



Community Profile

Rings: 1, 3, 5 mile radii

1735 Morris Ave, Union, NJ 07083, USA

Latitude: 40.6946

Longitude: -74.25693

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	21,499	266,052	622,985
2020 Total Population	22,145	283,581	685,444
2020 Group Quarters	22	3,248	15,638
2023 Total Population	21,986	286,581	692,691
2023 Group Quarters	22	3,257	15,638
2028 Total Population	21,715	285,744	693,611
2023-2028 Annual Rate	-0.25%	-0.06%	0.03%
2023 Total Daytime Population	17,279	236,796	625,697
Workers	7,163	93,727	266,795
Residents	10,116	143,069	358,902
Household Summary			
2010 Households	7,147	95,064	220,876
2010 Average Household Size	3.01	2.76	2.75
2020 Total Households	7,374	100,953	241,437
2020 Average Household Size	3.00	2.78	2.77
2023 Households	7,501	103,119	246,199
2023 Average Household Size	2.93	2.75	2.75
2028 Households	7,511	104,269	249,916
2028 Average Household Size	2.89	2.71	2.71
2023-2028 Annual Rate	0.03%	0.22%	0.30%
2010 Families	5,601	65,792	151,159
2010 Average Family Size	3.42	3.34	3.33
2023 Families	5,780	69,840	164,419
2023 Average Family Size	3.38	3.38	3.40
2028 Families	5,787	70,645	167,002
2028 Average Family Size	3.33	3.33	3.35
2023-2028 Annual Rate	0.02%	0.23%	0.31%
Housing Unit Summary			
2000 Housing Units	7,363	100,706	235,242
Owner Occupied Housing Units	80.4%	49.5%	44.3%
Renter Occupied Housing Units	17.6%	45.8%	49.8%
Vacant Housing Units	2.0%	4.7%	5.9%
2010 Housing Units	7,393	103,132	243,559
Owner Occupied Housing Units	78.3%	46.5%	41.5%
Renter Occupied Housing Units	18.4%	45.7%	49.2%
Vacant Housing Units	3.3%	7.8%	9.3%
2020 Housing Units	7,661	106,621	257,746
Vacant Housing Units	3.7%	5.3%	6.3%
2023 Housing Units	7,802	109,322	263,155
Owner Occupied Housing Units	74.4%	45.8%	41.4%
Renter Occupied Housing Units	21.8%	48.5%	52.2%
Vacant Housing Units	3.9%	5.7%	6.4%
2028 Housing Units	7,844	110,727	267,235
Owner Occupied Housing Units	74.4%	46.3%	41.9%
Renter Occupied Housing Units	21.4%	47.9%	51.6%
Vacant Housing Units	4.2%	5.8%	6.5%
Median Household Income			
2023	\$109,079	\$74,285	\$67,465
2028	\$117,973	\$83,690	\$76,848
Median Home Value			
2023	\$423,845	\$417,165	\$439,200
2028	\$447,558	\$446,202	\$470,205
Per Capita Income			
2023	\$47,963	\$39,702	\$38,523
2028	\$54,574	\$45,779	\$44,294
Median Age			
2010	39.4	36.9	36.0
2023	41.4	38.7	37.5
2028	42.1	39.7	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	7,501	103,119	246,193
<\$15,000	4.6%	9.1%	12.0%
\$15,000 - \$24,999	3.1%	6.8%	7.8%
\$25,000 - \$34,999	3.1%	7.7%	7.6%
\$35,000 - \$49,999	5.8%	9.8%	10.1%
\$50,000 - \$74,999	15.1%	17.0%	16.2%
\$75,000 - \$99,999	12.0%	11.7%	11.4%
\$100,000 - \$149,999	24.0%	16.4%	14.6%
\$150,000 - \$199,999	14.6%	10.0%	8.6%
\$200,000+	17.8%	11.6%	11.6%
Average Household Income	\$139,829	\$110,404	\$108,191
2028 Households by Income			
Household Income Base	7,511	104,269	249,910
<\$15,000	4.1%	8.4%	11.3%
\$15,000 - \$24,999	2.4%	5.5%	6.4%
\$25,000 - \$34,999	2.5%	6.5%	6.6%
\$35,000 - \$49,999	5.0%	8.7%	9.0%
\$50,000 - \$74,999	13.4%	16.0%	15.6%
\$75,000 - \$99,999	11.3%	11.9%	11.6%
\$100,000 - \$149,999	24.3%	17.5%	15.7%
\$150,000 - \$199,999	16.2%	11.6%	10.0%
\$200,000+	21.0%	13.9%	13.7%
Average Household Income	\$156,899	\$125,523	\$122,739
2023 Owner Occupied Housing Units by Value			
Total	5,801	50,101	108,799
<\$50,000	1.0%	4.2%	4.6%
\$50,000 - \$99,999	0.1%	0.7%	0.9%
\$100,000 - \$149,999	0.0%	1.2%	1.8%
\$150,000 - \$199,999	0.2%	2.4%	3.1%
\$200,000 - \$249,999	1.1%	4.6%	4.4%
\$250,000 - \$299,999	2.6%	6.3%	6.4%
\$300,000 - \$399,999	37.6%	26.4%	20.1%
\$400,000 - \$499,999	31.3%	25.1%	22.2%
\$500,000 - \$749,999	23.8%	21.9%	23.9%
\$750,000 - \$999,999	0.9%	5.0%	7.7%
\$1,000,000 - \$1,499,999	0.6%	1.6%	3.0%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.8%
\$2,000,000 +	0.7%	0.4%	1.1%
Average Home Value	\$464,653	\$454,804	\$500,415
2028 Owner Occupied Housing Units by Value			
Total	5,834	51,269	111,996
<\$50,000	0.6%	3.8%	4.1%
\$50,000 - \$99,999	0.0%	0.4%	0.5%
\$100,000 - \$149,999	0.0%	0.7%	1.0%
\$150,000 - \$199,999	0.1%	1.5%	2.0%
\$200,000 - \$249,999	0.5%	3.3%	3.2%
\$250,000 - \$299,999	1.5%	4.9%	5.0%
\$300,000 - \$399,999	31.4%	23.1%	17.8%
\$400,000 - \$499,999	33.3%	26.7%	23.4%
\$500,000 - \$749,999	29.8%	26.5%	28.7%
\$750,000 - \$999,999	1.0%	6.4%	9.1%
\$1,000,000 - \$1,499,999	0.9%	1.9%	3.4%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.9%
\$2,000,000 +	0.7%	0.4%	1.0%
Average Home Value	\$489,090	\$488,218	\$534,103

