



# Community Profile

Rings: 1, 3, 5 mile radii

306 W Pond Rd, Perth Amboy, NJ 08861,

Latitude: 40.5352

Longitude: -74.29424

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	14,320	128,735	306,497
2020 Total Population	15,857	137,395	324,475
2020 Group Quarters	110	954	3,331
2023 Total Population	15,972	140,702	328,992
2023 Group Quarters	110	954	3,331
2028 Total Population	15,984	143,403	330,975
2023-2028 Annual Rate	0.02%	0.38%	0.12%
2023 Total Daytime Population	17,820	145,828	313,698
Workers	9,862	73,416	150,100
Residents	7,958	72,412	163,598
<b>Household Summary</b>			
2010 Households	5,241	44,424	105,676
2010 Average Household Size	2.70	2.86	2.84
2020 Total Households	5,681	47,393	113,404
2020 Average Household Size	2.77	2.88	2.83
2023 Households	5,789	48,966	116,137
2023 Average Household Size	2.74	2.85	2.80
2028 Households	5,844	50,655	118,481
2028 Average Household Size	2.72	2.81	2.77
2023-2028 Annual Rate	0.19%	0.68%	0.40%
2010 Families	3,649	31,929	77,952
2010 Average Family Size	3.24	3.37	3.33
2023 Families	3,925	34,407	83,610
2023 Average Family Size	3.35	3.41	3.34
2028 Families	3,970	35,587	85,245
2028 Average Family Size	3.32	3.35	3.30
2023-2028 Annual Rate	0.23%	0.68%	0.39%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,894	44,775	103,397
Owner Occupied Housing Units	60.0%	53.5%	63.9%
Renter Occupied Housing Units	36.8%	43.1%	32.8%
Vacant Housing Units	3.2%	3.4%	3.3%
2010 Housing Units	5,750	47,026	111,307
Owner Occupied Housing Units	60.4%	50.3%	61.0%
Renter Occupied Housing Units	30.8%	44.2%	33.9%
Vacant Housing Units	8.9%	5.5%	5.1%
2020 Housing Units	5,963	49,729	119,055
Vacant Housing Units	4.7%	4.7%	4.7%
2023 Housing Units	6,161	51,608	122,316
Owner Occupied Housing Units	61.8%	48.8%	59.8%
Renter Occupied Housing Units	32.2%	46.1%	35.2%
Vacant Housing Units	6.0%	5.1%	5.1%
2028 Housing Units	6,211	52,858	124,252
Owner Occupied Housing Units	63.2%	50.4%	60.6%
Renter Occupied Housing Units	30.9%	45.5%	34.8%
Vacant Housing Units	5.9%	4.2%	4.6%
<b>Median Household Income</b>			
2023	\$80,989	\$83,878	\$97,309
2028	\$90,813	\$93,758	\$105,694
<b>Median Home Value</b>			
2023	\$361,897	\$372,652	\$449,045
2028	\$392,167	\$398,618	\$476,279
<b>Per Capita Income</b>			
2023	\$37,712	\$37,833	\$45,319
2028	\$42,957	\$43,488	\$51,456
<b>Median Age</b>			
2010	39.0	35.9	37.8
2023	40.4	37.8	39.6
2028	41.0	39.1	40.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2023 Households by Income</b>			
Household Income Base	5,789	48,963	116,123
<\$15,000	5.1%	8.0%	6.6%
\$15,000 - \$24,999	8.3%	6.6%	5.4%
\$25,000 - \$34,999	6.1%	6.3%	5.6%
\$35,000 - \$49,999	10.6%	9.2%	8.0%
\$50,000 - \$74,999	16.2%	14.2%	12.5%
\$75,000 - \$99,999	12.5%	13.5%	12.9%
\$100,000 - \$149,999	21.2%	20.6%	20.8%
\$150,000 - \$199,999	13.4%	12.1%	12.9%
\$200,000+	6.6%	9.5%	15.2%
Average Household Income	\$102,633	\$108,593	\$128,469
<b>2028 Households by Income</b>			
Household Income Base	5,844	50,652	118,467
<\$15,000	4.5%	7.0%	5.9%
\$15,000 - \$24,999	6.4%	5.3%	4.3%
\$25,000 - \$34,999	5.0%	5.3%	4.7%
\$35,000 - \$49,999	9.8%	8.2%	7.0%
\$50,000 - \$74,999	16.1%	13.6%	11.9%
\$75,000 - \$99,999	12.0%	13.3%	12.6%
\$100,000 - \$149,999	22.0%	21.7%	21.5%
\$150,000 - \$199,999	16.4%	14.1%	14.6%
\$200,000+	7.9%	11.5%	17.5%
Average Household Income	\$115,830	\$123,003	\$143,866
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	3,807	25,158	73,051
<\$50,000	3.5%	4.4%	3.5%
\$50,000 - \$99,999	3.4%	2.2%	1.1%
\$100,000 - \$149,999	1.2%	0.8%	0.5%
\$150,000 - \$199,999	3.5%	2.3%	1.2%
\$200,000 - \$249,999	6.1%	6.3%	3.6%
\$250,000 - \$299,999	11.0%	9.3%	5.8%
\$300,000 - \$399,999	34.3%	34.1%	23.8%
\$400,000 - \$499,999	25.2%	22.1%	21.4%
\$500,000 - \$749,999	10.2%	14.2%	25.4%
\$750,000 - \$999,999	1.2%	3.4%	10.7%
\$1,000,000 - \$1,499,999	0.1%	0.6%	2.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.2%	0.3%	0.4%
Average Home Value	\$368,514	\$399,731	\$502,653
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	3,927	26,592	75,203
<\$50,000	2.9%	3.8%	2.9%
\$50,000 - \$99,999	2.1%	1.7%	0.8%
\$100,000 - \$149,999	0.5%	0.4%	0.3%
\$150,000 - \$199,999	2.2%	1.4%	0.8%
\$200,000 - \$249,999	4.2%	4.5%	2.5%
\$250,000 - \$299,999	8.0%	7.1%	4.3%
\$300,000 - \$399,999	32.7%	31.6%	21.2%
\$400,000 - \$499,999	29.7%	25.3%	22.6%
\$500,000 - \$749,999	15.6%	18.6%	28.8%
\$750,000 - \$999,999	1.9%	4.6%	12.3%
\$1,000,000 - \$1,499,999	0.1%	0.8%	2.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.2%	0.3%	0.3%
Average Home Value	\$405,424	\$431,610	\$532,380

