



Community Profile

Rings: 1, 3, 5 mile radii

461-499 Mundy St, Wilkes-Barre, PA 18702,

Latitude: 41.2481

Longitude: -75.84107

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	4,694	52,359	114,015
2020 Total Population	4,800	55,065	116,586
2020 Group Quarters	218	5,090	5,581
2023 Total Population	4,818	55,312	117,436
2023 Group Quarters	216	5,090	5,581
2028 Total Population	4,839	55,490	117,837
2023-2028 Annual Rate	0.09%	0.06%	0.07%
2023 Total Daytime Population	14,399	80,430	135,968
Workers	12,032	51,356	74,754
Residents	2,367	29,074	61,214
Household Summary			
2010 Households	1,994	22,211	49,173
2010 Average Household Size	2.27	2.19	2.23
2020 Total Households	2,044	22,741	49,852
2020 Average Household Size	2.24	2.20	2.23
2023 Total Households	2,076	23,025	50,527
2023 Average Household Size	2.22	2.18	2.21
2028 Total Households	2,110	23,299	51,208
2028 Average Household Size	2.19	2.16	2.19
2023-2028 Annual Rate	0.33%	0.24%	0.27%
2010 Families	1,241	12,016	28,250
2010 Average Family Size	2.86	2.93	2.91
2023 Families	1,241	11,825	27,703
2023 Average Family Size	2.87	3.01	2.97
2028 Families	1,257	11,938	27,992
2028 Average Family Size	2.84	2.98	2.94
2023-2028 Annual Rate	0.26%	0.19%	0.21%
Housing Unit Summary			
2000 Housing Units	2,232	25,920	55,832
Owner Occupied Housing Units	61.6%	51.0%	57.0%
Renter Occupied Housing Units	33.1%	39.1%	34.3%
Vacant Housing Units	5.4%	10.0%	8.7%
2010 Housing Units	2,163	25,120	54,871
Owner Occupied Housing Units	56.6%	47.2%	53.0%
Renter Occupied Housing Units	35.6%	41.3%	36.6%
Vacant Housing Units	7.8%	11.6%	10.4%
2020 Housing Units	2,205	25,587	55,628
Vacant Housing Units	7.3%	11.1%	10.4%
2023 Housing Units	2,254	26,010	56,573
Owner Occupied Housing Units	57.4%	46.9%	53.3%
Renter Occupied Housing Units	34.7%	41.6%	36.0%
Vacant Housing Units	7.9%	11.5%	10.7%
2028 Housing Units	2,277	26,288	57,109
Owner Occupied Housing Units	57.8%	47.7%	54.4%
Renter Occupied Housing Units	34.9%	40.9%	35.3%
Vacant Housing Units	7.3%	11.4%	10.3%
Median Household Income			
2023	\$51,909	\$52,276	\$54,756
2028	\$58,012	\$57,614	\$61,802
Median Home Value			
2023	\$107,256	\$127,513	\$140,028
2028	\$124,525	\$168,628	\$187,217
Per Capita Income			
2023	\$30,412	\$30,728	\$32,561
2028	\$35,270	\$35,241	\$37,660
Median Age			
2010	43.0	40.5	41.8
2023	45.2	42.0	43.7
2028	46.2	42.9	44.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	2,076	23,025	50,527
<\$15,000	8.9%	15.1%	14.0%
\$15,000 - \$24,999	7.7%	9.5%	9.0%
\$25,000 - \$34,999	12.6%	8.5%	8.9%
\$35,000 - \$49,999	18.4%	14.5%	13.6%
\$50,000 - \$74,999	20.9%	18.6%	17.5%
\$75,000 - \$99,999	8.8%	12.5%	14.7%
\$100,000 - \$149,999	15.0%	13.2%	13.8%
\$150,000 - \$199,999	5.7%	4.8%	5.3%
\$200,000+	2.0%	3.3%	3.3%
Average Household Income	\$72,186	\$72,948	\$75,069
2028 Households by Income			
Household Income Base	2,110	23,299	51,208
<\$15,000	8.2%	14.3%	13.1%
\$15,000 - \$24,999	6.3%	7.9%	7.5%
\$25,000 - \$34,999	10.3%	7.4%	7.6%
\$35,000 - \$49,999	16.4%	13.3%	12.4%
\$50,000 - \$74,999	20.9%	17.9%	16.6%
\$75,000 - \$99,999	10.1%	13.5%	15.5%
\$100,000 - \$149,999	17.8%	15.1%	15.9%
\$150,000 - \$199,999	7.4%	6.4%	7.3%
\$200,000+	2.6%	4.1%	4.1%
Average Household Income	\$82,764	\$83,147	\$86,065
2023 Owner Occupied Housing Units by Value			
Total	1,294	12,193	30,132
<\$50,000	6.2%	9.4%	8.5%
\$50,000 - \$99,999	39.9%	30.1%	26.6%
\$100,000 - \$149,999	26.9%	19.2%	18.7%
\$150,000 - \$199,999	12.8%	15.6%	17.6%
\$200,000 - \$249,999	5.1%	9.3%	9.3%
\$250,000 - \$299,999	2.3%	4.6%	5.9%
\$300,000 - \$399,999	2.7%	7.9%	8.8%
\$400,000 - \$499,999	2.5%	2.5%	2.5%
\$500,000 - \$749,999	1.2%	1.2%	1.7%
\$750,000 - \$999,999	0.1%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.2%	0.3%	0.2%
Average Home Value	\$139,695	\$162,536	\$173,044
2028 Owner Occupied Housing Units by Value			
Total	1,317	12,541	31,060
<\$50,000	5.9%	8.1%	6.6%
\$50,000 - \$99,999	32.3%	21.8%	17.3%
\$100,000 - \$149,999	24.0%	14.4%	13.1%
\$150,000 - \$199,999	14.1%	15.5%	17.5%
\$200,000 - \$249,999	7.0%	10.9%	12.3%
\$250,000 - \$299,999	3.6%	7.0%	9.0%
\$300,000 - \$399,999	3.9%	13.0%	14.5%
\$400,000 - \$499,999	4.7%	5.8%	5.6%
\$500,000 - \$749,999	4.1%	3.0%	3.3%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.5%	0.4%	0.3%
Average Home Value	\$176,461	\$207,914	\$222,438