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	21,496	266,051	622,986
0 - 4	5.7%	6.7%	7.0%
5 - 9	5.9%	6.4%	6.8%
10 - 14	6.6%	6.5%	6.8%
15 - 24	13.6%	14.0%	14.1%
25 - 34	12.2%	13.7%	13.8%
35 - 44	14.6%	14.4%	14.6%
45 - 54	17.0%	15.3%	14.8%
55 - 64	12.3%	11.5%	10.8%
65 - 74	6.2%	6.2%	6.0%
75 - 84	3.9%	3.6%	3.6%
85 +	2.1%	1.7%	1.6%
18 +	77.3%	76.2%	75.0%
2023 Population by Age			
Total	21,986	286,581	692,691
0 - 4	4.8%	5.8%	6.0%
5 - 9	5.5%	6.2%	6.5%
10 - 14	6.1%	6.5%	6.8%
15 - 24	10.9%	12.6%	13.3%
25 - 34	13.5%	13.8%	13.9%
35 - 44	14.0%	13.9%	13.7%
45 - 54	13.1%	12.6%	12.4%
55 - 64	14.4%	12.7%	12.0%
65 - 74	10.8%	9.7%	9.1%
75 - 84	4.9%	4.6%	4.5%
85 +	1.9%	1.7%	1.7%
18 +	80.1%	77.8%	76.8%
2028 Population by Age			
Total	21,714	285,745	693,612
0 - 4	4.9%	5.8%	6.1%
5 - 9	5.0%	5.6%	5.9%
10 - 14	5.7%	6.0%	6.3%
15 - 24	10.2%	12.1%	12.8%
25 - 34	12.6%	13.4%	13.6%
35 - 44	15.9%	14.6%	14.2%
45 - 54	12.9%	12.8%	12.6%
55 - 64	12.9%	12.0%	11.6%
65 - 74	11.6%	10.1%	9.5%
75 - 84	6.2%	5.7%	5.5%
85 +	2.1%	1.9%	1.9%
18 +	81.1%	79.2%	78.1%
2010 Population by Sex			
Males	10,378	126,903	297,843
Females	11,121	139,149	325,142
2023 Population by Sex			
Males	10,687	137,124	332,823
Females	11,299	149,457	359,868
2028 Population by Sex			
Males	10,571	136,940	333,741
Females	11,144	148,803	359,870