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	14,321	128,736	306,498
0 - 4	6.0%	7.1%	6.4%
5 - 9	5.7%	6.3%	6.3%
10 - 14	5.9%	6.3%	6.4%
15 - 24	12.9%	13.2%	12.6%
25 - 34	14.0%	15.8%	14.2%
35 - 44	14.0%	14.4%	14.8%
45 - 54	15.8%	14.4%	15.6%
55 - 64	12.2%	10.8%	11.5%
65 - 74	6.8%	5.8%	6.3%
75 - 84	4.5%	3.9%	4.1%
85 +	2.2%	1.9%	1.8%
18 +	78.4%	76.1%	76.8%
<b>2023 Population by Age</b>			
Total	15,973	140,704	328,992
0 - 4	5.3%	6.2%	5.5%
5 - 9	5.6%	6.5%	6.0%
10 - 14	6.1%	6.6%	6.4%
15 - 24	10.7%	11.7%	11.5%
25 - 34	14.6%	14.5%	13.8%
35 - 44	14.3%	15.3%	14.6%
45 - 54	12.3%	12.0%	12.7%
55 - 64	13.7%	11.8%	12.8%
65 - 74	10.0%	8.9%	9.8%
75 - 84	5.5%	4.5%	5.0%
85 +	2.0%	1.8%	1.9%
18 +	79.8%	77.0%	78.3%
<b>2028 Population by Age</b>			
Total	15,986	143,404	330,975
0 - 4	5.3%	6.1%	5.6%
5 - 9	5.3%	6.0%	5.6%
10 - 14	5.7%	6.3%	6.0%
15 - 24	10.5%	11.5%	11.0%
25 - 34	13.7%	13.7%	13.0%
35 - 44	15.1%	15.5%	15.3%
45 - 54	12.5%	12.8%	13.0%
55 - 64	12.5%	11.2%	12.0%
65 - 74	10.6%	9.4%	10.4%
75 - 84	6.4%	5.5%	6.0%
85 +	2.2%	2.0%	2.2%
18 +	80.4%	77.9%	79.3%
<b>2010 Population by Sex</b>			
Males	6,848	62,840	150,915
Females	7,473	65,895	155,583
<b>2023 Population by Sex</b>			
Males	7,737	69,052	161,761
Females	8,235	71,650	167,231
<b>2028 Population by Sex</b>			
Males	7,757	70,286	162,672
Females	8,227	73,117	168,304

