



Community Profile

Rings: 1, 3, 5 mile radii

Gun Hill Commons, 1780 E Gun Hill Rd,

Latitude: 40.8632

Longitude: -73.83438

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	69,237	602,043	1,502,407
2020 Total Population	71,518	644,399	1,598,988
2020 Group Quarters	3,326	15,260	48,849
2023 Total Population	70,367	639,271	1,590,310
2023 Group Quarters	3,326	15,244	48,827
2028 Total Population	68,229	627,599	1,574,948
2023-2028 Annual Rate	-0.62%	-0.37%	-0.19%
2023 Total Daytime Population	71,983	549,924	1,358,060
Workers	31,998	172,183	410,170
Residents	39,985	377,741	947,890
Household Summary			
2010 Households	27,414	221,781	537,548
2010 Average Household Size	2.39	2.65	2.72
2020 Total Households	27,822	233,588	575,405
2020 Average Household Size	2.45	2.69	2.69
2023 Households	27,531	233,393	579,154
2023 Average Household Size	2.44	2.67	2.66
2028 Households	27,027	232,224	582,481
2028 Average Household Size	2.40	2.64	2.62
2023-2028 Annual Rate	-0.37%	-0.10%	0.11%
2010 Families	16,874	144,472	354,332
2010 Average Family Size	3.08	3.30	3.36
2023 Families	16,331	146,531	368,764
2023 Average Family Size	3.23	3.41	3.36
2028 Families	15,999	145,562	370,260
2028 Average Family Size	3.19	3.36	3.30
2023-2028 Annual Rate	-0.41%	-0.13%	0.08%
Housing Unit Summary			
2000 Housing Units	27,299	229,046	547,497
Owner Occupied Housing Units	44.3%	26.6%	22.0%
Renter Occupied Housing Units	51.2%	67.9%	72.8%
Vacant Housing Units	4.4%	5.4%	5.2%
2010 Housing Units	28,524	234,905	570,577
Owner Occupied Housing Units	48.0%	25.8%	22.0%
Renter Occupied Housing Units	48.1%	68.6%	72.2%
Vacant Housing Units	3.9%	5.6%	5.8%
2020 Housing Units	29,001	245,288	604,169
Vacant Housing Units	4.1%	4.8%	4.8%
2023 Housing Units	28,930	247,013	613,215
Owner Occupied Housing Units	47.0%	27.3%	22.7%
Renter Occupied Housing Units	48.2%	67.2%	71.7%
Vacant Housing Units	4.8%	5.5%	5.6%
2028 Housing Units	28,674	247,359	617,716
Owner Occupied Housing Units	47.9%	27.9%	23.3%
Renter Occupied Housing Units	46.4%	66.0%	71.0%
Vacant Housing Units	5.7%	6.1%	5.7%
Median Household Income			
2023	\$64,418	\$53,145	\$50,162
2028	\$70,684	\$58,237	\$55,281
Median Home Value			
2023	\$326,796	\$543,987	\$535,269
2028	\$484,176	\$614,413	\$615,899
Per Capita Income			
2023	\$35,176	\$29,190	\$28,620
2028	\$40,057	\$33,626	\$33,168
Median Age			
2010	43.0	35.1	33.9
2023	43.2	36.9	36.1
2028	43.8	38.4	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	27,531	233,377	579,122
<\$15,000	10.1%	16.2%	18.9%
\$15,000 - \$24,999	6.3%	8.9%	9.6%
\$25,000 - \$34,999	9.1%	9.4%	9.0%
\$35,000 - \$49,999	12.1%	12.5%	12.4%
\$50,000 - \$74,999	18.6%	16.9%	15.6%
\$75,000 - \$99,999	14.0%	11.7%	11.0%
\$100,000 - \$149,999	16.3%	13.1%	12.0%
\$150,000 - \$199,999	7.3%	5.5%	5.6%
\$200,000+	6.2%	5.8%	6.0%
Average Household Income	\$89,383	\$79,798	\$78,455
2028 Households by Income			
Household Income Base	27,027	232,208	582,449
<\$15,000	10.0%	15.6%	18.0%
\$15,000 - \$24,999	5.3%	7.7%	8.3%
\$25,000 - \$34,999	7.7%	8.2%	7.9%
\$35,000 - \$49,999	10.9%	11.5%	11.5%
\$50,000 - \$74,999	18.4%	16.9%	15.5%
\$75,000 - \$99,999	13.9%	12.0%	11.4%
\$100,000 - \$149,999	17.5%	14.4%	13.2%
\$150,000 - \$199,999	8.6%	6.6%	6.8%
\$200,000+	7.7%	7.2%	7.4%
Average Household Income	\$100,558	\$90,723	\$89,563
2023 Owner Occupied Housing Units by Value			
Total	13,591	67,208	138,877
<\$50,000	34.2%	12.0%	8.3%
\$50,000 - \$99,999	2.1%	2.4%	2.7%
\$100,000 - \$149,999	1.5%	2.2%	3.1%
\$150,000 - \$199,999	2.9%	3.9%	4.4%
\$200,000 - \$249,999	1.8%	2.6%	4.2%
\$250,000 - \$299,999	6.0%	4.1%	4.5%
\$300,000 - \$399,999	5.1%	7.9%	8.6%
\$400,000 - \$499,999	6.7%	7.9%	9.0%
\$500,000 - \$749,999	26.1%	39.0%	36.8%
\$750,000 - \$999,999	12.4%	14.7%	13.7%
\$1,000,000 - \$1,499,999	0.8%	2.4%	3.3%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.5%
\$2,000,000 +	0.2%	0.5%	1.0%
Average Home Value	\$372,031	\$513,019	\$529,193
2028 Owner Occupied Housing Units by Value			
Total	13,732	68,810	143,167
<\$50,000	28.6%	7.9%	5.0%
\$50,000 - \$99,999	1.9%	1.3%	1.4%
\$100,000 - \$149,999	1.1%	1.2%	1.6%
\$150,000 - \$199,999	2.6%	2.6%	2.5%
\$200,000 - \$249,999	2.8%	2.0%	2.6%
\$250,000 - \$299,999	4.4%	3.0%	2.8%
\$300,000 - \$399,999	3.5%	4.8%	5.7%
\$400,000 - \$499,999	6.2%	6.1%	8.0%
\$500,000 - \$749,999	30.3%	46.0%	44.1%
\$750,000 - \$999,999	17.1%	20.4%	19.5%
\$1,000,000 - \$1,499,999	1.3%	3.6%	4.9%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.7%
\$2,000,000 +	0.2%	0.7%	1.3%
Average Home Value	\$433,741	\$599,297	\$626,143