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	4,694	52,358	114,015
0 - 4	6.0%	5.1%	5.2%
5 - 9	5.5%	4.8%	5.1%
10 - 14	5.2%	5.0%	5.3%
15 - 24	11.4%	16.8%	14.4%
25 - 34	12.4%	12.2%	12.0%
35 - 44	12.0%	11.4%	12.1%
45 - 54	13.8%	13.3%	14.2%
55 - 64	13.5%	12.6%	13.1%
65 - 74	8.8%	8.1%	8.3%
75 - 84	7.9%	7.0%	6.9%
85 +	3.5%	3.8%	3.4%
18 +	79.7%	81.7%	80.7%
2023 Population by Age			
Total	4,818	55,308	117,433
0 - 4	5.0%	4.4%	4.5%
5 - 9	5.3%	4.6%	4.8%
10 - 14	5.2%	4.3%	4.8%
15 - 24	9.7%	14.9%	12.3%
25 - 34	12.3%	13.3%	13.0%
35 - 44	12.4%	11.8%	12.1%
45 - 54	11.6%	11.1%	11.8%
55 - 64	14.2%	12.8%	13.5%
65 - 74	12.3%	11.8%	12.5%
75 - 84	7.6%	7.1%	7.2%
85 +	4.5%	3.8%	3.5%
18 +	81.6%	83.9%	83.0%
2028 Population by Age			
Total	4,838	55,490	117,839
0 - 4	5.0%	4.5%	4.6%
5 - 9	5.1%	4.5%	4.8%
10 - 14	5.2%	4.6%	5.0%
15 - 24	10.0%	14.6%	12.0%
25 - 34	10.5%	11.8%	11.5%
35 - 44	12.8%	12.6%	13.0%
45 - 54	11.5%	11.0%	11.5%
55 - 64	13.2%	11.8%	12.5%
65 - 74	12.9%	12.1%	12.9%
75 - 84	9.0%	8.5%	8.7%
85 +	4.7%	3.9%	3.6%
18 +	81.6%	83.7%	82.7%
2010 Population by Sex			
Males	2,299	25,294	54,682
Females	2,395	27,064	59,333
2023 Population by Sex			
Males	2,358	27,204	57,222
Females	2,460	28,108	60,214
2028 Population by Sex			
Males	2,354	27,220	57,357
Females	2,485	28,270	60,481