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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<b>2010 Population by Race/Ethnicity</b>			
Total	14,320	128,736	306,497
White Alone	64.2%	55.7%	61.8%
Black Alone	9.9%	9.5%	8.9%
American Indian Alone	0.5%	0.6%	0.4%
Asian Alone	6.5%	14.5%	17.2%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	15.1%	15.6%	8.6%
Two or More Races	3.8%	4.0%	3.1%
Hispanic Origin	41.3%	41.0%	24.0%
Diversity Index	76.8	81.1	72.8
<b>2020 Population by Race/Ethnicity</b>			
Total	15,857	137,395	324,475
White Alone	38.1%	32.0%	43.4%
Black Alone	10.2%	9.4%	9.1%
American Indian Alone	0.7%	0.8%	0.5%
Asian Alone	6.8%	16.2%	20.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	27.5%	27.3%	15.4%
Two or More Races	16.6%	14.3%	10.8%
Hispanic Origin	52.2%	47.3%	29.1%
Diversity Index	86.8	88.4	83.9
<b>2023 Population by Race/Ethnicity</b>			
Total	15,972	140,702	328,992
White Alone	36.4%	30.7%	41.9%
Black Alone	10.2%	9.6%	9.2%
American Indian Alone	0.8%	0.9%	0.6%
Asian Alone	7.5%	16.8%	21.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	28.3%	27.6%	15.8%
Two or More Races	16.8%	14.4%	11.1%
Hispanic Origin	53.5%	47.9%	30.0%
Diversity Index	87.1	88.5	84.5
<b>2028 Population by Race/Ethnicity</b>			
Total	15,984	143,403	330,974
White Alone	33.5%	28.3%	39.4%
Black Alone	9.9%	9.5%	9.2%
American Indian Alone	0.8%	0.9%	0.6%
Asian Alone	8.1%	18.0%	22.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	30.6%	28.8%	17.0%
Two or More Races	17.0%	14.4%	11.4%
Hispanic Origin	56.0%	49.0%	31.5%
Diversity Index	87.3	88.7	85.5
<b>2010 Population by Relationship and Household Type</b>			
Total	14,320	128,735	306,497
In Households	98.7%	98.9%	98.1%
In Family Households	85.3%	86.9%	87.1%
Householder	25.7%	24.8%	25.4%
Spouse	17.0%	16.9%	18.9%
Child	32.9%	33.8%	33.8%
Other relative	7.0%	7.9%	6.7%
Nonrelative	2.8%	3.4%	2.3%
In Nonfamily Households	13.4%	12.0%	11.0%
In Group Quarters	1.3%	1.1%	1.9%
Institutionalized Population	1.2%	1.0%	1.8%
Noninstitutionalized Population	0.0%	0.2%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2023 Population 25+ by Educational Attainment</b>			
Total	11,566	96,984	232,164
Less than 9th Grade	6.2%	7.7%	4.8%
9th - 12th Grade, No Diploma	6.4%	6.5%	5.6%
High School Graduate	31.5%	26.1%	23.7%
GED/Alternative Credential	3.7%	3.4%	3.3%
Some College, No Degree	15.7%	15.3%	14.2%
Associate Degree	10.1%	8.5%	8.1%
Bachelor's Degree	17.0%	20.1%	24.6%
Graduate/Professional Degree	9.4%	12.4%	15.7%
<b>2023 Population 15+ by Marital Status</b>			
Total	13,267	113,505	269,902
Never Married	33.0%	36.2%	32.7%
Married	52.6%	50.2%	54.3%
Widowed	5.8%	5.1%	5.5%
Divorced	8.6%	8.5%	7.5%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	8,460	73,388	175,181
Population 16+ Employed	96.8%	95.3%	95.8%
Population 16+ Unemployment rate	3.2%	4.7%	4.2%
Population 16-24 Employed	10.5%	11.3%	11.0%
Population 16-24 Unemployment rate	9.1%	11.1%	9.0%
Population 25-54 Employed	67.2%	67.6%	65.3%
Population 25-54 Unemployment rate	2.5%	3.8%	3.5%
Population 55-64 Employed	17.2%	15.5%	16.6%
Population 55-64 Unemployment rate	1.9%	2.8%	2.6%
Population 65+ Employed	5.1%	5.7%	7.1%
Population 65+ Unemployment rate	2.3%	6.8%	6.4%
<b>2023 Employed Population 16+ by Industry</b>			
Total	8,192	69,950	167,829
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	6.7%	5.8%	5.8%
Manufacturing	7.0%	8.2%	8.0%
Wholesale Trade	3.8%	3.0%	2.6%
Retail Trade	13.1%	11.6%	11.1%
Transportation/Utilities	13.4%	14.0%	11.3%
Information	1.5%	2.5%	2.7%
Finance/Insurance/Real Estate	6.6%	6.4%	8.6%
Services	45.0%	44.8%	45.4%
Public Administration	2.9%	3.6%	4.3%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	8,190	69,949	167,829
White Collar	59.0%	58.6%	66.2%
Management/Business/Financial	12.4%	15.8%	18.9%
Professional	21.5%	22.9%	28.2%
Sales	10.8%	7.9%	7.5%
Administrative Support	14.2%	11.9%	11.6%
Services	12.2%	12.8%	11.4%
Blue Collar	28.8%	28.6%	22.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.8%	4.2%	3.9%
Installation/Maintenance/Repair	3.4%	2.6%	2.6%
Production	5.8%	6.5%	4.9%
Transportation/Material Moving	14.8%	15.2%	11.1%