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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2010 Population by Age			
Total	69,237	602,043	1,502,408
0 - 4	4.9%	6.8%	7.2%
5 - 9	4.9%	6.7%	6.9%
10 - 14	5.5%	6.8%	7.0%
15 - 24	12.4%	15.2%	15.9%
25 - 34	12.5%	14.5%	14.5%
35 - 44	12.6%	13.6%	13.6%
45 - 54	15.2%	14.0%	13.6%
55 - 64	13.1%	10.4%	10.1%
65 - 74	9.3%	6.4%	6.0%
75 - 84	6.6%	3.9%	3.6%
85 +	3.1%	1.7%	1.6%
18 +	81.0%	75.3%	74.2%
2023 Population by Age			
Total	70,367	639,271	1,590,311
0 - 4	4.5%	5.9%	6.2%
5 - 9	5.0%	6.3%	6.6%
10 - 14	5.5%	6.7%	6.9%
15 - 24	12.2%	13.8%	14.0%
25 - 34	12.5%	14.7%	14.8%
35 - 44	12.6%	13.5%	13.5%
45 - 54	12.0%	11.8%	11.6%
55 - 64	13.6%	11.7%	11.4%
65 - 74	11.9%	9.1%	8.8%
75 - 84	7.0%	4.7%	4.4%
85 +	3.3%	1.8%	1.7%
18 +	81.5%	77.2%	76.3%
2028 Population by Age			
Total	68,230	627,597	1,574,947
0 - 4	4.6%	5.9%	6.2%
5 - 9	4.7%	5.6%	5.9%
10 - 14	5.3%	6.0%	6.3%
15 - 24	11.9%	13.4%	13.7%
25 - 34	11.8%	14.2%	14.2%
35 - 44	13.2%	13.9%	13.8%
45 - 54	12.1%	12.3%	12.1%
55 - 64	12.8%	11.4%	11.1%
65 - 74	11.8%	9.4%	9.2%
75 - 84	8.1%	5.7%	5.5%
85 +	3.6%	2.1%	2.0%
18 +	81.9%	78.8%	77.9%
2010 Population by Sex			
Males	31,083	278,586	700,691
Females	38,154	323,457	801,716
2023 Population by Sex			
Males	32,001	297,891	746,867
Females	38,366	341,380	843,443
2028 Population by Sex			
Males	31,141	292,642	738,771
Females	37,089	334,957	836,178

