



Community Profile

Rings: 1, 3, 5 mile radii

240 Sunrise Hwy, Freeport, NY 11520, USA

Latitude: 40.6556
Longitude: -73.57283

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	24,559	170,411	413,211
2020 Total Population	25,071	176,413	429,464
2020 Group Quarters	228	1,235	7,754
2023 Total Population	25,424	175,252	427,915
2023 Group Quarters	228	1,235	7,890
2028 Total Population	25,537	173,462	423,997
2023-2028 Annual Rate	0.09%	-0.21%	-0.18%
2023 Total Daytime Population	25,431	131,862	347,580
Workers	12,708	46,530	134,821
Residents	12,723	85,332	212,759
Household Summary			
2010 Households	7,533	53,873	131,874
2010 Average Household Size	3.23	3.15	3.08
2020 Total Households	7,706	54,500	134,191
2020 Average Household Size	3.22	3.21	3.14
2023 Total Households	7,824	54,646	134,834
2023 Average Household Size	3.22	3.18	3.12
2028 Total Households	7,931	54,669	135,036
2028 Average Household Size	3.19	3.15	3.08
2023-2028 Annual Rate	0.27%	0.01%	0.03%
2010 Families	5,507	42,536	101,575
2010 Average Family Size	3.67	3.49	3.46
2023 Families	5,574	42,260	101,392
2023 Average Family Size	3.71	3.58	3.55
2028 Families	5,644	42,219	101,421
2028 Average Family Size	3.68	3.54	3.51
2023-2028 Annual Rate	0.25%	-0.02%	0.01%
Housing Unit Summary			
2000 Housing Units	7,835	55,237	134,903
Owner Occupied Housing Units	53.4%	80.8%	77.7%
Renter Occupied Housing Units	44.2%	17.4%	20.3%
Vacant Housing Units	2.4%	1.8%	2.0%
2010 Housing Units	7,837	55,751	136,835
Owner Occupied Housing Units	54.5%	79.2%	75.7%
Renter Occupied Housing Units	41.6%	17.4%	20.6%
Vacant Housing Units	3.9%	3.4%	3.6%
2020 Housing Units	8,061	56,516	139,104
Vacant Housing Units	4.4%	3.6%	3.5%
2023 Housing Units	8,182	56,642	139,750
Owner Occupied Housing Units	54.7%	80.3%	76.1%
Renter Occupied Housing Units	40.9%	16.2%	20.4%
Vacant Housing Units	4.4%	3.5%	3.5%
2028 Housing Units	8,233	56,707	139,938
Owner Occupied Housing Units	55.8%	80.8%	76.7%
Renter Occupied Housing Units	40.5%	15.6%	19.8%
Vacant Housing Units	3.7%	3.6%	3.5%
Median Household Income			
2023	\$83,280	\$126,932	\$120,573
2028	\$92,745	\$141,059	\$133,113
Median Home Value			
2023	\$478,670	\$577,075	\$589,141
2028	\$534,109	\$621,180	\$629,039
Per Capita Income			
2023	\$34,805	\$52,800	\$51,050
2028	\$39,822	\$59,251	\$57,333
Median Age			
2010	35.7	39.3	39.2
2023	37.4	41.1	40.9
2028	38.9	41.9	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	7,824	54,646	134,834
<\$15,000	10.4%	5.4%	5.9%
\$15,000 - \$24,999	6.6%	3.3%	3.6%
\$25,000 - \$34,999	5.8%	3.2%	3.9%
\$35,000 - \$49,999	7.6%	5.1%	5.4%
\$50,000 - \$74,999	14.3%	10.1%	10.7%
\$75,000 - \$99,999	13.5%	10.0%	10.4%
\$100,000 - \$149,999	19.7%	20.2%	20.0%
\$150,000 - \$199,999	9.6%	15.9%	15.1%
\$200,000+	12.6%	26.7%	25.2%
Average Household Income	\$113,068	\$169,101	\$161,981
2028 Households by Income			
Household Income Base	7,931	54,669	135,036
<\$15,000	8.9%	4.6%	5.0%
\$15,000 - \$24,999	5.6%	2.6%	2.8%
\$25,000 - \$34,999	4.7%	2.5%	3.2%
\$35,000 - \$49,999	6.6%	4.3%	4.6%
\$50,000 - \$74,999	13.8%	9.1%	9.8%
\$75,000 - \$99,999	13.6%	9.4%	9.8%
\$100,000 - \$149,999	20.8%	20.1%	19.9%
\$150,000 - \$199,999	11.1%	17.4%	16.6%
\$200,000+	14.9%	30.0%	28.3%
Average Household Income	\$128,172	\$187,743	\$180,029
2023 Owner Occupied Housing Units by Value			
Total	4,477	45,487	106,339
<\$50,000	2.7%	1.6%	1.8%
\$50,000 - \$99,999	4.0%	0.8%	0.7%
\$100,000 - \$149,999	5.9%	1.2%	0.9%
\$150,000 - \$199,999	3.2%	0.9%	0.9%
\$200,000 - \$249,999	3.8%	2.4%	1.8%
\$250,000 - \$299,999	3.9%	2.1%	1.7%
\$300,000 - \$399,999	10.1%	7.4%	6.8%
\$400,000 - \$499,999	21.0%	18.2%	16.8%
\$500,000 - \$749,999	36.4%	50.1%	52.3%
\$750,000 - \$999,999	7.4%	12.0%	12.7%
\$1,000,000 - \$1,499,999	0.9%	2.1%	2.4%
\$1,500,000 - \$1,999,999	0.7%	0.4%	0.5%
\$2,000,000 +	0.1%	0.9%	0.7%
Average Home Value	\$483,192	\$593,705	\$605,385
2028 Owner Occupied Housing Units by Value			
Total	4,594	45,800	107,323
<\$50,000	2.1%	0.9%	1.0%
\$50,000 - \$99,999	2.7%	0.5%	0.3%
\$100,000 - \$149,999	3.5%	0.6%	0.4%
\$150,000 - \$199,999	2.2%	0.5%	0.4%
\$200,000 - \$249,999	2.6%	1.4%	1.0%
\$250,000 - \$299,999	2.4%	1.1%	1.0%
\$300,000 - \$399,999	7.2%	4.4%	4.2%
\$400,000 - \$499,999	21.7%	15.0%	13.3%
\$500,000 - \$749,999	41.4%	52.8%	54.8%
\$750,000 - \$999,999	10.6%	16.9%	17.3%
\$1,000,000 - \$1,499,999	1.8%	3.6%	3.9%
\$1,500,000 - \$1,999,999	1.7%	0.8%	1.0%
\$2,000,000 +	0.1%	1.6%	1.3%
Average Home Value	\$552,275	\$662,809	\$670,347

