.7%
Information	2.5%	3.4%	3.1%
Finance/Insurance/Real Estate	11.3%	8.5%	8.3%
Services	50.3%	52.8%	50.1%
Public Administration	3.1%	3.3%	3.0%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	10,522	96,733	284,992
White Collar	78.1%	71.8%	67.6%
Management/Business/Financial	25.5%	20.8%	19.8%
Professional	30.2%	30.8%	27.8%
Sales	9.9%	9.3%	8.8%
Administrative Support	12.5%	10.8%	11.2%
Services	9.5%	13.3%	13.3%
Blue Collar	12.4%	14.9%	19.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.1%	3.1%	4.0%
Installation/Maintenance/Repair	3.1%	2.4%	2.3%
Production	2.8%	3.2%	4.7%
Transportation/Material Moving	4.4%	6.2%	7.9%

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<b>2010 Households by Type</b>			
Total	7,096	64,356	184,965
Households with 1 Person	25.2%	27.1%	24.2%
Households with 2+ People	74.8%	72.9%	75.8%
Family Households	70.4%	68.1%	71.4%
Husband-wife Families	56.0%	52.2%	52.3%
With Related Children	26.4%	24.7%	25.8%
Other Family (No Spouse Present)	14.4%	15.9%	19.0%
Other Family with Male Householder	3.8%	4.1%	5.0%
With Related Children	1.3%	1.8%	2.3%
Other Family with Female Householder	10.6%	11.8%	14.0%
With Related Children	5.0%	5.9%	7.7%
Nonfamily Households	4.4%	4.8%	4.5%
All Households with Children	32.8%	32.6%	36.1%
Multigenerational Households	4.7%	5.0%	6.1%
Unmarried Partner Households	4.0%	4.8%	5.3%
Male-female	3.4%	4.0%	4.6%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	7,097	64,358	184,964
1 Person Household	25.2%	27.1%	24.2%
2 Person Household	30.3%	29.2%	27.9%
3 Person Household	17.9%	17.0%	18.1%
4 Person Household	16.6%	15.0%	16.3%
5 Person Household	6.8%	7.1%	7.9%
6 Person Household	2.1%	2.9%	3.2%
7 + Person Household	1.3%	1.7%	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,097	64,357	184,965
Owner Occupied	69.5%	61.7%	59.3%
Owned with a Mortgage/Loan	50.0%	43.7%	42.1%
Owned Free and Clear	19.6%	17.9%	17.2%
Renter Occupied	30.5%	38.3%	40.7%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	73	65	65
Percent of Income for Mortgage	28.1%	30.6%	31.2%
Wealth Index	166	145	137
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,345	67,463	193,527
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	18,476	172,517	518,134
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	City Lights (8A)	City Lights (8A)	City Lights (8A)
3.	Pacific Heights (2C)	Diverse Convergence (13A)	Diverse Convergence (13A)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$21,546,296	\$199,044,708	\$563,300,582
Average Spent	\$2,968.63	\$2,932.52	\$2,877.07
Spending Potential Index	135	133	131
Education: Total \$	\$21,319,649	\$192,706,315	\$534,024,235
Average Spent	\$2,937.40	\$2,839.14	\$2,727.54
Spending Potential Index	164	158	152
Entertainment/Recreation: Total \$	\$35,636,606	\$321,186,920	\$896,135,493
Average Spent	\$4,909.98	\$4,732.04	\$4,577.02
Spending Potential Index	130	125	121
Food at Home: Total \$	\$65,538,209	\$601,239,896	\$1,696,923,958
Average Spent	\$9,029.79	\$8,858.05	\$8,667.06
Spending Potential Index	133	130	127
Food Away from Home: Total \$	\$35,252,376	\$322,794,643	\$911,087,545
Average Spent	\$4,857.04	\$4,755.72	\$4,653.39
Spending Potential Index	130	128	125
Health Care: Total \$	\$64,386,338	\$583,059,987	\$1,618,860,421
Average Spent	\$8,871.09	\$8,590.20	\$8,268.35
Spending Potential Index	121	117	112
HH Furnishings & Equipment: Total \$	\$28,588,958	\$257,840,412	\$720,702,806
Average Spent	\$3,938.96	\$3,798.75	\$3,681.00
Spending Potential Index	133	129	125
Personal Care Products & Services: Total \$	\$9,254,483	\$83,996,196	\$235,491,551
Average Spent	\$1,275.07	\$1,237.51	\$1,202.78
Spending Potential Index	133	129	126
Shelter: Total \$	\$252,800,945	\$2,289,622,981	\$6,446,451,192
Average Spent	\$34,830.66	\$33,732.94	\$32,925.33
Spending Potential Index	141	136	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,231,452	\$253,353,237	\$696,179,048
Average Spent	\$3,889.70	\$3,732.64	\$3,555.74
Spending Potential Index	124	119	114
Travel: Total \$	\$21,980,675	\$196,584,218	\$547,158,005
Average Spent	\$3,028.48	\$2,896.27	\$2,794.62
Spending Potential Index	135	129	124
Vehicle Maintenance & Repairs: Total \$	\$11,324,820	\$103,260,589	\$289,961,306
Average Spent	\$1,560.32	\$1,521.33	\$1,480.98
Spending Potential Index	119	116	113

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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