



Community Profile

Rings: 1, 3, 5 mile radii

PetSmart, 641 Baltimore Pike, Springfield,

Latitude: 39.9186

Longitude: -75.32675

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	16,467	159,143	408,793
2020 Total Population	17,057	163,093	418,396
2020 Group Quarters	36	2,190	6,512
2023 Total Population	16,912	162,262	417,122
2023 Group Quarters	36	2,193	6,512
2028 Total Population	16,643	160,580	413,285
2023-2028 Annual Rate	-0.32%	-0.21%	-0.18%
2023 Total Daytime Population	16,409	123,574	351,198
Workers	8,665	47,068	144,528
Residents	7,744	76,506	206,670
Household Summary			
2010 Households	6,290	61,872	155,222
2010 Average Household Size	2.61	2.54	2.59
2020 Total Households	6,380	62,982	158,515
2020 Average Household Size	2.67	2.55	2.60
2023 Households	6,379	63,135	159,165
2023 Average Household Size	2.65	2.54	2.58
2028 Households	6,344	63,163	159,286
2028 Average Household Size	2.62	2.51	2.55
2023-2028 Annual Rate	-0.11%	0.01%	0.02%
2010 Families	4,490	41,474	103,641
2010 Average Family Size	3.13	3.13	3.19
2023 Families	4,417	40,809	102,744
2023 Average Family Size	3.23	3.20	3.25
2028 Families	4,379	40,681	102,573
2028 Average Family Size	3.20	3.16	3.22
2023-2028 Annual Rate	-0.17%	-0.06%	-0.03%
Housing Unit Summary			
2000 Housing Units	6,527	65,101	166,309
Owner Occupied Housing Units	75.3%	71.1%	67.3%
Renter Occupied Housing Units	21.5%	25.4%	27.5%
Vacant Housing Units	3.2%	3.5%	5.3%
2010 Housing Units	6,547	64,968	165,592
Owner Occupied Housing Units	75.0%	70.1%	64.9%
Renter Occupied Housing Units	21.1%	25.1%	28.8%
Vacant Housing Units	3.9%	4.8%	6.3%
2020 Housing Units	6,632	65,893	168,253
Vacant Housing Units	3.8%	4.4%	5.8%
2023 Housing Units	6,621	65,940	168,695
Owner Occupied Housing Units	73.1%	70.2%	64.3%
Renter Occupied Housing Units	23.2%	25.6%	30.0%
Vacant Housing Units	3.7%	4.3%	5.6%
2028 Housing Units	6,619	66,095	169,167
Owner Occupied Housing Units	73.4%	70.6%	64.8%
Renter Occupied Housing Units	22.5%	24.9%	29.3%
Vacant Housing Units	4.2%	4.4%	5.8%
Median Household Income			
2023	\$104,537	\$84,911	\$74,305
2028	\$115,334	\$101,250	\$86,712
Median Home Value			
2023	\$331,060	\$278,325	\$271,067
2028	\$363,842	\$349,017	\$345,135
Per Capita Income			
2023	\$48,281	\$46,211	\$41,256
2028	\$56,195	\$54,073	\$48,334
Median Age			
2010	40.3	39.6	37.6
2023	42.0	41.4	39.6
2028	42.5	42.2	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income			
Household Income Base	6,379	63,132	159,162
<\$15,000	3.7%	6.6%	9.0%
\$15,000 - \$24,999	3.4%	5.4%	6.4%
\$25,000 - \$34,999	5.7%	6.2%	7.8%
\$35,000 - \$49,999	7.8%	10.0%	10.7%
\$50,000 - \$74,999	14.4%	16.0%	16.5%
\$75,000 - \$99,999	11.5%	12.4%	12.3%
\$100,000 - \$149,999	24.7%	20.8%	17.6%
\$150,000 - \$199,999	15.4%	10.0%	8.9%
\$200,000+	13.5%	12.6%	10.8%
Average Household Income	\$128,647	\$118,485	\$107,894
2028 Households by Income			
Household Income Base	6,344	63,160	159,283
<\$15,000	3.0%	5.6%	8.0%
\$15,000 - \$24,999	2.5%	4.1%	5.0%
\$25,000 - \$34,999	4.5%	5.0%	6.3%
\$35,000 - \$49,999	6.6%	8.5%	9.5%
\$50,000 - \$74,999	12.0%	13.7%	14.7%
\$75,000 - \$99,999	11.2%	12.1%	12.3%
\$100,000 - \$149,999	24.4%	22.8%	19.5%
\$150,000 - \$199,999	18.9%	12.9%	11.6%
\$200,000+	16.7%	15.2%	13.2%
Average Household Income	\$148,143	\$137,205	\$125,171
2023 Owner Occupied Housing Units by Value			
Total	4,843	46,267	108,510
<\$50,000	0.5%	3.0%	3.8%
\$50,000 - \$99,999	0.3%	2.6%	7.0%
\$100,000 - \$149,999	1.7%	7.9%	9.3%
\$150,000 - \$199,999	4.2%	14.3%	13.7%
\$200,000 - \$249,999	12.3%	14.8%	12.1%
\$250,000 - \$299,999	17.4%	13.1%	9.8%
\$300,000 - \$399,999	44.0%	21.6%	18.4%
\$400,000 - \$499,999	14.4%	9.4%	10.5%
\$500,000 - \$749,999	4.4%	10.2%	12.1%
\$750,000 - \$999,999	0.5%	2.3%	2.0%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.3%	0.1%	0.3%
Average Home Value	\$343,545	\$320,476	\$320,181
2028 Owner Occupied Housing Units by Value			
Total	4,856	46,673	109,674
<\$50,000	0.1%	0.9%	1.7%
\$50,000 - \$99,999	0.1%	0.9%	3.0%
\$100,000 - \$149,999	0.6%	3.6%	4.7%
\$150,000 - \$199,999	2.6%	7.5%	9.1%
\$200,000 - \$249,999	6.8%	11.4%	11.2%
\$250,000 - \$299,999	10.2%	12.3%	10.7%
\$300,000 - \$399,999	46.4%	27.2%	21.2%
\$400,000 - \$499,999	24.5%	16.4%	15.7%
\$500,000 - \$749,999	7.5%	15.1%	17.5%
\$750,000 - \$999,999	0.9%	3.2%	3.1%
\$1,000,000 - \$1,499,999	0.0%	1.3%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.2%	0.1%	0.3%
Average Home Value	\$382,424	\$389,753	\$390,351