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	4,694	52,359	114,015
White Alone	87.9%	85.7%	89.1%
Black Alone	4.1%	6.9%	5.2%
American Indian Alone	0.5%	0.2%	0.2%
Asian Alone	2.1%	1.8%	1.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.0%	3.1%	2.3%
Two or More Races	2.4%	2.2%	1.9%
Hispanic Origin	6.2%	7.1%	5.5%
Diversity Index	31.5	35.7	28.4
2020 Population by Race/Ethnicity			
Total	4,800	55,065	116,586
White Alone	74.8%	70.5%	76.0%
Black Alone	7.9%	11.0%	8.8%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	2.3%	2.2%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.3%	8.3%	6.3%
Two or More Races	7.5%	7.6%	6.9%
Hispanic Origin	14.9%	16.2%	13.0%
Diversity Index	56.9	62.0	54.0
2023 Population by Race/Ethnicity			
Total	4,818	55,312	117,436
White Alone	72.6%	68.8%	74.5%
Black Alone	8.1%	11.1%	8.9%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	2.5%	2.3%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.3%	9.2%	7.0%
Two or More Races	8.2%	8.1%	7.4%
Hispanic Origin	16.8%	18.0%	14.5%
Diversity Index	60.5	64.7	56.9
2028 Population by Race/Ethnicity			
Total	4,837	55,489	117,838
White Alone	69.1%	65.4%	71.6%
Black Alone	8.7%	11.6%	9.4%
American Indian Alone	0.3%	0.6%	0.5%
Asian Alone	2.8%	2.6%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.9%	10.7%	8.2%
Two or More Races	9.2%	9.0%	8.3%
Hispanic Origin	19.8%	20.9%	16.9%
Diversity Index	65.6	69.1	61.5
2010 Population by Relationship and Household Type			
Total	4,694	52,359	114,015
In Households	96.3%	92.8%	96.2%
In Family Households	78.1%	69.4%	74.4%
Householder	25.8%	22.9%	24.8%
Spouse	17.3%	14.8%	16.4%
Child	29.2%	26.2%	27.6%
Other relative	3.4%	3.3%	3.3%
Nonrelative	2.3%	2.2%	2.3%
In Nonfamily Households	18.2%	23.4%	21.8%
In Group Quarters	3.7%	7.2%	3.8%
Institutionalized Population	3.4%	3.4%	1.8%
Noninstitutionalized Population	0.4%	3.8%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Population 25+ by Educational Attainment			
Total	3,611	39,682	86,403
Less than 9th Grade	3.9%	3.4%	2.4%
9th - 12th Grade, No Diploma	5.3%	6.7%	5.8%
High School Graduate	37.6%	34.0%	32.8%
GED/Alternative Credential	5.6%	4.8%	5.1%
Some College, No Degree	17.8%	14.9%	15.6%
Associate Degree	11.3%	11.5%	12.7%
Bachelor's Degree	12.2%	15.9%	16.5%
Graduate/Professional Degree	6.4%	8.9%	9.2%
2023 Population 15+ by Marital Status			
Total	4,075	47,922	100,842
Never Married	39.1%	44.3%	40.4%
Married	40.0%	37.8%	41.7%
Widowed	9.0%	7.4%	7.6%
Divorced	11.9%	10.4%	10.3%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,578	26,951	58,918
Population 16+ Employed	96.7%	95.6%	95.5%
Population 16+ Unemployment rate	3.3%	4.4%	4.5%
Population 16-24 Employed	12.3%	15.3%	13.5%
Population 16-24 Unemployment rate	8.4%	7.8%	7.7%
Population 25-54 Employed	60.1%	60.0%	61.0%
Population 25-54 Unemployment rate	3.1%	4.2%	4.6%
Population 55-64 Employed	17.8%	16.1%	17.3%
Population 55-64 Unemployment rate	0.2%	2.7%	3.0%
Population 65+ Employed	9.9%	8.6%	8.2%
Population 65+ Unemployment rate	3.5%	2.0%	1.4%
2023 Employed Population 16+ by Industry			
Total	2,492	25,775	56,256
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	10.6%	5.1%	4.5%
Manufacturing	10.1%	11.4%	10.6%
Wholesale Trade	1.8%	2.2%	2.7%
Retail Trade	11.7%	12.4%	12.3%
Transportation/Utilities	13.3%	8.2%	8.0%
Information	1.5%	2.5%	1.8%
Finance/Insurance/Real Estate	2.6%	4.7%	6.1%
Services	41.2%	47.6%	47.7%
Public Administration	7.1%	5.7%	6.0%
2023 Employed Population 16+ by Occupation			
Total	2,491	25,774	56,257
White Collar	40.9%	54.4%	55.8%
Management/Business/Financial	7.7%	10.8%	13.0%
Professional	16.3%	23.9%	22.2%
Sales	6.1%	7.6%	7.7%
Administrative Support	10.9%	12.1%	12.8%
Services	23.7%	20.1%	19.5%
Blue Collar	35.4%	25.4%	24.7%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	4.1%	3.4%	3.4%
Installation/Maintenance/Repair	2.6%	2.6%	2.4%
Production	13.6%	7.9%	7.6%
Transportation/Material Moving	14.8%	11.3%	11.1%