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	69,237	602,042	1,502,407
White Alone	30.7%	30.4%	32.0%
Black Alone	50.6%	40.3%	34.6%
American Indian Alone	0.5%	1.0%	1.2%
Asian Alone	4.7%	5.6%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.0%	18.3%	23.1%
Two or More Races	3.4%	4.4%	5.1%
Hispanic Origin	27.4%	41.1%	49.5%
Diversity Index	78.1	84.9	86.0
2020 Population by Race/Ethnicity			
Total	71,518	644,399	1,598,988
White Alone	16.9%	16.4%	17.5%
Black Alone	50.0%	36.9%	31.7%
American Indian Alone	0.6%	1.2%	1.3%
Asian Alone	6.2%	8.0%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	15.6%	25.6%	31.3%
Two or More Races	10.8%	11.7%	13.0%
Hispanic Origin	29.7%	42.8%	51.2%
Diversity Index	81.5	87.3	87.6
2023 Population by Race/Ethnicity			
Total	70,367	639,272	1,590,309
White Alone	16.5%	16.2%	17.2%
Black Alone	49.8%	36.6%	31.6%
American Indian Alone	0.6%	1.3%	1.3%
Asian Alone	6.5%	8.3%	5.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	15.6%	25.6%	31.3%
Two or More Races	10.9%	11.9%	13.1%
Hispanic Origin	30.0%	43.1%	51.5%
Diversity Index	81.7	87.4	87.6
2028 Population by Race/Ethnicity			
Total	68,230	627,600	1,574,949
White Alone	15.8%	15.5%	16.7%
Black Alone	49.1%	35.8%	30.8%
American Indian Alone	0.6%	1.3%	1.4%
Asian Alone	7.1%	8.9%	5.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.1%	26.3%	32.1%
Two or More Races	11.3%	12.1%	13.4%
Hispanic Origin	30.6%	43.7%	52.1%
Diversity Index	82.2	87.6	87.6
2010 Population by Relationship and Household Type			
Total	69,237	602,043	1,502,407
In Households	94.5%	97.8%	97.5%
In Family Households	77.4%	82.5%	82.7%
Householder	24.5%	24.0%	23.6%
Spouse	13.7%	11.5%	10.9%
Child	30.3%	35.8%	36.7%
Other relative	6.7%	7.9%	8.1%
Nonrelative	2.3%	3.2%	3.5%
In Nonfamily Households	17.0%	15.3%	14.7%
In Group Quarters	5.5%	2.2%	2.5%
Institutionalized Population	3.8%	1.2%	1.1%
Noninstitutionalized Population	1.7%	1.0%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	51,253	430,458	1,054,781
Less than 9th Grade	4.7%	8.9%	10.4%
9th - 12th Grade, No Diploma	7.5%	9.8%	10.6%
High School Graduate	21.8%	23.2%	22.2%
GED/Alternative Credential	4.5%	5.3%	5.1%
Some College, No Degree	17.6%	16.4%	15.9%
Associate Degree	10.7%	9.4%	8.7%
Bachelor's Degree	21.6%	17.0%	16.5%
Graduate/Professional Degree	11.6%	9.9%	10.3%
2023 Population 15+ by Marital Status			
Total	59,809	518,889	1,277,288
Never Married	42.2%	46.1%	46.8%
Married	39.4%	39.2%	38.2%
Widowed	7.8%	5.9%	5.5%
Divorced	10.6%	8.8%	9.5%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	33,494	295,046	728,298
Population 16+ Employed	93.0%	91.3%	90.9%
Population 16+ Unemployment rate	7.0%	8.7%	9.1%
Population 16-24 Employed	8.3%	10.4%	11.1%
Population 16-24 Unemployment rate	16.8%	21.3%	21.6%
Population 25-54 Employed	65.7%	67.9%	68.0%
Population 25-54 Unemployment rate	6.7%	7.4%	7.7%
Population 55-64 Employed	19.0%	15.9%	15.3%
Population 55-64 Unemployment rate	4.8%	5.8%	6.0%
Population 65+ Employed	7.0%	5.7%	5.6%
Population 65+ Unemployment rate	1.4%	4.6%	4.8%
2023 Employed Population 16+ by Industry			
Total	31,162	269,342	662,175
Agriculture/Mining	0.9%	0.2%	0.1%
Construction	4.7%	5.6%	5.7%
Manufacturing	2.5%	3.2%	3.3%
Wholesale Trade	0.7%	1.1%	1.3%
Retail Trade	8.9%	9.4%	9.5%
Transportation/Utilities	6.8%	8.6%	8.0%
Information	1.6%	1.7%	1.8%
Finance/Insurance/Real Estate	7.1%	6.2%	6.6%
Services	62.0%	60.0%	59.9%
Public Administration	4.8%	4.0%	3.9%
2023 Employed Population 16+ by Occupation			
Total	31,163	269,344	662,174
White Collar	62.1%	52.8%	52.1%
Management/Business/Financial	13.9%	12.0%	12.3%
Professional	27.0%	20.8%	21.1%
Sales	7.2%	7.6%	7.7%
Administrative Support	13.9%	12.4%	11.1%
Services	25.4%	29.4%	29.8%
Blue Collar	12.5%	17.8%	18.1%
Farming/Forestry/Fishing	0.9%	0.2%	0.1%
Construction/Extraction	3.5%	4.7%	4.6%
Installation/Maintenance/Repair	1.5%	1.9%	1.9%
Production	1.5%	2.2%	2.6%
Transportation/Material Moving	5.1%	8.8%	8.9%