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<b>2010 Households by Type</b>			
Total	5,240	44,423	105,675
Households with 1 Person	25.3%	23.2%	21.9%
Households with 2+ People	74.7%	76.8%	78.1%
Family Households	69.6%	71.9%	73.8%
Husband-wife Families	46.0%	49.0%	54.6%
With Related Children	21.6%	25.3%	27.6%
Other Family (No Spouse Present)	23.7%	22.9%	19.1%
Other Family with Male Householder	6.5%	6.4%	5.2%
With Related Children	3.0%	3.3%	2.5%
Other Family with Female Householder	17.2%	16.5%	13.9%
With Related Children	9.6%	10.0%	7.8%
Nonfamily Households	5.1%	4.9%	4.3%
All Households with Children	34.6%	39.0%	38.1%
Multigenerational Households	6.5%	7.2%	6.7%
Unmarried Partner Households	7.2%	6.8%	5.5%
Male-female	6.6%	6.2%	4.9%
Same-sex	0.6%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	5,240	44,425	105,674
1 Person Household	25.3%	23.2%	21.9%
2 Person Household	29.1%	26.5%	27.1%
3 Person Household	18.2%	19.0%	19.3%
4 Person Household	15.6%	16.5%	17.9%
5 Person Household	6.9%	8.1%	8.1%
6 Person Household	3.1%	3.6%	3.4%
7 + Person Household	1.7%	3.1%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,240	44,424	105,680
Owner Occupied	66.2%	53.2%	64.3%
Owned with a Mortgage/Loan	47.9%	38.8%	47.2%
Owned Free and Clear	18.3%	14.4%	17.1%
Renter Occupied	33.8%	46.8%	35.7%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	71	74	73
Percent of Income for Mortgage	26.9%	26.7%	27.7%
Wealth Index	88	90	126
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,750	47,026	111,307
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	14,320	128,735	306,497
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Parks and Rec (5C)	Pleasantville (2B)	Pleasantville (2B)
2.	Pleasantville (2B)	Diverse Convergence (13A)	City Lights (8A)
3.	City Lights (8A)	Family Extensions (13B)	Pacific Heights (2C)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,193,102	\$111,987,651	\$308,087,927
Average Spent	\$2,106.25	\$2,287.05	\$2,652.80
Spending Potential Index	96	104	121
Education: Total \$	\$11,553,063	\$99,087,388	\$286,561,566
Average Spent	\$1,995.69	\$2,023.60	\$2,467.44
Spending Potential Index	111	113	138
Entertainment/Recreation: Total \$	\$20,307,400	\$179,447,595	\$504,370,427
Average Spent	\$3,507.93	\$3,664.74	\$4,342.89
Spending Potential Index	93	97	115
Food at Home: Total \$	\$37,396,437	\$339,776,274	\$934,536,170
Average Spent	\$6,459.91	\$6,939.02	\$8,046.84
Spending Potential Index	95	102	118
Food Away from Home: Total \$	\$20,141,902	\$184,521,572	\$507,268,250
Average Spent	\$3,479.34	\$3,768.36	\$4,367.84
Spending Potential Index	93	101	117
Health Care: Total \$	\$38,140,256	\$324,133,826	\$913,853,743
Average Spent	\$6,588.40	\$6,619.57	\$7,868.76
Spending Potential Index	90	90	107
HH Furnishings & Equipment: Total \$	\$16,130,454	\$143,398,653	\$403,737,587
Average Spent	\$2,786.40	\$2,928.54	\$3,476.39
Spending Potential Index	94	99	118
Personal Care Products & Services: Total \$	\$5,263,843	\$47,358,989	\$131,623,273
Average Spent	\$909.28	\$967.18	\$1,133.34
Spending Potential Index	95	101	119
Shelter: Total \$	\$140,652,416	\$1,297,499,134	\$3,583,201,364
Average Spent	\$24,296.50	\$26,497.96	\$30,853.23
Spending Potential Index	98	107	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,495,118	\$136,464,759	\$395,520,596
Average Spent	\$2,849.39	\$2,786.93	\$3,405.64
Spending Potential Index	91	89	109
Travel: Total \$	\$12,255,074	\$110,051,201	\$311,466,270
Average Spent	\$2,116.96	\$2,247.50	\$2,681.89
Spending Potential Index	94	100	119
Vehicle Maintenance & Repairs: Total \$	\$6,752,078	\$59,765,240	\$164,560,581
Average Spent	\$1,166.36	\$1,220.55	\$1,416.95
Spending Potential Index	89	93	108

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.