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	24,557	170,410	413,210
0 - 4	6.6%	6.0%	6.0%
5 - 9	6.4%	6.5%	6.4%
10 - 14	7.0%	7.3%	7.0%
15 - 24	15.1%	13.2%	13.8%
25 - 34	13.9%	11.4%	11.5%
35 - 44	14.5%	14.0%	13.6%
45 - 54	15.2%	16.3%	15.9%
55 - 64	10.8%	12.5%	12.2%
65 - 74	6.0%	6.8%	6.8%
75 - 84	3.4%	4.3%	4.6%
85 +	1.1%	1.7%	2.1%
18 +	75.2%	75.5%	76.1%
2023 Population by Age			
Total	25,426	175,251	427,914
0 - 4	5.8%	5.2%	5.2%
5 - 9	6.2%	5.9%	5.9%
10 - 14	6.8%	6.8%	6.6%
15 - 24	12.8%	11.6%	12.1%
25 - 34	15.1%	12.4%	12.5%
35 - 44	14.0%	13.2%	13.0%
45 - 54	12.5%	13.0%	12.6%
55 - 64	12.1%	13.8%	13.5%
65 - 74	8.9%	10.7%	10.5%
75 - 84	4.4%	5.4%	5.6%
85 +	1.4%	2.0%	2.4%
18 +	77.4%	78.1%	78.4%
2028 Population by Age			
Total	25,537	173,462	423,997
0 - 4	5.8%	5.2%	5.3%
5 - 9	5.7%	5.5%	5.5%
10 - 14	6.3%	6.2%	6.1%
15 - 24	12.1%	11.1%	11.6%
25 - 34	13.8%	11.5%	11.4%
35 - 44	15.1%	14.8%	14.7%
45 - 54	12.8%	12.8%	12.4%
55 - 64	11.5%	12.9%	12.6%
65 - 74	9.6%	11.1%	11.0%
75 - 84	5.6%	6.7%	6.8%
85 +	1.7%	2.3%	2.7%
18 +	78.5%	79.3%	79.5%
2010 Population by Sex			
Males	12,053	82,429	199,424
Females	12,506	87,981	213,788
2023 Population by Sex			
Males	12,576	85,562	207,993
Females	12,848	89,690	219,922
2028 Population by Sex			
Males	12,644	84,840	206,227
Females	12,894	88,622	217,770