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August 01, 2023



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2010 Households by Type			
Total	1,994	22,211	49,173
Households with 1 Person	32.6%	38.8%	36.2%
Households with 2+ People	67.4%	61.2%	63.8%
Family Households	62.2%	54.1%	57.5%
Husband-wife Families	41.7%	35.1%	38.1%
With Related Children	13.8%	12.4%	13.6%
Other Family (No Spouse Present)	20.6%	19.0%	19.3%
Other Family with Male Householder	5.2%	4.9%	5.1%
With Related Children	2.6%	2.4%	2.6%
Other Family with Female Householder	15.3%	14.1%	14.2%
With Related Children	9.2%	8.5%	8.4%
Nonfamily Households	5.2%	7.1%	6.4%
All Households with Children	26.0%	23.6%	24.9%
Multigenerational Households	3.0%	2.8%	2.8%
Unmarried Partner Households	7.5%	7.3%	7.4%
Male-female	7.2%	6.6%	6.7%
Same-sex	0.3%	0.6%	0.7%
2010 Households by Size			
Total	1,995	22,211	49,173
1 Person Household	32.6%	38.8%	36.2%
2 Person Household	33.1%	30.4%	31.7%
3 Person Household	16.3%	14.7%	15.5%
4 Person Household	10.7%	9.5%	10.2%
5 Person Household	4.0%	4.1%	4.1%
6 Person Household	2.0%	1.5%	1.5%
7 + Person Household	1.3%	1.1%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	1,994	22,211	49,174
Owner Occupied	61.4%	53.3%	59.1%
Owned with a Mortgage/Loan	33.6%	30.3%	34.3%
Owned Free and Clear	27.9%	23.0%	24.8%
Renter Occupied	38.6%	46.7%	40.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	171	143	137
Percent of Income for Mortgage	12.4%	14.7%	15.4%
Wealth Index	55	56	59
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,163	25,120	54,871
Housing Units Inside Urbanized Area	100.0%	97.5%	97.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.5%	2.6%
2010 Population By Urban/ Rural Status			
Total Population	4,694	52,359	114,015
Population Inside Urbanized Area	100.0%	97.5%	97.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.5%	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Small Town Sincerity (12C)	Small Town Sincerity (12C)	Small Town Sincerity (12C)
2.	Heartland Communities (6F)	Rustbelt Traditions (5D)	Heartland Communities (6F)
3.	Midlife Constants (5E)	Heartland Communities (6F)	Midlife Constants (5E)
2023 Consumer Spending			
Apparel & Services: Total \$	\$3,077,612	\$35,435,249	\$79,001,755
Average Spent	\$1,482.47	\$1,538.99	\$1,563.56
Spending Potential Index	67	70	71
Education: Total \$	\$2,125,648	\$25,586,707	\$57,113,953
Average Spent	\$1,023.92	\$1,111.26	\$1,130.37
Spending Potential Index	57	62	63
Entertainment/Recreation: Total \$	\$5,716,087	\$61,854,930	\$140,885,159
Average Spent	\$2,753.41	\$2,686.42	\$2,788.31
Spending Potential Index	73	71	74
Food at Home: Total \$	\$10,254,243	\$112,606,497	\$252,375,839
Average Spent	\$4,939.42	\$4,890.62	\$4,994.87
Spending Potential Index	73	72	73
Food Away from Home: Total \$	\$5,185,921	\$58,959,291	\$131,737,322
Average Spent	\$2,498.04	\$2,560.66	\$2,607.27
Spending Potential Index	67	69	70
Health Care: Total \$	\$11,904,634	\$126,819,459	\$289,447,289
Average Spent	\$5,734.41	\$5,507.90	\$5,728.57
Spending Potential Index	78	75	78
HH Furnishings & Equipment: Total \$	\$4,213,861	\$46,949,616	\$106,019,127
Average Spent	\$2,029.80	\$2,039.07	\$2,098.27
Spending Potential Index	69	69	71
Personal Care Products & Services: Total \$	\$1,322,783	\$15,165,804	\$33,962,815
Average Spent	\$637.18	\$658.67	\$672.17
Spending Potential Index	67	69	70
Shelter: Total \$	\$33,653,709	\$385,535,648	\$861,608,421
Average Spent	\$16,210.84	\$16,744.22	\$17,052.44
Spending Potential Index	65	68	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,522,663	\$49,246,281	\$112,611,303
Average Spent	\$2,178.55	\$2,138.82	\$2,228.74
Spending Potential Index	70	68	71
Travel: Total \$	\$3,031,517	\$34,208,338	\$77,685,191
Average Spent	\$1,460.27	\$1,485.70	\$1,537.50
Spending Potential Index	65	66	68
Vehicle Maintenance & Repairs: Total \$	\$2,028,427	\$22,161,026	\$49,947,969
Average Spent	\$977.08	\$962.48	\$988.54
Spending Potential Index	75	73	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.