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	16,466	159,147	408,790
0 - 4	6.1%	6.0%	6.6%
5 - 9	6.1%	5.9%	6.3%
10 - 14	6.2%	6.2%	6.7%
15 - 24	12.2%	13.2%	14.0%
25 - 34	12.4%	13.0%	13.1%
35 - 44	13.0%	12.7%	13.0%
45 - 54	15.7%	16.1%	15.4%
55 - 64	13.4%	12.5%	11.8%
65 - 74	7.1%	6.7%	6.3%
75 - 84	5.4%	5.3%	4.7%
85 +	2.3%	2.3%	2.1%
18 +	77.4%	77.6%	76.0%
2023 Population by Age			
Total	16,911	162,262	417,122
0 - 4	5.2%	5.2%	5.6%
5 - 9	5.8%	5.6%	6.1%
10 - 14	6.5%	6.0%	6.4%
15 - 24	10.7%	11.5%	12.2%
25 - 34	12.0%	12.9%	13.4%
35 - 44	13.9%	13.5%	13.2%
45 - 54	12.2%	11.9%	11.9%
55 - 64	13.8%	14.1%	13.4%
65 - 74	11.4%	11.1%	10.3%
75 - 84	5.9%	5.6%	5.2%
85 +	2.5%	2.5%	2.2%
18 +	78.8%	79.7%	78.2%
2028 Population by Age			
Total	16,645	160,578	413,287
0 - 4	5.4%	5.2%	5.7%
5 - 9	5.4%	5.3%	5.7%
10 - 14	5.9%	5.7%	6.1%
15 - 24	10.9%	11.3%	11.9%
25 - 34	11.3%	12.2%	12.7%
35 - 44	14.7%	14.2%	13.9%
45 - 54	12.9%	12.1%	12.0%
55 - 64	12.0%	12.3%	12.0%
65 - 74	12.1%	12.1%	11.2%
75 - 84	6.8%	6.9%	6.3%
85 +	2.6%	2.7%	2.4%
18 +	79.7%	80.3%	78.8%
2010 Population by Sex			
Males	7,947	76,612	195,381
Females	8,521	82,531	213,413
2023 Population by Sex			
Males	8,232	78,815	200,533
Females	8,680	83,447	216,589
2028 Population by Sex			
Males	8,100	78,022	198,631
Females	8,543	82,557	214,654