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	21,499	266,052	622,984
White Alone	54.1%	41.8%	41.1%
Black Alone	27.5%	43.5%	44.9%
American Indian Alone	0.1%	0.4%	0.4%
Asian Alone	11.3%	4.8%	3.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.7%	6.8%	7.2%
Two or More Races	2.3%	2.7%	2.9%
Hispanic Origin	16.7%	22.3%	22.8%
Diversity Index	72.3	75.7	75.5
2020 Population by Race/Ethnicity			
Total	22,145	283,581	685,444
White Alone	33.8%	25.5%	25.7%
Black Alone	31.8%	42.7%	42.9%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	11.4%	5.0%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.0%	13.9%	15.1%
Two or More Races	12.5%	12.2%	11.7%
Hispanic Origin	21.6%	26.9%	27.6%
Diversity Index	83.2	82.7	82.7
2023 Population by Race/Ethnicity			
Total	21,986	286,581	692,691
White Alone	32.5%	24.7%	24.9%
Black Alone	31.7%	42.6%	42.9%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	11.7%	5.1%	4.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.5%	14.4%	15.5%
Two or More Races	13.0%	12.6%	11.9%
Hispanic Origin	22.8%	28.0%	28.5%
Diversity Index	83.9	83.2	83.0
2028 Population by Race/Ethnicity			
Total	21,715	285,744	693,611
White Alone	29.6%	22.8%	23.3%
Black Alone	31.8%	41.9%	42.2%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	11.9%	5.2%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	12.1%	16.1%	17.1%
Two or More Races	13.9%	13.2%	12.5%
Hispanic Origin	25.2%	30.3%	30.6%
Diversity Index	85.2	84.2	84.0
2010 Population by Relationship and Household Type			
Total	21,498	266,052	622,985
In Households	100.0%	98.7%	97.6%
In Family Households	91.1%	85.5%	84.0%
Householder	26.2%	24.7%	24.3%
Spouse	19.6%	15.2%	14.1%
Child	35.3%	34.6%	34.9%
Other relative	8.0%	8.0%	7.6%
Nonrelative	2.0%	3.0%	3.2%
In Nonfamily Households	8.9%	13.2%	13.5%
In Group Quarters	0.0%	1.3%	2.4%
Institutionalized Population	0.0%	0.6%	1.3%
Noninstitutionalized Population	0.0%	0.7%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	15,977	197,703	466,842
Less than 9th Grade	6.1%	6.3%	6.3%
9th - 12th Grade, No Diploma	2.6%	4.8%	6.1%
High School Graduate	22.6%	27.0%	27.7%
GED/Alternative Credential	2.2%	2.7%	3.4%
Some College, No Degree	14.8%	17.3%	16.5%
Associate Degree	7.6%	7.3%	7.5%
Bachelor's Degree	29.2%	22.4%	20.1%
Graduate/Professional Degree	14.9%	12.2%	12.5%
2023 Population 15+ by Marital Status			
Total	18,367	233,687	559,071
Never Married	33.7%	41.4%	43.9%
Married	56.0%	45.4%	42.9%
Widowed	4.9%	5.5%	5.5%
Divorced	5.4%	7.7%	7.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	12,760	154,931	354,572
Population 16+ Employed	95.1%	95.0%	94.5%
Population 16+ Unemployment rate	4.9%	5.0%	5.5%
Population 16-24 Employed	8.3%	10.7%	11.0%
Population 16-24 Unemployment rate	13.1%	11.7%	11.3%
Population 25-54 Employed	63.7%	64.8%	65.3%
Population 25-54 Unemployment rate	4.3%	4.0%	4.7%
Population 55-64 Employed	19.0%	17.1%	16.4%
Population 55-64 Unemployment rate	4.0%	4.5%	4.7%
Population 65+ Employed	9.0%	7.5%	7.3%
Population 65+ Unemployment rate	2.9%	5.0%	4.9%
2023 Employed Population 16+ by Industry			
Total	12,135	147,109	335,065
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	5.2%	5.3%	5.8%
Manufacturing	8.7%	7.5%	7.3%
Wholesale Trade	1.7%	2.0%	2.1%
Retail Trade	10.6%	10.6%	10.2%
Transportation/Utilities	10.7%	12.2%	12.4%
Information	2.4%	2.5%	2.5%
Finance/Insurance/Real Estate	6.6%	6.3%	6.8%
Services	50.2%	48.4%	48.1%
Public Administration	3.6%	4.9%	4.6%
2023 Employed Population 16+ by Occupation			
Total	12,136	147,109	335,064
White Collar	66.2%	59.2%	58.3%
Management/Business/Financial	19.5%	15.5%	15.3%
Professional	26.1%	23.2%	23.1%
Sales	7.9%	7.7%	7.8%
Administrative Support	12.7%	12.7%	12.0%
Services	15.0%	17.5%	17.6%
Blue Collar	18.8%	23.3%	24.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.4%	4.7%	4.7%
Installation/Maintenance/Repair	2.3%	2.3%	2.4%
Production	4.3%	4.9%	4.9%
Transportation/Material Moving	8.7%	11.3%	12.1%