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	24,559	170,411	413,211
White Alone	44.1%	61.2%	64.7%
Black Alone	27.6%	23.4%	20.2%
American Indian Alone	0.9%	0.4%	0.3%
Asian Alone	1.8%	2.7%	3.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	20.6%	9.2%	8.7%
Two or More Races	4.9%	3.1%	2.8%
Hispanic Origin	45.6%	21.4%	20.1%
Diversity Index	84.1	70.9	68.2
2020 Population by Race/Ethnicity			
Total	25,071	176,413	429,464
White Alone	25.6%	46.6%	50.9%
Black Alone	23.3%	23.1%	19.3%
American Indian Alone	1.0%	0.6%	0.6%
Asian Alone	2.2%	3.5%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	34.1%	16.1%	15.0%
Two or More Races	13.7%	10.1%	9.6%
Hispanic Origin	51.8%	27.0%	25.5%
Diversity Index	87.2	81.4	79.5
2023 Population by Race/Ethnicity			
Total	25,423	175,252	427,916
White Alone	25.1%	46.0%	50.3%
Black Alone	23.1%	23.1%	19.4%
American Indian Alone	1.1%	0.6%	0.6%
Asian Alone	2.3%	3.7%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	34.3%	16.2%	15.1%
Two or More Races	14.0%	10.3%	9.8%
Hispanic Origin	52.5%	27.4%	25.9%
Diversity Index	87.2	81.7	80.0
2028 Population by Race/Ethnicity			
Total	25,536	173,464	423,999
White Alone	23.8%	44.4%	48.5%
Black Alone	22.6%	23.0%	19.3%
American Indian Alone	1.1%	0.7%	0.6%
Asian Alone	2.5%	4.2%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	35.8%	17.1%	16.0%
Two or More Races	14.1%	10.7%	10.2%
Hispanic Origin	53.8%	28.5%	26.9%
Diversity Index	87.1	82.7	81.1
2010 Population by Relationship and Household Type			
Total	24,558	170,411	413,211
In Households	99.2%	99.5%	98.2%
In Family Households	88.4%	90.9%	88.9%
Householder	22.4%	25.0%	24.5%
Spouse	13.4%	18.4%	18.2%
Child	35.9%	35.7%	34.8%
Other relative	10.6%	7.9%	7.5%
Nonrelative	6.1%	3.9%	3.8%
In Nonfamily Households	10.8%	8.5%	9.3%
In Group Quarters	0.8%	0.5%	1.8%
Institutionalized Population	0.2%	0.2%	0.6%
Noninstitutionalized Population	0.6%	0.3%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	17,405	123,517	300,753
Less than 9th Grade	10.2%	4.5%	5.0%
9th - 12th Grade, No Diploma	6.5%	3.7%	4.2%
High School Graduate	26.4%	21.2%	21.6%
GED/Alternative Credential	3.1%	2.5%	2.8%
Some College, No Degree	14.5%	13.9%	14.3%
Associate Degree	10.4%	9.7%	9.5%
Bachelor's Degree	17.6%	25.7%	24.5%
Graduate/Professional Degree	11.2%	18.9%	18.3%
2023 Population 15+ by Marital Status			
Total	20,655	143,855	352,362
Never Married	40.0%	35.0%	36.3%
Married	42.5%	52.1%	50.8%
Widowed	5.8%	5.2%	5.7%
Divorced	11.8%	7.7%	7.2%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,783	95,756	230,395
Population 16+ Employed	94.6%	96.0%	95.5%
Population 16+ Unemployment rate	5.4%	4.0%	4.5%
Population 16-24 Employed	9.9%	10.0%	11.0%
Population 16-24 Unemployment rate	22.0%	13.3%	13.0%
Population 25-54 Employed	68.8%	62.5%	61.8%
Population 25-54 Unemployment rate	3.2%	2.7%	3.3%
Population 55-64 Employed	16.1%	18.1%	18.3%
Population 55-64 Unemployment rate	0.9%	2.5%	2.7%
Population 65+ Employed	5.2%	9.3%	9.0%
Population 65+ Unemployment rate	8.1%	4.0%	4.8%
2023 Employed Population 16+ by Industry			
Total	13,040	91,933	219,971
Agriculture/Mining	0.1%	0.3%	0.2%
Construction	7.2%	5.9%	6.6%
Manufacturing	4.1%	4.0%	3.9%
Wholesale Trade	2.2%	1.9%	2.0%
Retail Trade	11.9%	9.2%	9.2%
Transportation/Utilities	7.9%	7.1%	6.9%
Information	1.8%	2.8%	2.6%
Finance/Insurance/Real Estate	5.2%	8.1%	8.6%
Services	54.6%	54.5%	54.4%
Public Administration	4.9%	6.3%	5.7%
2023 Employed Population 16+ by Occupation			
Total	13,040	91,933	219,973
White Collar	55.5%	67.6%	66.6%
Management/Business/Financial	12.8%	18.8%	18.5%
Professional	23.3%	29.7%	28.6%
Sales	8.6%	8.6%	8.9%
Administrative Support	10.8%	10.4%	10.6%
Services	22.9%	17.0%	17.6%
Blue Collar	21.6%	15.5%	15.8%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	4.8%	4.2%	4.9%
Installation/Maintenance/Repair	3.2%	2.2%	1.9%
Production	3.5%	2.7%	2.7%
Transportation/Material Moving	9.9%	6.2%	6.1%