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Community Profile

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2010 Population by Race/Ethnicity			
Total	16,467	159,142	408,793
White Alone	86.2%	84.8%	64.1%
Black Alone	7.3%	9.2%	27.4%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	4.7%	3.6%	5.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.5%	1.0%
Two or More Races	1.4%	1.8%	2.2%
Hispanic Origin	1.4%	2.1%	3.0%
Diversity Index	27.0	30.0	54.0
2020 Population by Race/Ethnicity			
Total	17,057	163,093	418,396
White Alone	79.9%	71.9%	54.6%
Black Alone	8.5%	16.3%	31.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	6.5%	4.8%	6.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.5%	2.4%
Two or More Races	4.1%	5.4%	5.2%
Hispanic Origin	2.4%	3.8%	4.8%
Diversity Index	37.8	49.1	63.3
2023 Population by Race/Ethnicity			
Total	16,911	162,261	417,122
White Alone	78.6%	70.4%	53.4%
Black Alone	8.9%	16.9%	31.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	7.1%	5.2%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.6%	2.5%
Two or More Races	4.4%	5.7%	5.5%
Hispanic Origin	2.6%	4.2%	5.3%
Diversity Index	39.9	51.2	64.5
2028 Population by Race/Ethnicity			
Total	16,642	160,580	413,286
White Alone	76.2%	67.6%	51.1%
Black Alone	9.5%	18.0%	32.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	8.0%	5.8%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.8%	2.9%
Two or More Races	5.1%	6.5%	6.1%
Hispanic Origin	3.0%	4.8%	6.0%
Diversity Index	43.6	54.8	66.7
2010 Population by Relationship and Household Type			
Total	16,467	159,143	408,793
In Households	99.8%	98.6%	98.2%
In Family Households	86.8%	83.4%	83.1%
Householder	27.2%	26.1%	25.3%
Spouse	21.3%	19.3%	16.8%
Child	33.7%	32.7%	34.1%
Other relative	3.3%	3.5%	4.7%
Nonrelative	1.4%	1.8%	2.2%
In Nonfamily Households	13.0%	15.2%	15.1%
In Group Quarters	0.2%	1.4%	1.8%
Institutionalized Population	0.0%	0.3%	0.8%
Noninstitutionalized Population	0.2%	1.1%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Population 25+ by Educational Attainment			
Total	12,145	116,388	290,729
Less than 9th Grade	1.1%	1.4%	2.2%
9th - 12th Grade, No Diploma	3.1%	3.2%	4.3%
High School Graduate	22.8%	25.8%	26.7%
GED/Alternative Credential	2.3%	3.0%	3.5%
Some College, No Degree	13.7%	16.6%	16.4%
Associate Degree	10.2%	10.0%	9.4%
Bachelor's Degree	29.2%	24.5%	23.1%
Graduate/Professional Degree	17.4%	15.4%	14.5%
2023 Population 15+ by Marital Status			
Total	13,958	135,079	341,558
Never Married	29.9%	35.9%	39.8%
Married	59.1%	50.1%	45.9%
Widowed	5.0%	5.4%	5.5%
Divorced	6.0%	8.6%	8.8%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,613	91,665	225,837
Population 16+ Employed	97.4%	95.3%	94.6%
Population 16+ Unemployment rate	2.6%	4.7%	5.4%
Population 16-24 Employed	10.0%	10.7%	11.1%
Population 16-24 Unemployment rate	7.1%	11.6%	15.3%
Population 25-54 Employed	60.6%	60.7%	62.2%
Population 25-54 Unemployment rate	2.0%	3.9%	4.0%
Population 55-64 Employed	20.0%	19.4%	18.4%
Population 55-64 Unemployment rate	2.1%	4.1%	4.1%
Population 65+ Employed	9.4%	9.2%	8.4%
Population 65+ Unemployment rate	2.3%	2.2%	3.2%
2023 Employed Population 16+ by Industry			
Total	9,366	87,399	213,727
Agriculture/Mining	0.2%	0.4%	0.3%
Construction	6.9%	6.4%	5.2%
Manufacturing	7.2%	7.9%	7.0%
Wholesale Trade	2.0%	1.6%	1.6%
Retail Trade	8.7%	9.5%	9.8%
Transportation/Utilities	5.8%	7.6%	7.9%
Information	2.3%	1.9%	1.9%
Finance/Insurance/Real Estate	8.4%	7.7%	7.0%
Services	54.5%	52.7%	54.8%
Public Administration	4.1%	4.3%	4.5%
2023 Employed Population 16+ by Occupation			
Total	9,368	87,398	213,725
White Collar	69.5%	66.6%	64.1%
Management/Business/Financial	21.3%	18.7%	18.2%
Professional	30.2%	28.3%	27.0%
Sales	7.6%	7.6%	8.1%
Administrative Support	10.4%	11.9%	10.7%
Services	14.9%	15.5%	17.9%
Blue Collar	15.6%	18.0%	17.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	5.0%	4.6%	3.8%
Installation/Maintenance/Repair	2.8%	3.3%	2.7%
Production	2.8%	3.6%	3.5%
Transportation/Material Moving	5.0%	6.4%	7.9%