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2010 Households by Type			
Total	27,414	221,781	537,548
Households with 1 Person	34.8%	29.8%	28.8%
Households with 2+ People	65.2%	70.2%	71.2%
Family Households	61.6%	65.1%	65.9%
Husband-wife Families	34.5%	31.3%	30.4%
With Related Children	14.3%	16.0%	15.9%
Other Family (No Spouse Present)	27.1%	33.9%	35.5%
Other Family with Male Householder	5.8%	6.9%	7.0%
With Related Children	2.7%	3.4%	3.5%
Other Family with Female Householder	21.3%	27.0%	28.5%
With Related Children	11.2%	17.4%	18.9%
Nonfamily Households	3.6%	5.0%	5.3%
All Households with Children	28.5%	37.1%	38.8%
Multigenerational Households	6.1%	7.2%	7.6%
Unmarried Partner Households	4.8%	6.8%	7.3%
Male-female	4.2%	6.1%	6.5%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	27,415	221,781	537,549
1 Person Household	34.8%	29.8%	28.8%
2 Person Household	28.5%	25.7%	25.2%
3 Person Household	16.2%	17.8%	17.9%
4 Person Household	11.6%	13.4%	13.8%
5 Person Household	5.4%	7.3%	7.8%
6 Person Household	2.0%	3.2%	3.5%
7 + Person Household	1.5%	2.7%	3.1%
2010 Households by Tenure and Mortgage Status			
Total	27,414	221,781	537,548
Owner Occupied	50.0%	27.3%	23.3%
Owned with a Mortgage/Loan	27.3%	18.2%	15.7%
Owned Free and Clear	22.7%	9.1%	7.6%
Renter Occupied	50.0%	72.7%	76.7%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	75	39	38
Percent of Income for Mortgage	30.5%	61.5%	64.1%
Wealth Index	64	52	53
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	28,524	234,905	570,577
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	69,237	602,043	1,502,407
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Family Foundations (12A)	City Strivers (11A)	High Rise Renters (13E)
2.	City Strivers (11A)	High Rise Renters (13E)	City Strivers (11A)
3.	City Lights (8A)	Diverse Convergence (13A)	Diverse Convergence (13A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$53,508,398	\$452,912,057	\$1,129,237,941
Average Spent	\$1,943.57	\$1,940.56	\$1,949.81
Spending Potential Index	88	88	89
Education: Total \$	\$43,548,143	\$374,690,231	\$928,693,974
Average Spent	\$1,581.79	\$1,605.40	\$1,603.54
Spending Potential Index	88	90	89
Entertainment/Recreation: Total \$	\$83,873,939	\$614,203,606	\$1,489,617,357
Average Spent	\$3,046.53	\$2,631.63	\$2,572.06
Spending Potential Index	81	70	68
Food at Home: Total \$	\$161,722,293	\$1,304,720,728	\$3,235,738,459
Average Spent	\$5,874.19	\$5,590.23	\$5,587.01
Spending Potential Index	86	82	82
Food Away from Home: Total \$	\$85,796,347	\$675,470,963	\$1,658,606,521
Average Spent	\$3,116.35	\$2,894.14	\$2,863.84
Spending Potential Index	84	78	77
Health Care: Total \$	\$164,827,642	\$1,121,805,942	\$2,690,940,346
Average Spent	\$5,986.98	\$4,806.51	\$4,646.33
Spending Potential Index	81	65	63
HH Furnishings & Equipment: Total \$	\$67,588,090	\$508,375,710	\$1,232,862,362
Average Spent	\$2,454.98	\$2,178.20	\$2,128.73
Spending Potential Index	83	74	72
Personal Care Products & Services: Total \$	\$22,149,175	\$168,614,226	\$410,727,699
Average Spent	\$804.52	\$722.45	\$709.19
Spending Potential Index	84	76	74
Shelter: Total \$	\$586,420,852	\$4,699,502,197	\$11,642,567,330
Average Spent	\$21,300.38	\$20,135.57	\$20,102.71
Spending Potential Index	86	81	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$65,734,271	\$441,006,606	\$1,067,891,881
Average Spent	\$2,387.65	\$1,889.55	\$1,843.88
Spending Potential Index	76	60	59
Travel: Total \$	\$49,577,989	\$355,617,301	\$864,321,413
Average Spent	\$1,800.81	\$1,523.68	\$1,492.39
Spending Potential Index	80	68	66
Vehicle Maintenance & Repairs: Total \$	\$28,408,339	\$202,198,726	\$491,876,834
Average Spent	\$1,031.87	\$866.34	\$849.30
Spending Potential Index	79	66	65

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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