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2010 Households by Type			
Total	7,533	53,874	131,874
Households with 1 Person	22.1%	17.1%	18.9%
Households with 2+ People	77.9%	82.9%	81.1%
Family Households	73.1%	79.0%	77.0%
Husband-wife Families	43.7%	58.3%	57.1%
With Related Children	23.9%	29.4%	28.5%
Other Family (No Spouse Present)	29.4%	20.7%	19.9%
Other Family with Male Householder	7.6%	5.4%	5.2%
With Related Children	4.3%	2.6%	2.5%
Other Family with Female Householder	21.8%	15.4%	14.7%
With Related Children	13.9%	8.5%	8.1%
Nonfamily Households	4.8%	4.0%	4.1%
All Households with Children	42.9%	41.1%	39.6%
Multigenerational Households	11.0%	8.3%	7.6%
Unmarried Partner Households	7.5%	5.1%	4.8%
Male-female	6.7%	4.4%	4.1%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	7,535	53,873	131,874
1 Person Household	22.1%	17.1%	18.9%
2 Person Household	22.3%	26.5%	26.4%
3 Person Household	16.9%	19.0%	18.4%
4 Person Household	16.2%	19.2%	18.3%
5 Person Household	10.1%	9.7%	9.6%
6 Person Household	5.3%	4.1%	4.1%
7 + Person Household	7.0%	4.4%	4.2%
2010 Households by Tenure and Mortgage Status			
Total	7,533	53,873	131,875
Owner Occupied	56.7%	82.0%	78.6%
Owned with a Mortgage/Loan	43.7%	60.3%	56.4%
Owned Free and Clear	13.0%	21.7%	22.2%
Renter Occupied	43.3%	18.0%	21.4%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	58	76	71
Percent of Income for Mortgage	34.5%	27.3%	29.4%
Wealth Index	108	210	197
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,837	55,751	136,835
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	24,559	170,411	413,211
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Pleasantville (2B)	Pleasantville (2B)
2.	Urban Villages (7B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
3.	Pleasantville (2B)	Urban Villages (7B)	Urban Villages (7B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$19,191,552	\$187,779,358	\$445,779,850
Average Spent	\$2,452.91	\$3,436.29	\$3,306.14
Spending Potential Index	112	156	150
Education: Total \$	\$16,309,034	\$186,511,412	\$440,198,551
Average Spent	\$2,084.49	\$3,413.08	\$3,264.74
Spending Potential Index	116	190	182
Entertainment/Recreation: Total \$	\$29,607,164	\$312,027,809	\$738,251,845
Average Spent	\$3,784.15	\$5,709.98	\$5,475.26
Spending Potential Index	100	151	145
Food at Home: Total \$	\$57,859,832	\$569,286,985	\$1,353,978,758
Average Spent	\$7,395.17	\$10,417.72	\$10,041.82
Spending Potential Index	109	153	148
Food Away from Home: Total \$	\$31,364,372	\$306,220,568	\$725,530,885
Average Spent	\$4,008.74	\$5,603.71	\$5,380.92
Spending Potential Index	108	151	145
Health Care: Total \$	\$54,007,931	\$572,795,097	\$1,358,081,773
Average Spent	\$6,902.85	\$10,481.92	\$10,072.25
Spending Potential Index	94	142	137
HH Furnishings & Equipment: Total \$	\$23,750,819	\$250,294,668	\$592,052,851
Average Spent	\$3,035.64	\$4,580.29	\$4,390.98
Spending Potential Index	103	155	149
Personal Care Products & Services: Total \$	\$7,929,617	\$80,210,918	\$190,487,200
Average Spent	\$1,013.50	\$1,467.83	\$1,412.75
Spending Potential Index	106	154	148
Shelter: Total \$	\$218,229,077	\$2,172,911,406	\$5,156,595,570
Average Spent	\$27,892.26	\$39,763.41	\$38,244.03
Spending Potential Index	113	160	154
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,168,976	\$253,462,606	\$599,009,362
Average Spent	\$2,833.46	\$4,638.26	\$4,442.57
Spending Potential Index	91	148	142
Travel: Total \$	\$18,000,828	\$192,459,679	\$453,424,834
Average Spent	\$2,300.72	\$3,521.94	\$3,362.84
Spending Potential Index	102	157	149
Vehicle Maintenance & Repairs: Total \$	\$10,025,738	\$99,771,749	\$236,580,827
Average Spent	\$1,281.41	\$1,825.78	\$1,754.61
Spending Potential Index	98	139	134

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.