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2010 Households by Type			
Total	6,290	61,873	155,222
Households with 1 Person	23.9%	27.6%	27.8%
Households with 2+ People	76.1%	72.4%	72.2%
Family Households	71.4%	67.0%	66.8%
Husband-wife Families	55.9%	49.6%	44.3%
With Related Children	25.6%	22.6%	20.6%
Other Family (No Spouse Present)	15.4%	17.4%	22.5%
Other Family with Male Householder	4.0%	4.8%	5.4%
With Related Children	1.8%	2.4%	2.8%
Other Family with Female Householder	11.4%	12.6%	17.1%
With Related Children	5.5%	6.8%	10.4%
Nonfamily Households	4.7%	5.3%	5.4%
All Households with Children	33.1%	32.0%	34.1%
Multigenerational Households	4.2%	4.1%	5.0%
Unmarried Partner Households	4.8%	6.2%	6.4%
Male-female	4.1%	5.5%	5.7%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	6,291	61,873	155,224
1 Person Household	23.9%	27.6%	27.8%
2 Person Household	32.0%	30.9%	29.6%
3 Person Household	17.3%	17.0%	17.2%
4 Person Household	16.1%	14.3%	14.1%
5 Person Household	7.2%	6.6%	6.9%
6 Person Household	2.5%	2.4%	2.7%
7 + Person Household	0.9%	1.1%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	6,290	61,872	155,223
Owner Occupied	78.0%	73.6%	69.3%
Owned with a Mortgage/Loan	55.2%	52.8%	50.1%
Owned Free and Clear	22.9%	20.8%	19.2%
Renter Occupied	22.0%	26.4%	30.7%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	107	98	91
Percent of Income for Mortgage	19.0%	19.7%	21.9%
Wealth Index	133	118	104
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,547	64,968	165,592
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	16,467	159,143	408,793
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Parks and Rec (5C)	Parks and Rec (5C)
2.	City Lights (8A)	Pleasantville (2B)	Pleasantville (2B)
3.	Emerald City (8B)	Front Porches (8E)	Family Foundations (12A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$16,610,159	\$151,876,923	\$359,439,636
Average Spent	\$2,603.88	\$2,405.59	\$2,258.28
Spending Potential Index	118	109	103
Education: Total \$	\$16,887,689	\$146,085,507	\$321,782,124
Average Spent	\$2,647.39	\$2,313.86	\$2,021.69
Spending Potential Index	148	129	113
Entertainment/Recreation: Total \$	\$27,863,504	\$258,307,577	\$592,207,538
Average Spent	\$4,368.01	\$4,091.35	\$3,720.71
Spending Potential Index	115	108	98
Food at Home: Total \$	\$50,509,255	\$466,918,459	\$1,097,429,292
Average Spent	\$7,918.05	\$7,395.56	\$6,894.92
Spending Potential Index	116	109	101
Food Away from Home: Total \$	\$27,001,407	\$250,158,555	\$588,199,036
Average Spent	\$4,232.86	\$3,962.28	\$3,695.53
Spending Potential Index	114	106	99
Health Care: Total \$	\$51,311,711	\$491,248,711	\$1,138,844,341
Average Spent	\$8,043.85	\$7,780.93	\$7,155.12
Spending Potential Index	109	106	97
HH Furnishings & Equipment: Total \$	\$22,335,152	\$203,661,125	\$470,427,188
Average Spent	\$3,501.36	\$3,225.80	\$2,955.59
Spending Potential Index	118	109	100
Personal Care Products & Services: Total \$	\$7,124,880	\$66,307,455	\$153,966,333
Average Spent	\$1,116.93	\$1,050.25	\$967.34
Spending Potential Index	117	110	101
Shelter: Total \$	\$192,111,107	\$1,749,229,428	\$4,044,903,476
Average Spent	\$30,116.18	\$27,706.18	\$25,413.27
Spending Potential Index	122	112	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,738,336	\$216,475,691	\$485,154,026
Average Spent	\$3,564.56	\$3,428.77	\$3,048.12
Spending Potential Index	114	110	97
Travel: Total \$	\$16,981,443	\$155,368,545	\$353,195,255
Average Spent	\$2,662.09	\$2,460.89	\$2,219.05
Spending Potential Index	118	109	99
Vehicle Maintenance & Repairs: Total \$	\$8,879,236	\$85,717,643	\$201,119,584
Average Spent	\$1,391.95	\$1,357.69	\$1,263.59
Spending Potential Index	106	104	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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