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2010 Households by Type			
Total	7,147	95,058	220,875
Households with 1 Person	17.8%	25.9%	26.5%
Households with 2+ People	82.2%	74.1%	73.5%
Family Households	78.4%	69.2%	68.4%
Husband-wife Families	58.7%	42.6%	39.8%
With Related Children	29.1%	21.8%	20.7%
Other Family (No Spouse Present)	19.7%	26.6%	28.6%
Other Family with Male Householder	5.3%	6.7%	6.7%
With Related Children	2.1%	3.3%	3.4%
Other Family with Female Householder	14.4%	20.0%	22.0%
With Related Children	7.3%	12.0%	14.1%
Nonfamily Households	3.8%	4.9%	5.1%
All Households with Children	38.8%	37.5%	38.5%
Multigenerational Households	8.0%	7.3%	7.0%
Unmarried Partner Households	4.7%	6.6%	6.9%
Male-female	3.9%	5.8%	6.1%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	7,148	95,063	220,877
1 Person Household	17.8%	25.9%	26.5%
2 Person Household	26.3%	26.0%	25.9%
3 Person Household	21.0%	18.6%	18.4%
4 Person Household	19.6%	15.6%	15.4%
5 Person Household	8.8%	7.9%	7.9%
6 Person Household	4.0%	3.4%	3.3%
7 + Person Household	2.6%	2.6%	2.6%
2010 Households by Tenure and Mortgage Status			
Total	7,146	95,065	220,876
Owner Occupied	81.0%	50.4%	45.8%
Owned with a Mortgage/Loan	61.0%	38.6%	34.5%
Owned Free and Clear	20.0%	11.9%	11.3%
Renter Occupied	19.0%	49.6%	54.2%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	82	57	50
Percent of Income for Mortgage	23.4%	33.7%	39.1%
Wealth Index	152	97	95
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,393	103,132	243,559
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	21,499	266,052	622,985
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	City Strivers (11A)	City Strivers (11A)
2.	City Lights (8A)	Diverse Convergence (13A)	Diverse Convergence (13A)
3.	Urban Villages (7B)	Pleasantville (2B)	City Lights (8A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$21,311,598	\$254,109,791	\$600,284,751
Average Spent	\$2,841.17	\$2,464.24	\$2,438.21
Spending Potential Index	129	112	111
Education: Total \$	\$21,441,241	\$227,453,889	\$525,092,679
Average Spent	\$2,858.45	\$2,205.74	\$2,132.80
Spending Potential Index	159	123	119
Entertainment/Recreation: Total \$	\$35,328,976	\$380,490,465	\$890,817,848
Average Spent	\$4,709.90	\$3,689.82	\$3,618.28
Spending Potential Index	125	98	96
Food at Home: Total \$	\$64,799,757	\$753,187,492	\$1,777,729,390
Average Spent	\$8,638.82	\$7,304.06	\$7,220.70
Spending Potential Index	127	107	106
Food Away from Home: Total \$	\$34,679,644	\$398,223,042	\$941,009,300
Average Spent	\$4,623.34	\$3,861.78	\$3,822.15
Spending Potential Index	124	104	103
Health Care: Total \$	\$64,064,800	\$695,002,786	\$1,634,703,280
Average Spent	\$8,540.83	\$6,739.81	\$6,639.76
Spending Potential Index	116	92	90
HH Furnishings & Equipment: Total \$	\$28,423,352	\$309,685,683	\$724,790,915
Average Spent	\$3,789.28	\$3,003.19	\$2,943.92
Spending Potential Index	128	102	100
Personal Care Products & Services: Total \$	\$9,090,264	\$101,895,136	\$240,046,811
Average Spent	\$1,211.87	\$988.13	\$975.01
Spending Potential Index	127	103	102
Shelter: Total \$	\$248,610,178	\$2,788,557,178	\$6,545,534,285
Average Spent	\$33,143.60	\$27,042.13	\$26,586.36
Spending Potential Index	134	109	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$27,991,626	\$284,796,393	\$665,325,146
Average Spent	\$3,731.72	\$2,761.82	\$2,702.39
Spending Potential Index	119	88	86
Travel: Total \$	\$21,714,156	\$226,027,184	\$527,471,071
Average Spent	\$2,894.83	\$2,191.91	\$2,142.46
Spending Potential Index	129	97	95
Vehicle Maintenance & Repairs: Total \$	\$11,181,883	\$124,379,410	\$295,757,114
Average Spent	\$1,490.72	\$1,206.17	\$1,201.29
Spending Potential Index	114	92	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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